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Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

The Sports Turf Research Institute of Great Britain (formerly Board of Greenkeeping Research) made 1121 visits to golf courses and other sports fields in 1952; sent more than 15,000 letters in replies to queries . . . Institute's expenses for 1952 were equivalent of \$58,000 . . . USGA Green Section expenses in same period, \$35,286. . . Despite other sports coverage of British organization's work comparison of operating costs indicates U.S. golf clubs are not adequately financing valuable work of USGA Green Section.

Early season rains in much of the country brutal on pro business . . . Pros now making up for lost time . . . Spring rains certainly impressed on club officials, committees and pros necessity of having attractive programs to extend northeastern and central states fall golf season . . . Rains did bring out some smart display and merchandising of rain jackets and pants and golf rubber overshoes and got a fair amount of business and play from golfers who might have stayed in the locker-room getting wetter inside than players did outside . . . Biggest losses from spring rains and floods were British pros whose shops were flooded away and insurance didn't cover.

British golfer suggests that to finance British Walker Cup team to U. S. this year small replicas of Walker Cup be made, bought by British clubs, and used as prize in a club competition . . . Norman Von Nida in Australian press says he has been unfairly and inaccurately criticized by sports writers and that he is a grim but not bad-natured contestant . . . He could have made good use of public relations advice as competent as his own golf in stating his side of the case, as "deliberately calculated lies" and cheating



HERB GRAFFIS

are among charges he made in explaining his position . . . That's not the routine suggested in "How to Make Friends and Influence People."

British Golf Foundation making fine progress under chairmanship of Raymond Oppenheimer . . . British pros now teaching classes at more than 30 schools and expect to be giving golf instructions to students at 100 schools before

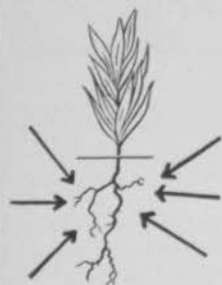
year ends . . . British Golf Foundation primary financing through entry fees in "Beat National Open Champion" event such as originated by Life magazine and PGA in U. S. National Golf Day promotion . . . British golf manufacturers planning to aid financing . . . British Golf Foundation publishing concise, helpful booklets on lines of U. S. National Golf Foundation material for pro use in conducting class lessons.

Western Seniors' Golf Assn. 5th annual championship, July 9-10, at Shawnee CC, Shawnee-on-Delaware, Pa., entries coming in fast . . . Wm. V. Kingdon, 7520 N. Pennsylvania st., Indianapolis 20, Ind., is sec.-treas. . . Entry fee is \$20 . . . Entries close June 25 . . . Fred Waring has made special rates at Shawnee Inn for Western Seniors . . . Success of Henry Cotton's physical training program for Ryder Cup matches already being reflected in his scoring . . . Dai Rees in physical training with football club . . . Other British Ryder Cup candidates working harder, earlier than they ever did before to get in condition for Ryder Cup matches at Wentworth, Eng., Oct. 2-3.

Did you ever notice that scratching the surface of a green to mark a ball location is contrary to the Rules of Golf? . . . Read Rule 35, b and d . . . Al Escalante, pro, Churubusco CC, elected pres., Mexican PGA . . . Laurie Ayton, once pro at

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Al Weeks now pro at Skokie Playfield, Winnetka, Ill. . . . Ken Spears switches pro jobs in Chicago dist. from Glendale to Woodridge . . . Alick Ednie, formerly of Shelter Rock and Oakland clubs (NY Met dist.) succeeds the late Tom Boyd as pro at Dyker Beach, Brooklyn, N. Y., many course.

Swell job done all around in televising Palm Beach Round Robin final round at Meadow Brook Club, Westbury, L. I., N. Y. . . . Photography was good, Harry Wismer's interviewing on contestants interesting, and blow-by-blow on 17th and 18th holes well done . . . Telecast on CBS from 3 to 5 May 17 . . . Baseball crowds generally so small and postponed games so frequent in early season major leagues are considering starting seasons later than usual mid-April.

Tommy Armour's analysis of Pres. Eisenhower's game, from news pictures re-



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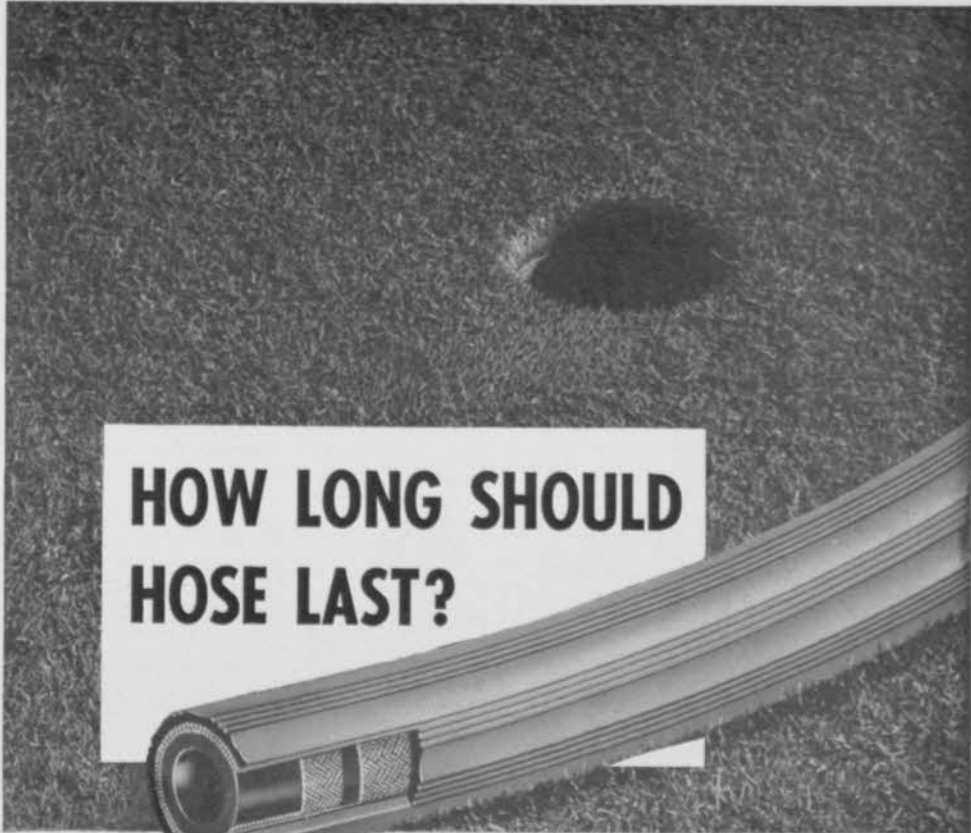
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LASTS LONGER—rayon reinforcement gives top strength, greater resistance to pulling. Cover is sun-, abrasion- and weather-resistant.

PROTECTS GREENS—rounded rib cover design keeps hose from cutting, scuffing or marking greens.

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produced in This Week magazine, which was subject of comment in Time magazine's Press dept., gave another strong boost to sales of Armour's book "How to Play Your Best Golf All the Time" . . . Armour book now in 3d edition . . . Bing Crosby withdrawal from British amateur hurt the gate.

Frank Champ now pro, Palmetto CC, Shreveport, La. . . Ossie Pickworth, Australian pro star, considering making U. S. tournament circuit . . . 8th annual Midwest Industrial championship, Aug. 15-16, Wildwood GC, Middletown, O., and Potters GC, Hamilton, O., expects field of golfers from about 100 different companies . . . Plans being made to have Midwest winning 4-man team play winner of Eastern States Industrial team championship at Pittsburgh over Labor Day week-end . . . 1954 Midwest Industrial championship to be played in Chicago dist.

Cleveland Dist. Golf Course Supts.' Assn. annual meeting of chmn. and supts. held at Portage CC, Akron, O., May 15 with O. J. Noer as main speaker . . . Wm. Daniel, Purdue and Midwest Turf Foundation; R. R. Davis and Joe Polivka of Wooster Experimental Station; and G. N.



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- ... kills weed seeds
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3. SEEDBED WEED CONTROL. To produce a weeded seedbed, simply broadcast Cyanamid at the rate of 50 lbs. per 1000 square feet on the surface of a prepared seedbed, and rake lightly.

Water thoroughly and keep moist during a 3-4 week waiting period. Result: a practically weed-free seedbed, ready for the production of the finest turf.

USE A COMBINATION OF THESE PRACTICES to produce better fairways, greens and park turf... the *modern* way... the Cyanamid way. Remember—Cyanamid contains 20% long-lasting nitrogen—it fertilizes and weeds *in one operation*. Write today for additional information on the Cyanamid way to better turf.

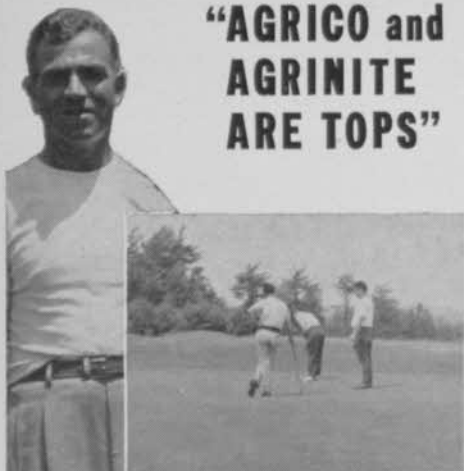


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AGRICO Country Club FERTILIZER

Hoffer, American Potash Institute, were among guest experts welcomed to session by L. M. Buckingham, Portage pres. . . . Kansas Turf Assn. sets August meeting for Wellington (Ks.) CC.

Club Managers Assn. of America now has 1200 members in 41 regional chapters . . . Dick Knight has new title added to his Hawaiian Open, PGA and Territorial Invitation glories . . . He's now proud Pop of John Richard Knight, Jr. . . . Hawaii Navy-Marine course pro and his wife (former Mickie Ficke of Omaha) welcomed the new champ April 26.

Joe Jelinek now pro-mgr., Denison-Katy GC, Denison, Tex. . . . Famous Mid-Ocean Club in Bermuda, originally designed by Charles B. McDonald being remodeled by Robert Trent Jones . . . New 9 Jones designed at Ft. Benning, Ga., now in play . . . Jackie Pung and Tom Nieporte defeated Peggy Kirk and Dick Knight, 2 and 1 in best ball 18 played at Waiālae CC, Hawaii . . . Winners' best ball 65 against men's par of 72 . . . Girls played from men's tees . . . Pung had best 9 of the bunch, 33 against 36 par . . . Hawaii Public Links Assn. sponsored the match. Pres. Eisenhower's painting of Bob

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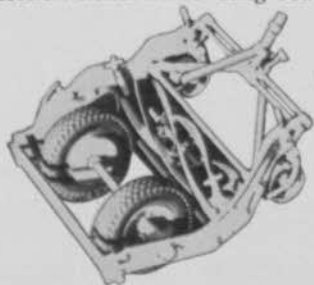
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Jones, reproduced in full color for framing and display in clubhouse, locker-room or pro shop, as club souvenir of National Golf Day, a brilliant idea of Life magazine's promotion staff . . . It's already the most extensively displayed picture in golf clubhouses . . . Second most widely displayed we believe is reproduction of a Golfing magazine cover showing a locker-room quartette in the throes of Sweet Adoline.

USGA circularizing green chairmen on "Turf Management", the very valuable standard manual of golf course maintenance which Burt Musser, Penn State College turf authority, edited . . . The book, financed by USGA, sells for \$7 . . . USGA Green Section says (and it is right) that every supt. and chairman should have a copy . . . Associazione Golfistica Italiana issues its 1953 year book which includes schedule of events and list of its 7 18-hole and 8 9-hole member clubs.

Pros and amateur golf students talking about series of Louise Suggs action photographs in May GOLFING as greatest technique in golf instruction photography . . . Photographs were made with vertical and horizontal strings on frame between

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