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Roseman Tiller-Rake and the need for taking plows, discs, meekers, blades and drags to and from the job is eliminated.

Other uses, in addition to seed bed preparation, include renovating fire lanes, reconditioning bridle paths, parking lots, ball fields and sod fields, as well as raking and cultivating in orchards and nurseries.

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KENT BRADLEY GOES NATIONAL ON TEE TOWEL BUSINESS

Clinton Kent Bradley, Mountain View, N. J., who has been selling bales of his "Best Tee" towels to eastern clubs for several years, now has national distribution thru course equipment and supply dealers.

The towel is of heavy cotton crash absorbent material, strongly stitched and with brass toothed grommet. In bleached white cotton the towel is available in 16 and 18 in. square sizes, and in unbleached cotton in 18 in. square size.

otton in 18 in. square size.

WILSON ACE REWARDS TO 4000 IN YEAR

More than 4,000 Wilson Sporting Goods Co. Hole-in-One awards have been given since last year.

The attractive cartoon certificate and congratulatory card are presented to every golfer writing in to commemorate his ace.

401-YARD DRIVE WINS McGREGOR SPORTSWEAR CONTEST

A 34-year-old electrician from Findlay, O., Charles Van Brunt, is the longest amateur driver in the United States on the basis of his winning the National Drizzler Driving Contest with a drive of 401 yds., announces the contest's rules committeee, Sam Snead, Cary Middlecoff and Gene Sarazen.

Van Brunt's wallop paced the 50 finalists in this first nationwide driving contest which was sponsored by the McGregor Sportswear Co. of New York, and was 26 yards longer than the second-place drive of 375 yds. made by Thomas Alfred Sams, 33, of Macon, Ga.

Other top drivers were Bill Calise, of Garfield, N. J., with 365 yds.; Robert R. Baker of Ft. Collins, Col., with 354 yds.;

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and William A. Liedtke, of Norfolk, Virginia, with 351 yds. Of the 50 finalists, 23 turned in measured drives of over 300 yds.

A golfer for the past 14 years, Van Brunt is 6 feet, 1½ in. tall and weighs 250 pounds. He was a member of his high school golf team, has won several local pro-amateur tournaments and has also played in the Ohio Open championships the past few years.

As his prize for winning the contest, Van Brunt receives a free all-expense vacation for two at the Greenbrier, White Sulphur Springs, and a week of golf les-

sons from Sam Snead.

METZ ADJUSTABLE SWING WEIGHT CLUB INTEREST AT OPEN

Dick Metz and Don Malarkey of the Professional Golf Co. of America, Inc., had a demonstration of the new Metz counter-balance adjustable swingweight club at Baltusrol during the Open and got many interested in the club.

The club has weights inserted and locked inside the top of the shaft to give the swingweight a pro determines is desirable for the club user after studying and experimenting as the prospective

user's swing.

Metz, Malarkey and Chandler Harper who are associated in the manufacture



and sales promotion of the club point out that weight in motion near the hands helps greatly in getting proper hand action. They further state that when lightening the clubhead to get desired swingweight by counterbalancing inside the top of the shaft weight in clubhead which helps distance is not sacrificed.

Providing a large assortment of swingweights in clubs without corresponding increase in shop inventory is an important point in helping the pro to accurately fit clubs, Metz, Harper and Malarkey emphasize from their own experience as

club pros.

The explanations and demonstrations at the Open resulted in a number of sales which Dick and Don are having shipped thru pro shops of the golfers who were sold at the Open.

COTTRELL SELLING FOR JOLLY IN FLORIDA AND GEORGIA

Leslie Cottrell. prominent in New England PGA prior to enlisting in Air Force at start of World War II, now is out of regular military service and is located at 217 Hillcrest ave. Clearwater. Fla.

217 Hillcrest ave., Clearwater, Fla.

Cottrell is representing Jack Jolly, Inc., in Fla. and Ga., selling Silver King balls, Stewart irons and putters, Gibson putters and Jolly's accessories. Cottrell also is handling a golf headwear line and is figuring on handling other sportswear items for pro trade. He is adding a salesman covering pro trade in Georgia and other southeastern territory.

NEW PAR-PAK GOLFER'S BAG



Atlantic Products Corp., Trenton, N. J., has this new bag with a zipper arrangement that opens the bag so its interior is completely exposed.

An extra zipper at the bottom closes off a compartment that is handy for golf

shoes.

LUXENBERGER, WARD, PROMOTED BY U. S. RUBBER

Eugene A. Luxenberger has been elected vp. of United States Rubber Co. and appointed gen. mgr. of its footwear and general products division, effective July 1. Gregg T. Ward succeeds Luxenberger

as asst. gen. mgr. of the division.

Products of the division include golf balls, waterproof and fabric footwear,

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ACUSHNET GOLF BALL SALESMEN AT FACTORY

Acushnet Process Co. golf ball salesmen from the Eastern and Southeastern sections recently met at the New Bedford plant to get a close-up of equipment changes and process improvements. Shown are Fred W. Bommer, vp of Acushnet Process Co. and head of the golf ball div. William Bommer, asst. mgr. of the golf ball div. Standing, L to R: William Tolland, Lorman Kelley and Russell Mattern, salesmen; Carl F. Saunders, factory mgr., golf ball div.; Peter W. Henry, Arnold Minkley and George Smith, salesmen; Stanley J. Szulik, technical mgr., golf ball div.; W. L. Sharrett, salesman, and A. L. Hawes, credit mgr., Acushnet Process Co.

waterproof clothing, foam rubber cushioning and mattresses, coated fabrics, sponge rubber rug underlays, elastic yarns, water wear, plastic products, aircraft fuel cells, and rubber shipping drums.

Luxenberger, a native of Williamsport,

Pa., started with U. S. Rubber as a production worker at the company's plant in Williamsport 33 years ago. In 1932 he was transferred to the Mishawaka, Ind. plant as manager of industrial engineering.

Successive promotions brought him appointment as factory manager in 1943. Eight years later he became assistant production manager of the division. A year ago he was appointed asst. gen. mgr. of the footwear and general products

Ward has been general sales manager of the division since 1951. He started work with U.S. Rubber early in 1925 as a sales clerk in the San Francisco branch.

BALL RETRIEVER AND RAKE IN COMPACT COMBINATION

Parway Mfg. Co., 2300 W. 59th st., Chicago 36, Ill., is making the Retrievall ball scoop which has fingers that can be unfolded to form a rake that will reclaim golf balls from muddy ponds or from beyond fences.

The device has a triple-section lightweight aluminum alloy shaft which gives a long reach and allows delicate touch so the lost balls may be located and recovered. The Retrievall when closed fits like a club in a bag. It is rustproof.

MACGREGOR SHOWS PROS HOW TO IMPROVE SHIPPING

Pro problems of shipping expenses and time are handled in a valuable booklet issued by MacGregor Golf. Bob Rickey got up the book telling the advantages and disadvantages of shipping by parcel post, truck, freight forwarders, railway express and rail freight, and presenting suggestions for pros' most economical and satisfactory use of various methods of shipment.

The booklet gives examples of various means of shipment and tells how Mac-Gregor's traffic mgr., and other department heads coordinate their work in trying to save shipping expense for professionals.

Mention is made of a case involving change in parcel post rates in which pros' failure to make use of the new regulations, despite two suggestions from Mac-Gregor, cost pros "a great deal of money."

Jimmy Demaret golf jacket with ribbed insert to allow shoulder freedom now is being offered to pro shops. The new construction is called Flex-o-Rib. Garments are made in calm and sophisticated combinations of colors as well as in some vivid combinations for the color blind.

Yard Pony, made by Highway Equipment Co., 616 D Ave., Northwest, Cedar Rapids, Ia., small gasoline-driven frontwheel driven cart originally intended for yard work, now is being recommended by its makers as a golf car.

MULLER JOINS BUCKNER



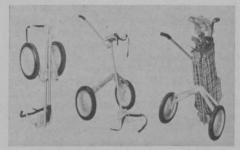
J. H. Muller has been appointed by John B. Gill, gen. mgr., Buckner Mfg. Co., Fresno, Calif., to management of Buckner's agricultural sales dept.

Muller comes to Buckner from Farmland Irrigation Co., Portland, Ore., for which he was field representative, then district mgr. in California and Arizona.

He and his brothers farm hundreds of acres of irrigated grain land.

C. A. Harris has become traveling service representative for Buckner.

SPALDING HAS NEW GOLF BAG CART



A new, easy-rolling golf bag cart has been introduced by A. G. Spalding & Bros. This cart is adjustable to both the size of the caddy bag and the height of the player. All parts are fabricated from quality material. Good balance and free rolling, large ball-bearing wheels make for minimum pulling effort. It is rugged enough for use as a rental cart. It folds to only 14 in. in width. It accommodates all size and style golf bags. Frame and handle are of strong tubular steel with rust-resistant cadmium finish. Tires are semi-pneumatic puncture-proof. Wheels are easily retractable to sides when released by finger-pressure lever lock. Adjustable handle has curved cushion grip.

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City of Melbourne, Florida. Semi-Resort area of 9,000 with population of 22,000 in immediate 10 mile radius. This municipal course in good condition with wells located throughout near greens. Includes mowing and maintenance equip. and large, spacious clubhouse. Lease to run 25 years or longer with property tax free. City desirous of receiving offers from individuals or corporations who would like to own and operate a Golf and Country Club. All replies to City Manager, Box 207, Melbourne, Florida.

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IT IS A FACT, that one out of five men in charge of golf course upkeep, (according to a survey) is keenly interested in what things cost, and will compare values to be sure of getting the most for the money. If you also are a smart buyer, my lines, the best buys in golf course and clubhouse supplies will please you. Clinton Kent Bradley, Manufacturer and Merchandiser, Mountain View, New Jersey. (Advertisement).

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Your hole in one card, clippings, testimonials, diagrams reproduced 81/2 x 11. Free estimates.

PENNIPRINT CO., Dept. 17, Box 1159 Chicago 90

SWINGING AROUND GOLF

(Continued from Page 22)

Va. . . . John Kelly, formerly at Ocean View and co-owner of Kempsville Meadows has CI and C19 bent on the new course greens . . . Maples also has designed new 9 for Roanoke CC, Williamston, N. C. which is expected to open this Oct.

Ed Casey, Baltusrol supt., brought year's work of extra preparation for National Open to absolute peak when championship was being played . . . Carl Jehlen, mgr., can take bows for doing the impossible in organizing food and drink service in a packed clubhouse . . . Crowds were handled quickly, ably and cheerfully . . . Johnny Farrell and his sons did big business in tent adjacent to pro shop.

Charles P. Burgess, Open gen. chmn., Pres. Hobart C. Ramsey, and other Baltusrol members active on Open committees, did an amazingly thorough, efficient and pleasant performance in caring for the biggest National Open championship in golf history . . . Robert Trent Jones' revisions at Baltusrol OKed by players . . . They made the course tougher, but fair, and called for smart planning of shots . . . Big greens gave the field trouble . . . Lots of three-putted greens . . . Cups generally rather close to borders of greens making shots pin-pointed at cups dangerous . . . Only heard of four cases of cup placement that players criticized because of location on sharp slopes.

Robert A. Roos, Jr., gen. chmn., 1955 National Open at Olympic CC Lake course at San Francisco, and team-mates at Baltusrol getting some ideas on handling their championship.

Prison labor to be used in clearing land for Chester, Ill., muny course at Kaskaskia State Park . . . Unions O.K. prison labor plan . . . Push modernizing 9-hole Hillcrest muny course at Durango, Colo. . . . Plan to build course at Lebanon, Ore. . . . To open 9-hole Pickens County CC course, clubhouse and swimming pool at (Continued on page 79)

C-1 -BENTGRASS - C-19

Also, U-3 Bermudagrass, Z-52 Zoysia Uniquely situated for rapid highway delivery throughout Northeastern and Mid-Atlantic Regions

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On the "Eastern Shore"

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Golf Course Aerifying equipt.: Fairway green Architects: course house Ball washers Ball Washing Compounds Bent grass stolons Brown-patch preventives Compost mixers Crabgrass control Divot fixer Drinking fountains Fertilizers Solid Liquid Flags (greens) Flag poles Fungicides	Generators (gasoline) Hole cutters Hose Humus Insecticides Lapping-in machine Miniature Course Const'n Mowers: putting green whirlwind tee fairway rough hand Mower grinders Peat Moss Pipe Playground equipment Putting cups Rakes(worm cast & clean-up) Rollers: power water filled Sand (for greens, tees)	Scythes (motor driven) Seed: fairway green Shelter houses Sod cutter Soil conditioner Soil screeners Soil shredders Sprayers: power hand Spreaders, fertilizer, seed, topdressing Spikers: greens fairway Sprinklers: f'way green Steel curbing Swimming pool equipment Swimming pool paint Tractors Trees Water systems, fairway Weed chemicals
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D OI		
Pro Shop Bags: canvas leather Bag carts, for players Bag supports Bag racks Bag Tags—Guest Tags Balls: Regular Range Ball reconditioner Ball retriever Calks, for shoes Caps and hats Carts (motor driven) Club cleaning machine	Clubs: Woods Irons Putters Club head covers Club repair supplies Cushion-sole Inserts Display equipt. Dressing for grips bags Golf gloves Golf Grips: Leather Composition Golf Practice Devices Golf shoes Handicap racks cards Mech. Range Ball Retriever Practice driving nets	Preserver for leather Score cards () Charge checks () Seat attachment, for carts Sport seats Sportswear: Shirts Sport jackets Rain jackets Windbreakers Slacks Sweaters () Women's golf dresses skirts blouses Tee mats Tees (rubber) for driving mats Teeing device (automatic) Tennis nets Trophies
Club House Athletes foot preventives Bars (portable) Bath mats Bath slippers Deodorants	Disinfectants Floor coverings Folding Table (Banquet) Link Type Mats Lockers Massage equipt.	Printing Runners for aisles Rugs Showers Shower mixers Step treads Towels: bath face Wash fountains
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July, 1954

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Add.:	Town:	State:	
Manager's: name		(Zone)	
Add.:	Town:	State:	
Course Superintendent's: (((Zone)	
Add.:	Town:	State:	
Professional's:		(Zone)	
Add.:	Town:	State:	

Easley, S. C. in Aug. . . . Bob Renaud is pro.

Henry Gerardi signed as pro by Norbeck CC (Washington D. C. dist.) . . . New 18-hole course of Indian Valley CC at Lansdale, Pa., opened . . . Designed by Wm. F. Gordon . . . Gordon and son revamping Wildwood CC course (Philadelphia dist.) . . . San Diego, Calif., Park Commission approves lease with Hunter and Rutherford for construction and operation of 9-hole course at Mission Bay park.

Dr. Wm. Lowell, 94, inventor of the Reddy tee, died at Orange (N. J.) Memorial Hospital, June 25...Dr. Lowell had a dental practice in South Orange for 50 years before he retired at the age of 77...He was an ardent golfer, a charter member of Maplewood (N. J.) CC, and tiring of sand tees invented the Reddy tee which he patented in 1921...He is survived by 2 sons and 4 daughters.

With USGA cutting list to first 10 finishers and ties in this year's Open as exempt from qualifying for 1955, amateur Billy Joe Patton tying with Bolt, Haas, Mayfield and Hogan for 10th spot made it necessary for Snead to play for qualifying next year . . . He and Middlecoff were a shot out of 10th place.

Lou Galby's Shore Line Open at Longshore CC, Westport, Conn., won by Century CC (NY Met dist.) pro Joe Moore, beating out tournament circuit stars... Getting to be big difference now between official PGA prize winnings and unofficial figures... Ed Furgol's brother Hank, pro at Valley View Club, Utica, N. Y., had too much to do at his club to get away and see the Open... Ed's wife Helen stayed on the job, too, in the shop at Westwood CC (St. Louis met. dist.).

Tarratine Club, Dark Harbor, Me., where George I. Dodge has been prosupt. for 36 years has 3 of its members as U. S. ambassadors; Winthrop W. Aldrich to Great Britain, C. Douglas Dillon

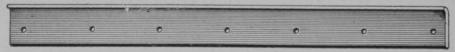
to France and Horace A. Hildreth to Pakistan.

If any of you fellows know John Mc-Laren Brown, formerly of St. Andrews, Scotland, please tell him to get in touch with Austin Lodge 850 AF&AM, 241 N. Central ave., Chicago, Ill. . . . His brother and sister in Scotland are trying to locate Brown.

Harold Sampson, 59, professional at Burlingame (Calif.) CC, died in Mills Memorial hospital, San Mateo, Calif., June 18 of a cerebral hemmorhage suffered 2 days previously while playing on his home course . . . He was born in Marysville, Calif., and for many years had been a valuable and beloved official in Northern Calif. and national PGA organizations . . . Had done well in tournament play then concentrated on instruction and junior promotion . . . As chmn., PGA Educational committee he did much to extend the modern idea of research in golf teaching . . . He wrote two books and numerous excellent magazine articles on instruction . . . He and Mrs. Sampson were at the PGA Seniors' championship at Dunedin this winter . . . He is survived by his widow and daughter Shirley . . . He was one of the most pleasant, competent fellows in golf and his passing means a keen personal loss to all who knew him.

Long Island PGA elects Al Ciuci pres. for Al's 15th consecutive term . . . Indiana PGA has a tournament circuit of juniors scheduled . . . Hoosier pros believe they've got some great young talent budding . . . Kid who sure looks like he might become great is 14-year-old son of Don Carmichael, pro at Martinsville (Ind.) CC . . . Walter Kennedy, owner of Martinsville (Ind.) CC and famed Home Lawn health resort at Martinsville, was host to spring tournament of Indiana Seniors . . . Kennedy, now a lively 73 and playing golf for the past 30 years, showed guests the pace with one over par for two rounds of the 9-hole layout.

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SINGLE Lip and DOUBLE Lip HEAVY DUTY Blades for all Makes of Fairway Mowers — Hand and Power Putting Green Mowers — Power Mower Blades — Tee Mower and Trimmer Blades all made of the best quality knife steel and heat treated to insure long wear and guaranteed to give complete satisfaction. Order on your Club Stationary for Special Club Discount. Dealers and Repair Shop orders are also given prompt attention and wholesale prices. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

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Wiffy Cox, pro at Congressional CC, Herald . . . Jack Blakeslee now pro-supt. at author of a bright series "The Old Pro Says" in Washington (D. C.) Post & Times

Woodland CC, Weston, W. Va. . . . Charles Sidenstucker from Ames (Ia.) CC to

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JOBS WANTED

Pro-Supt. now employed, desires change to Supt. of larger course. Noted for best greens in South year round-Member G.C.S.A. Sober, reliable, best of references. South preferred. Address Ad 701 c/o Golfdom.

AGGRESSIVE SALES REPRESENTATIVE WANTS COM-PLETE LINE PRO TRADE MERCHANDISE—Wearing Ap-parel and Accessories—Golf Equipment—Any good seller. Prefer Southwest territory. Anything considered. Address Ad 702 c/o Golfdom.

PRO or GREENKEEPER or COMBINATION at new or small club, or assistant at larger club in east or south. Age 34, married, college graduate. Address Ad 704 c/o Golfdom.

JOBS OPEN

TEXAS AND LOUISIANA SALESMEN WANTED:-To call on pro shops with complete sportswear line of caps, hose, shirts, jackets, etc. Address Ad 703 c/o Golfdom.

Established salesman wanted to sell on commission $\frac{3}{4}$ " and 1" plastic hose for watering and force feeding. Protected territory. Couse and Bolten Co., 4246 Lafayette St., Newark 2, New Jersey.

MISCELLANEOUS

40 or 50 used, standard size, metal lockers wanted as soon as possible. Please write description of lockers and condition and price to Ollie A. Lower, Tianna Country Club, Walker, Minnesota.

WANTED FOR CASH
Old golf balls retrieved from ponds or out of
bounds on or around golf courses.

Cuts and Bumps Off brands & synthetic, or slightly nicked \$1.44 per doz. Round & perfect \$1.00 brands

for refinishing \$2.40 per doz. Note — Golf range culls, picked over lots and cut deep into rubber types not acceptable at above figures.

ngures.
Send for shipping tags and instructions.
DRIVING RANGE MEN — REBUILDING
Your old cores recovered with the new type paintless cover material. Tested and proven to be the
best process in rebuilding for driving range or miniature course use. Guaranteed 100% against seam splitting.

Seam spitting.

Price per doz. on exchange \$2.60

Also nation-wide distributors of the best in golf rangand miniature course equipment—balls, clubs, mats, etc.

Circular and information on request.

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3441 N. Claremont Ave. Chicago 18, Ill. Used fairway mowers—used tractor—Reconditioned Buckner Traveling sprinklers—½ price—2000 ft. A-1 used 1" 3 braid water hose—½ price, Reconditioned Jacobsen Putting Green mowers. Reconditioned Worthington Fairway Mowers. Bob Baldock, 1505 Blackstone, Fresno, Calif.

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Cash paid for balls retreived from ponds, and found on Golf Courses. Cuts and out of round 48c per dozen Balls round and not cut \$1.20 per dozen \$2.40 per dozen \$1.10 balls suitable for repainting Golf Range cuts and sorted cuts-including balls deeply

cut not accepted at above prices.

Send for shipping bags and tags. We pay the freight,

ATTENTION DRIVING RANGE OPERATORS

Send us your old cores for recovering with the tested new type paintless cover material. Proven to be the best process in rebuilding for driving range and miniature course use. Guaranteed 100% against splitting in seam. \$2.60 per dozen exchang

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