

Renew the Soil with the AERIFIER*



Only the Aerifier produces real root zone cultivation. The Aerifier scoops out soil cores. Movement of the curved spoons stirs the soil in the root zone. This important "cultivating action" allows new roots to grow into the loosened soil around the openings.

Compaction occurs when soil structure breaks down. Soil particles become packed together into a solid mass. It is necessary to stir the soil to renew its structure. The Aerifier is the only aerating tool that actually moves the soil particles in the root zone.

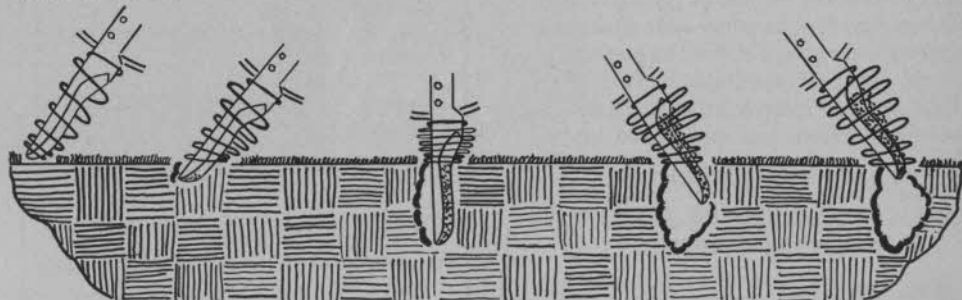
Renovation should include the root zone. Improve the soil to improve the turf. It takes a fully developed root system to support thick, healthy top growth. Use the Aerifier to open up soil in the root zone.

West Point Products Corporation

West Point, Pa.

*Reg. U. S. Pat. Off.

Pat. No. 2,580,236





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☆ *WRITE FOR LITERATURE*

AMERICAN PLAYGROUND DEVICE CO.
ANDERSON • INDIANA

WORLD'S LARGEST MANUFACTURERS OF FINE
PLAYGROUND AND SWIMMING POOL EQUIPMENT

place . . . Lesbia Lobo, San Antonio, Tex., 19-year-old girl who's won in all starts this year, is prospective sensation in women's golf, say Texas pros . . . Daughter of Mexican-American parents would be great with more competitive experience, according to pros . . . Acute money shortage limits her play . . . What? . . . Money shortage in Texas?

Already talk in Texas about Hogan-Nelson match for \$25,000 or more; winner take all . . . Only talk so far . . . Nelson's got partisans who claim that if he'd go to work on his golf again he could beat Ben . . . But Byron appears to be interested in golf as fun now.

Wm. F. Gordon Co. modernizing five old holes and building four new ones at Lawrenceville (N. J.) School . . . Old course at famed prep school was built in the 90s . . . Tom Walsh, former PGA pres. and pro at Westgate Valley CC (Chicago dist.), collaborated with Ben Chlevin of Chicago Park District in feature article on golf instruction in August issue Extension magazine, national Catholic monthly.

Joe Kirkwood, prior to his exhibition at Butte (Mont.) CC, got 27 on par 34 course . . . Joe got 3 deuces . . . Lin Storti, Butte

STANDARD *GUARANTEED* Golf Course EQUIPMENT

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FLAG POLES
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local rules—
eliminate
playing
delays.

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FOR
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300 YDS REPLACE TURF	PLEASE REPLACE TURF
PLEASE KEEP OFF	OUT OF BOUNDS
DO NOT WALK THRU SAND	LEVEL SAND AFTER PLAYING
REPLACE DIVOTS	KEEP OFF THE GREEN

STANDARD MANUFACTURING COMPANY

Box G

Cedar Falls, Iowa

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Shower Head that's

**AUTOMATICALLY
SELF-CLEANING**

each time it's used

NO CLOGGING • NO DRIPPING

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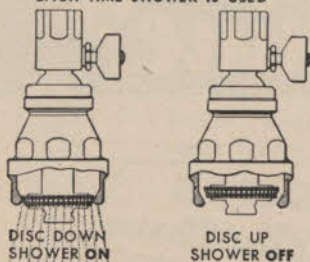
Because the water is completely removed, the Act-O-Matic SHOWER HEAD does not clog or lime up, and therefore it will not deliver irregular or distorted spray patterns. The Act-O-Matic is also economical in use. It saves water, fuel and maintenance service. (Institutional models available.)

SLOAN VALVE COMPANY

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THE Act-O-Matic Disc MOVES
EACH TIME SHOWER IS USED



OFF position opens large, free waterway
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Act-O-Matic

SHOWER HEAD

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Write for prices and details.

pro, got par, and Bill Jelliffe 1-under . . . During his present tour Kirkwood has been doing the best scoring of his life . . . Add to golfer's superstitions: Bobby Locke will play only with a ball with No. 4 marking, says Vinne Richards, Dunlop sports sales mgr. . . Dick Naughtin, pro at Lake of the Woods CC, Mahomet, Ill., says since second 9 was opened recently play boomed so much that the 18 is now about as crowded as first 9 used to be.

Golf Course Supts.' Assn. to have 1955 national convention in St. Louis in mid-January . . . Watsonville (Calif.) GC, owned by Pat Markovich and Joey Rey, had attractive 18-ft. float promoting golf in Watsonville Fourth of July parade . . . Pat and Joey have built fine new pro shop at Watsonville which they took over a year ago.

Sawano CC, Quincy, Fla., has architect Walt Ripley designing and building 9 new Gene Tift Bermuda greens . . . John Jay Hopkins, sponsor of U. S.-Canada PGA matches and International Twosome event, made member of R&A . . . Gene Sarazen only golfer among sports celebrities recently invited to lunch with Pres. Eisenhower at White House . . . Babe Zaharias

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This extra special service can make an extra special friend on any course. "Shines" the golfers' clubs in a jiffy with quick-and-easy automatic brush action. Can be coin operated, too, to pay for itself. Worry-free service for years and years and years. Add a big measure of pleasure for your members or patrons . . . "shine" their clubs with the popular Lewis Golf Club Cleaner.

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and Mr. and Mrs. Allard Roen.



AUTOETTE *Golfmobiles* are SWEEPING the COUNTRY!

Wherever golfers gather you hear the word, "Golfmobile" . . . the little electric AUTOETTE that lets you play *more* golf . . . *better* golf . . . *without fatigue!*

Starting from scratch less than a year ago, the AUTOETTE Golfmobile is now *standard equipment* at scores of golf clubs . . . acclaimed by players and Pros, alike, as the "*most revolutionary change of the century in golfing habits*". (Although the Golfmobile is *new*, we've been making electric AUTOETTES for nearly 20 years!)

At Augusta, Georgia . . . in Florida . . . in New York . . . in Oregon, Nevada and California . . . Golfmobiles are whizzing players from tee to tee, on the hilliest of golf

courses. Truly AUTOETTE Golfmobiles are *sweeping the country!*

CASH IN on Golfmobile's Popularity!

Golf Pros . . . at clubs from coast to coast . . . are now earning **BIG EXTRA INCOME** by renting AUTOETTE Golfmobiles to club members.

The initial investment is small . . . operating and maintenance costs are trivial . . . and Golfmobile's big pneumatic tires will not harm the course in any way.

You Golf Pros and Club Managers . . . who are looking for *extra income* . . . should investigate this profitable Golfmobile *rental business* by signing and returning the coupon — **NOW!**



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At last — a cart where the bag load is centrally balanced. Handle adjustable to owner's height. Made for regular or compartment bag. Baked enameled metal body. 10" ball bearing wheels, rubber tires. Occupies small space. Comes knocked down in compact box. Easy to assemble — only three parts. **\$19.95**

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Rolls when Closed...
Never has to be
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Best cart value you can get. Has a special new ratchet control that holds handle firmly in any position — it cannot slip. Takes any style bag. Lightweight but strong. Open or closed, it's easy to push or pull anywhere. Fits club locker, car trunk, rear seat space. Ball bearing wheels with semi-pneumatic tires.

With 10" wheels **\$28.95**
With 12" wheels **\$32.95**

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Easiest of all clubs to play. More than 1,000,000 sold. Square grips, short shafts. For shots within 50 yards of the green where $\frac{2}{3}$ of the game is played. Putter 31", Approach Cleek 32", Chipper 33". Right or Left Hand. Each **\$9.95**

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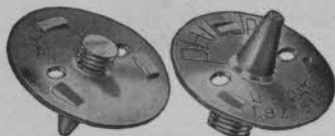
8 lbs. heavier than when she went into hospital for operation and looks fine.

Valuable publicity in junior golf promotion in Springfield (Mass.) Sunday Republican rotogravure section on 5th annual Berkshire Interscholastic tournament at Wyantenuck CC, Great Barrington, Mass. . . . Event sponsored by pros of Allied Golf Clubs of Berkshire County . . . Clem Rafferty, Wyantenuck pro, especially vigorous booster of kid golf . . . Joan Toski, 16-year-old daughter of Benny, pro at Forest Park CC, Adams, Mass., won girls' event, beating former tourney record 9 strokes.

Suppose we've got to horn in a Yankee brag somehow but we really think 19-year-old Marlene Stewart, Canadian winner of British Ladies' championship, is much better after last winter and spring golf in Florida than she was before . . . And she was great before.

Orville Clapper sends picture of what's left of Exeter (N. H.) CC clubhouse after \$50,000 damage done by June tornado . . . Shell of clubhouse and uprooted trees make a sorry view . . . Damndest hottest, most humid tournament weather golf's ever had has been this summer . . . Heat prostration case at Women's Western 53rd am-

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TEACHER'S TROPHY SECTIONAL TOURNAMENTS

for the

P. G. A. SENIOR CHAMPIONSHIP

start this month

ELIGIBILITY:

All senior professional golfers, 50 years of age and over, who are members of the P.G.A.

TOURNAMENTS:

1. Sectional Championships in each of 30 P.G.A. Districts as scheduled by Sectional P.G.A. Tournament Directors between August 1, 1953 and October 31, 1953.
2. Championship at National P.G.A. Golf Club, Dunedin, Florida, January 28-31, 1954.

PRIZES:

1. Sectional Champions receive travel and living expenses to participate in National Championship Tournament.
2. \$5,000 purse for National Championship Tournament to be distributed in accordance with P.G.A. standards.
3. Champion also receives a trip to Great Britain at the time of the British Open.
4. Teacher's Trophy to be held by Champion for one year.

WATCH FOR ANNOUNCEMENT OF YOUR SECTIONAL CHAMPIONSHIP

FOR INFORMATION WRITE:

**Tournament Director, Teacher's Trophy Tournaments,
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Dept. G93

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ateur championship at Camargo Club, Cincinnati, O. . . . Weather is only detail WWGA officials can't guarantee as OK. . . . Men and women pros say they've never before been beaten down by heat and humidity like this summer.

George S. May put on delightful cocktail party and dinner before Tam's All-American and World tournaments honoring foreign pros . . . Some American pros and press and wireless guys and wives also guests . . . Norman von Nida made gracious tribute to George for services in promoting international goodwill through golf . . . Norman said George would be knighted as Sir George, Prince of Good Fellows, for this service if he'd been a citizen of British commonwealth.

Mary Mozel, now Mrs. Francis Rowell, returns to tournament golf by winning the Oregon State women's championship, 1-up, over Mrs. Harold Weiss . . . Mary, once one of the girl stars, has been out of golf since 1949 . . . She underwent spinal surgery and for months was strapped in a brace . . . With her brother Joe as tutor she developed a new swing with very short backswing . . . She applied for and received reinstatement as an amateur.

GOOD GREENS AND TEES ALL SEASON

Experts all over the country are finding green and tee trouble stem from hard packing.

Bent roots must have oxygen and they can't get it thru a hard, fine packed top layer.

The answer is the use of a uniform coarse sand that is clean and free from hard packing fines. Spike tooth the green, clean, apply uniform coarse sand and drag.

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A. F. (Mus) O'Linger, Jr., says Seminole CC, 18-hole course at Sanford, Fla., bought by N. Y. Giants and operated on semi-public basis with Mayfair Inn guests and local membership, is installing modern fairway watering system, among many other improvements . . . O'Linger has been year-around pro there for 4 years . . . Wm. (Sonny) Ryan, pro at Madison (S. D.) CC, married to Miss Jean Barkley of Minneapolis in ceremony at clubhouse, attended by more than 100 members.

Joe Horgan, 72, who caddied for Horace Rawlins, winner of first USGA Open at Newport (R. I.) GC in 1895, died recently in Kings County Hospital, Brooklyn . . . He was born in Brooklyn . . . He caddied for many national champions and other winners of lesser titles . . . He was widely known in American golf and had an accurate and astonishing memory and the good will of his fellow men.

USGA boys' junior had record entry of 715, with 128 qualifying sectionally in 42 districts for match play at Southern Hills CC, Tulsa . . . Winner was Rex Baxter, Amarillo, Tex., who defeated George Warren III, Hampton, S. C., 2 and 1 in final 18-hole match . . . Lot of class in Army

Men Who KNOW Specify **MILORGANITE** for Better Turf!

Greenkeeping Superintendents, who know the score when it comes to the successful development and maintenance of exceptional greens and good fairway turf, specify and use more MILORGANITE than any other fertilizer. A carload a year usually takes care of the requirements for a well-kept 18-hole course.



MILORGANITE produces vigorous, healthy, weed- and drought-resistant turf that keeps your Club membership and guests both happy and enthusiastic.



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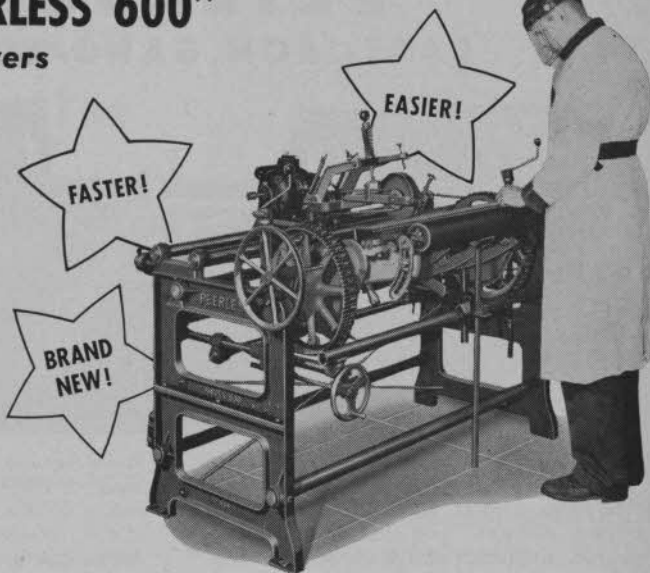
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EXTRA Sharp

Designed for heavy-duty mowers — but sharpens all mowers with speed and precision.

No disassembling! . . . Engine, wheels, and handle all remain in place on the mower while sharpening. Heaviest mowers easily positioned. PEERLESS adjusts instantly for exclusive "Hook" or straight line grinding . . . By far the most accurate mower sharpener ever built. Write today for full information.

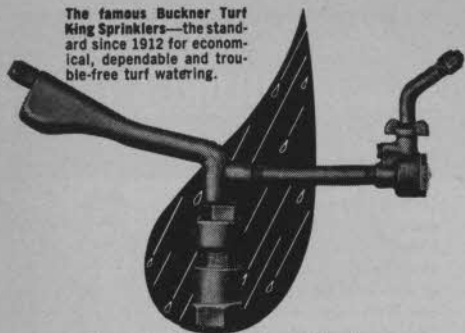


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The famous Buckner Turf King Sprinklers—the standard since 1912 for economical, dependable and trouble-free turf watering.



Economical, Trouble-free Golf Course Watering

No golf course watering problem is too tough for Buckner sprinklers. A wide range of performance to choose from. Each item developed to do particular jobs efficiently. Buckner's Perfect Curtain of Water is your assurance of uniform distribution without waste.

Buckner dealers offer a complete service from individual units to permanently installed systems. Write for complete information.



BUCKNER MANUFACTURING COMPANY, INC.
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championship, bringing field of 60 from U. S. Army posts to Pebble Beach (Calif.) GC where championship was resumed after lapse since 1948 . . . Winner was Corp. Tommy Nieporte, 1951 intercollegiate champion, with 295, two strokes ahead of Pfc. Billy Maxwell, 1951 National Amateur champion . . . Golf having big play at military installations.

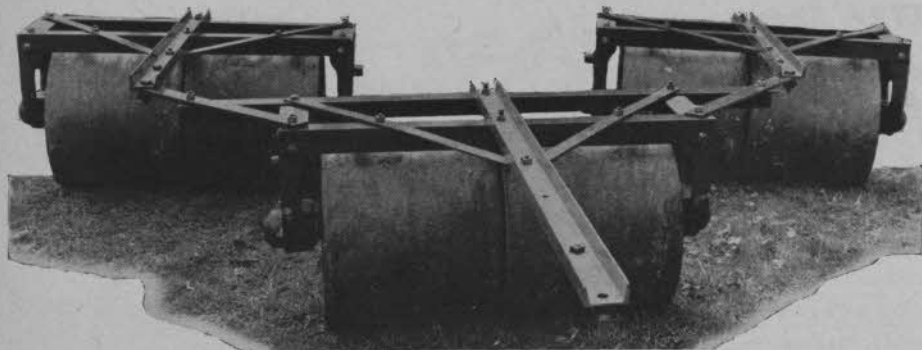
Unusually heavy crabgrass crop in mid-west this summer . . . U. S. and British Walker Cup players at Kittansett can play either U. S. or British standard ball as they choose . . . Kittansett at Marion, Mass., 6,518 yd., par 70, on account of narrow fairways and winds rated about as tough as any U. S. course, except Pine Valley, on which Walker Cup matches have been played.

Third 9 at Saucon Valley CC, Bethlehem, Pa., designed and built by Wm. F. Gordon Co., opens next month . . . Sir Guy Campbell in Golf Monthly of Edinburgh says Hogan is "most accomplished, versatile and convincing of all great golfers he's seen" . . . Sir Guy has looked them over for almost 50 years.

Wm. E. Stitt, 66, executive sec., Oakmont (Pa.) CC, died Aug. 1, in Presby-

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SPECIFICATIONS — Individual sections are of fine cast-iron, beveled on the outer edge, 21 in. diam. x 18 in. width. End frames are of heavy cast-iron, with dust-proof bearing housings, furnished with Zerkl fittings. Sections run on cold-rolled steel axles, supported in Maple bearings, which are replaceable.

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