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It protects you and every other Pro in the country from all downtown retail store competition — much of it at cut prices.

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GOLF BALLS

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Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Club Managers Assn. of America arranges with Horwath and Horwath, hotel and club accountants, to prepare a new edition of booklet, "Uniform System of Accounts for City and Country Clubs" . . . USGA grants applications for amateur reinstatement to 5 North Texas State College students who violated rules of amateur status . . . Sixth consecutive season of TV broadcast sponsored by Joe Jemsek for Cog-Hill and St. Andrews and Charley Nash for Mission Hill (Chicago dist.) fee courses opens with mail response bigger than ever . . . It's oldest golf TV program . . . Features Revolva and Bradley as regular pros and guest stars . . . Prizes given for best letters on playing and rules problems . . . Letters run from 1000 to 1800 weekly.



HERB GRAFFIS

Ray Jones again conducting Indiana campaign among golf clubs for Weather-vane United Cerebral Palsy fund . . . Bob Harlow, Golf World, Pinehurst, is national golf chmn., for the drive which has 150 clubs lined up . . . Robt. Trent Jones' job of remodeling some Birmingham (Mich.) CC holes for PGA championship standout achievement in toughening course for long hitters without making it too hard for club members.

Nat Freeman, pro at Lake Tarleton Club, Pike N. H., in summer and at Bayshore GC, Miami, Fla., in winter, married to lovely senorita, Marianella Matos . . . Jackson Bradley, pro at Edgewater GC (Chicago dist.) switching to pro spot at River Oaks CC, Houston, Tex. . . . Al Demaret, Jimmy's brother, from Ojai (Calif.) CC to succeed Bradley at Edgewater.

Grand old Scot who helped build golf in the U. S., Robert Henderson, 30 years supt., Country Club of Buffalo, N. Y., died May 6 . . . Bob worked under his father at the private course and estate of Sir Robt. Tennent and worked on other estates in Scotland, England, Ireland and Swit-

zerland before coming to the U. S. . . . Here he worked with Seth Raynor and Robt. White in course construction, then went to Seattle, Wash., as supt., before he came to Buffalo . . . He was a charter member of the National Greenkeepers Assn. and first pres., Western N. Y. Golf Course Supts.' Assn. He did great work in advancing his profession and was one of its prized and beloved leaders

. . . He is survived by his widow, Mary; and by his daughter Roberta and son Cameron.

The girls do marvelous jobs in producing interesting, informative and attractive programs for golf events . . . Women's Southern amateur championship program for the event at Chattanooga (Tenn.) G&CC, and program for Illinois Women's State Amateur Invitation champions at Danville (Ill.) CC, June 22-27, are the sort of books to be preserved for reference . . . Among features of Southern program is double truck of tournament angels' signatures and golf writers' tales . . . Illinois Women's book has merry cartoons by Cavanaugh.

Johnny Cochran, pro at Denver (Colo.) CC signs Dave Tosh as asst. . . . Iowa Greenkeepers and Turf Assn. estimates there are between 16,000 and 20,000 acres in the state's golf courses.

Mike Rubish, former North Carolina U football star, now pro at Whiteville (N.C.) CC succeeding Rodney Warner who has gone as pro to Keswick (Va.) CC . . . Tommy Card switches from Keswick to pro job at Carmel CC, Charlotte, N. C., succeeding Jim Overton, resigned . . . Pete Goebel now pro at New Bern (N. C.) G&CC, succeeding Billy Capps who is taking a fling at tourney circuit . . . Roland Robertson from Darlington (S.C.) to pro job at new Montgomery County CC, Troy, N. C.

Earl Estridge, after 26 years as pro at Stanly County CC, Badin, N. C., moves to Shaw Air Force Base course near

"MILORGANIZED" TURF GROWS BETTER LOOKS BETTER

Fairways, greens and tees fertilized consistently with MILORGANITE, the natural organic nitrogen plant food, are distinguished by rich, deep green color, uniform texture and a healthy, closely knit root system. "MILORGANIZED" turf resists disease and withstands many of the climatic rigors to which less sturdy turf succumbs.

These are reasons why Golf Clubs use more MILORGANITE than any other commercial fertilizer. Our Soil Testing Laboratory and Turf Service Bureau are available to you upon request.



THE SEWERAGE COMMISSION
MILWAUKEE • WISCONSIN

Sumpter, S. C. . . . Pete Mitchell, Wilson salesman on that beat, reminds us that Estridge developed Johnny Palmer on Johnny's road to stardom . . . W. Frank (Buddy) Godwin, Jr., from Miami to Asheville (N. C.) CC pro job succeeding Jim Gantz who's transferred to Harrisburg, Pa., pro job . . . Henry Bland now pro at Anson CC, Wadesboro, N. C.

Ollie Painter, veteran west coast golf writer who handled scoreboards at many tournaments in California, died recently of a heart attack in Los Angeles.

Midwest Golf Course Supts. May 18 meeting at Silver Lake CC (Chicago dist.) got the members together for planting of zoysia . . . Midwest GCSA elected Ike an honorary member . . . He'd better replace divots, fix footprints in traps, repair ball marks on greens and not imitate those who throw bottles all over the whole damn course, or the Midwest boys will pick up his card.

Bill Hoy now owner of Arrowhead CC (Chicago dist.) . . . Mike Coyne has bought Fox Lake (Ill.) CC . . . Midwest course supts. doing some fine public relations and educational jobs . . . Don Strand, Westmoreland CC (Chicago dist.)



A "DIETITIAN" FOR GREENS

For strong, healthy growth, the dietitian (greens-keeper to you) must furnish greens with properly prepared food and at proper intervals. Compost prepared

with a Royer Compost Mixer supplies such fare. Perfectly shredded and blended, fluffy and trash free, Royerated compost spreads rapidly and evenly, holds moisture longer, quickly yields its nutritional elements. And it saves labor, too . . . up to 89% of the time used in manual preparation.

Write for Bulletin 46 giving information on sizes and models available and a partial list of satisfied users.



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There's a bonus

in triple-acting

AERO[®] CYANAMID, GRANULAR



- 1 Kills weed seeds
- 2 Accelerates decomposition of organic matter
- 3 ... and as a bonus, supplies 20% nitrogen, 70% lime

WEEDED COMPOST... You can render well-decomposed compost practically free of weeds by incorporating Cyanamid at the rate of 13 lbs. per cubic yard of material. After 4-6 weeks, weed seeds are killed and finished compost, fortified with Cyanamid's 20% nitrogen, is safe to apply.

FIELD COMPOSTING... For simplified, mechanized compost production, a satisfactory material can be made in one year by incorporating cover crops, crop refuse, manure, rotted sawdust or other sources of organic matter into a loamy soil. Cyanamid, disked in with each addition of organic matter at the rate of 75-100 lbs. for each ton of dry matter, will hasten decomposition. For weed control, Cyanamid can then be mixed with the top 2-4 inches of soil-compost at 75-200 lbs. per 1000 square feet. Wait 4 to 6 weeks before applying compost.

SEEDBED WEED CONTROL... To produce a weeded seedbed, simply broadcast Cyanamid

at the rate of 50 lbs. per 1000 square feet on the surface of a prepared seedbed, and rake lightly. Water thoroughly and keep moist during a 3-4 week waiting period. Result: a practically weed-free seedbed, ready for the production of the finest turf.

USE A COMBINATION OF THESE PRACTICES to produce better fairways, greens and park turf... the *modern* way... the Cyanamid way. Remember—Cyanamid contains 20% long-lasting nitrogen—it fertilizes and weeds *in one operation*. Write today for additional information on the Cyanamid way to better turf.

Supplies of AERO Cyanamid, Granular, are now available. See your nearest fertilizer dealer. If you find Cyanamid difficult to obtain, please write directly to American Cyanamid Company.

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AGRICULTURAL CHEMICALS DIVISION

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FERTIL-ADE No. 1

10-8-6 True Liquid Fertilizer



FOR ECONOMICAL FERTILIZING OF
GREENS AND TEES WITHOUT
INTERRUPTING PLAY.

Available at your Supplies Distributor.

5 gallon soil — 20,000 sq. ft. \$11.25
25 gallons — 100,000 sq. ft. 50.00
50 gallons — 200,000 sq. ft. 87.50

**SMITH EQUIPMENT
AND SUPPLY CO.**

1615 N. Central Ave., Chicago 39, Ill.

supt., on TV program as grass expert, and Frank Dinelli, Northmoor CC supt., starred in garden club talk on lawns.

Fine story on Jack Jolly in column of Cpl. Jimmy Mann, in Ft. Jackson (S. C.) paper . . . The amazingly lively veteran pro and ball salesman was guest of Mike Serino, pro at Armed Forces CC . . . Beverly Hanson married to Dr. Wm. I. Silvernail, Jr., whom she met when she was a patient in a Schenectady, N. Y. hospital following an automobile crash . . . Wedding was at Los Angeles . . . They'll make their home at Charlottesville, Va., where Dr. Silvernail will be with the U. of Virginia hospital . . . Beverly will continue in pro golf.

John W. Sproul, sales mgr., United States Rubber Co. golf balls, re-elected pres., Golf Ball Manufacturers' Assn. . . Hogan's piece in Look magazine on how Ike Could Break 90, applies to a lot of other older golfers.

Earl Stewart, Jr., to be pro at Oak Cliff CC to be constructed in Dallas, Tex., suburb . . . Press Maxwell has designed the course . . . Walter Pursey retires as pro at Rainier GC, Seattle, Wash. . . He's been pro at Inglewood and Ranier in



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IS BEST!**



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Greens are kept in superb condition at The Country Club of Rochester. Here, Elmer J. Michael, Superintendent of Grounds, watches the Jacobsen Power Greens Mower deliver the perfection of cut he demands. This is just one of many fine golf courses throughout America that has standardized on Jacobsen. Other Jacobsen reel-type power mowers for tees and clubhouse lawns are available in cutting widths from 18 to 30 inches.

THE COUNTRY CLUB OF ROCHESTER, N. Y.

Jacobsen Manufacturing Company
Racine, Wisconsin

Gentlemen:

We have used Jacobsen Greens Mowers at the Country Club of Rochester since 1946. These mowers have proven to be dependable and long lived, as the original mowers are still in use. I believe that the excellence of our greens is due, in no small measure, to the superior cutting of these mowers. They have been a great asset in reducing and eliminating mat or grain in our greens, as they require only an occasional brushing with brush attachment to keep them in top condition.

The 18-inch Rotary Mower is a fine mower to trim trap banks, bunkers and other areas that require hand work. It is light and easy to handle, does a clean, smooth mowing job and saves a good many man-hours.

The above machines are indispensable in the maintenance of our course.

Yours very truly,

Elmer J. Michael
Superintendent of Grounds

Many hours of tedious work are saved when the Jacobsen 18-inch Rotary Mower takes over the tough, tricky trimming jobs. This is one of eight rotary mowers in the Jacobsen line. Cutting widths range from 18 to 62 inches.

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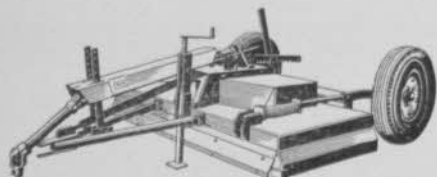
WOOD'S faster rotary cutters and mowers

A stroke of good purchasing!
For rugged, brushy roughs or grassy
fairways—the answer's the same.

**FASTER THAN REEL TYPE
OR SICKLE BAR—WITH NO
MAINTENANCE WORRIES**

Will replace two ordinary mowers
in many cases and virtually eliminates
upkeep and sharpening.

USE for: *Cutting toughest roughs
—shreds completely, eliminates raking •
mowing grass neatly down to 1"
along fairways • cutting weeds and
brush the size of a man's wrist
• mulching leaves—no raking or hauling,
all these in half the time!*



7 models ...
one to fit your needs perfectly, both
hydraulic lift and pull types.

WRITE for literature describing mowers
for golf course maintenance.

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Box 148A, Oregon, Illinois

Seattle for almost 30 years . . . Ray Honsberger from Clarkston (Wash.) CC succeeds Pursey . . . Crystal Springs GC clubhouse, City of San Francisco property, destroyed by fire.

Newport (Ark.) CC to build clubhouse . . . Palo Alto, Calif., City Council approves construction of 18-hole muni course . . . Golden Gate race track, near Oakland, Calif., considering building 9-hole course in infield . . . Richmond (Calif.) GC, debt free for first time since club was started in 1924 . . . Club doing considerable course improvement work now . . . Pat Markovich is pro-mgr. who put club on sound footing.

Saticoy (Calif.) CC building \$73,000 clubhouse . . . Hugh Bancroft, pro at Highland Park GC, Tulsa, Okla., designs 9-hole course for Pryor, Okla. . . Pawnee, Okla. planning course, with John Maltzberger heading club organizing group . . . Sallisaw (Okla.) Lions Club planning to build course.

Fred Campbell returns to Goodyear GC, Gladsen, Ala., as pro . . . 9-hole course at Lincoln Homestead State Park, near Springfield, Ky., being rebuilt by State Conservation committee . . . Moses Lake,

Complete Coverage!

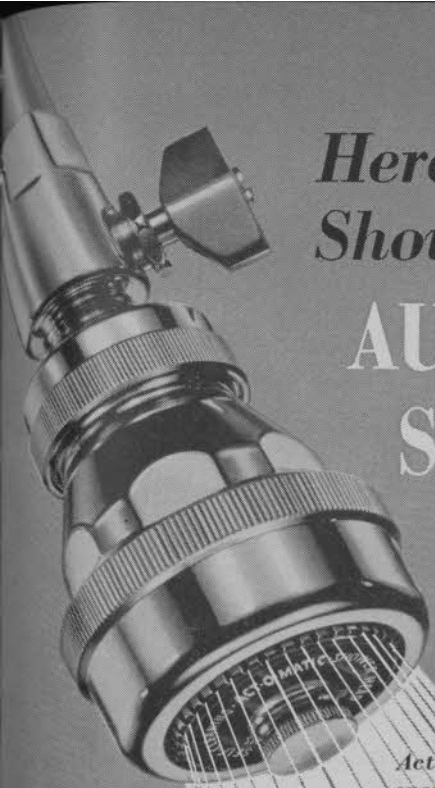
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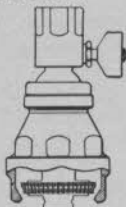
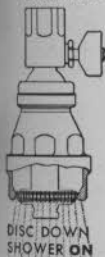
each time it's used

NO CLOGGING • NO DRIPPING

There is no shower head like the new SLOAN Act-O-Matic. The exclusive feature which sets it apart from all others is its *automatic self-cleaning action*. The unique spray disc moves downward into shower position when the water is turned ON. A cone-within-a-cone spray of maximum efficiency is delivered. When the water is turned OFF the disc is moved upward, draining the head instantly.

Because the water is completely removed, the Act-O-Matic SHOWER HEAD does not clog or lime up, and therefore it will not deliver irregular or distorted spray patterns. The Act-O-Matic is also economical in use. It saves water, fuel and maintenance service. (Institutional models available.)

THE Act-O-Matic Disc MOVES
EACH TIME SHOWER IS USED



DISC DOWN
SHOWER ON

DISC UP
SHOWER OFF

OFF position opens large, free waterway permitting Automatic Self-Cleaning

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SHOWER HEAD

The SLOAN Act-O-Matic SHOWER HEAD is a product of Sloan Valve Company, whose flush valves are in world-wide use — in buildings of every type and on ships at sea. More Sloan Flush Valves are sold than all other makes combined.



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Simple turn of the faucet regulates circle from 15 to 60 feet with good pressure. Water powered. Wind can't affect rotary motion. Model H (shown)

Other models \$10.50 to \$18.75

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Kansas City 6, Mo.

Wash., to have golf course with Curley Hueston, pro., and Louis Schmidt, supt., Indian Canyon GC, Spokane, Wash., advising organizers . . . Gunnison Colo., to reconstruct its 9-hole course.

Pontiac (Mich.) CC, owned by Frank Syron, burned . . . Estimated loss, \$200,000 with only \$30,000 insurance on buildings . . . Insurance rates too high to allow greater coverage . . . Michigan Golf Assn. (of fee course owners) working if group fire insurance deal can't bring fire insurance rates on country club properties permitting higher coverage.

Billy Bell and son planning another 18 muni for Alameda, Calif. . . . George Von Elm, 1926 National Amateur champion, now pro at Hacienda GC (LA dist.), recovering after hospitalization . . . Wilmington (Mass.) Rotary Club sponsoring golf classes for school kids with Johnny Boda, Everett Stuart and other pros co-operating.

Rep. Jules Filo, Allegheny County Democrat, introduced bill in Pa. House extending President Eisenhower "hearty invita-

tion to continue his pursuit of this honorable game in the State of Pennsylvania" . . . Filo says Ike is passing up "some of the most beautiful courses in the world" when he neglects Pennsylvania courses for Augusta, Ga.

James S. Hunt plans 18 hole course north of Ft. Lauderdale, Fla. on property having ocean frontage . . . J. B. (Jabby) Johnson now pro at Summit GC, Uniontown, Pa. . . . Huntington (W. Va.) to build muni course . . . Worland (Wyo.) building clubhouse and figuring on all-grass course . . . Robert Trent Jones designing new 18 for Dellwood CC (NY Met dist.).

Army and Navy CC (Washington, D.C., dist.) negotiating for purchase of Fairfax (Va.) CC . . . Walter Browne now pro at West Point (U. S. Military academy) course . . . Bomoseen GC, Lake Bomoseen, Vt., opens 9-hole course . . . Chuck Baker is owner and Art Patten is pro . . . Jack Ryan from Long Island, N. Y., now pro at Bath (Me.) CC.

Ground broken for new Norbeck CC

FLEXI-COMB

Reduce Thatch

Smoother Cut

Overcome Weeds



Flexi-combs fit Toro and Worthington mowers . . . Simple depth adjustment . . . Lock out of operating position when combing is not required.

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