

Another great ACUSHNET

CHRISTMAS GIFT IDEA

To boost off-season sales for every Pro in the land



THIS IS IT! One dozen new 1952 Titleists (or Finalists or Bedfords) . . . "the outstanding golf ball success of the year!" . . . each marked with the player's name . . . packed in the handsomest gift case you ever saw . . . *all at no extra cost!*

What a gift for a friend, a customer, a son, a wife, a daughter! . . . any golfer! What a swell idea to suggest to a member's wife as the one thing she can't go wrong on for "his" Christmas stocking!

This De Luxe Titleist Christmas package will be advertised to the over 3 mil-

lion readers of *The New Yorker*, *Holiday*, *True*, *House Beautiful*, *Esquire*, *Golf World* and *The Golfer*. Readers will be urged to buy through their Pro Shops or, if these are closed, direct from Acushnet with the profit on every sale credited to the Pro.

Be sure to ask your Acushnet salesman about this really wonderful deal. He has all the details. You can also get this information by writing us direct. Acushnet Process Sales Company, New Bedford, Massachusetts.

REMEMBER! — Acushnets are sold thru Pro Shops only

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Seattle (Wash.) City Employees' Suggestion Dept. recommends that Pierre "Pete" Masterson, Park Dept. golf director, get \$100 award for rubber cushion cup 6 in. diameter to fit around sprinkler valves and prevent loss of balls in soggy depressions . . . Another one of Bob Hudson's gala parties given at Portland (Ore.) GC for contestants in Women's National, USGA officials, other golf notables and reporters



HERB GRAFFIS

Evidence of the great training youngsters are getting in the junior championships was disclosed by Al Mengert's performance as runner-up in the National Amateur . . . Al, now 23 and recently thru with a hitch in the Army air force, was winner of the first two U. S. Junior Chamber of Commerce national junior national championships in 1946 and 1947 . . . Mengert now has the shortest backswing for full shots we've ever seen in recent major championship contestants except, possibly that of Charley Bassler of Baltimore . . . Mengert's hands seldom get shoulder high on backswing but he finishes with hands high and bangs the ball out a goodly distance . . . Maybe he figures the short backswing gives him a little better control . . . Tourney yips ruined Mengert's chances against the experienced, serene and smooth-swinging Westland.

High Point Inn, new name of Mount Pleasant Inn, resort with course at Mt. Pocono, Pa. . . Joe Paletti and Don Gretti, pro-supt. team of Sunset Ridge CC (Chicago dist.), won 5th annual Midwest Golf Course Supts. Assn. Pro-Supt. tournament with 68-4—64 . . . Event played at Woodridge GC.

Dale Andreason, pro at Hinsdale GC (Chicago dist.) issues printed monthly bulletin titled "Sweet Swingers" for the club's junior golfers . . . Pinehurst (N.C.) completing new building for its golf shop . . . Old building will be used for club storage . . . Hillside in front of George Howard's pro shop at Broadmoor GC, Seattle, Wash., to be partially excavated with upper level to be a terrace and beneath will be storage space for bag carts . . . Pros still trying to devise satisfactory system for securing and releasing bags from carts and for storing carts.

Western Golf Assn. awards 44 Evans

scholarships to outstanding scholars . . . Scholarships awarded have value of approximately \$100,000 . . . Since Chick Evans founded the scholarship more than 250 of them have been awarded . . . The disease plagues that have made course maintenance hell this summer hit Tam O'Shanter just at the start of the big Tam championships . . . Seven afflicted greens were dyed.

Carolina pros say 19-year-old Don Smith of Greensboro, N. C., is due to become one of the great amateurs . . . The lad recently won Greensboro's junior championship 3 times . . . He won his first tournament when he was 11 . . . Vinnie Richards, Jr., 21-year-old son of head of Dunlop Rubber sports dept., capt. elect of Fordham university tennis team . . . His Pop is still playing good tennis and getting to be tough golf competition.

Idlewild CC (Chicago dist.) gives Al Naylor big day Aug. 20 . . . Al retires on nice pension after 44 years as Idlewild's pro . . . Club gives Al an automobile and purse in addition to the pension . . . One of the grandest letters we ever read about a pro was that Charley Schrage, Idlewild pres., and Max Berkenfield and Saul Miller of the committee, wrote to members about Naylor and the plan to make him one of the very few pros of long and faithful service retired on a good income as long as he breathes.

Monroe (Wis.) CC in new clubhouse . . . Don Howe is mgr. . . H. "Wally" Womeldorf, formerly mgr., Medinah CC (Chicago dist.) now mgr., Westbrook CC, Mansfield, O. . . Gerald V. Marlatt from Meadowbrook CC, Tulsa, Okla., to manage Calumet CC (Chicago dist.). Harvey Raynor, Tournament Supervisor for PGA, issuing helpful bulletin for players on the circuit . . . Raynor doing excellent job in keeping tourney players reminded of their responsibilities.

Eugene Lovejoy, 79, mgr.-pro, Lincoln Park muni course, Grand Forks, N. D., died July 19 following a 2 weeks' illness . . . His widow, Mayme, who has assisted her husband, will fill his position for the remainder of 1952 . . . Gene was born in New York City and came to N. D. in childhood . . . He had been at Lincoln Park for 19 years and served the community very well as an inspiring player, an excellent

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Velvety Greens!*

*at lower
maintenance cost!*

NEW PROCESS

VIGORO*

goes 1/3 further—supplies all the nutrients needed for best playing turf!

It's easy to keep a course in good condition with Vigoro. It's good *business* too, because tip-top greens and fairways mean *satisfied* golfers.

New process Vigoro supplies in ample amounts all the vital food elements any grass must get from *any* soil — to grow and thrive best. Even half-starved soils can be brought up to par with Vigoro! Order Vigoro today—feed it regularly for thick, deep-rooted, play-attracting turf.

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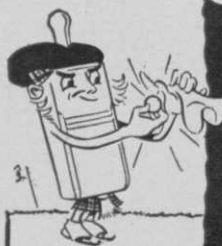
instructor and as a fine example of a genial gentleman sportsman.

Ray Gafford, pro at Northwood Club, Dallas, showed visiting pros some new items in women's golf wear . . . Ray's got two fine assistants in Charley Tims and Bill Shelton . . . The shop strives to show new sportswear for women even before Niemann-Marcus, famous Dallas women's store gets it . . . That's really a job . . . Ray scored in getting a new golf hat for women that other pros have ordered for their clubs . . . It's good for golf . . . Most women wear the godawfulest golf headwear.

Sports Turf Research Institute of Great Britain (formerly the Board of Greenkeeping Research) holds its annual course maintenance equipment exhibition and demonstration at its St. Ives Research station.

USGA Golf House fund is \$24,500 short of the \$110,000 cost of building and furnishing . . . \$85,500 thus far received has come from 4,750 sources . . . If you haven't kicked in send your check to USGA, 40 E. 38th, New York 16 . . . City of Sebring, Fla. reconditioning another 9 of its 18 and will have entire 18 in play Jan. 1, 1953 . . . 9 being reopened was closed for past 10 years . . . Ted Robinson is pro at Sebring's course which is in play year around.

Garfield L. Iverson, mgr., Everett



The Famous
**LEWIS
IMPROVED
GOLF BALL
WASHER**

**LOW COST!
BEAUTIFUL! EFFICIENT!**

NEW RUBBER CUSHION arrangement in bottom of washer absorbs shocks, adds to life of cleaner.

NEW TYPE FINISH includes third coat of clear plastic. Withstands season after season in any climate.

EASY TO USE — just pull up paddle, insert ball. A few quick strokes leaves ball shining clean, ready for play . . . and fewer lost balls!

Better Courses Provide
LEWIS WASHERS at every tee

Order from your dealer now!

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The
**LEWIS
MAGIC
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Quick facts that make **WORTHINGTON** your best tractor buy



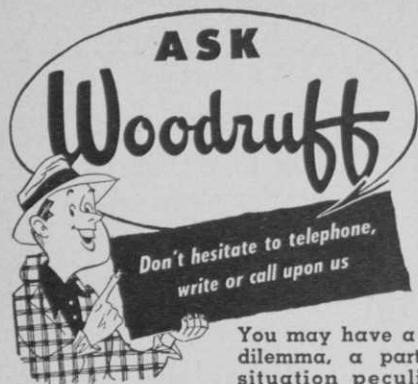
Model F Chief Tractor with 7-gang Fairway units. Gangs are mounted so that each cutting unit conforms to surface irregularity. Units are available with either steel wheels or pneumatic-tired wheels.

Worthington Model F Chief Tractor

1. Low gas consumption with Ford Industrial Engine.
 2. Pivotaly mounted axle for safety on hillsides.
 3. Adjustable steering column for driver comfort.
 4. "E-Z" ride seat with spring and hydraulic shock absorber.
 5. Hydraulic brakes and engine governor standard — no extra cost.
 6. Reserve gas tank — eliminates "running out."
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 8. Smoother mowing — mowers cut grass ahead of wheels — no compaction.
 9. Hydraulic gang mower lift available for fast travel, easy storage.
- This is just a sample. A demonstration by your Worthington dealer will tell the whole story. See him now.

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You may have a grass dilemma, a particular situation peculiar to your area. Here at Woodruff's, we welcome inquiries about any usual or unusual grass condition.

For more than a quarter of a century, we have been testing different analyses of lawn seed in northern, southern, eastern and western sections of the country, and have acquired a unique knowledge of seed habits and their adaptation. This may be of great help to you. Send us your inquiries for analyses and quotations. You will hear from us with dispatch. Without hesitation — Ask Woodruff!

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(Wash.) G&CC elected pres., Evergreen chapter, Club Managers' Assn. of America . . . Club Managers' national association now has 1,043 members in its 36 active local chapters . . . Kelly J. Cook, for 16 years supt., Willow Wood CC, Bellepoint, W. Va., until 16 months ago when illness forced his retirement, now regaining his health.

Second annual James "Sonny" Fraser memorial tournament at Atlantic City CC, Northfield, N. J., Sept. 19, 20, 21 . . . Sonny was one of the most promising young golfers and grandest fellows in the game . . . Women's Western Golf Assn. scored again with beautiful and informative program for 52 WWGA Amateur championship at Los Angeles CC . . . Among program feature pages was one on Vic Dalberto, 32 years pro at LA CC and one on Bill Beresford, 25 years supt. at the club . . . In addition to doing great job of course maintenance Beresford has won between 600 and 700 awards at horticultural exhibits for flowers from the LA CC greenhouse and gardens.

In the 26 years of GOLFDOM we don't recall one in which weather has been worse for golf course maintenance in many parts of the US . . . Floods, drought, humidity have been nightmares . . . Several great supts. with long records of success are quitting the business after this season to

"FLEXI-COMB"

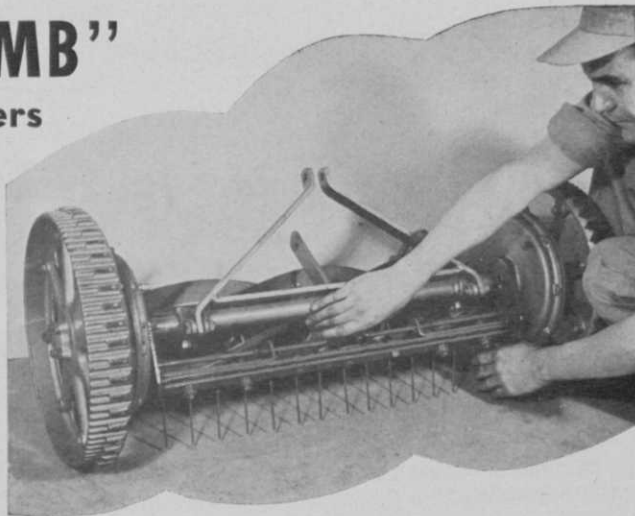
for fairway mowers

Reduce thatch
 Smoother cut
 Overcome weeds

Begin Flexi-combing early in the season. Comb out accumulated plant material to provide better growing conditions. A thatch layer sheds water, prevents fertilizer from getting down to the soil.

Reduction of thatch by Flexi-combing promotes healthier growing conditions — reduces disease.

Use Flexi-combs on mowers to overcome existing thatch and prevent its recurrence.



Flexi-combs fit Toro and Worthington mowers . . . Combs are mounted permanently on mowers — easily locked out of operating position when their use is not required . . . Improved design provides easier depth adjustment.

West Point Products Corporation

West Point, Pa.

New Model AERIFIER*

the *Junior G-L*

Self-powered AERIFIER at Budget-price

Model 6R6 Briggs and Stratton
2 h.p. engine

Cultivates 20" swath

Overall width of machine: 37 $\frac{1}{4}$ "

Four discs of 8 $\frac{1}{2}$ " diameter

8 spoons mounted on each disc

Choice of spoon sizes

Cultivation depth adjustable up
to 4 inches

Automatic throttle

Safety shutoff switch for engine

Easy to transport

Improved design Flexi-press*

Handles adjustable to height
of operator

Weight: 300 lbs.



Here is quality aeration at moderate cost. The Junior G-L Aerifier features the same effective "cultivating action" provided by larger models. Curved open spoons scoop out cores of soil, leaving room for packed soil to expand. Openings from the surface to the rootzone admit air, water and plant foods. Movement of spoons beneath the surface loosens the walls of the openings so roots can penetrate and spread out.

The Junior G-L model makes 4 openings per square foot. $\frac{1}{2}$ ", $\frac{3}{4}$ " or 1" spoons may be used on the Junior G-L. Flexi-press devices protect surfaces so the machine may be passed over an area more than one time.

Ask your Aerifier supplier about the Junior G-L Aerifier.

West Point Products Corporation

West Point, Pa.

*Reg. U. S. Pat Off.

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September, 1952

better
TOP DRESSING
at less cost



with a
ROYER COMPOST MIXER

Feed your greens top dressing prepared with a Royer . . . perfectly blended, finely granulated, free from all contamination. Greenskeepers at hundreds of the finest courses all over the United States are enthusiastic Royer users.

And in these days of high labor costs you can save up to 89% of the time needed for manual preparation . . . truly a worthwhile item. The hours thus saved are available for the many other jobs of golf course maintenance.

Illustrated above is a Model NCB-4, capacity 3 to 6 cubic yards per hour, at a Spokane, Wash. golf club. Other models available in capacities to 12 cubic yards per hour . . . write for Bulletin 46 giving complete information.



ROYER FOUNDRY & MACHINE CO.
 171 PRINGLE ST., KINGSTON, PA.

take other jobs . . . Haven't heard so far of a club giving a bonus to any supt. whose course happens to have been in fine condition despite bad condition of most other neighboring courses . . . When a course is in good shape the players say it's the good Lord's doing . . . When the course is hit by summer miseries the players say it's the superintendent's fault . . . It's a tough profession.

Oil painting of the late O. B. Keeler, for more than 30 years an ace golf writer, and Bobby Jones' "Boswell", presented to Golf House . . . Presentation made by Mrs. Keeler and W. D. P. McDowell, pres., Atlanta Golf Assn. . . Minikahda Club, Minneapolis, gives testimonial dinner to its distinguished and merry member, Totton P. Heffelfinger, USGA pres. . . Address of West Coast office of USGA Green Section, which has Charles G. Wilson as regional director, is Box 241, Davis, Calif.

USGA Journal for August has informative article on rough, evidence of growing interest in more use of rough as the most testing hazard with low maintenance cost . . . Journal cites USGA Championship manual on length of rough bordering fairways and greens . . . Plenty of courses have had expensive alterations of trapping when simple change of mowing line and development of fair but testing rough



Wherever you may be . . . and whatever your turf requirements . . . the Mock reputation for quality and specialized service can be helpful in solving your problems.

Mock's are leaders in distribution of all the newest developments in modern turf grass seed, sold either pure, or mixed to your specified formula. Your inquiry for information or quotation will receive immediate attention.

"For custom-tailored turf . . ."

MOCK SEED COMPANY
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PLASTIC PIPE

... FOR RAPID, LOW COST INSTALLATION
AND LONGER TROUBLE-FREE SERVICE

Now . . . CARLON plastic pipe is available to solve golf course water-handling problems. It is lightweight . . . can be installed quickly without special tools . . . and is *guaranteed* against rot, rust and electrolytic corrosion.

CARLON lasts longer. Because it is impervious to the chemical attack of corrosive soils and waters, CARLON pipe assures years of trouble-free service. It will not accumulate scale or sediment.

CARLON is easier to install. Furnished in long lengths, CARLON requires fewer fittings. It is lightweight and easily handled by one man — no rigging equipment needed. Because CARLON is flexible, it curves to follow irregular surface contours and eliminates many fittings needed for rigid pipe.

A complete line of molded plastic fittings is available for joining this new pipe or connecting it to established metallic systems.

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Golf Course
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"CUTS-TRUE" HOLE CUTTERS

Bulletin "52" showing the complete Standard Line is yours for the asking. Write for it today.

STANDARD MANUFACTURING COMPANY
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would have made those courses better tests for players of all classes.

Third turf research fellowship established by USGA Green Section at Pennsylvania State College . . . Prof. H. B. "Bert" Musser to have the new man work under his direction in the Agronomy dept. . . Meyer zoysia planting material sent to state experiment stations by USGA Green Section and US Dept. of Agriculture.

Saturday Evening Post's July 26 cover of a golf range shows how the ranges have become important part of the American entertainment program . . . The instruction details of the Post cover are funny . . . And true to life . . . Don Bisplinghoff, Orlando, Fla., 17-year-old winner of USGA National Junior championship, hits a ball about as long as any kid we ever saw . . . He's got a fine short game too . . . Wouldn't be surprised (if he stays amateur) if in a few years he'd be the first amateur since Johnny Goodman (in 1933) to win the National Open.

Seattle (Wash.) GC, scene of the National Amateur this year, was started in 1899 on six holes laid out in a cow pasture . . . Bill Zongker has been the club's pro for 22 years . . . For 10 years prior he was asst. to the late Bob Johnstone who laid out the course and was the club's pro for 32 years.

Fred Grau in USGA Journal did valuable

There is Only One **PMAS** **The proven HERBICIDE-FUNGICIDE**

Top Score
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PMAS
in college tests



SNOWMOLD

is no problem for the Greenkeeper who uses P M A S. Applied in late fall and early winter, P M A S safely conditions greens to withstand disease though blanketed by snow throughout a long winter.

Don't fail to read Cleary's "Turf Tips" No. 22c. It gives the real story on Snowmold tests . . . comparative results obtained at the National Turf Fungicide Trials, Washington State Agricultural Experiment Station. Send for your copy if you haven't already received one.

Yes, P M A S is becoming, more and more, the golf man's favorite material for year 'round control of fungus diseases such as Copper Spot, Dollar Spot, Brown Patch and Pink Patch, not to mention its spectacular action in knocking out Crabgrass!

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