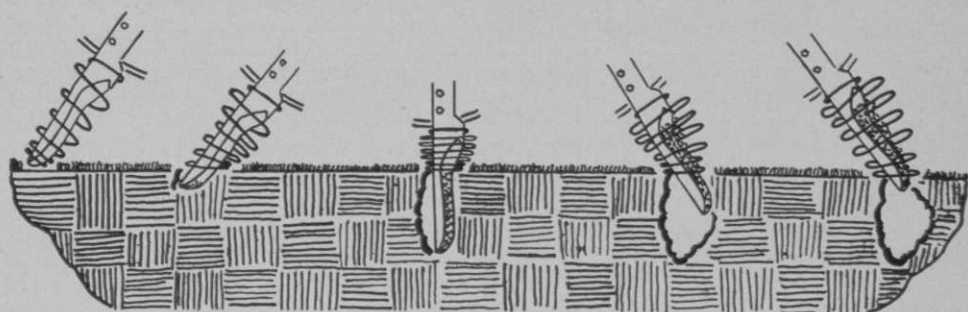
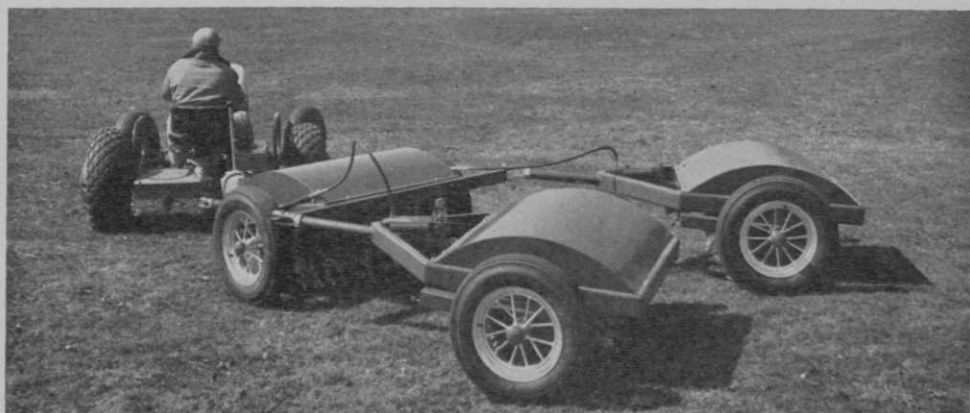


# fairway renovation is quick work



## with the AERIFIER\* triplex gang



## or the new grasslan AERIFIER\*

Use of the Aerifier is a must for fall fairway improvement. Seed, fertilizer, lime — all show up better as a result of aerifying. Renovation of all fairways is a big project. But it is entirely practical with the tools now available.

A triplex gang of F-G Aerifiers cultivates a continuous nine foot swath. One tractor and one operator can cover large acreage in a reasonable time. If you have a single F-G Aerifier unit, additional units can be added. Strong, flexible gang hitches are supplied at no charge. One hydraulic pump controls lowering and raising of spoons on all three units.

The new Grasslan Aerifier provides wide coverage at economy price. A single Grasslan unit cultivates a continuous six foot swath. Independent action of discs makes this wide implement easy to handle, even on short turns. Includes hydraulic control for easy lowering and raising of spoons.

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*West Point, Pa.*

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Sold in U. S. and Canada

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# Shine?

Sure! You need a clean club for a clean shot.

## LEWIS Golf Club Cleaner



ASK FOR DEALER  
DEMONSTRATION

**G. B. LEWIS CO., WATERTOWN, WISCONSIN**

This extra special service can make an extra special friend on any course. "Shines" the golfers' clubs in a jiffy with quick-and-easy automatic brush action. Can be coin operated, too, to pay for itself. Worry-free service for years and years and years. Add a big measure of pleasure for your members or patrons... "shine" their clubs with the popular Lewis Golf Club Cleaner.



pair . . . He is survived by his widow, four sisters and two brothers . . . His elder brother, Dr. George E. Miller, died one week prior to Russell's passing.

Western Seniors appointed committee of Chick Evans and Chester Williams, Southern Seniors' sec., to work on getting seniors' national match play championship with sectional qualifying . . . Considerable interest in national seniors' annual championship for some years but it's never got anywhere . . . Talk is that the USGA is thinking about adding a national seniors' event to its tournament calendar but there are no definite signs of the idea crystallizing . . . Western Seniors are taking action before the present field is holed out by undertakers.

With Rankin, Western Seniors elected Wm. N. Lane, Chicago, vp; Adolph Skinner, Nashville, Tenn., 2d vp; Wm. V. Kingdon, Indianapolis, sec.-treas.

Ralph Weidenkopf, veteran pro and supt., at Pepper Pike Club, Chagrin Falls, O., has published a \$1 book on "The Science of Controlled Relaxation in Golf" . . .

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At last we have found the right size locker for our needs.



IDEAL LOCKER BENCHES →



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## Greater bathing satisfaction

Clubmen look forward to shower bathing to banish fatigue from work or play and restore the feeling of fitness. But just any shower isn't good enough. The truly satisfying bath is delivered by a SLOAN Act-O-Matic SHOWER HEAD—a greatly improved cone-within-cone spray that is evenly distributed and undistorted. It is directed as desired and the volume is fingertip controlled. The Act-O-Matic provides the shower bathing satisfaction your members deserve. And it has many advantages for management.

FOR YOU...

## Maximum freedom from complaints • servicing • waste

In this entirely different shower head you get all of these very important advantages:

- 1 Automatically Self-Cleaning**—Patented automatic action thoroughly flushes the interior of shower head each time it's used.
- 2 No Clogging**—All clogging particles are automatically and completely discharged.
- 3 Maintenance Eliminated**—Because this shower head is always free from clogging and other faults it requires no servicing.
- 4 Water Economy**—Exclusive design provides efficient, enjoyable bathing with big water savings.
- 5 Fuel Savings**—It costs money to heat and pump water, thus water economy means saving costly fuel.
- 6 Easily, Quickly Installed**—Equipped with connector that fits all standard shower arms, old or new.
- 7 Vandal-Proof Model**—To prevent tampering or theft, a vandal-proof model is available at slight additional cost.

The

**SLOAN**

*Act-O-Matic*

**SHOWER HEAD**

**AUTOMATICALLY  
SELF-CLEANING**  
*each time it's used*

## SLOAN VALVE COMPANY

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Please send me full information  
on the Act-O-Matic Shower Head.

NAME, TITLE \_\_\_\_\_

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"for greater pro shop profits"



CANVALON . . . a new fabric with a built-in sheen gives TUFHORSE bags that lasting new look. CANVALON . . . is waterproof . . . scuff resistant and durable as duck. Now combined with beautifully tooled steerhide. Created with top style and sales in mind it means only one thing . . . PROFIT.

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**DES MOINES GLOVE AND MFG. CO.**  
DES MOINES, IOWA

A lot of pros say Ralph's got something in his systematic breathing idea to get rhythm in the swing and get players so tension won't lock them.

N. Y. World-Telegram and Sun contest to name 10 of first 12 in National Open drew 19,300 guesses . . . Winner got 9 of 12 . . . He didn't pick Ed Furgol . . . Winner picked winning score, 284 . . . Look for battle of the giants when Sports Illustrated, Time-Life-Fortune outfit's new magazine, and Holiday open fire at each other.

Al Jamison, pro at Quantico (Va.) Marine Base course, recovering after hospitalization following auto accident . . . Fifteen Missouri sand green clubs form Mo. Sand Green Assn., with Prentiss Mooney, Jefferson City, pres. . . . To have tournament Aug. 14-15.

Westchester County, N. Y., county course play running far ahead of last year . . . Talk about county buying Dunwoodie course in Yonkers and building a second course at Saxon Woods Park . . . Long Beach, Calif., may have new munny course as buffer between municipal airport and residential district.

## PHILLIPS

### CAM LOCK



The Answer  
to Lost Spikes

CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

**F. C. PHILLIPS, INC.**  
STOUGHTON, MASS.

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*brings a sales scoop to your pro shop*

## THE **Ripon** LINE

### GOLF & DRESS HOSE • CLUB HEAD COVERS

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#### RIPON STRETCHABLE GOLF HOSE

Stretchable feature accommodates all sizes—requires but small inventory

**761**—Ripon's sensational new stretchable golf sock. A snug fitting sock of quality wool and Helanca yarns; 50% wool, 40% nylon, 10% cotton. White only. One size fits all hose sizes, 10-13. Guaranteed: "3 Months Wear or 3 Free Pair."

**733**—40% wool, 30% rayon, 28% cotton, 2% nylon, reinforced toe and heel, all white. Sizes: 9-10-11-12-13; guaranteed.

**755**—80% cotton, 20% wool. Special cushion foot. White, Tan, Maize, Green, Blue. Men's sizes: 10-10½-11-11½-12-13.

#### RIPON DRESS HOSE FOR MEN

**355**—THE DENBIGH—dress sock. Pure zephyr worsted, 100% virgin wool. Cable stitch, in casual length. The Denbigh has nylon reinforced heel and toe and an elastic top. Colors: camel, light blue, grey, light green, dark brown, maroon, dark oxford and dark blue. Sizes: 10½-11-11½-12-13.

**346**—A heavier weight, 9 x 3 rib stretchable dress sock. 65% wool, Helanca yarns and 35% nylon. One size fits all hose sizes, 10-14. Navy, claret, charcoal, maroon, brown, maize, camel, powder blue, pink, helio, black and white.

**347**—A lighter weight than 346 in 6 x 5 rib, in same colors as 346.

#### RIPON GOLF HOSE FOR WOMEN

**324**—Women's turn cuff, stretchable, in white only. 65% wool, 35% nylon. One size fits all hose sizes 9-11.

#### RIPON CLUB HEAD COVERS

**271**—CONTOUR MOLDED—Fine British tan glove leather, tailored to fit the club head. Cream numbers, welt seams, heavy fleece lining, and leather thongs and loops. Boxed sets.

**274**—WATER REPELLENT POPLIN—Lined with fleece in a standard club head construction. Large leather numerals, leather thongs and loops. Light blue, red, yellow. Boxed sets.

**284**—CONTOUR KNIT—Ripon's best seller. 10 in. worsted knit tube, plastic top, leather numbers, fleece lining. Nylon thong. Colors: red, yellow, blue, green. Boxed sets.

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## GOLFERS "KEEP WARM"

*The famous lightweight garment for cool weather golfing*

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Most factory-made stock clubs, designed to fit all players, are varied in two measurements only—length and weight. Kenneth Smith says your clubs, if they really fit you, must be right in NINE fundamental measurements.

For over 30 years Kenneth Smith has been handmaking golf clubs to fit individual specifications, varying them as required in all the nine fundamental measurements that are so important in designing a set of clubs that are fitted, matched, mated and properly related in every respect. He was the first and still is the only club maker to put club manufacturing on a personal yet a highly scientific basis.

If you really want to improve your golf game, inquire about Kenneth Smith clubs, handmade to fit you.



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your copy of  
**KENNETH  
SMITH'S  
NEW  
BOOKLET**

# Kenneth Smith

GOLF CLUBS *Hand made to fit You.*  
BOX 41-GM, KANSAS CITY 41, MO.  
CUSTOM CLUB MAKER FOR 30 YEARS

Ft. Ord, Calif., 18-hole course, expected to be open this fall . . . Financed without cost to public . . . Designed by Maj. Gen. Robert B. McClure and Master Sgt. Buford Wilder, former pro . . . McClure and Wilder also designed 9-hole addition to Ft. Meade, Va., course . . . Gen. McClure says golf will enable infantrymen "to discover walking can be a pleasure sometimes."

Alameda (Calif.) city council approves plans for a second 18-hole muny course . . . Discussing 18-hole private course for Lynchburg, Va. . . City now has two private clubs . . . Bob Burns, Salem, Ore., golf pro, has bought 9-hole Riverwood GC near Newberg, Ore.

Perryville (Mo.) CC new clubhouse opened . . . Pompano Beach, Fla., muny 18 being built to design of Robert F. Lawrence, to open in November . . . Alex Ogilvie signed as pro-mgr. of Silver Lake CC, Leesburg, Fla.

Wayland CC, 18-hole semi-public course at Waltham, Mass. opens second 9 . . . Ray Bollin, Selma, Calif., elected pres., Intercity GC, which has retained Bob Baldock, Fresno, Calif., to design 18-hole course . . . Mel Ashton now pro at Frank-

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*where it counts!*

**AT EDGE OF SOLE**

**"GRIP-WELT"**  
PATENT PENDING  
Auxiliary - Replaceable  
**GOLF SPIKES**

**"GRIP-WELT" LOCKS  
MATCH "CHAMP" LOCKS**

GET GREATER TRACTION!  
**CHAMP**  
EXCLUSIVE  
GOLF SPIKES  
YOU CAN'T BREAK EM APART!  
Look for the Trade Mark Inverted Spikes

**Set of 6**  
WITH MATCHING "CHAMPS"  
AND WRENCH  
**\$1.00**  
from your pro

MACNEILL ENGINEERING CO. WALTHAM, MASS. U. S. A.

# Attention P. G. A. Seniors!

## P. G. A. SENIORS' CHAMPIONSHIP AND SECTIONAL CHAMPIONSHIPS

*again co-sponsored by*

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THE PROFESSIONAL GOLFERS' ASSOCIATION



*The Teacher Trophy*

### **ELIGIBILITY:**

All Senior professional golfers, 50 years of age and over, as of Jan. 27, 1955, who are members of the P.G.A.

### **TOURNAMENTS:**

1. Sectional Championships in each P.G.A. Section, as arranged by Section officials, to be played September 13, 1954, unless otherwise designated.

2. Championship at P.G.A. National Golf Club, Dunedin, Florida, January 28-29-30, 1955.

### **PRIZES:**

1. Sectional Champions receive travel and living expenses, based on the cost of round trip air travel plus \$15 per day for 7 days, to participate in the P.G.A. Seniors' Championship.

2. \$5,000 purse to be distributed in accordance with P.G.A. standards.

3. Champion also receives a trip to Great Britain at the time of the British Open.

4. Teacher's Trophy to be held by Champion for one year and replica of Trophy for his permanent possession.

*Watch for announcement of your Sectional Championship*

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with golf motif on each card.

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The Girl Golfer Compact

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J15C 15 1/2" 12.00

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lin (Ky.) CC . . . Tom and Marty Walsh getting big play at their two new 9-hole courses at Hickory Hills CC (Chicago dist. semi-private) . . . New courses are 1800 yds. and 2200 yds. . . Designed by Wm. B. Langford for youngsters and "beginners" the two courses are also popular with players who want to get their golf quick.

Martin E. Mattison, Hawaiian golf playing equipment sales rep, in U. S. for 3 weeks . . . Southern Hills CC, Tulsa, Okla., annual Swingeroo, among many other Wild West features had western states on 18 tee markers . . . Until Baltusrol Gene Sarazen has played in 26 National Opens without picking up . . . Hagen and Watrous are next in Open play with 19 each in which they, like Sarazen until this year, played 72 holes.

U. S. Junior Chamber of Commerce PGA tournament sponsors and national junior golf championship committeemen met at Jaycee headquarters, Tulsa, Okla., June 19, to make 1955 plans . . . Pendleton (Ore.) CC planning new course and clubhouse to replace facilities to be taken over as school site . . . Simon and Schuster, publisher of golf books by Alex Morrison,

# Professionals

## Golf is Your Game

GOLF WORLD is the *weekly newspaper* of golf. It is the publication that booms the game from which you, a golf professional, earn a living.

This is a competitive world. Golf competes with other sports for players and their dollars.

- If people fish they buy rods, reels and bait.
- If people hunt they buy guns, ammunition and decoys.
- If they play golf they buy from *YOU*.

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THE PUBLICATION

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PINEHURST, N. C.



# 36



# HOLES



EDDIE TRAUBE, Pro.  
Stockton Golf and  
Country Club

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"all the way" in  
convenience, comfort  
and durability.

## WITHOUT RE-CHARGING!

"We depend on Westcoasters for 36 holes on our moderately hilly course . . . without recharging," says Eddie Traube, Golf Pro. You'll like its responsive power control, too . . . its rugged construction

. . . the Westcoaster's many comfort-with-safety features. Write for details, today.

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18  
MAKE GOLF PLAY . . . RIDE ALL THE WAY

**Westcoaster**  
ELECTRIC GOLF CAR

**PROS and CLUB  
MANAGERS**

Check the income advantages of selling  
or renting

**WESTCOASTERS**



**POOLS AND SHOWERS KEPT  
SPARKLING CLEAN THE  
EASY  
WAY!**



At last there's a cleaner that removes lime deposits, algae formations, body grease and soap oil even where hard scrubbing with other cleaners failed.



**Saf-T-Klenz**

makes the most formidable stains and rust quickly disappear. Simply sprinkle a little Saf-T-Klenz powder on the damp surface, mop lightly, and rinse with clear water.

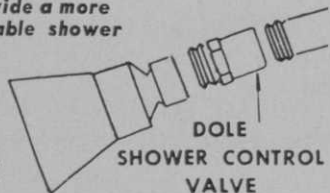
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Sold with a positive money-back guarantee of satisfaction. Write for folder and prices today.

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FUEL  
MONEY**

and provide a more comfortable shower



Install

**DOLE SHOWER CONTROLS  
ON YOUR SHOWER HEADS**

Dole Shower Controls are designed to regulate the flow of water from any showerhead. They are accurate at any pressure from 15 to 125 psi.

1. Remove showerhead from arm.
2. Attach Dole Shower Control.
3. Attach showerhead to control.

Write the Plumbing and Heating Division for complete information.

**CONTROL  
with  
DOLE**

**THE DOLE VALVE  
COMPANY**  
1933 CARROLL AVENUE  
CHICAGO 12

Tommy Armour and Bobby Locke, to publish Hagen's memoirs under tentative title of "I Met A Million People" . . . Woman novelist now completing the job that threw some of the top golf writers.

**Bob Leacox** of Kansas City, chmn., PGA Association of Tournament Sponsors and member of PGA Advisory Committee, given new post as PGA Coordinator of Schedules . . . Leacox, a wealthy tire distributor, will handle and arrange all requests for PGA tournament dates . . . PGA sends to sections financial report for year ending Sept. 30, 1953, showing \$135,391 receipts, including \$13,627 net for PGA championship . . . Receipts in excess of expenses; \$21,883.

Robert Trent Jones again was best forecaster of National Open winning score . . . He said 287, with a shrinkage of 2 or 3 strokes with advantageous weather . . . Weather was perfect; winning score was 284 — 4 over par . . . Laverne Dennis and his brother Herbert, of Dayton, O., have bought Lykesland GC at Columbia, S. C. from S. Garris Moore . . . Dennis brothers are converting Lykesland from sand to grass greens and building new clubhouse.

**R. William Hough**, formerly mgr., Itasca (Ill.) CC, now asst. pro at Lincolnshire CC, Crete, Ill. . . . Jack Redmond, trick shotter, got up early and appeared in Dave Garroway's "Today" TV show . . . Lana K. Roberts, 9, daughter of pro John Roberts, was really "sensational" on Tam O'Shanter CC (Chicago dist.) TV pitch and putt competition George S. May puts on one night a week . . . The youngster played the six holes under the lamps in 20 shots . . . Beautiful technique . . . She's a sweet, unspoiled kid.

Lee O'Grady, pro-mgr., PGA's National course, home in Buffalo for his vacation played with Alex Greer, pro at Brookfield CC when Alex set a record with 7 putts for last nine . . . He chipped in on 11th and 15th . . . With an out-of-bounds on 17th he got 32 coming in and 68 for the round . . . Ted Dokmanovich won a distillery-sponsored driving contest by driving 257 yds. across Allegheny river.

Lew Worsham to be winter pro at Coral Ridge CC, now being built to Robert Trent Jones design at Ft. Lauderdale, Fla. . . . Pete Jans, former golf pro, doing grand job at veterans' hospitals in Chicago district with his lecture on golf . . . "Dutch" Schmidt, Wisconsin pro salesman, back on the beat again after several weeks incapacitated by arthritis.