WINNERS OF THESE MAJOR TOURNAMENTS IN 1953

PLAYED THE TITLEIST

The Masters
The Mexican Open
U. S. G. A. National Open
British Open
The Colonial Invitational
Tam O'Shanter Amateur
as well as

THIRTY-SEVEN

of the more important regional, state and local tournaments.

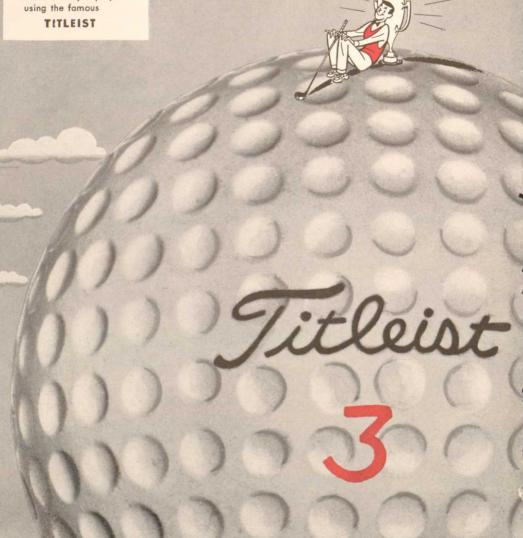
At one time or another

EVERY MAJOR TOURNAMENT

pro, or amateur, has been won by a player using the famous You're sitting on top of the world when you promote

TITLEIST, "THE BALL THAT'S WON THEM ALL"

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Swinging around Golf NEWS OF THE GOLF WORLD IN BRIEF

Frank W. Baker, formerly pro-mgr. Pampa (Tex.) CC and pro at Boulder (Colo.) CC, now pro at New Mexico Tech course at Socorro, N. M... Baker was a Wilson salesman for 1½ years ... Harold Mathisen succeeds Jim Noonon as pro at Mt. Hawley CC, Peoria, Ill. ... Jim retired to devote full time to his golf glove, headcover and other golf accessory business.

Zell Eaton, Jack Kramer and W. Cranston take 40-year lease on Los Seranos GC, Chino, Calif. . . . Harry Todd, Lloyd Mangrum, Doc Middlecoff, Lew Worsham, Lawson Little, Al Besselink, and Jim Turnesa now oil magnates . . . Suppose the boys after they get rich on their oil money will sponsor a Million Dollar Open? . . . Charles Timm to Odessa (Tex.) CC as pro . . . Frank Danner now pro at McKinney (Tex.) CC.

After Texas amateurs beat Texas pros 14½ to 6½ in annual Texas Cup matches pros are hoping the ams won't turn pro and play for money . . . A. E. (Ted) Cadman of Portland (Ore.) CC now managing Tamarisk CC, Palm Springs, Calif. . . . Charles P. Burgess, 68 Blackburn Rd., Summit, N. J., gen. chm., 1954 National Open committee at Baltusrol, has announced appointment of departmental committee heads.

Noble E. Chalfant, Park Hill CC, Denver, Colo., elected pres., Rocky Mountain Section, PGA... Vps: Alex McCafferty, Nibley Park GC, Salt Lake City, Ut.; Paul Jopes, Lincoln Park GC, Grand Junction, Colo.; Jimmy Thompson, Greeley (Colo.) CC; Mickey Riley, Meadowbrook GC, Salt Lake City, Ut... Bill Brown, Ft. Collins (Colo.) was elected sec.-treas.

George Calderwood, South Hills CC, Fond du Lac, Wis., re-elected pres., Wisconsin Section, PGA, for 9th time . . . Vps elected: Ade Jensen, Racine CC; Helmer Gothe, Janesville CC; Jimmy Milward, Oneida Club, Green Bay . . . Manuel De La Torre, Milwaukee CC, was elected sec.-treas., and Bill Beveridge, Bluemound Golf Range, was elected a director.



HERB GRAFFIS

Al Zimmerman gets pro spot at new Paradise Valley CC, Phoenix, Ariz., which is expected to be ready for play soon . . . Jimmy Thompson from Greeley (Colo.) CC to pro job at Stockdale (Calif.) CC succeeding Al Seanor, retired on pension after 20 years as club's pro . . . Dick Boggs now head pro at Willowick GC (LA dist.) . . . Chet Coleman appointed pro at Inglewood (Calif.) CC . . . Ed

DeBaufre at Wildwood CC (Philadelphia dist.) succeeding veteran Harry Arvey, who resigned.

Golf suffered lamentable losses in the latter part of last year . . . Art Andrews, jr., splendid youngster who was pro at Aurora (Ill.) CC died a day after being stricken while playing in a tournament at Peoria, Ill. . . . He was son of a widely known veteran pro whose brothers also were U. S. pro pioneers.

David Ross Valentine, a pioneer member of the PGA and a charter member of Golf Course Supts. Assn. died in Chicago after a 7 years' illness... Dave was pro at Beaumont, Tex. for 10 years... Built many golf courses, among them one in Puerto Rico in 1940 for the army... A young-minded old-timer he was one of the strong early advocates of golf turf research... He was widely-known and greatly admired... He is survived by his widow who with Dave made one of the most delightful teams in golf.

Middle Atlantic Section, PGA, re-elected Al Houghton, Prince George's CC, pres. for 5th consecutive term . . . John Flattery, Green Spring Valley CC, was re-elected sec.-treas. . . . Vps: Walter Romans (Baltimore); Al Jamison (Va.); Bill Hardy (Wash.)

Bill Gordon, Tam O'Shanter CC, re-elected pres. Illinois PGA for 7th consecutive term . . . Also re-elected were Harry Pezzulo, Mission Hills, vp; and Lou Strong, Park Ridge, sec.-treas.

We've been hearing of several cases in different parts of the country lately where pro accounts due from members at private

"AGRICO-fed greens held up in spite of weather"



Ben Dziedzic, superintendent Crestmont C. C., West Orange, N. J.

Speaking of a season most superintendents would like to forget, Ben Dziedzic, of Crestmont Country Club, West Orange, N. J., says: "The Spring and Summer of 1952 will go down as one of the toughest on turf in years.

"Yet AGRICO COUNTRY CLUB and AGRINITE immeasurably aided my efforts in maintaining colorful, dense, healthy turf. Our greens were fed Agrico in the Spring and all Summer long. Agrinite had been applied late the previous Fall. As many in the area know, our greens held up excellently in spite of the weather."

Order Agrico now—it's America's premier Golf Course Fertilizer. Contains both organic* and inorganic plant foods. Ask your regular supplier, or write to THE AMERICAN AGRICULTURAL CHEMICAL CO., 50 Church Street, New York 7, N. Y.



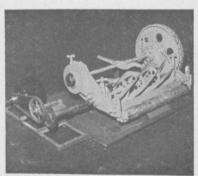
clubs are unpaid and in strong totals . . . Makes us wonder (1) if not collecting accounts thru the club is wise, and (2) why clubs that want to boast of character of membership as free from deadbeats don't toss out members who hold out on the pros because the slow pay guys think the pros don't dare force collection.

M. J. Dickinson heads Albertville (Ala.) G&CC now building course . . . H. H. Rock heads committee to get muny course built at Aberdeen, Ida. . . . Loveland, Colo. Chamber of Commerce in campaign to finance proposed course . . . Decatur County CC, Greensburg, Ind., modernizing course . . . Considering reducing Mt. Tom GC, Holyoke, Mass., from 18 to 9 holes with scenic sites to be sold for residences.

Bob Toski of the tournament circuit and Miss Jacqueline Lee Stewart married at Coconut Grove, Fla. . . . Jacqueline, daughter of Mr. and Mrs. Robert E. Stewart, Bedford, O., after graduating from Miami U, Oxford, O., became prominent in young business women's organizations.

Albert L. Bonney and Jesse Bloodsworth having new 18-hole course built at Kemps-

ATLAS LAWN MOWER LAPPING MACHINE



A compact, light-weight machine for lapping all models of Hand, Power and Gang Mowers! May be easily used on work bench or floor, eliminating the lifting of heavy mowers. The simple height adjustment for the reel shaft may be used from 4½" to 10½". Equipped with several attachments to fit different reel shafts. Metal blocks for rollers. Steel stands to support the mower.

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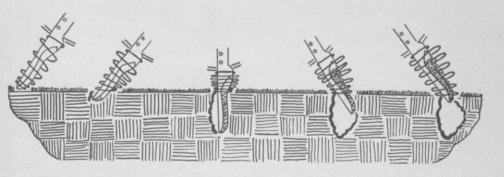
Improve the Soil—Improve the Surface the AERIFIER* and the VERTI-CUT*

The Aerifier and the Verti-cut are a combination of tools to maintain grass growth in the soil and on the surface. Use both tools for more satisfactory turfgrass maintenance.

The Aerifier features "cultivating action" to improve soil in the root zone. The scooped out openings admit water and plant foods. Roots penetrate the loosened soil and develop fully. Good soil conditions are the foundation for good top growth.

The Verti-cut operates on the grass surface. It shaves off surface runners and dead material. Verti-cutting makes a smooth, true putting surface. At the same time it removes the material that harbors disease organisms. Verti-cut for better, healthier turf.





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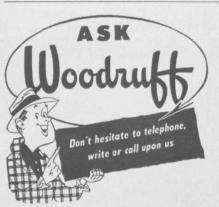


ville, 8 miles from Norfolk, Fla. . . . Ellis Maples to construct course . . . Johnny Kelly will be pro . . . Judge Richard M. Sims heads group to build muny course at Novato, Calif. . . . Charles Capples now mgr., Inglewood CC, Seattle, Wash.

Larry Curtola, owner of Castlewood CC, Pleasanton, Calif., constructing 18-hole championship course and 1100-yd. pitch-and-putt to enlarge Castlewood's golf facilities to 45 holes, largest in California . . . George Hjelte, Los Angeles Recreation Dept. mgr., studying plans for construction of new 18-hole muny course in Rose Hills section.

The usual big difference between estimates of golf galleries and the actual attendance again is shown by figures released on paid gates for 1953 Ryder Cup matches . . . Total, including four practice rounds paid gate, was 14,531 . . . Paid gate for Saturday was about 5,500, and it was a big gallery . . . (newspaper estimates: 15,000) . . . There were almost 1000 marshals (stewards, the British call them) . . Ryder Cup total paid gate at Ganton in 1949 was 17,366, including practice rounds.

Pete Cooper apparently doesn't take the threat of younger tournament players too



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Chances are the Jacobsen Power Greensmower spends more time on the course than the busiest pro - and the work it does improves everybody's game. Its smooth power, balance and precision make it a perfectionist . . . assure the kind of putting surface players demand. Let your Jacobsen dealer show you the many quality features that have made this mower standard on America's finest greens.

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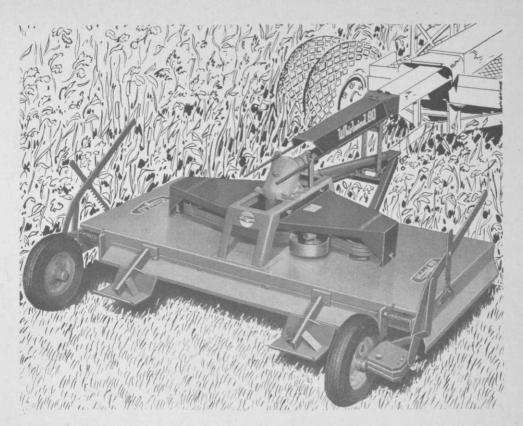
seriously... At 39 Pete quit as pro at Century CC (NY Met dist.) and will spend next two years on the circuit... For a fellow with a wife and four youngsters that's confidence... Cooper succeeded at Century by Joe Moore, jr... Bob O'Link GC, famed men-only club in Chicago district, already has property and plans for new holes when highway widening cuts off part of present course.

Probably a busy year of exhibitions for Byron Nelson . . . Pros at PGA convention talked a lot about Byron's money-making draw and in addition to his sparkling golf his shotmaking demonstration and lecture that goes great with spectators and the home pro . . Dick Chassee now pro at Hattiesburg (Miss.) CC.

Montecito CC, one of two courses in Santa Barbara, Calif., reported to be offered for sale by owner Avery Brundage for \$650,000 . . . Table Mountain GC plans course in Oroville, Calif., area . . . Fillmore, Calif., citizens considering building muny course in Ojai Valley site.

Desert Inn CC, Las Vegas, Nev., will have its Tournament of Champions April 22-25 with \$10,000 for winner and \$1000 guarantee to all starters... Calcutta, if any, will





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Handles big jobs at lowest possible cost

Now Toro brings you quality in a twinrotary mower that slashes through acres of the tallest, toughest weeds, grass or stubble fields...trims right up to fences, walls and buildings. For Spring and Fall cleanup, a Leaf Mulcher attachment* is available for pulverizing leaves to a turf-building mulch. Perfect for farms, parks, golf courses, airports.

It's the Toro 80-inch Whirlwind, easily connected to the power take-off of any standard 15 to 30 horsepower tractor. Universal joints permit sharp turns without

knocking. Cutting height adjustable from ground level to 14 inches.

Exclusive feature! Adjustable rear wheels give 12 degree towing angle to eliminate usual uncut streak between blades.

The Whirlwind 80 will eliminate the need for using a sickle bar for cutting rough, weed-grown areas. Cost of maintenance on the Whirlwind 80 is about 1/6 the cost of maintaining a sickle bar of comparable width.

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Toro mowers serviced throughout the United States and Canada



be casual affair and not try to compete with high-rolling events at private clubs ostensibly not run by pro gamblers... Tournament pros liked Desert Inn event last year but the gambling angle caused much suspicious sniffing about all big money calcuttas.

J. C. Parker, Mobile, Ala., heads Skyline CC which proposes to build 18-hole course on new US 90... Metropolitan Golf Writers' Assn. second annual dinner to be held in Sert Room, Waldorf-Astoria hotel, New York, Jan. 21... John Inglis, Fairview CC pro, has been pres., Metropolitan (NY) section PGA for more than 20 consecutive terms... Royal and Ancient has elected a Lt.-Col. named John Inglis as its captain but he won't be re-elected as often as our Johnnie.

Eddie Hoblit to Ventura (Calif.) muny course as pro-mgr.... Course formerly was Montalvo GC, private... Course completely renovated and new pro shop built... Horace Glover on job as course supt.... Eddie formerly on George Heaney's pro staff at Brookside Park, Pasadena, Calif... Before that pro at Bloomington (Ill.) CC... He brought Arnold (Smokey) Morrison to Ventura from Brookside, as asst.



Get a "Head Start" on your spring-time rush with a ROYER

During the next several months, when bad weather calls a halt on outdoor work, you can get a head start on next spring's labor by preparing a supply of top dressing indoors. The perfectly blended top dressing prepared with a Royer Compost Mixer will not pack down in storage and will be available for springtime use.

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