



People flock to RAMUC-painted pools!

RAMUC swimming pool paint:

- Gives a satiny *tile*-like finish
- Developed especially for swimming pools
- *Easy* to clean
- Won't powder, blister or flake off
- 12 sparkling colors
- Colors stay bright
- Applies like ordinary paint
- *Economical*—lasts for seasons

Keep water crystal-clear with EXALGAE

- Destroys algae-*cling* and slime *fast*
- Prevents further plant growth
- Colorless, odorless, non-poisonous
- Harmless to skin and eyes
- Helps prevent slippery pool bottom

INERTOL CO., INC.

Get all the facts on *economical* pool maintenance. Write for our *free* "Swimming Pool Handbook" today!

479 Frelinghuysen Avenue, Newark 5, New Jersey • 27F South Park, San Francisco 7, Calif.

rental boats for the members.

Our membership at present is close to 200 stockholders and about 40 non-resident members from nearby towns. Our stock is still only \$100 per share, with \$61.00 yearly dues.

Local people can only come to the club as guests four times a year; but we have no limit on guests from outside the county. The "four times a year" rule is waived in the case of teen-agers. They can come as guests of members as often as they like but all guests must be accompanied by a member at all times.

Our golf course is open to the public by paying the green fee of \$1 on week days, \$1.50 on Sundays and holidays. We have made numerous changes in our original rules to meet the occasions. All in all, I believe we are organized on a pretty sound basis throughout. I honestly believe that we have one of the finest small town clubs in United States. It will continue to improve.

Like all other clubs the world over, we still have a few members who will not repair ball divots on the greens and think only of themselves; but most of the members are considerate of others and are proud of our club.

Beauty, Comfort, Permanence



Get all 3 with the

Colonial PARK BENCH

Built ruggedly to withstand hard usage and all weather, the Colonial offers every feature you want and need in a park bench. All bolts and screws are rust-proof. White concrete legs are waterproof and unit has heavy bracings for extra strength. Wood slats finished in weatherproof, green enamel. 6, 7 or 8 ft. lengths. Can be set on grass or bolted down to base.

Write for details, price schedule.

ALTOONA CONCRETE PRODUCTS CO.

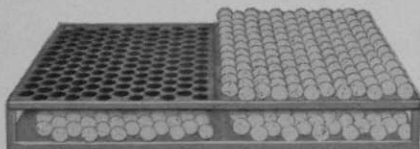
9th Avenue and 32nd Street • Altoona, Pa.

4 MONEY MAKERS for RANGE OPERATORS AND GOLF COURSES Save - Save - Save

Wittek is first and foremost in offering the latest and most efficient equipment for golf ranges. Make operating easier, more pleasant, and above all, *more profitable* with Wittek money making supplies.

1. BALL PAINTING MACHINE. Paints 450-500 balls per hour. Keeps balls looking like new. Players favor the course that provides glossy white balls with high visibility. Give your course an enviable reputation for sparkling bright balls. **Price—\$27.50**

2. SPECIAL STACKING TRAYS. Prevent



marring while painted balls are drying. Can be stacked one on another for convenience. Conserves space. Each tray holds 144 balls. **Price \$4.95 ea.**

3. GOLF BALL ENAMEL. One gallon paints 6000 balls. **Price \$5.75 per gal.**

4. BALL STRIPER. Does a beautiful striping job. Distinguishes your balls. Reduces theft and confusion over ownership of balls.

Price of Hand Type \$ 5.95
Price of Electric Type \$37.50

Hundreds of other MONEY MAKING items. Send for 1954 Catalog.

WITTEK GOLF RANGE SUPPLY COMPANY

5128 North Avenue Chicago 39, Ill.

SOILAIRE'S NEW ROLLPAC ROLLER AT LOW PRICE

Soilaire Industries, 1200 2d ave., S., Minneapolis, Minn., makers of Soilaire aerating equipment, have produced a one ton roller that's already finding a large market. Weight range of the Soilaire Rollpac is from 1130 lbs. to 2000 lbs. Price is less than \$1000.

The Rollpac is being used by numerous cities, in athletic field and country club grounds and road construction and maintenance work and in plant maintenance work by several large corporations.

Dale Bourisseau of CSI Sales, Solon Center Bldg., Solon, O., says winter sales of Goodwin grips indicate that pro shops have been busier than ever in picking up added profit by applying new grips. CSI Sales has a simple step-by-step instruction sheet which explains the Goodwin application job clearly to the shop men.

Handi-Club bagless golf cart now being made by Almeg Industries, 43 Pearl st., Buffalo 2, N. Y. F. J. McCarthy of the company introduced the club carrier to pros at Dunedin.

YARDLEY GUARANTEES PRESSURE RATING OF PLASTIC PIPE

The Yardley Plastics Co., Columbus, O., makers of plastic pipe which is being increasingly used in golf courses, is producing what it says is the first plastic pipe to have guaranteed working pressures. Details of the new Yardley PressuRated plastic pipe may be secured from the company.

Wilson's have a small booklet for pro shop distribution giving many interesting facts and figures about Wilson ball construction. There are 22 materials and 48 labor operations in making a Wilson ball. There are 336 dimples on the ball, and 255 yds. of rubber thread wound around a center that contains liquid under 2,000 lbs. per sq. in. in the Wilson Harmonized ball.

Hoffco, Inc., Richmond, Ind. has a new electrically operated Brushette for quick-clearing underbrush. It is a companion implement to the Hoffco Scythette which is getting increased use on bunkers, stream and pond banks of golf courses.

1914

The Original
FULNAME

1954

GOLF BALL MARKERS
Prompt Delivery
Cincinnati 6, Ohio

**GRO-GREEN, CAMPBELL'S NEW
LIQUID FERTILIZER**

H. D. Campbell Co., Rochelle, Ill., has a new liquid fertilizer called Gro-Green which has as one of its constituents Foilage Dietene, a material the manufacturers say "insures maximum penetration of plant food nutrients."

Expanded cotton disposable sweatbands for wear on workers' and golfers' brows now being made by General Scientific Equipment Co., 2700 W. Huntington st., Philadelphia 32, Pa.

**WILSON HAS INFO BOOK
ON WOMEN PRO STAFF**

Wilson Sporting Goods Co. has issued a helpful booklet giving biographical and tournament records of its women's advisory staff members: Patty Berg, Betty MacKinnon, Betsy Rawls and Babe Zaharias.

The booklet also gives records of 1953 women's open tournaments and U. S. and British women's and junior tournaments.

"SWING INDICATOR" FOR PRACTICE

Sidney Harp, PO Box 497, Dearborn, Mich., is making a Golf Swing Indicator, a practice device of durable rubber with three small rubber pegs located to indicate the path of the swing. One peg is on

**Make Top-Soil
Out of Sub-Soil
by working in
Hyper-Humus
CULTURED PEAT
The Organic Soil Improver**

You can have velvet greens in spite of soil handicaps. Let us show you how raw sub-soil can be transformed into fertile top-soil for less than the cost of hauled-in topsoil.

Write us for Special Bulletin — "Make Top-Soil Out of Sub-Soil"

Ask your supply dealer for **HYPER-HUMUS**

HYPER-HUMUS COMPANY

Box G

Newton, New Jersey



Davis Grass Seed will help you establish and maintain a better wear resistant turf. We offer only seed of the highest purity and germination. Our prices are right.

IMMEDIATE
SHIPMENT
FROM
LARGE
STOCKS

George A. Davis Inc.

5440 Northwest Highway, Chicago 30, Illinois

NO STOOP, NO SQUAT, NO SWEAT

when you use the **Hoffco** Clearing Quartette!

PAT. PEND.

2 H. P. POWER UNIT

Save time and labor on your course! Attach any one of 4 cutting heads to Hoffco's sturdy 2 h.p. unit—do the work of 6 men. Hoffco is lightweight, portable, perfectly balanced—America's most economical unit. 1000's now in use. Ask your dealer to demonstrate.

Sawette

Heavy-duty chain saw — fells trees and brush up to 8" dia. Safe, easy, money-saving operation on any terrain!

Sapthete

Tough chisel teeth eat through weeds, briars, saplings up to 3/4" dia. Levels growth on rough terrain—operates under water.

Trimete

7" circular blade trims around walks, stones, drives—while you stand erect. Suction spreads mulch evenly. No raking!

Brushette

Powerful 10" dia. cutting head clears brambles, brush, and trees up to 3" dia. "Shock absorber" protects operator and blade.

WRITE FOR FREE INFORMATION, DEPT. G

HOFFCO, INC., RICHMOND, IND.

reduce maintenance costs by $\frac{1}{4}$ th

ONE MAN with power tools and a Winco Portable Engine-Generator can do the work of **FOUR MEN** with hand tools. Grass shears, hedge trimmers, electric lawn mowers, spraying equipment, chain saws all operate with full power anywhere they're needed.



TWO AC MODELS AVAILABLE

with your choice of standard 4-cycle engine. Write today for complete information on Winco Model F-700 and Winco Model F-1800 Portable Engine Generators.



WINCHARGER CORPORATION

SUBSIDIARY OF ZENITH RADIO CORP.
SIOUX CITY 2, IOWA

Compare!

WESTALL RUBBER FLOORING

- PROTECTS CLUBHOUSE FLOORS FOR YEARS!
- LONGER-WEARING, TOUGH, FIRM!
- SO SMOOTH, SAFE AND EASY TO CLEAN!
- NO CEMENTING TO UNDERFLOOR!
- DOES NOT BUCKLE OR CRAWL!
- SMART APPEARANCE!
- CHOICE OF COLORS: GREEN, SAND AND TERRA-COTTA!
- COMES IN ROLLS UP TO 24 FT. LENGTHS, 5/16 IN. THICKNESS, AND FOLLOWING WIDTHS: 30", 36", 40", 48".
- PLAIN BOTTOM OR MOLDED. ODD SIZES AND STYLES CAN BE PRODUCED ON SPECIAL ORDER.

Write for Samples and Details:

HENRY WESTALL COMPANY
944-960 Merrimon Ave., Asheville, N. C.

the extended line of flight far enough behind the ball not to interfere with a correct backswing. The other two pegs are placed to the right and left and ahead of the ball so if they're hit the swing has been improperly inside-out or outside-in.

BRONZE NAME PLATES



Solid cast bronze tablets with raised borders and letters are now available from the House of Williams, 37 S. Wabash, Chicago 3. Both tablets and smaller name plates are available in a variety of sizes and lettering styles for gates, building identification, corner stones, door name plates and other uses. Quotations furnished on exact requirement inquiries.

NEW SIFTING SCREEN ON KEMP SHREDDER

Kemp power soil shredder has a new automatic sifting screen located under the shredder's discharge chute. The screen has a rapid agitating movement that quickly produces fine, uniformly sifted soil. Ma-



terial that can't be shredded is carried down the slope of the screen and off the end.

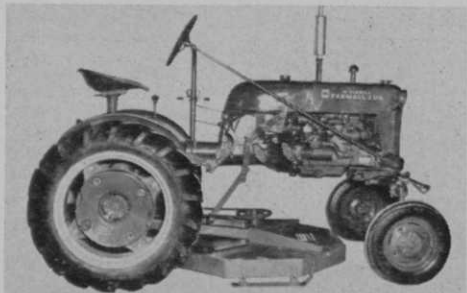
The equipment is made by The Kemp Mfg. Co., Box 975, Erie, Pa.

**WOOD BROS. HAVE TWO
NEW ROTARY MOWERS**

Wood Brothers Mfg. Co., Oregon, Ill. are producing two new models of rotary mowers; the model 42C for International Cub tractors and the 42A for use with International's Super A tractor.

Each of the new Wood rotary mowers cuts a 42 in. swath and mount underneath the tractors, offset slightly to the right so they can mow close to fences, buildings, trees, shrubs, etc.

The new machines are heavy-duty with spindle assemblies, blades, etc., same as



used on large Wood mowers. These new models are especially suitable for golf course rough work. A leaf mulching attachment is available as extra equipment.

The new Wood rotary mowers are ap-

Dot says:

"Golf is really fun
when you have a
Lightweight **BALANCED**
GOLF BAG."

PATENTED



**STANDARD
MODEL**

15 CLUB CAPACITY
COLOR - GREEN

\$4⁰⁰ ea. F.O.B. CHICAGO

Minimum shipment—1/2 doz.

ORDER NOW

BALANCED GOLF BAG

2029 Clybourn Avenue Chicago 14

**Golf Pride
GRIPS.**

With traction action



**LLOYD
MANGRUM
Says:**

There never was
a grip with as fine
"Traction Action"
as the Golf Pride.

PROFITS FOR PROS!

Pros featuring Golf Pride
grips make **EXTRA MONEY**
— fast and easy.

EASY TO SELL!

Traction action, high swing
weight, Rib-Lock, perspira-
tion displacement, and other
features make Golf Prides
popular.

NATIONAL ADVERTISING!

Newspapers coast to coast.
Also in Golfing, Golf Di-
gest and Golf World, plus
trade papers.

GET YOUR SHARE!

Many of your members
want their grips replaced
with Golf Prides. Others
want new clubs with Golf
Prides. Get your share!

FAWICK FLEXI-GRIP CO.

Box 8072 Akron 20, Ohio

GLOBE GOLF BALL RE-CONDITIONER



**YOU CAN
REPAIR CUT BALLS
MAKE NEW DIMPLES**

Designed Especially for:

**GOLF
RANGES**

Prices and Details
on Request

GLOBE PRODUCTS CO.

722 Chestnut Street ST. LOUIS 1, MISSOURI

WILLIAM B. LANGFORD

GOLF COURSE ARCHITECT

Balanced Topographical Design

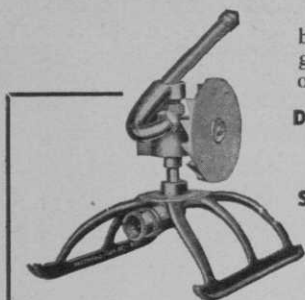
Member:

American Society of Golf Course Architects
Telephone: AUSTIN 7-3371

621 N. Central Ave., Chicago 44, Ill.

Wonderful for New Seeding . . . Doesn't Puddle or Pack

Just a single line of water, rotating, so all the water soaks in before the line passes over again. Up to a 90-foot diameter with good pressure; down to as little as a 15-foot diameter with a turn of the faucet.



DOUBLE SPOUT
Style (illus.)
\$19.50

SINGLE SPOUT
\$18.75

DOUBLE ROTARY SPRINKLER "Right as Rain"

Greater Distance — Better Coverage
Positive Action — Longer Life

DOUBLE ROTARY SPRINKLER CO.
422 Admiral Blvd. Kansas City 6, Mo.

proved by International Harvester for use with their tractors and are described in the IHC Special Duty Equipment Manual.

MANGRUM JOINS FAWICK FLEXI-GRIP STAFF

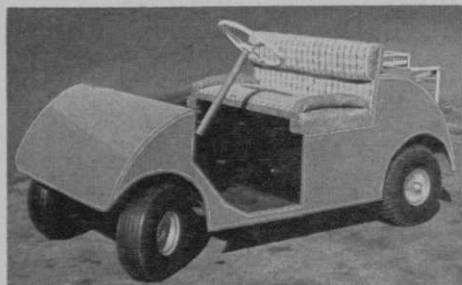
Lloyd Mangrum has become a member of the consulting staff of Fawick Flexi-Grip Co., Akron, O., makers of Golf Pride grips. Mangrum has been using the rubber and cork composition Flexi-Grips for some time and sold himself on the grip's features of lightness which results in a lower center of gravity of the club, and "traction action" of the grip which minimizes pressure required on the grip.

GEORGE ZAHARIAS SELLING SPIKE-PROOF FLOORING

George Zaharias is building up a substantial business with his Goltex spike-proof flooring. Installation at the Tampa (Fla.) CC which George and Babe own, is a year and a half old and shows no signs of wear. Installations in the locker-room and pro shop at the Augusta (Ga.) National GC, at Park Hill CC, Denver; at Salt

Lake City (Utah) CC; at clubs in Huntington Beach, Calif., and elsewhere the flooring has been in a year or more without any indication of wear and retains its attractive appearance, George says; all proof that he's really got something.

FAIRWAY KING NEW 4-WHEELER



Fairway King, Inc., 1349 W. Reno st., Oklahoma City, Okla., is making a new 4-wheel golf buggy, electric powered, with 6:00x6 tires on all four wheels. Two foam-rubber, nylon plaid covered seats. Carries two sets of clubs. Batteries are stored under seats to give low center of gravity and easy access.

SELL PAR TUBES NOW! WHY WAIT?



PAR TUBES As Used In Individual Compartment or Slot Type Bags

The demand is terrific and the profits are quick. PAR TUBES superior construction proves them tops in the field. A *Must* for any golfer who wants to protect his grips the full bag length and obtain a friction-proof bag with an individual compartment for each club. PAR TUBES are dropped into oval or round type bags allowing a numerical arrangement of clubs. PAR TUBES fit into and strengthen individual compartment bags, allowing full free use of EVERY compartment.

PAR TUBES are Strong — Moistureproof — They are endorsed by Pros and Amateurs alike as a great idea for keeping grips in fine condition and protecting clubs against marring by careless handling.

Packed in cartons of 42 and 144

Contact Your Local Distributor or

PAR TUBE — 5710 W. DAKIN ST.,
CHICAGO 34, ILLINOIS



Oval or Round Type Bags

GENUINE DEERSKIN HEAD COVERS

All leather, long king size, silver grey color swiveled with rawhide thongs. Deerskin, the one leather that never stiffens after exposure to water. Attractively packaged in cellophane bags. Retail \$3.00 for set of three; \$4.00 for set of four. Usual pro discounts.



DUTCH SCHMIDT GOLF SPECIALTIES—Box 235, Milwaukee 13, Wisc.

SAYERS "SUPER-CHARGED" DRIVER

George Sayers, 520 Lancaster ave., Havertford, Pa., the North Berwick Scot who resigned from Merion after 32 years as pro to go into clubmaking business for himself, now is making what Philadelphia district amateurs are calling the Super-charged woods.

The drivers have 46 in. to 50 in. shafts, and no sole plates or inserts. Shafts of the woods grade down in length an inch a club. Users in Philadelphia who've got the clubs testify they're belting the ball yards longer.

GOLF MOTIF IN NEW FABRIC

St. Andrews, a new decorative fabric with a beautiful design of colorful pioneer golf figures, is featured by Cyrus Clark Co., Inc., 267 Fifth ave., New York City, in an advertisement in May Golfing.

The fabric is of special interest to golfers who seek a distinctive pattern for draperies or slip covers for summer. It's a durable fabric with a pattern that brightly fits the furnishings of the finest golf clubhouse lounges and golfers' homes.

Bag manufacturers say construction of many carts could be improved by attention to cart design and construction details that damage well-made bags.



NEW! SELF-SERVICE ISLAND

FLEXO-SPACE the new Self-Service Island Fixture gives you 300% more selling space than the conventional flat-type counter in the same floor area. Permits you to display 4 times more merchandise. **FLEXO-SPACE** requires only 12½ Sq. Ft. floor area yet you get 50 Sq. Ft. of Selling Space. Middle shelves can be raised or lowered within 15 adjustments. Modernize your Pro-Shop with **FLEXO-SPACE** Self-Service Islands. You will enjoy increased sales upon use. Write for **FREE** catalog—Today!

ADD SALES CO., 835 York St., Manitowoc, Wisc.

TURN YOUR LESSONS INTO SALES

HELP YOUR BEGINNERS
BECOME SATISFIED
GOLFERS

YOUR SPRING
LESSONS BECOME
SUMMER SALES

MAKE NEW
GOLFERS MORE
CONFIDENT
AND RELAXED

MAKES
TEACHING
EASIER

RETAILS

\$4.95

REG. PRO
DISCOUNT

FOUR
SIZES

RETARDS
BLISTERS

SLIPS ON
EASILY OVER
REGULAR GRIP

PRO-DESIGNED
COMFORTABLE
PRO-APPROVED

MOLDED TO MAKE
A PERFECT GRIP
BECOME A HABIT



GRIP-RITE

PAT. PEND.

"IT'S HABIT FORMING"

Money Back Guarantee

BOX 9722

DALLAS, TEXAS



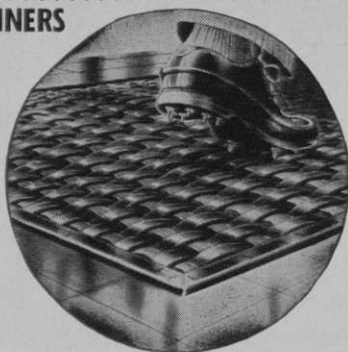
PNEU-MAT-RUNNERS

Are Spike-resistant,
Tough and Durable

Protect Clubhouse
Floors from Spikes

Provide Soft Rug-like
Cushion Under Foot

Are Reversible for
Added Wear



STANDARD
WIDTHS!
20"-24"-30"
36"-42"-48"

TRIAL SECTIONS
24"x60"—\$10.00
20"x24"—\$ 4.00

Postpaid
Write Today
for Details

SUPERIOR RUBBER MFG. CO., INC., 122 East 25th St., New York 10, N. Y.

SWANK, LIPARI, NOW ON UPJOHN GOLF STAFF

The Upjohn Co., Chemical Sales Dept., has two new sales representatives in its rapidly growing sales force.

Dr. George Swank, Jr., plant pathologist and graduate of Ohio State University, 1950, will call on the golf courses in the Great Lakes area.

Rocco Lipari, graduate of Pennsylvania State University, 1950, with an agronomy degree, will represent Upjohn in the Eastern states.

These representatives will assist superintendents in turf disease identification and control and help promote sale of Actidione Ferrated, Upjohn's antibiotic turf fungicide.

FENCE PAINTER EQUIPMENT SOLVES TOUGH JOBS

FencePainteR equipment made by Fence Painter Corp., 2314 W. Van Buren st., Chicago 12, Ill., is being strongly approved by supts. for making fast, good, economical work of the previously tough job of painting Cyclone or other steel mesh, iron, wood, concrete or brick fences or walls. The equipment also is extensively used for painting building exteriors and interiors.

A roller applicator with capillary attraction is the principal feature of the FencePainteR outfit.

Other equipment includes a touch-up brush using compressed air for jobs where



a little flying paint will cause no damage, and a de-rusting brush. The company also makes a special enamel for use with the roller brush equipment.

Complete details of the equipment will be supplied upon request by the Fence Painter Corp.

STUMP INCINERATOR

A Picturesque and Practical Incinerator for Golf Courses, Playgrounds and Spacious Surroundings.

Made of steel reinforced concrete, asbestos lined and will last for many years. Its rustic bark finish harmonizes with natural surroundings.

Side openings at bottom for draft and cleaning. Strong tubular grate. 36 in. high — 20 in. diameter. Weighs 200 lbs.

Price \$2350

FOB New York
Crating extra
for shipping \$5

J. OLCINA ART CEMENT WORKS

83 Montgomery St., New York 2, N. Y.

GRamercy 3-5316



ROTARY SOIL MACHINE

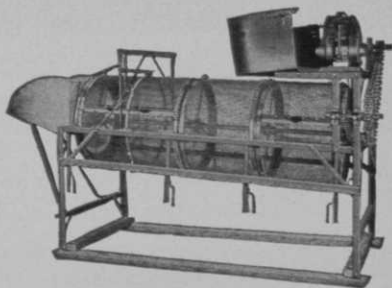
MIXES and SCREENS
BETTER PREPARED SOIL

write for bulletin

F. S. CONVERSE CO., INC.

Manufacturers

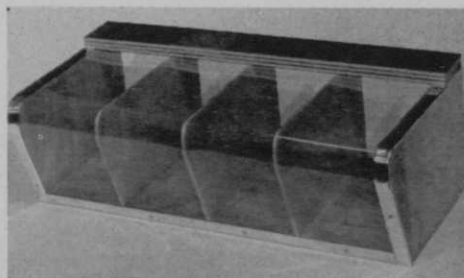
JOHNSON CITY, NEW YORK



GOLF GLOVE DISPLAY CASE OFFERED BY CHAMPION

Champion Glove Mfg. Co., Des Moines, Ia., is offering pros a special new case for displaying golf gloves.

The case is made of birch veneer hardwood throughout with polished aluminum



trim and a transparent cover. It is varnished with an extra pale, satin finish. Four riders prevent marring of furniture.

The case is 23 1/4 in. long, 12 in. wide at the top and 7 in. deep. It will hold eight dozen gloves easily and special curved construction makes it possible to display all gloves fully.

Company officials say the case is being offered at \$7.50, far below the original cost,

STUBBORN GREENS & FAIRWAYS

Respond to Use of

LIQUID
GRO-GREEN!
...with Foliage DYEENE

TRIAL OFFER

Gal. with
automatic
spray gun.

Reg. \$6.90 **\$4.95**

Keep your course in tip-top condition with
easy-to-apply Gro-Green.

30 gal. drum \$2.08 gal.

55 gal. drum \$1.98 gal.

Liquid Gro-Green contains all essential Trace and Micro-elements, hormones, and vitamins that provide balanced plant diet without waste. For greens, use handy spray gun (shown below). Fill glass container with undiluted Gro-Green and connect to hose. Spray gun automatically mixes 1 pint Gro-Green to 15 gallons of water. 1 pint covers approximately 2000 sq. ft. For fairways, use ordinary mounted sprayer. Mix 2 gallons Gro-Green with 8 gallons water, use 10 gallons per acre nozzle. Weed killer may be mixed with solution and both sprayed on at one time.



Wire or write for price list. Dealer inquiries invited.

H. D. CAMPBELL CO.

ROCHELLE ILLINOIS

You'll improve your course with **SKINNER** irrigation

Individual units or complete "tee to green" systems. Precision made of brass, bronze and stainless steel parts to assure dependable performance for years. Write today for specifications. THE SKINNER IRRIGATION CO., 415 Canal St., TROY, OHIO



"Pioneer and Leader in Irrigation for Nearly Half a Century"

**DBA LIQUID-LUSTRE GOLF BALL WASH
WITH RUST PREVENTATIVE ADDED**

Insure satisfied golfers by using DBA Liquid-Lustre in your ball washers.

- Costs as little as 2¢ per washer per week
- Safe for washers . . . will not cause rusting
- No unpleasant odor — EVER!

ORDER YOUR SUPPLY TODAY!

Per single gallon.....\$4.50
5 gallons, per gallon.....4.25

Order from your dealer or direct from DBA and give dealers name.



PRODUCTS CO., INC.

Deerfield, Illinois

**Monroe FOLDING
BANQUET
TABLES**

Direct Prices and
Discounts to
Golf Clubs,
Lodges,
Parks,



Hotels,
Churches and
All Organizations

WRITE FOR
CATALOG

Manufactured By

THE Monroe COMPANY
12 CHURCH STREET COLFAX, IOWA

to give pros an attractive case for displaying gloves. Further information can be obtained from Champion Glove Mfg. Co., 309 Court Ave., Des Moines, Ia.

**MACGREGOR GOLF IN NEW
CHICAGO QUARTERS**

MacGregor Golf Co. moved March 22 to new and larger quarters at 630 S. Wabash ave., Chicago 5, Ill. The new telephone number is HArrison 7-0550.

Henry P. Cowen, MacGregor pres., said move from the previous quarters on north Wells st. was compelled by increase in the Chicago office business. Pros will find car parking around the new MacGregor location convenient.

**BILLY SIXTY, JR. JOINS
GOLFCRAFT SALES STAFF**

Billy Sixty, Jr., son of widely known Milwaukee Journal golf and bowling writer, has joined the sales staff of Golfcraft and will cover pro trade in Wisconsin, Illinois and Minnesota.

Billy, Jr., like his dad, is an excellent golfer and has competed in the National Open and Amateur. During the past winter he worked as asst. for "Red" Leonard, pro at San Marcos CC, Chandler, Ariz.

3-IN-1 GOLF CART HAS NEW MODEL

Lumex, Inc., 11 Cleveland st., Valley Stream, N. Y. has produced a De Luxe model of its combination golf cart, bag and seat. The bag and seat have a new synthetic plaid material that is very durable and attractive.

The new 3-in-1 outfit has a white plastic handle grip, an extra large accessory pocket for carrying shoes, rainwear, etc., in addition to an accessory pocket beneath the seat. It also has small holders for score-card and cigarettes. The 3-in-1 has a snap lock to fasten the seat in place when open, for quiet pulling in the open position.

**BISHOP SUPPLIES SKOR
HAND CREAM "PRO ONLY"**

Ted Bishop, 101 Tremont st., Boston 8, Mass., has been appointed sole distributor for Skor, a rub-on hand cream that gives tacky feeling without stickiness to grips. Skor comes in a handy tube and is greaseless and stainless and conditions dry hands. It is sold exclusively thru pro shops.

To the names of prominent golfers and other famous athletes using and recommending Skor, Ted Williams recently added his glowing endorsement.

GOLF AWARDS



Featuring
Better Value
Top Quality
Quicker Service

Free Delivery on
Prepaid Orders.

Send for free catalog.

Sports Awards Co.

429 W. Superior St.
Chicago 10, Ill.

Phone: Superior 7-6034

ATTENTION

Driving Range Operators and Dealers. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

WAYNE GOLF BALL CO.

35966 South Gratiot, Route 5
Mount Clemens, Michigan