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Kolapsi Kart was designed for you. It has every feature you need to cut time of handling, small storage space, quick easy repairs and perfect factory service.

You are backed with national advertising of the type that contacts the golfer. Kolapsi Karts are made by the oldest and largest exclusive golf cart manufacturer in the world.

Automatic Kolapsi Kart is as modern as the automatic transmission and steering in the new automobiles. Why not sell your customers the best automatic carts made.

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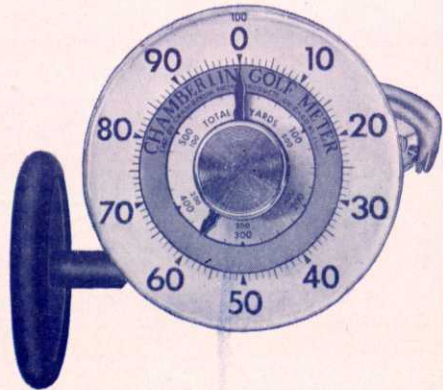
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This new Golf Meter has 5 inch plastic dial face. It is precision made and can be installed on almost any cart.

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USE POST CARD PAGE 107

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under some top grade club pros, to North Hills CC (Milwaukee dist.) as pro . . . Armand Farina, Schenectady (N. Y.) munny course pro teaching night classes of golf at Nott Terrace high school.

Second 9 opened at Chico (Calif.) munny course . . . Meadowbrook CC, Dayton, O., spending \$100,000 on clubhouse enlargement . . . Portland, Ore., 3 munny courses in 1953, had heaviest play since 1930 . . . 174,459 9-hole tickets sold . . . Increase of 3,915 over 1952 . . . Rose City course had largest sale—86,549 . . . Rose City had only 4 unplayable days in 1953 . . . That record knocks out claim of Greensboro, N. C., which had only 7 unplayable days in 1953.

Newberg, Ore., golfers considering purchase of Riverwood GC from owner . . . Name of Sayre (Okla.) G&CC changed to Western Hills G&CC . . . Citizens' group discussing purchase of Asheville (N. C.) munny course, alter and improve facilities extensively and make it a private club . . . Chick Evans doing a book of golf instruction for juniors soon to be published by Popular Mechanics book dept.

Cost of golf balls on per round basis is about only thing that we can call to mind as having been drastically cut in past 20 years . . . Golf Ball Manufacturers' Assn. reports that 1953 calendar year sales of balls made by its members was 30,085,492 . . . about 63,000,000 rounds of golf played last year . . . That means ball averaged over 2 rounds in play . . . That's too long for the beating a ball gets from the average man or woman player, but tough covers and good paint jobs keep the ball looking good . . . In 1930 the ball sales and play indicated approximately one ball sold per round of play . . . Cutting down rough and improved fairway turf with better lies also reduced ball sales per round.

National Left-handed golfers' championship at Dayton this summer . . . Charlie Adams gets Pa Patterson's former job as pro at Forest Park CC, Martinsville, Va. . . Patterson goes to Mount Airy (N. C.) CC as pro . . . Best scoreboard for tournament gallery we've seen is the one the veteran Skip Wogan and his son Lewis had at the PGA seniors . . . Legible and orderly and speedily handled despite lack of hole-by-hole communication facilities.

Gene Sarazen seemed to get more of a thrill out of winning the PGA seniors than he did winning his first National Open at Skokie in 1922 . . . Gene's popularity in Britain should make his match against British PGA senior star to be selected by

STANDARD *Golf Course* EQUIPMENT

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WESTALL RUBBER FLOORING

- PROTECTS CLUBHOUSE FLOORS FOR YEARS!
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"AGRICO Feeds gradually . . . lasts longer than most fertilizers"



John McNamara, Superintendent
Charters C.C., Crafton, Pa.

"A well-kept golf course and good greens are a family tradition with me," says John McNamara, course superintendent at Charters Country Club, Crafton, Pa.

"I have used Agrico since 1931 because of its good quality," he continues. "It is easy to apply and as it feeds gradually in humid weather, it lasts longer than most fertilizers. It leaves the soil in a healthy condition for soil bacteria."

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*Organic derived from AG-RINITE, the better (over 8% nitrogen) all-organic plant food.



AGRICO
Country Club
FERTILIZER

British golf writers a major event . . . Gene holds the A. K. Bourne trophy for the American PGA senior title and until and unless the British elder star takes it from him this summer, the Teacher trophy for international senior pro competition.

Johnny Watson did a sweet job as tournament chmn. of the pro seniors' event . . . Few rough spots about money division but they'll be ironed out and the boys cooperated by appreciating difficulties of getting money distribution pattern soundly established instead of rushing for idea of any guy with loud lungs.

Hugh Bancroft, elected PGA Seniors' pres. . . . Carroll McMaster and Marty Crombe, vps . . . Willie Whalen is sec.-treas.

Spalding sales in 1953 fiscal year were \$26,706,122 . . . Up \$6,079,116 from previous year . . . Net income in 1953 was \$1.30 a share compared with 26 cents the previous year.

Hogan same good news to USGA that Jones was . . . Open at Oakmont brought USGA as its share \$24,580 . . . Second to USGA Open income from Oakland Hills in 1952 where Ben also won . . . Jimmy Demaret has completed series of 13 TV shorts in which Snead, Armour, Stranahan and
(Continued on page 115)



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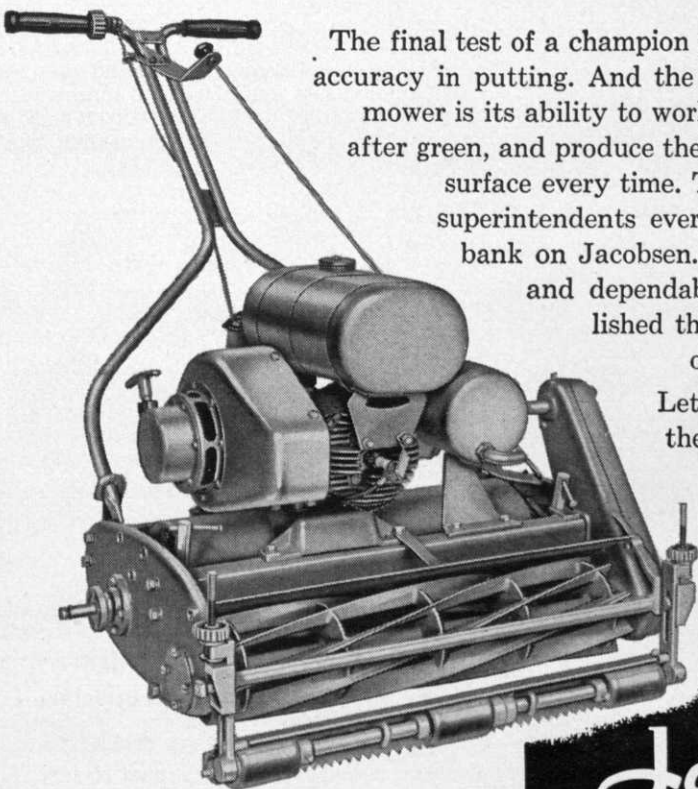
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to be one of golfing's
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The final test of a champion golfer is his consistent accuracy in putting. And the final test of a greens mower is its ability to work day after day, green after green, and produce the same flawless putting surface every time. That's why golf course superintendents everywhere have come to bank on Jacobsen. Its balance, precision and dependable power have established this greens mower as an outstanding performer.

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JACOBSEN GREENS MOWER

22-inch cutting width,
2¼-hp. Jacobsen Engine

Jacobsen
MANUFACTURING COMPANY
RACINE, WISCONSIN

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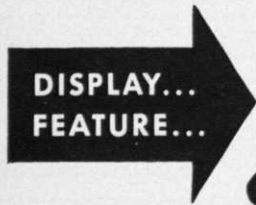
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an established favorite with hard hitters. A long distance ball, built with a super-charged power center . . . wound by Worthington's exclusive *dyna-tension* winding process that insures uniform high tension. A champion performer . . . a proven seller!

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a brand new golf ball designed especially for your women players. Built with an extra-lively center and wound at a lower tension . . . to give faster response, more distance, greater accuracy for most women golfers. Extra-durable cover. It's bound to be a fast seller . . . popularly priced at 3 for \$2.50.



THE WORTHINGTON BALL COMPANY

ELYRIA, OHIO, U. S. A.

City Course Operated As Valuable Public Utility

By **RUSS IVERSON**

Professional, Johnson Park Golf Course, Racine, Wis.

SEVEN YEARS AGO one of the main purposes of the Johnson Park municipal course in Racine, Wis., was that of providing hay for the Racine zoo. The course rough was cut at the end of each season to feed zoological specimens.

During about half of the golf season Johnson Park rough looked like the native haunts of some of the zoo beasts. It was nothing to charm a golfer unless a golfer wanted to combine hunting for a ball with hunting for wild game.

Then the Racine Park Board appointed Floyd Carlson superintendent of parks. Carlson came from Kenosha, Wis., 10 miles south of Racine, where he'd been park superintendent.

Now Racine has what we believe to be (after considerable investigation) the fifth finest public golf establishment in the United States. The population of Racine is about 72,000. In 1953 there were 62,933 9-hole rounds played on the course and a fee income of \$21,900. In 1945, the course fee income was \$12,590.

The course is a tough par 70. In 1951 and 1952 par never was broken. Last year par was broken 5 times. Most of the better players in southern Wisconsin and many from northern Illinois have competed against the lures and tests of the Johnson Park layout which makes sound use of natural hazards. The course always is in good condition despite heavy play. It earns the high approval of golfers who are accustomed to private course play and at the same time has exciting and satisfying attraction for Racine's men and women golf-

ers — from juniors to the lively elders — who score from 90 to 120.

Racine Proud of Course

I've been around golf some years myself and I've never seen or heard, or have been told by other professionals, of a public attitude of pride about a municipal course any stronger or higher than we have in Racine.

And this rating is no accident. It's a result of Carlson's thoughtful planning and the development of teamwork among course employees and city officials.

From every fellow working on the course up to Mayor Gothner the idea is to have the Johnson Park course a valuable civic asset that in its operation will rate alongside the most efficient operation of a city's water supply and sanitation facilities, its school system, its police and fire departments, its street system and other factors of first-class municipal essential services.

Another responsibility in the Johnson Park operation is that of making the operation one to realize the hopes of Herbert Fisk Johnson, founder of the Johnson Wax Co., who gave the course and its buildings to the city. It seems to us that anyone who makes such a gift to a community deserves to have the gift made an enjoyable, well utilized and grateful endorsement of his civic spirit.

The first job Carlson had after he appraised the Johnson Park course problem was to get a first-class course superintendent. He did that with great good judgment and good luck when he engaged Howard Gabbey. Gabbey, by the way, is pres.,



Russ Iverson, Johnson Park pro, and L to R, two of his assistants, Steve Edwards and John Powers. Edwards and Powers are University of Wisconsin students on the Iverson staff in the summer. Frank Kasper, the other of the quartette supplying private club service at a public course, is missing from this picture.

Wisconsin Golf Course Supts.' Assn., a position that is a recommendation of ability by men who are experts in golf course work.

City Officials OK Modernization

The course equipment was inadequate and in bad condition. Carlson got the mayor and the aldermen to approve a \$25,000 budget for new equipment, and that's been economical city management in improving a civic asset.

The rough was cut. The fairways were fertilized and weeds eliminated. The greens were transformed from hard patches of crabgrass and clover into greens equal to those of many of the best private clubs. Aerification and other operating procedures have maintained good condition despite heavy traffic and other wear from enthusiastic and uninformed players to which public courses are heir.

Paths and roads around the course, in the vicinity of the pro shop, the clubhouse, from greens to tees and areas around the

tee benches and ballwashers were put in good condition and black-topped for standing up under traffic.

The year Carlson took over Hank Kaiser who had been professional at Johnson Park decided to switch to the pro job at the Galveston (Tex.) CC and I was hired as Johnson Park's pro.

Pro Shop Is Service Station

The pro shop was a "natural" for making a golfers' service station that would give public course players the attractive and convenient supply and service facilities golfers get at the best equipped and most expertly conducted private clubs.

The shop is large and light and I picked out of GOLFDOM many ideas for making the shop very attractive and stocking it so our players would be served as well as if they were paying \$300 a year for private club dues.

I put in an extensive stock of clubs, bags, balls and other playing equipment, bag carts, shirts and other apparel and shoes.

The public course professional, unlike the



Players at Racine, Wis., Johnson Park municipal course, get perfectly fitted with fine clubs from Iverson's large stock. He's got a balanced stock of top quality clubs as well as clubs of a wide price range. Here golfers are invited to make themselves at home.

pro at the private club, doesn't have to worry about the caddy problem.

I think that if child labor laws and caddy rates were favorable to use of far more caddies on public courses we professionals at public courses would be able to take on some more valuable work and would aid in helping to reduce the juvenile delinquency problem and extend our services to our communities.

But, as long as the prevailing situation calls for bag cart rental service we must adjust to the condition. One public course pro department service that must be introduced, or increased where it is available, is that of bag cart repair. With repair parts and repair equipment on hand we can repair carts in one day and save golfers shipping costs and many days without use of their carts.

When Carlson came to Racine he'd had experience with the "manager" system of public course service which is a limited operation that only makes available a comparatively small stock of balls, tees, gloves

and a few other minor items to the players. This system is a long way from providing public course players with the private club sort of service they expect from a modern, efficiently operated public recreation facility.

Give Public Top Service

Carlson studied the "manager" and the pro-operated systems and had experience with both methods. He decided that to give Racine what the city officials could point to as providing the community's golfers with comprehensive and excellent pro department service — and at lower operating cost — the pro-operated policy obviously was the logical one.

And it does work very effectively for the common good and community satisfaction and pride. We have public course golfers coming from Milwaukee, 20 miles to the north, where the limitations of "manager" service at public courses prevent the development of private club atmosphere and they say in amazement, "Why haven't we got something like this? This place is run

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