

# FOR CHRISTMAS! FOR PROFITS! FOR YOU!

Again! — Acushnet is Out in Front with the Outstanding Gift Promotion Idea for the Holiday Season — with Every Cent of Profit on Every Sale going to You, the Pros of America.

## ONLY ACUSHNET OFFERS ALL THIS

- One dozen Titleists (or Finalists or Bed-fords) in the handsomest gift case ever.
- Each ball marked with individual's name.
- No extra cost to you or your members for all this.
- Every sale — even those that come through the mail direct to us — credited to the Pro.
- Whole deal advertised in national magazines reaching millions of gift-minded men and women.

Last year, thousands and thousands of these personalized gift-cased Acushnets were sold. This year, with the greatest Titleist ever made, we expect an even greater demand.

The deal offers you a gold mine of off-season profits. Talk to Acushnet salesmen about it. Get your orders in early — and a Merry Christmas to all of you. Acushnet Process Sales Co., New Bedford, Mass.



## ACUSHNET

*GOLF BALLS*

Sold the world over through Pro Shops only

# Swinging around Golf

## NEWS OF THE GOLF WORLD IN BRIEF

Most publicity ever given one shot in golf was that on Lew Worsham's eagle on the 410 yd. 72d in nosing out Chandler Harper at Tam O' Shanter . . . It was a great break for extensive TV hook-up coverage . . . TV viewers saw the shot better than Worsham or most of those in gallery at Tam . . . "The Chin" went all out on a desperation drive and got about 300 yds., with downhill roll, on the last hole . . . Then he slapped it into the hole with his Double-Service club which has about an 11-iron loft . . . Worsham's visor, the club and his ball also appeared on TV programs after the miracle shot . . . Wild excitement in homes and clubs as shot was viewed on screens.

Worsham's finish, cutting down Harper from \$25,000 first money to \$10,000 second, recalled Sarazen's acute observation some years ago: "The second guy pays off his caddie in private."

Conrad Rehling, U. of Florida golf chmn. of Physical Education dept., has written "Golf for Physical Education Teachers and Coaches" that will be published in spring by W. M. C. Brown Co. . . . Contrary to some reports Snead did not deliberately break his putter at Tam O' Shanter . . . He leaned on it and the shaft broke . . . Probably lucky for Sam . . . The putter was not true to him.

Lloyd Mangrum elected capt., U. S. Ryder Cup team . . . Team consists of Jim Turnesa, Jackie Burke, Walter Burkemo, Sam Snead, Dave Douglas, Ed Oliver, Cary Middlecoff, Fred Haas, Jr., and Ted Kroll . . . Hogan and Harrison had enough points to make the team but don't want to make the trip . . . Fred Corcoran will manage the team . . . Team will play match against U. S. pro challengers at Reading, Pa., Sept. 18-20 . . . Ryder Cup matches Oct. 2 and 9, and match against continental European pros at Paris, Oct. 6 and 7.

Tom Wilson, pro at Brunswick (Ga.) CC, honored by club members at party for his



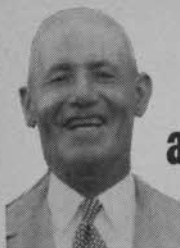
HERB GRAFFIS

long service to club . . . Tom to retire after he and Mrs. Wilson take European trip . . . Most complete advance publicity copy a circuit event ever got, as far as we recall, was that on Labatt Open at Montreal . . . Small U. S. interest in the event didn't get much of the publicity used in U. S. papers . . . Doug Ford won the event at Summerlea, Montreal, with 15-under 265 . . . Burkemo 5 strokes behind . . . Wire service copy referred to event as Montreal Open and Summerlea Open . . . Papers naturally very shy about giving free advertising to tournament sponsors.

Ted Longworth resigns as pro at Waverly CC, Portland, Ore., to become new sales representative for Stan Thompson custom-made clubs and Bag-Boy carts . . . Ted succeeded by Howard Bonar, formerly pro at Alderwood CC, recently sold for \$600,000 to city for airport expansion . . . Before he came to Waverly, Ted had a lot to do with early development of Byron Nelson and Ben Hogan.

Andrew Bracken now golf coach at U. of Florida . . . 18th annual Sioux Falls (S. D.) invitation tournament at Minnehaha CC drew record field of 506 players for 18-hole round . . . Field split over 2 days . . . Pro Ed Livingston and manager Max Richmond put on event that Sioux Falls Chamber of Commerce rates its best goodwill-trade development promotion . . . Merchants contributed \$1940 in prizes . . . Prize distribution wide so community customers get the edge over pot-hunters.

Colin Kidd, pro, now operating Crystal Springs GC, Burlington, Ia. . . Competent Colin doing fine job of golf promotion at this beautiful spot where scenic attractions of which Colin and Mrs. Kidd are justifiably proud are the Kidd kids, Dorothea and Mary Jane . . . Lanier Reed, pro, Tullahoma (Tenn.) G&CC, wrote a fine compact series of golf instruction articles for Tullahoma News and Guardian.



## "Better color and root growth with AGRICO"



*Sime Braio, superintendent  
Worcester C. C., Worcester, Mass.*

"Better color and root growth result from use of AGRICO COUNTRY CLUB Fertilizer," says Sime Braio, superintendent at Worcester Country Club, Worcester, Mass.

"Feeding my greens with Agrico regularly," he goes on to say, "I have found that a good healthy turf has eliminated weeds and crab-grass. For supplementary feedings of nitrogen, I can certainly recommend Agrinite. This high-nitrogen plant food gives a longer period of feeding and excellent color and growth."

● **Order Agrico now**—it's America's premier Golf Course Fertilizer. Contains both organic\* and inorganic plant foods. Ask your regular supplier, or write to The AMERICAN AGRICULTURAL CHEMICAL CO., 50 Church Street, New York 7, N. Y.



\*Organic derived from AGRINITE, the better (over 8% nitrogen) 100% organic plant food.

**AGRICO**  
Country Club  
FERTILIZER

Craig Wood recovering in New York from heart attack . . . Word is that he'll be OK after few weeks' rest . . . He's one of the grandest guys in the game and we'll all shoot off rockets celebrating his recovery . . . Tom Crane, sec.-treas., National Golf Fund, Inc., advises directors of fund of favorable ruling of Internal Revenue Service on distribution of National Golf Fund money to qualified welfare and charity organizations . . . PGA Relief and Benevolent funds qualify.

Joe Ezar again booking trick shot exhibitions . . . His mail address is care of Mrs. Joe Ezar, 1610 N. 16th St., Waco, Tex. . . . Joe's in fine condition physically . . . He spent the past five years in Pacific Northwest in timber business . . . He went broke but came out never looking better . . . Eddie Duino, Jr., son of pro at San Jose (Calif.) CC, suffered severe head injury while practicing to left of first tee at the club and getting hit by ball from the tee.

Lt. Wm. C. Gordon, Jr., son of widely known pro who is at Tam O' Shanter CC (Chicago dist.) and pres., Illinois PGA, missing in action in Korea July 19 . . . Bill, Jr., was on his 62nd mission, returning



Score a "birdie"  
SEED THIS FALL  
WITH *Scott's*®

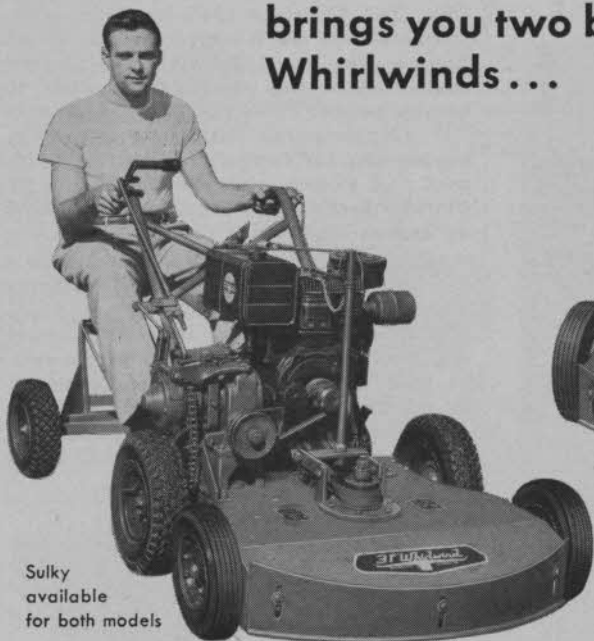
Look over your turf requirements and like many of the nation's leading clubs you'll find Scotts select seed assures outstanding turf. Use Scotts this Fall and win enthusiastic player acclaim. For weed control use Scotts 4-XD. Dry applied in a jiffy—safe—sure. Write for recommendations and prices.

O M *Scott* & SONS CO  
Marysville, Ohio  
also Palo Alto, Calif

*Scott's* ARE FAMOUS  
FOR CHAMPIONSHIP TURF

# TORO

brings you two big  
Whirlwinds...



Sulky  
available  
for both models



that mow grass,  
cut weeds and...

## END YOUR LEAF RAKING FOREVER!

**NOW!** The Toro 24-inch and 31-inch Whirlwinds are available with Leaf Mulcher Attachments\* that hold leaves and clippings under the completely enclosed housing until they are chopped to a fine natural mulch.

And that isn't all! Both these versatile Whirlwind mowers are now available with full-reverse gear\* that gives even greater maneuverability—plus an effective brake.

*\*Optional at extra cost*

All Whirlwinds—the original “Suction-Lift” mowers—are ruggedly designed for Spring clean-up, Summer grass and weed mowing and Fall leaf-disposal jobs.

Ask for a demonstration! You'll find your Toro distributor or dealer listed in the classified section of the phone book, or write:



**TORO MANUFACTURING CORP.**

3018 SNELLING AVENUE • MINNEAPOLIS 6, MINNESOTA

**GOOD GREENS**  
mean  
**lower**  
**scores**



**FEED THEM WITH**  
*Royered* **TOP DRESSING**

When that approach runs true to the flag and the long putt falls, scores go down and players are happy. Only with velvety smooth, well fed greens can these conditions exist. Feed your greens rich, nourishing compost prepared with a Royer Compost Mixer. Completely shredded and blended, uniformly textured, with all refuse removed, the Royered top dressing spreads quickly and evenly, yielding its food values to hungry greens.

Additionally, the Royer conserves time and labor. Reports show savings up to 89% in the time needed for manual preparation, with a correspondingly low labor cost. Send for Bulletin 46 giving complete information.

Illustrated is  
a Model "NO"



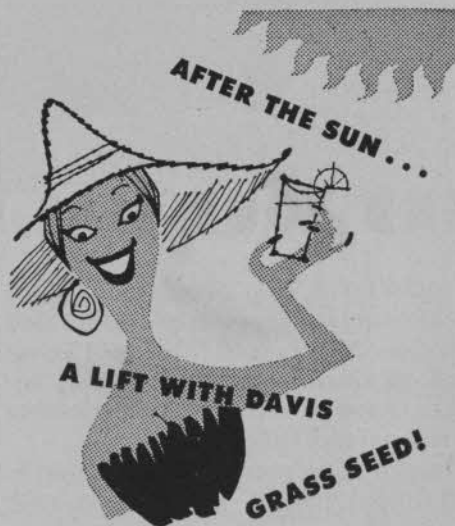
at a Texas  
country club.

**ROYER FOUNDRY & MACHINE CO.**  
171 PRINGLE ST., KINGSTON, PA.

from strafing trucks when his plane was hit by ground fire and crashed . . . No chute observed by others with him on mission . . . He is 24, been in Army 2½ years . . . Graduated as civil engineer from Rose Polytech . . . The multitude of friends of Bill and Mrs. Gordon are joining their hopes and prayers that the splendid lad will come back in good shape.

J. S. (Curly) Hartman, pro-mgr., Mason City (Ia.) CC since 1945, has signed 15-year lease on old Rocky Point course at Tampa, Fla. . . . Hartman will restore course which was closed down when it became part of Drew Field during the war . . . City acquired the course site when buying land for Tampa's International airport . . . Course, once considered one of Florida West Coast's finest, will be known as Tampa Municipal GC.

Norris Morgan, pro at Greenwood (Miss.) CC, says Mississippi Women's State amateur played recently at his club disclosed class of college girls' golf that shows amazing development . . . Six players from each of 12 U. S. Air Force conferences played in Air Force-wide championship at Eglin Air Force Base course, Valparaiso, Fla. . . . Course, formerly Chicago CC, later



Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun. Let us take care of your fall seeding requirements.

**GEORGE A. DAVIS, Inc.**  
5440 NORTHWEST HIGHWAY, CHICAGO 30, ILLINOIS

# Now! leaf disposal for pennies instead of dollars!

Cost savings on leaf disposal have proved so great with a Jacobsen Leaf Mill that users actually spend only a few cents of every dollar that was formerly used for leaf disposal. For example, a park user reports that *one man* operating the Jacobsen Leaf Mill has replaced *ten men* with rakes and *two* hauling trucks. This machine more than pays for itself on saved labor costs in a season or less.

## A PROVED PERFORMER

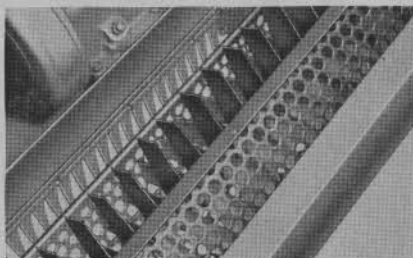
Heavy-duty in every respect, the big, rugged Jacobsen Leaf Mill has proved itself on acres and acres of leaf-choked lawns. In one operation, this self-propelled machine picks up leaves, grinds them into fine particles and returns them to the lawn as valuable organic matter. No more raking, hauling or burning. Sticks, stones and other objects are automatically ejected without damaging machine.

See the amazing leaf mill in action. Handle it yourself and note how the auto-type differential makes the Jacobsen Leaf Mill extremely easy to maneuver around obstacles. Ask your Jacobsen dealer for a demonstration.



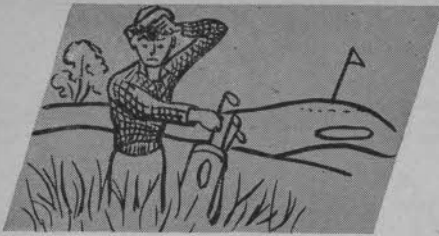
Jacobsen Leaf Mill  
30-inch width — 6 hp. engine

Leaf Pulverizer — Here is where leaves are turned into mulch. Heat-treated steel blades, whirling at 2,200 rpm, provide a slicing action that is unbelievably efficient.



**Jacobsen**  
MANUFACTURING COMPANY  
RACINE, WISCONSIN

BUILDERS OF THE FAMOUS  
JACOBSEN POWER GREENS MOWER



**Best Choice  
in the Rough...**

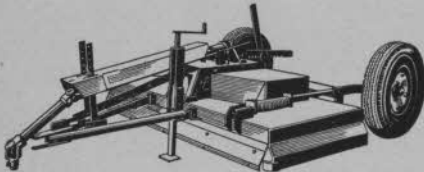
**WOOD'S** faster rotary cutters and mowers

A stroke of good purchasing!  
For rugged, brushy roughs or grassy  
fairways—the answer's the same.

**FASTER THAN REEL TYPE  
OR SICKLE BAR—WITH NO  
MAINTENANCE WORRIES**

Will replace two ordinary mowers  
in many cases and virtually eliminates  
upkeep and sharpening.

**USE for:** *Cutting toughest roughs  
—shreds completely, eliminates raking—  
mowing grass neatly down to 1"  
along fairways • cutting weeds and  
brush the size of a man's wrist  
• mulching leaves—no raking or hauling,  
all these in half the time!*



**7 models, . . .**

one to fit your needs perfectly, both  
hydraulic lift and pull types.



**WRITE** for literature describing mowers  
for golf course maintenance.

**WOOD BROS. MFG. CO.**

Box 148A, Oregon, Illinois

Valparaiso CC, was abandoned during war and restored last year . . . It's an A1 course . . . Bud Werring is pro . . . American Legion 9-hole course at Albany, Ga., being rehabilitated by Hugh Moore . . . Hugh is donating his services to help provide good golf facilities for Albany youngsters.

...Maurie Luxford, widely known for his valuable services in Southern California golf development, has opened offices as public relations and publicity counselor at 4432 Talofa Ave., North Hollywood, Calif. . . . Julius Boros, Peggy Kirk, and Frank and Mrs. Frank Cosgrove (latter being owners of Mid Pines (N. C.) CC, have bought Pine Needles course, at Mid Pines, from St. Joseph-of-the-Pines, Inc. . . . Pine Needles will be operated in conjunction with Mid Pines course and club, across the road.

Jack Smith, past 5½ years pro at Beaumont (Tex.) CC, now pro at Amarillo (Tex.) CC . . . Second annual Southern Calif. PGA clinic draws large crowd of golfer patients to Walter Keller's Sunset Fields Fairway range in L. A.

Hogan finished with birdies in winning at Carnoustie, Oakmont and Augusta National this year, a birdie in winning at Oak-

# PMAS



**Broke All  
Records  
This Past  
Summer—**

Among Golf Course Men who have carefully evaluated the materials available, the dual Herbicide-Fungicide action of PMAS has placed it high in favor . . . and higher in sales than ever before.

PMAS is the answer to year 'round control of Crabgrass, Copper Spot, Dollar Spot, Brown Patch, Pink Patch, Snow Mold—At all supply dealers, or write

**W. A. CLEARY**  
Corporation  
NEW BRUNSWICK, N. J.

# 25% MORE WATER

## YARDLEY PIPE

and fittings



A typical golf course installation

Be sure to investigate this better pipe before installing a watering system. Independent tests prove Yardley Pipe will carry an excess of 25% more flow than standard types of pipe for the same head loss. Other big advantages include:

- ... longer service because it won't rot, rust or corrode.
- ... handles and installs faster, easier, because it weighs  $\frac{1}{8}$  as much as steel.
- ... longer lengths require fewer fittings, cuts installation costs up to 60%.

Yardley Pipe is warranted to be made of virgin material and to standard dimensions established by the Thermo-plastic Pipe Standards Association.

Engineered for every cold water use . . . suction or discharge, sprinkler systems, drinking water, wells and lateral lines. Resistant to acid and alkaline soil.

Made of both rigid and flexible materials in a full range of sizes  $\frac{1}{2}$ " through 6". Standard fittings and adapters. Specify Yardley Pipe for more water, lower costs, longer service . . . Send for Bulletin No. 52.



### YARDLEY PLASTICS CO.

DEPT. G, 142 PARSONS AVE., COLUMBUS 15, OHIO





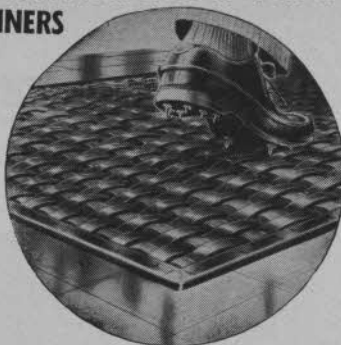
## PNEU-MAT-RUNNERS

Are Spike-resistant,  
Tough and Durable

Protect Clubhouse  
Floors from Spikes

Provide Soft Rug-like  
Cushion Under Foot

Are Reversible for  
Added Wear



STANDARD  
WIDTHS!  
20"-24"-30"  
36"-42"-48"

TRIAL SECTIONS  
24" x 60" — \$10.00  
20" x 24" — \$ 4.00  
Postpaid

Write Today  
for Details

**SUPERIOR RUBBER MFG. CO., INC., 122 East 25th St., New York 10, N. Y.**

land Hills in 1951, and a birdie in winning at Merion in 1950 . . . And maybe he birdied last holes in other of his major triumphs, but those five are all we can remember right now.

T. Burke, now mgr. Tamarisk CC, Palm Springs, Calif. . . . New Mexico Institute of Mining and Technology, Socorro, host to first Socorro Invitation, including pro-amateur . . . Felice Torza lauded by writers covering PGA as brightest new "personality" in golf . . . In losing to Walter Burkemo in final, Torza pleasantly played his best without souring when things went wrong . . . Burkemo and Torza are type of stars the galleries love . . . Nothing was written about it but Burkemo's recovery from combat injuries that threatened to cripple him permanently — if he survived — is as miraculous as Hogan's recovery.

Swell party celebrating Charlie Jones' 25th year as pro-supt. at Champaign (Ill.) CC . . . Charlie and wife given presents including \$2,500 bonus for his service to club . . . Little Steve Gaydos' smash of 285 yds. to win driving contest at PGA beat

Chick Harbert's shot by 2 ft. . . . Horton Smith's average of 242 yds. for 3 drives in fairway won accurate driving PGA contest.

Jackie Pung's \$1,500 first prize in Triangle Round Robin financed trip of her husband from Honolulu . . . Jackie plans to make enough as pro to finance education of the Pung children . . . The women's Round Robin, suggested to sponsor Jack McAuliffe, pres. of Triangle plastic pipe-making company by Fred Corcoran, drew well at Shackamaxon CC despite tropical weather . . . Frank Stranahan married July 17 to Ann Williams of Dallas, Tex., at First Presbyterian Church, Chicago . . . She's a lovely kid and luck of getting her is more than full treatment for curing any disappointment Frank might have felt at being omitted from Walker Cup team.

About same difference between pros and amateurs in women's major championship golf as in men's . . . In first USGA Women's Open at CC of Rochester, N. Y., Betsy Rawls and Jackie Pung tied at 302 (Rawls won play-off, 71 to 77) . . . First amateur was Pat Lesser at 315 and tie for sixth

## FLEXI-COMB

Reduce Thatch

Smoother Cut

Overcome Weeds



Flexi-combs fit Toro and Worthington mowers . . . Simple depth adjustment . . . Lock out of operating position when combing is not required.

*West Point Products Corporation West Point, Pa.*