

Will You Be Ready?



RIGHT NOW is the time to list your needs for the coming year, while they are still fresh in your mind. Be ready for the rush! Take advantage of our complete line of supplies and equipment for golf courses.

GRASS SEED
FERTILIZERS

INSECTICIDES
FUNGICIDES

TRACTORS
MOWERS
SPRINKLERS

GEORGE A. DAVIS INC.

5440 Northwest Highway,
Chicago 30, Illinois

Write Today!

Plan Your Next Year's Flooring Requirements Now!



COUNTRY CLUB CORDED RUBBER TILE

Made Specifically To Stand Up Under Spikes and Cleats
Now installed in hundreds of clubs. Ideal for
locker rooms, grillrooms, and pro shops.
Especially tough, long wearing rubber and cord
construction cushions every step. Subdues noise.
Slip-proof even with spikes. 4 colors. Comes in
9" and 30" squares. 1/8", 3/16", 1/4" thick-
nesses. Write today for literature and surpris-
ingly low prices.

AMERICAN MAT CORPORATION
1802 Adams Street Toledo 2, Ohio
and Windsor, Ontario, Canada

- () Please send literature and prices on Country Club
Rubber Floor Tile.
() Please have salesman call, without obligation.

NAME _____

NAME OF CLUB _____

ADDRESS _____

CITY & STATE _____

Course had its beginning when pro Henry Duskitt of Corn Hill CC in same area noticed many golfers from Springfield were playing his course and broached idea of course of their own to interested citizens who employed him as superintendent and builder.

Hackensack GC, Oradell, N. J., paid tribute to its caddies recently with Caddie Day program, climaxed by dinner in which all 50 of participating caddies were awarded prizes . . . Club officials along with pros Charles Mayo, Gordon Allison and caddie master Tommy Secreto were guests . . . 300-acre site west of Jerico, N. Y., purchased by Meadow Brook GC to replace holdings taken over by state for highway. . . . Tract is one of largest ever obtained for Long Island club and leaves additional space for high-goal polo field and buffer strip between home developments that are expected to rise in next few years.

Construction has begun on Paradise Valley CC course, near Phoenix . . . Course and buildings will be center of 100 home-sites — most of them already sold at \$5,000 each, around outer perimeter of course

GOLF RANGES

MINIATURE COURSES
PUBLIC GOLF COURSES

TEE-OFF MATS

All Sizes —
Immediate Delivery

Prices and full details
available on request.



GOLF BALLS, CLUBS,
TEES FOR RANGES

Putters, Balls, Clubs for Miniature
and Chip Putt Courses

EASTERN GOLF CO.

2537 BOSTON RD.
BRONX 67, N. Y.

Dept. A

*There is
Only One*

PMAS

The proven
**HERBICIDE-
FUNGICIDE**



Be Sure - Be Safe

PMAS has been thoroughly tested and approved by leading authorities . . . and has the written reports to PROVE it.

THE ALL-PURPOSE MATERIAL FOR
TURF PROTECTION

PMAS

is College Tested
and Approved for
BOTH Herbicidal and
Fungicidal action . . .



**Weekly Applications
Give Dual Protection**

FOR
ONLY

55¢

PER GREEN



PMAS

Gives Effective, Economical Control of
COPPER SPOT, DOLLAR SPOT, BROWN PATCH,
PINK PATCH, SNOW MOLD and
HELMINTHOSPORIUM-CURVULARIA

Look at the Label

Be sure it's the
ORIGINAL PMAS
bearing the Regis-
tered Trade Mark of
W. A. Cleary Cor-
poration.



PMAS

KILLS CRABGRASS

More than a thousand of the
country's finest courses have
found this material a sure cure
. . . without injury to the desir-
able grasses . . . use PMAS the
year 'round to keep greens and
fairways in top condition

W. A. CLEARY CORPORATION
NEW BRUNSWICK, NEW JERSEY



AMERICAN

Approved

Playground Equipment

**Unsurpassed in Design,
Safety and Performance**

It's the *plus* factor that makes American the most respected name in Playground Equipment. Plus in design—American leads the field. Plus in performance—*Approved* Equipment stronger, more ruggedly built to assure a lifetime of perfect repair-free service. Plus in safety—for American craftsmen are aware of their responsibility for the safety of your children. Thus, with American you receive far superior design and performance and unmatched safety.

☆ **WRITE FOR LITERATURE**

**AMERICAN PLAYGROUND DEVICE CO.
ANDERSON • INDIANA**

WORLD'S LARGEST MANUFACTURERS OF FINE
PLAYGROUND AND SWIMMING POOL EQUIPMENT

... Plans call for luxury clubhouse of native stone adapted to contours of terrain with completely glassed-in front ... Tennis court, swimming and wading pools will be located near main club buildings ... Infamous Bixby Slough, L. A. dist., scene of 36 drownings in 22 years, will be developed into huge recreation area, complete with golf course, aquatic sports and recreational facilities.

Golf exhibition team from Shawnee CC, Shawnee-On-The-Delaware, Pa., conducted golf exhibition and clinic for hospitalized veterans at Coakley-Russo Memorial GC of the Veterans Administration Hospital ... The "Swing's the Thing" Clinic, originated and directed by Harry Obitz, Shawnee pro, and his assts., Jack Ryan, Dick Farley, John Bove, Stan Dudas and Frank Minch, is considered one of the most instructive and entertaining golf shows in the nation.

Work started on 27-hole course along Yakima River, northeast of Enterprise, Wash. ... First nine holes will be ready for play next spring with initial cost of \$120,000 ... New clubhouse and swimming pool planned for Pine Hills CC, Cordele, Ga. ... El Cerito GC (San Francisco

PHILLIPS

CAM LOCK



**The Answer
to Lost Spikes**

CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

**F. C. PHILLIPS, INC.
STOUGHTON, MASS.**

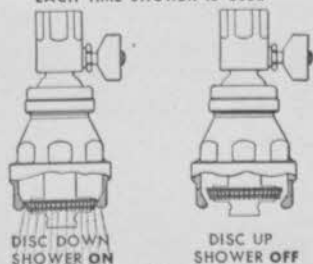
Here is the Shower Head that's AUTOMATICALLY SELF-CLEANING each time it's used

NO CLOGGING • NO DRIPPING

There is no shower head like the new SLOAN *Act-O-Matic*. The exclusive feature which sets it apart from all others is its *automatic self-cleaning action*. The unique spray disc moves downward into shower position when the water is turned ON. A cone-within-a-cone spray of maximum efficiency is delivered. When the water is turned OFF the disc is moved upward, draining the head instantly.

Because the water is completely removed, the *Act-O-Matic* SHOWER HEAD does not clog or lime up, and therefore it will not deliver irregular or distorted spray patterns. The *Act-O-Matic* is also economical in use. It saves water, fuel and maintenance service. (Institutional models available.)

THE *Act-O-Matic* Disc MOVES
EACH TIME SHOWER IS USED



OFF position opens large, free waterway
permitting Automatic Self-Cleaning

SLOAN VALVE COMPANY

4328 WEST LAKE STREET

CHICAGO 24, ILLINOIS

THE SLOAN

Act-O-Matic

SHOWER HEAD

The SLOAN *Act-O-Matic* SHOWER HEAD is a product of Sloan Valve Company, whose flush valves are in world-wide use — in buildings of every type and on ships at sea.

More Sloan Flush Valves are sold than all other makes combined.



SLOAN VALVE COMPANY
4328 West Lake St., Chicago 24, Illinois

Please send folder containing full information on your
Act-O-Matic SHOWER HEAD to:

NAME _____

FIRM NAME _____

ADDRESS _____

CITY & STATE _____

Professionals

*Your teaching
will produce better results,
faster — when your pupils
use*

DEVELOP-PAR

THE PRACTICAL PRACTICE AID

- It inspires pupils to practice your teaching instructions — helps develop strong, supple golf muscles for a naturally rhythmic swing.
- Every pro who has seen the DEVELOP-PAR agrees that it will help their pupils develop faster under pro instruction.

As a practice aid or swing exerciser it can be used in low-ceiling, limited space — office or home — or yard.

Write for literature and prices.

EDDIE WILLIAMS

3017 Brownsboro Road
Louisville, Ky.

area) will now be known as Mira Vista G&CC . . . New golf house for Williamsburg (Va.) Inn GC . . . Ed Stuhler of Cedar Hill CC, Livingston, N. J., to resign at end of season . . . Ed, top man of the links for last ten years, is leaving to devote full time to operation of his driving range in Mt. Freedom . . . Brothers Bob, John and George — who used to be Ed's assts. at Cedar Hill — are operating a driving range and pitch and putt course in Brooklyn . . . Frank is pro at Antlers course in Amsterdam, N. Y., and Arthur is pro at Mt. Anthony CC, Bennington, Vt.

Robert Trent Jones asked to inspect possible sites for new golf course in Gainesville, Ga., by Chamber of Commerce . . . Present munny course will be inundated by waters backed up by Buford Dam . . . Walter Burkemo, PGA champ, went into Woodmont golf shop recently and decided to buy a pair of shorts — just then Pro Fred Bolton walked in and said, "Just name one tourney where you can wear those," and killed his own sale . . . Proposed 18-hole golf course for negroes, approved by Atlanta (Ga.) City Council one year ago, moved step nearer reality when Mayor Hartsfield ordered immediate efforts to secure options on 200-acre site in

TRY THE NEW

Golf Pride
WRAP ON

Velvet Feel Grip

Feels right.
Relieves tension. Improves game.

Red, green,
brown, blue,
black.

Rubber cap
and grip in
one piece.

Tapered width
and thickness.

PAT. APPLD.
FOR

FAWICK FLEXI-GRIP CO.

Box 8072

Akron 20, Ohio

PLAY BETTER GOLF

Golf Pride

WORLD'S FINEST
GRIP

RIB LOCK

"SLIP ON"
or
"MOLDED ON"

RIB-LOCK
positions grip
in hands, re-
lative to face
of club.

Increased dynamic
swing. Drive farther.
Hit straighter.

A guide to better
scores! Rubber and
cork won't harden.
Five colors.

PATENTED

FAWICK FLEXI-GRIP CO.

Box 8072

Akron 20, Ohio

K-KART Strongest of them All!



RENTAL MODEL

■ **K-KART RENTALS** pay for themselves quickly. Professionals everywhere are making big money renting K-KART RENTAL Golf Bag Carriers.

■ **LOW UPKEEP**—All parts are interchangeable. Equipped with 10 or 12" semi-pneumatic ball-bearing wheels. Factory packed with waterproof grease.

■ **LIGHTWEIGHT**—Weighs only 10 lbs. Aluminum-steel construction assures maximum strength, minimum weight.

■ **EASY TO USE**—Just drop bag in basket... buckle NEW improved K-KART RENTAL strap, and you're ready to play.

PRICES

1-Piece Handle

R-10—10" Wheel.....	\$13.25
R-12—12" Wheel.....	14.25

Detachable Handle

R-10D—10" Wheel.....	\$13.95
R-12D—12" Wheel.....	14.95

Slightly Higher West of the Rockies

FOR THOSE WHO PREFER THE BEST...

The **MASTER DELUXE** with the Rest-Period Seat (as shown)

Rest while you play with K-Kart's New Rest-Period Seat. Ingeniously designed. Seat automatically locks the wheel to prevent rolling. Will support 200 pounds easily. Weight is transferred through the wheel to the ground.

K-KART collapses in only 10 seconds. Adjustable handle for any height. A mere turn of a wing nut and you are ready to start for the first tee, or return your K-Kart to car or locker. It's that easy

RETAIL PRICES

MASTER DELUXE	DELUXE
	(without Rest-Period Seat)
12" Wheel \$37.00	12" Wheel \$29.50
10" Wheel 35.00	10" Wheel 27.50

ALSO: K-KART "JR" at only \$19.95



KUNKEL INDUSTRIES
2358 Clybourn Avenue
Chicago 14, Illinois

G-O

Please enter our order for:

- ___ doz. R-10 —10" Wheel—1 pc. handle
- ___ doz. R-12 —12" Wheel—1 pc. handle
- ___ doz. R-10D—10" Wheel—Detachable handle
- ___ doz. R-12D—12" Wheel—Detachable handle

REMEMBER!—30¢ freight allowance on 12 or more K-Kart Rentals.

Kunkel Industries

Makers of the World's Finest
Collapsible Golf Bag Carriers

2358 Clybourn Avenue • Chicago 14, Illinois

GOLFERS KEEP WARM

A fast FALL seller

The cool weather comfort garment that became an instant best seller last spring in hundreds of pro shops.



You profit over and over

on every KEEP WARM you sell . . . its chilly weather comfort keeps your golfers playing more and spending more in the pro shop, later in the fall.

An 8 ounce action-free garment that keeps players warm and dry — yes, their hip area, too. A "plus" in golfing comfort that players will buy *in addition* to their sweaters and wind-breakers.

Ideal for Christmas gift selling. Even the golfer who *already has everything* will welcome a KEEP WARM.

Here's cool weather comfort that really stimulates late season sales. Order now. Be ready for fall and holiday sales.

Retail price **\$12.00**
Small, Medium and Large

Extra Large Size \$1.00 extra.

Companion Tee Shirt, high quality, \$1.35

Order from your salesmen or direct.

GRANT A. BARNETT

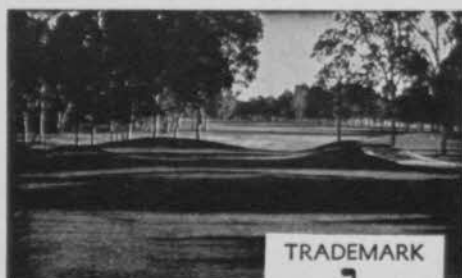
707 Main St., Buffalo 3, N. Y.

west section of town . . . \$75,000 has already been earmarked by the city for the purchase of land.

Rainless summer left some Vermont courses so dry that the threat of fire necessitated no smoking signs on the fairways . . . Bob Lind, pro at Chanute (Kans.) CC for past two years, resigned to go into wholesale lumber business . . . According to Bob Curley, sign at Bennington, Vt., pool reads, "Swimming pool hours, 9 a.m. until bar closes" . . . It seems the bartender doubles as lifeguard.

Morey's Golf & Riding Club, Milford, Mich., fighting injunction to stop them from pumping water for their greens from lake on which they own half mile frontage and riparian rights, and from any other source, i. e., lake, stream or well. . . Hugh Ross, pres., Metropolitan Golf Assn., RFD 6, Milford, Mich., suggests that ruling unfavorable to club might have far reaching effect . . . Contributions from other clubs to help defray expenses of defense will be needed, says Ross . . . Send check to Met. GA at above address.

Fall booking of pro club orders reported good in most territories . . . Despite late spring in central states this year's business



DUBOW

Symbol of Golf Club Excellence

JOCK HUTCHISON and BETTY BUSH

(Betty Bush, famous professional women's golfer, is the newest member of our Advisory Golf Staff)

PRECISION-BUILT GOLF CLUBS

GRADUATED GOOSE-NECK IRONS

LAMINATED and PERSIMMON WOODS

COMPLETELY NEW

and

DISTINCTIVELY STYLED

For MEN and WOMEN GOLFERS

•

Also Makers of the New

**DUBOW H. C. — SUPER 803 COVER
GOLF BALL**

The finest Golf Ball that can be made
Write for descriptive folder and price list

J. A. DUBOW SPORTING GOODS CORP.
1905-13 Milwaukee Ave. Chicago 4, Ill.

**245 WANT POWERS SAFETY SHOWERS
AND ONE WANTS A BATHTUB**



**They forget they didn't make pars—
when they get Powers in their showers**

**Powers safety mixers assure players the perfect shower
that makes it a perfect day. No sleety shocks or
scalding surges to upset them.**

Powers Thermostatic Shower Mixers are *safe*,
because they make dangerous extremes in tem-
perature impossible; *comfortable* because the
temperature stays constant wherever set;
economical because they do the job quickly
without wasting hot or cold water.
Keep your players happy and relaxed with

Powers mixers — and protected against shower
water accidents. Just one accident might cost
your club many times the amount required
to equip all your showers with Powers.

**Use the coupon below to get Circular H48
with its valuable information on modernizing
your showers.**

NOT THIS



OR THIS



BUT THIS



THE POWERS REGULATOR COMPANY
3400 Oakton Street, Skokie, Illinois

- ☐ Please send Circular H48 and prices
☐ Have an engineer call

Name _____ TITLE _____

Club _____

Address _____ BTG _____

Give them a

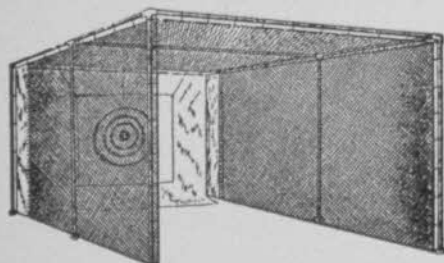
WARM-UP HOLE

near the first tee, with an

EDERER GOLF NETS

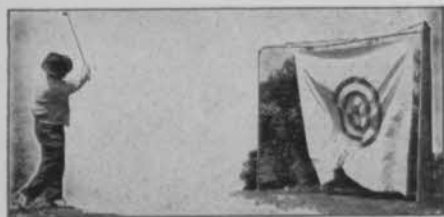
... where they can loosen up and get off to a good start ... where they can practice and take lessons when you're shy of shag boys. Clubs always profit when play improves.

THE EDERER "INVINCIBLE"



"Invincible" — the full size Ederer golf net is the standard throughout golfdom for outdoor or indoor instruction and practice. Hundreds of clubs and pros have found the "Invincible" one of their most popular and profitable features in developing better and happier players.

THE EDERER "PORTABLE"



Sturdy, compact, lightweight—handles the full range of iron and wood shots. Ideal for limited space practice, indoor or outdoor. Folds into a compact unit 3 ft. x 6½ ft. x 5 in. Weighs 23 lbs. with backdrop.

Write for folder and price list.

R. J. EDERER COMPANY

Invincible Sports Nets

HOME OFFICE: 540 ORLEANS ST. • CHICAGO

very good for pros . . . Bill Gordon, Plumbrook CC, Sandusky, O., taking it easier after attack of ticker trouble . . . Hap Hall, Bayview GC, Toledo, O., also suffered heart attack . . . Coming along O.K.

Earle Schlax tells us Lloyd Gullickson, Inverness CC, Toledo, O., who had post-operative trouble after losing his appendix, now is in his normally vigorous condition . . . Teacher's sponsorship of Senior PGA championship, with expenses paid for qualifiers and winner dueling British Senior PGA champion, brilliant promotion idea from the lively brain of Fred Corcoran.

Let's celebrate . . . A son has been born to Mr. and Mrs. Jack Burke, Jr. . . . Historic event occurred in hospital at Buffalo, Mrs. Burke, Jr.'s home town . . . The lad bears the honored name of Jack Burke . . . By our social guide that moves Jack Burke, Jr., up to becoming Jack Burke, and the youngster is Jack Burke, Jr. . . . Jack Burke the First of happy memory set a grand par as a gentleman sportsman in pro golf for all others of his name.

Dr. James Watson, agronomist of Toro Mfg. Co., was guest speaker at combined Midwest-Wis. supts.' meeting Sept. 14 attended by record 150. . . . Dr. Wm. Daniel,

PEND-L-PUTTER

scores for pros as a

Christmas gift seller!

The new model PEND-L-PUTTER is joyfully received by the golfer who wants something new that saves him a lot of strokes on the green.

It is lined up accurately — keeps the stroke and follow-thru exactly on the line — makes judgment of distance easy — keeps the head steady — strokes the ball with an overspin. Same putter for right- or left-handers.

Aluminum head. True Temper Shaft. Top quality grip.

Retail \$14.50 Usual pro discount.

Order Now

for Christmas gift and winter golf selling.

PUTT-MASTER CO.

31 N. First St.

PHOENIX, ARIZ.

