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Every golf ball that is sold "downtown" is a sale you don't make. Every profit made by a non-pro retailer is a profit you lose. That's where your money goes.

But not, **NOT** with Acushnet. Because, as you well know, every Acushnet ball is manufactured for sale through Pro Shops only. Your members cannot buy them any other place.

We maintain this policy rigidly for our mutual benefit. We know you will agree it is worth all of your whole-hearted loyalty and support. Frankly, it is to your best interest to promote Acushnet.



Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Series of exhibition matches for PGA relief fund to be played in all sections begun at Dunedin with Louise Suggs, Babe Zaharias, Marilyn Smith and Betty Dodd performing . . . Pros tremendously impressed by girls' golf in 7th annual Tampa Open . . . Short game of girl amateurs beginning to show decided improvement . . . Home club pros who saw Tampa tournament talked with Fred Corcoran, Ladies' PGA tournament mgr., about adding new stops to girls' tournament circuit.



HERB GRAFFIS

Overall cost of the \$5000 Tampa women's open about \$11,000 and the event finished in black figures . . . Weather fine . . . About 7000 (newspaper estimate) gate at Sunday finale . . . Our guess would be between 5000 and 6000 . . . Girls play faster and appear to be less disturbed by distracting factors than are men tournament players . . . One man tournament veteran who followed the girls said they're not looking for alibis for missed shots as much as some of the men players are . . . Sister Suggs missed a 9-foot putt on the 72d green to take a 68 and tie the 288 record Babe Zaharias set in 1951 . . . Suggs repeated her 1952 Tampa Open victory . . . Mary Lean Faulk, second with 294, and low amateur, the pro observers said shows more improvement than any other girl star in the past year . . . Betty Dodd, now a pro, also greatly improved over a year ago . . . She's been spending the winter practicing and learning with Babe . . . Patty Berg and Betty Jameson tied for 4th at 298.

Palma Ceia course declared by girl contestants and pros in galleries to be in best condition of any Florida course . . . Maybe greens at other courses in the state might be as good or a bit better but we've never seen Florida fairways any better than Dode Bolesta had those at Palma Ceia . . . He treated for weeds all last summer and fertilized twice . . . Dode's been with the club 15 years . . . His brother Henry has been pro at Palma Ceia 30 years and Russ Davis, mgr., has been there 21 years . . . You

never saw a better trio for teamwork for club good anywhere . . . Davis wouldn't take time off during tournament rush and lost his voice from attack of laryngitis . . . Henry did as smooth a job of getting scoring organized for speed and caddies supplied, trained and supervised as a tournament ever could have . . . He's got a good man as asst. in Jim Strahan.

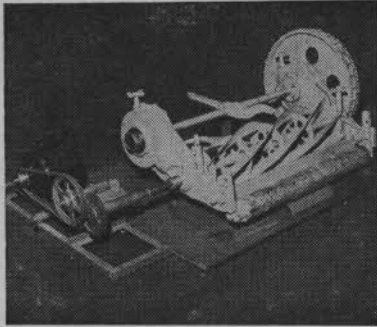
Dugan Aycock, the Unreconstructed Rebel, is getting great testimonials on the No-Top practice device he sent to his members as a Christmas present . . . Frances Mahoney, new girl pro on Kroydon staff, has been doing big job of establishing and conducting girls' classes for employees of offices and factories in Gary (Ind.) territory . . . Big field in this work . . . Frances is getting \$30 an evening in small per-pupil fees from groups as large as she can effectively handle.

Three women in the Tampa Open field had scores of 524 or higher yet managed to go fast enough without delaying the field back of them . . . This idea of playing without killing time may make women more welcome on public and semi-public courses . . . Some private club pros now are saying their women are beginning to play as slow as the men.

Wm. H. Daniel, Purdue's turf research and extension specialist, says Tom Mascaro deserves a lot of credit for studying turf short course programs and making suggestions to meet a wide scope of operating problems . . . Dick and Gladys Waters, owners of the Gulf Hills club, Ocean Springs, Miss., have a clever promotion on their letters . . . Under the date they fill in the temperature and weather conditions that day . . . For instance . . . "Jan. 15. Temperature: 72. Clear and Sunny. A Great Day for Golf!"

Those foreign jaunts are hard work for Yank golfers . . . Louise Suggs came back from her Hawaiian trip weary from a jammed schedule and Oliver, Mangrum, Demaret and Jim Turnesa returned from

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A compact, light-weight machine for lapping all models of Hand, Power and Gang Mowers! May be easily used on work bench or floor, eliminating the lifting of heavy mowers. The simple height adjustment for the reel shaft may be used from $4\frac{1}{2}$ " to $10\frac{3}{4}$ ". Equipped with several attachments to fit different reel shafts. Metal blocks for rollers. Steel stands to support the mower.

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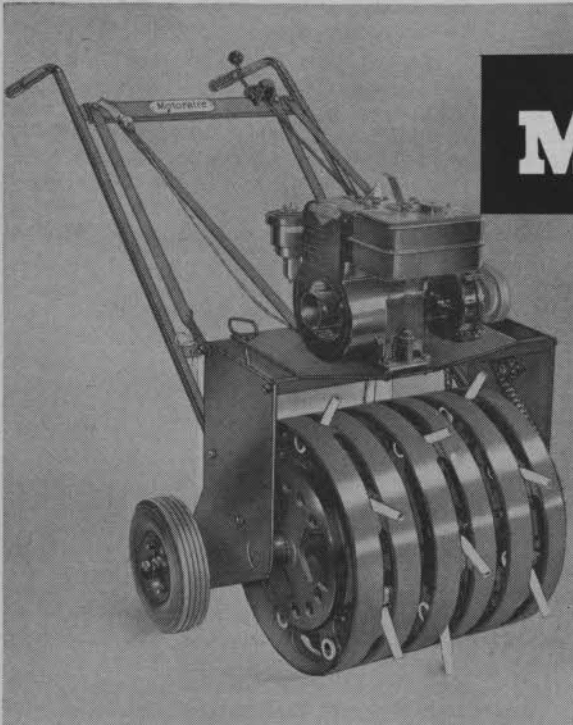
9761 Olive Street Road St. Louis 24, Mo.

"Down Under" dog-tired from racing to catch planes to race to first tees . . . Jim Turnesa told an Australian sports writer that it took him six weeks to recover from the hellish heat of the 1952 PGA at Louisville although Jim said he was in good physical condition when the event started.

Victor East, interview by Syd King for Sporting Life of Sydney, Australia, said Americans dominate golf because of a simplified "one piece" swing that reduces motions of hands, wrists and forearms to most effective and reliable minimum, and to much greater precision in American clubs . . . Scandinavian Airlines System running two-week tour of Scottish courses, leaving New York by air May 29 . . . All expense tour; \$1,475.

Jack Redmond, now 60 and a merry, able trick-shot performer still, making a Mediterranean trip as a golf entertainer before he goes back to Concord CC, Kiamesha Lake, N. Y. for the summer . . . Redmond recently toured Texas with trick shots as a whisky company promotion . . . 50th Western Golf Assn. Open championship at Bellerive CC, St. Louis, Mo., May 28-31 . . . Western last year raised a record \$120,545 for Evans caddie scholarships.

Arthur C. Cody elected pres., Green-



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THE GOODYEAR TELEVISION PLAYHOUSE
every other Sunday — NBC TV Network

HERE'S WHY EMERALD CORD GIVES LONG, LOW-COST SERVICE

LASTS LONGER—rayon reinforcement gives top strength, greater resistance to pulling. Cover is sun-, abrasion- and weather-resistant.

PROTECTS GREENS — rounded rib cover design keeps hose from cutting, scuffing or marking greens.

HIGHER QUALITY—backed by Goodyear's long experience in building hose for every kind of service—and by written lifetime guarantee against defects of workmanship or material.

GOOD YEAR

THE GREATEST NAME IN RUBBER

Emerald Cord—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

"LABOR" has become golf's major "HEADACHE"



Labor is scarce and expensive. Wage rates in industry have risen to heights where it is almost impossible for golf clubs to compete for the labor supply. Mechanical labor saving equipment is the evident answer.

A Royer Compost Mixer will help reduce the manhours needed for course maintenance. One man and a Royer can save up to 89% of the time needed for manual preparation of top dressing . . . releasing hours of labor for other essential work.

Royer prepared top dressing is of highest quality . . . perfectly blended, finely granulated, free of all trash. Write for Bulletin 46 and complete details on all sizes and models.



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keepers Club of New England . . . Michael O'Grady, Manuel Francis and Albert Allen, vps.; N. J. Sperandio, sec., and John L. Counsell, treas. . . Arthur Anderson, supt., Brae Burn CC. awarded pin by his New England colleagues for his quarter-century service at Brae Burn . . . Western Ave. semi-public course in L. A. under option for possible purchase as subdivision . . . Clubhouse and course improvements planned by Mr. and Mrs. John Memmering, formerly of Salt Lake City, Utah, new owners of Neah-Kahnie GC, Nehalem, Ore.

Orville Clapper, who has given turf research substantial help financially and otherwise, calls attention to tax legislation which makes grants for research deductible as corporation expense . . . First 9 of proposed 18 of Birmingham (Ala.) new \$90,000 munny course opened . . . It's city's only course for Negroes.

Blue Ridge GC, Charlottesville, Va., recently sold by Ralph Lang . . . Now operated by Mitch Toms . . . To open new course at Ohio University, Athens, O., this spring . . . Greens sod was bought from Wyandot course, Columbus, O. . . Gordon Richards named pro at new Overlake GC, Bellevue, Wash. . . Course designed by A. Vernon Macan . . . To be opened for play May 1.

Men Who KNOW Specify MILORGANITE for Better Turf!

Greenkeeping Superintendents, who know the score when it comes to the successful development and maintenance of exceptional greens and good fairway turf, specify and use more MILORGANITE than any other fertilizer. A carload a year usually takes care of the requirements for a well-kept 18-hole course.



MILORGANITE produces vigorous, healthy, weed- and drought-resistant turf that keeps your Club membership and guests both happy and enthusiastic.



The services of our Agronomists and Soil Testing Laboratory are available for the asking.

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1953 MODEL G TRACTOR ENGINE

*Now 20 Percent
More Powerful*

Yes, the new Worthington Model G Tractor introduced at the Golf Show features a valve-in-head engine with 20 percent greater horsepower. This means more power, more reserve for steep hillside work, more capacity for hauling the big 7 and 9-gang Worthington mowers. And of course, the new Model G has the same features so popular before:

Adjustable steering column

Hydraulically cushioned and adjustable operator's seat

Adjustable drawbar

Big, low-pressure, single or dual rear tires

Power take-off

Governor controlled

Hydraulically controlled sickle bar

This new engine is also installed in the 1953 Worthington front drive Model F Chief Tractor. Your Worthington franchised dealer will be happy to demonstrate either of these tractors.

Worthington tractors for lower maintenance, higher efficiency, lower over-all operating cost.

WORTHINGTON MOWER COMPANY

—STROUDSBURG, PENNSYLVANIA—

"Percentage of Bent Increased with AGRICO"



Solid bent fairway at Lochmoor Country Club, Detroit, Mich. At left: G. Ward Cornwell, Lochmoor's Superintendent.

FAIRWAYS were in poor shape at Lochmoor Country Club, Detroit in Spring 1952. Extensive areas had been flooded out. But by August turf had made an excellent recovery. G. Ward Cornwell, superintendent (and president of the Michigan and Border Cities Golf Course Superintendents Association), explains it thus:

"In our use of AGRICO COUNTRY CLUB Fertilizers here at Lochmoor, I have preferred the 6-10-4 analysis. Our aim has been to steadily increase the percentage of creeping bent in our fairways, and I feel Agrico Country Club 6-10-4 has been a big help in this direction." Mr. Cornwell assures us that he believes Agrico encourages and promotes the spread of healthy creeping bent.

Order Agrico now — it's America's premier Golf Course fertilizer — contains both organic* and inorganic plant foods. Ask your regular supplier or write to The AMERICAN AGRICULTURAL CHEMICAL CO., 50 Church Street, New York 7, N. Y.

*Organic derived from AGRINITE, the better (over 8% nitrogen) all-organic plant food



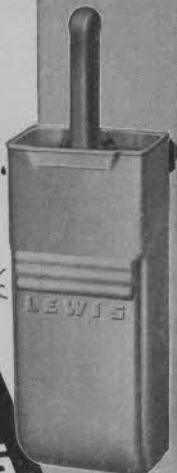
AGRICO
Country Club
FERTILIZER

Danville, Va., acquired Cane Creek 9-hole course on long lease as many course . . . Improvement program under way . . . 9-hole course at Kentucky Dam Village state park near Bardstown, Ky., opened last year, recently was officially named The Village Greens . . . George Norrie leaving Idle Hour CC, Macon, Ga., with Bob Hayes from North Fulton course at Atlanta becoming Idle Hour's new pro.

Albert S. Teeven, 55, mgr., Cambridge (Mass.) many course since 1934, died recently from a heart attack . . . He joined the Cambridge park dept. when the course was opened and served as pro for some years . . . He was a vigorous and cheerful promoter of golf in the community . . . He is survived by his widow and a daughter, Mrs. Richard Blair.

Home Lawn Mineral Springs course at Martinsville, Ind., being enlarged from 9 to 18 this year . . . Wm. H. Diddel is architect . . . Clubhouse facilities also being enlarged . . . Course and famed health resort owned by W. A. Kennedy, several times Indiana senior champion . . . DeWitt's Golf Year Book said by its publisher to appear, after several delays, in 1953 edition . . . DeWitt Year Book address now PO Box 472, Miami 3, Fla.

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goes $\frac{1}{3}$ further — supplies all the nutrients
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It's easy to keep a course in good condition with Vigoro. It's good *business* too, because tip-top greens and fairways mean *satisfied* golfers.

New process Vigoro supplies in ample amounts *all* the vital food elements any grass must get from *any* soil — to grow and thrive best. Even half-starved soils can be brought up to par with Vigoro!

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*Vigoro is the trade-mark name for Swift & Company's complete, balanced plant food.

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for areas where no growth whatever is wanted.

E.W.T. Selective Weed-Killer

—Non-poisonous, scientific weeding of turf areas.

NOMOLE

—Sure death to moles and gophers.

PERMAX

—Two-way insecticide (space and residual spray). Two types available—with DDT or Lindane.

BRITEWAY

—the RIGHT WAY to clean! A liquid soap for general vigorous cleaning; contains alkaline water softeners and conditioners.

BAN

—powder, dissolved in water, CUTS GREASE FAST; a quick-action cleaner for hundreds of purposes.

DOLCOWAX

—The Dolge premium floor wax; long-lasting lustre improves with traffic!

BALMASEPTIC

—Top-quality liquid soap. Antiseptic (contains G-11 used in surgical soaps) and deodorant.

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for Athlete's Foot Control. Powerful but safe fungicide for the foot bath. Also ALTA-CO FOOT POWDER for dusting; H.D. FUNGICIDE for floor wash.

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WESTPORT, CONNECTICUT

J. G. Harrison, Turtle Creek, Pa., continues busy with new course and alteration work . . . He's designing and building Seven Spring CC 18 holes near Belle Vernon, Pa. . . . W. L. Sullivan is pres. of the club . . . Harrison also is doing new courses for Lakeview CC, Morgantown, W. Va., and the Wave Oak CC, Waverly, Pa. . . . He is remodelling the Geneva-on-Lake (O.) CC, adding a second 9 . . . He's completed plans for 36 holes for Pennsylvania State College, State College, Pa., and is designing a new 18-hole layout to be built near Warren, O.

Gordon Brinkworth, formerly supt., North Oaks CC, St. Paul, now supt., Brookwood CC, Addison, Ill. . . . Pro golf league idea popping up again with "suggestions" of salaries in line with those paid major league baseball players . . . Nobody's suggested how the league could get enough players to make an 8-team league of 4-men teams that would have much competition after the first 3 teams . . . Look at the scoring averages of tournament circuit players and you see one reason why the league idea would be tough to put across.

New York Golf Writers Assn. at its annual dinner Jan. 29, presents awards to Eugene G. Grace, Jackie Pung, Jack West-



Out in front . . .

Yes, for thick, fast greens and uniform fairways, *Scott's TURF PRODUCTS* lead the field. Over a quarter of the clubs in the nation enjoy Scott's turf perfection. Plan now to treat your members to the extra pleasure of championship turf. It's really easy to acquire! Write at once for our turf specialists' recommendations. No obligation, of course.

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