

• BENT GRASS •

Stolons and Sod. Washington—Cl—
and other recommended strains.

HIRAM F. GODWIN

22366 Grand River Ave., Detroit 19, Mich.

WILLIAM B. LANGFORD

GOLF COURSE ARCHITECT

Balanced Topographical Design

Member:

American Society of Golf Course Architects

Telephone: KEystone 9-6501

2405 Grace Street, Chicago, Illinois

include a knee-length model, Bermuda shorts, culottes and two sports skirts which will team with any of several Serbin blouses. For complete details of the Serbin golfer styles for 1952 write Scoggins Golf Co.

SPALDING OFFERS NEW GOLF CART

Being introduced for 1952 is a new Spalding tubular steel golf cart which is light in weight and yet very strong. It has big ten inch aluminum wheels with long wearing nylon bearings which require no lubrication, and the wheels are equipped with large semi-pneumatic rubber tires. The cart folds conveniently to fit into a locker or car trunk and can be prepared for use by pulling out the wheels, adjusting back plate to required position and adjusting the handle to height desired.



JACOBSEN ANNUAL REPORT TELLS POWER MOWER INDUSTRY GROWTH

The 1951 annual report of the Jacobsen Manufacturing Company, Racine, Wis., presents in an unusually interesting and attractive form pertinent and statistical information concerning the history and development of the company and its subsidiaries, Johnston Lawn Mower Corp., and Worthington Mower Co.

Pres. Oscar T. Jacobsen reports consolidated production, shipments and sales were the highest in the history of the company with net earnings for the year equal to \$10.41 per share as compared with earnings for the previous year of \$4.50 per share. Sales in the year just ended were \$12,886,241.74 as compared with \$7,522,556.44 in 1950.

This remarkable increase in sales volume is attributed to expanded sales activity and dealer promotion in an industry reportedly experiencing the same upward trend as other popular appliances have in the past. An increasingly power mower minded public in recent years has been the

prime mover in the expansion of an industry which has grown from less than a dozen suppliers in the early '20's to more than a reported 150 today. It is estimated Jacobsen and its subsidiaries did about 11 per cent of the industry volume in 1951, a position established, according to the company, by a consistent, well-rounded sales promotion program.

Current orders booked with Jacobsen exceed the volume for the same period last year and indicate a very strong market for the coming season, although government allocation of materials are expected to reduce over-all production of power mowers.

CORDED RUBBER FLOOR TILE

A resilient rubber floor tile which is molded from new rubber and friction cord, and known as Do-All corded rubber floor



Installation of Do-All corded rubber floor tile.

tile, is now being marketed by the American Mat Corporation, 2018 Adams Street, Toledo, Ohio.

While flexible, it is non-breaking and non-chipping and will, because of its composition, stand up under unusual conditions such as traffic from spiked shoes, cleats, ice skates, and other conditions abusive to flooring not designed to take this type of punishment. American Mat engineers state that the tile also provides a cushioning effect and serves as a noise deadener as well.

It is manufactured in a mottled design of ten different colors adaptable to a variety of decorative schemes. It is supplied in $\frac{1}{8}$, $\frac{3}{16}$ and $\frac{1}{4}$ inch thickness and in sizes 9 x 9 and 30 x 30.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

For Sale: Used Golf Range Equipment. Westinghouse Lights, Ball Retriever, gang mowers, Doodlebug balls, etc. Reasonable. Located in Michigan. Address Ad No. 301 % Golfdom.

SOBER MIDDLE-AGED PRO-MANAGER desires club 275 to 350 membership in Southeastern area. Thoroughly experienced in all course maintenance. Wife thoroughly experienced in all dining room and kitchen operations. Address Ad 302 % Golfdom.

WANTED: GREENKEEPER 9 HOLE COURSE LOCATED NORTHWESTERN OHIO. IF MARRIED, POS-SIBLE OPENING FOR WIFE IN CLUBHOUSE. ADDRESS AD 303 % GOLFDOM.

Experienced successful pro wants new location. Fine teacher, good businessman, energetic promoter of golf interest, cheerful personality and works hard on the job. Highest references. Address Ad 306 % Golfdom.

PRO-MANAGER — WIFE CATERESS — now employed desire change to club active the entire year. Thoroughly experienced in all departments of clubhouse and golf course maintenance. Fine teacher, manager, golf course supervisor. Wife capable manager and cateress with outstanding reputation for dining room operation. A-1 ability, character, and credit references. Class A member P.G.A. Address Ad 307 % Golfdom.

PRO or PRO-GREENKEEPER, presently employed, desires changed. Married, age 30. Excellent references. Wish to hear from club having openings. Address Ad 308 % Golfdom.

SOUTHERN GOLF CO. GOLF BALLS, NEW-USED BOUGHT AND SOLD. RANGE BALLS. COMPLETE FAST RECOVERING SERVICE. WRITE FOR PARTICULARS. RUSSELLVILLE, ALABAMA, JOE CALWELL, PGA MEMBER.

EXCEPTIONALLY WELL QUALIFIED GOLF PRO WANTS POSITION WITH A LARGE GOLF CLUB. ADDRESS AD 309 % GOLFDOM.

Pro or Pro-Greenkeeper — 16 years experience teaching, shop operation, greenkeeping. Capable business-man-pro. Good teacher. Efficient in turf care. Excellent references. Class "A" P.G.A. member, age 33, married. Available now. Address Ad 310 % Golfdom.

USED GOLF BALLS WANTED
Highest prices paid. Write us
for quotations.

WITTEK GOLF PRODUCTS
5128 W. North Ave., Chicago 39, Ill.

INSTRUCTOR: MANY YEARS EXPERIENCE, EXCELLENT REPUTATION, HIGHEST RATING BY GOOD GOLFERS. FOUR YEARS WITH MOST EXCLUSIVE CLUB. PREFER TO WORK FOR WELL KNOWN PRO. AVAILABLE UPON SHORT NOTICE. GO ANYWHERE. ADDRESS AD NO. 311 % GOLFDOM.

Pro or Greenkeeper or combination. Long experience, competent, agreeable. Moderate income satisfactory. Eastern or Southern location. Address Ad 312 % Golfdom.

WANTED FOR CASH

Old golf balls retrieved from ponds or out of bounds on or around golf courses.

Cuts and Bumps 60¢ per doz.

Off brands & synthetic 1.50 per doz.

Round & perfect \$1.00 brands \$2.40 per doz.

for refinishing \$2.40 per doz.

Note — No golf driving range cull throw-out balls wanted at above figures.

Send for shipping tags and instructions

DRIVING RANGE MEN — REBUILDING

Your old cores recovered with the new type paintless cover material. Tested and proven to be the best process in rebuilding for driving range use. Guaranteed 100% against seam splitting.

Price per doz. on exchange \$2.65

Circular and information on request.

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, Ill.

RANGE BALLS wanted. Highest prices paid. Sunset Fields Fairways, 4000 W. Santa Barbara Ave., Los Angeles 8, Calif.

For Sale: One of California's finest Golf Fairways, 75 tee range & 1200 yd. Pitch & Putt Course, 25 acres all in grass. Has well, pump and underground sprinkling system. Nice clubhouse, pro shop and lunch room. Located at the edge of San Jose on 101 Hiway. Five years to run on present land lease. \$20,000. \$12,000 down, terms on balance. San Jose Fairways, N. 1st & Bayshore, Rt. 2 Box 1026, San Jose, Cal.

Pro-Mgr.-Greenkeeper — 14 years present position desires change. Accustomed administrative duties. Long time member P.G.A. Private club preferred. Finest possible references. Address Ad 315 % Golfdom.

PROFESSIONAL-GREENKEEPER—40 YEARS OF AGE. TWENTY YEARS EXPERIENCE. MEMBER P.G.A. AND GREENKEEPING SUPT. ASSOCIATION. TOP REFERENCES UPON REQUEST. ADDRESS WILLIAM H. ETHERIDGE, BOX 127, HENDERSONVILLE, N.C.

JOB WANTED — Young (25) married man would like job as assistant to Pro at Country Club. Will go anywhere. Address Ad No. 316 % Golfdom.

DESIRE CONNECTION — PRO - PRO-MANAGER. PREFERABLY YEAR ROUND. 28 YEARS GOLF EXPERIENCE. EXCELLENT PLAYER, TEACHER AND ORGANIZER. FAVORABLE APPEARANCE AND PERSONALITY. SIZE AND LOCATION OF CLUB IM-MATERIAL. EDUCATION HILL SCHOOL AND YALE UNIVERSITY. MARRIED. FINE REFERENCES. AVAILABLE IMMEDIATELY. ADDRESS AD 317 % GOLFDOM.

CHEF-STEWARD — WHITE — AVAILABLE FOR CLUB WITH LARGE FOOD VOLUME. MORE THAN TWENTY-FIVE YEARS EXPERIENCE. CAN FURNISH EXCELLENT REFERENCE. ADDRESS AD 318 % GOLFDOM.

MANAGER — AVAILABLE FOR TOWN OR COUNTRY CLUB. MARRIED, NO CHILDREN. AGE 45. CLUB WITH LARGE FOOD VOLUME. CAN FURNISH A-1 REFERENCE. EXCELLENT CATERER. ADDRESS AD 319 % GOLFDOM.

FOR SALE: 18-HOLE, PUBLIC GOLF COURSE, CLUBHOUSE, LOCATED HALFWAY BETWEEN BUFFALO, NIAGARA FALLS AND ROCHESTER. FULLY EQUIPPED. LIQUOR LICENSE. WONDERFUL BUSINESS ESTABLISHED TWENTY YEARS. FULL PRICE \$50,000. TERMS. OPEN FOR INSPECTION IN APRIL. NIAGARA-ORLEANS COUNTRY CLUB, ROUTE 31, MIDDLEPORT, NEW YORK.

WANTED: Man and wife to work in Country Club in Central Illinois. Man to act as fry cook in kitchen and wife to assist in dining room. Board and room furnished. No children. Address Ad 320 % Golfdom.

WANTED: Experienced couple to lease and operate clubhouse — 250 members — three towns. Complete bar, kitchen, ballroom. Man qualified to teach golf. Contact William Dillon, Secretary, Arthur, Illinois. KASKASKIA COUNTRY CLUB, ARCOLA - TUSCOLA - ARTHUR, ILL.

Wanted — Qualified professional for job at new 34 tee golf driving range in Cleveland, Ohio. Also opportunity to run pro shop, if so desired. Address Ad 321 % Golfdom.

WANTED POSITION — As manager for country club or private club. Have had 8 years experience. Also know food operation. Age 34. Married. College graduate. Can give good references. Will relocate anywhere. Address Ad 322 % Golfdom.

WANTED — GREENKEEPER — with knowledge and experience in all phases of golf course maintenance. Year round position on nine-hole course in Ohio. Address Ad 323 % Golfdom.

EXPERIENCED PROFESSIONAL DESIRES POSITION FOR COMING SEASON. HIGHEST CHARACTER AND BUSINESS REFERENCES. ADDRESS AD 324 % GOLFDOM.

Wanted — Assistant Pro who has nice personality, to work for member of the PGA at a Chicago District Club. Experience not necessary. For further particulars address Ad No. 325 % Golfdom.

ALL kinds used course equipment sold or swapped; serving as your Broker. Write Clinton KENT Bradley, Mountain View, New Jersey.

GOLFDOM • MARCH, 1952

Acme Golf & Tackle Co.	98	Jones Mower & Equipment Co.	103
Acushnet Process Sales Co.	2nd Cover	Jones, Robert Trent.	106
Allis-Chalmers Mfg. Co.	7	Keast Enterprises, Inc.	99
American Agric. Chemical Co., The.	12	Klearflax Linen Looms, Inc.	92
American Mat Corporation.	91	Kunkle Industries.	84
American Playground Device Co.	79		
Arland.	105	Langford, William B.	111
Armour Fertilizer Works.	17	Lewis Company, G. B.	14, 101
Ashland Rubber Mat Company.	102	Link's Nursery, Inc.	24
Associated Chemists, Inc.	100	Lumex.	32
Atco Power Mowers.	21		
Atlas Lawn Equipment Co.	22	MacGregor Golf Company.	42A
		Manufacturer's Specialty Co.	103
Balanced Golf Bag.	30	Master Enterprises.	33
Bell & Son, William P.	106	May Company, George S.	63
Berman Chemical Company.	22	McDonald & Son Golf Co.	30
Berrien Tool & Die Co., Inc.	14	Mealmaster Recipe File & Menu Service.	90
Brearily Company, The.	77	Merchants Tire Company.	97
Briggs & Stratton Corp.	10	Mock Seed Company.	24
Buckner Manufacturing Co.	18	Monroe Company, The.	105
Burgett Company, K. L.	83	Murdock Mfg. & Supply Co., The.	102
C S I Sales Company.	29	National Die Casting Co.	75
Chalinko Metal Products.	85	Northern Golf Ball Co.	67
Chamberlin Metal Products.	87	Novak, Joe.	32
Chipman Chemical Co., Inc.	97		
Clary Corporation, W. A.	18	Old Orchard Turf Nurseries.	108
Club Savers.	103		
		Page Fence Association.	6
D. B. A. Products Co.	8	Pennsylvania Glass Sand Corp.	55
Dargie Golf Company, Bert.	102	Peterson Mfg. Co., A. E.	34
Davis, Inc., George A.	24	Philadelphia Badge Company.	95
Des Moines Glove & Mfg. Co.	47	Phillips, Inc., F. C.	31
Dolge Company, The C. B.	16	Plastic Film Products Corp.	95
Dubow Sporting Goods Co., J. A.	28	Pro-Shu Company.	81
duPont deNemours & Co., Inc., E. I.	58, 59		
Semesan Section.	58, 59	Richards, Inc., Francis H.	106
		Roseman Mower Corporation.	9
Eastern Golf Company.	99	Royer Foundry & Machine Co.	6
Eaton Company, Charles A.	89		
		Schendel, A. C.	25
Ederer Company, R. J.	28	Scott & Sons Co., O. M.	12
Electromatic Tee Company.	98	Sewerage Commission.	8
Fate-Root-Heath Co., The.	10	Smith, Kenneth.	31
Field & Flint Company.	53	Snow-Proof Company, The.	102
Flip-It, Inc.	93	Southern Turf Nurseries.	108
Fonken Manufacturing Co.	23	Spalding & Bros., Inc., A. G.	38, 39
Fulname Company, The.	100	Standard Manufacturing Co.	26
		Stroke-Master Shoes.	69
General Bandages, Inc.	51	Superior Rubber Mfg. Co., Inc.	25
Godwin, Hiram F.	111	Swift & Company.	4
Golf Book Service.	108		
Golf Cart Supply Company.	87	Tee-Off.	29
Golcraft, Inc.	41	Toro Manufacturing Co.	19
Goodyear Tire & Rubber Co., Inc.	5	True Temper Corporation.	73
Gordon, William F.	107	Tull, Alfred H.	107
Graham & Co., Inc., John H.	20		
		United States Rubber Co.	4th Cover
Hagen Division, Walter.	49	Universal Sports & Awards.	105
Hahn, Paul.	106		
Harris, Robert Bruce.	107	Velsicol Corporation.	71
Harrison, James G.	107	Vestal Company, John H.	105
Henderson-Stump & Walter Co.	101		
Hillierich & Bradsby Company.	65	Walton, Distributor, C. E.	88
Horner, R. S.	100	Westall Company, Henry.	94
Hotze & Sons Co., Henry.	33	West Point Lawn Products.	26, 27
		Whitney Seed Company.	100
Ideal Power Lawn Mower Co.	4	Wilson Sporting Goods Co.	3rd Cover
Industrial Silica Corp.	20	Wittek Golf Range Supply Co.	103
International Harvester Co.	11	Woodruff & Sons, F. H.	16
		Woodside Golf & Park Supply Co.	94
Jacobsen Manufacturing Co.	15	Worthington Mower Corporation.	13
Jeris.	88		

GOLFDOM, The Business Journal of Golf. Published monthly, except November and December. Subscription rate—\$2.00 per year, Canadian and Foreign \$2.50. Herb Graffis, Editor; Rex McMorris, Managing Editor; Joe Graffis, Advertising and Business Mgr.; Joe Graffis, Jr., Asst. Adv. Mgr.

Publication Offices—407 So. Dearborn St., Chicago 5; Phone Harrison 7-5941. Eastern Representative—Albro Gaylor, 20 Vesey St., New York 7; Phone, Cortland 7-1668.

Front Cover: This is the par 4, 375 yd. 6th hole of the Robins Air Force Base GC, Macon, Ga. The course was open for play April, 1951 adding to sum total of approximately 60 such courses at military installations in the U.S., the construction, maintenance and operation of which in the main has been financed from revenue other than tax dollars.

Swinging Around Golf.....	3
Technical Study of Turf Gets Top Billing at GCSA Meet.....	35
How A Pro Found Profit Hunting New Ideas..... <i>By "A Young Old Pro"</i>	40
Course for "Typical Golfer" Popular at Pinehurst.....	43
The Story Course Cost Records Must Tell..... <i>By Taylor Boyd</i>	50
Southeast Appraises Its Turf Research Plan..... <i>By B. P. Robinson</i>	54
It's Easy to Get What You Want from Jerry's Shop..... <i>By James McGuire</i>	57
Managers' 25th Convention Seeks Operating Answers..... <i>By Herb Graffis</i>	61
Research Big Need on Poa Annua Chemical Control..... <i>By Ralph E. Engel</i>	64
Los Angeles Looks Ahead to Ease Golf Shortage..... <i>By Darsie L. Darsie</i>	68
How the Assistant Pro Can Really Assist..... <i>By Joe Paletti</i>	72
1952 Tournament Schedule.....	76
Reducing Thatch Brings Back Healthy Turf..... <i>By Warren Bidwell</i>	78

SWINGING AROUND GOLF

(Continued from page 33)

showing . . . Pictures, with Gene doing the narrating, are in black and white for TV and mostly in color for movie . . . Gene has selected great footage and has an interesting running story with the pictures . . . First stroke by stroke broadcast of a National Amateur finals was done at Country Club of Brookline in 1934 by Roland Wingate who then was THE Country Club's pro . . . Ted Husing was scheduled to do it but was switched to another assignment at the 11th hour.

Art Andrews, Jr., signed as pro by Aurora (Ill.) CC . . . Some of finest southern greens you ever could play are Florida Experiment Station strain at Ft. Myers (Fla.) CC . . . Freedom from disease has some Ft. Myers players with successful farming experience in this section wondering if chlordane treatment of greens for insect pests hasn't been a factor in reducing spread of fungus disease by insects.

Pro Shows Gift Stock in Club Dining Room

A Scotch pro, J. P. MacLeod, Haggs Castle GC, Glasgow, put across a Christmas golf gift selling idea that many American pros might file away for use when next Christmas comes close. The

idea also is one that could be adapted for evenings at northern clubs before the season opens.

MacLeod got permission from the club to hold a week-long exhibition of Christmas gift golf merchandise in the club dining room from 7 to 9:30 each evening. In his letter of invitation to the members he said that members seldom have time on their occasional visits to the club, at that season of the year, to visit the pro shop and inspect the stock.

The exhibition was well attended.

Six New England Supts. Receive 25 Year Pins

Forty-four members of the Greenkeepers Club of New England attending the recent annual meeting at Waltham Field Station, Waltham, Mass., honored six of the group with 25 year service pins. Frank Wilson, past officer and charter member, made the presentation to H. Mosher, J. Counsell, M. O'Grady, J. Latvís and P. Hayden. E. Phinney was unable to be present to receive his pin.

Officers elected for 1952 are: Pres., Arthur C. Cody; 1st VP, Michael O'Grady; 2nd VP, Manual Francis; 3rd VP, Albert Allen; Secy., N. J. Sperandio; Treas., John L. Counsell; Trustee for three years, George Volmer.

Wilson *Top Notch*

EVERYTHING
YOU EXPECT OF
"The Best"

Tuned to the critical appraisal of today's tournament "greats," Wilson Top Notch golf equipment sets a new high standard for functional design, quality craftsmanship and peerless performance.

At Pro Shops exclusively.



WILSON
SPORTING GOODS CO.
CHICAGO

Branch offices in
New York, San Francisco
and 26 other
principal cities.

(A subsidiary of
Wilson & Co., Inc.)