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Another great Acushnet Christmas Gift Idea to boost off-season sales for every Pro in the land . . .

This is it! One dozen D. T. Titleists,* each marked with the owner's name, packaged in the handsomest gift case you ever saw . . . and all for the regular price of one dozen D. T. Titleists!

What a gift for any golfer! What a swell idea to sell a member's wife as the one thing she can't go wrong on for "his" Christmas stocking!

If you have been in on one of these Acushnet Christmas promotion deals before, you will know what terrific money-makers they are for Pro Shops —and this season looks to be a record-breaker from where we sit.

We have counter cards for you to put up in your shop for your members to see. Your Acushnet salesman will tell you all about the deal, if he has not already done so and in case of any slip-up, please write us direct. Acushnet Process Company, New Bedford, Mass.



ACUSHNET
GOLF BALLS

Sold the world over through Pro Shops only

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Harold Sargent made lasting fine impression on lads at Junior Chamber of Commerce national junior golf championship dinner at Durham, N. C. . . . Sargent's talk and that of George Lake at Jaycee championship dinner last year gave national PGA strategic coverage in an event the association has been taking quite lightly in view of 20,000 entry list of kids and sponsorship of Jaycees who have put more sweat and money in building the tournament circuit than any other amateur factor.



HERB GRAFFIS

Seven sons of pros qualified for the national match play at Durham . . . Marshall Crichton, pro at Hope Valley CC, where championship was played, said the kids spent more money in the shop than had been spent by players in any other tournament in that territory . . . Almost the entire field attended with keen interest the excellent demonstration of playing techniques put on by Bill Kaiser of Hillerich and Bradshy and kept Bill late answering questions . . . With kid stars from all over the country the Jaycee championship is one of the best sales promotion opportunities in golf . . . Pros who watched this year's tournament said manufacturers who didn't have staff stars around promoting with the youngsters missed a bet with a rich pay-off.

Cadillac (Mich.) CC 18-hole 5,816 yd. course opened . . . Designed by Paul Blick, Cadillac businessman and former pro . . . Ted Lemanski is pro . . . Expects big tourist play . . . Byron Nelson thru with exhibitions for the year . . . Erie, Pa., park dept. holds its free golf school at privately owned ranges.

Fred Corcoran says reason women's pro golf has come along so fast in prize money and purses is that the girls are more co-operative in getting newspaper, radio and TV publicity . . . Pasadena public golf junior program in record year . . . More than 200 kids going twice a week for free lessons from George Heaney, "Curley" Freeman, "Red" Leonard, Guy Bellitt, and Bill Reynolds.

Dick Hronek, sports writer, Pocatello, Idaho Journal says city needs 18-hole munny course . . . John Tuttle, pro at Pocatello's 9-hole course, by smart adult and junior

promotion now has more golfers than present course can handle . . . Ben Stevenson, prominent veteran amateur of Chicago, has bought Southmoor fee course south of the city for reported \$190,000 . . . Stevenson plans extensive improvements.

Bill Entwistle, veteran pro of Tuscarora CC, Syracuse, N. Y., back on job after operation . . . Players at Swope Park,

Kansas City, Mo., munny course petition for clubhouse on Swope's No. 2 course . . . New clubhouse at San Luis Obispo, Calif., being decorated with 9½ by 8½ golf photographs supplied by members . . . Wilbur Clark of Desert Inn, Las Vegas, Nev., says he'll build first class 18-hole course adjoining the Inn as soon as federal regulations permit.

Excellence of junior golf this year is indicated by course record of 2-under 72 par at new University of Illinois course being set by 16-year-old Winton Howe, Jr., San Francisco high school student, during USGA national junior championship warm-up match . . . Redmond, Ore., Chamber of Commerce planning for munny course . . . Sarazen says Hogan is a better all-around golfer than Jones was in Bob's prime . . . Gene also says Jones was better than Hogan on the long putts . . . Jones had more of them to make.

Vincent X. Flaherty, LA Examiner sports columnist; Maurie Luxford, energetic golf booster of Los Angeles; and Arthur Loew, movie magnate, golf enthusiast and grandson of Adolph Zukor, for whom the late Leo Diegel was private pro, are planning an annual nation-wide cancer fund campaign at golf clubs as a memorial to Leo . . . Proceeds of first affair to go to Vi, Leo's widow, as heavy expenses of Leo's long and uncomplicated fight with cancer, left the doughty and sweet Vi plenty short . . . Flaherty wants to get Walter Winchell, now a golf nut, into the act with the Damon Runyon Cancer Fund . . . Got to say for Winchell, who is three record drives behind the ears, that he does a magnificent job in raising money to fight cancer.

Canon City, Colo., Chamber of Commerce trying to get a public 9-hole course built . . . Larry Robinson says N.Y. World-Telegram and Sun records for its 17 hole-in-one contests previous to this year's af-

"AGRICO Holds First Place in Good Turf Building!"



Above—View at Preakness Hills Country Club, Preakness, N. J. Right—Tony Pagano, Superintendent.



"SINCE we started using AGRICO COUNTRY CLUB Fertilizer and AGRINITE, two years ago, we have noticed a marked improvement in our greens, tees and fairways," writes Tony Pagano, Superintendent, Preakness Hills Country Club, Preakness, N. J. "The turf has thickened up considerably, clover has almost entirely disappeared and the color of the turf is just what every member delights in looking at. We attribute our success to the use of AGRICO and AGRINITE, the perfect fertilizer combination that holds first place in good turf building and management."

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fair show odds against an ace are 10,759 to one . . . Bauer sisters have been making money for promoters of their exhibitions this summer.

Chico, Calif., golfers and businessmen contributing labor, materials and supplies in building \$48,000 clubhouse at Bidwell Park course . . . Fine job being done by volunteers under supervision of pro Dick Knight and Meredith Lambert, a contractor who is making the clubhouse construction a full-time job . . . Screwiest accident of the season only hurt the score of Plainfield, N.J. pro Sammy Kinder . . . Kinder asked his caddie for a club for an approach shot . . . The caddie threw the club at Kinder . . . Club hit the ball and knocked it into the rough with damage of stroke penalty and bad lie in rough.

Arline Brooks, 16-year-old daughter of Harry Brooks, Pasadena, Calif., pro who died in 1949, won USGA Junior Girls' championship 1 up from Barbara McIntire of Toledo, O., protege of Harry Moffitt, PGA treas. . . . Rolla, N. D. 9-hole munny course at airport, opened . . . Ray McCoy new mgr., Diablo (Calif.) CC . . . Ernie Hulick, new mgr., San Diego (Calif.) CC.

Decatur (Ill.) Invitation 36-hole open in which Ben Hogan and Byron Nelson finished tied one shot behind the winner, amateur Jim Frisina, was a decided finan-



GRASS SEED

Davis grass seed will give your greens, tees and fairways that needed lift after a hot scorching summer sun.

Let us take care of your fall seeding requirements. We also have a complete line of supplies and equipment.



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TRACTORS**

Great flotation is dramatically illustrated as Worthington's big 9:00 x 16 tire passes harmlessly over a man's hand.



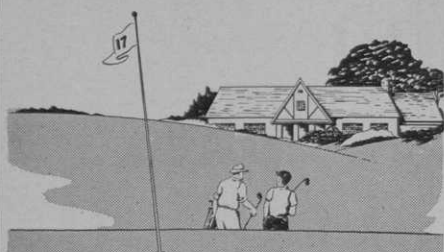
Another Worthington exclusive! Big 9:00 x 16 tires, carrying only 6 lb. pressure, give you these new advantages never before achieved:

Traction greatly increased through extra ground contact surface.

Compacting action almost eliminated through greater flotation.

Let your Worthington dealer show you the many additional reasons why a Worthington tractor with matched gang mowers is a top-performing combination on any course. Ask for a demonstration.

WORTHINGTON MOWER COMPANY
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THE WINNER - on Many Fine Courses **Hyper-Humus**

PEAT
(Sedge)
Organic Soil Improver

**THE SECRET OF
SMOOTH GREENS
FINE FAIRWAYS**

Once the proper quantity of HYPER-HUMUS has been added to your soil, it can be maintained at minimum cost. The pH averages from 5.0 to 5.7, suitable for both bent and other grasses. The organic content averages 80% to 90%. Experience has proved HYPER-HUMUS to be the ideal organic for building greens that are fit for champions. And many championship games have been played on greens made smooth and springy with this superior organic soil improver.

**Your Greens Need
a Fall "Face-Lift"**

Apply HYPER-HUMUS at Once

Some of the canniest greenkeepers we know insist on giving their greens a special Fall treatment that helps turf survive winter's hazards.

We'll be glad to explain methods used by these successful greenkeepers. Also, we have a special money-saving plan for making top-soil out of sub-soil that will interest those building new courses. Ask us for details.

Ask your dealer for quotations.

HYPER-HUMUS CO.

BOX G

NEWTON, N. J.

cial as well as artistic success according to South Side CC pro Charles Grant . . . Success of the week-end tournament with substantial fees to Hogan and Nelson and enough purse to attract other pros, is another complication for the tournament circuit . . . Circuit promoters continue to moan about inability to get adequate representation of stars . . . Ft. Wayne (Ind.) Junior Chamber of Commerce officials during Tam O' Shanter complained they lost \$5000 on 1950 Ft. Wayne Open but put the show on again this year when assured they'd get some top stars . . . Somebody forgot to tell several of the top stars they'd been promised to Ft. Wayne.

Royal Oaks CC, Vancouver, Wash. second 9 seeded and to be opened summer 1952 . . . Sacramento, Calif., citizens petition council to continue William Land 9-hole course which was to be closed when 18-hole Bing Maloney course is opened this fall . . . Hayward, Calif., completing 9-hole course.

J. L. Wilson, 74, owner and operator of Gracewil Lawns course at Grand Rapids, Mich., died July 23 after lingering illness . . . In 1928 Mr. Wilson and his wife converted their farm into a successful fee course . . . He is survived by his widow and three sons.

Bad weather last winter blamed for reducing fiscal year income of Alameda



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and Turf-Maker's popularity is due entirely to the results obtained by Nurserymen and Greenskeepers all over the country. You can depend on Turf-Maker for a deep rooted, perennial turf.

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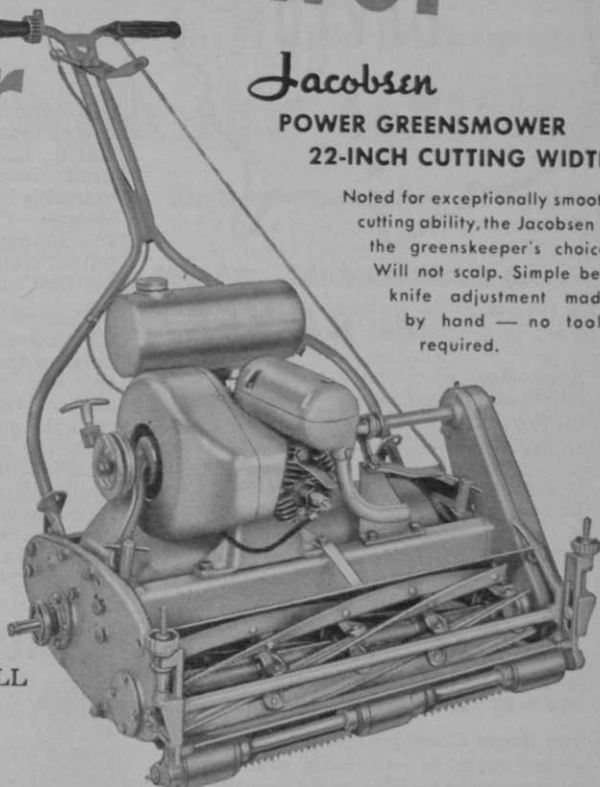
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engine
to
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**POWER GREENSMOWER
22-INCH CUTTING WIDTH**

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DOUBLE-QUICK STARTING — Jacobsen engines deliver power strokes at every revolution of the crankshaft. Ordinary engines deliver power strokes at every second revolution of the crankshaft. Jacobsen's double power strokes mean double-quick starting.

POSITIVE, FRESH LUBRICATION — With oil and fuel mixed, Jacobsen engines provide fresh lubrication — FOR ALL MOVING PARTS, ALL THE TIME.

HORIZONTAL DESIGN — Jacobsen's streamlined horizontal engine designs means less vibration and better balance, as well as smoother overall appearance.

STEADY POWER AT SLOW SPEEDS — Jacobsen engines with a power impulse every revolution deliver smoother performance over their entire speed range — giving steady power even when throttled way down.

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*...greenskeepers prefer
the ROYER!*

Regardless of climatic conditions or length of playing season . . . you'll find the Royer Compost Mixer in use on golf courses throughout the United States.

In areas where the playing season may be comparatively short, greens must be in condition when play begins. No time can be lost if players are to get the full benefit of the summer season. Where courses are open the year 'round, greens take continuous punishment and must be kept healthy and well fed. In both instances, compost prepared the Royer way is an important factor.

The Royer Compost Mixer prepares a perfect blend of rich, finley granulated top dressing for strong, rapid growth . . . and at a saving up to 89% in labor costs. Write for Bulletin 46 giving details.



Model NH—
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3 to 6 cubic
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171 PRINGLE ST., KINGSTON, PA.

(Calif.) many course \$2000 from previous year's record of \$76,932 . . . In 1950-51 fiscal year 100,719 rounds were played . . . Alameda play for July this year established new monthly record of 12,933; highest in 24 years of the course . . . Harold Stone, Sonoma (Calif.) G&CC pro, signed for new 5-year contract . . . Stone's shop enlarged and modernized.

Gene Gribbroek, golf writer, Rochester (NY) Times Union, gives a good tip to pros, golf writers and officials in series on better manners quoting local pros . . . Joe Garin, Lake Shore, says learn stroking fundamentals and have reasons for golf manners explained on the practice tee . . . George Collins, Genesee Valley Park courses says worst offenders in manners on public courses are the better players who act like they own the courses.

Robert Trent Jones, commenting in USGA Journal on 1951 Open points out that only on Oakland Hills' two par 5 holes did the first 28 players average better than par . . . Jones also said "I will not concede that the current golfers are more powerful than the greats of former years. Sarazen at 51 is hitting the ball 25 to 35 yards farther than he did during the Open championship of 1924" . . . Yet, in the same piece, Jones says "In 1924 driving contests were being won with distances in the neighborhood of 250 to 260 yards, while the dis-

IDEAL BENCH GRINDER



Here's the economical way to eliminate out-of-service mower time, lengthen mower life, insure smooth grass cutting—the Model 50 Ideal Bed Knife Grinder. Puts a keen edge on any length bed knife, to any degree of bevel and clearance; grinds both edges with one set-up. Efficient clamping method; fast, easy adjustments; tapered cup grinding wheel grinds to extreme ends of any bed knife. The Model 50 Ideal Grinder belongs in the maintenance shop of every park, golf club, and cemetery! Write today for full information.

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reseeding thin turf areas
overseeding with wintergrasses
with the **AERIFIER***

Proper seedbed preparation is essential to successful seeding. Good seed is wasted when sowed upon unprepared ground. Seedlings cannot become established on crusted soil or on a mat of clippings or grass runners. Seed must come in contact with loosened soil. Good aeration, adequate moisture and plant foods are required in the seedbed.

Seedbed preparation. Aeration, properly done with the Aerifier, prepares a good seedbed in existing turf. Shallow aeration repeated several times thoroughly breaks up the surface and provides soil for a light top-dressing to retain moisture. On fairways, use the Aeri-Linx dragmat to distribute soil brought up by the Aerifier.

Rootbed preparation. Compact soil resists root penetration. One or more deep aerifications loosen soil more deeply, permit plant foods and moisture to penetrate. A good rootbed is needed for complete growth and development of the new grass plants.

Only the Aerifier has cultivating action to thoroughly loosen soil. Only the Aerifier has adjustable cultivation depth, permitting preparation of the surface for seeding as well as deep cultivation to promote root growth.

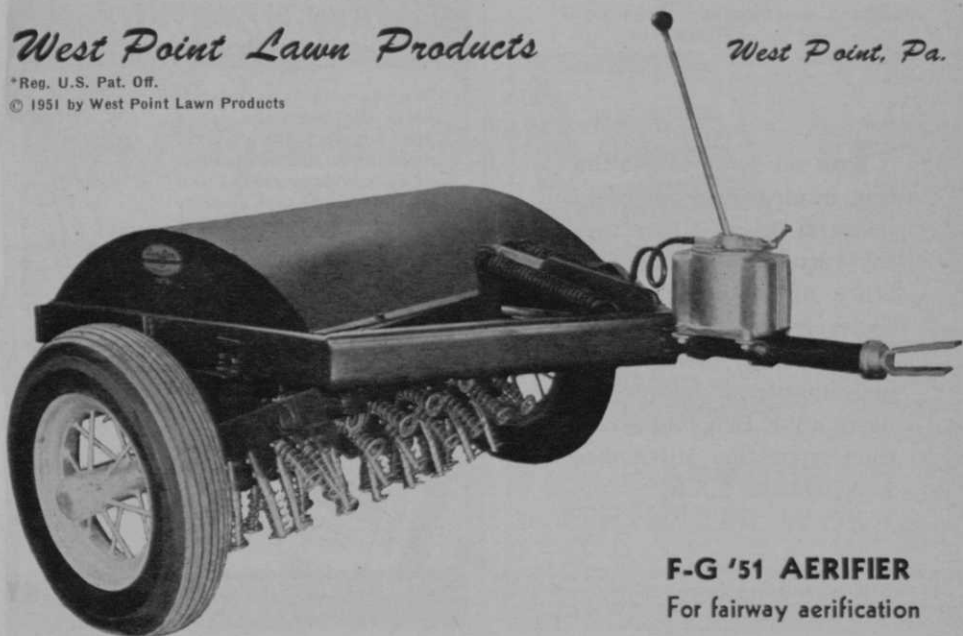
Use the F-G model Aerifier for rapid, economical fairway aeration. The G-L Aerifier provides greater operating convenience for greens and tees. Ask your equipment supplier for complete information about both models.

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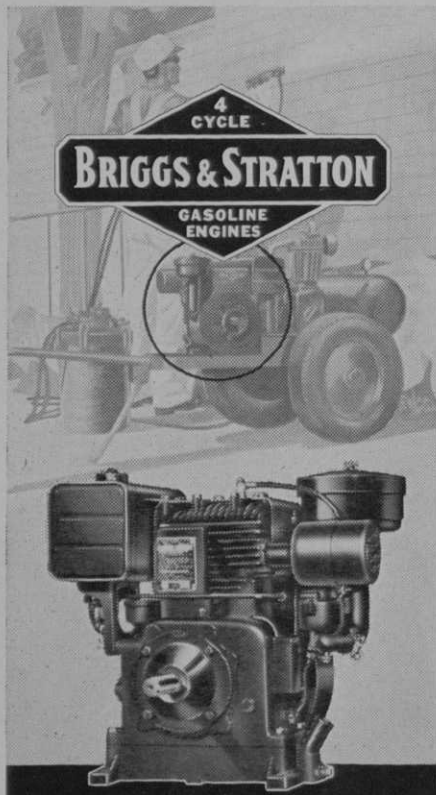
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tances required to win driving contests in 1951 are about 280 to 290 yards."

Fred V. Grau has completed his 20th year with USGA Green Section . . . It was great luck for course supts., golfers and the USGA when Fred came from Nebraska to begin a career as a golf turf specialist . . . Nation-wide weather picture has ranged from good to awful . . . Some sections too much rain . . . Others drought . . . Disease and pest attacks spotty . . . Course labor supply short in most industrial areas . . . Factory wage competition now has had many maintenance forces composed mostly of old men who love outside work.

Any golfer who tries to maintain a fairly good practice putting green at his home may not get much of a green but he gets a hell of a high appreciation that the greenkeeper has to be a smart man . . . Tommy Jacobs, USGA National Junior champion, is son of Keith Jacobs, supt., Parks and Recreation, Montebello, Calif., and in charge of the city's course . . . Dave Stanley of the Montebello course won the 1951 USGA National Public Links championship . . . Now Montebello, where Zell Eaton is pro, is first club that can display two USGA championship trophies since East Lake at Atlanta showed the Jones trophies in 1930.

1952 USGA National Junior champion-

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