



## That's where **YOUR MONEY GOES!**

**E**very golf ball that is sold "downtown" is a sale you don't make. Every profit made by a non-pro retailer is a profit you lose. That's where your money goes.

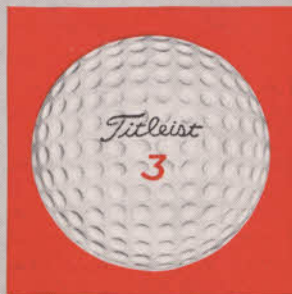
But not—repeat NOT—with Acushnet. Because, as you well know, no Acushnet ball is ever sold "downtown." Your members cannot buy them any place but at your shop.

We maintain this policy rigidly for our mutual benefit. Don't you agree it is worthy of your whole-hearted loyalty and support? Isn't it logical that it is to your best interests to promote Acushnet?

**ACUSHNET**

*GOLF BALLS*

Sold the world over through Pro Shops only



# Swinging around Golf

## NEWS OF THE GOLF WORLD IN BRIEF

Planning course in Potholes park area near Othello, Wash. . . . To build Greenville (N. Y.) CC course . . . Building another 18 at Camp Pendleton, Calif. . . . Building new course in Lions' Club park near El Dorado, Ark. . . . Pines Ridge GC, New Castle, N. Y., to be opened this spring on former golf property reconstructed to plans of architect Alfred H. Tull.

Forest Hills GC, Forest Grove, Ore., being enlarged from 9 to 18 holes by owner Bill Martin to plans by Wm. P. Bell and Son . . . James Stravino, former pro, building 9-hole course at Olean, N. Y., to plans by Herb Peterson, Mansfield, Pa. . . . Gordon Brunton makes proposal to city of Riverside, Calif., to build course on city-owned land . . . Construction progressing on 9-hole public course sponsored by Roseville, Calif., Chamber of Commerce.

New many course at Greeley, Colo., pushed by Junior Chamber of Commerce, to complete construction this spring . . . North Ridge CC, Sacramento, Calif., expects to begin construction of 18 holes this spring . . . First 9 holes of Midland, Mich., many course, gift of Dow Foundation and attorney Gilbert A. Currie, Sr., to be completed by mid-summer . . . Second 9 scheduled for completion in 1954.

British Golf Foundation, devoted to promotion of golf in Britain, got equivalent of \$9000 out of "Beat Bobby Locke" tournament . . . Entries paid half-crown (35 cents) . . . Locke got 71, one under par on Wentworth's East course . . . 1,614 competitors beat Locke on handicap basis . . . In Life magazine's "Beat Ben Hogan" event 80,102 paid \$1 and 14,600 with their handicaps beat Hogan's 71 at Northwood, Dallas.

Green Section's plans for extending its valuable services and financing to meet need of service extension discussed by Green Section officials, GCSA officials, agricultural experiment station and other experts in meeting at Beltsville, Md.



HERB GRAFFIS

Sierra View CC, Roseville, Calif., to build new clubhouse . . . Feather River CC, Paradise, Calif., building 9 hole course and clubhouse . . . Guy E. Philbrook, pro at Feather River . . . Robt. Brake now mgr., Ft. Dodge (Ia.) CC . . . Lebanon (Ky.) CC in new clubhouse . . . Elmwood CC, Marshalltown, Ia., to build pool . . . Starling A. Smith appointed pro at North Birmingham Park course by

Birmingham (Ala.) Park & Recreation Board.

Merion GC, Ardmore, Pa., to be host to 1954 Curtis Cup matches . . . McFarlin 18-hole fee course at Tulsa, Okla., sold by Harry Hoth as home sites . . . Work on the residential development starting soon . . . Haggin Oaks public course at Sacramento, Calif., to be altered because of new highway . . . New clubhouse to be built . . . Possibility of additional 9 holes, say Red Renfree, city recreation supt., and Mike McDonagh, course supt.

Photo below shows President-elect Eisenhower on 9th green at Augusta National with club pro Ed Dudley.

Along with Ike, other Washington golfers include National Amateur champion Jack Westland, a Republican representative from Washington; Prescott Bush, 1935 USGA pres., new Connecticut senator; and Barry Goldwater, Arizona senator who, with his brother Bob, have been high in the state's golf for some years.



## GOLF BALLS SPARKLE

when you  
use  
the  
improved



## DBA LIQUID-LUSTRE GOLF BALL WASH

Now! More Concentrated For Faster Cleaning.

Greenkeepers *Everywhere* are enthusiastic about the economy of LIQUID-LUSTRE . . . it costs as little as 2 cents per washer per week! Noted for convenience and safety too. The new cleansing action works faster and better than ever before. Has 35 degree freezing point and can be used in soft or hard water . . . with no unpleasant odor ever!

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Per single gallon . . . . . \$4.25  
in 5-gal. lots (per gal.) . . . . . \$4.00  
Order from your dealer or direct from  
us and give your dealer's name.

**DBA PRODUCTS CO.**  
DEERFIELD, ILLINOIS

Geneva-on-the-Lake, O., to improve many course with course earnings to pay for \$81,000 bond issue financing improvements . . . Mac Hunter, out of Navy, turns pro as asst. to his father, Willie, at Riviera CC (LA dist.) . . . Young Mac will be eligible to take prize money in PGA co-sponsored tournaments in April . . . In a couple of years we think the lad will be a consistent collector . . . He's a fine shot-maker who needs tournament seasoning to stabilize his game.

Dan McDonald, Jr., who with his brother, Tom, operates a 75-tee range in Melrose Park (Chicago suburb), signs 10 year lease on 9-hole Arcadia (Fla.) GC . . . Owensboro (Ky.) first munny course, Hillcrest, to be opened in June . . . Junior Chamber of Commerce conducted drive to finance the course . . . Clubhouse to be built at Pocatello (Ida.) munny course.

Tom Mahan re-elected New England PGA pres. for 13th term . . . Eugene (Skip) Wogan re-elected NE PGA sec-treas. for his 8th consecutive term . . . Chico (Calif.) munny course reports \$2,308 net profit for latest fiscal year . . . Blythe (Cal.) CC 9-hole course reopened after completing improvement program.

Robt. Zwerg now pro-supt., Clarinda

# the Fast.. Easy.. Inexpensive Way to prepare your top dressing



Use a Royer Compost Mixer. *Fast* because you can prepare a comparable quantity in  $\frac{1}{8}$  the time it takes manually. . . . *Easy* because the only labor involved is shovelling into the low hopper. . . . *Inexpensive* because you will save up to 89% of the cost of the labor formerly needed.

Further, the top dressing prepared with a Royer will be free of contamination, uniformly mixed and blended, ready for application to your greens. . . . Available in many models and sizes. Write for Bulletin 46 giving details.



**ROYER FOUNDRY & MACHINE CO.**

171 PRINGLE ST., KINGSTON, PA.

**Plan for watering  
thrift, coverage and  
dependability with  
BUCKNER**



**- for 38 years**

***the last word in watering efficiency.***

- **The most advanced developments in golf watering equipment.**
- **The most complete range of golf sprinklers and valves.**
- **The most thorough research, engineering and field testing.**

America's finest golf courses prove, year after year, there's no substitute for water — nature's way of promoting and protecting turf growth. You'll be wise in your planning to see that your watering system is adequate and efficient. And, both wise and thrifty, if you'll specify BUCKNER watering equipment for your new and replacement needs, from the smallest sprinklers to the complete system.

For over one-third century Buckner factory and field engineers have been specializing in equipment to bring golf the utmost in watering efficiency. The unequalled number of golf course users confirms the definite advantages offered by Buckner equipment. For the last word in golf watering, plan your needs with a Buckner catalog to guide you. Or, a representative will gladly help you.

**BUCKNER MFG. CO., Fresno, Calif.**

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**BUCKNER PERFECT CURTAIN OF WATER**

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Inquiries for quotations and special analyses of grass seed are handled quickly. Any usual or unusual grass condition peculiar to your area may require a particular knowledge of seed habits based upon tests in different sections of the country. Our results of such tests are yours for the asking.

The larger users of lawn seed ASK WOODRUFF and rely upon Woodruff answers.

**F. H. WOODRUFF & SONS, INC.**  
 Milford, Conn.      Toledo, Ohio  
 Bellerose, L. I.      Atlanta      Sacramento



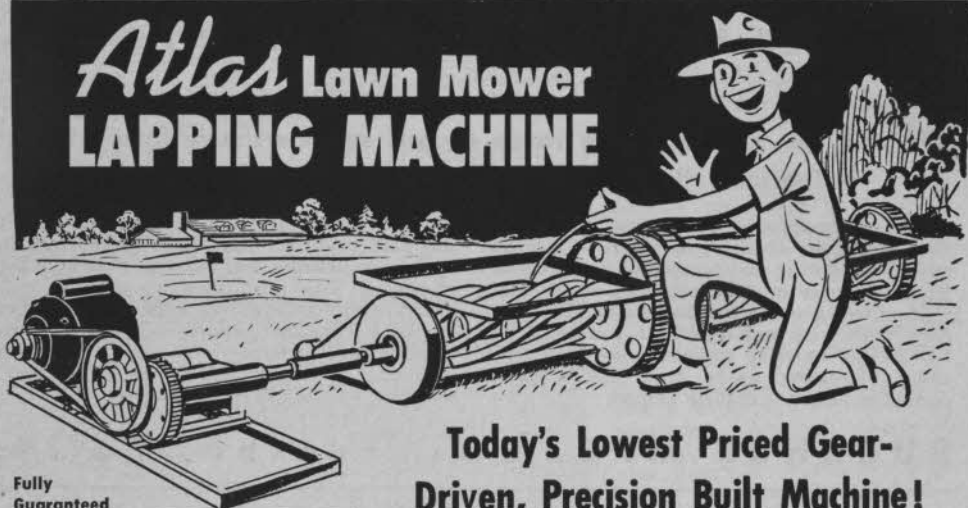
(Ia.) CC . . . Wm. Rueck now supt., Mau-Nah-See CC, Rockford, Ill. . . . Midwest Assn. of Golf Course Supts. held their annual fall dinner dance and card party at Benhardt's Grove, Roselle, Ill., Nov. 22 . . . Everybody merry after a summer that tried men's souls.

Bill Milward, 1950 Wisconsin amateur champion, joining his brother Jim in pro class . . . Some talk at PGA convention about getting golf on next Olympics program . . . Pros wouldn't have much say on that as Olympic games are amateur . . . Australian amateurs are pushing for golf on the 1956 Olympics card . . . Harry Weetman won the British PGA 1952 Vardon trophy with average of 71.34 strokes for 9 tournaments, including British Open.

American Seniors' Golf Assn. formed to continue Seniors' match play championship which has been played since 1935 at Kenilworth Lodge CC, Sebring, Fla., and has been moved . . . Fred Riggan is pres.; James Fownes, vp.; Romeyn Scribner, sec., and Paul Hyde, treas.

Phil Greenwald from Shore Acres Club (Chicago dist.) to Hinsdale (Ill.) CC as pro . . . Tom Burke comes from Claude Harmon's staff at Seminole and Winged Foot to be Shore Acres pro . . . Another of

# Atlas Lawn Mower LAPPING MACHINE



**Today's Lowest Priced Gear-Driven, Precision Built Machine!**

In use by over 400 Golf Courses from coast-to-coast. Portable . . . compact . . . lightweight. Can be used either in the field or shop for lapping all models hand, power or gang mowers. Equipped with attachments to fit different reel shafts, metal blocks for roller, steel support stands. Patented adjustable feature for various height mowers. Uses 1/4 h.p. motor.

ASK YOUR DEALER OR WRITE FOR BULLETIN

**Atlas Lawn Equipment Co.**

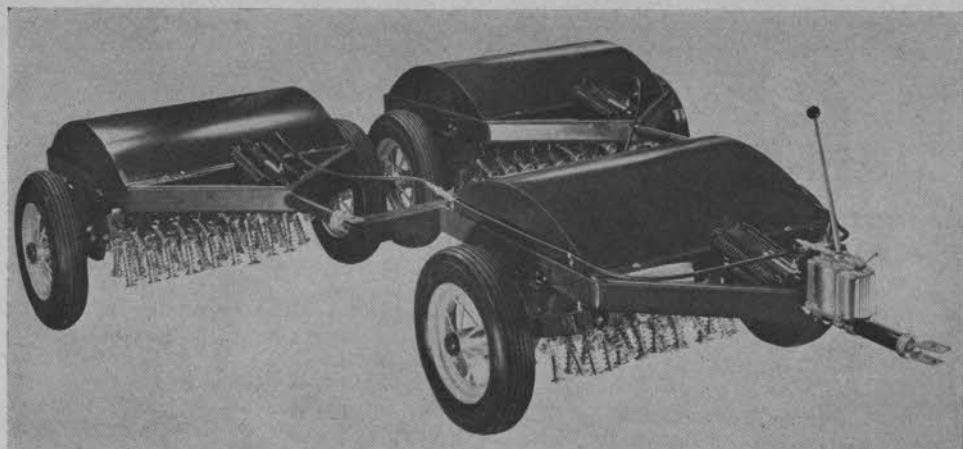
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St. Louis 24, Mo.

Fully  
Guaranteed

LIST PRICE **\$39<sup>00</sup>**  
 Less Motor

WITH MOTOR \$61.50



## Good Turf Deserves Good Equipment Use the AERIFIER\*

The soil and the grass are the parts of a golf course that wear out. They require constant careful maintenance. Even a good soil mixture will break down unless effective cultivation is done.

Time and money go into establishing the many acres of turf on a golf course. It is poor economy to skimp on the maintenance. A golf course represents a big investment. Don't let it deteriorate through neglect. An adequate amount of proper equipment pays for itself in the long run.

No golf course superintendent can carry out a complete, regular program unless sufficient labor and equipment is available. A triplex gang of Aerifiers and a G-L model meet the aerifying needs on most golf courses. There are many necessary operations to be carried out on a golf course. The right equipment enables the superintendent to schedule all the operations when they are needed.

Don't risk your big golf course investment by trying to get by with inadequate or out of date equipment. To get the best in aerifying equipment — get the Aerifier. The Aerifier's "cultivating action" provides real rootzone cultivation. It is an entirely different principle from that of ordinary aerating tools. Aerifiers are available in a complete size and price range. *Write to us for full information.*



*West Point Products Corporation*

*West Point, Pa.*

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*Ideal*

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GRILLROOMS  
PRO SHOPS



## DO-ALL

### CORDED RUBBER FLOOR TILE

Made specifically to stand up under spikes and cleats

Thousands of feet now installed in clubs everywhere, giving highly satisfactory service. Especially tough, long wearing rubber and cord construction cushions every step. Subdues noise. Slip-proof even with spikes. Four colors. Comes in 9" and 30" squares. 1/8", 3/16", 1/4" thicknesses. Write today for literature and surprisingly low prices.

### AMERICAN MAT CORPORATION

"America's Largest Matting Specialists"  
1802 Adams Street Toledo 2, Ohio

( ) Please send literature and prices on Do-All Coded Rubber Floor Tile.

( ) Please have salesman call, without obligation.

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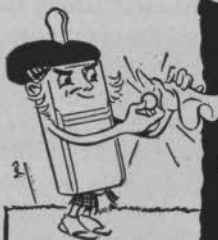
In Canada, AMERICAN MAT CORP., LTD.  
Canada Trust Bldg., Windsor, Ontario

Harmon's former assistants, Otto Greiner, now pro at Knickerbocker CC, Tenafly, N. J. . . . James DiStassio and Jerry Volpe operate Forsgate CC, Jamesburg, N. J., as private club beginning Jan. 1 . . . DiStassio and Volpe have been managing Englewood (N. J.) GC for some years.

Western Seniors' 1954 championship to Blue Mound CC, Milwaukee, Wis. . . . Hohokam GC, Coolidge, Ariz., is new 9-hole club . . . Course, clubhouse and pool, about \$100,000 cost . . . Tom Conrad is pro . . . Tulsa, Okla., planning adding 9 holes to Mohawk munny course . . . To build 18-hole Antelope Valley CC at Lancaster, Calif. . . . Gallup, N. M., figuring on 9-hole course adjoining airport.

General Electric Co. employees at Cincinnati, O., discussing construction of country club with 9-hole course . . . Percy C. Wilson having Briar Heights GC, 9-hole semi-public, built at Berwick, Pa.

Frank Walsh booking more lectures and shot-making clinics . . . Entertaining and instructive program combining material from tournament circuit and experience as home club pro . . . No trick shots . . . He brings the customers into the act and makes it lively propaganda for teaching



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**LOW COST!**

**BEAUTIFUL! EFFICIENT!**

**NEW RUBBER CUSHION** arrangement in bottom of washer absorbs shocks, adds to life of cleaner.

**NEW TYPE FINISH** includes third coat of clear plastic. Withstands season after season in any climate.

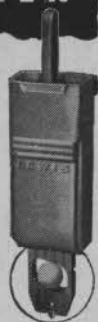
**EASY TO USE** — just pull up paddle, insert ball. A few quick strokes leaves ball shining clean, ready for play . . . and fewer lost balls!

Better Courses Provide  
LEWIS WASHERS at every tee

Order from your dealer now!

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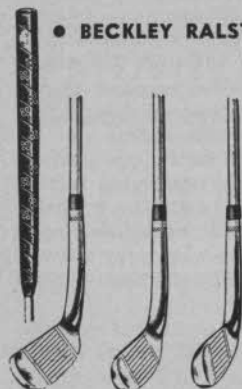


The  
LEWIS  
MAGIC  
SLOT

# Rutledge CARTS and CLUBS

## • BECKLEY RALSTON

### STROKE SAVERS



"Easiest of all Clubs to Play". More than a million have been sold and there is a large and growing replacement market.

Famous for their square grips and short shafts, which give golfers the greatest possible di-

rectional accuracy for shots within 50 yards of the green where 2/3 of the game is played. Heads are triple plated chrome, grips perforated brown leather. Putter 31", Approach Cleek 32", Chipper 33". Right or left hand **\$9<sup>95</sup>** eac

## • WALLOPER

The fastest selling special club ever developed. Takes the place of woods for players who have difficulty with woods. Has the lie of an iron with the bulk and power of a wood. Comes with standard round grip. 39" long. Right hand only **\$12<sup>50</sup>**

## • TRAPSHOOTER - NIBLICK

A two-purpose club, scientifically designed to play difficult lies out of sand traps, heavy rough and long grass. Has deep head and practically no sole. Standard round grip. 35" long. Right hand only

## • RUTLEDGE PUTTER

When a golfer sees it, he wants to try it — then you can't take it away from him. It gets the putts down and brings confidence to golfers who constantly change putters and putting styles. The Rutledge gives un-failing directional accuracy. Square grip. Right or left hand. 34" long **\$9<sup>95</sup>**

Send for Literature and Discounts on the entire Rutledge Line

## THE RUTLEDGE COMPANY

3337 Belmont Ave., Chicago 18, Ill.

## • THE NEW COOLIE

At last — here's a cart that floats like a feather, because the bag load is centrally balanced. Handle adjustable to owner's height. For regular or compartment bag. Baked enameled metal body. 10" ball bearing wheels, rubber tires. Occupies small space — comes knocked down in compact box, suitable to parcel post.

Only 3 parts — Easy to Assemble **\$19<sup>95</sup>**



## • RUTLEDGE CADDY SAVER

With 10" wheels **\$28<sup>95</sup>**  
With 12" wheels **\$32<sup>95</sup>**

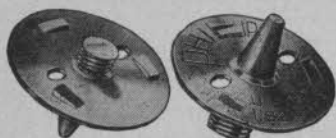


The best cart value today. Has a special new ratchet control that holds handle firmly in any position — it cannot slip. Accommodates any style bag. Lightweight but strong. Open or closed, it's easy to push or pull anywhere. Fits club locker, car trunk, rear seat space. Made of high strength tubing and aluminum bar stock. Ball bearing wheels with semi-pneumatic tires.



# PHILLIPS

**CAM LOCK**



**The Answer  
to Lost Spikes**

CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

**F. C. PHILLIPS, INC.  
STOUGHTON, MASS.**

**NEW CLUB OFFICIALS SEE PAGE 70**

pros . . . Frank got ulcers learning how to teach the duffers effectively, resigned from Red Run GC (Detroit dist.) to get well and while taking it easy worked out the routine that's been going over so well . . . Walsh, like Jack Westland, playing better now than years back when Frank was a tournament contender . . . Walsh's address now: Westgate Valley CC, 131 and Ridgeland, Blue Island, Ill.

USGA and R&A agree there'll be no changes in Rules of Golf before Jan. 1, 1954 . . . USGA adds "Continuous study is being given to means of improving technical points in the Rules, and it is probable that minor changes will be agreed upon during the course of the next year but will not become effective until the beginning of 1954.

Portrait of Bob Jones presented by members of Augusta National GC to USGA Golf House . . . Portrait of Francis Ouimet in his R&A captain's red coat to hang in golf house as gift of Bill Danforth and Eddie Lowrey . . . Golf House needs \$17,500 to pay for remainder of its \$110,000 cost . . . More than 5,140 golfers already have contributed.

James E. Thomas, Army-Navy CC, Arlington, Va., elected pres., Mid-Atlantic Assn. of Golf Course Supts. . . Robt. Scott, Jr., elected vp, and Charles Schalestock,



**WHEN YOU FEEL FIT TO BE TIED,  
OVER A SHOT ON WHICH YOU TRIED;**

**BREAK LOOSE A SMILE, IT'S ALL IN FUN,  
YOUR NEXT SHOT MAY BE A HOLE IN ONE!**

**Golfer's Gopher,  
Davie Divot. . . .**