

Packed for Extra Profits... '53 U. S. ROYAL Christmas Packages!

Ready for you—the U. S. Royal indoor putting cup Christmas package. It's colorful and attractive... gives your members the year 'round putting practice they really want. And to make it doubly welcome, every ball in this dozen package can be individually personalized, too.

The special half-dozen plastic gift package may be used as stud box, a locker container or in many other ways once the balls have been removed!

U. S. Ensolite, the practice ball everyone's talking about, is all dressed up for Christmas in a special one-dozen package... the reasonably priced, practical gift for even the most expensive tastes.

Early Christmas sales mean more extra profits, so order now. These eye-catching packages sell themselves... display them with counter card and leaflets, yours on request!



Sell the

U.S. ROYAL

AS ALWAYS, THE WORLD'S
FINEST GOLF BALL

Sold only through Golf Professional Shops

PRODUCT OF UNITED STATES RUBBER COMPANY