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ACUSHNET WINS

Returns from Pro Shops Show Acushnet Outsells Other Brands by Big Margin

NEW BEDFORD, Feb. 1. For 1951 the Pros' choice was the peoples' choice! Acushnet, the ball played by the majority of Pros in the big money tournaments, was also the outstanding favorite with players, in all parts of the country, who buy their golf balls in pro shops.

Clubs Canvassed

A coast-to-coast survey brought an excellent return. Clubs of all sizes replied. Every part of the country was represented - and, north, south, east and west, 64% of these clubs reported Acushnet their best seller.

It's Acushnet 3 to 2

The next nearest brand was first choice in 29% of the clubs; the next was favored in 6% of the clubs and the last two in 3%and 2.9% of the clubs respectively. (These percentages add up to over 100% because several clubs reported tie votes for first choice).

Joy in Acushnet Camp

The Acushnet people are quite naturally pleased with this showing. To them it is a powerful confirmation of the rightness of their "Sold Through Pro Shops Only" sales policy as well as strong testimony that the Acushnet is a very fine golf ball indeed.

not under consideration now since the Otis Elevator Company Oct. 1 time, preside such a move would end the chances was announced today. Every one offered was announced today by Wednesday. Is due back at work by Wednesday. The strikers are members of Local workers.

Swinging around Golf NEWS OF THE GOLF WORLD IN BRIEF

Memorial caddie scholarships and an invitation tournament are to be among memorials to the late Maynard G.
(Scotty) Fessenden who
headed Western Golf Assn.,
Chicago District Golf Assn.
and PGA Advisory Board . . .
Memorial tournament proposed
would have entry fees of
amateurs and pros who were
Scotty's pals go to a charity
and the prize list to be very
light so the charity will really get a bundle.



HERB GRAFFI

Tampa's Sixth annual women's Open at Palma Ceia a revelation of growth of women's golf since Fred Corcoran took over as Women's PGA tournament director . . . Large galleries and fine big field of pros and amateurs . . . Surprising how well women amateurs unknown out of their own districts play tee and fairway woods . . . Palma Ceia a great place for this tournament with Henry Bolesta, the club's veteran pro, teaming with the Women's tournament committee to run the affair so smoothly players go out exactly on schedule . . . Women players, while careful, don't bed down for a nap on the greens like most of the men pro and amateur stars . . . Palma Ceia's course, groomed by the expert Dode Bolesta, in perfect condition in mid-January . . . Russ Davis, mgr., and his staff in remodelled clubhouse handled tournament rush with highly commendable speed.

Johnny Revolta, whose first major tournament victory was the 1932 Miami Open, showed he retains that magic putting touch by having a 9-putt 30 incoming 9 in the second round of the Phoenix Open . . . Johnny had gone out in 37 . . . Par is 71 . . . Among his 9 putts were one of 25 ft., two of 20 ft., one of 15 ft. and another of 10 ft. . . No approaches were holed . . . Max Faulkner voted first winner of British Golf Writers' Trophy . . . 1953 British Open to be played at Carnoustie...Tommy Armour won there in 1931 and Henry Cotton in 1937 . . . Innovation in British events this year is to be Boys vs. Girls match . . . Seems like an interesting idea in junior promotion.

Already loud complaining in south about stroke and distance for out of bounds . . . Many out of bounds close to right or left, especially on courses bordered by homes where player loses stroke, distance and the ball too . . . Out of bounds inside courses, which were established in effort to reduce

play from wild shots into parallel fairways, now being abandoned in some cases as stroke and distance is considered too much of a penalty... The penalty may bring some heavy rough to stop balls rolling out of bounds... It also is presenting architectural problems on new courses in limited areas.

Women's PGA considering associate membership for women physical education in-

structors who are teaching golf at schools . . . Very smart and logical tie-up for women pros to take in on basis of mutual cooperation PE teachers who are doing a great deal for golf . . . Proposed associate membership will not make PE teachers eligible as pros for tournament prize money.

Extensive and growing junior golf development in high schools and colleges certainly points to wisdom of PGA, with its energetic junior promotion program, also making team-mates of those who teach golf as part of a school's PE program . . . The associate membership would have to be in a class not conflicting with present PGA membership qualifications and not ruling the PE teachers pros any more than amateurs who now are honorary members of PGA sections as pros.

PE teachers who are boosting golf very effectively now are neither amateurs by USGA definition nor pros by PGA eligibility rules . . . USGA rules out as amateurs "faculty members or other employees of institutions of learning, regardless of how incidental the giving of golf instruction may be"... The British rule gives amateur status to "teachers of physical training or other subjects whose duties include instruction in game to pupils of a recognized educational establishment" . . . It seems strange to many to have the USGA whose object is "promoting and conserving throughout the United States the best interests and true spirit of the game" deny amateur status to many who have added golf to school physical education programs, at no increase in their salaries and a lot more work and responsibility . . . Undoubtedly the USGA ban on the PE teachers will be eased before long as not being in "the best interests and true spirit of the game." In the meanwhile it looks like the Women's



You can cultivate and aerate in one simple operation. The Spike-Disc is as easy to use as a lawn mower. The knife-like blades of the Spike-Disc leave no ugly holes or dirt plugs lying about on the green, but cut unnoticeable slots to the root areas. This operation enables the soil to retain moisture long after watering — moisture necessary for healthy grass.

manufactured by Ohio Machine Products, Inc. Columbus, Ohio Manufacturers of the Dunham Hand and Fairway Water Weight Rollers.

Write for full information to: Dept. G 1

JOHN H. GRAHAM & CO., INC. Sales Agent
105 Duane St., New York, N. Y.

PGA is becoming quickest to action in this matter for "the best interests and true spirit."

Larry Steffens and his wife Helen moving from Sullivan (Ill.) CC to operate Mattoon (Ill.) CC . . . Mr. and Mrs. Jack Anderson of Hannibal (Mo.) CC taking over at Sullivan CC . . . Surprise GC at Cedar Lake, near Crown Point, Ind., bought by Joseph Pawliski . . . Jacksonville Beach (Fla.) residents discussing building muny course . . . Pat Tiso signed as pro by new Meadowlands CC (Philadelphia dist.) . . Ray Anderson resigns as Pendleton (Ore.) CC pro . . . Harold West succeeds Anderson . . . Joe Pino, in summer at Poland Springs (Me.) hotel course now winter pro at Daytona Beach (Fla.) G&CC . . . Rut Coffey wintering as instructor at new range built by Ray Cash at Daytona Beach . . New Mexico School of Mines building 9-hole course for college and community use at Socorro . . . Course to be ready this year . . . According to National Golf Foundation this is 109th course owned by U.S. university or college.

Eddie Dyer, who managed St. Louis Cardinals to a World's Championship, is pres., new Lakeside CC, Houston, Tex., where Ralph Plummer is building 18-hole course . . . Ten Houstonians paid about \$750,000 for 750 acre estate and 3-story air-conditioned home which was built in 1940 at cost



BALMASEPTIC

Combines the fine qualities and delightful scent of Dolge premium BALMA liquid soap with Hexachlorophene, the antiseptic agent used in modern surgical soaps. Regular washing with BALMASEPTIC not only cleans thoroughly but deposits on the skin a non-irritating film which reduces bacteria as much as 95%. Here's a true deodorant for shower as well as wash-up use, insuring "round-the-clock freshness."

Efficient dispensing equipment available. Ask your Dolge Service Man for demonstration.





That's right—the answer to high hose bills is long-lasting EMERALD CORD—Goodyear's super-quality hose for club and estate use. Length for length it outlasts any other hose you can buy to give you longer service at lower cost-per-year. In 25-, 50- and 100-foot lengths and %", %" and 1" sizes, coupled. Ask your dealer.

LASTS LONGER—rayon reinforcement gives top strength, more resistance to pulling strains. Cover resists sun-weather-abrasion.

PROTECTS GREENS — rounded rib cover won't cut or mark greens.

HIGHEST QUALITY—backed by Goodyear's long experience, and by written guarantee.

Emerald Cord-T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

GOODFYEAR

THE GREATEST NAME IN RUBBER

 $We\ think\ you'll\ like\ "THE\ GREATEST\ STORY\ EVER\ TOLD"-Every\ Sunday-ABC\ Network$

"AGRICO-GROWN TURF —FED FALL AND SPRING Really Stands Up!"



"T is my practice to use AGRICO COUNTRY CLUB Fertilizer both in Fall and Spring, on my fairways as well as my greens," writes Frank Grandolfi, for 27 years greenkeeper at Elmwood Country Club Inc., Elmsford, N. Y. "By feeding both Fall and Spring, instead of just once a year, my fairways always respond beautifully and keep in excellent condition throughout the playing season. I heartily recommend AGRICO COUNTRY CLUB Fertilizer and suggest that fairways be fed twice yearly."

Remember, Agrico is specially made to feed golf-course turf and feed it right. Order from your regular supplier, phone nearest A.A.C. Sales Office, or write now to The AMERICAN AGRICULTURAL CHEMICAL



of \$250,000 as Clifford Mooer's residence... Pat Cici, for past 10 years pro at Nassau County Park LI, N. Y., now at Varsity range, Coral Gables, first of 5 de luxe ranges Milright Enterprises, Inc., plan to build in Florida.

Ray Wichman now pro at Blythe (Calif.) CC... Mesa (Ariz.) G&CC opens 5 more holes, now making its total 14... Alameda (Calif.) Council votes \$700 for 20,000 booklets publicizing 25th anniversary of the city's muny course... Joe Livingston, Jacksonville (Fla.) Journal sports editor, urges that city build a course for Negroes.

J. Clive Helerich re-elected pres., Detroit dist. GA...Frank Kenney, Hal White and Cliff Bugg are vps, and Bob Howell, treas....Ken Omlid now pro at Laurelwood GC, Eugene, Ore. ... John Weitzel goes from Colonial CC, Harrisburg, Pa., as pro to Hershey (Pa.) CC . . . Had Langdon succeeds Weitzel at Colonial . . . Westward Ho GC (Los Angeles dist.) sold for subdividing.

Hugh Starkweather resigns as pro, Rogue Valley CC, Medford, Ore. . . . Succeeded by his asst., Al Williams . . . Bing Maloney course, Sacramento, Calif., new 18-hole muny layout, to open March 16 . . . First share of stock in new club to be built at Roseville, Calif., bought by Mrs. Bruna Benedetti, who'll hold it for her son, now fighting in Korea . . . Junior Chamber of

38 years

of successful experience confirm your choice when

you specify

BUCKNER

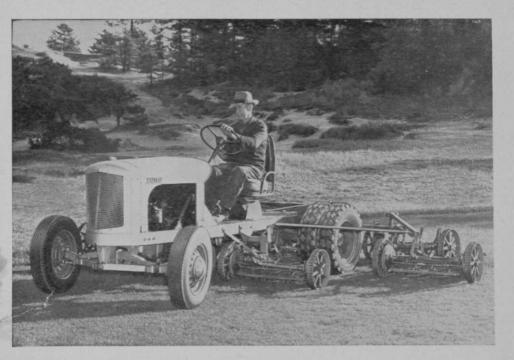
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BUCKNER MFG. CO.



TORO tackles "world's toughest course"



E. R. STEINIGER

Pine Valley, the famous "Valley of Despair" golf course at Clementon, New Jersey, demands the same kind of stamina from its mowing machines as it does from its golfers. That's why Toro equipment is on the job over the rugged terrain—mowing everything from velvet-smooth greens to tree-lined fairways.

E. R. Steiniger, Superintendent of Grounds, writes, "Pine Valley has used Toro equipment for over a quarter of a century. One tractor and seven units which were bought in 1931 are still in use and still in good condition. All Toro equipment has held up in the same manner."

And Toro grass cutting machinery is turning in the same kind of performance on many more of the nation's finest courses. Why not plan to see your nearby distributor soon, and be ready for the years ahead. Toro's got what you need!



TORO "WHIRLWIND 80" cuts a 6'8" swath through any growth —from heavy weeds to fine grass. Spinning blades lift matted grass, chop up clippings. Triple universal connects to tractors.



TORO PROFESSIONAL. Cuts 15 to 20 acres per day with 76" swath. Convertible to 30" swath. "Out-in-front" reel for close cutting. Forward and reverse transmission. 7½ h.p. engine.



SIGN OF SERVICE . . . and Toro nation-wide service facilities give you fast help and parts delivery. For more facts, write: Toro Mfg. Corp., 3002 Snelling Ave., Minneapolis 6, Minn.



For A Course That Wears Like Iron—That Has Greens Like Velvet—That Mows Like A Dream—Use

Hyper-Humus

The Organic Soil Improver

HYPER-HUMUS is the organic soil improver chosen by many of the country's top clubs because it always gives better than par performance. Healthy, strong grass grows with equal ease on both flat and rolling terrain. When HYPER-HUMUS is used, there is no eroding runoff, no sieve-like drainage. Moisture stays in to help keep the soil warm and to plant food to the young, growing grass. Composed of the best possible organic matter, HYPER-HUMUS naturally assures a well aerated soil.

HYPER-HUMUS is free of weed seeds and insect larvae, but rich in the beneficial bacteria that insure a good stand with your clover-grass mixtures.

Even the best managed courses incur some weathering during the winter and need a bit of patching here and there. HYPER-HUMUS gives the quick growth necessary to get these areas in shape before teeing off begins in earnest. We will gladly help you with your particular problem by showing how HYPER-HUMUS can be most advantageously used.

Write for free literature to the address below.

HYPER-HUMUS CO.

Commerce working on muny course project at Elko, Nev.

Ben Hogan gets pro job at Palm Springs, Calif., new Tamarisk CC . . . Course now being completed by Billy Bell . . . Ben says he's going to spend every winter there . . . Sam Byrd and brother to build range at Birmingham, Ala. . . Ansley Park GC, Atlanta, Ga., changes name to Ansley GC . . . Jack G. Jones from Maysville (Ky.) CC to be pro at Byrnes Park GC, Waterloo, Ia., succeeding Spike Williams, who resigned last fall . . . After 2 years absence George Wakely returns as pro at Chippewa CC (Toledo dist.) . . . Joe Miklosko, who has been Chippewa pro-supt., will continue as course supt.

Lester Rice, NY Journal-American golf writer and one of the best known, best liked veterans of the press sties, recovering from coronary attack, thank heaven . . Robert Bruce Harris designing 9 holes to add to University City, Mo., present 9 . . . Jack Redmond really making a golfer out of Jeanne Carmen, the Esquire calendar beauty . . . Jack's got her doing trick shots as part of his consistently entertaining trick shot show.

Beautiful colored post cards of holes on Pelican G&CC, Bellair, Fla., are a very popular promote with players mailing them



BEAUTIFUL! EFFICIENT!

NEW RUBBER CUSHION arrangement in bottom of washer absorbs shocks, adds to life of cleaner.

NEW TYPE FINISH includes third coat of clear plastic. Withstands season after season in any climate.

EASY TO USE — just pull up paddle, insert ball. A few quick strokes leaves ball shining clean, ready for play . . . and fewer lost balls!

Better Courses Provide LEWIS WASHERS at every tee



Order from your dealer now!

G. B. LEWIS CO.
Watertown • Wisconsin



"We use the AERIFIER* whenever it is needed"

says Clarence Fry Jeffersonville GC, Pa.

Successful management of a public fee course calls for efficient maintenance. Operations must be carried out quickly and equipment removed from the course. Economy in maintenance makes for more profitable operation. The course should be in playable condition throughout the year.

For these reasons — efficiency, economy and better playing conditions — Clarence Fry chose the Aerifier to maintain the Jefferson-ville course. The self-powered G-L Aerifier was purchased first for use on greens. The saving in water and greater value obtained from fertilizer were observed as important economies brought about by the use of the Aerifier.

Good fairways as well as good greens are demanded by the players. For top efficiency in fairway aerification, Clarence Fry selected the Triplex Aerifier gang. The speed of operation provided by the Aerifier gang is essential on his course. The Triplex Gang covers a continuous nine foot swath; making more holes per cultivation than any other type of aerating tool. Cultivation with the Aerifier causes no interruption in play. The course can be aerified quickly and safely whenever aerification is needed. Following aerification fairways are dragged and mowed, and are immediately playable.

Better turf and better drainage encouraged by aerifying keep the course playable for a longer period of time. The Jeffersonville course is played throughout the year, except when there is snow on the ground.

Clarence Fry says: "With the Aerifier we can aerify when it is needed, without disrupting play. It helps drainage and improves turf. The course is in better condition and playable longer than ever before."

West Point Lawn Products

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. . . it's easy to meet all of your golf course needs if you use the Davis Catalog for 1952. Write for your copy now.

Grass Seed . Chemicals . Equipment



to envying friends freezing in the north ... PGA is missing a chance for profitable promotion by not hiring a publicity man for its Dunedin course . . . The bright young man handling sports on the Clearwater paper should be able to do the job well on a part time basis . . . Western Seniors' GA Fourth annual championship set for Edgewater GC, Chicago, July 10-11.

Chicago District GA issued schedule of district, sectional and national events Jan. 24 . . . Al Keeping, Guelph Mills CC (Philadelphia dist.) pro, convalescing in Florida after 7-week hospitalization and spine operation . . . Clarksville (Va.) CC now known as Kennerton CC . . . Hidden Valley CC, Roanoke, Va., course designed by Dick Wilson, to open second nine late this summer . . . Pop Turnesa, fine father of a fine bunch of golfing sons, in good health again after a sick spell.

Miss Marguerite Grace Corcoran, a gentle lady of very great distinction, was born at Miami Beach, Jan .7, to Mr. and Mrs. Fred Corcoran . . . Fred, tournament bureau mgr., Women's PGA and manager of other famed athletics, now has the brightest star of all to manage . . . As soon as she can talk she'll start managing Daddy.

New South Wales GA considering inviting a team of American amateurs . . . Discussing how to finance the visit . . .



"JUMP THE GUN" on your spring rush now with a Royer Compost Mixer



Get a head start on the spring rush by building up a supply of top dressing now - when inclement weather drives you indoors. A Royer Compost Mixer prepares compost that is completely mixed and blended and will not pack down in storage. Hours will be saved with a supply of properly prepared, nourishing top dressing ready to apply. Royers are producing quality compost for hundreds of golf courseswith up to 89% savings in labor costs. Write for Bulletin 46.

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