

**No doubt about it! . . . the new
Titleist is, without qualification,
the golf ball success of 1952!**



ACUSHNET

GOLF BALLS

Sold the world over through Pro Shops only

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Willie Hunter, back from British trip with Mrs. Hunter, says they still play golf quicker in the old country but not as well . . . Willie says Sarazen was enthusiastically cheered at British Press banquet . . . British like Gene's spirit of conquest and quick, decisive play . . . British golf writers told Willie that when Gene enters a trap he hits the ball out so quickly the crowd never sees how the shot is executed . . . Hunter doubts that until officials apply to a star player the disqualification penalty now in rule book for "repeated offense" in delaying play the players will think the authorities really don't mean business.

Hunter says Lytham was in remarkably good condition with "dream" putting greens; always open for about 20 yds. in front of the greens but severely bunkered at sides and with bad rough at the back . . . Fairway pot bunkers tough with depth and steep banks making it necessary to explode out and take the rap.

Thompson, Australian star, looks good to Willie . . . Does a lot of wagging, then lets it fly . . . George Duncan told Hunter there is a shortage of promising young talent in British golf, with Percy Aliss' son appearing to be the best of the crop.

Malcolm Brown building 18-hole course at King City, Calif. . . . Inglewood (Calif.) CC—formerly Portrero—changes to private club status from pay-as-you-play . . . "Bunny" Torpey's 20th anniversary as pro at Oakwood G&CC, Dodson, Mo., to be celebrated Aug. 6 with big party given by Oakwood's men members . . . Barbara Ransom, former California State women's champion, turns pro to become asst. to her father, Ralph "Pop", 28 years pro at Stockton (Calif.) course and recently appointed pro at Stockton's new 18-hole Swenson Park many course, which replaces Stockton's old 9-hole muny layout.

Greenkeepers' Club of New England been having a lot of fun at its meetings demonstrating the big difference between hand and power mowing . . . Demonstration at Derryfield CC, Manchester, Vt., had Ted Swanson, Pat Tameo and other veterans sweating the manual methods and conceding, according to Phil Cassidy, that horsepower is here to stay . . . As a further re-



HERB GRAFFIS

minder that the callus is not most efficient course maintenance equipment there'll be a scythe cutting contest at the GCofNE August meeting . . . The Cohasset GC and Supt. Joe Oldfield will be club hosts at a beach party after inspection of the course with O. J. Noer.

Johnny Dawson elected pres., California State GA . . . More than 60 caddies to be interviewed for Evans scholarships

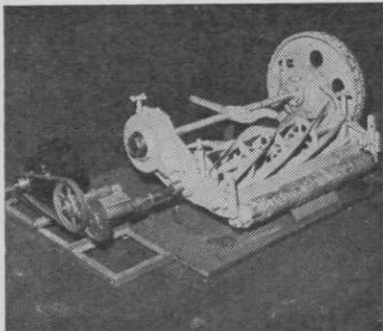
by Western GA Scholarship committee, at Evans House, Northwestern university, Evanston, Ill., Aug. 1 . . . More than 120 Evans scholars will be in universities this fall . . . Complaints about some unfunny business in Calcuttas in a western state where gambling is supposed to be on the level.

Southern Women's GA sets 1953 Southern Women's championship, for Chattanooga (Tenn.) CC, May 4-9 . . . Helen Hampton, Chattanooga, is chmn. . . Letters from many managers say biggest day's meal business they've had so far this year was on Mother's Day . . . Willie Hunter, writing in *Golf Life* of Los Angeles, proposes that golf clubs have one charity day each year with approved charities getting shares of the proceeds . . . Hunter says that so many events for "deserving charities" now are being scheduled the pros who have to run the events are "becoming embarrassed at continually being called upon to dun their members."

August meeting of Heart of America Golf Course Supts. Assn. at Quivira Lake GC, Kansas City, Mo., Aug. 19 . . . Sept. meeting of Heart of America group at Jefferson City (Mo.) CC . . . Program for Central Plains Turf Foundation and Kansas State College 3d annual turf conference, Manhattan, Ks., Oct. 22, 23, 24, now being set up as most useful of the programs since these meetings started . . . Art Hall, Victory Hills GC, Bethel, Ks., Pres., Heart of America GCSA, continues to improve after long illness and is expected to be attending the organization's meetings soon.

7th annual Bill Waite Memorial invitation tournament at Shawnee CC, Shawneeton-Delaware, Pa., will have all entrants playing 5 days, Sept. 2 thru 6 . . . 18 daily in "Regulars" class, age under 50; and in

ATLAS LAWN MOWER LAPPING MACHINE



A compact, light-weight machine for lapping all models of Hand, Power and Gang Mowers! May be easily used on work bench or floor, eliminating the lifting of heavy mowers. The simple height adjustment for the reel shaft may be used from 4 1/2" to 10 3/4". Equipped with several attachments to fit different reel shafts. Metal blocks for rollers. Steel stands to support the mower.

FULLY GUARANTEED

List Price, With Motor.....\$61.50

List Price, Without Motor 39.00

Write for Bulletin.

Atlas Lawn Equipment Co.

9761 Olive Street Road

St. Louis 24, Missouri

"Old Masters," over 50 . . . Great Falls, Mont., Junior Chamber of Commerce members providing materials and manpower for building clubhouse at recently opened 9-hole munny course . . . Soon as clubhouse is completed the Jaycees propose to enlarge course to 18 holes.

New England Junior Open championship at Albemarle GC, Newtonville, Mass., Aug. 25-29 . . . Age classes: 12 and under, 13-14, 15-16, 17-18 . . . A. O. Nicholson played his 900th course at Little Rock, Ark., July 19.

Plans for clubhouse to be completed next year at new Swenson Park course approved by Stockton, Calif., Park dept. . . Chesterfield CC (Chicago dist.) boasts father-and-son co-supt. team . . . Julius, the dad, was supt. at Pickwick and Northwestern clubs for 20 years prior to coming to Chesterfield 10 years ago . . . Dick served his father as asst. for 4 years prior to his promotion . . . Joint meeting of Midwest Golf Course Supts. Assn. and Wisconsin Greenkeepers' Assn., at Brown's Lake GC, Burlington, Wis., Sept. 15.

Welcome home party for National Open champion Julius Boros . . . Gave him a watch and \$500 . . . Tommy Armour and Claude Harmon among speakers . . . Hamilton County (Cincinnati, O.) Park District planning its 3d course . . . To be located in Miami Whitewater Forest . . . Snead and Hogan drawing very well in exhibitions de-

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Only One*

PMAS

The proven
**HERBICIDE-
FUNGICIDE**

**MORE and MORE Greenkeepers rely on PMAS to
KILL CRABGRASS • STOP FUNGUS DISEASES**

such as copper spot, dollar spot, brown patch, pink patch, snow mold

Use **SOILOAM**

SOIL CONDITIONER

For Fall Seedings

Don't waste expensive seeds on hard, impacted or clay-ey soil! Use liquid SOILOAM and poor soils will take on a soft loamy consistency that will encourage rapid germination and provide air and drainage to promote healthy turf. Tried and proven, like PMAS, you can be sure that you're getting the best in easily applied SOILOAM.

Use **PMAS with**

NITRO-GRO

12-8-8 Liquid Fertilizer

PLUS 11 TRACE ELEMENTS

Apply both at once — save time and labor! ON GREENS and LAWNS dilute 4 oz. of "NITRO-GRO" with 10 Gals. of water and agitate. Next add 1 oz. PMAS and again agitate. This solution will cover 1,000 sq. ft. and should be applied weekly during Crabgrass and Disease periods. Caution; do not mix "NITRO-GRO" with PMAS concentrate. Apply only in solution as directed above. Naturally either can be applied separately.

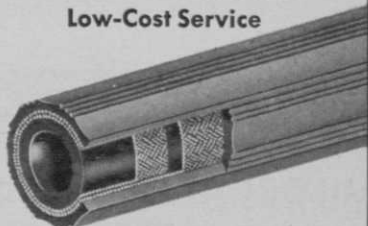
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NEW BRUNSWICK, NEW JERSEY

Greens Committees:
**LET'S TALK
HOSE COSTS!**



Check These Reasons For
EMERALD CORD
Low-Cost Service



If you're buying hose every year or two, here's your way to slash hose bills. Specify long-lasting EMERALD CORD—Goodyear's super-quality, rayon-reinforced hose for country club and estate use. It far outlasts any other hose you can buy—gives you longest service at lowest cost per year. In 25-, 50- and 100-foot lengths, $\frac{5}{8}$ " , $\frac{3}{4}$ " and 1" size, coupled. Ask your dealer.

LASTS LONGER—rayon reinforcement gives top strength, greater resistance to pulling. Cover is sun-, abrasion- and weather-resistant. Emerald Cord far outlasts any other hose.

PROTECTS GREENS—rounded rib cover design keeps hose from scuffing, cutting or marking greens.

HIGHEST QUALITY—backed by Goodyear's long experience in building hose for every kind of service—and by written lifetime guarantee against defects of workmanship or material.

Emerald Cord—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

GOODYEAR
THE GREATEST NAME IN RUBBER



Wherever you may be . . . and whatever your turf requirements . . . the Mock reputation for quality and specialized service can be helpful in solving your problems.

Mock's are leaders in distribution of all the newest developments in modern turf grass seed, sold either pure, or mixed to your specified formula. Your inquiry for information or quotation will receive immediate attention.

"For custom-tailored turf . . ."

MOCK SEED COMPANY

PITTSBURGH 30, PA.

spite record hot weather . . . First ace on Shelby (Mont.) course in 12 years made on 135 yd. 6th by Rayfield G. Klinger.

Wm. Braid, 72, died at Mountainside hospital, Newark, N. J., July 16, after 3 weeks illness . . . He was born in Forfar, Scotland, and spent most of his boyhood in St. Andrews . . . He came to the U. S. 50 years ago to become pro at Baltimore (Md.) CC . . . After 7 years at Baltimore he spent a year as pro at Sound Beach (Conn.) CC, then joined his boyhood friend, Jack Jolly, at Newark, N. J. in the golf ball manufacturing business . . . After that, for 17 years Bill Braid was pro at Upper Montclair (N. J.) CC, then served 5 years as pro at East Orange (N.J.) CC, and later became supt., Glen Ridge (N.J.) CC . . . He was an excellent player and teacher and later in his career was highly rated as a golf course architect, builder and turf maintenance authority . . . He is survived by his widow, Mrs. Helen Aitchison Braid; three sisters, Mrs. David Cooper of Argyle, Scotland; Mrs. David Waters of St. Andrews, Scotland and Mrs. John Stewart of Ladybank, Scotland; and two brothers, George of Chicago and Alfred . . . Bill Braid was one of the beloved builders of golf in the U. S.

Euclid (O.) Junior Chamber of Commerce collaborated with Brewing Corp. of America (Carling's Ale) in putting on \$2500 36-hole event at Willowick CC (Cleveland dist.) . . . Gene Kunes won after

TURF *that Speaks for Itself!*

MILORGANITE BUILDS OUTSTANDING FAIRWAYS AND BETTER GREENS AT FRANKLIN HILLS

Immediately after World War II, Bill Conley the superintendent at Franklin Hills Country Club in Detroit started a turf improvement program. As a result, there is no better turf at any club — on fairways, tees, or greens. Their excellence is a tribute to the skill of Bill Conley and the turf producing qualities of Milorganite. He uses one to two carloads each year.



THE SEWERAGE COMMISSION, Milwaukee 1, Wis.

GOLF CLUBS
USE MORE

MILORGANITE

THAN ANY
OTHER FERTILIZER

Better Turf the Cyanamid way

fertilize and weed with

AERO[®] Cyanamid, Granular

for Better Fairways, Greens and Park Turf

PRODUCTION OF WEEDED COMPOST—Well decomposed compost can be rendered practically free of weeds by incorporating Cyanamid at the rate of 13 lbs. per cubic yard of compost. After 4-6 weeks, weed seeds are killed and the finished compost, fortified with nitrogen, is safe to apply.

FIELD COMPOSTING—Where labor shortages prohibit conventional compost production, a satisfactory material can be produced in one year by incorporating crop refuse, manure, rotted sawdust, or other sources of organic matter into a loamy soil. Cover crops are also recommended. Cyanamid, at the rate of 75-200 lbs. per 1000 square feet, disced into the top 2-4 inches of this mixture will produce an excellent, weeded compost, ready for use in 4-6 weeks.

SEEDBED WEED CONTROL—Properly applied, Cyanamid will produce a *weeded seedbed*. Simply broadcast 50 lbs. per 1000 square feet on the surface of a prepared seedbed and rake lightly. Water thoroughly and keep moist during a 3-4 week waiting period. A practically weed-free seedbed is produced, ready for the production of the finest turf.

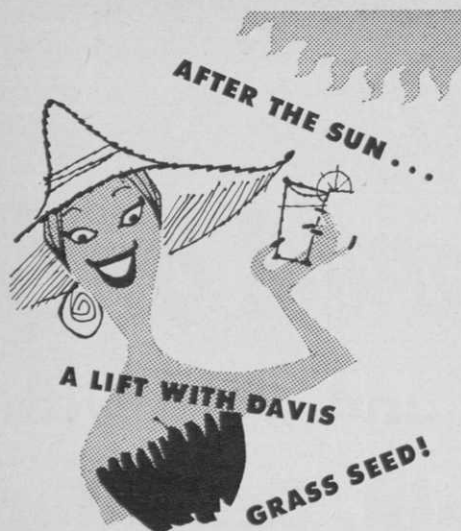
TURF RENOVATION—Run-down, weedy and compacted turf can be cheaply and efficiently renovated by a combination of discing, aeration, Cyanamid for weed inhibition, and re-seeding. After treatment with Cyanamid, a fairway of a famous eastern golf course was cited as outstanding by a nationally known golf authority.

Produce turf the modern way by using a combination of these practices.

Remember, Cyanamid contains 20% nitrogen—it fertilizes and weeds in one operation. Write for further information on the Cyanamid way to better turf.

AMERICAN *Cyanamid* COMPANY

Agricultural Chemicals Division
30 Rockefeller Plaza, New York 20, New York



Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun. Let us take care of your fall seeding requirements.

GEORGE A. DAVIS, Inc.

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play-off with Jimmy Thompson . . . Hawaiian Jaycees finance territorial representatives to National Jaycee championship at Eugene, Ore., with golf clinic by Hawaiian PGA and a donkey softball game between pros and Press-Radio Bums at Honolulu Stadium.

Maniac Hill at Pinehurst, the most famous golf practice area in the world, is being reconstructed by Pinehurst Supt. Henson Maples . . . Tee area enlarged and firing range redirected in an easterly direction . . . Now practice will be with balls rented from pro shop . . . Too many caddies getting battered the old way.

Edmundo Salas, sec. PGA of Mexico, Bucareli 128, A-8, Mexico City, interested in hearing from any pros who have used clubs for sale . . . Edmundo says supply of good reconconditioned clubs at moderate prices would be a strong factor in booming golf in Mexico.

Mrs. Norman Faunce, wife of a professional formerly at clubs in the Chicago district and in New England, died in Deaconess hospital, Chicago, June 26, following a lengthy illness.

PGA, thru Emil Beck, chmn., PGA National Golf Course committee, is presenting each member of Golf Writers' Assn. of America a guest card good for the 1952-53 season at the Dunedin course . . . Summer work on the course showing bright promise

"FLEXI-COMB"

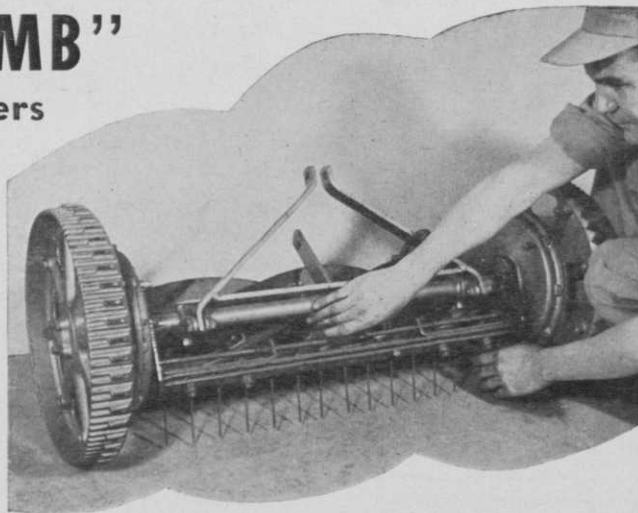
for fairway mowers

Reduce thatch
Smoother cut
Overcome weeds

Begin Flexi-combing early in the season. Comb out accumulated plant material to provide better growing conditions. A thatch layer sheds water, prevents fertilizer from getting down to the soil.

Reduction of thatch by Flexi-combing promotes healthier growing conditions — reduces disease.

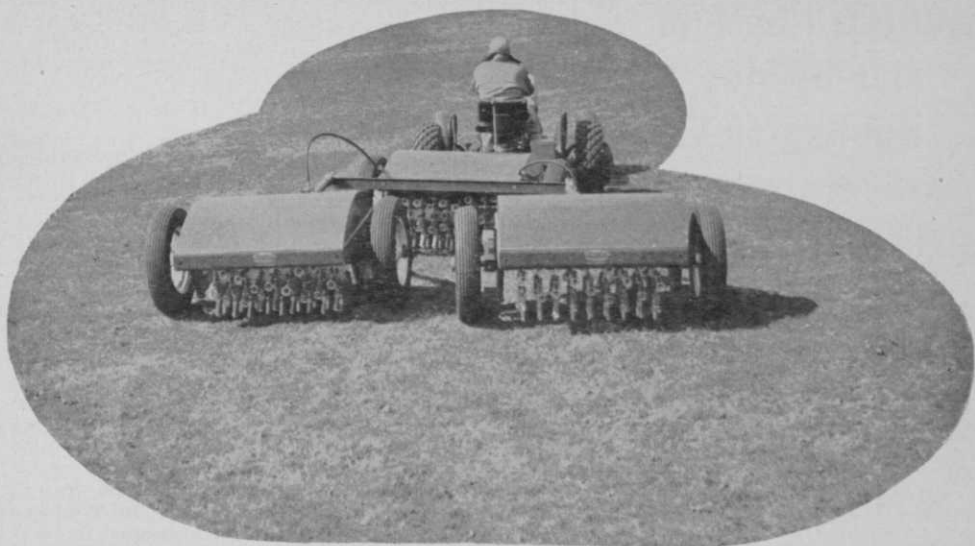
Use Flexi-combs on mowers to overcome existing thatch and prevent its reoccurrence.



Flexi-combs fit Toro and Worthington mowers . . . Combs are mounted permanently on mowers — easily locked out of operating position when their use is not required . . . Improved design provides easier depth adjustment.

West Point Products Corporation

West Point, Pa.



For Fall Fairway Renovation the **AERIFIER***

Renovation with the Aerifier is the foolproof method. All other treatments are more effective after aerifying. Greater value is obtained from fall fertilizer applications since plant foods can get down to the rootzone. The many loose-walled "reservoirs" absorb fall rain. Uniformly good results have been obtained using the Aerifier to prepare the seedbed. The Aerifier prepares the seedbed and the rootbed, without destroying the existing turf.

Use chemicals to control weeds where this treatment is needed. Then aerify. Cultivation depth of the Aerifier is adjustable. Aerify deeply to encourage root growth. Set the Aerifier for shallow cultivation to break up the surface for the seedbed. Many superintendents like to aerify as many as six times (some deep and some shallow aerifications).

Fall treatment aids recovery of turf from hot weather damage; helps establish a deep, vigorous root system for the next season.

The F-G Aerifier triplex gang cultivates a continuous nine foot swath. The single unit cultivates a three foot strip.

Single unit and triplex gang are equipped with hydraulic control so all spoons may be lowered or raised quickly and easily. Hydraulic pump may be mounted on first unit of gang or upon tractor. When spoons are raised there is ample clearance for safe transport over paved areas.

Order your Aerifier in time for fall work.



West Point Products Corporation

West Point, Pa.

*Reg. U. S. Pat Off.

August, 1952

AGRICO—best in side-by-side test at Huntington Valley Club



Dominic Thomas, Superintendent, Huntington Valley Country Club, Abington, Pa.

IN AN intensive greens-feeding program for the last three years, Dominic Thomas, Superintendent at Huntington Valley Country Club, Abington, Montgomery County, Pa., has been comparing results with Agrico and another premium-grade fertilizer.

"My greens during this period showed up exceptionally well as to both color and thick stand," Mr. Thomas says. "However, I could easily see a decided difference last year between the Agrico-fertilized greens and the greens fertilized with the other brand. Agrico made a much finer color and held up much longer.

"I got the best results using AGRICO COURSE CLUB 6-10-4 with AGRINITE, at a 2 to 1 ratio," Mr. Thomas continues. "I am going to use Agrico entirely this year, and highly recommend it for excellent results."

Order Agrico now — it's America's premier Golf Course fertilizer — contains both organic* and inorganic plant foods. Ask your regular supplier or write to The AMERICAN AGRICULTURAL CHEMICAL CO., 50 Church Street, New York 7, N. Y.

*Organic derived from AGRINITE, the 100% Organic Plant Food.



the PGA will have a layout in attractive condition this winter . . . Women's Western GA Pres. Mrs. Lawrence J. O'Toole and her sister officers can be mighty proud in their motherly way of the kids in the 26th annual junior championship of the WWGA . . . Never saw a nicer looking, nicer acting bunch of girls and their golf was something to amaze and be envied by one who's been around many tournaments . . . WWGA Junior champions and runners-up later have won 28 women's titles ranging from national to state affairs.

Ray Valind, who has been doing one of the best jobs of golfer promotion on record as booker and advance man and manager for trickshooter Paul Hahn, figuring on going to his home in La Jolla, Calif., for a little rest after 8 solid months on the road Wall Street Journal, July 15, carried big story on golf boom . . . Piece by Stanley Kligfeld written after considerable research . . . Starts on page one and jumps for another column on later page . . . Story shows that golf is sports' big business.

Orange Blossom circuit schedule of Florida events for 1953 lists 8 women's and mixed tournaments from Jan. 15 to March 7 . . . Planning a 9-hole course at Kailua on Kona of the Hawaiian islands . . . Say it's needed to attract tourists . . . Northeastern Wisconsin Golf Assn. ran seniors' and juniors' events as divisions of this year's NEWGA Amateur championship.

STANDARD

Golf Course

EQUIPMENT

"QUALITY POLES"

"GOLFBALL" WASHERS

"ONE-PIECE" PUTTING CUPS

"TRUE-VUE" FAST COLOR FLAGS

"CUTS-TRUE" HOLE CUTTERS

Bulletin "52" showing the complete Standard Line is yours for the asking. Write for it today.

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