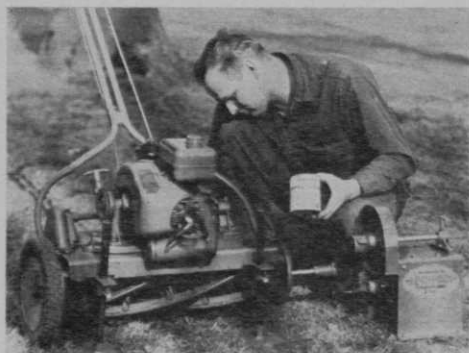


PORTABLE MOWER LAPPING MACHINE

The Fate-Root-Heath Co., Plymouth, Ohio, has introduced their Simplex Portable Lapping Machine, a portable power unit designed to lap in any reel type mower quickly, with minimum effort. Designed for use either in the shop or on the fairway, the Simplex can be coupled to the reel of a mower anywhere near a source of 110-volt power. Adjustable mower supports are provided along with several sizes of reel shaft couplers and two grades of lapping



compound. A reversing switch is provided to run the Simplex in either direction and the final drive arm can be adjusted to any position from 3 in. to 16 $\frac{3}{4}$ in. above floor level.

The Simplex uses a $\frac{1}{8}$ H.P. double shaft motor. Grinding wheel or wire brush may be mounted on either shaft. Drive reduction to 145 RPM is through V-belts and pulleys; no gears. Belt tension is adjustable on both belts. Built for long, trouble free service, the unit weighs 45 lbs., measures 20" x 10" x 14" high. Complete details from the manufacturer.

STURDY WOOD DISPLAY FOR GOLF BALL SPRAY-NEW

A counter display of wood and masonite has just been completed for self-service sales of Golf Ball Spray-New. The

EVERYTHING IN GOLF AWARDS

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CHICAGO 8, ILL.

James G. Harrison

GOLF COURSE ARCHITECT

Member:

American Society of Golf Course Architects

R. D. #3, Box 372
Phone — Valley 3-3444

Turtle Creek, Pa.
Suburb of Pittsburgh

ROBERT BRUCE HARRIS

Golf Course Architect

Member: American Society of Golf Course Architects

664 N. Michigan Ave.
CHICAGO 11, ILL.

Phone: Whitehall 4-6530

ROBERT TRENT JONES

Member:

American Society of Golf Course Architects

Golf Course
Architect

20 Vesey Street
Tel: Rector 2-2258
NEW YORK, N. Y.

WILLIAM P. BELL AND SON

GOLF COURSE ARCHITECTS

Member: American Society
of Golf Course Architects

544 Sierra Vista Avenue
Pasadena 10, California

display is self-descriptive, painted in white, yellow and green. An empty dispenser and "before-after" treated golf ball are mounted on the display panel. The display stand is 14½" high. The step platform holds both the 6 ounce Junior Size and 12 ounce Economy Size. At the right of the display are two of the new new "30 treatment" dispensers that sell for \$1.29 including convenient ball holder. The large, 70 ball treatment size remains at \$2.25 retail with holder. The new display is supplied free of charge to pros with stock orders of 3 cases from Golf Ball Spray-New, Division of Federal International Co., Inc., 50 New Street, New York 4, N. Y.

TRU-STROKE PRACTICE GADGET HITS SALES STRIDE

Tru-Stroke practice and training device, invented by Lou M. Miller, pro-mgr., Rock Spring CC, Alton, Ill., has caught on as a pro shop item. It's a gimmick that fits onto the shaft of the putter or approaching club, training the player to line up shots accurately and keep the clubface square. The device, made by True-Stroke, 22 E. Broadway, Alton, Ill., now has a new non-slip clamp on it that doesn't mar the club shaft. Pros and amateurs who at first thought the device was just another wild idea now are finding that it works very effectively in helping to improve the short game.

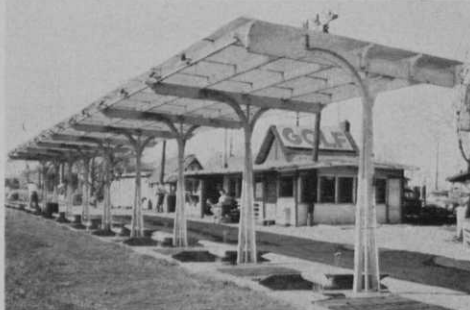
KROYDON CATALOG STRESSES QUALITY CONTROL IN CLUB MAKING

"Kroydon—For Better Golf", is the theme of the practical, attractive 1952 catalog of The Kroydon Co., Maplewood, N. J., makers of Kroydon golf clubs. The complete line of Kroydon's 1952 woods and irons is described and illustrated, several models in full color. As pointed out by C. L. Gairoard, pres., Kroydon forges its own steel heads and makes its own steel shafts, thus affording control of quality through every step of each club's manufacture. Included in the catalog is Kroydon's accessory line for pro shop merchandising, including bags, gloves, umbrellas, head covers, jackets, etc. Kroydon has enlarged its sales force to ten representatives, six distributors and two pro advisory staff members, and the territories which they cover are given in

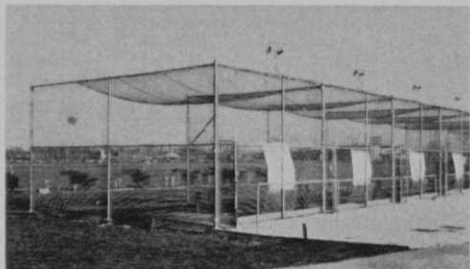
their catalog. If you haven't received your copy one will be sent upon request directed to Frank Mitchell, sales mgr., at Maplewood, N. J. plant.

ATTRACTIVE CANOPY FOR RANGES

Devon Links, Chicago, said to be the world's largest golf driving range, is quick to provide facilities that afford comfort and convenience for their customers. The latest addition is the attractive tee canopy



here illustrated. The steel standards are gracefully curving, the joists and girders are made of dressed lumber and the top of transparent, corrugated fibreglass in various colors. The players stand well in front of the ample room between the standards. The canopy was designed and installed by Chain-Link Fence Corp., Chicago, manufacturers of the Chalinko Golf



Ball Washer. The company also manufactured and installed the protective screening for the battery of eight batting practice cages recently installed at Devon Links. As shown in the illustration, galvanized Chain-Link wire screen material is used for the sides, back and dividing panels. Ederer golf netting is used across the top.

CREEPING BENTS STOLONS

C-1

C-19

C-52

Branch Nurseries Farmington, Ia., Slocum, R. I.

Main Nursery & Office Madison 1, Wisconsin

P. O. Box 350

Old Orchard Turf Nurseries

R. R. Bond, Prop.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

FOR YOUR CONVENIENCE—GOLFDOM'S

Buyers' Service

Check off your Needs, tear out and mail this sheet to *Golfdom*, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices and literature direct from the sources of supply.

Golf Course

- Aerifying equip.: Fairway green
- Architects: course house
- Ball washers
- Ball Washing Compounds
- Bent grass stolons
- Brown-patch preventives
- Compost mixers
- Crabgrass control
- Divot fixer
- Drinking fountains
- Fencing
- Fertilizers
- Flags (greens) Flag poles
- Flood lights
- Fungicides
- Gasoline engines

- Golf Course Const'n Engineers
- Hedge trimmers
- Hole cutters
- Hose, $\frac{3}{4}$ " 1"
- Humus
- Insecticides
- Lapping-in machine
- Miniature Course Const'n
- Mowers: putting green whirlwind tee fairway rough hand
- Mower grinders
- Compost, prepared
- Peat Moss
- Pipe
- Playground equipment
- Pumps
- Putting cups
- Refuse containers

- Rollers: power water filled
- Root cutter
- Sand (for greens, tees)
- Scythes (motor driven)
- Sedge peat
- Seed: fairway green
- Sod cutter
- Soil screeners Soil shredders
- Sprayers: power hand
- Spikers: greens fairway
- Sprinklers: f'way green
- Stiles (over fence)
- Sweepers (power or hand)
- Swimming Pool equipment
- Swimming pool cleanser
- Topdressing
- Tractors
- Tractor wheel spuds
- Water systems, fairway
- Weed chemicals

Pro Shop

- Bags: canvas leather
- Bag carts, for players
- Bag supports
- Balls: Regular Range
- Ball mfg. equip.
- Ball markers
- Ball retriever
- Bandages, adhesive
- Buffing motors
- Calks, for shoes
- Caps and hats
- Club cleaning machine
- Clubs: Woods Irons Putters

- Club repair supplies
- Club separators for bags
- Cushion-sole Inserts
- Dressing for grips bags
- Golf gloves
- Golf Grips: Leather Composition
- Golf Practice Devices
- Golf shoes
- Grip preparation for hands
- Handicap racks cards
- Mech. Range Ball Retriever
- Portable motor tool
- Practice driving nets

- Preserver for leather
- Printing
- Pro accounting book
- Range ball washer
- Rubber-spiked overshoes
- Score cards
- Sport seats
- Sportswear: Shirts Socks Sport jackets Rain jackets Windbreakers Slacks
- Sun glasses
- Tees (wood) plastic
- Tee & Score Card Holder
- Tee mats
- Tees (rubber) for driving mats
- Teeing device (automatic)
- Tennis nets
- Trophies

Club House

- Air conditioning equip.
- Athletes foot preventives
- Badges (caddie and guests)
- Bath mats
- Bath slippers
- Bars
- Deodorants
- Disinfectants

- Floor coverings
- Folding Table (Banquet)
- Kitchen equipment:
 - Dish washers
 - Frozen food storage
 - Ice cube machines
 - Slicing machines
- Link Type Mats
- Lockers

- Management Service
- Men's toilet items
- Menu Service
- Movies of golf subjects
- Playing cards
- Printing
- Runners for aisles
- Rugs
- Showers Shower mixers
- Step treads
- Towels: bath face

Send information
to: Name

Club
Title

Club Address

Town Zone (.....) State

LET GOLFDOM HELP YOUR OFFICIALS MAKE THE MOST OF 1952

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service ... for time, labor and money-saving guidance of your officials and department heads. Help the *right men* at your club do the *job right*. Send in the form below so we can get them "on the beam".

— FILL IN THE FORM BELOW — THEN MAIL THIS PAGE TO —
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: Private Daily Fee Munny NUMBER OF HOLES

Address Town: Club Position

Zone () State By Club Position

President's:
name (Zone)

Add: Town: State:

Secretary's:
name (Zone)

Add: Town: State:

Manager's:
name (Zone)

Add: Town: State:

Green Chrmn's:
name (Zone)

Add: Town: State:

Course Superintendent's:
name (Zone)

Add: Town: State:

Professional's:
name (Zone)

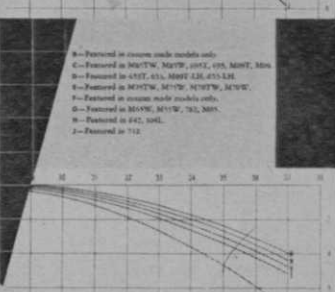
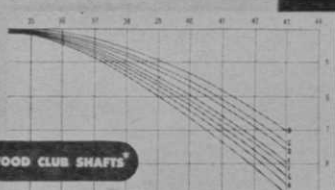
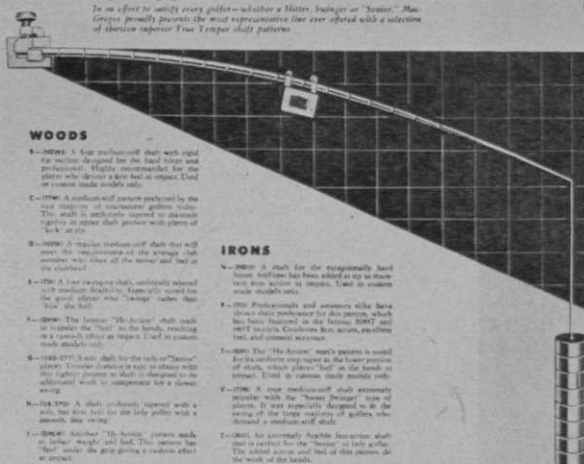
Add: Town: State:

MacGregor

TRUE TEMPER *Tourney* SHAFTS

With 87 1/2 year experience in golf club making, MacGregor has probably custom made more clubs for outstanding players than any other manufacturer. While there have been many changes in club design through the years, it has always been evident that the shaft and its feel are one of the most important things in creating a good model.

In an effort to satisfy every golfer—whether a Hitter, Swinger or "Saver," MacGregor proudly presents the most representative line ever offered with a selection of alternate superior True Temper shaft patterns.



WOODS

- 1-1000: A fine traditional shaft with rigid feel, custom designed for the head borer and professional. Highly recommended for the player who desires a fine feel in impact. Used in custom made models only.
- 2-1000: A medium stiffness shaft preferred by the vast majority of tournament golfers today. This shaft is particularly suited to alternate grip on upper shaft games with grips of 4 1/2" or 5 1/2".
- 3-1000: A regular stiffness shaft that will meet the requirements of the average club member who likes all the normal feel in the clubhead.
- 4-1000: A low swinging shaft, initially tapered with medium flexibility. Especially suited for the quiet player who "saves" rather than "hits" the ball.
- 5-1000: The famous "Hi-Airline" shaft made to imitate the "feel" of the hand, resulting in a "catch" effect at impact. Used in custom made models only.
- 6-1000: A soft shaft for the club in "Senior" play. Greater flexibility is built in closer with the lighter pattern to shaft in development to the additional work to compensate for a longer swing.
- 7-1000: A shaft, initially tapered with a soft, but firm feel for the help golfer with a smooth, slow swing.
- 8-1000: Another "Hi-Airline" pattern made in lighter weight and feel. This pattern has been made the grip giving a cushion effect at impact.

IRONS

- 1-1000: A shaft for the exceptionally hard "hitter" stiffness has been added in order to insure fast iron action at impact. Used in custom made models only.
- 2-1000: Professionals and amateurs alike have chosen this preference for this pattern, which has been historical in the famous BENT and WEST models. Combines firm action, excellent feel, and utmost accuracy.
- 3-1000: The "Hi-Airline" iron's position is used for the medium swing type at the lower portion of shaft, which places "feel" on the hands at impact. Used in custom made models only.
- 4-1000: A true medium-stiff shaft extremely popular with the "level swinger" type of player. It will especially be designed to do the swing of the large majority of golfers who demand a medium-stiff shaft.
- 5-1000: An extremely flexible iron/iron shaft used in perfect for the "hitter" or lefty golfer. The added action and feel of this series do the work of the hands.

MacGregor Golf Co.
4801 Spring Grove Ave., Cincinnati 32, Ohio

MacGREGOR CHART SHOWS SHAFT CHOICE

MacGregor's new wall chart for pro shop explains shaft choices available in wood and iron clubs and shows customer the pro has in stock or can get shaft exactly suited to the club buyer's game. Chart is 28 in. by 21 in., printed in three colors. Supplied free by MacGregor Golf Co., Cincinnati 32.

BALANCED BAG INCREASES PLAY, EXPERIENCE SHOWS

Balanced Golf Bag Co., Chicago 22, Ill., has received from pros statements that this light, balanced canvas bag has increased play by golfers during caddy shortages. Pros report that when smaller kids have to go double members switch clubs from their standard-type bags into the Balanced bag to ease the kid's load and help him to move faster, or when there are no caddies available carry their own Balanced bags.

The company also has heard from pros that in many clubs there is a substantial percentage of players who have Balanced bags as second bags, and put the Balanced bags inside the big bag when trav-

eling to resorts where caddy supply is low. That also makes more play. After a couple of seasons of use the Balanced canvas bag is worn out, but the user has had his money's worth and comes to the pro for another, so the manufacturers say many pros have told them.

ACUSHNET LAUNCHES NEW ADVERTISING PROGRAM

With May issues of the national general and golf player magazines, the Acushnet Process Co., manufacturers of Acushnet balls, tees off their powerful and highly concentrated advertising campaign for 1952.

Two-color half pages will be used throughout the summer and early fall.

• BENT GRASS •

Stolons and Sod. Washington—C1— and other recommended strains.

HIRAM F. GODWIN

22366 Grand River Ave., Detroit 19, Mich.

WILLIAM B. LANGFORD GOLF COURSE ARCHITECT Balanced Topographical Design

Member:
American Society of Golf Course Architects
Telephone: KEystone 9-6501
2405 Grace Street, Chicago, Illinois

Acushnet's nationally popular Famous Foursome, the creation of well-known illustrator, Harry Beckhoff, will again parade their sand-trap antics for the entertainment of the golfing public. In the new series these lovable dubs will be aided, abetted (and frustrated) by their wives and friends. They should win as always, attention and applause.

The Acushnet Titleist for 1952 has great things claimed for it—greater length, more durability and improved click and

feel. It will, like all Acushnet balls, be sold through pro shops only.

Acushnet will continue its highly interesting (and sometimes controversial) campaign in the trade press. Two color bleed pages in second cover and back cover positions will run throughout the year. Point of purchase advertising and direct mail will be continued—and the Acushnet driving machines will continue to give their dramatic demonstrations at golf clubs in every part of the country.

CLASSIFIED ADS

RATES: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

RANGES ATTENTION: Your golf balls recovered, reasonably priced. New white paintless cover, guaranteed. Incoming freight paid. Norman Van Ness, Pinebrook Road, Montville, New Jersey, Caldwell 6-6794.

WANTED FOR CASH

Old golf balls retrieved from ponds or out of bounds on or around golf courses.

Cuts and Bumps 60¢ per doz.

Off brands & synthetic \$1.50 per doz.

Round & perfect \$1.00 brands

for refinishing \$2.40 per doz.

Note—No golf driving range cull throw-out balls wanted at above figures.

Send for shipping tags and instructions

DRIVING RANGE MEN—REBUILDING

Your old cores recovered with the new type paintless cover material. Tested and proven to be the best process in rebuilding for driving range use. Guaranteed 100% against seam splitting.

Price per doz. on exchange \$2.65

Circular and information on request.

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, Ill.

SOUTHERN GOLF CO. GOLF BALLS, NEW - USED BOUGHT AND SOLD. RANGE BALLS. COMPLETE FAST RECOVERING SERVICE. WRITE FOR PARTICULARS. RUSSELLVILLE, ALABAMA, JOE CALWELL, PGA MEMBER.

WANTED—Golf drivers, shop worn or outmoded, in quantity. Quote price. Thos. Muth, 514 E. 19th Street, Paterson, N. J.

Golf Pro—interested in locating winter club, available Nov. to March. Have been at present Country Club, one of the largest and finest in the east, for seven years. Excellent recommendations and qualifications for teaching and tournaments. Address Ad 514 % Golfdom.

RANGE BALLS wanted. Highest prices paid. Sunset Fields Fairway, 4000 W. Santa Barbara Ave., Los Angeles 8, Calif.

Pro or Greenkeeper or combination. Long experience, competent, agreeable. Moderate income satisfactory. Eastern or Southern location. Address Ad 507 % Golfdom.

USED GOLF BALLS WANTED

Highest prices paid. Write us

for quotations.

WITTEK GOLF PRODUCTS

5128 W. North Ave., Chicago 39, Ill.

EXCEPTIONALLY WELL QUALIFIED GOLF PRO WANTS POSITION WITH A LARGE GOLF CLUB. ADDRESS AD 506 % GOLFDOM.

WANTED: EXPERIENCED GREENKEEPER FOR LARGE COUNTRY CLUB IN SOUTHWEST. STATE EXPERIENCE, REFERENCES, EXPECTED SALARY. ADDRESS AD 509 % GOLFDOM.

Young man 36 desires change. Presently employed as General Manager of entire golf and recreational operation. Prefer a 36 hole maintenance location with some challenging problems; organization and turf a specialty. Have practical experience in every department, professional, greenkeeping, club management, also full knowledge of design and construction. College graduate. Address Ad 510 % Golfdom.

CHEF-STEWARD—WHITE—AVAILABLE FOR CLUB WITH LARGE FOOD VOLUME. MORE THAN TWENTY-FIVE YEARS EXPERIENCE. CAN FURNISH EXCELLENT REFERENCE. ADDRESS AD 511 % GOLFDOM.

MANAGER—AVAILABLE FOR TOWN OR COUNTRY CLUB. MARRIED, NO CHILDREN. AGE 45. CLUB WITH LARGE FOOD VOLUME. CAN FURNISH A-1 REFERENCE. EXCELLENT CATERER. ADDRESS AD 512 % GOLFDOM.

WANTED: PRO-GREENKEEPER—9 HOLE RESORT COURSE, NEW. ADDRESS WOODLAND COUNTRY CLUB, WESTON, W. VA.

PRO-GREENS SUPT. DESIRES POSITION. HAS EXCELLENT RECORDS IN GROUND MAINTENANCE, EXPERIENCED IN ALL PHASES OF TURF CARE AND PRODUCTION. MEMBER N.G.S.A. ALSO MIDWEST GREENKEEPERS ASSN. PAST MEMBER P.G.A. CLEAN CHARACTER. OUTSTANDING REFERENCES. VERY FINE GOLF INSTRUCTOR. AVAILABLE ON SHORT NOTICE. ADDRESS AD 501 % GOLFDOM.

ASSISTANT PRO: COLLEGE GRADUATE, GOOD GOLFER, INDUSTRIOUS; DESIRES ASSISTANTSHIP UNDER SUCCESSFUL PRO. AVAILABLE FOR WORK AFTER GETTING OUT OF THE SERVICE ABOUT JUNE 15th. ADDRESS AD 502 % GOLFDOM.

Wanted—gang of 3, 5 or 7 used Roseman Mowers in good condition. Tenos Brothers, Wexford, Pennsylvania.

For Sale or Lease—Thriving 9 hole golf course and fully equipped 35 box Driving Range combination, located on Route 104—7 miles from Rochester. Equipment and buildings in excellent condition. Books open to interested parties. Cash or terms. We welcome strictest investigation. Camello Bros., Braemar Country Club, Spencerport, N. Y.

Canadian (P.G.A.) Professional would like position anywhere in United States. Highest references. Good instructor. Private club and resort experience. Permanent resident of U.S. Married; very steady. Could also lease club as financial position warrants same. Address Ad 503 % Golfdom.

Position as Assistant to Pro wanted, preferably in South or Southwest, to learn business from ground up. Age 27; married; no children. Address Ad 504 % Golfdom.

FOR SALE—Used Terferator, good condition. \$125.00. Address Ad 505 % Golfdom.

ALL kinds used course equipment sold or swapped; serving as your Broker. Send want or have list. Clinton KENT Bradley, Mountain View, New Jersey.

CCA

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NBPA

GOLFDOM • MAY, 1952

Acushnet Process Sales Co.	2nd Cover	Kirkwood, Joe	86
Allis-Chalmers Mig. Co.	7	Klearflax Linen Looms, Inc.	78
All Makes Equipment Co.	18	Kunkle Industries	28
American Agric. Chemical Co., The	8	Langford, William B.	95
American Liquid Fertilizer Co., Inc., The	85	Lewis Company, G. B.	16, 83
American Playground Device Co.	18	Lexol Corporation, The	16
Arland	89	Link's Nursery, Inc.	8
Ashland Rubber Mat Company	89	MacGregor Golf Company	36, 37
Associated Chemists, Inc.	85	Mallinckrodt Chemical Works	59
Atco Power Mowers	9	Manufacturer's Specialty Co.	86
Atlas Lawn Equipment Co.	4	Master Enterprises	24
Balanced Golf Bag	31	May Company, George S.	3rd Cover
Bell & Son, William P.	91	Merchants Tire Company	84
Berman Chemical Company	12	Mineralized Products, Inc.	18
Bishop Company, Ted	75	Mock Seed Company	14
Brearley Company, The	87	Monroe Company, The	88
Buckner Manufacturing Co.	82	Murdock Mfg. & Supply Co., The	89
C S I Sales Company	28	National Die Casting Company	73
Carlton Products Corporation	19	Northern Golf Ball Company	86
Chalinko Metal Products	29	Old Orchard Turf Nurseries	92
Chamberlin Metal Products	71	Owens & Co., R. S.	91
Champion Manufacturing Co.	26	Par Tube	81
Cleary Corporation, W. A.	17	Peterson Mfg. Co., A. E.	23
D. B. A. Products Co.	10	Phillips, Inc., F. C.	22
Dargie Golf Company, Bert	87	Professional Golf Co. of America, Inc.	77
Davis, Inc., George A.	14	Roseman Mower Corporation	11
Des Moines Glove & Mfg. Co.	55	Royer Foundry & Machine Co.	6
Dubow Sporting Goods Co., J. A.	16	Rutledge Company, The	79
Dunlop Tire & Rubber Corp.	69	Schendel, A. C.	82
duPont de Nemours & Co., Inc., E. I.		Scott & Sons Co., O. M.	20
Semesan Section	50, 51	Scott Port-A-Fold Seat Co.	24
Durable Mat Company	31	Sewerage Commission	14
Eastern Golf Company	86	Skinner Irrigation Company	85
Eaton Shoe Co., Charles A.	62	Smith, Kenneth	30
Fawick Flexi-Grip Company	63	Spalding & Bros., Inc., A. G.	42, 43
Field & Flint Company	32	Sports Awards	87
Fonken Manufacturing Co.	25	Standard Manufacturing Co.	12
Fuller Brush Company	10	Superior Rubber Mfg. Co., Inc.	81
Fulname Co., The	87	Toro Manufacturing Co.	5
Gallowhur Chemical Corp.	4	Trophy & Medal Shop	90
General Bandages, Inc.	27	True Temper Corporation	49
General Sportcraft Co., Ltd.	26	Tull, Alfred H.	90
Gedwin, Hiram F.	95	United States Rubber Co.	4th Cover
Golf Cart Supply Company	71	Universal Sports & Awards	88
Golfcraft, Inc.	39	Vestal Company, John H.	87
Gordon, William F.	90	Wagner's Golf Sales Co.	88
Graham & Co., Inc., John H.	6	Weatherwane Cerebral Palsy Tournament	80
Haas & Associates, Fred	30	Westall Company, Henry	83
Hagen Division, Walter	57	West Point Lawn Products	20, 21
Hahn, Paul	90	Whitney Seed Company	88
Harris, Robert Bruce	91	Wilson Sporting Goods Co.	46, 47
Harrison, James G.	91	Wittek Golf Range Supply Co.	22
Henderson-Stumpp & Walter Co., Peter	89	Worthington Ball Company, The	67
Hillerich & Bradsby Co.	61	Worthington Mower Corporation	13
Hotze & Sons Co., Henry	29		
Jackman Sportswear Co., Inc.	27		
Jacobsen Manufacturing Co.	15		
Jones Mower & Equipment Co.	84		
Jones, Robert Trent	91		

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Publication Offices—407 So. Dearborn St., Chicago 5; Phone Harrison 7-5941. Eastern Representative—Albro Gaylor, 20 Vesey St., New York 7; Phone, Cortland 7-1668.

GOLFDOM

The Business Journal of Golf

Vol. 26 — No. 5 • MAY, 1952

CONTENTS

Front Cover

The ninth hole at Northwood Club, Dallas, where the 52d USGA National Open championship will be played, June 12-14. The hole is 320 yards and on the scorecard as a par 3. Green is lower than the tee. It's a big green but has so many rolls in it many players have named it after the lady who the foreigner thought had so many sons in the armed services, Mrs. Bitch. There's a deep creek two-thirds of the way to the green. W. L. Todd, Jr. is Northwood's pres.; Herman Borchardt is course supt., Raymond Gafford is professional and Royce Chaney is club manager.

Swinging Around Golf	By Herb Graffis	3
Green Chairman and Supt. Teamed to Serve Club	By J. Porter Henry	33
Brook Hollow Shop Designed as Complete Service Unit		38
U. of Illinois Looks Ahead with Its New Course	By Margaret Connolly	44
The New Moraine Locust		48
How to Serve Players Better; Theme of Pro Meets	By Herb Graffis	52
Course Maintenance Cost Study Is Neglected	By Charles W. Parker	56
Junior Program Teaches Kids to Help Themselves	By Joey Rey	65
How to Keep Gas Engines in Good Condition	By Charles G. Gardner	68
Superintendent's Program Sets Year-Around Duties		74

SWINGING AROUND GOLF

(Continued from page 31)

rie Wells, Cascade Hills; Danny Nowak, Green Ridge; Ed Van Popering, Kent; Jim Barfield, Ridgemoor; Bob Lavacek, Silver Lake . . . Pros shared equally in profits of sales at the booth and gave visitors instruction . . . Pros paid for newspaper advertising that brought people into the booth.

Frank R. Caywood resigns as PGA tournament supervisor . . . Harvey Raynor, former asst. to Howard Capps now in the job; Caywood said training of only two weeks with Capps hadn't been enough . . . The bright young man got married and wants to have a home with his lovely wife . . . He also doesn't want ulcers . . . John Pomeroy's 25th year as mgr. Red Run GC (Detroit dist.) being celebrated by members and John . . . They all brag about each other . . . and should.

Jug McSpaden's publicity stuff on Palm Beach Round Robin invitation at Wykagyl CC, New Rochelle, N. Y. May 15-18 gives best biographical dope on invited players that is sent out on any tournament . . . A Round of Golf Courses by Patric Dickinson, a new book describing 18 of the best British courses, is not only a fine technical job and a helpful guidebook but written so you feel the beauty and the charm of the courses . . . Dickinson is a poet and the British Broadcasting Co. commentator on

poetry . . . Wonder why there isn't more poetic treatment in writing of golf courses . . . Most golfers have thoroughly enjoyed playing courses that aren't great tests of golf but which are beautiful.

Colonial CC officials going dressy with uniform coats to be worn during Colonial Invitation at Ft. Worth, May 21-25 . . . Tartan of the Stewart clan will be the coat material . . . Augusta National members wear green coats . . . USGA officials wear blue coats . . . Thunderbirds who sponsor Phoenix Open wear Injun attire . . . Francis Ouimet as captain of the R&A wears a red coat . . . Members of Golf Writers Assn., not wanting to be outclassed, are thinking of adopting jackets for formal wear . . . They'll probably wind up among the fancy wearing coats with the lodge slogan "Drink Coca Cola" lettered on the back . . . Tom Utterback and his pals gave the scribes nifty sports jackets during the PGA at Richmond, Va. in 1949 but dribbled Scotch soon ate the material away . . . At the first Palm Beach tournament Elmer Ward gave some scribes Palm Beach outfits but the boys looked so good they had trouble getting into the clubhouse as working press.

Second annual turf conference, sponsored by Central Plains Turf Foundation and Kansas State college, at Manhattan, Ks., Oct. 24-26, has program that looks like educational course at big national meeting. Expect record attendance for Ks., Okla. and Texas.



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