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Aerifying equip.: Fairway
green
Architects: course house
Ball washers
Ball Washing Compounds
Benches, tee
Bent grass stolons
Brown-patch preventives
Compost mixers
Crabgrass control
Divot fixer
Drinking fountains
Fence paint equip.
Fertilizers Solid Liquid
Flags (greens) Flag poles
Fungicides

Generators (gasoline)
Hole cutters
Hose
Humus
Incinerators
Insecticides
Lapping-in machine
Miniature Course Const'n
Mowers: putting green
whirlwind tee
fairway rough hand
Mower grinders
Peat Moss
Pipe
Playground equipment
Putting cups
Rakes (worm cast & clean-up)
Rollers: power water filled
Sand (for greens, tees)

Scythes (motor driven)
Seed: fairway green
Shelter houses
Sod cutter
Soil conditioner
Soil screeners Soil shredders
Sprayers: power hand
Spreaders, fertilizer,
seed, topdressing
Spikers: greens fairway
Sprinklers: f'way green
Steel curbing
Swimming pool equipment
Swimming pool cleanser
Swimming pool paint
Tractors
Trees
Water systems, fairway
Weed chemicals



Pro Shop

Bags: canvas leather
Bag carts, for players
Bag supports
Bag racks
Bag Tags—Guest Tags
Balls: Regular Range
Ball markers
Ball reconditioner
Ball retriever
Belts
Calks, for shoes
Caps and hats
Carts (motor driven)
Club cleaning machine
Clubs: Woods Irons
Putters

Club head covers
Club repair supplies
Club separators for bags
Cushion-sole Inserts
Display equip.
Dressing for grips bags
Foot Roller (massage)
Golf gloves
Golf Grips: Leather
Composition
Golf Practice Devices
Golf shoes
Grip preparation for hands
Handicap racks cards
Mech. Range Ball Retriever
Name labels, for clubs
Practice driving nets

Preserver for leather
Score cards () Charge checks ()
Seat attachment, for carts
Sport seats
Sportswear: Shirts Socks
Sport jackets Rain jackets
Windbreakers Slacks
Sweaters ()
Abdominal supports (men)
Women's golf dresses
skirts blouses
Tees, adjustable
Tee mats
Tees (rubber) for driving mats
Teeing device (automatic)
Tennis nets
Trophies
Yardage meter (watch type)



Club House

Air conditioning equip.
Athletes foot preventives
Bars (portable)
Bath mats
Bath slippers
Bars

Deodorants
Disinfectants
Floor coverings
Folding Table (Banquet)
Link Type Mats
Ice carts (mobile)
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Printing
Runners for aisles
Rugs
Showers Shower mixers
Step treads
Towels: bath face
Wash fountains

Send information
to: Name.....

Club
Title.....

Club..... Address.....

Town..... Zone (.....) State.....

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is our specialty and sole business. We have been at it 27 years. We furnish you the very best stolons that nature can be persuaded to grow. They are of fresh, virile stock, less than one year old, and true to strain. There is no mixture of other bents or grasses, no left-over bents, no weeds, — not even clover.

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THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

Eriksen, high school health and physical education director, other high school officials and teachers and Mayor Pat Touche are on city's "golf for boys and girls" campaign strong . . . Munny course rents clubs at 25 cents per round to kids.

Art Holland puts in range and par-3 course at Sonora, Calif. . . . Joe Mortara installing par-3 at Vallejo, Calif. . . . This winter's invitation tournament at Bahamas CC, Nassau, had 88 two-men teams . . . The event, started and conducted by Al Collins, Bahamas winter pro, has been big business builder for Nassau.

Fred Herd, 81, veteran pro at Knebworth (Eng.), and uncle of Bruce Herd, pro at Flossmoor CC (Chicago dist.) died recently.

Grand job being done on Tee-Talk, magazine of Women's Metropolitan (N. Y.) Golf Assn. . . . Mrs. Steve Berrien is editor and has able staff of Adrienne Higgins, Florence Kay and Mrs. A. Anthony Dreyspoul . . . Western Golf Assn. dedicating new house for Evans caddie scholars on Northwestern University campus, Evanston, Ill., May 9.

Norm Butler, Wright-Patterson GC, Dayton, O., re-elected pres., PGA Southern Ohio section . . . Bob Kepler, Ohio State U courses, re-elected, sec.-treas. . . . Bill Roach, Wyoming GC, Cincinnati; Francis Marzolf, York Temple CC, Columbus; Tom Blackburn, Madden Park GC, Dayton, O.; are vps. . . . Committee chmn.: Publicity—

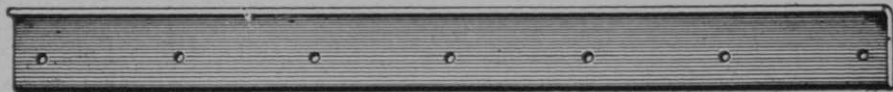
Dixie Rutherford, Miami Shores CC, Troy, O.; Junior Golf — Curtis Bryan, Terrace Park CC, Cincinnati; Relief—Dave Carolan, Dayton CC; Membership — Tom Bryant, Frank Marchi, Harry Boyer, Charley Lorms.

Chester M. Irwin, Sr., Winnapaug CC, Westerley, R. I., elected pres., The Rhode Island Greenkeepers' Club . . . Vp is Anthony B. Caranci, Jr., Louisquisset GC, N. Providence . . . Treas. is Raymond H. Brigham, Rhode Island CC, Nayatt; and sec. is Stewart W. Hart, U of Rhode Island, Kingston.

Marty Dahl from Merrill Hills, Waukesha, Wis., and Jack Mowry of Clearwater, Fla., signed as assistants by Al Huske, pro at Glen Oak CC (Chicago dist.) . . . PGA gets National Golf Fund, Inc. checks totaling \$15,000 for its Relief and Benevolent funds . . . Taylor Boyd, supt. Camargo Club, (Cincinnati dist.) putting 4-in. portable aluminum pipe down middle of fairway, fed by 2-in. hose at both ends and middle, for fairway watering . . . Greater Cincinnati Greenkeepers' Assn. publishing The Green Breeze 10 times a year as newsy bulletin of what supts. are doing in that section.

O. J. Noer, now sales mgr. Milwaukee Sewerage Commission, since Vic Kadish's retirement . . . Noer given reward of gratitude at Iowa short course . . . Noer was a pioneer in getting short courses in turf management established 20 years ago . . .

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SINGLE Lip and DOUBLE Lip HEAVY DUTY Blades for all Makes of Fairway Mowers — Hand and Power Putting Green Mowers — Power Mower Blades — Tee Mower and Trimmer Blades all made of the best quality knife steel and heat treated to insure long wear and guaranteed to give complete satisfaction. Order on your Club Stationary for Special Club Discount. Dealers and Repair Shop orders are also given prompt attention and wholesale prices. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
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We pay the postage on all orders of \$15.00 and over.

He's been at every one of the Iowa short courses . . . The red-headed iron man doesn't show the mileage of the great work he's done days and nights in helping supts. and green chmn.

Iowa short course had special panel on 9-hole courses that was exceedingly valuable . . . Fellows in charge of these courses generally have to do miracles with dimes . . . There should be more of these 9-hole course sessions around the country . . . Plastic pipe interest especially keen at Iowa . . . Lot of it being used and a lot of facts about it that supts. want to know.

Jack Hoag, 76, golf writer on Chicago Journal and Chicago Post, both defunct, died recently at Waukegan, Ill. . . . Hoag wrote golf for 24 years . . . He was a half-back at Columbia university prior to writing golf and other sports.

Abilene (Tex.) Post 2012 Veterans of Foreign Wars putting on \$5000 54-hole open, May 14, 15, 16 at Abilene CC . . . Morgan Hampton is pro . . . \$1000 first money . . . Lot more dough than plenty of the Texas pros got fighting foreign wars

(Continued on page 106)

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

NO CLASSIFIED ADS ACCEPTED AFTER THE 25TH OF MONTH PRECEDING DATE OF ISSUE.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

JOB OPEN

WANTED: Salesmen calling on golf course superintendents and professionals to add our line of soluble fertilizers specifically designed for golf turf. A proven product offering excellent sales opportunities. Address Robert B. Peters, 739 N. 7th St., Allentown, Pa.

JOB WANTED

Professional—wife caters—thorough knowledge of all golf course and clubhouse maintenance, desire change to all year active club. Member PGA, excellent ability, character and credit rating, references. Address Ad 503 c/o Golfdom.

PROFESSIONAL—Scotch, single, middle aged, seeking summer position. Expert instructor. Good player with knowledge of greenkeeping. Thirty years experience. Address Ad 504 c/o Golfdom.

Middle-aged, sober Pro-Manager and wife desire connection with medium sized Country Club. Both thoroughly experienced in all phases of club operation. A-1 references. Address Ad 507 c/o Golfdom.

MISCELLANEOUS

BANKRUPT SALE of Golf Course Supplies will interest Fee Course Operators and others. Prices slashed up to 50% on nearly \$10,000 stock, old established dealers. Broker: C. K. B. Services, Mountain View, New Jersey.

GOLF RANGE AND HOME—two baseball machines, miniature course, beautiful industrial property, good income. Address Ad 501 c/o Golfdom.

FOR SALE—30 TEE DRIVING RANGE, 18 HOLE (CLAY) MINIATURE, FULLY EQUIPPED, DRIVE-IN RESTAURANT AND 5 ROOM APARTMENT UPSTAIRS. IMMEDIATE POSSESSION. MUST SELL, ILL HEALTH. ADDRESS Ad 502 c/o GOLFDOM.

WANTED: To lease or buy—9 or 18-hole golf course, preferably in Carolinas or Virginia. Address Ad 506 c/o Golfdom.

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ANY QUANTITY—QUALITY—CONDITION
GET OUR PRICES BEFORE SELLING
WRITE FOR FULL DETAILS
EASTERN GOLF COMPANY
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WANTED FOR CASH

Old golf balls retrieved from ponds or out of bounds on or around golf courses.

Cuts and Bumps36c per doz.
Off brands & synthetic \$1.44 per doz.

Round & perfect \$1.00 brands
for refinishing \$2.40 per doz.

Note—Golf range cuts, picked over lots and cut deep into rubber types not acceptable at above figures.

Send for shipping tags and instructions.

DRIVING RANGE MEN — REBUILDING

Your old cores recovered with the new type paintless cover material. Tested and proven to be the best process in rebuilding for driving range or miniature course use. Guaranteed 100% against seam splitting.

Price per doz. on exchange \$2.60
Also nation-wide distributors of the best in golf range and miniature course equipment—balls, clubs, mats, etc.

Circular and information on request.

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, Ill.

Used fairway mowers—used tractor—Reconditioned Buckner Traveling sprinklers—½ price—2000 ft. A-1 used 1" 3 braid water hose—½ price. Reconditioned Jacobsen Putting Green mowers. Reconditioned Worthington Fairway Mowers. Bob Baldock, 1505 Blackstone, Fresno, Calif.

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Cuts and out of round 48c per dozen

Balls round and not cut \$1.20 per dozen

\$1.10 balls suitable for repainting \$2.40 per dozen

Golf Range cuts and sorted cuts—including balls deeply cut not accepted at above prices.

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Send us your old cores for recovering with the tested new type paintless cover material. Proven to be the best process in rebuilding for driving range and miniature course use. Guaranteed 100% against splitting in seam. \$2.60 per dozen exchange.

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GOLFDOM • MAY, 1954

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GOLFDOM

The Business Journal of Golf

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Cover

Snead's birdie hole, the sixth at the Augusta National Golf Club, during the playoff with Hogan for the 1954 Masters title. Sam sank a five-foot putt to take a two on the hole and go under par one stroke, his margin of victory over Bantam Ben.

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SWINGING AROUND GOLF

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... Gene Kessler, Chicago Sun-Times sports writer, suggested 72-hole match between Snead and Hogan ... George S. May offers to put up \$25,000 to be given to Snead or Hogan, whoever makes best score during Tam O'Shanter World Championship Aug. 12-15 ... George says if either of the two wins the event it will be worth \$125,000 ... \$50,000 first money, plus \$25,000 added for the 2-man duel, plus 50 exhibitions at \$1000 each.

First draft of GCSA education program for 1955 convention at St. Louis made by supts.' association Educational committee ... Lot of study on nation-wide basis being given to preparing program that will pay big returns at golf courses ... Former Twin Orchards CC (Chicago dist.) now to be known as O'Hare Field GC and operated by Airport Authority of City of Chicago ... Art Lee remains as supt.

Douglas H. Tweedie, 63, long prominent in golf business and for many years an executive of Spalding's, died recently of a heart attack in an Indianapolis hotel where he was attending a sports' goods convention ... His father "Pop" Tweedie was one of the pioneers of golf business in Chicago and Doug followed him into the business

... Doug retired from the Spalding organization in 1941 to engage in business as a sports goods manufacturers' representative ... With him was associated one of his sons, Douglas, Jr. ... Doug was a fine golfer and a grand all-around gentleman sportsman ... He is survived by his widow, Alice; two sons, Doug, Jr., and Edward, and two daughters.

Bill Davis from Wicker Park GC, Hammond, Ind., to pro job at Orchard Ridge CC, Hammond, Ind. ... Miller Brewing Co. sponsor of Wisconsin Open at Milwaukee CC, Aug. 9-12 ... Paul Hahn to put on his trick shot exhibition and clinic at opening of National Cash Register two 18-hole courses May 30.

George A. Prieskorn elected pres., Michigan and Border Cities GCSA ... Stephen Forton, CC of Detroit, vp ... Wm. Milne, Twin Beach CC, sec.-treas. ... Dale Weitzel, corresponding sec. ... Directors elected are Stanley Hill, Clarence Wolfrom, Ford Goodrich and Jos. Szilagyi ... Wide distribution and strong popular approval of PGA-Life Magazine movie "Keep 'Em on the Fairway" making the picture tremendous propaganda for pros and for National Golf Day June 5 ... Pros owe plenty of thanks to Craig Wood who set up the deal with Life magazine for National Golf Day with PGA co-sponsorship.

Tee off in 1954 with these
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Harmonized **GOLF BALLS**
by **Wilson**

The new 1954 Harmonized **TOP NOTCH**
for the golfer who has achieved that delicate
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The New 1954 Harmonized **JET**
for the golfer who seeks a feeling
of complete control over his golf ball,
whether it be off the tee, hitting
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Two great Wilson
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one of America's more than
four million golfers.



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Facts and Figures."

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City..... Zone... State.....