

FOR YOUR CONVENIENCE—GOLFDOM'S

Buyers' Service

Check off your Needs, tear out and mail this sheet to *Golfdom, 407 S. Dearborn St., Chicago 5, Ill.* You'll get prices and literature direct from the sources of supply.

Golf Course

Aerifying equipt.: Fairway
green
Architects: course house
Ball washers
Ball Washing Compounds
Bent grass stolons
Brown-patch preventives
Compost mixers
Crabgrass control
Drinking fountains
Fencing
Fertilizers
Flags (greens) Flag poles
Flood lights
Fungicides
Gasoline engines

Golf Course Const'n Engineers
Hedge trimmers
Hole cutters
Hose, $\frac{3}{4}$ " 1"
Humus
Insecticides
Lapping-in machine
Miniature Course Const'n
Mowers: putting green
whirlwind tee
fairway rough hand
Mower grinders
Compost, prepared
Peat Moss
Pipe
Playground equipment
Pumps
Putting cups

Refuse containers
Rollers: power water filled
Root cutter
Scythes (motor driven)
Seed: fairway green
Sod cutter
Soil screeners Soil shredders
Sprayers: power hand
Spikers: greens fairway
Sprinklers: f'way green
Stiles (over fence)
Sweepers (power or hand)
Swimming Pool equipment
Swimming pool cleanser
Topdressing
Tractors
Tractor wheel spuds
Trap sand
Water systems, fairway
Weed chemicals



Pro Shop

Bags: canvas leather
Bag carts, for players
Balls: Regular Range
Ball markers
Ball retriever
Bandages, adhesive
Buffing motors
Calks, for shoes
Caps and hats
Club cleaning machine
Clubs: Woods Irons
Putters
Club head covers

Club repair supplies
Club separators for bags
Cushion-sole Inserts
Dressing for grips bags
Golf gloves
Golf Grips: Leather
Composition
Golf Practice Devices
Golf Practice Glove
Golf shoes
Grip preparation for hands
Handicap racks cards
Luggage (leather)
Mech. Range Ball Retriever
Pencils
Portable motor tool

Practice driving nets
Preserver for leather
Printing
Pro accounting book
Rubber-spiked overshoes
Score cards
Shoe spike wrench
Sportswear: Shirts Socks
Sport jackets Rain jackets
Windbreakers Slacks
Tees (wood) plastic
Tee & Score Card Holder
Tee mats
Tees (rubber) for driving mats
Teeing device (automatic)
Tennis nets
Trophies



Club House

Air conditioning equip.
Athletes foot preventives
Bath mats
Bath slippers
Bars
Deodorants
Disinfectants

Floor coverings
Folding Table (Banquet)
Kitchen equipment:
Dish washers
Frozen food storage
Ice cube machines
Slicing machines
Link Type Mats
Lockers

Menu Service
Movies of golf subjects
Playing cards
Printing
Runners for aisles
Rugs
Showers Shower mixers
Step treads
Towels: bath face

Send information
to: Name

Club
Title

Club Address

Town Zone (.....) State

LET GOLFDOM HELP YOUR OFFICIALS MAKE THE MOST OF 1951

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service ... for time, labor and money-saving guidance of your officials and department heads. Help the *right men* at your club do the *job right*. Send in the form below so we can get them "on the beam".

— FILL IN THE FORM BELOW — THEN MAIL THIS PAGE TO —
GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club: Private Daily Fee Muniy NUMBER OF HOLES

Address Town:

Zone () State.....By..... Club Position.....

President's:
name (Zone

Add: Town: State:

Secretary's:
name (Zone

Add: Town: State:

Manager's:
name (Zone

Add: Town: State:

Green Chrmn's:
name (Zone

Add: Town: State:

Greenkeeper's:
name (Zone

Add: Town: State:

Professional's:
name (Zone

Add: Town: State:

1914 FULNAME 1951

RELAX! Your ball will be returned if it's FULNAME MARKED. Smart golfers know you can't play golf if you're tense. They don't worry — since 1914 they've marked their balls with FULNAME. Smart Pros know it's good business, too.

THE FULNAME CO. Cincinnati 6, Ohio

POWERS REGULATOR CO. MOVES INTO NEW MODERN PLANT

The Powers Regulator Company moves general offices and factory into new modern plant at 3400 Oakton St., Skokie, Ill. The large new plant and modern production facilities make the Powers factory one of the most modern producing automatic temperature and humidity control. An enlarged engineering and production staff will enable the company to give greater service and to meet the increased demand for Powers products. All inquiries to the new address.

JOHN MELADY JOINS STAFF OF VAUGHAN SEED CO.



John Melady, old-timer in the seed business, has joined the staff of the Vaughan Seed Co., 47 Barclay St., New York 7, N. Y. John saw the mushrooming of golf courses in Britain shortly after the turn of the century; started working on courses in Canada and the U. S.

beginning around the 1920's, and has been active in the grass seed, fertilizer, implement and equipment end of the business ever since. During that time he has visited many hundreds of courses in the East, Middlewest and South, Cuba and Bermuda. He will be glad to call on you if you send him the word.

FOLDA FAIRWAY PRACTICE DEVICE NEW PRO-ONLY SELLER

Folda Fairway, a practice device made by A. E. Peterson Mfg. Co., 700 Allen av., Glendale 1, Calif., sold so extensively upon its introduction thru Southern California pro shop outlets the Peterson company has adopted a pro only sales policy.

Harry Bassler, Harry Cooper, Paul Runyan, George Lake and other top pro businessmen of the Los Angeles area found the device one that performed very satisfactorily for outdoor and indoor practice and instruction. The ball is suspended on a cord from an arm that is moved when the ball is hit. The power of the blow is registered on a dial that pro users say is quite accurately calibrated for distance. The slot into which the ball-carry-

**WILLIAM B. LANGFORD
GOLF COURSE ARCHITECT**

Balanced Topographical Design

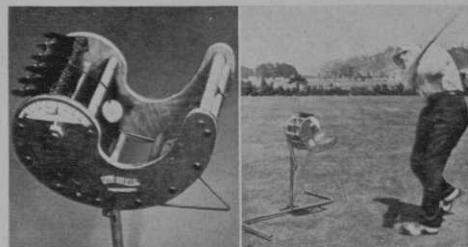
Member:

American Society of Golf Course Architects
Telephone: KEystone 9-6501

2405 Grace Street, Chicago, Illinois

ing cord goes indicates straight ball, slice or hook.

Ball suspension is easily regulated so the ball lies on the turf or mat or is slightly above the surface in a teed-up position. An interesting point pros have



Closeup and action shot of practice device called Folda Fairway to sell thru pros only.

observed is that when the ball is slightly above the surface and may swing a bit the user is inclined to keep his head steadier. Ball and cord replacements also are sold pro-only and at a moderate price. Folda Fairway retails at approximately \$24 with a good pro margin.

Pro shop sales at clubs and ranges have been surprisingly high with buyers using the device indoors or outdoors at home. A number are in use for warm-up at club first tees.

An effective promotion for the pros was Peterson's exhibit of the Folda Fairway at California and Texas state and county fairs where more than a million hit shots.

Pro distribution has been extended to a national basis. Pros who have successful selling and use experience with the device expect it will be a strong Christmas gift item.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

Wanted — used gang or 3 or 5 Roseman mowers, price must be right. Tenos Brothers, Wexford, Pa., R. D. No. 1.

(Continued on next page)

RECOGNIZED AS TOPS IN GREENKEEPING IN EASTERN PART OF COUNTRY, WISHES LOCATION IN FLORIDA SEASON OR YEARLY. Address Ad 901 % Golfdom.

Professional—presently employed, desires change. Available at once. Member PGA. Experience as pro-mgr. and pro-greens supt. A-1 credit. Good player and teacher. Prefer 18 hole golf minded club. Married. Address Ad 902 % Golfdom.

FOR SALE — GOLF COURSE — 9 HOLES — OVERLOOKING BEAUTIFUL LAKE, FINE CLUBHOUSE, EXCELLENT SUMMER CLIMATE, LOCATED NORTHERN MAINE. PRICED VERY REASONABLE. ADDRESS AD 903 % GOLFDOM.

Golf Pro—desires position as assistant to pro in Florida for winter months. Excellent teacher, Class "A" PGA member, married, owns trailer. Address Ad 904 % Golfdom.

FOR LEASE: 5-10 years. Golf Range thirty tees. Smooth turf, new lights, well fenced, large parking, some equipment and supplies. Line up now for next season. Thure Holm, Duxbury, Mass.

Will represent factory or job your products, Western, Central New York. Contacting Greenkeepers etc. P. O. Box 151, Depew, N. Y.

Scotch-born Pro 22 years experience in 3 positions, sober habits, married, no children, excellent teacher, wishes position in South for winter months. Address Ad 905 % Golfdom.

PRO OR PRO-GREENKEEPER — WOULD LIKE TO MAKE A CHANGE FOR '52. CLASS "A" P.G.A. MEMBER. MARRIED, AGE 32. BEST REFERENCES. ADDRESS AD 906 % GOLFDOM.

ASSISTANT PRO — WOULD LIKE JOB FOR WINTER MONTHS. CLASS "A" PGA MEMBER. COMPETENT TEACHER. MARRIED, NO CHILDREN. EXCELLENT REFERENCES. ADDRESS AD 907 % GOLFDOM.

Country Club Manager desires winter connection in the South. Familiar in all phases of club management. Can furnish cook and other help. Write F. J. Wendt, Tuscumbia Country Club, Green Lake, Wisconsin.

PRO-GREENKEEPER OR GREENKEEPER — 20 YEARS EXPERIENCE IN SUCCESSFULLY BUILDING AND MAINTAINING GOLF COURSES, TEACHING, INCREASING CLUB BUSINESS AND OPERATION. CHEERFUL, DEPENDABLE AND DILIGENT WITH FINE RECORD OF GOOD JUDGMENT. WILL GO ANYWHERE WITH A CLUB WANTING SOUND BUSINESS PERFORMANCE. ADDRESS AD 908 % GOLFDOM.

ASSOCIATE PRO: desires position in southern or western club during winter months. All around experience, clean character, nice personality. **PAY SECONDARY.** Address Ad 909 % Golfdom.

PRO OR GREENKEEPER OR COMBINATION — LONG EXPERIENCE, COMPETENT, AGREEABLE. MODERATE INCOME. EASTERN OR SOUTHERN LOCATION. ADDRESS AD 910 % GOLFDOM.

Wanted: 5 or 6 complete golf nets with canvas and mats for indoor golf school. Address Ad 919 % Golfdom.

USED GOLF BALLS WANTED

Highest prices paid. Write us for quotations.

WITTEK GOLF PRODUCTS
5128 W. North Ave., Chicago 39, Ill.

Pro with knowledge of greenkeeping presently employed looking for an active golf course in New York State or vicinity. PGA member 14 years experience. 30 year old veteran. Address 911 % Golfdom.

WANTED—USED GOLF BALLS

Highest prices paid.
Get our prices before selling.
EASTERN GOLF CO.
244 W. 42nd St., New York 18, N.Y.

Pro—with four years' experience as Assistant Pro would like small club in South or Southwest. Also interested in Assistant Pro position at large club. Best references. Available October. Address Ad 912 % Golfdom.

POSITION WANTED AS PRO OR ASSISTANT FOR WINTER SEASON. AGE 30. PRO AT LONG ISLAND CLUB FOR LAST 5 YEARS. REFERENCES. ADDRESS AD 914 % Golfdom.

Golf Professional—40, seeks resort connection. 24 years experience. Prefer lake or seashore section. Highly recommended. Non-drinker. Married. Class A P.G.A. member. Address Ad 915 % Golfdom.

SHOP MAN WANTED FOR FLORIDA CLUB. PLEASE INCLUDE PHOTO WITH APPLICATION. ROOM, BOARD AND SALARY. ADDRESS AD 916 % GOLFDOM.

CLUB MANAGER — AGED 48, AVAILABLE OCTOBER 15TH, DESIRES MANAGEMENT OF CITY OR COUNTRY CLUB NEEDING SERVICES OF THOROLY EXPERIENCED AND CAPABLE MAN. ONE WHO UNDERSTANDS ALL PHASES OF FOOD, BAR AND CLUB OPERATION. WIFE ASSISTS IF DESIRED. EXCELLENT REFERENCES. ADDRESS AD 917 % GOLFDOM.

GOLF PROFESSIONAL with many years experience and excellent reputation wishes to make change for the '52 season. Would like to hear from club where there is an opening. Best of references. Address Ad 918 % Golfdom.

Professional—presently employed, desires change at once. Will go anywhere. A-1 references including present club officers. Class A P.G.A. member. Address Ad 920 % Golfdom.

Greenkeepers—(father & son) open for 1952 engagement. Experts on turf and power machines. Lifetime experience in Eastern States, 16 years in present club. Address Ad 921 % Golfdom.

WANTED FOR CASH

Old golf balls retrieved from ponds or out of bounds on or around golf courses.

Cuts and Bumps 60¢ per doz.

Off brands & synthetic 1.50 per doz.

Round & perfect \$1.00 brands

for refinishing 2.40 per doz.

Note — No golf driving range call throw-out balls

wanted at above figures.

Send for shipping tags and instructions

DRIVING RANGE MEN — REBUILDING

Recovered with the new type paintless cover material. Tested and proven to be the best process in rebuilding for driving range use. Guaranteed 100% against seam splitting.

Price per doz. on exchange \$2.50

Circular and information on request.

NORTHERN GOLF BALL CO.

3441 N. Claremont Ave. Chicago 18, Ill.

GOLF RANGE WANTED—Will buy where weather permits 10 months of operation. Desire location on popular highway near extensive population. Must have good lighting and modern equipment. Send complete details first letter. Address Ad 922 % Golfdom.

AVAILABLE FOR WINTER SEASON: Co-owners and operators of popular New England semi-private golf club, one as pro, the other as club manager or asst pro. As owners and operators of successful club completely familiar with all phases of maintenance, operation, management and promotion. Pro, 43 yrs. old, excellent player and experienced teacher. Asst. or manager, 35 yrs. old, trained business executive and an experienced promoter. Available as pair or individually to right club. References upon request. Write Ad 923 Golfdom.

**FOR SALE
BEAUTIFUL COUNTRY CLUB**

LOCATED IN MIDWEST NEAR LARGE CITY. BRICK CLUBHOUSE, ATTRACTIVE, EXCELLENTLY EQUIPPED. EXCEPTIONALLY BEAUTIFUL ROLLING 18 HOLE GOLF COURSE: 20 ACRES WOODS, WITH STREAM. FULL PRICE \$150,000. \$50,000 DOWN, TERMS ARRANGED. ADDRESS AD 924, % GOLFDOM.

PRO-MANAGER — WIFE-CATERESS—Now employed desire change to year round active club. Thoroughly understand and experienced in all departments including golf course maintenance. Fine teacher, manager and greenkeeper. Wife capable manager and cateress with reputation for outstanding dining room operation. Excellent ability, character, credit references. Member P.G.A. Address Ad 925 % Golfdom.

CCA

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GOLFDOM • SEPTEMBER, 1951

Acushnet Process Sales Co.....2nd Cover	MacGregor Golf Company.....24, 25
All Weather Grip Company.....19	Manufacturer's Specialty Co.....56
American Agric. Chemical Co., The.....4	Merchants Tire Company.....54
American Liquid Fertilizer Co., Inc., The.....53	Michigan Peat, Inc.....57
Armour Fertilizer Works.....11	Mock Seed Company.....11
	Monroe Company, The.....57
Bell & Son, William P.....59	Morrison Glove Company.....55
Briggs & Stratton Corp.....10	Murdock Mfg. & Supply Co., The.....57
Buckner Manufacturing Co.....18	
	Northern Golf Ball Company.....56
Casa Blanca Country Club.....58	Old Orchard Turf Nurseries.....60
Chamberlin Metal Products.....47	Owens & Company, R. S.....56
Chicago Wheel & Mfg. Co.....14	
Cleary Corp., W. A.....12	Peterson Mfg. Co., A. E.....45
	Phillips, Inc., F. C.....15, 16
Dargie Golf Company, Bert.....54	Royer Foundry & Machine Co.....8
Davis, Inc., George A.....4	Rutledge Company, The.....14
Des Moines Glove & Mfg. Co.....16	
Dubow Sporting Goods Co., J. A.....16	Scoggins Golf Company, Howard.....55
	Scott & Sons Co., O. M.....13
Fate-Root-Heath Company.....8	Sewerage Commission.....10
Fawick Flexi-Grip Co.....41	Smith, Kenneth.....17
Fulname Company, The.....63	Spalding & Bros., Inc., A. G.....34, 35
	Standard Manufacturing Co.....18
Godwin, Hiram F.....12	Summit Hall Turf Farm.....57
Golf Cart Supply Co.....47	Superior Rubber Mfg. Co., Inc.....19
Golfcraft, Inc.....39	Swift & Company.....13
Gordon Company, William F.....59	
	Tull, Alfred H.....58
Hagen Division, Walter.....31	United States Rubber Co.....4th Cover
Hahn, Paul.....58	Universal Sports & Awards.....54
Harris, Robert Bruce.....59	
Harrison, James G.....58	Vaughan's Seed Company.....53
Hillerich & Bradsby Co.....20	Vestal Company, John H.....56
Hotze & Sons Co., Henry.....15	
Hyper-Humus Company.....6	West Point Lawn Products.....9
	Wilson Sporting Goods Co.....3rd Cover
Jacobsen Manufacturing Co.....7	Wittek Golf Range Supply Co.....53
Jones Mower & Equipment Co.....60	Woodruff & Sons, F. H.....6
Jones, Robert Trent.....59	Worthington Ball Co., The.....29
	Worthington Mower Company.....5
Langford, William B.....63	
Lewis Company, G. B.....17, 18	

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Front Cover: Striking view of rugged terrain surrounding clubhouse of Sand Point CC, Seattle, Wash.

(Johanson Studio photo)

Swinging Around Golf.....	3
Pros Tell Successful Ideas for Late Season Selling.....	21
Clubs Reap Benefits by Supts. Attending Turf Meetings.....	23
Pro Dept. Tunes In Profits for Resort.....	27
The Rough As A Factor in Golf Architecture.....	30
Attractive Open Display Sets Off New Pro Shop.....	33
A Two-Year Turf Maintenance Course for the Southeast.....	38
The Juniors Have Their Day.....	42
Pro Shop Problems Solved with Able Assistants.....	44
Sad, Sweet Song of the Old Green-chairman.....	50

SWINGING AROUND GOLF

(Continued from page 19)

tal, North Little Rock, Ark., instructing patients and staff at hospital's 9-hole, par 36 course . . . Mike Serino of Ft. Jackson GC, Dave Todd of Columbia CC and Melvin Hemphill of Forest Lake CC stage series of free clinics for kids at Columbia, S.C., courses and ranges.

Caddy fight at a Chicago district club opened way for first application of new Illinois law against aggravated assault . . . 16 caddies arrested for beating 7 . . . One caddy, 46-year-old war veteran hospitalized with serious injury . . . 300 visiting golfers, representing 50 towns, at Minnehaha CC, Sioux Falls, S.D., 16th annual tournament . . . More than 200 prizes given by Sioux Falls merchants . . . Tournament is a great Sioux Falls civic promotion conducted by pro Ed Livingston, Gkpr. Don Rodvold and Mgr. Max Richmond.

Robt. L. Mitchell given surprise lunch and gifts by Edison GC, Schenectady, N.Y., members on his 20th anniversary with club . . . Bob served 19 years as course supt., then was appointed mgr. . . More than half of the 250 doz. beautifully printed tee towels on hand at Fred Waring's Shawnee CC when the season opened have been taken away as souvenirs . . . Fred W. Sherwood, back from England for several months' visit . . . The veteran pro has been visiting his son in Detroit . . . He met old pals at the Open and at district supts.' meeting . . . Sherry, now 75, bounced back quickly from ulcer damage suffered July 4 .

Wm. H. (Bill) Bengeyfield, Westchester County asst. agricultural agent, who's done

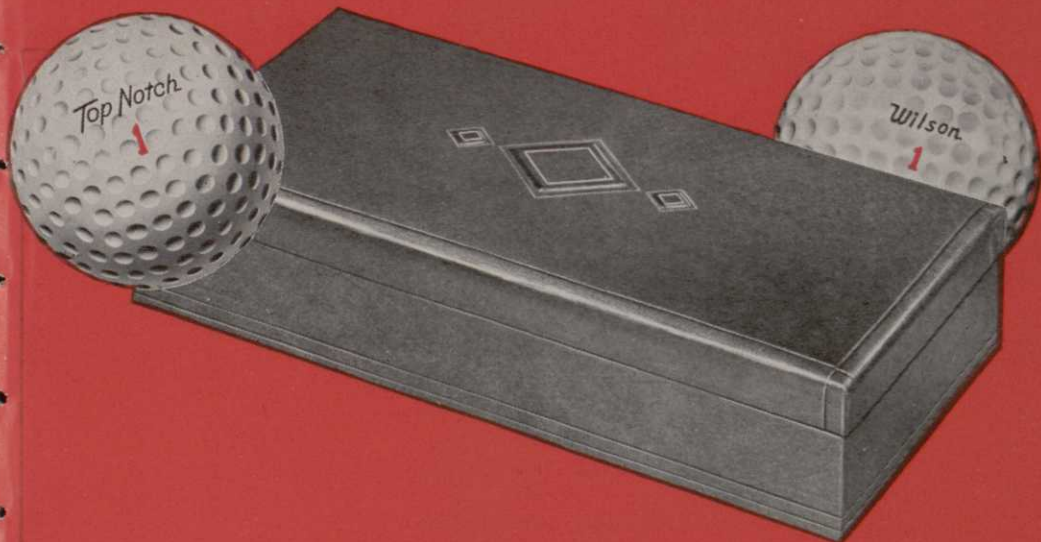
valuable work for course supts. and with N.Y.-Conn. Turf Improvement Assn., recalled to air force as a navigator . . . Girl Scouts at Springfield, Mo., getting class instruction from Ray Dodson at his range . . . USGA Amateur championship entry list of 1,426 is record high . . . Biggest previous was 1,220 in 1948 . . . Open entry list also set new record this year with 1,517 . . . Joe Dey, USGA executive sec., recovered from appendix removal in time to do his usual capable job of officiating at USGA Women's championship. It's great news to see Skip Alexander's name in tournament fields again . . . His return to competition at Sioux City Open hit 69-72-68-78—287 . . . He tied for 27th.

Tentative Program Set for N. Calif. Turf Meet

Tentative program for the Northern Calif. Turf Conference, Nov. 6 and 7 to be held in the Oakland Auditorium was drafted in a joint meeting recently of members of the Turf Advisory committee and representatives of the College of Agriculture, Univ. of Calif.

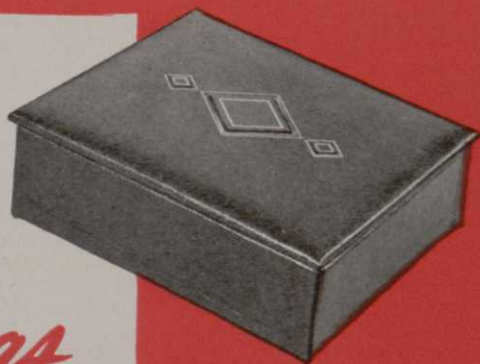
Major conference topics and panel discussions scheduled include: Soil Management—Preparation for Planting, Turf Grasses, Turf Agronomy, Soil Management—Post Planting, Weed Control, Diseases of Turf, Insects and Pests, Trees in Relation to Turf Culture and What the University and Cooperating Municipalities Are Doing in Turf Culture.

A joint meeting of the Northern and Southern California Turf Committees is scheduled for Sept. 29.



Pro Shop Best Sellers

for Christmas



• These smart looking boxes are full of *gift appeal!* But what really makes them go, is what's *inside*—nationally-acclaimed Wilson TOP NOTCH balls—and the gift-buyer's assurance that these balls will make a sure-fire hit with any golfer. For play, you can't beat TOP NOTCH, *America's No. 1 tournament-winning ball.* That's why TOP NOTCH gift packages are bound to be real Pro Shop "best sellers" for Christmas giving!

THE TOP NOTCH DOZEN and HALF DOZEN PACKAGES—Wilson TOP NOTCH balls in rich, gold-embossed, maroon leatherette cases. Padded hinged lid and simulated walnut interiors. No extra charge for cases.

WILSON SPORTING GOODS CO., CHICAGO
Branch Offices in New York, San Francisco
and 26 other principal cities
(A subsidiary of Wilson & Co., Inc.)

IT'S **Wilson**
TODAY IN SPORTS EQUIPMENT