

Only the perfect can pass



Another reason why the swing
is to ELECTRONIC U. S. ROYAL—
the World's Finest Golf Ball

Every U. S. Royal must face and pass rigid inspections before being packed and shipped. The slightest imperfections are detected by skilled inspectors. Under such careful controls, the highest quality is maintained.

Only U. S. Royal has all these: Electronic

Winding for uniformly high compression, Silicone "Magic" Center for distance and accuracy, brilliant white Cadwell Cover for longer life. There's good reason why golfers *know* U. S. Royal Golf Balls mean a better game.

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FINEST GOLF BALL

WITH ELECTRONIC WINDING

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