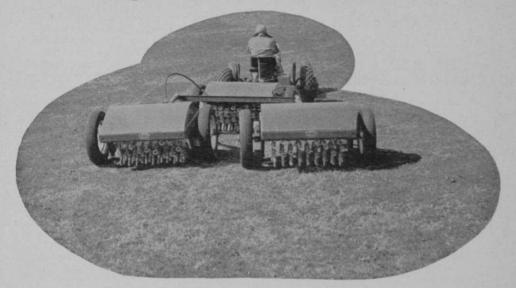
For Springtime Aerification



The AERIFIER*

- Effective "cultivating action"
- · Rapid, easy operation
- · Simple, durable construction

Don't wait till weather gets dry—aerify now to make soil porous and receptive to water. Aerification should be done several times during the spring season, while soil moisture conditions are suitable. Cultivate to maximum depth; go over each fairway two or more times at each aerification.

The Aerifier scoops out soil cores, leaving thousands of openings for water to move rapidly into the soil. Curved spoons leave soil around openings loose and absorbent. Water absorption is fast after aerification.

In the 1951 Annual Report of the Detroit District Golf Association, it was reported that costs for watering fairways ranged from \$1,000 to \$2,000 per season. Reduction of water runoff through aerifying constitutes a worthwhile saving.

Unwatered fairways also benefit from thorough springtime aerification. Aerifying encourages the deep, extensive root systems that enable grass to survive dry periods. Open soil is receptive to any available rainfall.

The Aerifier triplex gang provides rapid coverage—the perfect tool for extensive fairway cultivation. The gang aerifies a continuous strip 9 feet wide; scoops out six holes per square foot. Spoons on all three Aerifiers can be raised and lowered by a single hydraulic control unit mounted on the first Aerifier or on the tractor.

Save money—save turf—aerify effectively with the Aerifier. The Aerifier is first choice among golf course superintendents—in use at more than 1500 golf courses.

West Point Lawn Products

*Reg. U. S. Pat. Off.

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West Point, Pa.

Pat. No. 2,580,236

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CAM LOCK





The Answer to Lost Spikes

CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

F. C. PHILLIPS, INC. STOUGHTON, MASS.

summer . . . Another fine job, the new 9 holes at Irondequoit CC, Rochester, N. Y., designed by J. B. McGovern and built by the Wm. F. Gordon Co., is getting its first year's play . . . Gordon recently completed revamping plans for the five National Capital Parks courses in Washington, D. C. . . . Among details of this job is increasing Langston course from 9 to 18 holes and making it probably the finest course for Negroes in the world . . . Due to heavy play on the National Capital Parks courses remodeling is in easy stages.

Other architectural jobs keeping Gordon busy are a new 18 for St. Clair CC (Pittsburgh dist.), remodeling of Lancaster (Pa.) CC and an interesting practice short hole on the estate of Ward Wheelock, Philadelphia advertising man.

South Carolina Assn. of Professional Golfers has organization meeting and ampro event at Columbia CC . . . Inverness changes name of its annual event from Four-Ball Round Robin to All-Star Invitational . . . Reduces field from 16 to 12 . . . Increases prize money from \$15,000 to \$18,000 . . . Harold Paddock, jr., turning pro . . . He now is back in Army Air Force ... Paddock has qualified for National Amateur six times . . . Was Walker Cupper in 1951 . . . Before recall to the Army he managed his father's Moreland Hills GC in Cleveland district.

BANISH MOSQUITOES ... Insects with

"MAGIC FOG"

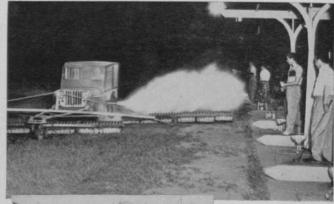
Low-Cost Insect Control For All Areas-Easy-To-Install and Operate!

MAGIC FOG is based on the principle of chemical "fogging" - it is a tube attachment that can be quickly and permanently installed in any car, truck, jeep or tractor. It can be turned on and off without interfering with the normal operations of the vehicle. Installation of MAGIC FOG can be made in any garage or welding shop. Its operation is simple. It utilizes heat from the manifold and 'push' from the exhaust (running the chemical through properly dimensioned tube to create a heavy fogging.)

By eliminating the need for special dispensing vehicle (which usually costs \$2,000 each) MAGIC FOG reduces cost of insect control to a minimum. Used by hundreds of Golf Ranges, Drive-in-Theatres, Municipalities, and private homeowners. Users report phenomenal success of MAGIC FOG as a positive and low cost mosquito and insect killer. Only \$39.50

Concentrated FOGGING SOLUTION

1 Gal....\$5.95 5 Gal....\$24.00





Quickly attaches to your car or gasoline lawn mower . . enables you to thoroughly spray all areas of your lawn. Only \$14.95

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Sensational NEW PROFITS

with the deluxe



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From Coast-to-Coast and from Border-to-Border, golf pro's everywhere have already proved that Folda-Fairway is a fast selling profit maker with every user a friend. Indoors or out... in fair weather or foul... Folda-Fairway is a sure road to better golf. Sets up anywhere you can swing a club. Accurately records the length of each shot whether with woods or irons, and indicates a hook, slice or the sweet one down the middle. Play a round of golf at home... hit a regulation golf ball. For a better swing and immediately lowered scores, Folda-Fairway is your answer! Be ready this season to get your share of these sensational new profits!

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DISCOUNTS AND MERCHANDISE PLAN TODAY!

professional approval

Famous Golf Professionals the country over enthusiastically endorse Folda-Fairway as the first mechanical device that will positively reduce your handicap and consistently lower your scores.

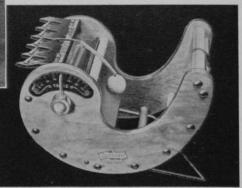
Available in both left and right-handed models.

Folda-Fairway

Golfdoms Mechanical Marvel! Accurate, Sturdy, Portable, Safe
Engineered, developed and approved by famous pro golfers,
Folda-Fairway is a patented precision instrument that makes fun
out of practice. Sets up anywhere and by accurately recording
distance and direction, converts the faulty swinger into a low
handicap stylist. Hit them longer... hit them straighter.

Groove your swing at home with the sensational Folda-Fairway!

U. S. Patent No. 1971057 Add'l Pats. Pend



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A New Portable Stool With SELL-ABILITY For Your Sports Shop

- . SELLS ON SIGHT
- PRICED RIGHT FOR QUICK TURNOVER
- BIG PROFITS
- · FOLDS COMPACT LIKE AN UMBRELLA
- STURDY -LIGHTWEIGHT



Help your golfers "Get the Load Off Their Feet" while waiting to tee off — watching matches — or

at club house or lawn parties.

The new, sensational Scott Port-A-Stool will sell on sight like "hot cakes" — or will pay for them-

selves by several rentals.

The portable stool of a hundred uses — for all sports events, golfing, hunting, fishing, racing events, picnics, at the beach or at home on the

Scientifically designed — supports 300 lbs, with solid comfort yet weighs only 34 ounces. Sturdily built — fine hard wood legs — folds compact like an umbrella. Choice of seat colors, red, blue, green. Retails for only \$2.95. Write today for complete details.

Jack Jolly, probably the sprightliest veteran in American golf, recently elected an honorary vice president of the St. Andrews GC . . . St. Andrews Citizen in its piece about Jolly's election said, "the St. Andrews Golf Club are paying tribute to a St. Andrean to whom many of his fellows have cause for real gratitude. It must be a long time since he first assumed to himself the very kindly duty of welcoming each St. Andrean who arrives at New York by meeting him or her at the landing pier."... The St. Andrews GC is composed mostly of businessmen of the city and a great many famous golf pros.

Tom Boyd, veteran Dyker Beach (NY Met dist.) pro and former PGA official, flew home from Miami where he'd been hospitalized . . . Bing Crosby has been elected a member of the R&A of St. Andrews . . . Bing was proposed for membership by Francis Ouimet, R&A captain.

This year's Motor City Open, July 2-6 at Red Run GC (Detroit dist.) to give 20 per cent of gate to Boysville, Macon, Mich. . . . Chmn. Harold R. Kelly also says member-pro preliminary will add \$3000 to pro purse . . . Kelly trying to get Crosby and Hope for warm-up event . . . Michigan PGA getting \$1,500 of prize money of Motor City event . . . Last year Motor City Open concessions yielded \$2800 to Royal Oak (Mich.) churches and charity organi-







"Picker-Upper" GOLF BALL RETRIEVER

Mr. George Heaney, noted golf pro, driving range operator and golf shop owner at the famous Brookside Golf Courses, Pasadena, California, says: "We wouldn't think of operating without a Fonken Picker-Upper. It has earned its way many times over for reliability, gentle ball pick-up and positive retrieving."

EFFICIENT - STURDY - RELIABLE!

Golf balls lying idle on any golf range fairway are just so many "dead dollars"! Prompt, complete retrieving by mechanical means is the answer for getting the job done quickly and profitably. Season after season the Fonken Picker-Upper wins new customer-friends who prove it for themselves. The Fonken Picker-Upper is first choice with enthusiastic golf range operators for its reliability, positive retrieving, gentle ball pick-up and consistent low maintenance performance under rugged service conditions.

PICKS UP GOLF BALLS WITH GENTLE PRECISION

Improved pick-up discs with thick, seamless, molded and bonded rubber eliminates injury to golf balls. Rugged wire basket-type containers prevent wear and permit hosing and washing for better and faster service. There is no substitute for the original Fonken Picker-Upper, and Fonken quality cannot be bought for less. Put a Fonken Picker-Upper into your plans now for the golf range improvement that pays for itself many times over by bringing profits back to the tee—to you! ORDER DIRECT—Write for Free Illustrated Folder.

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EXTRA SALES
BETTER GOLF

Build big sales . . . extra sales with America's finest golf glove. Quality leathers and the many Champion exclusive glove features makes Champion the top golf glove choice from coast to coast.

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NO-ROLL

Exclusive one piece, singleseam construction for smooth, close fit without irritation. Champion patented elastic finger sidewalls insure firm steady grip on the club ... eliminates rolling of finger ends, Quality construction of tough, soft capeskin for maximum comfort and long life.





CHAMPION'S Nylon Back

FULL FINGER GLOVE

Here's a better fitting, longer wearing glove with 100% Nylon back to assure perfect fit. No bagging, wrinkling or pulling out at the seams. African capeskin palm for long-wear. Palm and finger perforations give the famous Champion vacuum grip plus extra ventilation. In red, green or navy back.

All Champion gloves feature TOGGLED LEATHER
A process of dampening, stretching and drying the leather to
eliminate unwanted stretch from the finished glove.

FREE! Write today for free folder featuring the complete Champion Golf Line for 1952

CHAMPION GLOVE MANUFACTURING CO.

309 Court Avenue, Des Moines, la.

New York, N.Y. Los Angeles, Calif.

Chicago, III.

229 Fourth Ave. 3061 Los Feliz Blvd. New York 3, N.Y. Los Angeles 39, Calif.

311 N. Des Plaines St. Chicago 47, III. zations . . . Every purchasing agent in Michigan to receive Motor City program.

Some PGA sections with canny regard for public relations have changed a tournament label from pro-amateur to amateurpro . . . It gives the guy who pays the money top billing . . . The pros prefer the cash . . . Tournament circuit event sponsors laughingly (?) talking about forming the Order of the Golden Goose as a delicate reminder of responsibilities to tournament pros . . . Sponsors would like loving and expert cooperation . . . They got assurance of service they want when 13 representatives of the 21 PGA co-sponsored tournaments now on the schedule met with PGA executive and tournament committees at Chicago April 23 . . . Sponsors learned pros were eager to give them a good show but there are a lot of problems the PGA, players, manufacturers and sponsors have to settle on a give-and-take basis.

Jack Burke scored with the sponsors who agreed he's got a good business head ... He convinced them tournament players recognize their responsibilities... One matter discussed was bad condition of courses on winter circuit ... Bermuda may come into tournament circuit ... Nelson, Demaret, Ransom, Burke and Todd among fast field for Texas PGA at Galveston CC.

It's an Umbrella!

MAX FAULKNER (British Open Golf Champion) says: "...undoubtedly one of the most sensible items of golfing equipment I have ever seen"



It's the FEATHERWATE Umbrella Seat-Stick

At last, a walking stick, a comfortable transportable seat, and a full-sized umbrella all in one. Many styles available with gay colored panels; plain green, marcon or black, or Tartan covering. Luxury models with leather sling seat.

"FEATHERWATE" SEAT-STICKS
Several styles with all-metal or leather
seats in various colors or Tartan
design. Made in rustless lightweight
alloys. There is a "Featherwate" for
every member of the family—including junior!

A "Featherwate" Seat-Stick is a must for all American Sportsmen and Women.

Full details and Trade terms from:

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L.G.B.

Junior Chamber of Commerce trying to arrange U.S.-Canadian junior golf team matches following the Jaycee National Junior championship . . . Tot Heffelfinger, pres., and Joe Dey, executive sec., USGA, make inspection trip to Seattle (Wash.) G&CC where National Amateur will be played Aug. 18-23 . . . Dey also inspected Waverley CC, Portland, Ore., where Women's National will be played Aug. 25-30 . . . Bing Maloney, Sacramento, Calif., new 18 hole muny course, officially opened March 30.

Bill Brennan, formerly asst. to Charley Lorms at Columbus (O.) CC, now pro at Madisonville (Ky.) CC... Marshall, Mo., Indian Foothills muny course improved according to recommendations made by Heart of America GC Supts.' Assn. which met with park supt. W. H. Lyon last summer... Bruce Stewart, Missouri Valley college golf coach giving free group lessons to Marshall high school students... College students who aren't in Marshall in summer get special season rate and student who sells most of these season tickets gets box of balls as a prize.

Course supts. getting great publicity as experts in Detroit (Mich.) Times series on lawn care . . . Bob Murphy, Detroit (Mich.) Times sports editor in his column writes that home club pros are "solidly behind Horton Smith" as a "conscientious, hard-

Pros-You'll find everything

— well, just about everything in top quality pro shop accessories, apparel and supplies in the 1952

JACKMAN Sportswear CATALOG

Certainly — you'll find the smartest, sellingest selection of pro shop items ever assembled for increasing the pleasure, comfort and convenience of your players.

Don't miss the new Jackman catalog — it's packed with fast-moving profit makers. Yours for the asking.

JACKMAN SPORTSWEAR CO., INC. Ren Smith, President

6332 W. Roosevelt Rd.

Oak Park, III.



Famous pros were first to wrap club handles with Gauztex to prevent slipping. Now thousands insist on Gauztex at their Pro Shop.

Of course you know Gauztex, the "bandage that sticks to itself." Perfect on hands, fingers and feet to prevent or protect blisters... as well as on club handles for non-slip grip. Sports Tin advertising reaches millions in the Saturday Evening Post and Golfing... in addition to regular Gauztex' year-round campaign.

There's steady profit, sure profit, season-long profit for you in Gauztex. Order the Sports Tin in 2-color display carton today.



Your wholesaler has it . . .

your customers want it!

Do it now!

GENERAL BANDAGES, Inc. Chicago 5



rolling. The golfer can play more and better golf. Will support 200 pounds easily. Weight is transferred through the wheel to the ground. If desired, seat can be lifted off for storage purposes. K-KART is beautifully designed. It's streamlined, lightweight and sturdily built. Lightweight aluminum and steel construction. Ballbearing wheels with semi-pneumatic tires. Universal bracket fits any type bag.

 RETAIL PRICES F.O.B. CHICAGO

 K-10 — 10 inch wheel
 \$27.50

 K-12 — 12 inch wheel
 29.50

 Seat
 \$7.50

Write for dealer proposition.



Please Order By Number Prices F.O.B. Chicago Detachable Handle R-10-D—10" Wheel \$13,75 R-12-D—12" Wheel \$14,95 ONE PIECE HANDLE R-10—10" Wheel \$13,25 R-12—12" Wheel

ALSO AVAILABLE WITH DETACHABLE HANDLE

Now you can have complete control . . . a check-out system that assures fee payment before K-KART leaves your shop. The detachable handle is a new K-KART feature.

Order Your Supply TODAY!

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working fellow and square-shooter" . . . Murphy lauds Horton as PGA pres., for preventing any major blow-up on tournament circuit.

Chattanooga (Tenn.) G&CC officially opens 18 new bent greens with celebration honoring Alex McKay, course supt., who put in the greens... Guests included supts. from other Tennessee courses... Greens are Old Orchard planted last October and in remarkably good shape for new greens now... Club gave Mac a bonus for the greens job... Pres. C. B. Osborne brought Mac to the club when course was in such bad condition members wanted to give it back to the Indians... His improvements making business better in pro "Red" Gann's shop... Red's got strong evidence of his fine teaching ability with 3 state champions as members and pupils.

Mgr. Cliff Saeger of the Chattanooga G&CC saving club plenty with a Bendix washer and two driers in one end of lockerroom for shower and pool towels . . . Cuts laundry cost 80 per cent and enables club to operate with fewer towels . . . The club supplies its members with Woodside divotfixers for repairing ball dents on greens . . . That little gimmick will save a lot of money and putting surfaces this year.

Greeley, Colo., considering muny course ... Favorable April weather brought heavy play in Chicago district almost a month



earlier than usual . . . Congressional committee criticism of military golf courses has died down . . . When facts showed most courses had been built and were being operated without expense to taxpayers the committee's investigators, determined to find something wrong to make headlines, looked foolish . . . We never could understand why a guy in uniform shouldn't have in his spare time same recreation facilities as civilians . . . Congressional committee rap of golf courses was warmly endorsed by grog peddlers, gambling joints and fancy-lady impresarios who don't like to see military establishments have attractive recreation.

Seattle, Wash., to build additional 9 holes at Jackson Park muny course . . . New York caddy law not working out too well . . . Older fellows wary of caddying because State Labor Board has access to club caddy records . . . That's not good for a caddy who's getting unemployment insurance . . . John M. Brennan, Long Island golf scribe, says island club officials want legislation to reduce age limit from 14 to 12 years if the 12-year-old caddies wheel carts . . . MacGregor contract with Hogan ends in October.

Lloyd Wadkins, in winter pro at Miami (Fla.) CC, joins Spencer Murphy's pro staff at Glen Oaks GC (NY Met dist.) . . . Tommy Devine, asst. to Claude Harmon at



"CHALINKO" GOLF BALL WASHER

The only washer especially designed and built to thoroughly clean golf balls with speed and safety. Ruggedly constructed for heavy duty driving range operation.

Hopper dumps balls into washing drum. Drum and baffles heavily coated with pure rubber. No brushes or riffles to damage ball paint.

Drum revolves in steel plate water tank, coated inside with rubber latex. Overflow and drain. ½ H.P. capacitor motor, V-Belt drive, idler take-up, adjustable pulley and base. Automatic spring stop on discharge chute. Crated weight, 495 lbs.

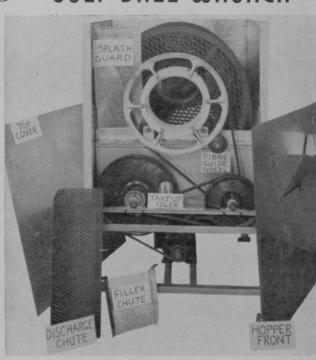
Write for complete details on the Chalinko Ball Washer, Tee Canopies, "Diamond" brand wire fence and Baseball Batting Cages.

Manufactured by

CHALINKO METAL PRODUCTS DIV. of CHAIN-LINK FENCE CORP.

established 1912, makers of famous "DIAMOND" brand wire fence used by many range operators in all parts of the U.S.A.

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Gotta Tough Customer?

Every course has at least one — the guy who's never quite satisfied with his clubs. But he'll break into a smile when you hand him a Kenneth Smith club. He'll sense at once its perfect balance and "sweet feel". Tell him we handmake Kenneth Smith clubs to fit his natural swing, that every Kenneth Smith club is scientifically matched and identically swing-balanced, that no other clubs are so made and so balanced — then write the order, 'cause you've sold another set of Kenneth Smith clubs.

Pros: Write for new booklet that helps you sell Kenneth Smith clubs.

Give Your Members Better Service with



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Golf Club Lacquer Form-a-Coat

cquer Adhesive t Grip Conditioner Buffing Supplies

Write for handy Supply Order Form

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GOLF CLUBS
Hand made to fit you.
BOX 41, KANSAS CITY 10, MO.

Seminole CC, Palm Beach, Fla., in winter, goes on Dave Ramsay's staff at Sewane Harbor Club (NY Met dist.) . . . Al Cicui, Fresh Meadow CC (NY Met. dist.) gets Lee Armonstrong as asst. . . . Lou Powers, head pro of Detroit (Mich.) Dept. of Parks adds Hank Mercer and Don Rodgers to staff . . . Jimmy Johnson, pro at Tam O'Shanter CC (Detroit dist.), hires Ben Lula as asst. and signs Sally Sessions for two days a week on his teaching staff.

Whitnall GC, Hales Corners, Wis., 9-hole semi-public course, opens for play next month . . . C. H. (Jim) Duncan now pro at Kane (Pa.) CC . . . Tulsa District GA adopts Chicago District handicapping system . . Handicap cards cost \$2 . . . Irvine Co. having 18 hole course built at Corona del Mar, Calif. . . Tom Case, formerly asst. to Harold Sargent at East Lake CC, Atlanta, now pro at Hendersonville, N. C. . . . Jim Dunkerley from Corpus Christi, Tex., now asst. on Sargent's staff.

Ed Schoenfeld, Oakland (Calif.) golf writer predicts Bing Crosby will move his invitation tournament from Monterey peninsula to Palm Springs within next two years . . . Thunderbird and Tamarisk courses in a couple of years should be ready to divide the Crosby affair . . . Weather for Crosby affairs at Monterey peninsula courses often is miserable while January golf is good at Palm Springs.

Fred Haas & Associates

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