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Another great Acushnet Christmas Gift Idea to boost off-season sales for every Pro in the land . . .

This is it! One dozen D. T. Titleists,* each marked with the owner's name, packaged in the handsomest gift case you ever saw . . . and all for the regular price of one dozen D. T. Titleists!

What a gift for any golfer! What a swell idea to sell a member's wife as the one thing she can't go wrong on for "his" Christmas stocking!

If you have been in on one of these Acushnet Christmas promotion deals before, you will know what terrific money-makers they are for Pro Shops — and this season looks to be a record-breaker from where we sit.

We have counter cards for you to put up in your shop for your members to see. Your Acushnet salesman will tell you all about the deal, if he has not already done so and in case of any slip-up, please write us direct. Acushnet Process Company, New Bedford, Mass.



ACUSHNET

GOLF BALLS

Sold the world over through Pro Shops only

Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

From the operating end the National Amateur at Saucon Valley set a new high that'll be tough to equal . . . Charles Adams, chmn. of Seattle (Wash.) GC 1952 Amateur championship committee looked over operations at Saucon Valley . . . Chuck saw what par is for a championship . . . But there are very few chances any other club can or would afford what Saucon Valley gets . . . Eugene Grace, Bethlehem Steel chief who shoots his age (75) is the Saucon Valley powerhouse and engineer.



HERB GRAFFIS

Probably about as much spent on Saucon Valley tree care as is spent on entire maintenance of most good American courses . . . Despite fat budget not a nickel is tossed away under vigilant eye of Supt. Leonard Strong . . . Course condition and beauty is magnificent and the little details that make perfection abound . . . Mornings before championship rounds started Strong had fairways dragged by hose hauled by tractors on sides of fairways, to take heavy dew off fairways . . . Gallery ropes were yellow . . . Taller, green-painted pipes marked player entrances to tees.

Best grounds policing to keep refreshment areas clean, ever seen at a championship . . . No bottles, cans and papers scattered about . . . Coca Cola portable rolling stands, classiest outfits at any championship, convenient waste receptacles and supervisory grounds force kept Saucon Valley clean and the gallery served . . . Service in clubhouse, under management of Dan White, graduate of Atlantic liner and other fine club service, was handled in amazingly good shape, without increase in prices . . . Gross gate of championship was \$48,000 . . . Second to Jones finale in 1930 at Merion . . . Press tent location, facilities and service, better than ever before.

Ralph Hutchison, Saucon Valley's pro, applied all he'd learned around major championships . . . Ralph gave every contestant bag tags that carried their own names and which made substantial souvenirs of the 1951 National Amateur . . . All bags were placed, prior to starting times, in alphabetical arrangement outside the pro shop . . . Public address system at Saucon Valley practice range called for players 15 minutes before starting times . . . Players saw a fine pro shop in Hutchison's

layout . . . One player came into Hutchison's shop on Sunday before tournament started, selected a putter and took it away, forgetting to pay or sign . . . That's display that really makes customers eager to get pro shop merchandise.

Tom Kelly, Saucon Valley caddy master, had conducted caddy classes weekly for a month before the tournament, taking the boys 9 holes and showing them every condition that might arise . . . Tom's been a caddy master (in Philadelphia dist. and at Shawnee and Saucon Valley) 23 years with 3 years out for a hitch in the Navy . . . The kids were smartly uniformed and very well trained.

Course was given DDT fog before tournament play, kept bugs from bothering . . . Program of the National Amateur, classiest of all tournament programs, didn't have any paid advertising . . . Program publication was held up while new illustrations of 10th hole with revised trapping, were made and inserted . . . Contestants and press served in grill with free coffee, fruit juice and rolls breakfast . . . Cheese and crackers in the grill on the house in the afternoon . . . Bob Harlow had three broadcasts daily during championship over station WGPA with most extensive array of player, gallery and press "guest stars" ever on a golf championship broadcast . . . Local Coca Cola bottling company was sponsor.

Saucon Valley officials set a new high in hospitality . . . They acted like everybody at the tournament was a house guest.

Saucon Valley was designed by the late Herbert Strong, brother of its supt., Leonard . . . Some revisions were made by Perry Maxwell and later by Wm. Gordon.

Press registration, parking and locker assignments at Saucon Valley, perfectly handled by committee headed by John C. Long, Bethlehem Steel press agent and Championship publicity committee chmn. . . Visitors took back to their clubs some excellent Saucon Valley information folders for members . . . Among this material was copy of Saucon Valley Times (the club monthly publication), a folder of golf rules, another of fees, dues and charges, a telephone directory of championship officials and committee members and a fine book-

CONGRATULATIONS & BEST WISHES

To

GOLFDOM — 25th ANNIVERSARY

From

Connecticut's Oldest Complete Golf Course Equipment and Supply House Distributors & Dealers — Toro — Whirlwind Mowing Equipment — Milorganite Fertilizer — Buckner Watering Equipment — Standard Accessories — Tried & Proven Turf & Grass Maintenance Equipment & Fungicides — Seed — General Supplies

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let on members' responsibility to the course.

USGA party to contestants, Canadian GA officials and team members and press Saturday night in Bethlehem Steel plant officials' dining room was a merry gathering . . . Jim Standish, Gene Grace, Ike Grainger, Sandy Sommerville, John Ames, Charley Grace, Willie Turnesa, Sam Urzetta and Charley Bartlett were speakers . . . Grainger gave reasons for the rules agreements . . . Bartlett, as sec. of Golf Writers' Assn., congratulated Saucou Valley on press arrangements and wondered if the club was going to supply reporters with secretaries . . . Gene Grace gave a great talk on amateurism . . . Said that written definitions of amateurism are hard to get exact but anybody can tell in his heart whether he's an amateur.

George Shafer signs as pro with Hartley Halls CC, Hagerstown, Ind. . . . Although Babe Zaharias had to settle for third place (back of winner Betsy Rawls and Louise Suggs) at Open of Ladies' PGA, at Druid Hills, Atlanta, the Babe's \$900 show money, brought her 1951 total so far to \$14,487 . . . She heads the girl purse collectors . . . Mangrum leading the men is over \$24,000 so far for the year . . . Unofficial leader is Hogan with what he got at Tam o' Shanter.

Gerald Hall pro at Red Oak (Ia.) CC says there hasn't been an ace scored in

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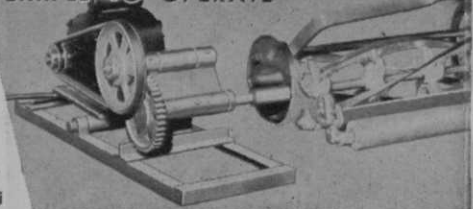
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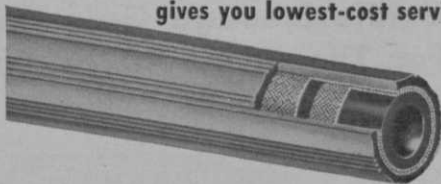
Golfdom

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Here's one way to cut high costs

IF you're buying new hose every year or two, you can slash costs by specifying long-lasting EMERALD CORD — Goodyear's super-quality, rayon-bodied hose for country club and estate use. It far outlasts any other hose you can buy — carries a lifetime guarantee against material or workmanship defects. Available in 25-, 50- and 100-foot lengths, coupled with plated fittings. Sizes $\frac{5}{8}$ ", $\frac{3}{4}$ " and 1" — at your dealer's.

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LASTS LONGER — rayon reinforcement gives top strength, greater resistance to pulling. Cover is sun-, abrasion- and weather-resistant. EMERALD CORD far outlasts any other hose made — meaning lowest hose cost per year.

PROTECTS GREENS — rounded rib black cover of Emerald Cord won't scuff, cut or mark greens.

HIGHEST QUALITY — backed by Goodyear's long experience in building hose for every kind of service — and by written guarantee.



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Dependable Seeds: Bents; Fescues; Kentucky, Canada and shade Bluegrasses. Straight or in mixture.

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Whipping-poles. Mower repair-parts; blades.

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Good for Approaches Also

30% Merion B 27 Bluegrass

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\$175. per 100 lbs.

Use 3 lbs. per 1,000 sq. ft., 125 lbs. per acre. Sow from Washington, D. C., north to the Arctic, in autumn, winter (on the snow) or spring.

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John Melady, golf representative

three years on their course but members get out of town and have an epidemic of aces . . . Closing down of slot machines has meant reduction of clubhouse service in moderate- and smaller-sized clubs and has reduced salaries . . . Doesn't seem to have hurt the Gorilla Empire . . . The pols blundered on that one . . . Wonder where the "protection money" for slot machines that used to be split between the gorillas and the politicians is coming from now.

Dennis Powers, Savannah (Ga.) News golf writer, ran an instruction series by Savannah pros that's about the best basic golf instruction writing we're read . . . Haynes Waters, pro, Mary Calder GC, Savannah, Ga., proud pappy of a new son . . . PGA screening candidates to take over tournament management job to be vacated by Howard Capps . . . Chicago district club with a lot of highly solvent enthusiastic members considering invitation pro-amateur in 1952 with big money for pros . . . Getting a date on the circuit is the hard part . . . That's another problem for PGA tournament committee . . . Big name pros like the rich rewards of events like the Seminole pro-am but promoters of open tournaments need the big names.

Club invitation amateur tournaments with big Calcutta pools this year again had trouble with handicaps . . . Guests with letters from their home club pros attest-

TURF that Speaks for Itself!

MILORGANITE Helped Mississauga Golf Club Produce Superb Turf For The CANADIAN OPEN

William Bluett, the Superintendent in charge of turf maintenance at Mississauga Golf Club in Toronto, is one of the outstanding turf maintenance men in Canada. He conditioned the course for the Canadian Open Golf Tournament, which was played during July. It was the biggest and best tournament ever held in Canada. Contestants found the turf in superb condition, and were unstinting in their praise of the course, which was a tribute to Bill Bluett.

Year after year for more than two decades Mississauga has been a user of Milorganite fertilizer on greens, tees, and fairways. Since the war they have applied a carload or more every year. Bill Bluett and club officials know from experience that Milorganite feeding rather than seeding is the way to develop dense weed-free turf.



Heartiest Congratulations on Golfdom's 25th Anniversary

THE SEWERAGE COMMISSION, Milwaukee 1, Wis.

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Twenty-seven years of dependable service prove the quality of Toro mowers at the beautiful Camargo Club, Madeira, Ohio. 350 acres of rolling turf are kept velvet-smooth for golf, skeet and polo.

Taylor Boyd, Supt. of Grounds, writes, "For the entire period of operation, our club has used Toro equipment, which has been economical and successful. Careful consideration is given to the purchase of equipment, and Toro has survived against all competition."

Whether you're looking for a greensmower or an all-purpose tractor, Toro has what you need—and it's built to last! See your nearby Toro distributor today for the machine designed to do the job *right*.



WHIRLWIND GRASS KING. High-capacity 31-inch rotary-scythe mower...cuts fine lawn or heavily weeded areas with equal ease...up to 6 acres a day.



TORO PROFESSIONAL. Cuts 15 to 20 acres per day with 76" swath. "Out-in-front" reel cuts close. Forward and reverse transmission. 7½ h.p. engine.



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... is the course sown with carefully selected, thoroughly tested seeds from the newly consolidated Peter Henderson, Stump & Walter Co. Special grass seeds and mixtures to fill the need of every type of Green, Fairway and Tee. Don't experiment! We've done that for you. Write for quotations on grass seeds and mixtures best suited to the needs of your climatic conditions, soils, etc.

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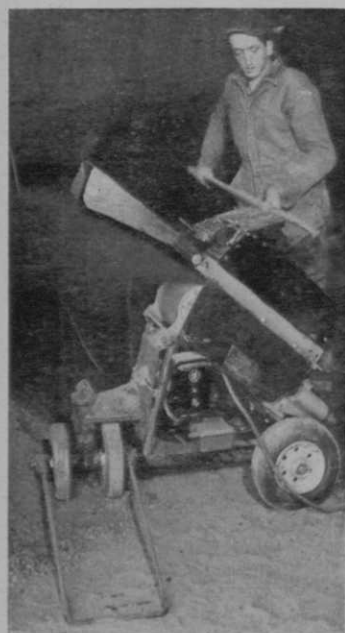
Golf Division

1010 Garfield Avenue, Jersey City, N. J.

ing to handicaps got around in net 65s or so and hauled away loads of prize money . . . Some clubs restricted prize winning to those with district handicaps . . . Safe policy seems to be to award major net prizes on basis of lowest handicaps although this discriminates against fellows with honest high handicaps . . . If the larcenous pot-hunters want money why don't they tap RFC?

Earl Kerby, 57, veteran pro, died in Akron, O., hospital after illness of more than 18 months . . . His last club connection was for 10 years at Firestone CC, Akron . . . Before that he succeeded his brother Ed as pro at Brookside CC, Barberton, O., then went as pro to Loyal Oak CC . . . He was born in Detroit and was an all-around athlete in his youth . . . He is survived by his widow, a son and a daughter, and three brothers; Ed, Frederick J. and Rev. George H. . . . Earl was a gracious, competent gentleman sportsman, beloved by the many who knew him.

Don Rambo, formerly asst. at War Memorial Park course, Little Rock, Ark., named pro at Searcy (Ark.) CC . . . Muleshoe (Tex.) opens 9 hole course . . . Pres. is Charles Lenau . . . Ralston (Neb.) citizens headed by Glenn B. Williams restoring 9-hole course to be in play next spring . . . Freddie McLeod, Columbia CC (Washington DC dist.) pro recently shot his age,



COMPOST for SPRING '52 ... prepare it this winter ... with a ROYER

Prepare a supply of top dressing during the cold or rainy months ahead . . . have it ready for application to greens next summer. Compost prepared with a Royer Compost Mixer is perfectly blended, finely granulated and will not pack down in storage. Here is an opportunity to get the "jump" on that springtime rush . . . and at the same time secure a top dressing, free from all trash, that will provide proper food for strong, healthy greens.

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MANY HAPPY...

Our two organizations — Philadelphia Toro Company and The Clapper Company — know the deep satisfaction that comes with a 25th Birthday in the golf business, having already celebrated a quarter century of happy association with golf course management.

So, to Herb and Joe, congratulations on GOLFDOM's first 25 years of valued service. We've been together in seeing golf maintenance history made — and in helping make some of this history.

What has it meant to us? Above all else it's the grand friends we have in the men we've worked with advancing golf course maintenance standards to a degree none of us would have dreamed of 25 years ago.

Year after year, in answering your call for improved equipment and supplies, we have watched you produce the miracle of modern American golf course maintenance.



Because you have contributed so much the game has grown so great. In whatever way we can serve your plans for the future will be our opportunity. Our thanks and best wishes.



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Congratulations to you Joe and Herb Graffis

on a wonderful job in a great and important field — GOLF. Your splendid publication, GOLFDOM, has won its rightful place as the most outstanding golf publication in the country.

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It was just about the time that you, Joe and Herb, were toddling about on shaky infant legs, that we began to tell the greenkeepers of America about a brand new product —

Hyper-Humus

SUPER REFINED SEEDGE PEAT

The Organic Soil Improver

To be sure, the story is now an old one, but always intriguing. Greenkeepers throughout the nation have come to rely on Hyper-Humus for a perfect, resilient turf on both fairways and greens. We're going to continue to tell your readers about HYPER-HUMUS, for we feel it is a wonderful story and GOLFDOM is a good place to tell it. Some of the finest putting greens and fairways in America are that way because Hyper-Humus has conditioned the soil and helped nature do a perfect job.

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There you will find Hyper-Humus.*

There's still time to put a Winter dressing on your greens. See your HYPER-HUMUS dealer, or write us

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BOX G NEWTON, N. J.

69, on Columbia . . . Freddie won the 1908 National Open at Myopia with a 77 in a play-off after tying with Willie Smith at 322 . . . Jackie Worsham, nephew of Lew, now is third Worsham to be on Wiffy Cox' staff at Congressional CC (Washington dist.).

Extensive alterations, mainly beautification, in work on Plantation course at Ft. Lauderdale, Fla. . . Course will reopen on its first birthday, Dec. 15 this year . . . Alliance, Neb., building 9-hole munny course . . . Russell, Ks., 9-hole grass green course at Memorial Park opened . . . Stanberry (Mo.) GC opens new course . . . V. V. Scadden, pres. . . George L. Chesley, park supt., and other city officials discussing enlarging New Britain (Conn.) Stanley munny course from 9 to 18 holes.

Jim Cope, Denton (Tex.) Record-Chronicle sports writer says 50 per cent of Denton homes have golfers who play on the North Texas State College and Texas State College for Women courses . . . Jackie, 16-year-old son of pro Jake Clark, Hilltop CC, Dallas, won Texas Class B championship at Austin this year . . . Jackie probably will go to North Texas State College where coach Fred Cobb helps fine talent, including Billy Maxwell, national amateur champion, develop.

Maury Wells has completed his 30th year as pro at Cascade Hills CC, Grand Rapids,



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