

only the original all-chamois

# mace

**golf glove has met  
every golfing test  
for over 1½ years!**

An exclusive tanning process makes the Mace stay positively non-slip always . . . and their bench-made craftsmanship makes them fit like skin, MACE is the only all-chamois glove that's been proven by golfers to meet every playing need . . . dry or wet, hot or cold!

Style ACP400, All-Perforated \$4.00  
Style AC200, Semi-Perforated \$3.50  
Men's and Ladies'; left, rights, pairs.

**AT YOUR PRO SHOP ONLY**



**PRO SHOP ONLY!**



*Pedersen*

**CUSTOM-MADE  
WOODS & IRONS**

Here are the quality, custom-made woods and irons that give you the greatest selection in the country of every shaft including the new True Temper Rocket shafts. Irons with stainless steel heads, sand-blasted hitting areas. Woods of genuine persimmon, rich mahogany finished with red and white "Power Spot," the new guiding force. Choice of 9 shafts, weights and lengths. Imported leather or Goodwin grips. Complete line of men's and ladies', left or right hand clubs including Bomber #1 wood, Sand and Pitching Wedges. Eight styles of Putters including bronze, aluminum and stainless steel.

Woods: Set of 4—\$70., list

Irons: Set of 8—\$100., list

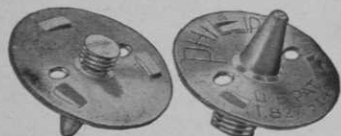
Wedges & Putters—\$12.50, list

send for 1954 catalog **THE PEDERSEN SALES CO. Wilton, Conn.**

PEDERSON WOODS • IRONS • GOLF BALLS • BAGS • ACCESSORIES • APPAREL • HATHAWAY SHIRTS

# PHILLIPS CAM LOCK

## GOLF SPIKES



### The Answer to Lost Spikes

CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

**F. C. PHILLIPS, INC.**  
STOUGHTON, MASS.

build 9 holes, eventually 18, at Tulsa, Okla. . . . Walter S. Kriner, with Titusville (Pa.) CC 17 years and for 10 years previous at Dubois (Pa.) CC, signed as supt. Riverside CC, Cambridge Springs, Pa. . . . Spokane (Wash.) muny course rates up about 25 per cent, bringing them into line of most northwest muny course rates . . . First increase since 1948.

Plans completed for Lancaster (Calif.) CC course and clubhouse . . . Huntsville (Ala.) hopes to have first 9 of new muny course open this summer . . . Plan to partially finance with advance season ticket sales . . . Bob Campbell now pro-supt., Worland (Wyo.) muny course.

Frank J. Milan starting his 31st year as mgr.-pro-supt. Wentworth Hotel GC, Portsmouth, N. H. . . . Looks like young Frank has a steady job . . . Dave Justice from Capitol Hill GC, Oklahoma City, Okla., to supervise maintenance at Hillcrest CC, Oklahoma City . . . Pitman GC, Vineland, N. J., closed since early in World War II, renovated and reopened by Robert Venables . . . Course was designed about 25 years ago by Alex Findlay.

McPherson, Ks., organization committee for new golf club appointed . . . Burlingame

*Nice clubs to play...*

# THUNDERBOLT WOODS AND IRONS



Cruiser Thunderbolt  
Ball 100+  
compression . . .  
a distance ball for  
top-flight players.  
Hy-test ball for  
average golfer.

**WOODS:** New from sole plate to grip cap, every feature adding to its beauty and effectiveness. Re-designed box-type head, with exclusive contro-weight balance . . . new Thunderbolt Hy Lustre Shaft . . . genuine Persimmon Head. Available with new deep beveled leather or Golf Pride "Rib-Lock" cork and rubber grips.

**IRONS:** The irons feature Concentrated Weight behind the hitting area . . . Exclusive KROYDON HY POWER Stif-flex HY LUSTRE Shafts, making the club as attractive as it is powerful . . . Special Hy-carbon Steel or Stainless Steel Heads. Furnished with "RIB-LOCK" or new deep spiral leather grips with handsome plastic cap.

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MAPLEWOOD, NEW JERSEY

Handsome, black plaid bag with russet leather cuffs, chape and saddle panel. All leather sling, top ring, divider strap and tunnels. 9" round.



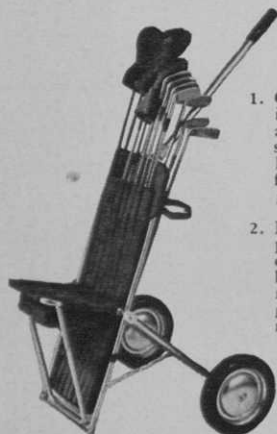


Drenched with details in running the selling end of your Pro Shop? Get in out of the rain with APC. Make more money too. The free APC service will send out mailings for your shop. Do all the addressing. All the work. Will give you a free display service. A bill stuffer service. Special delivery service. Everything to help you sell more of everything you carry . . . with less work for you! Contact Par-Bags, Atlantic Products Corp., Trenton, N. J. It's a free service!



Make golf ALL Play  
and NO Work

**3 FORE 1**  
PAT. PENDING  
**GOLF CART**



**Price \$39.50**

1. **CART** — 12" ball-bearing wheels on wide adjustable axle give smooth rolling stability. Perfect balance for effortless handling. Rugged and rustproof.
2. **BAG** — 14 roomy club pockets. Ball and accessory pockets. Umbrella holder. Heavy reinforced country club green, royal blue, or red canvas.
3. **SEAT** — Sturdy enough for the heaviest golfer or spectator. Makes the back nine easy as the first.

Cart folds easily and compactly to fit auto trunk or locker. Cart, Bag, and Seat in one lightweight unit. A wonderful attention getter, it sells itself.

**\* NEW**

- Extra Large Accessory Pocket for Shoes, Coats, etc.
- Cigarette and Score Card Holders.
- White Plastic Handle Grip.

**LUMEX GOLF CART SEAT**

**Price \$12.50**

Simply attached to any center-post cart. The Seat structure carries all the weight, putting no strain on the Cart. Doesn't interfere with the pulling balance of the Cart.

Folds compactly around Cart and bag. Weighs only 5 pounds.

The Seat is the same size and construction as the "3 FORE 1" GOLF CART, of which there are more than 12,000 now in use.

CART and SEAT fully guaranteed for one year. THESE ARE "MUSTS" FOR EVERY PRO SHOP.



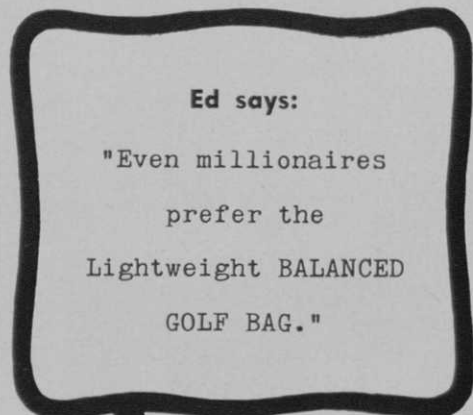
**LUMEX, Inc.**—11 Cleveland Street  
VALLEY STREAM, N. Y.

(Calif.) CC to spend \$1,000,000 on new clubhouse and course remodeled to locate 5 holes near new clubhouse . . . Deal to be partially financed by sale of 40 acres around clubhouse built in 1910 . . . Lester Reynolds after 10 years as pro at Rock Hill (S. C.) CC goes to Carmel Road CC, Charlotte, N. C.

Inland Empire div. of Pacific Northwest PGA formed with Tex Smith, Elks G&CC, Yakima, Wash., pres.; Harold West, Pendleton (Ore.) CC, vp; Joe Greer, Yakima (Wash.) CC, sec.-treas.; and Buck McKendrick, Lower Valley CC, Sunnyside, Wash., trustee.

Middle Atlantic PGA disturbed about pros taking jobs at some private clubs for no salaries . . . Talking about refusing PGA membership to such fellows . . . We doubt that would correct a situation actually based on pro and club official ignorance of pro dept. sound operation . . . We've noticed during about 30 years that pros working on that basis are paying clubs for "association with nice people" and credit rating of pros at such jobs isn't what is necessary to properly stock the shop.

Maury Fitzgerald, Washington Times Herald veteran golf writer, says "We won-



**Ed says:**

"Even millionaires  
prefer the  
Lightweight **BALANCED**  
GOLF BAG."

PATENTED



**STANDARD MODEL**

15 CLUB CAPACITY  
COLOR - GREEN

**\$4.00** ea. F.O.B. CHICAGO

Minimum shipment—1/2 doz.

**ORDER NOW**

**BALANCED GOLF BAG**

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# Gaybird *FREE-FOR-ALL* Jackets

*First in Player Confidence*  
*First in Pro Shop sales*

GAYBIRDS, alone,  
offer the swing-ease  
action comfort of the  
famous Free-For-All  
patented design!

*No shoulder seams — no binding*  
*Light as a sports shirt*  
*Durable, water repellent*  
*Finest of fabrics and tailoring*



**Feature Gaybird Free-For-All Golf Jackets for a fast,  
profitable start on your early spring selling.**

No other jacket is so complete with the practical, patented features that mean so much to golfers' comfort, freedom of action and satisfaction of being smartly attired. Truly, it is golf's finest jacket — with an outstanding sales record in pro shops everywhere.

The Gaybird Direct-to-Professional sales policy enables you to offer golf's top quality golf jacket at a surprisingly low price.

For men and women in Small, Medium and Large sizes. Colors: Blue, Red, Tan, Green, Maroon and Natural. Suggested retail price — \$12.95 for the single

jacket; \$22.50 for the reversible. Slightly higher on the West Coast.

Be stocked and prepared with the perfect answer to your players' lively demand for early spring comfort.

*Write for literature describing features.*

*Obtainable through*

**WILSON  
SPORTING GOODS CO.**

2037 N. Campbell  
Chicago 7, Ill.

OFFICES IN 28 PRINCIPAL CITIES

*or from*

**GAYBIRDS, INC.**  
261 Fifth Ave. • New York 16, N. Y.



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PRIZES and NOVELTIES

**FREE**



with every order of \$10.00 or more a deck of the famous **MONTEBELLO PLAYING CARDS** with golf motif on each card.

Write for free circular on Golf Trophies, Plaques, Novelties and Awards. Immediate delivery.



Ht.	Price	Ht.	Price
J15C 15 1/2"	12.00	Z1 6"	3.50
J15B 17"	13.00	Z1A 7 3/4"	5.00
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**HAND ENGRAVING ONLY 6c PER LETTER**

**THE TROPHY AND MEDAL SHOP**

10 South Wabash Avenue

Chicago 3

Central 6-5018

der what businessmen on the board of governors at country clubs are thinking about when they ask a man to work without a salary and pay the golf shop help out of what little he earns at selling, club cleaning and lessons . . . It's no picnic being a pro at a club where everybody believes the pro is making more than the members."

**It all seems to add up that the pro who takes a private club job for no salary needs considerable education in what operating costs are on a well-handled club job.**

Bill MacDonald, Chicago trailer coach magnate, and his associates have bought 205 acres in May Harbor section of Miami Beach, Fla. . . . Construction to start soon on \$500,000 plant . . . Washington (DC) G&CC considering selling present course and homesites bordering course for \$1,800,000 and building on 500 acre site near Langley, Va.

Starke, Fla., Jaycees propose building munny course . . . H. C. Hackbarth, architect of Little Rock, Ark., Rebsamen Park munny 18 expects course to be in play by July 1 . . . Roy F. McCawley, formerly Supt., Holston Hills CC, Knoxville, Tenn., to Harlan (Ky.) CC as pro-supt. . . . Mrs. McCawley to manage clubhouse.

# GOLFERS ...

*Roll away your Foot Troubles*



Tired, Aching Feet

**GOOD GOLF REQUIRES GOOD FEET!**

the Lang Normalizer should be in every locker . . . Eliminates foot fatigue, strengthens arches . . . makes golf a pleasure. Used by many baseball, football, basketball trainers. A profitable pro-shop item. Handsome, sturdy mahogany throughout.



**Not electrical  
nothing to wear out.**

★ **Retails for \$18.50**

Write for powerful proof of user satisfaction, literature, details. Weight 4 pounds, 11 inches long.



Fallen  
Arches

**WOOD-STEEDMAN CO.**

415 NORTH DEARBORN STREET • CHICAGO, ILLINOIS

Manufacturers of the Lang Foot and Arch Normalizer

# KADDIE KART PRODUCTS

Patented - Registered U.S. Pat. Off.

## Kaddie Kart

REGISTERED - U. S. PAT. OFF.

### RENTAL TYPE



Buy  
Direct  
From  
Factory  
—  
No  
Middle  
Man  
—  
Delivery  
Now

The strongest, most serviceable cart made. Interchangeable parts, low upkeep. Balances any weight bag without adjustment. Self centering lower bracket. Protects bags from damage. Strongest steel construction. Large 14-inch wheels, ball bearings factory packed with grease for years of service. Two axle widths. Demountable axles, frames, handles, brackets. Immediate delivery. Write for information.

We will sell or lease or finance  
your entire fleet.

#### Golf Cart Supply Co.

2226 Wabansia Chicago 47, Illinois

Please send complete information about Kaddie Karts. We are interested in buy.....leasing.....

Name ..... Position .....

Club .....

Address ..... City ..... State .....

## Ko-lap-si Kart

TRADE MARK

REGISTERED - U. S. PAT. OFF.

### COMPLETELY AUTOMATIC FOLDING

Model T14

Model T11PO



#### List Prices

T14 Regular Brackets — "A" 14 in. Wire Spoke Wheels...\$33.95  
T14PO Pipe Organ Type — "B" 14 in. Wire Spoke Wheels 33.95  
T11 Regular Brackets — "C" 11 in. Disc Wheels..... 29.95  
T11PO Pipe Organ Type — "D" 11 in. Disc Wheels..... 29.95

Regular Pro and Club Discounts.

Send For Catalogs.

#### Completely Automatic

Drop The Handle — It Folds  
Lift Handle — It Opens

All steel, automatic ball bearing. The handle does the work. Long handle, no adjustment necessary. Universal balance. Stands erect either closed or open. Flexible body torsion and retractable wheels. No wing nuts, no sliding arms, no push buttons, ratchets or complicated mechanism.

#### Chamberlin Metal Products

2226 Wabansia Chicago 47, Illinois

Please ship.....Kolapsi Karts, Type.....  
Please send complete information about the Auto-  
matic Kolapsi Kart for (resale) (my private use).

Name .....

Address .....

City ..... State .....

Club ..... Position .....

# How you can attract More Customers and More Money to your DRIVING RANGE



U. S. Driving Range Balls are designed and built to rigid specifications. To stand the terrific beating that a driving range ball must take, U. S. Rubber has experimented, tested and built a *special* range ball that has proved its quality for years.

A "cheap" product is never satisfactory or economical. "U. S." range balls are more economical than seconds, or ordinary balls sold at lower prices. They are a better buy than old, discontinued, reprocessed or repainted balls sold at "bargain" prices.

"U. S." offers the most complete and varied assortment of distinctive markings, together with first-quality golf balls, more durable covers, and a whiter, longer-lasting paint job.

Contact your nearest U. S. Rubber branch or write to Golf Ball Department, United States Rubber Company, Providence 1, R. I.



**UNITED STATES  
RUBBER COMPANY**

Ralph C. (Boo) Parker now pro-supt., Lebanon (Ky.) CC . . . New 9-hole course at Big Spring Lake, Albertville, Ala., to open in July . . . Local business firms financing holes of the course and having their sponsorship made known by bronze plaques on tees . . . Athens (Ala.) CC in new clubhouse remodeled from mansion built in the 1850s.

Houston (Mo.) CC building 9-hole course at local airport . . . Vista, Cal., organizing new country club . . . Oak Ridge, Ore. considering building 9 holes . . . Discussing building 18-hole course on McNary farm near Salem, Ore. . . Second 9 of Forest Hills GC (Portland, Ore., dist.) to be opened by owner Wm. Martin this summer.

New munny course at Elko, Nev., to open next month . . . Ray Bouty from Tooele, Ut., is pro . . . George Guy from Rolling Hills GC, Weiser, Ida., to pro job at LaGrande (Ore.) CC . . . Frank Penning, Kroydon Illinois salesman, had bag of samples stolen from his car in Chicago . . . Whoever stole the bag and clubs got a peculiar set: 8 drivers, 5 brassies and 7 putters.

Thorne Wood, back from Air Force, now pro at Asheboro (N. C.) munny course . . .

## Q-TEE AUTOMATIC TEE

### 75 on hand for immediate delivery

Increase your profit and treat your patrons to these all electric tees. Simple to install — easy to maintain.

Representative will give demonstration at your range.

Exclusive Eastern distributor

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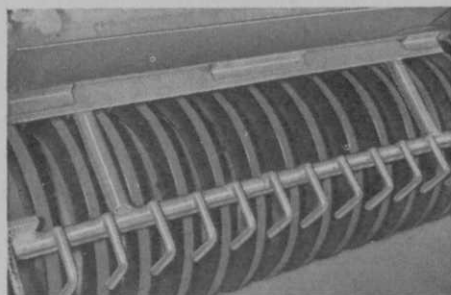
**FONKEN**  
**"PICKER-UPPER"**  
**GOLF BALL RETRIEVER**



## FIRST CHOICE OF RANGE OPERATORS FOR OUTSTANDING SERVICE!

All the popular features and quality engineering that have won the praise of range operators year after year are combined with improved production methods to make the Picker-Upper better than ever. Make this the season to have a Fonken Picker-Upper on your range for reliable, positive golf ball retriev-

ing and injury-free ball pick-up. Fast, mechanical retrieving with the Fonken Picker-Upper — even under rugged service conditions — is the right step towards increased range profits! Improved pick-up discs assure golf ball pick-up without injury — lift-out wire basket-type containers allow for easy unloading and are ideal racks for hosing and washing golf balls. Rugged all steel welded construction and only once-a-year lubrication of bearings provide stand-out performance and maintenance-free operation.



Photograph shows section of seamless molded and bonded rubber covered pick-up discs. Thick rubber covering, rigid construction of discs and separator angles for aligning golf balls assure best possible pick-up under all range conditions.

**ORDER DIRECT**— Illustrated brochure giving complete details and specifications of the Fonken Picker-Upper golf ball retriever is available on request.

**FONKEN MANUFACTURING COMPANY • 433 West Magnolia Avenue • Glendale 4, California**

**Increases player traffic  
Increases range profits**

# **WILL-TEE**

**FULLY AUTOMATIC GOLF TEE**

**No Air Compressors**

**No Motors**

**No Electric Wiring**

**No Pedal to Push**

**Fully Guaranteed**

**Sensational Low Prices**

**Will tee a ball every 3 seconds,  
or as desired.**

Machines proved the reliability of their all-weather performance at some of the nation's busiest golf ranges this past year. Here's long-lasting, trouble-free service that builds range patronage and operating profits.

For complete information write

## **WILL-TEE CO.**

(Tel: 45935) 612 Chaffee Road  
Ft. Des Moines, Iowa

*Your inquiry will be immediately forwarded to the WILL-TEE district representative nearest you.*

**New York, N. Y.**

**Boston, Mass.**

**Chicago, Ill.**

**Los Angeles, Calif.**

Bill Farkas now pro at Ho-Ho-Kam CC, Coolidge, Ariz. . . . Construction of second 9 at Apple Valley (Calif.) CC started . . . Wm. (Bud) Bell, Jr., architect and supervising construction . . . Lloyd Mangrum building a home alongside Apple Valley course.

George Von Elm resigns as pro at Hacienda CC, La Habra, Calif. . . . Southern Calif. PGA Educational committee headed by Joe Robinson, pro at Virginia CC, Long Beach, Calif., has begun a series of educational programs that may set pattern for other PGA sections . . . First session was at Stan Thompson club factory at Los Angeles . . . Pros and assistants got a close-up on modern club manufacturing methods.

Otis J. Lea to build 18-hole course in Baton Rouge, La. . . . North Miami, Fla., 18-hole course being considered for site bordering Biscayne canal . . . National Golf Day in Canada to be June 5 with Royal Canadian Golf Assn. and Life magazine sponsoring . . . Proceeds to be divided between Canadian Red Cross and junior golf promotion.

Fred Newnham retiring as pro at Santa Fe (N. M.) CC . . . succeeded by J. D. Tay-

## **GOLF RANGES**

**MINIATURE  
COURSES**

**GOLF COURSES**



**TEE-OFF MATS-CLUBS**

**GOLF BALLS-PUTTERS**

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