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ATCO Greens Mowers for

- **Lighter weight**
- **Greater dependability**
- **Easier operation**

Lighter! ... Faster! ...

ATCO 17- and 20-inch Greens Mowers are under two-thirds the weight of domestic mowers, minimizing turf compaction. Yet their steady, even balance means smoother cutting on greens, aprons and tees at any desired speed.

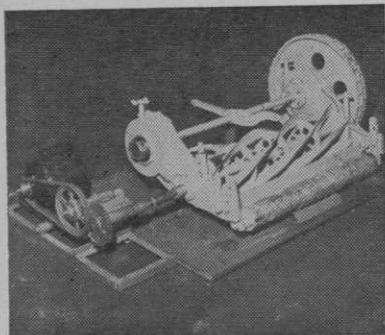
ATCO Reputation! ATCO Greens Mowers are used at North Berwick, Royal Belfast and other famed British courses. Over 150,000 ATCO Power Mowers are now on the job — *more than half* of the 1921 models are still working.

Simple to use! Finger-tip clutch and speed controls. Hi-Speed 9-blade shock resistant reel allows up to 34 close clips per foot. Sheffield Steel blades stay sharp. Metal-to-metal cone clutch means smoother take-offs, easier, trouble-free operation at all times.

SERVICE Parts Available. For the name of the ATCO sales and service dealer in your locality, write to:

ATCO POWER MOWERS
67 BROAD STREET, NEW YORK, N. Y.
PHONE WHITEHALL 3-4242

ATLAS LAWN MOWER LAPPING MACHINE



A compact, light-weight machine for lapping all models of Hand, Power and Gang Mowers! May be easily used on work bench or floor, eliminating the lifting of heavy mowers. The simple height adjustment for the reel shaft may be used from 4 1/2" to 10 3/4". Equipped with several attachments to fit different reel shafts. Metal blocks for rollers. Steel stands to support the mower.

FULLY GUARANTEED

List Price, With Motor\$61.50

List Price, Without Motor 39.00

Write for Bulletin.

Atlas Lawn Equipment Co.

9761 Olive Street Road

St. Louis 24, Missouri

few Carnoustie and St. Andrews youngsters with grips that were awful and which wouldn't be permitted when he was a lad caddying . . . He adds that unless junior programs get more steam in Scotland and England the Walker Cup and Ryder Cup matches will be no contests . . . Other Yank-Scots who've visited the old country in the past two or three years also say unless the British pay a lot more attention to organizing kid golfer development, Britain is through as an international golf factor.

Brown and Bigelow, who put out Byron Nelson's "Winning Golf" folders as advertising material, sold more than \$150,000 of this feature last year and already have big volume of business booked for 1952 . . . Fawcett publishing company putting Lloyd Mangrum 75 cent paper-covered book on newsstands this month . . . Otis Dypwick, University of Minnesota athletic department publicist who worked with Nelson on his book, also was teamed with Lloyd on production of the Mangrum opus . . . Martin E. Mattison taking on a couple more prominent U.S. golf lines as Hawaiian sales representative . . . Chan W. Baker of Baker Grass Industries at Miami has closed his seed business and is in Africa raising grass on military airfields.

Sixth annual Gulf Coast invitation tour-

AN EASY WAY TO CLEAN SHOWER ROOMS

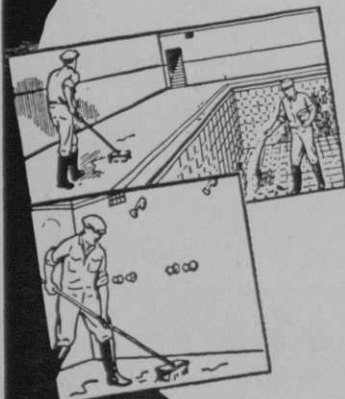
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pools without hard
rubbing. Simply sprinkle



"Bull Frog" SAF-T-KLENZ

powder on damp surface, mop lightly, and flush with clear water.
*Removes rust stains, lime deposits, soap, oil, body grease, and algae formation. *Minimizes conditions that breed and spread infectious germs. *Harmless to hands, clothing, floors, drains.
*Odorless. There's nothing else like it! It works like a charm even where hard rubbing with ordinary cleaners has failed.

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FROM THE GROUND UP!



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"Picker-Upper"

GOLF BALL RETRIEVER

Mr. George Heaney, noted golf pro, driving range operator and golf shop owner at the famous Brookside Golf Courses, Pasadena, California, says: "We wouldn't think of operating without a Fonken Picker-Upper. It has earned its way many times over for reliability, gentle ball pick-up and positive retrieving."

EFFICIENT - STURDY - RELIABLE!

Golf balls lying idle on *any* golf range fairway are just so many "dead dollars"! Prompt, complete retrieving by mechanical means is the answer for getting the job done quickly and profitably. Season after season the Fonken Picker-Upper wins new customer-friends who prove it for themselves. The Fonken Picker-Upper is first choice with enthusiastic golf range operators for its reliability, positive retrieving, gentle ball pick-up and consistent low maintenance performance under rugged service conditions.

PICKS UP GOLF BALLS WITH GENTLE PRECISION

Improved pick-up discs with thick, seamless, molded and bonded rubber eliminates injury to golf balls. Rugged wire basket-type containers prevent wear and permit hosing and washing for better and faster service. There is no substitute for the original Fonken Picker-Upper, and Fonken quality cannot be bought for less. Put a Fonken Picker-Upper into your plans now for the golf range improvement that pays for itself many times over by bringing profits back to the tee—to you! **ORDER DIRECT—Write for Free Illustrated Folder.**

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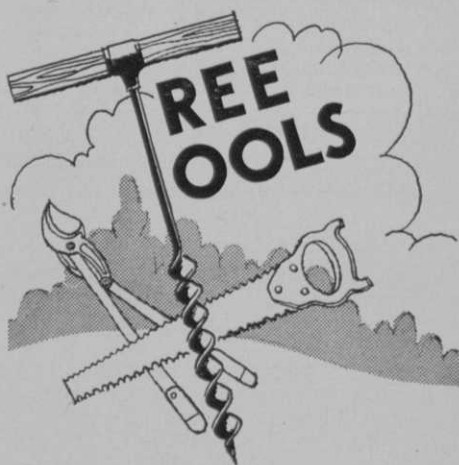
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MOCK SEED COMPANY
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nement for home club pros and amateurs, at Great Southern GC, Gulfport, Miss., dedicated to memory of Bert Jones, creator of the Great Southern course . . . Tournament is March 20-24 . . . Pros who play in more than 2 PGA-sponsored tournaments a year are not eligible (National Open, national PGA, Masters and Tam O'Shanter excepted.) . . . Some circuit stars got too temperamental for local sponsors one time and from that time on the whole bunch was invited out . . . Wm. H. (Widdy) Neale, former Yale student and for some years asst. to late Wm. E. Perkins, named acting business mgr., Yale Athletic Assn., in charge of Yale course, Bowl, other outdoor and indoor athletic facilities.

Sam Glassman, sports editor, Macon (Ga.) Telegraph, in his column writes that if green fees at Bowden (Macon munny course) are so low that the well-maintained course runs in red the rates should be raised, but at same time golfers shouldn't be discriminated against, and other munny recreation facilities that cost the city money also should be put on self-sustaining basis.

Essex County (N.J.) Park Commission raising rates at Weequahic Park and Hendricks Field courses, account of increasing operating costs . . . Rate raises at many munny courses with golf being about only public recreation facility supporting itself,



Every tool you need for the care and maintenance of trees and shrubs. Pruning saws, power saws, pole pruners, pruning shears, etc.

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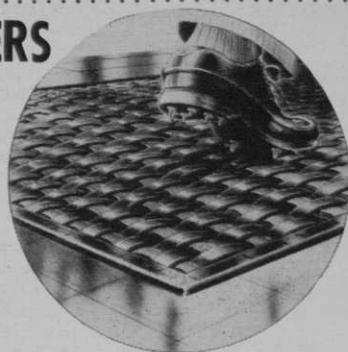
PNEU-MAT-RUNNERS

Are Spike-resistant, Tough
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Protect Clubhouse Floors
from Spikes

Provide Soft Rug-like
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Are Reversible for
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20"-24"-30"-36"
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for Details

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or coming close . . . Never before have noticed so many winter and early spring indoor golf classes as in the past few months . . . Packey Walsh running classes at Chicago Park District fieldhouses . . . Ed Phalen, Chevy Chase CC pro, running 6-week classes at West Side YWCA, Chicago.

John G. Cornman, New York State College of Agriculture, Cornell university, in NY State Turf Assn. Bulletin, deflates the garden and general magazine ballyhoo about tolerance to close mowing, drought-resistance, disease resistance, crabgrass—and other weed resistance of Merion bluegrass . . . John, who was an early investigator on Merion and other bluegrass when he was with Green Section about 12 years ago, says Merion is superior to commercial Kentucky bluegrass but at 3 times the price of commercial Kentucky bluegrass the superior merits of Merion are something to be carefully rated by a fat pocketbook and expert turf maintenance practices . . .

Cornman's opinion is that violent hair-trigger general publicity about Merion bluegrass as the super wonder grass may unfairly backfire on sound golf turf experts such as Grau, Wilson and Valentine . . . He points out that general ballyhoo for crabgrass eradicators has been so extreme that the home lawn owner reads the fervent pieces and expects to work miracles right now . . . When the miracles don't happen the lawn owner may get to believing qualified turf experts are over-rated.

McClurg Anderson of Scottish Physiotherapy College is working on a book on muscles in golf . . . which reminds us that grip exercisers — springs with handles — again are being sold in pro shops . . . Alex Smith used to have Glenna Collett squeezing tennis balls so she could hold clubs firmly without becoming tense . . . A great merit of the newer style leather, rubber and composition grips is that they give the player the feeling of grip security without holding the club so strongly the steel tube is almost

Get the best by insisting on *Henry* GOLF BALL WASHERS

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Thorough — Trim — Tidy — Easy to drain and refill.

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When ordering tee data plates be sure to send score card.

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"QUALITY" POLES

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"CUTS-TRUE" HOLE CUTTERS

Bulletin "52" showing the complete Standard Line is yours for the asking. Write for it today.

STANDARD MANUFACTURING COMPANY
Box G, Cedar Falls, Iowa

flattened . . . Pros who can't sell all the players new clubs this spring should conduct campaigns for selling new grips instead of the hard, banana-slick grips now on a lot of old clubs.

Hawaiian Jaycees planning golf clinic prior to a softball game between Jaycees and Press-Radio team at Honolulu stadium with the whole show financing Hawaiian team to US Junior Chamber of Commerce championship at Eugene, Ore. . . Golf continues to boom in Hawaii . . . Propose new course at Halawa . . . One fellow writes in Honolulu Advertiser protesting against proposed course, saying "the only dollars a golf course will earn are dollars that are already here in the territory." . . . Maybe he doesn't think the tourists who bring millions of dollars into Hawaii each year, don't want to play golf . . . A little look into Florida, Gulf Coast, southern California, Arizona and New Mexico, studying the vast capital that followed golfers into these localities, might be enlightening to the man who questions the investment value of the proposed course.

Bertie Way, who played in the 1896 National Open, played 36 holes in the 1952 PGA Seniors at Dunedin and was an easy winner in the 79-year division . . . George Duncan, the British vet who last played in this country as a member of the 1931 Ryder Cup team, has written a book of memoirs,

"FLEXI-COMB"

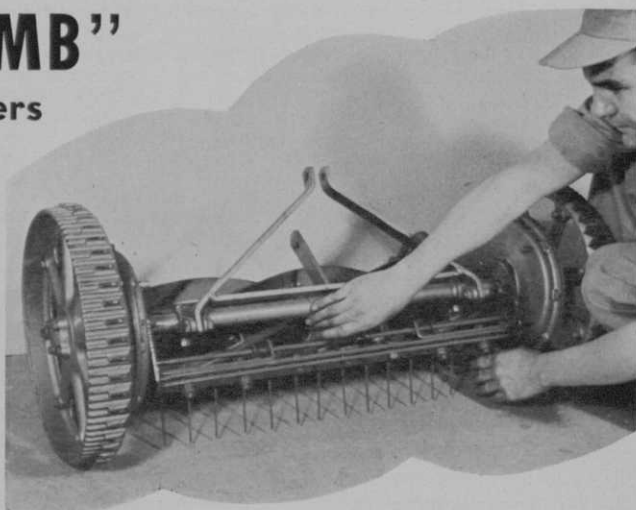
for fairway mowers

Reduce thatch
Smoother cut
Overcome weeds

Begin Flexi-combing early in the season. Comb out accumulated plant material to provide better growing conditions. A thatch layer sheds water, prevents fertilizer from getting down to the soil.

Reduction of thatch by Flexi-combing promotes healthier growing conditions — reduces disease.

Use Flexi-combs on mowers to overcome existing thatch and prevent its reoccurrence.



Flexi-combs fit Toro and Worthington mowers . . . Combs are mounted permanently on mowers — easily locked out of operating position when their use is not required . . . Improved design provides easier depth adjustment.

West Point Lawn Products

West Point, Pa.

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Aerify Early in the Spring

with the **AERIFIER***

When soil is dry enough to bear traffic and grass is beginning to regain color, it is time to aerify. Springtime aerification opens up the soil, encourages roots to grow deep. Aerification should be done several times during the spring months to prevent turf troubles later on. Fairways, tees and greens require regular aerification to promote vigorous growth and keep soil open.

The Aerifier is preferred by most golf course superintendents. Simple, durable construction makes the Aerifier a dependable tool for routine use. Operation is rapid and efficient. Quick lifting of entire reel on which spoons are mounted provides greatest possible speed when making turns or crossing paved areas.

Only the Aerifier offers a choice of spoon sizes to meet requirements of any area. Use small diameter spoons where careful treatment is needed — use a larger diameter spoon on areas where hard soil or tree roots make it impractical to aerate with a $\frac{1}{2}$ " diameter spoon.

"Cultivating Action" - an Aerifier Feature

Roots cannot penetrate through the slick-walled openings made by ordinary aerating tools. Curved, open Aerifier spoons scoop out the soil cores, leaving loose-walled cavities. This is the only type of aerification that leaves soil around holes loose enough so that roots can develop fully and spread out.

When you spend time aerifying — do it effectively with the Aerifier.

*Reg. U. S. Pat. Off.

Pat. No. 2,580,236

West Point Lawn Products

West Point, Pa.

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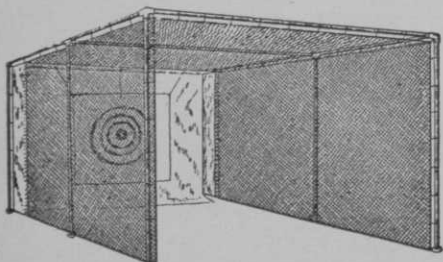
Give them a
WARM-UP HOLE

near the first tee, with an

**EDERER
GOLF NET**

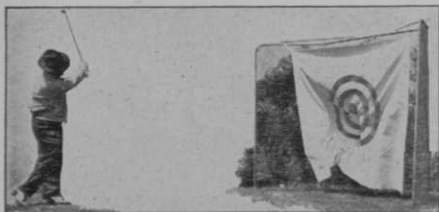
... where they can loosen up and get off to a good start ... where they can practice and take lessons when you're shy of shag boys. Clubs always profit when play improves.

THE EDERER "INVINCIBLE"



"Invincible" — the full size Ederer golf net is the standard throughout golfdom for outdoor or indoor instruction and practice. Hundreds of clubs and pros have found the "Invincible" one of their most popular and profitable features in developing better and happier players.

THE EDERER "PORTABLE"



Sturdy, compact, lightweight—handles the full range of iron and wood shots. Ideal for limited space practice, indoor or outdoor. Folds into a compact unit 3 ft. x 6½ ft. x 5 in. Weighs 23 lbs. with backdrop.

Write for folder and price list.

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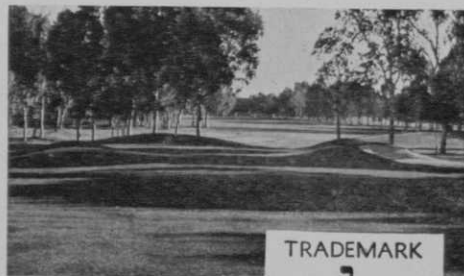
entitled "Golf at the Gallop" . . . George was the fellow whose putting principle was "miss 'em quick."

British PGA suspends 69-year-old Robert McKenzie, a former chmn. of the body and an honorary life member . . . He is working in a store sports dept. contrary to the British PGA rule which prohibits such employment . . . Perhaps the reason for his offense is that he likes to eat, even the skimpy British austerity chow.

Saucon Valley completes the job of conducting the most perfectly run championship in golf history — the 1951 National Amateur — with a round-up of statistics in the Dec. issue of the club magazine, Country Club Topics . . . Overall income of about \$100,000 resulted in net profit of \$2,598.71, after split with USGA, giving USGA \$24,330.07 . . . Ticket sales were approximately \$49,000 . . . Detailed financial statement appears in Club Topics . . . Especially interesting is labor record showing that in addition to 350 club members working on committees, there were 998 of course and clubhouse regular staff and extras and other persons, including USGA staff and press, working at the championship or almost 7 people per contestant.

Also of significance were "thank you" letters to the club from many of the contestants and press.

Analysis of 6594 scores recorded on in-



DUBOW

Symbol of Golf Club Excellence

JOCK HUTCHISON and BETTY BUSH
(Betty Bush, famous professional women's golfer, is the newest member of our Advisory Golf Staff)

PRECISION-BUILT GOLF CLUBS
GRADUATED GOOSE-NECK IRONS
LAMINATED and PERSIMMON WOODS
COMPLETELY NEW

and
DISTINCTIVELY STYLED
For MEN and WOMEN GOLFERS

Also Makers of the New
**DUBOW H. C. — SUPER 803 COVER
GOLF BALL**

The finest Golf Ball that can be made
Write for descriptive folder and price list

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dividual holes during 1951 Amateur at Saucun Valley showed 3827 or 58% as pars, 8% as birdies, 31% as bogies, 5 eagles, 201 double bogies and 4 triple bogies . . . Average length of drive on No. 7 was 232 yds., on No. 8, 252 yds., and on No. 10 250 yds. . . . Slight wind was against players on 7 . . . On 8 and 10 when drives were measured air was quiet . . . Longest drive measured was one of 290 yds. . . . Drives were measured as total of carry and roll . . . At British International amateur matches, Portmar-nock, Ire., in 1949 average carry of drives measured was 221½ yds.

Francis Gallett, pro at Blue Mound CC (Milwaukee dist.), sent "handsome" check back home for New Year's Day competitions at Carnoustie and New Taymouth clubs of which he is honorary life member . . . Francis also sent each club two 10 lb. hams so the milk from wild Scots cows would have something to splash against on Hogmanay.

Other communities could take Los Angeles as a leader in foresighted community planning — Los Angeles county plans now being discussed call for 18 18-hole golf courses to be constructed between proposed major highways and tied in with flood control projects . . . Rumors have two major L. A. dist. private courses not far away from purchase as residential property.

Ken Rutherford goes from Philipsburg

first on the fairway . . .
first in sales!

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designed by golfers...for golfers

EXCLUSIVE
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Tee carrier
... above
right hip
pocket.



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pocket.



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pockets, parti-
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balls, ciga-
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Waistband
fits without
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Bring profitable sales to your pro shop with original, patented Golf-Eze* slax known everywhere for comfort, good looks and practicality. Golf-Eze* slax will be more in demand than ever. In crease-resistant, washable rayons, full size and color range. To retail at \$12.50

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OVER \$6000 WORTH OF PRIZES
your customers can win

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Please send me full information and sample swatches on Golf-Eze* slax.

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FLANGE-WRAP GRIPS
(Patents Pending)
Tension Wound for Greater Distance!

DIMPLED
DYNAMIC

The new improved method of application has now made it possible for even greater profits for the professional. When ordering your 1952 clubs demand the

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**BALANCED
 GOLF BAG**
 FOR 1952

OVER 500,000 IN USE
 The most popular bag ever made



**NEW
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15 CLUB CAPACITY

STANDARD MODEL

The one and only full size golf bag that is lightweight and balanced for easy carrying. Large zipper pocket. Adjustable padded shoulder strap. Made of best quality duck and materials throughout. COLOR—TAN ONLY. PRICE—\$3.60 EACH, F.O.B. CHICAGO. MINIMUM SHIPMENTS ONE-HALF DOZEN.

For the golfers who object to excess weight. A cart is unnecessary



BALANCED



**HOLDS
 9 CLUBS**

Each in a separate pocket

SLIM-JIM MODEL

The perfect bag for the golfer who plays with nine clubs. Zipper ball pocket. Adjustable padded shoulder strap. Made of best quality duck and materials throughout. COLOR—TAN ONLY. PRICE—\$3.90 EACH, F.O.B. CHICAGO. MINIMUM SHIPMENTS ONE-HALF DOZEN.

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(Pa.) CC to be pro-mgr., Carlisle (Pa.) CC . . . Beverly Hanson and Helen Dettweiler to be in golfing sequence in MGM movie "Pat and Mike", which will star Katherine Hepburn and Spencer Tracy . . . General Eisenhower keeping in training by swinging a 22 oz. Sarazen practice club in his headquarters near Paris . . . Bill Welch to Tri-City CC, Kennewick, Wash., as pro from Lewiston (Ida.) G&CC.

"Criticus" in Golf Monthly of Edinburgh suggests that Ryder Cup matches be abandoned for 5 years . . . During the "breathing space" Britain "to discover, streamline and toughen such youngsters as we possess." . . . Legalization of center-shafted putters by R&A has boomed British clubmakers' business in this type of club . . . Some of the new British center-shafted putters look peculiar to American eyes.

Arthur J. (Chappie) Chapman in his 32d year as Wheeling (W.Va.) CC pro . . . Tournament circuit loses a couple of good ones with Glen Teal going to Transit Valley CC (Buffalo dist.) and Ed Furgol going to Westwood CC (St. Louis dist.) on pro jobs . . . Al Zimmerman, who retired from Alderwood CC, Portland, Ore. pro job to go vacationing in tournament play in U.S. and Europe, married to Barbara Sofia Zuniga.

Walter Romans, pro at Baltimore (Md.) CC married to Jeanne Claire Brandon . . .

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 OLD GOLF BALLS
 RECOVERED**

Prices are as follows:

Balls in Bulk

—with name.....\$2.00 per doz.

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—wrapped in cellophane \$2.20 per doz.

Quantities over 300 balls, ship by truck; 300 balls or less, ship by parcel post. If check accompanies order we pre-pay freight.

Send for our complete 1952 golf equipment catalog.

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