



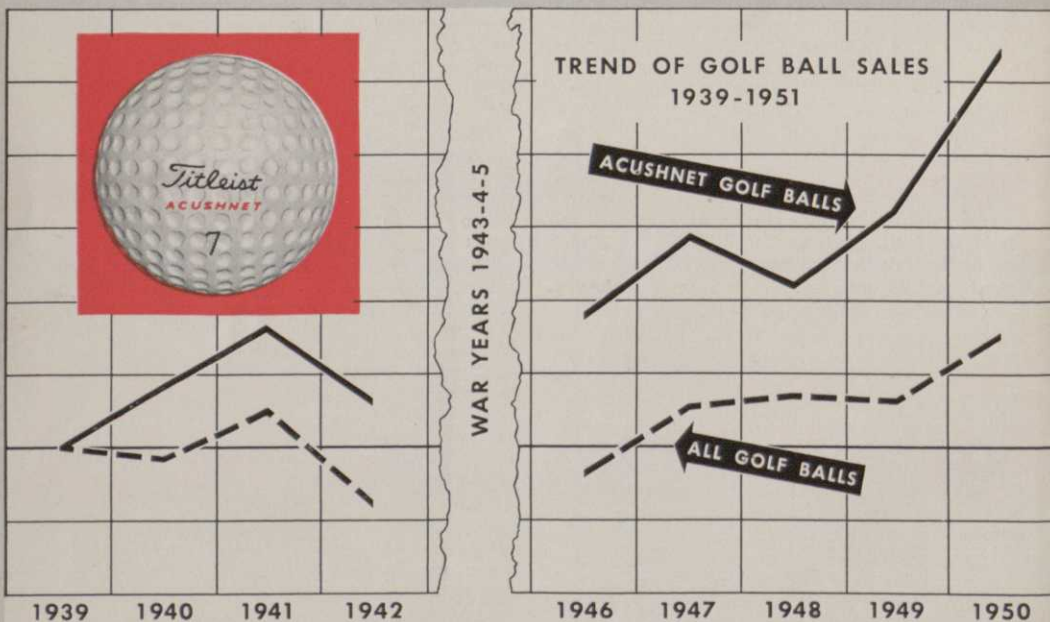
You've sure pitched 'em some curve! . . . sales curve we mean.

Except in juvenile fiction, there's no such thing as an "up-curve" in baseball, but brother, there sure is an "up-curve" in Acushnet sales over the years!

The chart below tells the story. The Acushnet curve — the curve you pitched — shows the Acushnet ratio of gain against the industry.

It does not mean, of course, that Acushnet has sold more balls than all the rest of the industry put together. It does mean that Acushnet has increased sales in proportion to the Acushnet 1939 base to a greater degree than the industry has increased sales to the industry's 1939 base.

For this we thank you. Your gain has been our gain. But the important thing to you is that a ball with this kind of ever-growing popularity is the easiest and most profitable ball for you to sell to your members. Once sold, Acushnet stays sold. Let's both keep pitching.



ACUSHNET

GOLF BALLS

Sold the world over through Pro Shops only

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

James M. Robbins, Garden City GC, elected pres., Metropolitan (NY) Golf Assn. . . . Stephen Berrien, Upper Montclair CC, vp . . . Wm. P. Turnesa, Knollwood CC, sec., and Kenneth H. Burns, treas. . . . PGA in investigating possibilities of a pension plan found that it has 300 members over 60 . . . Oklahoma Turf Assn. its Research Advisory Committee and state experiment station asking state's golf clubs to submit problems so priority on research program may be determined.

Irene Blakeman who used to be practically the office staff of the PGA when it was getting firmly established, is a grandma now . . . Daughter born to Irene's daughter, Mrs. Don Robertson . . . Western Golf Assn., 8 S. Dearborn, Chicago 3, issuing book early this year on improving caddie condition . . . Joe Dey in USGA Journal says 1951 National Amateur indicated "number of low-handicap players must be at an all-time high." . . . Joe named 8 amateurs who would have had most golf experts wondering if the 8 had been named for the 1951 Walker Cup team . . . The 8 were the fellows who knocked the U. S. Walker Cuppers out of the 1951 National Amateur.

Golf architect Wm. B. Langford's piece "Why Not Six-Hole Golf Courses" in USGA Journal very practical tip on how to use small space in getting low cost, low maintenance course that would meet requirements in many areas . . . Langford's idea already being given consideration in numerous smaller towns and by corporations contemplating building courses for employees.

Tam O'Shanter CC members contributed \$5000 to Western GA Evans Caddie Scholarship fund and Tam pres., George S. May and his wife matched members' caddie fund gift for second consecutive year . . . The \$10,000 total is largest single gift received in 32-year history of Evans Scholars Foundation . . . In 1950 Tam members and the Mays gave the fund \$6,800 . . . 94 caddies now in college on Evans scholarships . . . Gross income to Evans fund in 1951 was \$99,068, more than double amount raised during first year of Jerry Bowes' WGA presidency . . . 201 ex-caddies have received Evans scholarships.



HERB GRAFFIS

Tom O'Neil, former Executive News Editor, Associated Press radio, goes with Bob Harlow on Golf World, succeeding Bud Harvey . . . Miss Amelia Ruth Bartlett, a sister of Charles Bartlett, Chicago Tribune golf writer, died in Chicago Dec. 18 of heart attack . . . John Anderson, widely known veteran course supt. now retired and with Mrs. Anderson living at 2307 32d st., Tampa, Fla. . . . Dominic Blinkiewicz, supt. at American Baptist Assembly's Lawsonia (Wis.) course, since 1928, given high praise by John O'Donnell, Davenport (Ia.) Democrat and Leader sports editor, for fine conditioning of the course . . . Houston (Tex.) CC 34th annual amateur invitation begins St. Patrick's day . . . Dick Forester, Houston CC pro, has almost National Amateur class of entry . . . Few places in 300 field still open.

Manuel Francis, supt. at Vesper CC, lauded by Frank Sargent, Lowell (Mass.) sports columnist for superb results in course maintenance . . . Sargent tells of Francis often starting day at 2 a.m. with searchlight inspection of greens . . . Paul Douglas, senior senator from Illinois, in a lecture rapped army golf courses as one of the armed forces extravagances . . . Douglas, who enlisted in World War II as a marine and had a fine record, should know that golf courses at military installations are better and far less expensive recreation than is available from the underworld racketeers and other bilking merchants in towns adjacent to armed force installations . . . Congressional committees also should consider this comparison . . . Douglas recently showed signs of conscientious overwork in the senate . . . He needs golf to keep in his normal high level of mental condition.

Bill Bangs, Jr. from Indian Hill club (Chicago dist.) to Milwaukee (Wis.) CC as mgr. . . . St. Andrews was 3000th course Ralph A. Kennedy played in establishing what'll probably be an all-time record . . . At 70 Ralph's good for a lot more courses . . . There are about 7900 courses in the world . . . Robert Rowley Riddle, Jr., arrives in Pasadena, Calif. to make his pappy and mammy happy and proud . . . Young Bob weighed in at 4 lbs. 5 oz. . . . Championship performances in the chow

STANDARD Golf Course EQUIPMENT

"QUALITY"
POLES



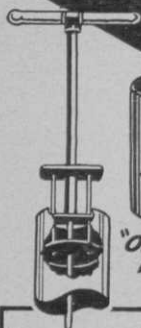
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STANDARD MANUFACTURING COMPANY

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line soon brought him up to substantial poundage.

Tom Corkrey, pro at Valley View GC, Hanover, N. J., for past 18 years, married to Miss Helen Brinley . . . After wedding reception at Mayfair Farms the Corkreys went honeymooning at Miami Beach . . . Wilson Sporting Goods Co. issued more than 2000 of its hole-in-one certificates in 1951 . . . John and Helen Buchanan, pro and wife at Wyandot muni course, Columbus, O., praised in Columbus Citizen magazine page story for strenuous, resourceful work in revising course and putting charm into clubhouse after course had been condemned for new public institution site . . . Buchanans have kept the course available for play two years after builders wanted to close it for construction of institution on portion of the ground.

Bermuda Golf Assn. recently formed . . . Rates the islands' four courses under USGA formula . . . Mrs. Elizabeth Freisenbruch, sec. of the assn., at Hamilton, Bermuda, will send vacationing golfers Bermuda golf booklet free on request . . . Midwest Assn. of Golf Course Supts. got a good break in weather for their annual year-end party . . . Previous year's affair ruined by blizzard . . . Near-record snows and cold thru much of Central States area marooned many families of supts. who live at courses . . . Weather has made winter sports pro-

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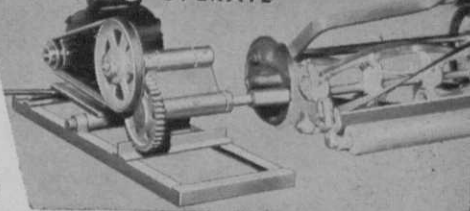
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*Rear-wheel-drive
Gang Mower*



The Finest
QUALITY-BUILT
Wheel Mower
in the Field
AVAILABLE WITH
STEEL OR RUBBER
WHEELS

In 3, 5 and 7 Gang

For Improved Mowing ... Smoother Cut

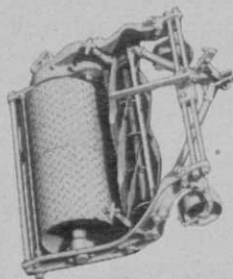
The new Roseman Rear-wheel-drive gang mower offers top performance and trouble-free service.

Check These Outstanding Features!

- ✓ Rear-wheel-drive design hugs the ground for uniformity of cut. No raising or lifting in the rear.
- ✓ Narrower overall width permits mowing in restricted spaces, between trees and travel over bridges. No protruding side wheels.
- ✓ Rear-wheel-drive permits overhang of trap edges without drop-off. Costly hand trimming, unsightly fringe eliminated.
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- ✓ "E-Zjust" hand reel adjustment permits quick, easy adjustment. No tools required.
- ✓ Heavy-duty riveted, not welded, even temper non-breakable reels for top performance.
- ✓ New "lapping-in" feature permits sharpening in your own shop.

ROSEMAN HOLLOW-ROLLER-DRIVE MOTOR

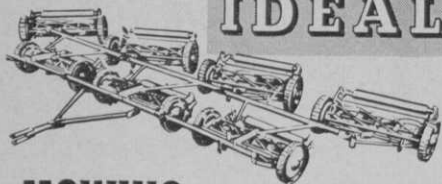
For the discriminating user who prefers the hollow-roller-drive type gang mower. Available in 3, 5 and 7 gang.



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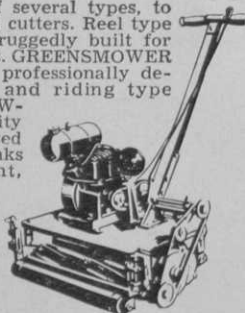
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Dept. LM-80 Springfield, Mass.

grams boom at clubs across the country.

Jos. P. Tonetti, New Haven CC, re-elected pres., Connecticut Club Mgrs. Assn. . . . B. J. Holmes, Riverside Yacht Club, re-elected vp and Paul H. Brown, Race Brook CC, Orange, Conn., re-elected sec.-treas. . . . Mrs. Margaret J. Beeman and George J. Fischer elected directors for 3 years.

Monroe (Wis.) CC begins work on addition to clubhouse which will have locker-room, pro shop, heating plant and storage on lower level and dining room on upper level . . . Whenever you visit that club you'll feast on superb cheese, a high art of that part of the country . . . Northernaire, de luxe resort at Three Lakes, Wis., beat first snowfall in finishing extensive course work to lick drainage problems revealed by last fall's record rains.

John H. Quarty, pres., and Red Leonard, pro, putting on first annual San Marcos invitation Seniors' tournament at San Marcos GC, Chandler, Ariz., Jan. 12-16 . . . Charming hotel of the de-luxe ranch type there and attractive course . . . Most entertaining invitation to a club event we've seen in a long time is announcement of Southern Hills CC, Tulsa, Okla., party at which husbands are returned to wives after the season . . . The party is a family reunion, with fathers, mothers and children.

New Bedford (Mass.) muni course leased for 5 years to Joseph E. Veterino . . .

COMPOST for SPRING '52 ... prepare it this winter ... with a ROYER

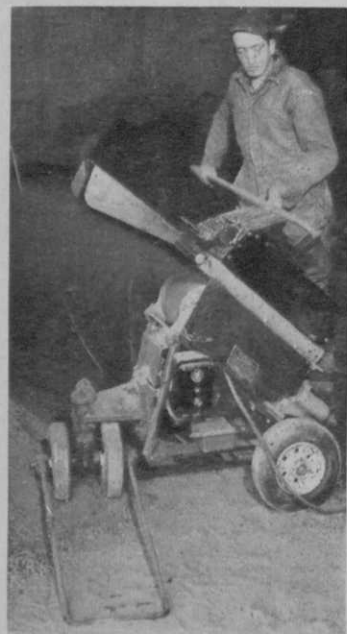
Prepare a supply of top dressing during the cold or rainy months ahead . . . have it ready for application to greens next summer. Compost prepared with a Royer Compost Mixer is perfectly blended, finely granulated and will not pack down in storage. Here is an opportunity to get the "jump" on that springtime rush . . . and at the same time secure a top dressing, free from all trash, that will provide proper food for strong, healthy greens.

Write for Bulletin 46 and complete information on sizes and models available.

Model NCB-4, capacity
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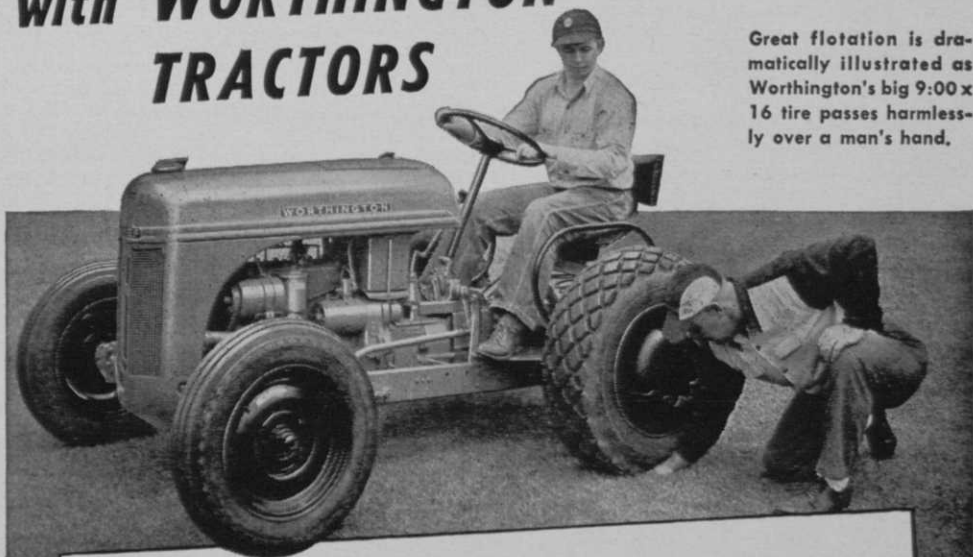
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Traction greatly increased through extra ground contact surface.

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Let your Worthington dealer show you the many additional reasons why a Worthington tractor with matched gang mowers is a top-performing combination on any course. Ask for a demonstration.

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Veterino has enlarged course from 9 to 18 holes ... Santa Cruz, Calif., Eaglewood GC 9-hole course, leased with option to buy from Tom Prescott, by Orie Abma, Paul Garvis, Ed Riss and Chester Heitz ... Seabreeze course at Daytona Beach, Fla., bought for \$190,000 by Whanorsham Corp. as home sites ... Chamberlain, S. Dak., to build munny course with government money received for flooding an island in a flood control project.

Westward Ho course in West Los Angeles bought as site for 124 homes ... Norfolk, Va., to build 18-hole and 9-hole course on Stumpy Lake watershed ... Council votes \$206,000 for construction of the two courses ... Omak, Wash., remodeling course and building clubhouse with Junior Chamber of Commerce pushing the job ... Dick Kerney feted by Passaic County (N.J.) GC employees ... Kerney leaving after 20 years at Passaic County ... Succeeded as mgr. by Arthur Friedrichs ... Long-awaited opening of course in Black Eagle Park, Great Falls, Mont., promised for coming spring.

Charles Baskin, Waterbury (Conn.) CC, elected pres., Connecticut Assn. of Golf Course Supts. ... J. P. Gaghan, Goodwin Park, Hartford, elected vp; Charles Traverser, Mill River CC, sec.-treas.; Andy Lentine, Tumble Brook CC, asst. sec.-treas.; and R. Knapp, Brooklawn CC, was elected



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Herb Shave

Championship golfing calls for top-quality greens and fairways. And that calls for Toro mowers at Oakland Hills Golf Club, Birmingham, Mich.—scene of the 1951 National Open. Herb Shave, head greenkeeper, used everything from the Toro General Tractor to Toro Power Greensmowers in getting the ground in shape. Championship mowers do championship jobs.

And Toro equipment can give you the same first-rate results. There's a mower engineered to handle every operation. See your Toro distributor today. He'll be glad to show you the *right* machine for your requirements.



TORO "PROFESSIONAL." Cuts 15 to 20 acres per day with 76" swath. Convertible to 30" swath. "Out-in-front" reel cuts close. Forward and reverse transmission. Wisconsin 7½ h.p. engine.



20-INCH TORO "WHIRLWIND" has rotary-blade action, cuts heavy weeds as well as fine grass. Powered by husky, dependable 2 h.p. engine. Compact, streamlined design.



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"IT is my practice to use AGRICO COUNTRY CLUB Fertilizer both in Fall and Spring, on my fairways as well as my greens," writes Frank Grandolfi, for 27 years greenkeeper at Elmwood Country Club Inc., Elmsford, N. Y. "By feeding both Fall and Spring, instead of just once a year, my fairways always respond beautifully and keep in excellent condition throughout the playing season. I heartily recommend AGRICO COUNTRY CLUB Fertilizer and suggest that fairways be fed twice yearly."

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to board of directors.

Bill Southerton, Spokane (Wash.) CC; Louis Schmidt, Indian Canyon GC, and W. C. Brusseau, Downriver GC, headed course supts. in constructing practice green at Spokane Veterans' hospital . . . Local PGA members to provide playing equipment . . . Green was financed by Spokane Athletic Round Table . . . San Francisco to have new public course in new 3000 acre Grass Valley Regional Park near Lake Chabot.

Fred L. Stewart, 57, for past 7 years, mgr., Seattle (Wash.) GC, died recently in a Seattle hospital after a brief illness . . . A native of Iowa, he'd lived in Seattle for 30 years, and was widely known among club and food service managers . . . He is survived by his widow, a daughter, Mrs. Lois Andrews, two sisters and a grandson.

Midwest Shade Tree Conference, Hotel La Salle, Chicago, Feb. 13, 14, 15, to have golf maintenance authorities Harold Glissman and Oscar Borgmeier among other experts on a very interesting practical program . . . Course supts. are invited.

Tip-off to extensive popularity of golf is the large number of practice putting greens, pitch-and-putt courses and golf practice ranges built during past 12 months at dude ranches, other summer and winter resort hotels and motels . . . Babe Zaharias named Woman Golfer of the Year for the fourth consecutive year . . . Last



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A proven machine that you cannot afford to be without, at the new low price of \$98.00 F.O.B. Morton, Illinois. Get that nap and dead grass out of your greens early in the spring. Aerify those greens, make room for the fertilizer, air, and fungicides to get down into the root bed where it will do the most good, at a low cost that any golf course can afford.

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