



This Shop Smiles at Shoppers

Here's a pro shop that smiles at the prospective buyer. It's the shop of H. H. (Babe) Moore, pro-supt. at Ellinor Village CC, Ormond Beach, Fla. The club formerly was known as the Ormond Beach CC.

Moore and his wife (she's the smiling woman behind the counter with her husband) have the basic merchandising policy that every player at a resort course is there for having the most fun in the easiest possible way. So they make buying pleasant and easy.

Notice how easy it is to get at anything the player might possibly want to buy. The open umbrellas not only add color to a bright and colorful shop, but they increase sales. Those Florida showers usually don't last long but when they do come they make an umbrella valuable equipment.

Mrs. Moore does most of the buying of the apparel and does the arranging of the stock. Her husband says the feminine instinct and observation of what makes effective selling display pays off. Other smart pros have found that their wives

have remarkably sound judgment on men's style trends as well as on value in materials and workmanship and provide pro buying guidance that protects against getting stuck with slow-moving apparel items.

The display merchandise always is kept neatly arranged in the Moore shop. After it's dis-arranged by shoppers it's promptly put back in place and the Moores are glad to have the chance to do that extra work for it means that when shop visitors begin handling the displayed stock the sale is on its way.

The clubs and bags are arranged neatly and easily accessible for shoppers' inspection. At the end of each day the stock is looked over, arranged perfectly and dusted so the instant the door opens the next morning the shop is attractive to customers.

The Moores are great believers in changing the stock and fixtures around to present different views to the golfing shoppers. They discovered early that when stock is left in the same place indefinitely the customers take it for

granted the shop is showing exactly the same merchandise they've seen before and there's no inducement to look around and see what might be new that they want and need.

Moore says he is inclined to believe that changing shop arrangement a couple of times a season for some pros would have the same stimulating effect as a bargain sale. He adds that he rotates merchandise in his shop like farmers rotate their crops.

The shop is located between the locker-room and the first tee.

Gordon Kummer Elected Pres., Western Golf Assn.

Gordon Kummer, Milwaukee CC, was elected pres., Western Golf Assn. at the 53rd annual meeting of the second oldest golf group in the United States.

A past president of the Wisconsin State Golf Assn. and a top-flight amateur player, Kummer succeeds Jerome B. Bowes, Jr., Chicago insurance executive, as head of WGA.

The University of Minnesota was awarded the 35th Western Junior Championship, oldest of the nation's teen-aged competition. It will be held from June 17 to 20, 1952. Dates and sites of the 50th Western Amateur and 49th Western Open championships will be announced within the next 30 days, Kummer stated.

Two Chicagoans—Harold A. Moore of Exmoor and James L. O'Keefe of Evanston—were added to the 1952 slate of WGA officers, Moore as treasurer and O'Keefe as general counsel.

Other officers are: vps, Cameron Eddy, Chicago; Lewis F. Rodgers, Dallas; Roy W. Walholm, Colorado Springs, and Robert R. Walker, South Bend; Honorary vps, Bing Crosby, Hollywood; Bob Hope, Hollywood; Charles Evans, Jr., Chicago, and J. Leslie Rollins, Cambridge, Mass.; Secretary, Hiram A. Lewis, Kansas City.

New directors elected include: Phil Atwood, Chicago; Walter W. Cruttenden, Chicago; William H. Fobes, Jr., St. Paul; Marshal I. McMahon, Chicago; Stanley McGiveran, Toledo; C. L. "Bud" Miller, Detroit; Stanley Van Dyk, Chicago, and Arthur Wood, Chicago.

Holdover directors are: one-year term—Edward P. Allis, Milwaukee; George Coleman, Miami, Okla.; Joseph I. Cummings, Indianapolis; Harry L. Givan, Seattle; David J. Griffith, Detroit; J. Cleve Helfereich, Detroit; Hunter Hicks, Chicago; Robert A. Hudson, Portland, Ore.; Maurice Luxford, North Hollywood, Calif.; Roy D. Moore, Memphis, and Mahlon Rucker, Spokane.

Two-year term—Charles S. Connell, Chicago; Antonio Correa, Mexico City; Robert W. Goldwater, Phoenix; Hord Hardin, St. Louis; Paul H. Hyde, Buffalo;

Walter Mullady, Chicago; Harry L. Robinson, Jr., Minneapolis, and Murray Whitfield, Chicago.

Three-year term—Charles Evans, Jr., Leon Kranz, Stuart Smithson, Richard L. Snideman and Gardner Stern, Chicago.

Heffelfinger Is USGA New President

Totton P. Heffelfinger will succeed James D. Standish, Jr., as USGA pres., at the association's annual meeting, Princeton Club, New York, Jan. 26.

Heffelfinger was a letterman in track at Yale, in the Navy in World War I and back as a retread in II. He was pres., Minnesota GA, and a director of the Western GA. He's been on the USGA Executive committee since 1942, and has been chmn. of its Public Links and Sectional Affairs committees. He is past commander of the American Legion Dept. of Canada. He is a grain merchant. Even the office boys around the place call him "Tot." He is one of a family famed and durable in American sports.

Isaac B. Grainer will be re-elected to a vice presidency. The other vp will be Richard S. Tufts to succeed Heffelfinger. Tufts has been USGA sec., to which post John D. Ames of Chicago will be elected. James W. Walker of Westbury, L. I. will succeed Ames as treas.

John W. Fischer, Cincinnati, 1936 National Amateur champion, will succeed Standish on the USGA executive committee.

Fraser M. Horn, National Golf Links, Southampton, L. I., is the USGA general counsel.

Executive committee:

John D. Ames, Old Elm Club.
J. Frederic Byers, Jr., Allegheny CC.
William P. Castleman, Jr., Brook Hollow GC.

John G. Clock, Virginia CC.
Frederick L. Dold, Wichita CC.
John W. Fischer, Western Hills CC.
T. R. Garlington, Atlanta Athletic Club
Charles B. Grace, Gulph Mills GC.
Isaac B. Grainger, Montclair GC.
Totton P. Heffelfinger, Minikahda Club
Lewis A. Lapham, San Francisco GC.
Charles L. Peirson, The Country Club, Brookline, Mass.

Richard S. Tufts, Pinehurst CC.
Corydon Wagner, Tacoma C & GC.
James W. Walker, Meadow Brook Club, Westbury, N. Y.

1953 Nominating Committee:

John G. Jackson, Chmn., National Golf Links of America
Hunter Hicks, Skokie CC.
Crawford Rainwater, Pensacola CC.
Lee S. Read, Audubon CC.
Jack Westland, Everett G & CC.



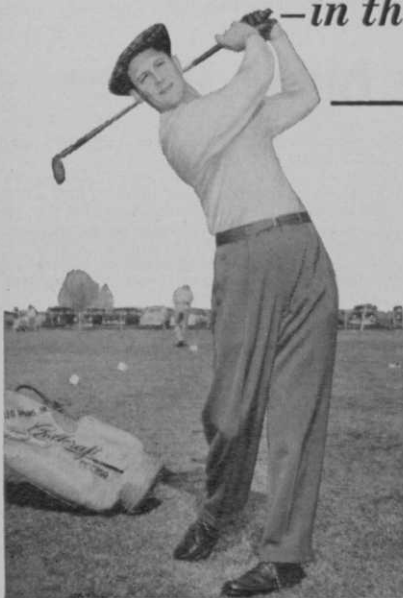
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Alex Bremner photo

Front (L to R) — Dr. James Lawson, R&A; Isaac B. Grainger, chmn., USGA Rules committee; Dr. Harold Gardiner-Hill, chmn., R&A Rules committee and chmn., Joint Negotiating committee; Cmdr. J. A. S. Carson, sec., R&A. Rear (L to R) — Joseph C. Dey, Jr., Exec. Sec., USGA; Ivo Whitton, Australian Golf Union; Lt. Col. John Inglis, deputy chmn., R&A Rules committee; Richard S. Tufts, sec., USGA; Colin Rankin, Rules chmn., Royal Canadian GA.

Major Changes in New Rules

Rules of Golf as revised by agreement of United States Golf Assn., Royal and Ancient and Canadian and Australian golf associations, now are available from USGA, 40 E. 38th st., New York 16, N. Y. Price of the rule book is 25 cents a copy. The previous major revision of rules was made by the USGA in 1947.

The arrangement of the Rules has been radically changed.

Noteworthy changes in substance are listed below.

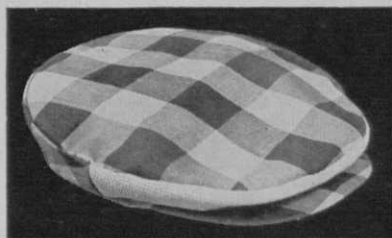
DEFINITIONS

- 4 **Ball holed** is defined.
- 14c **Lateral water hazard** is defined.
- 14 **Sand** of itself no longer a hazard, unless within confines of hazard.
- 19 **Observer** is defined.
- 20 **Obstruction** definition simplified to be merely anything artificial, with certain exceptions.
- 25 **Putting green:** All ground especially prepared for putting.

RULES

- 2-2b **Putter shaft** may be fixed at any point in head.
- 2-3a **Ball:** for international team competition, diameter of ball shall be not less than 1.620 inches. This permits use of British ball in international matches in U. S. A.
- 3 **14 Clubs:** Club may not be borrowed from any other person playing on course.
- 8 **Practice stroke** during play of hole in stroke play: Penalty reduced to two strokes.
- 11-3 **Decision:** USGA will not give decision if play is not conducted in accordance with Rules of Golf.
- 21 **Wrong ball:** Playing a stroke with any wrong ball except in a hazard entails loss of hole in match play and two strokes in stroke play.
- 22-1a **Dropping ball** improperly entails one-stroke penalty.
- 23-1 **Lifting ball** must be done by player, partner or either of their caddies.
- 27 **Ball at rest moved:**
- 27 **GENERAL:**—In some cases, ball must be dropped, not replaced. In other cases, ball must be played as it lies, not replaced. See Rule for details.
- 27-2a **TOUCHED OR MOVED BY OPPONENT, HIS CADDIE, CLUBS OR OTHER EQUIPMENT:**—opponent incurs penalty stroke.
- 29-1a **Out of bounds:** Penalty increased to stroke and distance. Penalty stroke may not be remitted by Local Rule.
- 29-2b **Unplayable ball:** Two optional procedures in both match and stroke play. In proceeding under two-stroke-penalty option, ball must be dropped.

- 31 **Obstructions:** Ball in hazard must be dropped, not placed.
- 32-1 **Casual water, ground under repair, hole made by burrowing animal:** RELIEF PROCEDURES identical.
- 32-1b **IN HAZARD:**—option permits dropping outside hazard under one-stroke penalty.
- 32-3 **GROUND UNDER REPAIR:**—ball need not be found, but to treat it as lost requires reasonable evidence.
- 33 **Hazards and water hazards:**
- 33-1e **FINDING BALL IN HAZARD:**—sand or fallen leaves covering ball may be removed enough to enable player to see top of ball (and need not be restored to original position); if ball is moved, no penalty, and ball must be replaced.
- 33-1f **CLUBS** may be placed in hazard.
- 33-3 **BALL IN LATERAL WATER HAZARD:**—ball may be dropped either where original ball was played or within two club-lengths of either side of hazard, opposite point where ball last crossed hazard margin.
- 35 **Putting green and within 20 yards of hole:**
- 35-1a **LOOSE IMPEDIMENT:**—if ball moves after loose impediment within six inches has been touched, it must be played as it lies; penalty, one stroke.
- 35-1e, f **OTHER BALL AT REST:**—player shall not play or lift ball until opponent's or fellow-competitor's ball is at rest.
- 35-2a **BALL INTERFERING OR ASSISTING, MATCH PLAY:**—When ball nearer hole lies on putting green, it may be lifted, at option of player or opponent, if either consider that it might interfere with or assist the player. (Stymie abolished.)
- 35-2b **PLAYING OUT OF TURN:**—recall optional with opponent.
- 35-3a **BALL INTERFERING OR ASSISTING, STROKE PLAY:**—When ball nearer hole lies on putting green and might interfere with or assist competitor, either he or fellow-competitor may require it to be lifted or played at owner's option. Failure to comply entails owner's disqualification, and competitor making request may lift ball. Preferable that ball be played, rather than lifted.
- 36 **The Committee:** Certain duties enumerated.
- 36-5 **WAIVING RULE OF GOLF** prohibited.
- 36-5 **DISQUALIFICATION PENALTY** may be waived or modified if warranted in exceptional individual cases.
- 36-7a, b **LOCAL RULES:**—Must conform to USGA policy. Penalty imposed by Rule of Golf shall not be waived by Local Rule.



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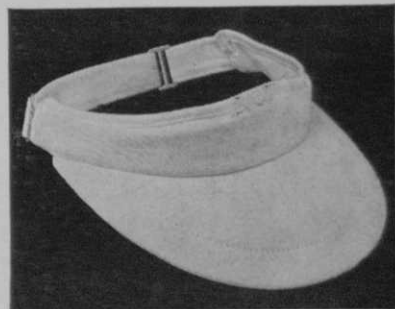


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- 37 **The player:** Certain duties enumerated.
 37-2 **FORECADDIE** may not be employed, under penalty of disqualification.
 37-3 **PRACTICE** on course prohibited on day of stroke competition except in area defined by Committee.
 39-3 **Bogey or par competitions:** Disqualification penalties expanded.
 40 **Three-ball, best-ball and four-ball match play:** Former rules consolidated.
 40-10 **BALL MOVED BY ANOTHER BALL**—through the green or in a hazard, must be dropped.
 41 **Four-ball stroke play:** Specifically covered in Rules for first time.

Northern Cal. PGA Junior Promotion Is Great Job

Dewey Longworth, chmn. Northern Cal. PGA Junior Golf Promotion committee, in his committee's report to NCPGA pres. Pat Patten, showed a pro record that becomes a model for all other PGA sections.

The NCPGA members were active in promotion of 75 junior tournaments in 1951. Ten colleges and 21 high schools, and a total of 2,335 students received free instruction from the 33 Northern Cal. pros reporting. Close cooperation with amateur golf associations, school administrators and physical education departments were in evidence and there was much activity in junior departments at clubs.

PGA sectional officials, especially those heading junior golf promotion committees, should get, if possible, a copy of the NCPGA report from Dewey Longworth, pro, Claremont CC, Oakland 18, Cal. This report shows one part of the PGA's national junior promotion program that is of vast value to golf clubs, municipal golf courses and schools.

1952 TOURNAMENT SCHEDULE

JANUARY

- 4-7 — Los Angeles Open, Riviera CC, Los Angeles, Calif.
 9-12 — Annual PGA Senior, Dunedin, Fla.
 10-13 — Bing Crosby Pro-Am Inv., Cypress Point CC, Monterey Peninsula CC, Pebble Beach GC, Del Monte, Calif.
 15-19 — Seniors' Nat'l Open, Medal Play, PGA Nat'l GC, Dunedin, Fla.
 17-20 — San Diego Open, San Diego (Calif.) CC, Chula Vista
 23-27 — Florida Winter Amateur, Palm Beach (Fla.) GC
 23-27 — 20th Annual Doherty Challenge Cup, Miami (Fla.) CC
 24-27 — Phoenix Open, Phoenix (Ariz.) CC
 31-Feb. 3 — Tucson Open Inv., El Rio G&CC, Tucson, Ariz.
 31-Feb. 3 — 7th Annual Women's International Four-Ball, Orangebrook CC, Hollywood, Fla.

FEBRUARY

- 7-10 — El Paso Open Inv., El Paso (Tex.) CC
 11-15 — 17th Annual Mixed Four-Ball Tourn., Everglades Club, Palm Beach, Fla.
 14-17 — Texas Open, Brackenridge Park GC, San Antonio, Tex.
 16-17 — Women's Weathervane Open, Normandy Isle, Miami Beach, Fla.
 19-24 — 11th Annual International Mixed Two-Ball Tourn., Dubsdread CC, Orlando, Fla.
 19-24 — Nat'l Ch. of Golf Club Champions, Ponce de Leon GC, St. Augustine, Fla.
 21-24 — Houston Open Inv., Memorial Park GC, Houston, Tex.
 22-24 — Nat'l Baseball Players' Championship, Miami (Fla.) CC
 25-Mar. 1 — 28th Annual Dixie Amateur, Miami (Fla.) CC
 28-Mar. 2 — Baton Rouge Open Inv., Baton Rouge (La.) CC

MARCH

- 3-7 — South Fla. Amateur, Palm Beach (Fla.) GC
 6-9 — St. Petersburg Open, Lakewood CC, St. Petersburg, Fla.
 11 — La Gorce Pro-Am., La Gorce CC, Miami Beach, Fla.
 11-15 — 2nd Annual Nat'l Seniors Best-Ball Ch., Ponce de Leon GC, St. Augustine, Fla.
 12-15 — Women's Titleholders Ch., Augusta (Ga.) CC
 13-16 — Miami Beach Open,
 17-18 — Reed Memorial, Seminole CC, Hobe Sound, Fla.

- 17-22 — 34th Annual Houston (Tex.) CC Amateur Inv.
 17-23 — Amateur Senior's Match-Play Ch., Kenilworth Lodge CC, Sebring, Fla.
 18-23 — Women's North & South Amateur, Pinehurst (N.C.) CC
 18-19 — Seminole Pro-Am., Seminole CC, Palm Beach, Fla.
 21-23 — Nassau Inv. Four-Ball, Bahamas CC
 21-24 — Jacksonville Open Inv., (Club to be announced), Jacksonville, Fla.
 25 — Aiken Pro-Am., Palmetto GC, Aiken, S. C.
 27-30 — Wilmington Azalea Open Inv., Cape Fear CC, Wilmington, N. C.

APRIL

- 1-6 — Trans-Mississippi Women's Championship, Arizona CC, Phoenix
 3-6 — Masters Tournament, Augusta (Ga.) National CC
 11-14 — Greensboro Open Inv., (Club to be announced), Greensboro, N. C.
 21-26 — 52nd Annual North & South Amateur Championship, Pinehurst (N. C.) CC

MAY

- 26-31 — British Amateur Championship, Prestwick GC
 29-June 1 — WGA Open Championship, (Club to be announced) St. Louis, Mo.

JUNE

- 6-7 — Curtis Cup Match, Muirfield, Scotland
 6-7 — NAIB, (Place to be announced later.)
 12-14 — USGA National Open Championship, Northwood Club, Dallas, Texas
 16-21 — WWGA Open, Skokie CC, Glencoe, Ill.
 17-20 — WGA Junior Championship, Univ. of Minnesota, Minneapolis
 18-24 — PGA Championship, Rolling Springs CC, Louisville, Ky.

JULY

- 7-11 — British Open Championship, R. Lytham, St. Annes
 14-18 — WWGA Junior Inv. Open, (Club to be announced)
 23-26 — USGA Junior Amateur, Yale GC, New Haven, Conn.
 28-Aug. 2 — WWGA Amateur, Los Angeles (Calif.) CC

AUGUST

- 18-22 — USGA Girls' Junior, Monterey Peninsula CC, Pebble Beach, Calif.
 18-23 — USGA Amateur, Seattle (Wash.) GC
 25-30 — USGA Women's Amateur, Waverley CC, Portland, Ore.

SEPTEMBER

- 8-14 — WGA Amateur Championship, Exmoor CC, Highland Park, Ill.

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PGA Teaching Clinic Studies

How to Improve Methods

Hope which springs eternal in the bosom of the golfer took a big spring at the PGA convention's instruction discussion. The duffer and his problems were in the spotlight at the session presided over by Eddie Duino and presenting, as a panel to handle instruction questions and answers, Horton Smith, Bill Wotherspoon, Frank Walsh, Bill Gordon, Graham Ross, Emil Beck and Harold Sargent.

Wm. T. Hearn, principal of Bowen high school, Chicago, and a former caddie who aspired to be a pro, told how he'd got 40 to 50 boys out in organizing his first high school team. His first two teams won Illinois state high school championships. He said that golf in the high school picture is much broader than the team basis and fits very well into the physical education program because it allows such pleasant opportunities for pupils learning to improve their skills. He said the instructor's job is primarily to make the pupil understand what is expected, then to arouse the desire of self-help in the pupil.

He advised that in group instruction the groups be divided into pupils of about the same ability. He said the golf instructor must always be mindful that pupils improve at different rates and not to be discouraged by the slow pupil who is sometimes very valuable to the instructor as a reminder for the instructor to check on his own knowledge of the learning process, the pupil, the instructor's own teaching capacity and the method of the lesson.

He advocated a balanced combination of lectures, demonstrations and slide films and movies, and emphasized the importance of teaching the pupil how to practice correctly.

Minnesota Prof. Tells Plan

Carl M. Nordly, prof. of physical education at the University of Minnesota, and one of the nation's foremost advocates of golf in P.E. programs, told of the growth of the U of Minn. golf program in which Nordly has been closely associated with Les Bolstad, the university's golf professional and Frank McCormick. McCormick when athletic director of Minnesota got a golf facilities, instruction and competitive program strongly established at the nation's second largest university. The program is developing as planned. Last year 14,847 students participated in the program, an increase of 82% over the previous year.

Nordly's outline of golf in a physical education program has previously appeared in *GOLFDOM* and is being used as the pattern at many universities and colleges.

The Minnesota students pay \$3 a year for use of golf, tennis and skating facilities. Play on the university's 18-hole course became so heavy a 9-hole short course, indoor practice and instruction facilities, and night lighted golf range were added.

Nordly said the development of ability to play is an essential of education and in the case of golf this needed education offers qualified and alert professionals tremendous opportunities. He urged pro attention to high schools' need of used clubs and old balls and pro help in getting programs under way. He also strongly recommended reduced rates for students in off-hours at public and semi-public courses and that rental sets of clubs be made available.

Nordly related that he and pro friends of his had observed that pros benefit from school instruction facilities by seeing how the school teachers handle difficult educational problems. He mentioned great possibilities of more golf research at the college level and remarked that pro golf needed to do an elemental job in organizing the game's instruction by standardizing nomenclature.

Take Golf to Coaches

Nordly said that there's a big field and a field of vast potential profits for pros in introducing golf into the programs of the college and high school athletic coaches' clinics. There are between 50 and 60 of these conducted each summer, assembling coaches for instruction in football, basketball, baseball, track and field sports, swimming and tennis but although most of the coaches at these schools play golf, golf instruction at these summer clinics is completely neglected.

GOLFDOM has been pointing to this for the past several years as a PGA job to be done, even though it comes at a time of the year when most pros are busy at their own clubs. The Nordly close-up on this situation was so impressive and informative that the PGA Educational committee and the National Golf Foundation are to enlist sectional PGA cooperation in attending to this field next summer.

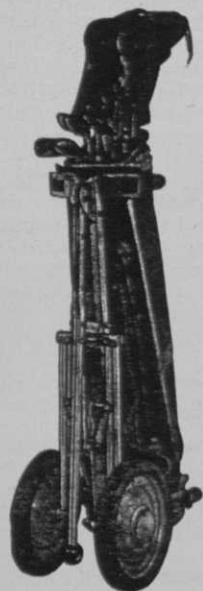
Nordly's observations on golf instruc-

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tion from the physical educator's viewpoint were of great interest to the pros. Among the points he brought out on the psychological and motor skill training aspects of golf instruction were that the young usually should have shorter practice sessions than older people, but all age groups must practice to get the motor skill organized. He spoke of the elements of fatigue and monotony and the ways of eliminating fear of failure. He said a common error in instruction in golf or any other motor skill is for the instructor to spend too much time talking. Verbal criticism must be constructive and accompanied by action.

He said that when the learner knows why as well as how, then the student is getting qualified to practice resultfully instead of practicing in a way that strengthens bad habits.

Tells of Golfer's "Machinery"

Dr. Randall M. O'Rourke, a low handicap member of Horton Smith's club, explained some of the anatomical factors of the golf swing, with Horton demonstrating as the doctor talked.

Dr. O'Rourke showed that some body turn and swing explanations as spoken and written by several professionals and which have had general acceptance as the gospel are anatomically impossible. His talk, although in details too advanced and covering too much ground for the intent professionals, brought out numerous points that the pros in later discussion agreed they wanted to talk over with their doctor members who are golf students.

Two valuable points that Dr. O'Rourke made concerned the structural validity of the stress Frank Walsh has been putting on the action of the little finger of the left hand in properly holding and manipulating the club, and the mistake many make in foot action. The doctor said that correct placement of the right hip at address, rather than primary emphasis on right foot position was the factor that facilitated correct body turn without the strain that sometimes is suffered by players.

Confused by Terms

Some confusion in golf nomenclature was straightened out but only after discussion that confirmed Prof. Nordly's statement about the necessity of the PGA agreeing upon the definition of many terms used in golf instruction. This matter certainly is one that should be given consideration when the PGA gets to work on its proposed instruction manual.

Some professionals asked for the definition of a "slider". Eventually a "slider" was described as a left to right wood shot with overspin and a lot of run. After

some discussion "the new American grip" was agreed to be one in which the V of the left hand pointed only slightly to the right of the chin instead of to the right shoulder, and which was O.K. for a golfer with big strong hands, but dangerous for the average player with slicing tendencies. There was some criticism of the grip as deadening hand action and requiring a muscular development that only tournament players could get.

Handling the various types of pupils—the beginner, the medium scorer and the low-handicap golfer—was discussed with the main point of agreement being that the player who'd been at the game for a while would have to hit enough shots to allow the pro to see what treatment the pupil needed before instruction really began. The playing lesson was agreed to be basic treatment for the low-handicap player who then could be told what he'd have to practice, and how.

In all cases of pupils pros recalled their results had been most satisfactory after they had been able to get across to the pupil a clear understanding of why and what the pro was trying to get the pupil to perform. This talking in the earlier stages of instruction made it possible to do less talking and get more action as the pupil got going.

First Senior Open to Follow PGA Seniors

From Jan. 7 thru 19 the PGA National course at Dunedin, Fla. will be the site of the biggest senior golf program ever presented. The program will start with the senior pro-pro Jan. 7 then calls for a senior-junior pro event Jan. 8 and the annual PGA seniors' meeting that night, a senior pro-pro (selective drive, alternate shots) on Jan. 9 with the PGA seniors' banquet that night, a senior clinic Jan. 10 and the PGA seniors' championship Jan. 11 and 12. Al Watrous will defend the title he won in a play-off with Jock Hutchison last year.

The first Seniors' Open championship will play 18 hole qualifying rounds Jan. 15 and 16, with the 54 hole medal play event (in six age brackets, starting with the 50-55 group) on Jan. 17, 18, 19.

The Senior Open is limited to a field of 250 pros and 250 amateurs, and probably will have a maximum field. Pro prize money for the Seniors' Open is expected to exceed \$6000.

Alec Watson, Charley Mayo, Charles McKenna and Carroll MacMaster are PGA members in charge of the senior program.

During the Senior program an entertainment schedule for pros' wives will be conducted by the PGA Seniors Ladies' Auxiliary, headed by Mrs. Tom Skipper.