

FOR CHRISTMAS! FOR PROFITS! FOR YOU!

Again! — Acushnet is Out in Front with the Outstanding Gift Promotion Idea for the Holiday Season — with Every Cent of Profit on Every Sale going to You, the Pros of America.

ONLY ACUSHNET OFFERS ALL THIS

- One dozen Titleists (or Finalists or Bed-fords) in the handsomest gift case ever.
- Each ball marked with individual's name.
- No extra cost to you or your members for all this.
- Every sale — even those that come through the mail direct to us — credited to the Pro.
- Whole deal advertised in national magazines reaching millions of gift-minded men and women.

Last year, thousands and thousands of these personalized gift-cased Acushnets were sold. This year, with the greatest Titleist ever made, we expect an even greater demand.

The deal offers you a gold mine of off-season profits. Talk to Acushnet salesmen about it. Get your orders in early — and a Merry Christmas to all of you. Acushnet Process Sales Co., New Bedford, Mass.



ACUSHNET

GOLF BALLS

Sold the world over through Pro Shops only

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Golf course superintendents in Cleveland district say they've been getting good type of course labor from Manpower, Inc. . . . Big party at Plum Hollow GC (Detroit dist.) July 31 celebrating 50th anniversary as sports writer of M. F. Druk-enbrod, Detroit Times reporter . . . Druk continues to cover a lot of ground in golf tournament reporting . . . His fellow scribes rate him as a top man in the business . . . He's a grand guy in every way.

Cocker spaniel owned by waitress at Mountain View House, Whitefield, N. H., has found 1,466 lost balls on the hotel's course in one season . . . Construction of two 18s for National Cash Register Co. employees at Dayton, O., said to be most extensive and effective use of modern machinery in golf course building . . . Dick Wilson is architect and in charge of construction.

Architect Robert Trent Jones has an uncannily accurate method of forecasting what best championship score will be . . . Jones rated Oakland Hills for 1951 National Open four rounds, 287.4 . . . Hogan won with 287 . . . Jones estimated winning score at Oakmont would be 284 . . . Hogan won with 283 . . . By Jones system the Augusta National course under normal weather conditions should be played by an expert at a fraction higher than 69.

PGA final between Burkemo and Torza is first time two home club pros have met in PGA finale since 1935 when Johnny Revolta defeated Tommy Armour. This year's winner, Burkemo, and the runner-up, Torza, spent so much time on lesson tees at their clubs they had comparatively little chance to play prior to the PGA . . . Only Dave Douglas and Jimmy Clark of the tournament circuit regulars got near the finale in this year's PGA.

Really there are no "upsets" in the 18-hole rounds in the PGA . . . Every one of



HERB GRAFFIS

the 64 qualifiers is good enough to beat his opponent in 18-hole match play.

Latest home-club pro to win the Open was Craig Wood in 1941 . . . Wonder why it is that home club pros generally play much better in the PGA championship than they do in the National Open?

Birmingham (Mich.) CC set an operating standard that's a new high for PGA championships . . . It's a tough one for St. Paul to meet when the PGA championship is held there next year . . . Birmingham officials and department heads thought of everything . . . Handling of the large galleries was especially well organized, deft and diplomatic . . . Play seemed to be faster than in National Open although no time records were kept by PGA to compare with USGA records . . . Clubhouse traffic run smoother and faster by Mgr. John Brennan and staff and extra waiters than at any other big championship we can recall . . . Good planning, good clubhouse layout and personnel that seemed to want to put on a championship performance . . . Absence at Birmingham of night club food and drink prices struck golf writers as pleasant change from stiff scale at other major tournaments this year.

Pro Ray Maguire and his staff exhibited well-planned effort in caring for contesting pros . . . Especially quick and good job of club-cleaning between morning and afternoon rounds . . . Caddie rest tent near first tee was first time we've ever seen this sort of an arrangement . . . Good business done at outside sales tents conducted by Golf Mart and Ray Maguire and by Johnny Spence . . . Maguire's shop is very small in passage leading from locker-room and clubhouse to first tee . . . Display case blocks easy entry to small shop . . . Despite this handicap Maguire does fine work in member sales service in locker-room and on lesson tee.

F. C. Elphick, Birmingham CC supt.,



Inquiries for quotations and special analyses of grass seed are handled quickly. Any usual or unusual grass condition peculiar to your area may require a particular knowledge of seed habits based upon tests in different sections of the country. Our results of such tests are yours for the asking.

The larger users of lawn seed ASK WOODRUFF and rely upon Woodruff answers.

Dept. G83

F. H. WOODRUFF & SONS, INC.
 Millford, Conn. Toledo, Ohio
 Bellerose, L. I. Atlanta Sacramento



did a great job on the course, particularly in view of having a late start on construction work and having to do that along with highest type thorough maintenance schedule . . . Very smart indeed was decision of Elphick and his chairman to raise greens mowers a touch on some sharp greens inclines . . . Pros didn't know what was done but they commented greens were as fine, true and uniform as any they'd ever played.

It's a hell of a task to get and keep good course labor in Detroit district when men can get common labor wages at hundreds of factories in the district higher than golf course labor scale . . . Pleasant and intelligent labor relations of supts. and the liking of some fellows for outside work is about only explanation for Elphick and other Detroit dist. supts. solving the labor problem as well as they have.

John Dimmick, veteran supt. of Fred Waring's Shawnee CC course, complimented by many of the 200 in the Western Seniors' Assn. tournament on his expert performance in nursing greens through adverse weather conditions prior to tournament so they were in A1 condition for tournament play . . . Western

GOOD GREENS AND TEES ALL SEASON

Experts all over the country are finding green and tee trouble stem from hard packing.

Bent roots must have oxygen and they can't get it thru a hard, fine packed top layer.

The answer is the use of a uniform coarse sand that is clean and free from hard packing fines. Spike tooth the green, clean, apply uniform coarse sand and drag.

We'll ship anywhere — bagged or bulk

NORTHERN GRAVEL COMPANY

407 East Front St.

Muscatine, Iowa

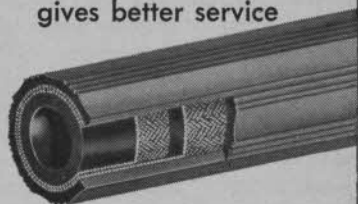


**4 TIMES
THE SERVICE**
from EMERALD CORD HOSE
by GOODYEAR

THE report from a large Michigan golf course reads: EMERALD CORD Hose has been in use every summer for the past 20 years. It has outperformed other hose by 4 to 1. And it still is in excellent condition. Your club, too, can get outstanding hose service. Just ask your dealer for Goodyear's top-quality hose. It comes in 25-, 50- or 100-foot lengths and in $\frac{5}{8}$ ", $\frac{3}{4}$ " or 1" sizes with nickel-plated fittings.

Goodyear, Industrial Products Division
Akron 16, Ohio

Here's why
EMERALD CORD HOSE
gives better service



TOP CONSTRUCTION—rayon reinforcement gives great strength, minimum stretch on pulling. Cover stock is highly resistant to sun, weather and abrasion.

TOP DESIGN—rounded rib cover design prevents hose from scuffing, cutting or marking greens.

TOP QUALITY—only the finest materials and workmanship are used and both are backed by a written lifetime guarantee against defects.

Emerald Cord—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

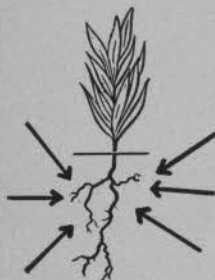
GOODYEAR

THE GREATEST NAME IN RUBBER

We think you'll like THE GOODYEAR TELEVISION PLAYHOUSE—every other Sunday—NBC TV Network

Get those Weed ROOTS!

Go to the Root of Your Weed Problem
with These Dolge Products



To keep weeds off drives, walks, parking lots, tennis courts, sand traps you've got to finish the roots.

DOLGE SS WEED-KILLER does that and more. It kills the foliage, of course. It works down deep. It tends to sterilize the soil so that wind-blown seeds cannot sprout in it. Diluted as directed, it can kill the toughest weeds. Spray or sprinkle where you want no growth whatsoever.

E.W.T. is the Dolge 2,4-D Selective Weed-Killer. It finishes dandelions, plantain and other broad-leaved weeds in turf—does not harm good lawn grasses. It translocates; is absorbed and travels through the sap to the roots.

*See your Dolge Service Man—
he will call soon.*

*Write for the Dolge booklet on
chemical weed control.*

FOR
FREE SANITARY SURVEY
OF YOUR PREMISES
SEE YOUR DOLGE SERVICE MAN

dependable
DOLGE

WESTPORT, CONNECTICUT

Seniors who hadn't seen Shawnee since the old days when the Worthingtons owned it and Buckwood Inn, OKed Bill Diddle's alterations which softened it for average play without eliminating memorable features . . . Diddle has designed a new course of top championship character that Waring expects to start building this fall on an island in the Delaware River, not far from Delaware Water Gap.

Excellent job of information and public relations done by The Metropolitan Golfer, published weekly during May through September at Detroit and sponsored by Metropolitan Golf Assn. of semi-private course owners in Detroit dist. . . . Frank Bartsch, pioneer home-bred pro and club-maker in Chicago dist., now 81 and living in Floral Park, Fla., driving himself and Mrs. Bartsch through midwest this summer, sight-seeing and visiting relatives and old pals.

Very helpful cooperation in raising golf course turf standards under tough conditions being provided by Montana State College agricultural staff . . . College staff gave supts. and clubs considerable valuable information at Montana and Wyoming Turf Assn. conference . . . Jim



Wherever you may be . . . and whatever your turf requirements . . . the Mock reputation for quality and specialized service can be helpful in solving your problems.

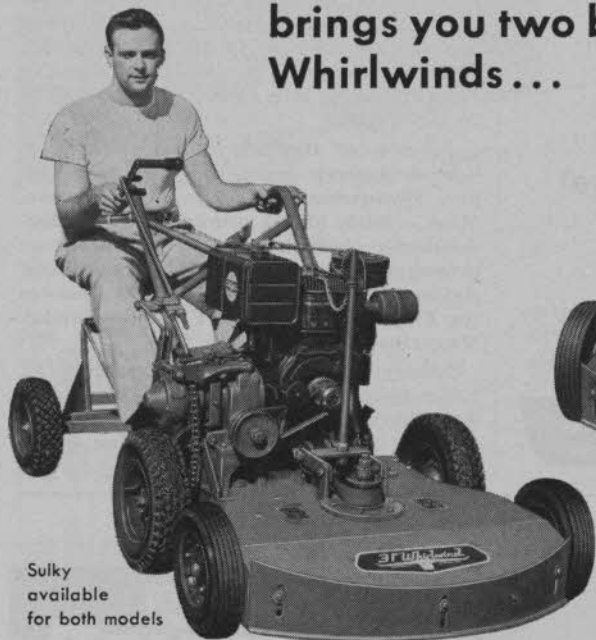
Mock's are leaders in distribution of all the newest developments in modern turf grass seed, sold either pure, or mixed to your specified formula. Your inquiry for information or quotation will receive immediate attention.

"For custom-tailored turf . . ."

MOCK SEED COMPANY
PITTSBURGH 30, PA.

TORO

brings you two big
Whirlwinds...



Sulky
available
for both models



that mow grass,
cut weeds and...

END YOUR LEAF RAKING FOREVER!

NOW! The Toro 24-inch and 31-inch Whirlwinds are available with Leaf Mulcher Attachments* that hold leaves and clippings under the completely enclosed housing until they are chopped to a fine natural mulch.

And that isn't all! Both these versatile Whirlwind mowers are now available with full-reverse gear* that gives even greater maneuverability—plus an effective brake.

**Optional at extra cost*

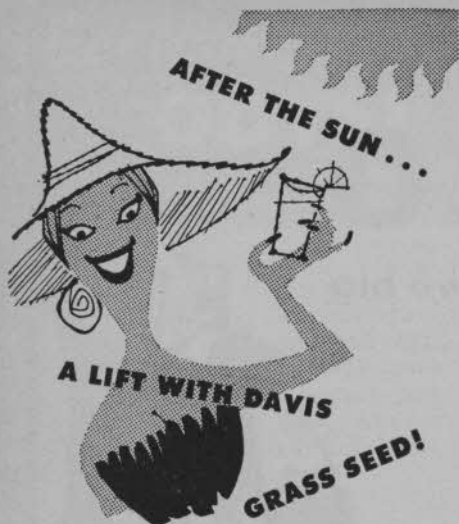
All Whirlwinds—the original “Suction-Lift” mowers—are ruggedly designed for Spring clean-up, Summer grass and weed mowing and Fall leaf-disposal jobs.

Ask for a demonstration! You'll find your Toro distributor or dealer listed in the classified section of the phone book, or write:

TORO MANUFACTURING CORP.

2803 SNELLING AVENUE • MINNEAPOLIS 6, MINNESOTA





Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun. Let us take care of your fall seeding requirements.

GEORGE A. DAVIS, Inc.

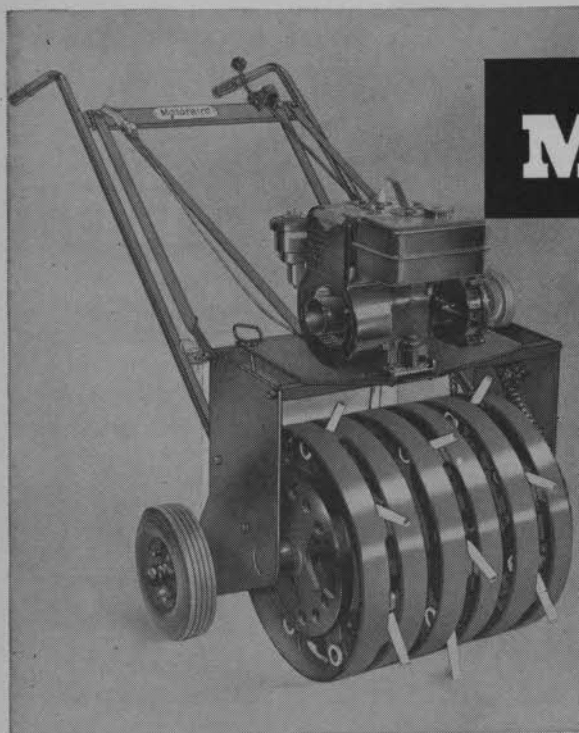
5440 NORTHWEST HIGHWAY, CHICAGO 30, ILLINOIS

Watson and W. H. Brinkworth of Toro Mfg. Co., and G. A. Netercut of Monsanto's Krillium soil conditioner merchandising staff, were visiting experts at the M&W conference held at Meadow Lark CC, Great Falls, Mont.

Victoria, Tex., new 9-hole fully-watered munny course to be in play soon . . . Lighted range adjacent to first tee already in operation . . . Pete (Buzz) Koteff now pro at Cherry Hills CC, Chicago dist., semi-public 36-hole plant . . . Ralph Evans pro at new 18-hole Clock CC, Whittier, Calif. . . . Forest G. Smith is Clock owner . . . Club is on site of old Whittier CC of 20 years ago.

Jaycees at Ogallala, Neb. building 9-hole sand green course . . . Clem Rafferty, pro, Wyantenuck CC, Great Barrington, Mass., chmn. of 5th annual county interscholastic championship . . . Tremendous propaganda for golf in sports columnist Arthur Daley's article "3,265,000 Reasons for Playing Golf" in N. Y. Times Sunday Magazine, May 31.

Jimmy Thompson from Lakewood CC, Long Beach, Calif., to pro job at Stockdale G&CC, Bakersfield, Calif. . . . Supervisor Marvin Lewis proposes San Fran-



SOILAIRE
MOTORAIRE

Used by more than
700 Institutions
for aerating greens, tees
and lawns and growing
grass mechanically.

**SOILAIRE
INDUSTRIES**

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Sold by over 75 Distributors



Greens are kept in superb condition at The Country Club of Rochester. Here, Elmer J. Michael, Superintendent of Grounds, watches the Jacobsen Power Greens Mower deliver the perfection of cut he demands. This is just one of many fine golf courses throughout America that has standardized on Jacobsen. Other Jacobsen reel-type power mowers for tees and clubhouse lawns are available in cutting widths from 18 to 30 inches.

THE COUNTRY CLUB OF ROCHESTER, N. Y.

Jacobsen Manufacturing Company
Racine, Wisconsin

Gentlemen:

We have used Jacobsen Greens Mowers at the Country Club of Rochester since 1946. These mowers have proven to be dependable and long lived, as the original mowers are still in use. I believe that the excellence of our greens is due, in no small measure, to the superior cutting of these mowers. They have been a great asset in reducing and eliminating mat or grain in our greens, as they require only an occasional brushing with brush attachment to keep them in top condition.

The 18-inch Rotary Mower is a fine mower to trim trap banks, bunkers and other areas that require hand work. It is light and easy to handle, does a clean, smooth mowing job and saves a good many man-hours.

The above machines are indispensable in the maintenance of our course.

Yours very truly,

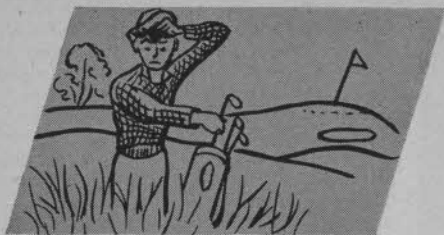
Elmer J. Michael
Superintendent of Grounds

**Take it
from one
who knows**

Many hours of tedious work are saved when the Jacobsen 18-inch Rotary Mower takes over the tough, tricky trimming jobs. This is one of eight rotary mowers in the Jacobsen line. Cutting widths range from 18 to 62 inches.

Jacobsen
MANUFACTURING COMPANY
RACINE, WISCONSIN





**Best Choice
in the Rough...**

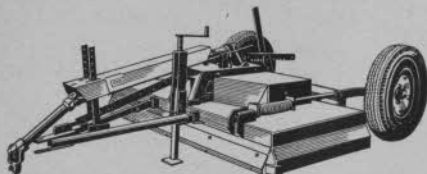
WOOD'S faster rotary cutters and mowers

A stroke of good purchasing!
For rugged, brushy roughs or grassy
fairways—the answer's the same.

**FASTER THAN REEL TYPE
OR SICKLE BAR—WITH NO
MAINTENANCE WORRIES**

Will replace two ordinary mowers
in many cases and virtually eliminates
upkeep and sharpening.

USE for: *Cutting toughest roughs
—shreds completely, eliminates raking
mowing grass neatly down to 1"
along fairways • cutting weeds and
brush the size of a man's wrist
• mulching leaves—no raking or hauling,
all these in half the time!*



7 models, ...

one to fit your needs perfectly, both
hydraulic lift and pull types.

WRITE for literature describing mowers
for golf course maintenance.

WOOD BROS. MFG. CO.

Box 148A, Oregon, Illinois

cisco Park-Recreation committee reduce green fees for youngsters on city's courses . . . Denver, Colo., Mayor Newton strongly protests renting state-owned section of City Park course for super-market . . . Against rezoning course site for business . . . Says course has become "basic and integral part" of Denver park and recreation system.

Fred Corcoran, PGA promotion mgr., in People Today magazine, says "You've got to have caddies or there won't be any golf." . . . Fred says child labor laws should be revised to allow more kids the advantages of caddying . . . Norman Tauscher, formerly asst. at California GC, now pro at Diablo CC (SF dist.).

New Overlake G&CC near Seattle, Wash., opened . . . A. V. Macan, Victoria, B. C., designed Overlake . . . Construction begun on \$183,000 clubhouse of Irvine Coast CC, Newport Beach, Calif. . . . Troy (Ala.) CC opens well-stocked fish pond with fish fry . . . Pond made by damming a stream several years ago, stocking it and letting nature take its course.

Southeastern Chapter Club Managers' Assn. of America at conference held dur-

GREENKEEPERS !!

PEAT

BUILDING GREENS IN '53?

BUILD YOUR NEW GREENS THE RIGHT WAY. THE SOIL MIXTURE IN YOUR GREEN SEED BED IS THE HEART OF YOUR GREEN. SPECIFY THE BEST FOR YOUR NEW GREENS . . .

**REPEAT BRAND
HYPNUM PEAT MOSS**

approx. pH - 6.5 to 7.0

REPEAT Brand Hypnum Peat Moss in your green seed bed will . . .

**CONDITION ANY TYPE OF SOIL
HELP PREVENT SOIL COMPACTION
ADD LIFE GIVING HI NITROGEN HUMUS
ADD ACTIVATED BENEFICIAL SOIL BACTERIA
KEEP GREEN SEED BED AT MORE UNIFORM
TEMPERATURE
HELP INCREASE SOIL AERATION**

Sold by the cubic yard in bulk car lots of from 50-60 to 140 cu. yds. per car. Milled to a uniform consistency.

**For Top Dressing Greens . . . The Peat
You Want is the Milled Black
Cultivated Peat**

Write or Wire for Quotations and Samples

ELI COLBY CO.

HANLONTOWN, IOWA