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Aerifying equip.: Fairway
green
Architects: course house
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Ball Washing Compounds
Benches, tee
Bent grass stolons
Brown-patch preventives
Compost mixers
Crabgrass control
Divot fixer
Drinking fountains
Fence paint equip.
Fertilizers Solid Liquid
Flags (greens) Flag poles
Fungicides

Generators (gasoline)
Hole cutters
Hose
Humus
Incinerators
Insecticides
Lapping-in machine
Miniature Course Const'n
Mowers: putting green
whirlwind tee
fairway rough hand
Mower grinders
Peat Moss
Pipe
Playground equipment
Putting cups
Rakes (worm cast & clean-up)
Rollers: power water filled
Sand (for greens, tees)

Scythes (motor driven)
Seed: fairway green
Shelter houses
Sod cutter
Soil conditioner
Soil screeners Soil shredders
Sprayers: power hand
Spreaders, fertilizer,
seed, topdressing
Spikers: greens fairway
Sprinklers: f'way green
Steel curbing
Swimming pool equipment
Swimming pool cleanser
Swimming pool paint
Tractors
Trees
Water systems, fairway
Weed chemicals



Pro Shop

Bags: canvas leather
Bag carts, for players
Bag supports
Bag racks
Bag Tags—Guest Tags
Balls: Regular Range
Ball markers
Ball reconditioner
Ball retriever
Calks, for shoes
Caps and hats
Carts (motor driven)
Club cleaning machine
Clubs: Woods Irons
Putters

Club head covers
Club repair supplies
Club separators for bags
Cushion-sole Inserts
Display equip.
Dressing for grips bags
Golf gloves
Golf Grips: Leather
Composition
Golf Practice Devices
Golf shoes
Grip preparation for hands
Handicap racks cards
Mech. Range Ball Retriever
Name labels, for clubs
Practice driving nets

Preserver for leather
Score cards () Charge checks ()
Seat attachment, for carts
Sport seats
Sportswear: Shirts Socks
Sport jackets Rain jackets
Windbreakers Slacks
Sweaters ()
Abdominal supports (men)
Women's golf dresses
skirts blouses
Tees, adjustable
Tee mats
Tees (rubber) for driving mats
Teeing device (automatic)
Tennis nets
Trophies



Club House

Athletes foot preventives
Bars (portable)
Bath mats
Bath slippers
Deodorants

Disinfectants
Floor coverings
Folding Table (Banquet)
Link Type Mats
Ice carts (mobile)
Lockers
Massage equip.

Printing
Runners for aisles
Rugs
Showers Shower mixers
Step treads
Towels: bath face
Wash fountains

Send information
to: Name.....

Club
Title.....

Club..... Address.....

Town..... Zone (.....) State.....

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Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service . . . for time, labor and money-saving guidance of your officials and department heads. Help the *right men* at your club do the *job right*. Send in the form below. Keep them informed on the latest how-to-do-it ideas!

FILL IN BELOW — MAIL THIS PAGE TO

GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: Private
 Semi-Private
 Munny
Address Town:
Zone () State By Club
Position

President's:
name (Zone.....)

Add.: Town: State:

Secretary's:
name (Zone.....)

Add.: Town: State:

Manager's:
name (Zone.....)

Add.: Town: State:

Course Superintendent's: (Greenkeeper)
name (Zone.....)

Add.: Town: State:

Professional's:
name (Zone.....)

Add.: Town: State:

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This is the Genuine — with bent neck, square grip and patented "Grusvol". Famous wherever golf is played.

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In stock for immediate shipment, F.O.B. Los Angeles. Place your order now!

Cliff Castle & Co., 1122 South Hope St., Los Angeles 15, Calif.

tural dept. head . . . USGA Green Section chmn. T. R. Garlington, calls meeting of Green Section committee, 6:30 pm, June 16 at Baltusrol GC.

Illinois Women's Golf Assn. holding its 13th annual tournament with girls at member clubs paying \$1 entry fee with Cancer Society, Evans Scholarships, Swing Clubs and Respir-Aid beds for polio patients getting the proceeds . . . These women have done a marvelous job, raising \$46,600 in the past 12 years . . . Stand-out job also is done by Central Counties (Pa.) PGA with its annual open championship for benefit of Pennsylvania Society for Crippled Children and Adults . . . This year's championship at Centre Hills CC, State College, Pa., June 12 . . . Harold B. Harrison, Centre Hills pro works hard on this \$1200 and it's to the credit of the Central Counties pros they get on the ball too.

Eight many clubs in Connecticut are forming a state association to care for interests of many course players . . . Clubs aren't withdrawing from Connecticut State Assn. but want to accent many golf affairs . . . Frank H. Smith, pres., Goodwin Park GC, 1900 Broad St., Hartford 6, Conn., is pres. of the new Connecticut State Municipal Golf Assn. and will appreciate hearing from other many association officials about their work.

Canadian PGA asked 26 Canadian clubs to nominate juniors for play with pros in 9-hole curtain-raiser of LaBatt Open . . . Idea was inaugurated last year and went over big with tournament pros and kids . . . Paul Hahn to give another trick shot

(Continued on page 106)

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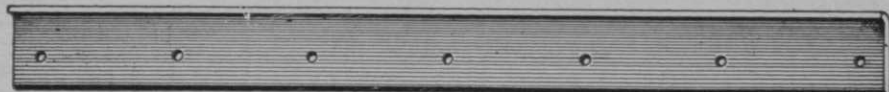
ASHLAND RUBBER MAT CO.

Box 167, Ashland, Ohio

HELP YOURSELF

to the assistance we are ready to give you.
See pages 101 and 102

LAWN MOWER STATIONARY BLADES



SINGLE Lip and DOUBLE Lip HEAVY DUTY Blades for all Makes of Fairway Mowers — Hand and Power Putting Green Mowers — Power Mower Blades — Tee Mower and Trimmer Blades all made of the best quality knife steel and heat treated to insure long wear and guaranteed to give complete satisfaction. Order on your Club Stationary for Special Club Discount. Dealers and Repair Shop orders are also given prompt attention and wholesale prices. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

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We pay the postage on all orders of \$15.00 and over.

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Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

NO CLASSIFIED ADS ACCEPTED AFTER THE 25TH OF MONTH PRECEDING DATE OF ISSUE.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

JOBS WANTED

Wish to make golf my career and locate with good professional at sizeable club, in shop, or can rapidly qualify as assistant. Good background, education, with golf and selling experience. Willing to work long hours and learn all phases. Excellent references. Prefer New York State or east of Ohio. C. J. Brehme, 4 South St., Utica, New York.

Professional — With successful experience teaching and managing private golf course desires summer location preferably at summer resort course. College graduate with Masters Degree in Physical Education. Has instructed professionally in swimming, tennis, and badminton as well as golf. Salary not of primary importance but must have housing for wife and two sons ages nine and ten. Location no object. Thoroughly dependable, good personality and expert promoter of business. Address Ad 602 c/o Golfdom.

Golf Professional desires connection with progressive Club as Pro-Greenkeeper. Will consider club in any section of country. Over twenty-five years experience as pro; also, several years experience in the care of BENT and BERMUDA green golf course. Presently employed and can furnish references from past clubs, also Bank and character references. A-1 credit rating in golf industry. Age 43. Address Ad 604 c/o Golfdom.

PRO with successful record as instructor, businessman and promoter of golf activity, and highest recommendations, seeks job with greater earning opportunity for competent, conscientious work. Wife excellent golf businesswoman with sound judgment. Employed but can arrange to make change. Address Ad 605 c/o Golfdom.

Golf Professional — A-Class P.G.A. Member desires to make change. Presently employed at large midwest golf and country club as head professional. Lifetime experience; age 32; good promoter, teacher and businessman with good habits. Interested only in 18-hole course. Address Ad 606 c/o Golfdom.

MISCELLANEOUS

Salesman well established has opening for good lines to sell professionals in California, Oregon, Washington, Arizona on commission. Address Ad 601 c/o Golfdom.

GOLF COURSE FOR SALE DOUGLAS, MICH. — 18 HOLES

On U.S. 31, 130 miles from Chgo., 50 miles north of Benton Harbor. In center of one of the oldest, largest, finest resort areas on Lake Michigan. Outstandingly beautiful and interesting. 35 yrs. old. One 18 hole course 16 miles away; no other within 40 miles. Rolling terrain, wooded areas, excellent greens, exceptionally fine fairways. West line 250 yds. to Lake Michigan. Good watering system, unlimited supply. Three years same workmen have kept course in top condition. Complete fine course equipment, good service bldg. Completely equipped 4 yr. old \$18,000 clubhouse, new modern \$4,500 fountain. Set in gorgeous pines is beautiful 2 story white frame Colonial lodge with 10 attractively well furnished guest rooms, each with tile bath, plus 5 room owner's apt. with 2 bedrooms, 2 baths, modern kitchen and utility room. Inside and out, lodge is very attractive, immaculate condition. Has h. w. oil heat, is suitable for all year use. Entire property in excellent physical condition easily operated by couple. Price \$100,000, best terms, \$62,500 cash, bal. \$5,000 per yr. to include princ. and interest 5% unpaid bal. Immediate poss. Harry Randall; phone Douglas 43101. West Shore Golf Links & Lodge, Douglas, Michigan.

USED GOLF BALLS WANTED
ANY QUANTITY—QUALITY—CONDITION
GET OUR PRICES BEFORE SELLING
WRITE FOR FULL DETAILS
EASTERN GOLF COMPANY
2537 BOSTON ROAD, BRONX 67, N. Y.

WANTED FOR CASH
Old golf balls retrieved from ponds or out of bounds on or around golf courses.
Cuts and Bumps .36 per doz.
Off brands & synthetic \$1.44 per doz.
Round & perfect \$1.00 brands
for refinishing \$2.40 per doz.
Note — Golf range culls, picked over lots and cut deep into rubber types not acceptable at above figures.

Send for shipping tags and instructions.
DRIVING RANGE MEN — REBUILDING
Your old cores recovered with the new type paintless cover material. Tested and proven to be the best process in rebuilding for driving range or miniature course use. Guaranteed 100% against seam splitting.

Price per doz. on exchange \$2.60
Also nation-wide distributors of the best in golf range and miniature course equipment—balls, clubs, mats, etc.
Circular and information on request.
NORTHERN GOLF BALL CO.
3441 N. Claremont Ave. Chicago 18, Ill.

Used fairway mowers—used tractor—Reconditioned Buckner Traveling sprinklers—½ price—2000 ft. A-1 used 1" 3 braided water hose—½ price. Reconditioned Jacobsen Putting Green mowers. Reconditioned Worthington Fairway Mowers. Bob Baldock, 1505 Blackstone, Fresno, Calif.

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Cash paid for balls retrieved from ponds, and found on Golf Courses.
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Golf Range cuts and sorted cuts—including balls deeply cut not accepted at above prices.

Send for shipping bags and tags. We pay the freight.
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Send us your old cores for recovering with the tested new type paintless cover material. Proven to be the best process in rebuilding for driving range and miniature course use. Guaranteed 100% against splitting in seam. \$2.60 per dozen exchange.

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PHONE: West Chicago 50

WANTED: REPRESENTATIVE, NOW CALLING ON PROS. HANDLE OUR NATIONALLY ADVERTISED SPORTS PRODUCTS. BEST IN THE FIELD. EXCELLENT COMMISSIONS. ADDRESS AD 603 c/o GOLFDOM.

WANTED — AGENTS TO SELL NEW GOLF PRACTICE PAD AND NET. PREFER REPRESENTATIVES NOW CONTACTING AND SELLING CLUBS AND MUNICIPAL COURSES. EXCELLENT OPPORTUNITY TO INCREASE YOUR INCOME. WRITE SOUTH BEND PRODUCT SALES, 1422½ MISHAWAKA AVE., SOUTH BEND 15, INDIANA.

Wanted . . . Salesmen calling on Golf Pros exclusively to sideline small but high class and well known line of sports headwear. Easy to pick up \$25 to \$100 extra each week. Sunbeater Mfg. Co., Box 6000, Dallas, Texas.

50 Words Worth Hundreds of Dollars

What makes course supplies cost as much? How can clubs lower cost on grounds and building needs? Who gets close-out, surplus dealer stocks? Can clubs save enough yearly to send Superintendents to turf conferences, get new greens mowers, etc.? For answers WRITE NOW,
C. K. B. Services, Mountain View, New Jersey

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GOLFDOM, The Business Journal of Golf. Published monthly, except November and December. Subscription rate—\$2.00 per year, Canadian and Foreign \$2.50. Herb Graffis, Editor; Rex McMorris, Managing Editor; Joe Graffis, Advertising and Business Mgr.; Joe Graffis, Jr., Asst. Adv. Mgr.

Publication Offices—407 So. Dearborn St., Chicago 5; Phone Harrison 7-5941. Eastern Representative—Albro Gaylor, 20 Vesey St., New York 7; Phone, Cortland 7-1668.

GOLFDOM

The Business Journal of Golf

Vol. 28—No. 6 • JUNE, 1954

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Cover

Jackie Toepke, 11-year-old son of Itasca (Ill.) CC pro, looks over a shot in the Eighth Annual Pee Wee tournament at Orlando, Fla.; Jackie got 95 for 18 holes. Winner was David Boyd, 12-year-old of Jacksonville, Fla., after a 2 extra-hole playoff with Charles Layton, Waycross, Ga. The boys tied at 18 with 79s. The field was 89 from all over the U. S. and British West Indies. And Judy Torleumuke, 9, of St. Louis got 45 for 9 holes. Look at birth statistics and see why this tournament is steadily growing with its array of future greats.

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SWINGING AROUND GOLF

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exhibition in Yankee Stadium prior to July 3 ball game . . . Practice green at White House being built . . . Gift of USGA.

New England Greenkeepers' Club drew 130 members, wives and children to New Bedford (Mass.) CC, where the organization's pres., Mike O'Grady is supt. . . Rain spoiled the scheduled equipment demonstration and golf but it didn't spoil the barbecue . . . Equipment demonstration to be held in connection with NE June meeting at Worcester CC . . . Second centennial of the Royal and Ancient Golf Club of St. Andrews celebrated May 14 . . . Club was founded by 22 "noblemen and gentlemen."

Plans being drawn for 9-hole course at Ellsworth Air Force Base, Rapid City, S. D. . . Preliminary action taken on plans for 9-hole courses at Offutt AFB, Omaha, Neb.; Mountain Home (Ida.) AFB; Walker AFB, Roswell, N. M. and Bergstrom AFB, Austin, Tex. . . Other air force base courses being considered for Hunter AFB, Savannah, Ga., Turner AFB, Albany, Ga.; Sedalia (Mo.) AFB . . . Courses fit in with personnel needs and training, military requirements.

Presidential 9-hole course on part of old

Bala course of Philadelphia (Pa.) CC opened with Tom Walsh as mgr., Jack Gately as pro . . . Marin County, Calif., form organization to build new public course . . . Mayor Winslow Burhans suggests selling present 9-hole munny course and building 18 hole munny course on site owned by city . . . Westchester County, N. Y., community newspapers pushing strong for additional golf courses "for its present and steadily growing population.

Press Maxwell completing Oak Cliff 18 holes in Dallas, Tex. . . Expect to open course in June 1955 . . . Beautiful wooded site with rolling terrain and stream . . . Maxwell also has done first 9 for Meadowbrook CC, Tulsa, Okla. . . Another 9 is contemplated . . . In the past 3 years Press has built two semi-public courses of his own, River Hills in Dallas and Lake Hefner in Oklahoma City, Okla., organized their operation, and settled the estate of his father Perry Maxwell . . . Press has been in charge of all his father's golf architecture and construction jobs since 1937 and since 1945 when Perry had a leg amputated, has done all the Maxwell course designing . . . The son has built 17 new courses in 13 states and has done considerable remodeling . . . He's kept in close touch with the jobs by flying his own Cessna and landing on course he's building.

Wilson gives you the GREATEST Advertising Support

Cary Middlecoff explains

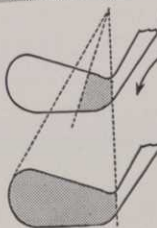
why Wilson Dyna-Weight Irons can deliver more distance . . .

"Everything about a Dyna-Weight helps you whack the ball farther. The head, for instance, has a special weight distribution that converts the entire face into a power hitting area. And the new Wilson-specified Rocket shaft by True Temper keeps the "feel" of the iron down near the head. Means you know where the Dyna-Weight head is . . . all through your swing. Makes it a lot easier to feed in more power without losing control. You can't beat the tackiness of the Wilson grip, either. Keeps your hands solid at impact—in any weather. Wilson Dyna-Weights really deliver distance. Look 'em over next time you're in a pro shop."

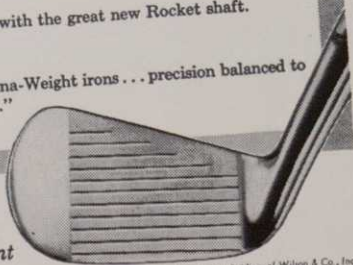
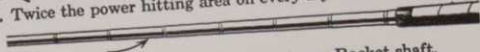
Cary Middlecoff
Member of Wilson Advisory Staff



3 Powerful Reasons to Buy Dyna-Weights



1. Twice the power hitting area on every Dyna-Weight face.
2. More club-head speed with the great new Rocket shaft.
3. More control from Dyna-Weight irons . . . precision balanced to give you uniform "feel."



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