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but SAME OLD PRO ONLY POLICY

The marvelous new 1952 Titleist has a new box! the finest box in the business for the finest ball for your business.

Yes, <u>your</u> business! — <u>your</u> business and nobody else's, because the seventeen year old Acushnet policy of selling all Acushnet balls through Pro Shops <u>only</u> still stands to protect you and your brother Pros from all "downtown" retail competition.

You, and <u>you</u> <u>alone</u> can offer this wonderful new Titleist to your members. You, and <u>you</u> <u>alone</u> can display the new Titleist box — an eye-catching,

sales-making display piece that your members will spot in a flash and never forget.

New box! — new ball! — new business! — If proseason indications mean anything, this new Titlest is going to be the biggest thing of the year for Fus-Shop sales.

ACUSHNET

GOLF BALLS,

Swinging around Golf NEWS OF THE GOLF WORLD IN BRIEF

Britain may not see all Yankee pro girl stars of the top class again this year after the Weathervane cross-country championship... Too much of a demand by American clubs to see the headliners... Manufacturers having the girls on their staffs want the girls to show where clubs can be sold... Royalties on club sales highly important to the girls, too.

Far more college golf team training trips during Easter holidays than ever before . . . This is biggest year in college and high school golf . . . More varsity and high school girl teams coming into the picture . . . Public course business in rental sets indicates many beginners are sampling

golf.

Al Drewes now mgr., Lincoln GC, Muskegon, Mich... Clubhouse remodeled with work having been directed during winter by Supt. Forrest Cole . . . Eddie Keenan, asst. to Willie Low at Phoenix (Ariz.) CC in winter, to Laramie (Wyo.) CC . . . Fred Dorsey now pro at Cadillac (Mich.) CC . . . John Inglis in for 27th consecutive term as NY Met. district PGA president.

Out o' Bounds GC, Mahwah, opened its 51st season with improved course and clubhouse...James Remo, supt., responsible for course reconditioning...Joe Belko, whose 300 yard ace in 1949 is still the Ohio long distance ace record, now mgr., Airport range, Lynn, Mass... Loren Krugel replaces the late Bim Lovekin as pro at Worthington (Minn.) CC.

Numerous clubs opened this year with clubhouses repaired and redecorated by members of course maintenance staff who were kept on club payroll during winter . . . Derrell E. Brown builds 9-hole course at Orenco, Ore.

John Walter in Detroit (Mich.) News tells amusing story of kindly act by Leo Conroy, North Hills GC pro... Conroy saw the kid playing with clubs far too big, which the kid said his father had given him... Conroy cut down shafts, replaced grips and made the kid happy... Later the kid's dad called, burning about the clubs being altered... "Did you give the boy the clubs?" asked Leo... The father admitted he did, as he hadn't played for 10 years... Next day the kid's dad came into Conroy's shop and bought a new set.

Don Hamilton is new pro and Bernard



HERB GRAFFIS

Codd, new supt., at Colfax (Wash.) Elks GC... Volunteer labor and gifts of equipment giving Redmond, Ore., its Juniper GC for remarkably little money... Jersey pros writing series of golf instruction articles featured by Newark (N.J.) pros... Myford Irvine expects to have construction started soon on course overlooking Balboa Bay, near Santa Ana, Calif... Billy Bell is architect.

Metropolitan Golf Assn. in drive to increase sale of \$2 handicap cards... MGA sold less than 4000 last year... Chicago DGA sold 14,000; Massachusetts GA sold 10,000 and Philadelphia 6,000... Nothing like the cards to assure fair matches... Los Angeles County Board of Supervisors turns down suggestion to give area's course relief from murderous taxes.

Jack Phelps signed as pro by Kalamazoo (Mich.) Elks CC... Twilight 9-hole match schedules of industrial golf teams are popular feature at many muny courses this season... Indian Hills CC, Tulsa, Okla., clubhouse enlargement is providing new proshop for George Whitehead.

Grace DeMoss, Oregon State college, Curtis Cupper, and Pat Lesser of Seattle, among lassies playing on varsity golf teams with the boys . .. Golf driving recording device that gives the player 5 shots for a dime now being made by Golf Unlimited of Denver . . . Fred Blanchard now pro at Napa Valley (Calif.) CC . . . Northern California Lefthanded Golf Assn. holds organization tournament and dinner at Richmond (Calif.) CC.

Jack Geitz now mgr., Lakepointe CC (Detroit dist.) . . . Paul Schurtz now prosupt., Ironton (O.) CC . . . Eddie Lawson, pro at Cascades CC, Bloomington, Ind., coaching Indiana university team . . . Bill Davis switches to Gadsden (Ala.) CC as pro from Anniston (Ala.) CC.

Al Palagyi new pro-mgr., Eldale GC, Salamanca, N. Y. . . . Einar Allen is new pro at Eastmoreland GC, Portland, Ore. . . . Mrs. H. G. Van Dyken appointed pro at Indianapolis (Ind.) Pleasant Run course conducted big spring golf classes at Arsenal Technical high school.

Women's Metropolitan (N.Y.) Golf Assn. bans shorts as attire for its guest day events, even at clubs which permit the



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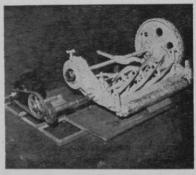
females to wear Minsky uniforms..."The privilege has been abused," explains WMGA officials... Females over 16 who wear shorts on courses should be more careful about doing their laundry so the shorts don't shrink... Men don't know whether to blush or laugh.

Detroit adding 26-tee range to its muny golf facilities . . . Clarence Warhurst now pro-mgr., Bridgeport (Mich.) CC . . . Covington, Ky., Devou Fields muny clubhouse improved . . . Pro Cliff Sturgil plans extensive improvements to Devou Fields 9-hole course . . . Buck Julich now managing Meadowlake course, Enid, Okla. in addition to operating Green Hills course, Tulsa, Okla. . . . Julich's son Dick, formerly at Lamesa (Tex.) CC, now Meadowlake pro.

John P. Garrow, chmn., Club Operations committee, Chicago District GA, is discussing with officials of Midwest Golf Course Supts.' Assn. and Chicago chapter of Club Managers Assn. of America, preparation and publication of handbooks for green chairmen and house chairmen... Garrow's committee also is conferring with accountants' association on possibility of uniform accounting for country clubs... Another project of the committee is study of club operations by Northwestern University school of business administration.

PGA Spring Bulletin issued by Sec. Harry L. Moffitt contains 54 pages of help-

ATLAS LAWN MOWER LAPPING MACHINE



A compact, light-weight machine for lapping all models of Hand, Power and Gang Mowers! May be easily used on work bench or floor, eliminating the lifting of heavy mowers. The simple height adjustment for the reel shaft may be used from 41/2 to 1034." Equipped with several attachments to fit different reel shafts. Metal blocks for rollers. Steel stands to support the mower.

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TORO tackles "world's toughest course"



E. R. STEINIGER

Pine Valley, the famous "Valley of Despair" golf course at Clementon, New Jersey, demands the same kind of stamina from its mowing machines as it does from its golfers. That's why Toro equipment is on the job over the rugged terrain—mowing everything from velvet-smooth greens to tree-lined fairways.

E. R. Steiniger, Superintendent of Grounds, writes, "Pine Valley has used Toro equipment for over a quarter of a century. One tractor and seven units which were bought in 1931 are still in use and still in good condition. All Toro equipment has held up in the same manner."

And Toro grass cutting machinery is turning in the same kind of performance on many more of the nation's finest courses. Why not plan to see your nearby distributor soon, and be ready for the years ahead. Toro's got what you need!



TORO "WHIRLWIND 80" cuts a 6'8" swath through any growth—from heavy weeds to fine grass. Spinning blades lift matted grass, chop up clippings. Triple universal connects to tractors.



TORO PROFESSIONAL. Cuts 15 to 20 acres per day with 76" swath. Convertible to 30" swath. "Out-in-front" reel for close cutting. Forward and reverse transmission. 7½ h.p. engine.



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The inexpensive Dunham Spike-Disc consists of two rows of discs armed with long knife-like blades. It cultivates and aerates in one simple operation. Regular use of the Spike-Disc will give you healthy beautiful greens.

The knife-like blades of the Spike-Disc cut unnoticeable slots to the root areas allowing moisture to go down where it will do the most good. The Spike-Dise leaves no ugly holes or dirt plugs on the green.

Manufactured by Ohio Machine Products, Inc. Columbus, Ohio Manufacturers of the Dunham Hand and Fairway Water-Weight Rollers.

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JOHN H. GRAHAM & CO., INC. Sales Agent
105 Duane St., New York, N. Y.

ful information that tells members of the numerous services of the organization . . . Northeastern Wis. GA holds its annual meeting and golf operations clinic May 12 at South Hills GC (formerly Takodah), Fond du Lac . . . Presidents, secretaries, green- and house chairmen, pros, supts., managers and sports committee chairmen are invited to group and general sessions . . . Experts in turf field and equipment demonstrations are among features of this very valuable sectional association gathering.

Art Hall, pres., Heart of America GCSA, up and around his Victory Hills GC after months in a hospital . . . That's great news to everyone who knows that very grand citizen . . . Usual complete jobs of supplying information on the fields again done this year by press agents for Palm Beach Round Robin (May 15-18) and Colonial Invitation (May 21-25).

Conrad H. Rehling, golf instructor at University of Florida and on Paul Runyan's staff at Norfolk during the war, recently suffered a tragic bereavement . . . Mr. and Mrs. Rehling lost their 15 months-old son after a one day illness.

PGA National course getting some good housekeeping so it will lose that cowpasture look . . . Chm. Emil Beck says place will have new tee markers, out-of-bounds stakes, etc., new benches at tees, ball washers and stakes reconditioned and reset,

Treat Your Greens to prepared with a ROYER COMPOST MIXER



For strong, healthy greens treat them to concentrated food . . . properly prepared . . . good, rich top dressing made with a Royer Compost Mixer.

The operation is simple. One man shovels the desired materials into the hopper of the Royer and the combing belt action shreds and blends them. All trash is automatically rejected and top dressing discharged to pile or truck.

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All-Job Tractor — that's the Allis-Chalmers Model IB. It pulls gang mowers, rollers, drags, etc. — sweeps leaves, cleans walks and drives— clears off snow with V-type plow or broom—mows weeds with sickle bar.

Low center of gravity gives the IB unusual stability, helps it cling to steep slopes.

Extra traction, less compaction with 9 x 24-in. tires on drive wheels — provides big ground contact.

Maneuvers easily, turns in 7-ft. radius—compact for working in tight places.

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Economical to own and use. Low-priced because it's mass-produced. Uses only a gallon of fuel an hour. Easy to service and maintain.

Rugged and powerful — 18 drawbar horsepower. Heavy duty in every respect, built by a reliable manufacturer.

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Above—
Thomas H. Snee,
Superintendent,
Mt. Lebanon
Golf Club,
Canonsburg,
Washington
County, Pa.
At right—
entrance to the
Course.



THOMAS H. SNEE, Superintendent, Mt. Lebanon Golf Club, Canonsburg, Pa., has used AGRICO COUNTRY CLUB fertilizer for the past five years. "The color and texture of turf fed with Agrico is much better than with any other fertilizer I ever used," he reported. "It helps fine grasses resist disease—by promoting growth discourages weeds."

Mr. Snee's methods are a good 'prescription' for any Golf Club, large or small. "I feed fairways in the Spring and Fall, greens every month, with AGRICO COUNTRY CLUB," he says. "I always call upon A.A.C. Soil Testing Service and follow their recommendations."

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large addition to pro shop, new starter's house, inter-com and PA system presented by Michigan PGA, new drinking fountains . . . Supt. Gordon Mueller to put Tifton 57 on 17th green, Everglades No. 1 on second green and establish new turf nursery . . . Leo O'Grady, now at the PGA plant at Dunedin, developing more summer play.

Druid Hills GC, Atlanta, tenth annual Dogwood tourney, got best newspaper coverage we've ever seen for an amateur invitation event . . . Tournament, won by Harvie Ward, jr., was No. 1 sports section feature with columnist sidebars . . . Fashion show given for Dogwood players' wives was top stuff with pictures in society section . . . Mgr. Armand C. Chapeau's buffet meals made additional feature on women's pages.

Chattanooga (Tenn.) again host to southern high school and prep school championship drawing lads from Tennessee, Carolinas, Kentucky, Georgia, Alabama, Mississippi and Fla.... Play is on Signal Mountain, Fairyland and Riverview courses... Event was started by C. R. Avery and Pollack Boyd in 1936 with Chattanooga Rotary Club members being hosts to the kids.

Los Angeles Park dept. converting Los Feliz muny golf range to 9-hole pitch-and-putt course... Partnership amateur tournament with \$5000 in merchandise prizes will be played at Amarillo (Tex.) Ross Rogers muny course Aug. 1-3... Players

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Mowers are under two-thirds
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means smoother cutting on
greens, aprons and tees at any
desired speed.

ATCO Reputation! ATCO Greens Mowers are used at North Berwick, Royal Belfast and other famed British courses. Over 150,000 ATCO Power Mowers are now on the job — more than half of the 1921 models are still working.

Simple to use! Finger-tip clutch and speed controls. Hi-Speed 9-blade shock resistant reel allows up to 34 close clips per foot. Sheffield Steel blades stay sharp. Metal-to-metal cone clutch means smoother take-offs, easier, trouble-free operation at all times.

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May, 1952



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choose own partners; qualify over 18 holes with total score of teams . . . Brackets of 16 teams after that . . . Joe Wallace now pro at Cherry Hills semi-public course in Chicago district.

After 49 years the North and South Open at Pinehurst will disappear from the tournament calendar . . . It was the first important tournament other than open championships sponsored by amateur associations . . . It did a lot to put tournament golf on the American map . . . The prize money was net in those days before income taxes, with rich amateur enthusiasts paying out in warm-up rounds and with the Tufts making the American plan charges for pros nominal at the Carolina . . . Since World War II Pinehurst guests prefer to play rather than walk around as gallerites . . . Even during 1951 Ryder Cup matches other Pinehurst courses were crowded.

Jack Miskell now teaching at Swan Par range, So. Chicago Heights, Ill. . . . Hugh Gordon ,pro at Tedesco Club, Marblehead, Mass., has invented a waterproof paper golf bag, that'll sell for less than \$1 . . . For use when caddies don't show . . . Canadian Ladies' Golf Union's 39th Canadian Ladies' Open Amateur championship will be played Aug. 11-16 . . . 18th Ladies' Close Amateur, Aug. 7-9 . . . Both events at Mayfair G&CC, Edmonton, Alberta . . . Marlene



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