

Hit the Hard Spots

with the AERIFIER*

The dry, hard spots on fairways are most in need of aerification. The Aerifier is designed to operate even on the hard areas. Open spoons enter the soil more easily. Sturdy, rigid construction forces spoons to penetrate all of the soil.

The Aerifier spoons do not glide over the surface of the hard spots. Rigid construction causes all of the spoons to go into the ground. The Aerifier does not miss the spots that most need aerifying. Sufficient extra weight can be added to the Aerifier to ensure spoon penetration all over. Durable $\frac{3}{4}$ " or 1" diameter spoons can take this rigorous use.

Disc weights are available for the Aerifier. They are easy to mount on the Aerifier discs. The weights are made in sections for easy handling. Add as much weight as needed to bear down on the hard spots.

Thorough fairway cultivation demands a substantial implement. The Aerifier's sturdy rigid construction does the job. Penetrate the localized dry spots that are most in need of cultivation.

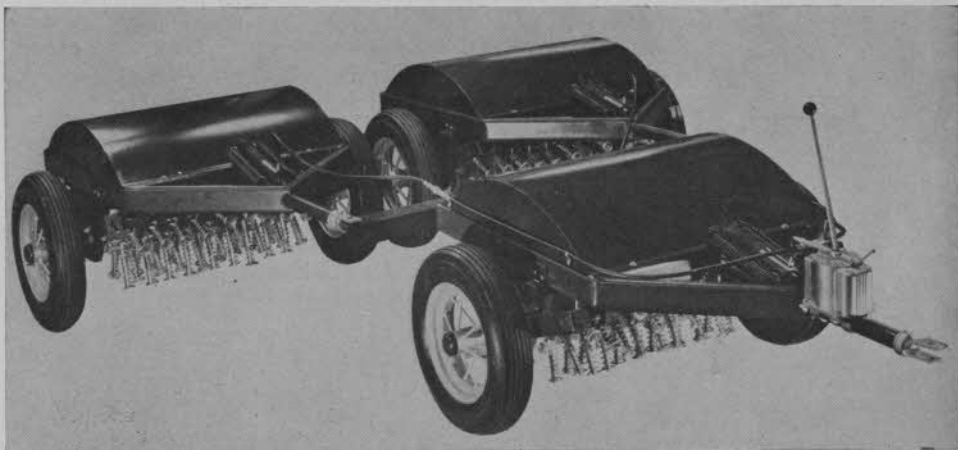
When you spend time aerifying, hit the hard spots, too.

West Point Products Corporation

West Point, Pa.

*Reg. U.S. Pat. Off.

Pat. No. 2,580,236



PAGE -Since 1883 FENCE

• AMERICA'S FIRST WIRE FENCE •



PAGE works while YOU play

● Yes, Page Chain Link Fence works day and night as protector of property and persons and to provide privacy and possible tournament revenues. May we send you booklet and data on varied styles of Page Fence and Gates and choice of metals available, with facts on why you can expect the best of fence engineering and erecting service from the long-experienced Page Fence specialist near you—a local firm having lasting interest in every job? Write us for new booklet **DH-142**.

PAGE FENCE ASSOCIATION • Monessen, Pa.

East Williston, L.I. . . . Dixon used to have the job. . . Both were Wheatley Hills officials and are race track officials. . . They are cheerful career men at head-aches. . . Devlin ran into an amazing mind-reading act at a Miami Beach hotel. . . He recommended the mind-reader so enthusiastically Willie is going to take lessons in one-putting from the act.

5- and 6-woods again sold well at leading Florida private club shops this winter. . . Business at Florida pro shops picked up late but wasn't like it used to be. . . Answer seems to be that pros at northern clubs are watching members before they go south and seeing that members are well stocked. . . Pros are getting back on jobs in north earlier than they did some years ago. . . Better drainage of northern courses opens the season earlier.

Open winter in large part of midwest, when ground was free from snow and temperature not too low, saw more winter golf played than ever before. . . Winter golf in central states has been rare although a lot of it has been played for many winters around Boston, New York, Philadelphia, Washington and in New

A "SPARKLING-BRIGHT" SWIMMING POOL
PAYS YOU **DOUBLE!**



● Here's what happens when you paint your swimming pool with easy-to-apply RAMUC—America's number one pool enamel. RAMUC imparts a gleaming tile-like finish that bathers just *naturally* prefer. Developed especially for swimming pool use, RAMUC's smooth durable surface cleans easily, wears evenly without flake-off, powdering or blistering. RAMUC discourages algae growth...and each of its twelve pleasing colors stays fast under strongest sunlight. And with beauty, there's economy . . . because waterproof RAMUC lasts—*season after season!*

And for crystal-clear pool water . . .

EXALGAE—an odorless, colorless non-poisonous liquid—acts **FAST** to eliminate algae and slime. EXALGAE destroys existent algae . . . *prevents further plant growth!* Harmless to skin and eyes, EXALGAE helps prevent slippery pool bottom and filter congestion.

For all the facts—and tips on profitable pool maintenance, send for the new edition of our "Swimming Pool Handbook." **FREE!**

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All-American
Picnic Grill



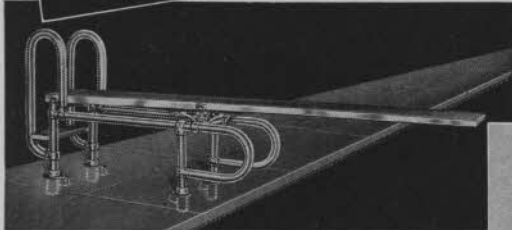
American Approved Combination Unit

You'll like

doing business with **AMERICAN**

Since 1911, the finest Park, Playground and Swimming Pool Equipment built, backed by a *Lifetime Guarantee* against defective materials or construction . . . low, nationally advertised prices which today average but little above pre-war 1941 . . . prompt, courteous and highly personalized service on both your problems and your orders . . . prompt, friendly adjustments to your complete satisfaction, marked by a sincere desire to merit an enviable reputation nearly half a century old . . . unsurpassed strength, durability, and safety . . .

These are but a few of the many reasons why we believe you will enjoy doing business with **AMERICAN**.



Above: American Streamlined Park Bench
American Official Regulation One-Meter Unit

AMERICAN
PLAYGROUND DEVICE CO.
ANDERSON, INDIANA

World's Largest Manufacturers of Fine
Playground & Swimming Pool Equipment

Write Today **FOR CATALOGS AND SPECIAL LITERATURE
FEATURING AMERICAN APPROVED**

PLAYGROUND EQUIPMENT . . . SWIMMING POOL EQUIPMENT . . . ALL-AMERICAN PICNIC GRILLS
ALL-AMERICAN UNIFORM HANGERS . . . AMERICAN HEAVY DUTY CHECKING AND GYMNASIUM BASKETS
STEEL BASKET RACKS . . . AMERICAN REPAIR EQUIPMENT . . . AMERICAN HOME PLAY EQUIPMENT

Internationally Specified Internationally Approved

THE PERFECT COMBINATION
**COMPOST GRINDER
 AND SOIL SHREDDER**
 with **DETACHABLE
 ELEVATOR**

**GRIND
 AND LOAD**



Here's a duo-purpose machine that shreds heavy sod or grinds the toughest organic matter into the finest compost material or mulch and also loads it onto trucks, etc.

GRIND ONLY OR LOAD ONLY

The elevator detaches easily for use as a loader only. Elevates 7½'.



Grinder can also be used separately. All material is thoroughly ground before passing through rollers. Even reduces small stones to bits. Screens furnished to make potting soil and topdressing.

\$684⁰⁰

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 Write for Complete Information and Name of Your Nearest Dealer

W. W. GRINDER CORP.
 DEPT. A WICHITA, KANSAS

Jersey. . . Leo Frazer, who worked up from caddie job to presidency of Atlantic City (N. J.) CC, says there's been golf played every week in the year for more than 3 years at his club.

Philadelphia district supts. say they've had a lot of play this past winter and although it is not the best thing in the world for the courses it gives the members more health and pleasure for their money, so it's O.K. . . . When the supts. want the courses closed is during spring thaws when expensive damage can be done by comparatively little play.

Looks like Snead, after taking it easy in Florida this winter, is playing so well he might be bad news for other tournament contestants later this year. . . His 62 at Ft. Myers (Fla.) CC in an exhibition with Patty Berg included a shot wasted on erroneous advice and a couple of putts under 4 ft. blown. . . The lift in his right shoe is compensating for the ¾ in. longer left leg resulting from a back injury in 1939.

Alvin Handmacher got the Weather-vane trophy cross-country tournaments off to a gala start at Boca Raton with the Cerebral Palsy fund, beneficiary of the

GET THOSE WEED ROOTS!

GO TO THE ROOT OF YOUR WEED
 PROBLEM WITH THESE DOLGE PRODUCTS

DOLGE SS WEED-KILLER

Where no vegetation whatever is desired such as your parking places, walks and tennis courts. Penetrates deep down to plant roots and kills. Sterilizes the soil, preventing normal sprouting of wind-blown seeds. Weeding the thorough modern chemical way eliminates backbreaking toil and saves the cost of many labor-hours.

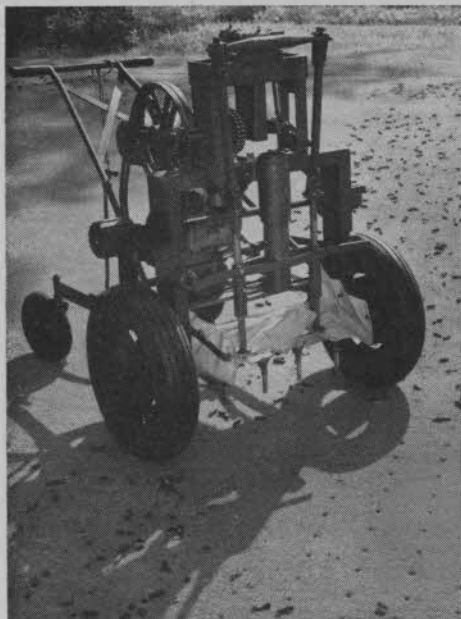
Please write for descriptive literature explaining how these tested DOLGE products can best be used for YOUR weeding requirements.

E.W.T. SELECTIVE WEED-KILLER (2-4-D)

The efficient way to control weeds on your fairways. Works its way down into the roots of brush, dandelion, plantain, poison ivy, rag-weed, sumac and other obnoxious plants, but does not injure most turf grasses.

Dependable
DOLGE
 WESTPORT, CONNECTICUT

For **FAST, CLEAN-PLUG AERIFYING**
you need the **POWER DRIVEN, VERTICAL TINE ACTION**



OF THE USE-TESTED
FERGUSON
NIGHT CRAWLER
GREEN AERIFYING MACHINE

— with these 10 advantages:

1. No damage to putting surface. The Night Crawler can be used any time.
2. More holes per square foot.
3. Deeper penetration under all conditions.
4. Fast (18 greens in two days)
5. Clean cutting tines will not transplant crab-grass and Poa Annua.
6. Turns around on green while in operation.
7. No mechanical clutches — cam operated from one lever.
8. Climbs steep banks and approaches.
9. Operates easily — not a man-killer.
10. Straight-in straight-out aerification.

Works turf improvement wonders wherever it is used. Write for the name of the Night Crawler dealer nearest you.

TWO OUTSTANDING ROLLERS FOR TURF MAINTENANCE

3-SECTION ROLLER

An 80 inch roller with full oscillation for all sections. Water ballast 12 gauge welded steel rollers with rounded edges. Sand and dirt resistant alemite equipped hardwood bearings. Filled weight 600 lbs. per section. Frame of heavy welded steel construction complete with ball type hitch and mud scrapers. Painted rust resistant dark green.

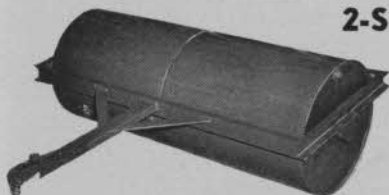


Shipping weight, 480 lbs.

2-SECTION ROLLER

A compact easily stored five foot water ballast roller of simple rugged construction. Welded and tested 12 gauge steel rolls with rounded edges.

Grease fitting equipped, replaceable hardwood bearings. Welded steel frame complete with ball type hitch and mud scrapers. Filled weight 1200 lbs. Painted rust resistant green. Shipping weight 325 lbs.



WRITE FOR NEAREST DEALER'S NAME OR WRITE US DIRECT IMMEDIATE SHIPMENT

BERRIEN TOOL & DIE CO., Inc.

Turf Products Division

EAU CLAIRE, MICHIGAN



BANISH "Booby Trap Showers"

with the **DOUBLE** Safety of

POWERS
THERMOSTATIC
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• One shower accident may cost many times more than Powers

shower mixers. They are really safe and non scald. Temperature of Powers regulated showers remains constant wherever set regardless of pressure or temperature changes in water supply lines. Failure of cold water supply instantly and completely shuts off the delivery. Bathers can really relax and enjoy the best showers they ever had.

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60 Years of Water Temperature Control

THE POWERS REGULATOR COMPANY
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- Please send Circular H48 and prices
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Weatherwane events, considerably fattened. . . Beverly Hanson, playing in the field's last 3-some of pros, won the initial lap by a stroke after Betty Jameson and Patty Berg had tied. . . Girls played 36 holes the final day. . . First time girls had gone two rounds in a day in a major tournament. . . Majority of final round girl pro scores were better than those of the morning round. . . Louise Suggs picked up \$1500 as the winning maid in the member-pro finale of the Weatherwane opening act for 1953. . . Second 36 holes of Weatherwane will be played at Phoenix, Ariz., April 11-12 in connection with Women's Trans-Mississippi.

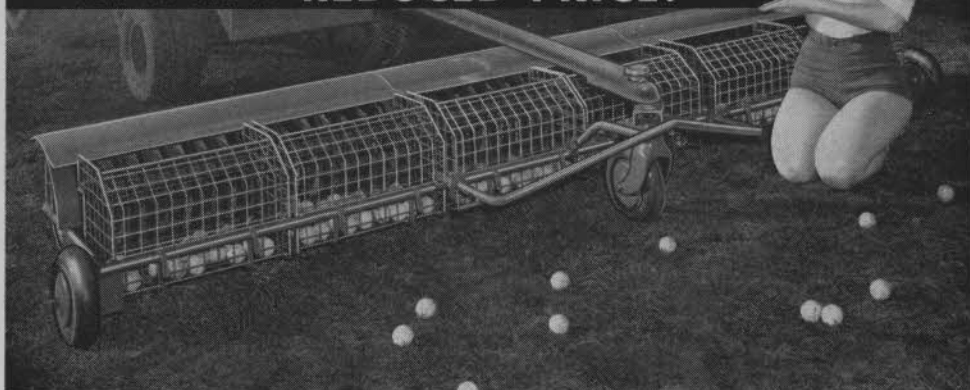
John and Lewis Serbin sponsored a women's open tournament at Bay Shore CC, Miami Beach, Fla., Feb. 6, 7 and 8 that drew biggest galleries of the year in the area. . . Cerebral Palsy fund was beneficiary. . . Betty Jameson led the field. . . Tournament finale was a fashion show of Serbin golf dresses which have become big sellers at pro shops and leading women's stores. . . Men pros who saw the finish of the tournament got some good merchandising education on how a fashion show of women's golf wear draws crowds.

Player Satisfaction DEPENDS ON A CLEAN BALL



**LEWIS
GOLF BALL
WASHERS**
Ask your
GOLF SUPPLY DEALER

FONKEN IMPROVED "PICKER-UPPER" ...
FEATURE-PACKED for '53
AT A NEW REDUCED PRICE!



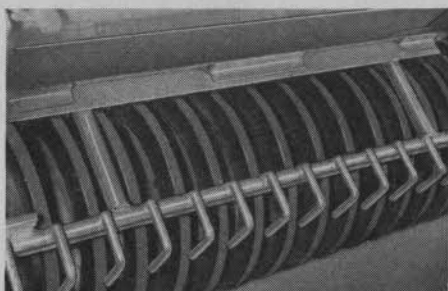
FONKEN "Picker-Upper" GOLF BALL RETRIEVER

FIRST CHOICE OF RANGE OPERATORS FOR OUTSTANDING SERVICE!

All the popular features and quality engineering that have won the praise of range operators year after year are combined with improved production methods to make the 1953 Picker-Upper better than ever at a new, *lower price!* Make this *the* season to have the easier-to-buy Picker-Upper on *your*

range for reliable, positive golf ball retrieving and injury-free ball pick-up. Fast, mechanical retrieving with the Fonken Picker-Upper—even under rugged service conditions—is the right step towards increased range profits! Improved pick-up discs assure golf ball pick-up without injury—lift-out wire basket-type containers allow for easy unloading and are ideal racks for hosing and washing golf balls. Rugged all steel welded construction and only once-a-year lubrication of bearings provide stand-out performance and maintenance-free operation.

Photograph shows section of seamless molded and bonded rubber covered pick-up discs. Thick rubber covering, rigid construction of discs and separator angles for aligning golf balls assure best possible pick-up under all range conditions.

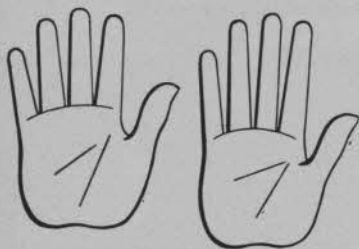


ORDER DIRECT — Illustrated brochure giving complete details and specifications of the Fonken Picker-Upper golf ball retriever is available on request.

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AIDS IN SELLING Kenneth Smith Clubs

Same size Glove, but...



Yes, two men may wear a size 9½ glove, but one will have long, slender fingers and the other will have short, stubby fingers. Leather stretches and one size glove will fit both men. Golf clubs, however, do not stretch.

More and more golfers are turning to Kenneth Smith woods and irons because they realize the need for clubs made to fit their physical characteristics . . . their natural swing. Kenneth Smith clubs are handmade to fit your customer's individual measurements, scientifically matched and all clubs in a set identically swing balanced. No other clubs are so made and so balanced. Why don't **you** sell more Kenneth Smith clubs?

PROS: Write for my new booklet that helps you sell my clubs, "Handmade to Fit You".



KEN SHOP SUPPLIES
help the Pro, too

Write for handy Supply Order Form

Kenneth Smith

GOLF CLUBS *Hand made to fit You*

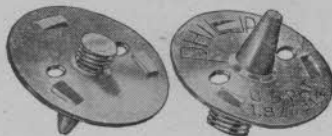
BOX 41-GM, KANSAS CITY 41, MO.
CUSTOM CLUB MAKER FOR 30 YEARS

. . . Burdine's, top Miami-Miami Beach store, tied in with full page newspaper advertising.

Allie Reynolds, Yankee pitcher, came from behind to beat Alvin Dark, Giants shortstop, for National Baseball players' championship at Miami Springs (Fla.) CC. . . George Abrams, Acushnet ball salesman, and formerly of Cincinnati Reds, won baseball players' title in the inactive major league division. . . George rarely gets a chance to play in the summer but plays every day at Clearwater, Fla., where he lives in the winter.

Saul Yuran, mgr., Venetian Hotel, has added to his art gallery of winners when they're in Miami the photographs of Reynolds, Betty Jameson, Beverly Hanson and Mary Lena Faulk. . . George Jacobus again did Grade A publicity job for Miami on ball players' tournament. . . Area needs plenty of golf publicity as its courses with exception of couple of private clubs, are getting too crowded and golf tourists are going elsewhere. . . Yuran picked up big tab for ball players' tournament but didn't get a bow from city's publicity dept. . . . The Stork is going to announce new starters before

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The Answer
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CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

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THEIR EXTRAS IN COMFORT AND CONVENIENCE MEAN MORE SALES



GOLF CART

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Makes Golf ALL Play — and NO Work

Tops in golfing convenience and comfort — CART, BAG and SEAT — in one light unit. 12" ball-bearing wheels, wide adjustable axle — for smooth rolling stability, effortless handling. 14 roomy club pockets, ball and accessory pockets. Umbrella holder. Rugged and rust proof. Heavy canvas in red, green or royal blue. Seat holds the heaviest golfer. Easily, compactly folds for storage in your auto or locker.



LUMEX RENTAL CART

Designed and built especially for rental service. Steel for strength, cadmium plated — weighs only 14 lbs. Nests snugly for storage with wheels folding if more compact storage is desired. Long, adjustable handle affords relaxation with finger-tip control. 12" ball bearing wheels on wide U shape axle for stability and strength. Semi-pneumatic tires. Long life, minimum maintenance, easy, balanced roll, compact storage. Holds any bag.

Preferred by men and women golfers for its easy handling. Specified by golf operators for its long, low-cost service.



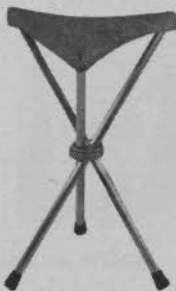
\$12.50
Net to Pro
A STANDOUT
VALUE.
FLEET
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AVAILABLE.

LUMEX GOLF CART SEAT

Allows the player to sit and relax. Attaches to any single post cart frame in seconds. Weighs 5 lbs. Made of steel tubing, plated to resist corrosion. Folds compactly around cart and bag.



Retails at **\$12.50**
Another fast LUMEX
pro seller in 1953



LUMEX QUICK-SEAT

Designed for golfers; ideal for all spectator use. Triangle frame of aluminum; weighs but 2 lbs. but will hold a 300 pounder. Rubber tipped legs; strong colored canvas seat cover. Exclusive automatic opening for effortless use.

Folds into cylinder 3" x 28".
Fits in any golf bag.

\$8.95 retail



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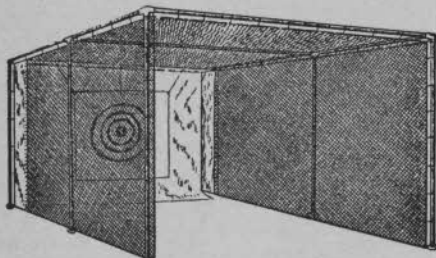
WARM-UP HOLE

near the first tee, with an

EDERER GOLF NETS

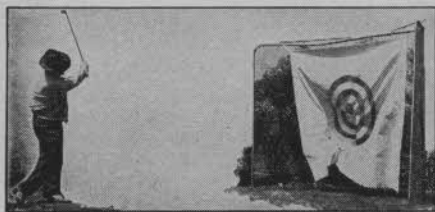
... where they can loosen up and get off to a good start ... where they can practice and take lessons when you're shy of shag boys. Clubs always profit when play improves.

THE EDERER "INVINCIBLE"



"Invincible" — the full size Ederer golf net is the standard throughout golfdom for outdoor or indoor instruction and practice. Hundreds of clubs and pros have found the "Invincible" one of their most popular and profitable features in developing better and happier players.

THE EDERER "PORTABLE"



Sturdy, compact, lightweight—handles the full range of iron and wood shots. Ideal for limited space practice, indoor or outdoor. Folds into a compact unit 3 ft. x 6½ ft. x 5 in. Weighs 23 lbs. with backdrop.

Write for folder and price list.

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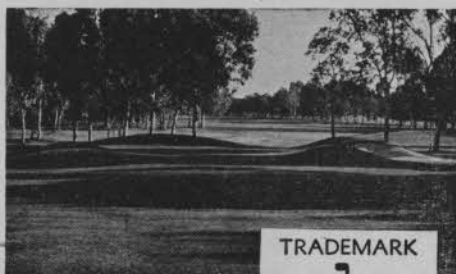
Invincible Sports Nets

HOME OFFICE: 540 ORLEANS ST. • CHICAGO

long. . . The Chick Harberts and the Jack Burke, jr.s. will joyously sponsor the newcomers.

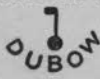
Talk about Phoenix is that if PGA tournaments go to \$15,000 for 72-hole events there won't be any Phoenix Open on next winter's circuit. . . Pro invitation limited to 25 or 30 in field and member-pro affair like Palm Springs is one local suggestion for replacement. . . Others talking about putting on Seniors' winter tournament on a grand scale. . . Thunderbirds, Phoenix Jaycee organization, made a profit this year. . . Not as much as on 1952 Open. . . Thunderbirds have another problem with some members of Phoenix CC and Arizona CC not wanting a tournament eliminating members' play for almost week at winter season height and beating up the course.

If tournament pros realized headaches sponsors undertake the boys would hold prayer meeting and a gratitude clinic every time a sponsor signed. . . The fellows shouldn't complain about the courses. . . That incites too many sponsors and potential sponsors to complaining about tournament pros, bringing criticism that's sometimes bitter and unjust-



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