WILSON-HAGEN OPEN NEW PRO OFFICES IN CHICAGO



May 26, Wilson Sporting Goods Co. and Walter Hagen Co. div. of Wilson formally opened their new pro office and display room on the 8th floor of 225 N. Wabash ave., Chicago. Telephone is CEntral 6-9734. At the party official announcement was made of appointment of George Hageman as Chicago area manager of the Wilson-Hagen pro dept. At the tee with George on opening day were Walter Crowe, Tim O'Brien, Bob Robinson and the Wilson headquarters officials. Many pros attended the party including (L to R) Ed Schwerin, Sam Bernardi, Dick Knopp, Steve Schmidt, L. G. (Plug) Osborne, Wilson's Pro Golf Div. Dir., and Lou Strong.



PHILLIPS SPIKES IN NEW DISPLAY

F. C. Phillips, Inc., Stoughton, Mass., makers of Cam Lock golf spikes have a new pro shop counter display that presents 10 spikes and a wrench in Permaprinted polyethylene packages. The spikes don't break through the package material which is transparent, yet bears an attractive printing job.

STAN THOMPSON CUSTOM CLUB BUSINESS EXPANDS

Stan Thompson Golf Club Co., 275 S. La Cienega Blvd., Los Angeles, Calif. has reached the stage where it is crowding the fine new plant Stan built two years ago. He reports that his custom orders through pros have maintained a steady increase with this year's business well ahead of the 1951 figures.

Thompson sales representatives calling



American Society of Golf Course Architects

Golf Course Architect

20 Vesey Street Tel: Rector 2-2258 NEW YORK, N. Y.

WILLIAM P. BELL AND SON

GOLF COURSE ARCHITECTS Member: American Society

of Golf Course Architects

544 Sierra Vista Avenue Pasadena 10, California

James G. Harrison

GOLF COURSE ARCHITECT

Member: American Society of Golf Course Architects

R. D. #3, Box 372 Phone — Valley 3-3444 Turtle Creek, Pa. Suburb of Pittsburgh



This letter was received in 1949:

"Liqua-Vita did an excellent job on my greens. They were better this year than at any time since 1920."

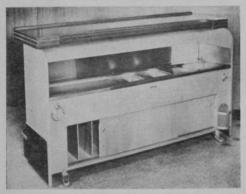
J. A. Pinkerton Conneaut Country Club Conneaut, Ohio

Mr. Pinkerton is still an enthusiastic user of Liqua-Vita.

AMERICAN LIQUID FERTILIZER CO., INC. . . . Marietta, Ohio

on pros now are handling, in addition to Stan's clubs, Hotze bags, Pro-Grip gloves and headcovers, Phillips and Turf-Hugger spikes, Whitewater rainwear, Skee Riegel shoes and several other items.

NEW PORTABLE BAR BY PALEN



Jos. F. Palen, Inc., 110 Hennepin Av., Minneapolis I, Minn., makers of distinctive cafe, hotel and bar fixtures, are introducing a new portable bar that looks and acts the part of an efficiency expert in handling the thirst problems at golf clubs, especially those that arise when special events bring heavy traffic. Attractive, easily portable, the Palen Portable Bar is equipped with stainless steel drain boards, wash sinks, ample work area, a locked liquor storage compartment and ice box. The top is solid mahogany with alcohol-proof varnish. Complete details, prices and specifications from Palen, Inc., at above address.

WILSON HAS NEW SNEAD MOVIE

Now available for distribution is the new addition to the Wilson Sporting Goods Co.'s film library, "Slammin' Sam Snead."

This sparkling sound production was made by R.K.O. Radio Pictures and features Sam Snead, golf's all-time record money winner and a member of the Wilson advisory staff.

The film shows Snead at work on his home course, Greenbrier CC, White Sulphur Springs, W. Va., and shows how he plays each hole.

The L. D. Faas Co., 4943 Firestone Blvd., South Gate, Calif., now is making the Senior Model King O'Lawn Power Edger. So designed that the operator can make sharp edges at any angle, the machine also can be adjusted for use in weeding flower beds.

MONSANTO EXPLAINS RUSH SALES DEBUT OF KRILIUM

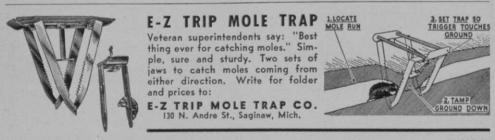
Krilium soil conditioner, which golf course superintendents were told would not be commercially available until 1953, was introduced in newspaper ads May 11 by Monsanto Chemical Co., St. Louis, Mo. A Monsanto publicity handout for release May 11 gave the company's statement concerning the change in sales policy which puzzled superintendents and left them unprepared to answer inquiries of their members.

With a St. Louis dateline the statement read, in part:

"Charles Allen Thomas, president of Monsanto, said that sales of the conditioner in a home gardening formulation will begin before the agricultural and erosion control formulations of Krilium become available.

"The home garden market was selected as the first outlet for Krilium because methods of application are comparatively simple and quantities of the product involved are relatively small," Thomas said.

"Techniques and rates of application for Krilium in agriculture and erosion



FOR YOUR CONVENIENCE --- GOLFDOM'S

Buyers' Service

Check off your Needs, tear out and mail this sheet to Golfdom, 407 S. Dearborn St., Chicago 5, Ill. You'll get prices and literature direct from the sources of supply.

Golf Course

Aerifying equipt.: Fairway green Architects: course house Ball washers Ball Washing Compounds Bent grass stolons Brown-patch preventives Compost mixers Crabgrass control Divot fixer Drinking fountains Fencing Fertilizers Flags (greens) Flag poles Fungicides

Pro Shop

Bags: canvas | leather | Bag carts, for players Bag supports Bag towels Balls: Regular | Range | Ball markers | Ball reconditioner Ball reconditioner Bandages, adhesive Buffing motors Calks, for shoes Caps and hats Club cleaning machine Clubs: Woods | Irons | Putters |

Club House

Air conditioning equip. Athletes foot preventives Badges (caddie and guests) Bars (portable) Bath mats Bath slippers Bars Gasoline engines Golf Course Const'n Engineers Hedge trimmers Hole cutters Hose, 3/4" [] 1" [] Humus Insecticides Lapping-in machine Miniature Course Const'n 🗌 Mole traps Mowers: putting green whirlwind | tee | fairway | rough | hand | Mower grinders Compost, prepared Peat Moss Pipe Playground equipment

*

Club repair supplies Club separators for bags Cushion-sole Inserts Dressing for grips bags Golf gloves Golf Grips: Leather Composition G Golf Practice Devices Golf shoes Grip preparation for hands Handicap racks cards Mech. Range Ball Retriever Practice driving nets

*

Deodorants Disinfectants Floor coverings Folding Table (Banquet) Kitchen equipment: Dish washers Frozen food storage Ice cube machines Slicing machines Link Type Mats Pumps Putting cups Refuse containers Rollers: power 🗌 water filled 🔲 Sand (for greens, tees) Scythes (motor driven) Seed: fairway 🗌 green 🗋 Sod cutter Soil screeners 🗌 Soil shredders 🗍 Sprayers: power | hand | Spikers: greens | fairway | Sprinklers: f'way | green | Sweepers (power or hand) Swimming Pool equipment Swimming pool cleanser Tractors Tractor wheel spuds Water systems, fairway Weed chemicals

Preserver for leather Pro accounting book Range ball washer Score cards Sport seats Sportswear: Shirts Socks Socks Sportjackets Rain jackets Windbreakers Slacks Tees (wood) plastic Tee mats Tees (rubber) for driving mats Teening device (automatic) Tennis nets Trophies

Lockers Management Service Movies of golf subjects Playing cards Printing Runners for aisles Rugs Showers Shower mixers Step treads Towels: bath face

Send information to: Name		Club Title
Club	Address	
Tewn	Zone () State	

LET GOLFDOM HELP YOUR OFFICIALS MAKE THE MOST OF 1952

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service ... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below so we can get them "on the beam".

- FILL IN THE FORM BELOW - THEN MAIL THIS PAGE TO -GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club:	Private Daily Fee NUMBER Muny OF HOLES		
Address	Town:		
Zone () State	Ву	Club Position	
President's:			
name		(2016)	
Add:	Town:	State:	
Secretary's: name		(Zone)	
Add:	Town:	State:	
Manager's: name			
Add:	Town:	State:	
Green Chrmn's: name)	
Add:	Town:	State:	
Course Superintendent's: name)	
Add:		State:	
Professional's: name		(Zone)	
Add:	Town:	State:	
		Golfdom	

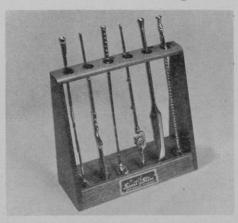
CREEPING BENTS STOLONS C-1 C-19 C-52 Branch Nurseries Farmington, Ia., Slocum, R. I. Main Nursery & Office Medison I, Wisconsin P. O. Box 350 Old Orchard Turf Nurseries R. R. Bond, Prop. THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

control are still under study," he pointed out. "When current tests have been evaluated, Monsanto will announce sales policies, including prices for the Krilium formulations available in these fields."

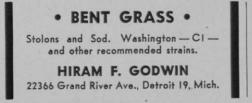
A wood door that folds against the jamb rather than swinging out has been introduced by the Rolscreen Co., Pella, Ia. The door can be used where swinging doors are undesirable or can be used as a room partition.

"SPORT STIRS" FOR GOLF PRIZES

A gift for any golfer or a prize for any occasion is this Junior set of "Sport Stirs" consisting of six individual beverage stirrers, each $7\frac{1}{2}$ in. tall, finished in 24 karat gold plate and displayed in a beautifully finished solid walnut miniature gun rack.



The set is packaged in a choice two-tone gift box, finished in a beautiful oriental grey birch wood grained paper and dark hunter green. A Master set of "Sport Stirs" consisting of 12 stirrers (two each of those included in the Junior set) together with a round solid walnut rack,



packaged in a similarly beautiful gift box is also available.

Further information may be obtained from Sports Awards Co., distributor for "Sport Stirs", 429 West Superior St., Chicago 10, Ill., or by writing the manufacturer, The Futura Corp., 8800 South Vincennes Ave., Chicago 20, Ill.

HEAVY DUTY LOCKER-ROOM SEAT



Extra heavy duty locker-room seat manufactured by American. Playground Device Co., is built to take plenty of abuse. It's ideal for dressing room, club or shelter house. Frames and crossbraces are of 11/2" x 5/16" flat steel through-bolted to the seat, hot galvanized to rustproof. The 14"-wide seat is made of finest 5/4" native oak, finished in Johnson's Wax-O-Namel. Inquires to American Playground Device Co., Anderson , Ind.

NEW METHOD FOR RECONDITIONING

CUT OR DAMAGED BALLS



James Mulherin, Sales Mgr., Globe Products Co., 705 Olive St., St. Louis, Mo., announces a new method of reconditioning cut and badly bruised golf balls with an improved, simplified aluminum and steel hand press. The press is heated over

James Mulherin

an ordinary gas flame. The heat of the mold melts down and revulcanizes the



June 1952

whole cover to form all new surface markings. Mulherin, who has had over 25 years experience in rebuilding golf balls, claims that anyone can use this device without previous experience and reclaim 90 per cent of all cut balls where none of the original balata is missing. Further details may be obtained from the manufacturer.

The ability of Koroseal Tile Floor to "take it" is demonstrated in the lockerroom of the Broadmoor GC, Colorado Springs. The 3 inch oak threshold of the locker-room has been worn down and replaced three times since the Koroseal floor was installed two years ago. The new all-vinyl plastic flooring is made by the Sloane-Blabon Corp., 295 Fifth Ave., New York City.

MANSUR JOINS YERXA, MAINE TORO DEALER

Jack D. Mansur, Fryburg, Me., has joined Philip R. Yerxa, 753 Broadway, South Portland, Me., recently appointed Maine distributors for the complete line of Toro and Whirlwind power mowers and other turf maintenance equipment.

The Yerxa organization also has added lines of power sprayers, sprinklers, hose, fertilizer, seed and other turf maintenance items. The company is in its new building and has a trained service personnel and a large stock of parts.

Jack Mansur has been appointed sales mgr. by Yerxa and with Jack's long and successful experience and wide acquaintance among supts. in Maine, the line-up looks to be set for sales and service.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

For Sale — 1 seven-gang Toro mower, all new reels, completely overhauled; 2 Toro putting green mowers; 1 small model Royer composting machine. Write Bob Morrison, Glenwoodie Golf Club, Glenwood, Ill.

Wanted — to lease, 9 or 18 hole golf course in South-ern Florida, by responsible people. Please send full particulars and condition of course to Ad No. 604 % Golfdom.

Pro or Pro-Greenkeeper 30 years experience desires position at once. Sold own course recently. Expert instructor also A-1 turf man. Address ad No. 605 Golfdom.

Pro-Mgr.-Greenkeeper — 14 years present position de-sires change, Accustomed administrative duties. Long time member P.G.A. Private club preferred. Finest possible references. Address Ad 606 % Golfdom.

FOR SALE — 9 hole semi-public golf course on 90 acre site, on Main Trunk Line with restaurant in Clubhouse catering to public. Also has an ideal Motel site. In Central Michigan industrial area. For details write Ad No. 607 % Golfdom.

Successful and going California golf equipment business, operating nationally, wishes to sell or take in partner. Present owner's health will not permit full-time work. Send inquiries to Ad No. 608 % Golfdom. For Sale or Lease - Golf Driving Range with 20 tees, For Sale or Lease — Golf Driving Range with 20 tees, large miniature golf course covering 2 acres. 6 acres beautiful picnic grove, 20 x 40 concession building. 8 x 8 service building for Driving Range. Balls, clubs, mats, mower, picnic tables, rest benches and all other necessary equipment, complete layout excellently lighted. Will accommodate horse shoe court, shuffle board, and outside dance floor. Exclusive location in community of 40,000 people. Total of 19 acres. Long lease. Low rent. Write D. L. Trachsel, 133 N. Main St., Marion, Ohio. St., Marion, Ohio.

St., Marion, Ohio. FOR SALE: New nine hole course located on Oregon Coast Highway. Excellent for couple. Well arranged small clubhouse right on state highway. Course equipment all new. Water only \$100.00 year; 100 lb. pressure. Owner built course to develop large ocean subdivision. Will sell for less than cost to right person who knows golf and can give course personal atten-tion. \$30,000.00 full price. Neah-Kah-Nie Golf Course, Barney Lucas, owner, Telephone Seaside, Oregon 540-W or write Box 548, Gearhart, Oregon.

FOR SALE: 18-HOLE, PUBLIC COLF COURSE, CLUB-HOUSE, LOCATED HALFWAY BETWEEN BUFFALO, NIAGARA FALLS AND ROCHESTER, FULLY EQUIPPED, LIQUOR LICENSE, WONDERFUL BUSI-NESS ESTABLISHED TWENTY YEARS, FULL PRICE \$50,000, TERMS, OPEN FOR INSPECTION THROUGH SEPTEMBER, NIAGARA-ORLEANS COUNTRY CLUB, ROUTE 31, MIDDLEPORT, NEW YORK. PRO — Age 32. Married, Extensive experience, would like small club or Assistant Pro position at large club. Best references. Will go anywhere. Ad-dress Ad 601 % Golfdom.

dress Ad 601 % Golfdom.

For Sale — 9 hole golf course north central New York. Living quarters in clubhouse; showers, toilets and lockers. Equipment te run golf course. About 100 acres, borders on water. Lots for building cot-tages. Beautiful spot doing wonderful business. Ask-ing \$50,000. Will take a mortgage. Address Ad 602 % Golfdom.

Pro or Greenkeeper or combination. Long experience, competent, agreeable. Moderate income satisfactory. Eastern or Southern location. Address Ad 603 % Golfdom.

RANGE BALLS wanted. Highest prices paid. Sunset Fields Fairway, 4000 W. Santa Barbara Ave., Los Angeles 8, Calif.

Pro — trained as asst. by famous pros, further edu-cation on tournament circuit, worked as pro with high satisfaction at fine resorts, available for spring, sum-mer, fall job. Excellent teacher, dependable, record of completely satisfactory performance. Address Ad 609 0/0 Golfdom.

WANTED FOR CASH Old golf balls retrieved from ponds or out of
bounds on or around golf courses. Cuts and Bumps 48¢ per doz. Off brands & synthetic \$1.50 per doz.
Round & perfect \$1.00 brands for refinishing \$2.40 per doz.
Note — No golf driving range cull throw-out balls wanted at above figures.
Send for shipping tags and instructions DRIVING RANGE MEN - REBUILDING
Your old cores recovered with the new type paint- less cover material. Tested and proven to be the best process in rebuilding for driving range use.
Guaranteed 100% against seam splitting. Price per doz. on exchange \$2.65
Circular and information on request. NORTHERN GOLF BALL CO.
3441 N. Claremont Ave. Chicago 18, Ill.

ALL kinds used course equipment sold or swapped; serving as your Broker. Send want or have list. Clinton KENT Bradley, Mountain View, New Jersey. CCA

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SWINGING AROUND GOLF

(Continued from page 24)

Changes in the pro and assistant lineup in upper New York state, as reported by Bert Purvis who travels that beat for Spalding: . . Ed Kroll from Drumlins to asst. job at Cooperstown . . . Stu Jamieson from Westvale to pro at Highland Park, Auburn . . . John Serwatka now asst. to Chuck Lewis at Innin Arden . . . Tom Mahoney, who was with Harry Shepherd at Mark Twain at Elmira now asst. to Tom Newlove at Bellevue.

Other changes in that area: ... Attillio Albenese at Canojoharie... Bob Smith at Cobleskill... Channing Floyd at Sacandago Park... Joe Lally new pro at Saranac Lake ... Dennis Kowalczyk at Sydney ... Tony Fortino, Jr. at Ticonderoga ... The boys sure get around up there.

Great rejoicing in family of the Wayne Timbermans . . . Miss Randa Lynn arrived April 23 . . When she weighed in at 6 lb. 12 oz. she remarked "Quality, not quantity, is our policy." . . . Pappy is pro at Meridian Hills CC, Indianapolis.

Henry Lindner from Charlotte (N.C.) CC to pro post at Augusta (Ga.) CC . . . Walt Silkworth now pro at Rydall CC (Philadelphia dist.) . . U. C. Ferguson, asst., promoted to pro job at Lincoln Park GC, Oklahoma City, Okla., filling vacancy left by Art Jackson, who retired . . . Dick Hicks from Perry (Okla.) CC to pro job at Wewoka (Okla.) CC . . . Dick Langford from Wewoka to Oakwood CC, Enid, Okla. . . Hack Williford from Oakwood to Ponca City (Okla.) CC . . . Bill Oliver from Ponca City to Odessa (Tex.) CC pro spot.

Patuxent (Md.) Naval Air Station to reconstruct course ... Mid-Atlantic Assn. of Golf Course Supts. met with station officers, inspected site of reconstruction job and submitted construction recommendations to facilitate maintenance work ... U. S. Open championship for women to be played at Bala CC (Philadelphia dist.) June 26-28 ... \$7500 purse guaranteed by Philadelphia Inquirer Charities, Inc., sponsor of the event.

Junior Chamber of Commerce chapters guaranteeing \$112,500 of 1952 PGA cosponsored tournament circuit prize money . . . Harry Pezzullo returns to Mission Hills GC (Chicago dist.) after heaviest indoor golf school business he's ever had, and Harry is no come-lately at teaching . . . He turned down, due to lack of time, about as many pupils as he taught indoors in Chicago's loop . . . He says about 85% of his pupils were beginners.

Dick Stenard back for 8th year as pro at Amsterdam, N. Y., muny course . . . Dick gets Wally Sheridan as asst., replacing Bob Smith, who now is pro at Cobleskill, N. Y. after 7 years with Stenard . . . Stenard and Golf Commission member Charles H. Schenck, who also is sec. of the Carpet City's Chamber of Commerce, have compiled best muny course events schedules . . . Should be some hunches in it for other muny course pros . . . Mike Lombardi, formerly asst. to Herb Christopher at Brookside CC, Columbia, now pro at Fostoria (O.) CC.

BIGGER and Better in'52

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