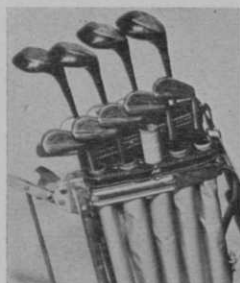


SELL PAR TUBES NOW! WHY WAIT?



PAR TUBES As Used In Individual Compartment or Slot Type Bags

The demand is terrific and the profits are quick. PAR TUBES superior construction proves them tops in the field. A *Must* for any golfer who wants to protect his grips the full bag length and obtain a friction-proof bag with an individual compartment for each club. PAR TUBES are dropped into oval or round type bags allowing a numerical arrangement of clubs. PAR TUBES fit into and strengthen individual compartment bags, allowing full free use of EVERY compartment.

PAR TUBES are Strong — Moistureproof — They are endorsed by Pros and Amateurs alike as a great idea for keeping grips in fine condition and protecting clubs against marring by careless handling.

Packed in cartons of 42 and 144

Contact Your Local Distributor or

PAR TUBE — 5710 W. DAKIN ST.,
CHICAGO 34, ILLINOIS



Oval or Round Type Bags

The Siebenthaler firm has been operated in Dayton since 1870, when it was established by John Siebenthaler, grandfather of the present operators, John and George Siebenthaler. The company has four large growing areas in and around Dayton and now has more than 10,000,000 tree, shrub, flower and evergreen plants.

Athletic Field, Playgrounds Turf Men Active in So. Cal.

By TOM MASCARO

Southern California has many claims to fame. Add to the list that Southern Californians were the first to form an Athletic and Recreational Turf Association. Although it is the first group of its kind, it shows promise of becoming a strong turf association. The organization is built on the spirit of cooperation among the members.

This association had its inception in May 1950, when the Southern California Conference on Turf Culture met at UCLA. The attendance of 275 consisted mainly of turf men from golf clubs in Southern California. Also invited to the meeting

were a number of men from the nearby Schools and Park Departments. It was the first Turf Conference for many of these.

During a question and answer period at the evening meeting, Frank E. Collier requested a showing of hands as to how many would be interested in an organization dealing with Athletic Fields and Recreational Turf Areas. More than 20 responded, and this was the nucleus for the present Athletic Fields and Recreational Turf Association.

An organization committee was formed, and a meeting called on August 24th at the Los Angeles Coliseum. Over 40 were present. Carl Bloomfield presided and an election of officers was held with results as follows:

Pres.—Frank E. Collier, Supt. of Grounds, Occidental College. VP—Charles C. Wenger, Supt. of Landscaping and Gardening, Los Angeles City Schools. Sec.-Treas.—Arthur S. Hicks, Supt. of Grounds and Transportation, California Institute of Technology. Program Chairman—Carl Bloomfield, Supervisor of the Pasadena Rose Bowl.



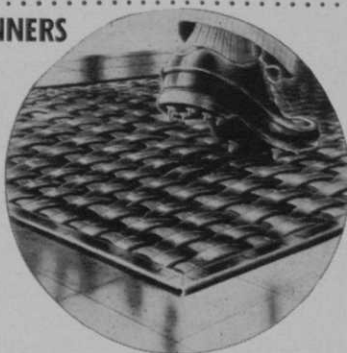
PNEU-MAT-RUNNERS

Are Spike-resistant,
Tough and Durable

Protect Clubhouse
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Provide Soft Rug-like
Cushion Under Foot

Are Reversible for
Added Wear



TRIAL SECTIONS

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for Details

SUPERIOR RUBBER MFG. CO., INC., 122 East 25th St., New York 10, N. Y.



THE LAST WORD IN GOLF COURSE WATERING EQUIPMENT

Write for catalog — and name of nearest Buckner dealer.

Special Representatives: 7568 Calumet Av., Chicago 19, Ill.; 1491 Riverside Drive, Los Angeles, Cal.

BUCKNER MFG. CO. • Fresno, Calif.

A January meeting was called of those on the mailing list. At the gathering of about 50, the bylaws were adopted, and the officers elected in August were re-elected for another year.

Bylaws are flexible enough to allow membership of persons attached to many phases of turf maintenance, who normally would not fit into the existing turf organizations. Bylaws call for quarterly meetings. Programs for the past year consisted of field trips with a short business meeting usually held at the noon hour. Dues are \$3.00 per year.

Attendance at meetings has been growing steadily. At the November 14th Conference there were 92 present. A mailing list of 162 is now in use. Men have attended from as far away at Bakersfield, 125 miles to the north, and San Diego, about the same distance to the south.

The primary purpose of the organiza-

tion is to act in cooperation with the UCLA Turf Program, toward the solution of specific turf problems pertaining to the construction, renovation and maintenance of athletic field turf. Secondly, the organization provides opportunity for group discussion of other phases of athletic field operation, such as construction and maintenance of ball diamonds, running track and any other general problems. The experiences and observations brought out in group discussion help the individual superintendent to do his job more efficiently. This work was begun under direct charge of John Gallagher, working under Dr. V. T. Stoutemyer, of the University. Gallagher was of great help to the organization, and is sadly missed since he left for advanced work at Penn State.

Cooperative work with U-3 Bermuda-grass is being carried on by Occidental

Get the best by insisting on *Henry* GOLF BALL WASHERS

• **CLEAN OPERATION** — no splashing of dirty water ... no brushes to rot • **ECONOMY** — original HENRY golf ball washers furnished 11 years ago on year around Southern courses still serving satisfactorily with only normal care. Long life rubber liners are replaceable; bearings oil impregnated for lasting service • **STRENGTH** — made of heavy gauge steel • **BEAUTY** — trim design and bright silver coat dresses up tees • **SERVICE** — Parts in stock for quick delivery.

Thorough — Trim — Tidy — Easy to drain and refill.

A. C. SCHENDEL, Distributor
HENRY GOLF BALL WASHER
WAUKESHA 5, WISCONSIN



BALL WASHER—\$12.75
Tee Data Plate—\$1.25
When ordering tee data plates be sure to send score card.

PRICES F. O. B.
Waukesha 5, Wisc.

College, the Rose Bowl, and the Department of Buildings and Grounds at UCLA. U-3 has been under test on the football fields of all three cooperators. This grass has several excellent characteristics but at the present time the main objection seems to be the expense of getting it started on the fields. Being a sterile grass, no seed is available for propagation. Further tests will be made with U-3.

At the 1952 election, Frank Schacht of UCLA succeeded Frank Collier as president. William Ray Noel of El Cameo College became the new Sec-Treas. Charles Wenger again is vice-president.

At the meetings subjects such as pest grasses, fertilizers, aerifying and various new types of equipment are being discussed and demonstrated. Much interest is shown. Growing attendance testifies to the success of the new organization.

BOOK REVIEWS

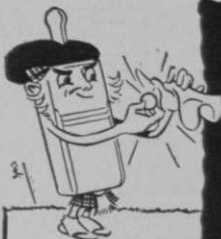
GOLF IN ACTION. By Oscar Fraley, pictures by Charles Yerkow. Price, \$2.95. Published by A. A. Wyn, Inc. 23 W. 47th st., New York 36.—Fraley, United Press sports writer, and a veteran in covering golf, writes terse and helpful comment on more than 770 continuous action pictures taken by Yerkow.

The subjects of the motion pictures are Jug McSpaden, Jimmy Thomson, Lawson Little, Bob Hamilton, Vic Ghezzi, Ray Gafford, Jack Burke, Claude Harmon, Craig Wood, Toney Penna, Johnny Spence, Buck White, Herman Keiser, Al Ciuci and Horton Smith. The grip pictures are especially good, being taken from over each player's shoulders.

Fraley has the fellows illustrating strokes with different clubs and although there actually isn't much difference in the ways the stars individually swing with most of their clubs there are very interesting differences in the styles of the fellows. This is a picture book that will help many pros in their teaching as it gives an abundance of clear pictures that show details the golfers must learn.

SWING THE CLUBHEAD. By Ernest Jones, with David Eisenberg. Price \$2.75. Published by Dodd, Mead and Co., N.Y.—This is the third of Jones' books on his "swing the club" theory which has stood up so well over almost a quarter century that Jones is rated one of the world's top golf instructors.

Basically, the Jones idea is that the right swing comes from hand and finger control of the club and when that's correct the pivot and the arm work follow naturally. He's done great with this main idea in teaching national champions and some who, much to everyone's surprise,



The Famous LEWIS IMPROVED GOLF BALL WASHER

LOW COST!

BEAUTIFUL! EFFICIENT!

NEW RUBBER CUSHION arrangement in bottom of washer absorbs shocks, adds to life of cleaner.

NEW TYPE FINISH includes third coat of clear plastic. Withstands season after season in any climate.

EASY TO USE — just pull up paddle, insert ball. A few quick strokes leaves ball shining clean, ready for play . . . and fewer lost balls!

Better Courses Provide
LEWIS WASHERS at every tee

Order from your dealer now!

G. B. LEWIS CO.
Watertown • Wisconsin



The
**LEWIS
MAGIC
SLOT**

Now Available! WESTALL RUBBER FLOORING

- PROTECTS CLUBHOUSE FLOORS FOR YEARS!
- LONGER-WEARING, TOUGH, FIRM!
- SO SMOOTH, SAFE AND EASY TO CLEAN!
- NO CEMENTING TO UNDERFLOOR!
- DOES NOT BUCKLE OR CRAWL!
- SMART APPEARANCE!
- CHOICE OF COLORS: GREEN, BLACK, SAND AND TERRA-COTTA!
- COMES IN ROLLS APPROXIMATELY 57 IN. WIDE, 5/16 IN. THICKNESS, 29 FT. LENGTHS!
- WE WILL CUT TO WIDTHS OF 2 FT., 2½ FT. AND 3 FT — NO EXTRA CHARGE!

Write for Samples and Details:

HENRY WESTALL COMPANY
944-960 Merrimon Ave., Asheville, N. C.

PERMA-MATS

Constructed of Tire Casings
for Heavy Duty—Longer Wear

ONLY
90c
PER SQ. FT.
PREPAID

1 THE BEST MAT FOR DRIVING TEES!

Designed to specifications of well-known pros, these mats are functionally ideal, reversible and virtually everlasting. The finest tee mat at the lowest cost to you.

2 BEST IN LOCKER ROOM, ENTRANCE & SHOWER

Perma-Mats pay for themselves by saving floors, spikes and preventing accidents. Lays flat (no kinks), thicker cushion, closely woven for firmer footing.

Immediate delivery on popular sizes, send specifications.

MERCHANTS TIRE CO. 2710 WASHINGTON AVE. ST. LOUIS 3, MO.



have broken 85 despite their inherent clumsiness.

The long controversy about the Jones "swing the club" idea will sell many copies of the latest book by Ernest and the book explains clearly why Jones pupils get results from their lessons. His lesson calendar has been so crowded for years he does a pupil a great favor by taking him; and anyone in that position has something bound to interest every pro in the game.

RUTGERS ANNUAL TURF FIELD DAY

The Annual Turf Field Day at Rutgers University is scheduled for Tuesday, August 5, 1952. The tour will start at 1:30 P.M. from the Turf Plots at the College of Agriculture Campus, New Brunswick, New Jersey.

U.S. WOMEN'S OPEN, JUNE 26-29

The U.S. Open Championship for Women will be played June 26-29, at the Bala Golf Club in Philadelphia, Pa.

A purse of \$7,500 has been guaranteed by the Philadelphia Inquirer Charities, Inc., sponsors of the tournament.

Red-E Tractor Co., Richfield, Wis., now making the Dump trailer and Dual Dump trailer widely used on golf courses and in park maintenance.

Trija Golf Club Corp., 2820 NW 7th ave., Miami, Fla., making a couple of put-

ting practice cups for use indoors and selling a raft of them at a quarter a set.

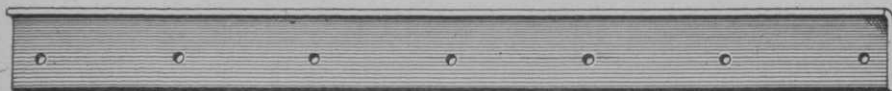
Graham R. Treadway resigned as president and director of the Horton Bristol Sales Corp., effective April 30, 1952.

SMITH AND BURKE GET BONDS



Honorary Hospitality Bonds issued in conjunction with the 6th Annual NATIONAL JAYCEE JUNIOR golf tournament are presented to Horton Smith (left), PGA president and Jack Burke, Jr., 1952's leading money winner, by Don Neer, (center) U.S. Junior Chamber of Commerce Sports Director. The Jaycees will stage their week long event at the Eugene (Ore.) CC, August 11-16.

LAWN MOWER STATIONARY BLADES



We make these blades in several styles to fit the different makes and types of Lawn Mowers—including the small Hand Trimmer—Hand and Tee Mowers—Putting Green Mowers—Power Mowers and the large Gang or Fairway Mowers. Best quality knife steel, electric furnace heat treated to insure long wear and fully guaranteed to give complete satisfaction. You save important money buying direct from manufacturer.

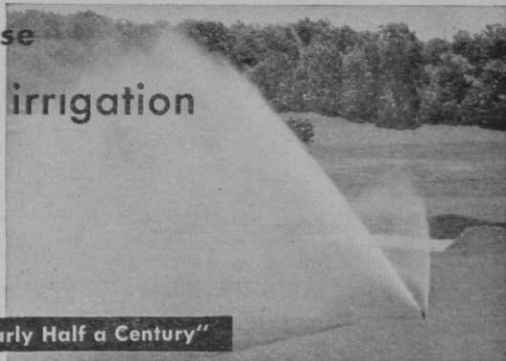
Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

We pay the postage on all orders of \$10.00 and over.

You'll improve your course with **SKINNER** irrigation

Individual units or complete "tee to green" systems. Precision made of brass, bronze and stainless steel parts to assure dependable performance for years. Write today for specifications. THE SKINNER IRRIGATION CO., 415 Canal St., TROY, OHIO



"Pioneer and Leader in Irrigation for Nearly Half a Century"

SEND ME IN, COACH



Fred Bowman, pres., Wilson Sporting Goods Co. (L.) looks over Ed Rankin (Walter Hagen div. gen. mgr.), Old Master Sarazen and Sam (Ft. Knox) Snead, prior to T-hour at the Masters. Sam looks like he is in a serious mood and wants that Masters' first money. He got it.

INSECTICIDER — NEW INSECT KILLER

Among golf clubs and other clubs where summertime's flying insects are a continuing nuisance because of the constant flow of traffic in and out of clubhouses a new machine known as the "Insecticider" should bring welcome relief. The insect

killing machine, said to kill all flying insects, is the latest development of Columbia Chemical Co., 154 E. Erie St., Chicago, manufacturers of Glyco-Master air purifying equipment. Light in weight, it has the appearance of an attractive bowl shaped wall lamp. Its lower section is



equipped with a thermostatically controlled electric heating unit which vaporizes Lindane powdered crystals placed in the upper section. One ounce of Lindane crystals, a safe and effective insecticide, will last 28 days and treat 15,000 cu. ft. per hour. The unit has an automatic

Use

WEEDANOL

2, 4-D Formulations

For Lowest Cost Weed Control

Ask Your Dealer

ASSOCIATED CHEMISTS, INC.

North Collins, N. Y.

LIQUA-VITA

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The Complete Liquid Plant Food for Golf Greens

"Ask the man who uses it!"

"I have been using your Liqua-Vita on my greens during June, July and August for the past 4 years and wish to express my complete satisfaction with results obtained. No burning—even distribution—good color. Applied with the fungicide, it practically pays for itself in labor saved. I wouldn't be without Liqua-Vita for summer feeding."

Charles Shirey, York Country Club, York, Pa.

AMERICAN LIQUID FERTILIZER Co., Inc.
Box 267, Marietta, Ohio

GOLF'S TOP EXHIBITION

The Master of Golf Magic

JOE KIRKWOOD

with his entertaining and instructive

TRICK SHOT SHOW and CLINIC

For Booking Details Write:

JOE KIRKWOOD

c/o Golfcraft, Inc.

1700 W. Hubbard St., Chicago 22, Ill.

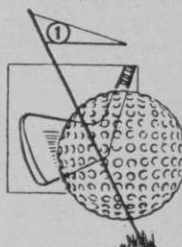
GOLF BALLS, CLUBS & EQUIPMENT

FOR
DRIVING RANGE
MINIATURE OR
PITCHING COURSE
RETAIL SALES.

CONSTRUCTION &
MAINTENANCE
HINTS.

NORTHERN BALL CO.

3441 N. Claremont Ave., Chicago 18, Ill.



shut-off and a pilot light and meets all federal and state requirements. Full particulars from Columbia Chemical on unit cost and Lindane refills.

BETTY DODD SIGNED BY HILLERICH & BRADSBY

Betty Dodd now is making the girls' tournament circuit and demonstrating at girls' schools golf classes, as a member of the Hillerich & Bradsby Co. advisory staff.

Betty's father is Brig. Gen. Francis T. Dodd. Betty (Elizabeth H.) has spent much of her 21 years traveling as her father's army assignments moved the family. She attended high school and junior college at San Antonio, Tex.

She took up golf seriously three years ago and was semi-finalist in the 1950 Trans-Mississippi and semi-finalist in the 1951 Women's Southern. The lassie has a delightful personality and she'll do O.K. developing as a pro golfer and a golf businesswoman.

Watson Distributing Co., PO Box 4624, Houston, Tex. has new illustrated folder on Arthritis Special, the gasoline-engined golf buggy that is making it possible for so many with arthritis, high blood pres-

sure and other disabilities to enjoy golf. The Arthritis Special conveyance is becoming quite a common sight on courses and is getting strong endorsement from doctors, pros and users who otherwise wouldn't be able to play.

PUTTING POP IN THE MIDDLE



That dapper gentleman in the middle is Ed Oliver, Sr., pappy of Porky as you might easily guess without any cut line. The distinguished party at the right is Wilson's Claude Hastings, who is giving Sonny Oliver an important item of the Oliver diet.

GOLF RANGES

MINIATURE COURSES

We can furnish you
COMPLETELY

Prices and Details on Request

EASTERN GOLF CO.

2537 BOSTON RD.

BRONX 67, N. Y.

Dept. A



Pro-Grip Wax

PUTS POWER
IN YOUR DRIVES
Sold Through ALL
Leading
Distributors

MANUFACTURER'S SPECIALTY CO., INC.

2736 Sidney St.

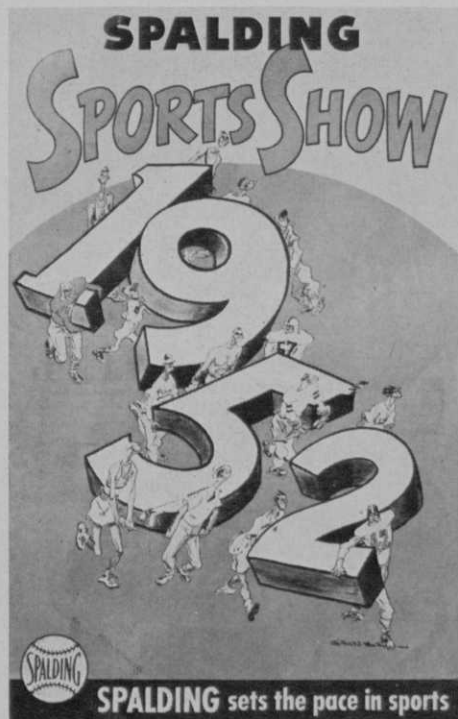
ST. LOUIS 4, MO.

**EASTERN GOLF CO. HAS 25th
BIRTHDAY IN NEW BUILDING**

Eastern Golf Co., celebrates its 25th anniversary by moving into its new office and factory building at 2537 Boston Rd., corner Wallace ave., Bronx 67, New York.

Ralph DeSalvo started the company as a golf ball reconditioning operation. He did so well with that and established himself so solidly that his company has expanded into doing considerable business not only in reconditioning balls but in all other equipment for golf ranges and miniature courses.

SPALDING PICTURE BOOK



Spalding's 1952 collection of Willard Mullin's entertaining cartoons of sports personalities and oddities in the records, is presented in a book you'll see with the above cover. The book differs from former years in that the newspaper ads are not reprinted in book form but all of the unusual incidents in the book are original selections appearing for the first time in the Sports Show series.

1914 FULNAME 1952

Traffic on *your* golf course needs the green light for '52. Where Fulname Dies are used, no irritating delays — no mix-ups in ownership — fewer permanently lost balls. After a *relaxing* game the player is a good business prospect.

P.O. Box 178
THE FULNAME CO. Cincinnati 6, Ohio

Congo SUNSHINE HEADWEAR



Write today for the latest catalog of 1952 models illustrated in smart solid, two-tone, and plaid colors. Congo is the leading line of caps, visors, and hats for golf, tennis and other outdoor activities. Make your selections now to insure desired delivery.

Write us for Catalog . . . Order From Your Jobber
**WHY UNDER THE SUN DON'T YOU WEAR ONE?
THE BREARLEY CO., ROCKFORD, ILL.**

GOLF PRINTING

Score Cards -- Charge Checks
Greens Maintenance Systems
Caddie Cards -- Handicap Systems
Forms for Locker and Dining Rooms
and for the Professional.
Fibre and Paper Tags
Envelopes -- Stationery
Samples on request.

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Chicago 5 Phone: HArrison 7-6314
Established 1912

**PRO FINISHED
PERSIMMON HEADS**

WOODS HAND MADE TO ORDER
WON-PUTT ALUMINUM PUTTERS

Quick Service on All Types of
Repair Work.

Bert Dargie Golf Co.

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GOLF AWARDS



Featuring
Better Value
Top Quality
Quicker Service

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Free Delivery on
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Send for free catalog.
Sports Awards Co.
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For Greens and Fairways
that KEEP their
Beauty
SOW
WHITNEY SEED



Sowing Whitney's Super-Refined Lawn Seed keeps greens and fairway turf greener and tougher season after season. Highest germination, lowest weed content, blended from the world's finest grasses . . . There's a Whitney mixture for every golf course need. WRITE:

WHITNEY SEED CO., INC., Buffalo 5, New York

**CORRECTION IN BOSTON: SNEAD
WON THE MASTERS**

Wilson's advertising department sends mats of ads to 60 metropolitan newspapers and in case one of the Wilson staff wins a major tournament the papers have instructions to insert the name of the winner in the ad and let the presses roll.

After Snead won the Masters the Boston (Mass.) Evening American slapped Sammy's name in an advertisement for other golf equipment by mistake. Due to considerable previous advertising associating Sam's victories with Wilson equipment the error was widely noted. That's the way it goes; make a mistake and almost everybody catches it. Wilson got out ahead as the paper ran a correcting ad on Sam's second Masters' victory the next day.

**HAGEN ISSUES PRO SALES
AND REFERENCE BOOK**

The Walter Hagen Co., div. of Wilson Sporting Goods Co., has done an excellent job for pro businessmen with its new Walter Hagen Professional Golfer Sales and Reference Book. It is a large, leather-bound loose-leaf book containing valuable information on merchandising, shop layout, club repairs, the Hagen cata-

RANGES

Stock your range with NEW IMPROVED PLASTIC COVER Golf Balls. Available in all white, or white with a stripe in Red, Green, Blue, Yellow or Black.

\$3.08 per dozen outright, or \$2.65 per dozen with equal amount of old balls.

The ONLY RANGE BALL guaranteed 100%, by replacement, against seam splitting or cracking.

WHEN YOU BUY PLASTICS, YOU BUY THE BEST
WAGNER'S GOLF SALES CO.
534 10th STREET, SANTA MONICA, CALIF.
Phone — Exbrook 31689

log and history of Hagen and the Hagen company's contributions to clubmaking.

The merchandising section in itself is a fine short course in buying, record-keeping, display, advertising and sales methods, credit, inventory control and relations with club officials and members. The shop layout section also contains valuable suggestions for improving shops.

Inventory control forms and purchasing forms are furnished along with the book. Something else that may be had by master pros is the Hagen appointment book which has the half-hour spaces for every day for a year.

This Hagen sales and reference book with its loose-leaf makeup and tab indexing is a great start for the pro who wants to make his own business manual. Business magazine articles and other material may be inserted in the book for reference and the pro soon will have a highly valuable book.

The course superintendents have gone into the reference library angle to the extent that it's been exceedingly helpful to them, and the pros can take a tip from their team-mates by making use of the Hagen binder and basic material in compiling their own compact reference file.

**AMERICA'S BIGGEST SELECTION
of
GOLF AWARDS**



A complete selection of golf trophies, cups, and plaques for tournaments and banquets. Immediate delivery from stock.

Send for catalogue No. G12



UNIVERSAL SPORTS AND AWARDS

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**Monroe FOLDING
BANQUET
TABLES**

Direct Prices and
Discounts to
Golf Clubs,
Lodges,
Parks,

Hotels,
Churches and
All Organizations



**WRITE FOR
CATALOG**

Manufactured By

THE Monroe COMPANY
12 CHURCH STREET COLFAX, IOWA

**9 OUT OF 10 ...
MINIATURE GOLF COURSES**

**Built At Golf Driving Ranges
Were**

Built By ARLAND

**From Coast to Coast
All Over America**

ARLAND

444 Brooklyn Ave. New Hyde Park, N.Y.

RUBBER TIRE TEE MATS
36" x 60" \$9.90 Ea. 46" x 60" \$13.20 Ea.

TIRE LINK MATS

Any Size — to your specifications —
66c Per Square Foot

RUBBER TEES

\$2.00 Per Dozen

*Write for Illustrated Folder
and Complete Information*

ASHLAND RUBBER MAT COMPANY
1221 ELM ST. P. O. BOX 167 ASHLAND, OHIO

**WITTEK CATALOG FEATURES
NEW ITEMS FOR RANGES**

Driving range operators will find many practical items needed for the management of successful ranges in the 1952 catalog of Wittek Golf Range Supply Co., 5128 W. North Av., Chicago 39, Ill. In addition to a comprehensive line of range balls, clubs, ball pails, tees, etc., for ranges and miniature putting courses, the new Wittek catalog features the new Wittek Batting Practice machine which many ranges are installing to supplement their



income. The batting machine is coin operated and has an automatic feed which draws on a hopper with a capacity of 500 baseballs.

Another leader in Wittek's 1952 line is the Magic Fog machine, an inexpensive fogging attachment readily attached to

gasoline operated mowers. The unit, introduced last season, has proved its effectiveness in ridding range property of mosquitoes, flies, chiggers, and other pests. Rounding out the catalog's contents is a line of regular golf course equipment including clubs, golf carts, bags, jackets, head covers and other accessories. The catalog will be sent free to those writing the Wittek address above.

Wilson Sporting Goods Co., Chicago has issued its 1952 press-radio-TV biographical and record books containing material on Wilson men and women advisory staff members and much record data on major tournaments. It's valuable reference work for those who write or broadcast golf.

**NINE MODELS IN 1952 LINE OF
SKEE RIEGEL GOLF SHOES**

The Ted Bishop Co., 101 Tremont St., Boston, Mass., recently completed mailing to the professionals a colorful folder illustrating this year's models of Skee Riegel lightweight golf shoes. Five models of women's shoes and four of men's are included in the line, four of the women's models having lug soles and two-tone color combinations. The pro mailing folder pre-

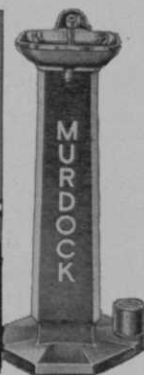
Drinking Water is as Important
to Health as Air and Sunshine.

**MURDOCK Outdoor Drinking
Fountains and Hydrants**

The Murdock Mfg. & Sup. Co.
Cincinnati 2, Ohio

MURDOCK

**OUTDOOR
DRINKING FOUNTAINS
HYDRANTS
LAWN HOSE BOXES**



**GOLF COURSE
GRASS SEEDS**

**TESTED FOR
PURITY AND GERMINATION**



Fine formulas for all golf course needs,
worked out by experienced seedsmen and
thoroughly tested!

Write for our special seed and golf course
supply catalog today.

Peter Henderson, Stump & Walter Co.
38-1 Henderson Bldg., 48 Cortlandt St., N.Y. 7, N.Y.

WILLIAM F. GORDON

Golf Course Architect

Member

American Society of Golf Course Architects

Doylestown,
Pennsylvania

ALFRED H. TULL

Golf Course Architect

209 E. 49th Street
NEW YORK 17, N. Y.

sents the entire line in the colors in which each model is available and lists the sizes and retail prices. The new Skee Riegel elastic golfer's belt is also described. Skee Riegel golf shoes are sold through professionals exclusively. For complete details, and the 1952 folder if yours failed to reach you, write Ted Bishop at address above.

NEW SALES AGENCY FOR PRO TRADE

Fred Haas, until recently gen. mgr. of the professional dept. of Golfcraft, Chicago, has organized a sales and distributing agency under the name of Fred Haas & Associates. The new selling organization is engaged in assembling equipment, supply and accessory lines for distribution through golf pro shops and invites inquiries from manufacturers seeking pro outlets. Haas for many years was one of the best known professionals in the south and was first management committee chmn. of the PGA National Golf Course at Dunedin, Fla. His associates are seasoned salesmen in pro shop merchandise lines. During his many years of service to the game Fred has made a host of friends throughout the golf pro trade and their best wishes are with him and his associates in their new business. Headquarters are in Chicago, P.O. Box 900.

BOB CLARK SELLING FOR ACUSHNET

Robert R. Clark was recently named to the sales staff of the Acushnet Process Sales Co. and has taken over in his new territory which includes Arkansas, Colorado, Kansas, Wyoming and parts of Missouri, Nebraska and South Dakota.

Bob was born in Dunfermline, Scotland, and came to the United States in 1930 to settle in Cleveland, Ohio. His introduction into golf was made under the guidance of Dave Livie, then Pro at the Shaker Heights CC, Cleveland, O. Bob later served as assistant to Livie at the Charlotte (N.C.) CC.



Bob Clark

He began his selling career as a representative for the Goodyear Tire and Rubber Co. before becoming affiliated with the E. J. Smith & Sons Co. of Charlotte, N. C. (distributor for the Acushnet Process Sales Co. in the South Eastern states) with whom he remained until receiving his recent appointment.

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