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This De Luxe Titleist Christmas package will be advertised to the over 3 mil-

lion readers of *The New Yorker*, *Holiday*, *True*, *House Beautiful*, *Esquire*, *Golf World* and *The Golfer*. Readers will be urged to buy through their Pro Shops or, if these are closed, direct from Acushnet with the profit on every sale credited to the Pro.

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REMEMBER! — Acushnets are sold thru Pro Shops only

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Billy Bell, pres., American Society of Golf Course Architects, says A. Vernon Macon did "very wonderful" job of re-vamping Seattle GC course for National Amateur... Mac spotted a few sandtraps on the course that has but few artificial hazards and toughened the 6,632 yd. course for long hitters without making the alterations painful in club member play... He rebuilt several greens with the modern type of construction easing the maintenance problem and expense as well as making the holes better tests... Mav leaves a lot of space for cup locations on his interesting greens... Bob Finlay, supt. at the course about 30 years, had it in fine playable condition... Various strains of bent are on greens but each green is to one strain... That makes a maintenance problem for Bob and to amateurs who are accustomed to uniform and lightning greens the Seattle greens were an alibi... But no complaints about trueness of the greens.

When are golfers who think they are qualified to be champions going to learn that each course is a problem to be solved by the genuine artist?... The course is the same for the entire field... The winner likes it... Rough at Seattle was mild yet some of the younger players thought it was tough because they didn't know how to play out of it... With so many courses getting softened by low mowing of rough there should be practice spots of real rough so players who want to be able to play testing courses will get a chance to practice rough shots required in first class competition.

Not one in 20 contestants in the National Amateur field had much skill or confidence in making those exacting chips from the fringes of the green... Very few tournament pros know this shot either... So, naturally, when there's a shot the sharpshooters can't play they want it ruled out of the game as "unfair"... It is an excellent test of skill, especially on a course like Seattle GC with small greens... Maybe somebody will invent a club that will make delicate shots as easy as the wedge has made trap shots around greens.

One hole at Seattle GC that should be on a lot of lists of "the 18 best holes" is the 468 yd. 16th, which is par 5 on the club scorecard and par 4 on the National



HERB GRAFFIS

Amateur card... Tee is on top of a long slope... Lake at the bottom of the slope catches a drive that is too far to the left... There's a level landing area on the right... Go too much to the right and you're in the forest primeval... Long shot over the water to a small elevated green, and another forest if the approach heads toward the left... There's a trap about 20 yards short of the green and guarding its right side, which requires accurate placement of the tee shot to open the green to a perfectly executed second shot on a long par 4.

Bill Zonker, Seattle GC pro, started with the club as a caddy when he was 8 years old... He was supposed to be 12 but his brother and a cousin got him in... Bill now points to a ledge outside his pro shop that he used to stand on tip-toe to be able to look through a shop window... We didn't think it possible for smoothness and speed of clubhouse service at 1951 Amateur at Saucon Valley to be equalled, but Mgr. Al Flett and his staff at Seattle GC did it... Al and his team kept that clubhouse as neat as a living room... Tournament chmn. Chuck Adams and his comrades did a thorough job of organizing a championship operation so players were very well cared for and spectators were treated like welcome guests... Press arrangements fine, too.

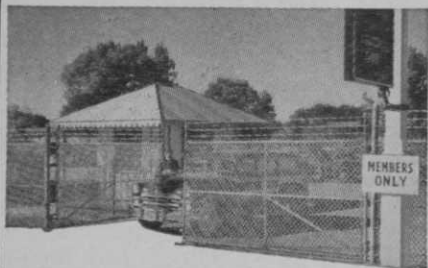
Considerable interest in northwest in USGA Green Section's establishment of Pacific Coast station with Charles Wilson in charge... Plenty of problems in course maintenance in the northwestern states and Green Section's convenient availability for help is hailed as big step forward in improving course conditions and keeping costs in line... USGA officials at Seattle said Wilson to make extensive tour of the area in getting close-up on problems to be discussed with Fred Grau, USGA Green Section director, and other authorities in organizing most helpful research and aid program.

US amateur team narrowly edged out Canadian amateurs in the first US-Canadian-Mexican amateur team matches for the Americas trophy donated by Jerry Bowes... US 12, Canadian 10, Mexican 5... Mexicans made a fine showing.

Canada will be host to 1954 Americas'

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PAGE FENCE ASSOCIATION • Monessen, Pa.

trophy matches with the US, Canadian and Mexican amateur teams playing prior to the Canadian amateur at an Ontario club to be selected . . . The Americas' Cup matches will be played year alternating with Walker Cup matches . . . Bob Finlay, Seattle GC, supt., came about as near as anyone we ever saw to solving the problem of keeping poa annua as good putting surface in greens during the National Amateur . . . When Bob had to cut the poa annua closer than he had intended a little bumpiness showed in spots but not much . . . Cups weren't placed in those spots.

Helen Detweiler to join George Howard's pro staff at Broadmoor GC, Seattle, next spring after her winter job at Thunderbird CC, Palm Springs, Calif., on Jimmy Hines' staff . . . Helen will join two other fine assistants on Howard's staff . . . Women's play in Northwest has been increasing tremendously . . . The practice putting green at Broadmoor is outlined with small ridges of top-dressing and has a few small areas of sand as traps and a few small branches of evergreens stuck in as "tree" hazards in making a very interesting 9-hole putting course . . . Howard and Broadmoor's veteran supt. Hans Moen do a swell job on this and it gets a lot of play . . . We'll have picture and full description of this work in GOLFDOM soon . . . When the putting course competition is finished Hans has his men brush in the top-dressing

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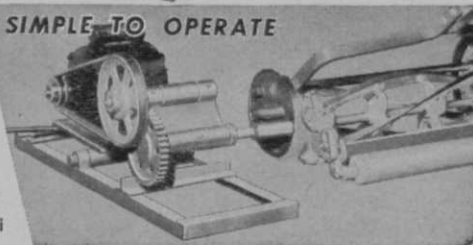
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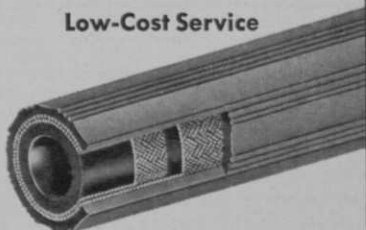


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and sand and there's the usual type of practice putting green in fine condition.

Manteca (Calif.) Bulletin editorially protests "Decision to abandon the municipal golf course at Sharpe's lane will probably go down in Stockton's history as one of the more stupid civic decisions to be made. It is one we predict will be regretted in years to come." . . . Second 9 opened at Visalia (Calif.) GC . . . Coffeyville (Ks.) CC to build new clubhouse . . . Court rules City of Vermillion, S. D., has right to buy many course ground from Anton Hugener.

Now playing new many course at Hillsboro, Ks. . . Bob Belto now pro at Redmond GC, Kirkland, Wash. . . Major Ruby now mgr., Arkansas City (Ark.) CC . . . Earl Ruby, Louisville (Ky.) Courier-Journal sports editor, devoted one of his columns to condition of Louisville many courses . . . Park dept. said to be planning rehabilitation of courses . . . Difficulty getting park dept. labor and players' observation "you can't hire 'votes' to work on tees and greens," together with adverse weather given as reasons for bad condition of courses.

West Side GC, Mendota, Calif., re-opening . . . Closed down since first of year for rehabilitation . . . Garden City (Ks.) CC raising money for installing watering system and grass greens . . . Interesting history of Glen Arven CC, Thomasville, Ga.,

3-SECTION ROLLER

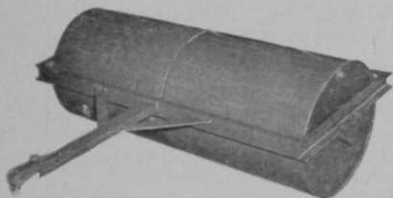
An 80 inch roller with full oscillation for all sections. Water ballast 12 gauge welded steel rollers with slightly rounded edges. Sand and dirt resistant alemite equipped hardwood bearings. Filled weight 600 lbs. per section. Frame of heavy welded steel construction complete with ball type hitch and mud scrapers. Painted rust resistant dark green.



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Another National Open Course trimmed by Toro



Herb Shave

Championship golfing calls for top-quality greens and fairways. And that calls for Toro mowers at Oakland Hills Golf Club, Birmingham, Mich.—scene of the 1951 National Open. Herb Shave, superintendent, keeps the ground in shape with everything from the Toro General Tractor to Toro Power Greensmowers. Championship mowers do championship jobs.

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New process Vigoro supplies in ample amounts *all* the vital food elements any grass must get from *any* soil — to grow and thrive best. Even half-starved soils can be brought up to par with Vigoro! Order Vigoro today—feed it regularly for thick, deep-rooted, play-attracting turf.



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written by Ed Miles in Atlanta (Ga.) Journal . . . Course was started in mid-90s by J. Wyman Jones, winter visitor from New Jersey to Thomasville.

Overlake G&CC, Bellvue, Wash., 18-hole course now being constructed under supervision of A. Vernon Macan, architect, is first private course built in Seattle dist. for 20 years . . . Sure thing that Jack Westland, 1952 Amateur champion, won't turn pro . . . Jack's running for Republican candidate for congress from Washington 2d district . . . He made 3 political speeches every night except Friday during the Amateur . . . Sturdy performance for a fellow who at 47 is the oldest golfer to win U. S. Amateur.

Palmdale (Calif.) Chamber of Commerce plans course . . . Girl pros on manufacturers' staffs playing crowded schedules of exhibition dates and clinics . . . Their work is beginning to pay off in pro shop sales where the pros really tie-in and follow-up on the girls' performances.

Caddy strike at Long Island club in July drew attention to caddy costs in metropolitan area now so high they discourage play . . . It's making caddy cart use greater . . . Also promoting the sale of light canvas bags . . . Employees at hotels and resorts all over the country noticing that tips are getting lighter . . . Public is getting tougher and expects a little loving.

Henry Longhurst, one of Britain's top

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LAWN KING

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Rugged, well balanced, powerful, the Lawn King smoothly cuts open lawn stretches in short order. Available with riding sulky.



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24-inch cutting width

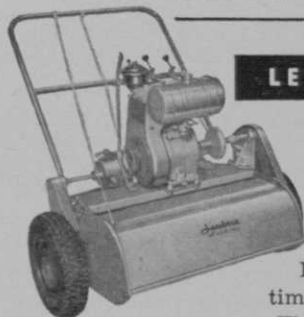
Widely used as a tee mower and for landscaped areas. Wheels behind reel permit exceptionally close trimming. Riding sulky available.



GREENSMOWER

22-inch cutting width

First choice of greens keepers — last word in extra smooth greens maintenance.



LEAF MILL

30-inch width

Leaf Mill saves time, money, man power. This rugged, self-propelled machine picks up leaves, grinds them into tiny particles which are returned to the soil as a mulch.

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PITTSBURGH 30, PA.

golf writers, produces an article entitled "Unwritten Contract" which gives the close-up on British pros' very slender income from their jobs . . . The "unwritten contract to which Longhurst refers is that "the member on his part, undertakes to patronize the professional and his shop to a sufficient extent to provide the professional with a living" . . . Longhurst points out that the usual fee charged by a British pro for playing a round with members is about equal to that of "an indifferent London caddy" . . . British pro association has printed the piece for distribution among club members.

British Golf Federation financing pro instruction at 6 boys' schools 2 hours a week . . . Henry Cotton started off the program with free lecture and demonstration . . . Tom Haliburton cut 3 strokes off previous course record of 64 held by Locke, Rees and Daly, at Worthing (Eng.) course . . . Haliburton's 29-32-61 contained 23 putts and holed approaches of 15 and 25 yds. . . He added another world record with his 2d round 65 for 36-hole total of 126 . . . Previous record was Ben Hogan's 64-64-128 at White Sulphur in 1950.

J. Russell Fankhouser, 41, pro-mgr., Marietta (O.) CC died recently in St. Joseph's hospital, Parkersburg, W. Va., after an illness of 2 weeks . . . He'd started in golf as a caddie at Parkersburg CC, then went with South Hills GC, Parkersburg,

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