

ONE



TWO



THREE



FORE!



Titleist Leads the Field

The returns are in! Four more important Big Money Tournaments have been checked — the Lakewood Park Open Invitational on January 19th; the Texas Open on February 8th; the St. Petersburg Open Invitational on March 1st; the Miami Beach Open Invitational on March 7th.

In every one of these great competitive meetings, more players played the Acushnet Titleist than any other ball!

No wonder the Titleist is called "the Professional's Ball"!

No wonder more Acushnets are sold through Pro Shops than any other brand! No wonder more and more Acushnets are sold each year!

ACUSHNET

GOLF BALLS

Sold the world over through Pro Shops only



Swinging around Golf

NEWS OF THE GOLF WORLD IN BRIEF

Bag cart use increases in early season in NY state with caddie fees increased by state legislation making kids club employees and subject to minimum wage laws ... Caddies not wanting to go out unless they carried double another reason given for switching to carts ... Now let's see if players with carts will replace divots and keep from damaging greens with flagpoles ...

New York state caddie minimum rates lower than in NY Met district but higher than prevailing rate at many upstate clubs ... Wage ruling probably will reduce total NY state caddie payment under 1950 figure.

Replacement of caddies by carts is helping golf by cutting cost but has disadvantage of reducing the draw of the game for boys who come out to make money at pleasant work and wind up becoming golfers ... Junior promotion will have to make up for drop in influx of caddies ... Byron Nelson's TV program with Ed Sullivan had one of biggest mail responses of any sports program ... Thousands of writers asked Byron for advice on their games.

Carl Hegener opening 9-hole Maple Hill fee course with large practice area at Saginaw, Mich., in July ... Carl is son of Mr. and Mrs. Carl Hegener who own Wolverine fee course at Saginaw ... Madras, Ore., wanting a golf club probably will settle for practice range and practice putting green as a starter ... State and city considering building public course at Coronado, Calif. ... Westward Ho GC, a pioneer among Chicago District courses, sold for \$262,500 for subdividing.

Callexico, Calif. International CC enlarging clubhouse ... Bill Ennis signs as pro at Mattoon (Ill.) G&CC ... Guthrie (Okla.) G&CC reorganized as corporation ... Todd Houck new pro at Helfrich Hills, Evansville, Ind., mny course ... Ken Stear now pro at Brackenridge Heights CC, Tarentum, Pa. ... Errie Ball, pro at Oak Park CC (Chicago dist.) signs for winter job at Tucson (Ariz.) CC.

Newspapers giving golf more sports section space than in any previous spring ... Among very well done features is series by Jerry Firth in Troy (N.Y.) Times Record on district's pros ... Charley Bartlett's series on Walter Hagen's career, in



HERB GRAFFIS

Chicago Tribune, was best job this fine reporter and writer has done for golf ... Jack Gage, who has been California CC (LA dist.) pro for several years, has leased the club and will operate 9 holes as fee course.

Staatsburg (N. Y.) course given to Taconic State Park Commission by Lytle Hull and wife ... Course to be remodeled by Robert Trent Jones and reopened in 1952 as Dinsmore course, after grandfather of Mrs. Hull ... The 9-hole course is one of nation's oldest, having been built in 1890 by Mrs. Hull's father, Robt. P. Huntington ... NPA OKs building clubhouse at Evansville, Ind. Fendrich public course.

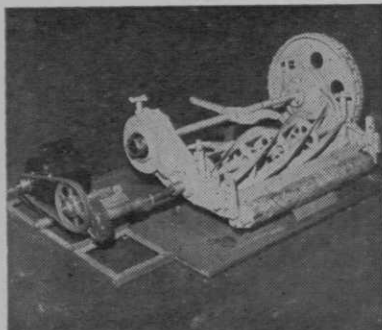
Mrs. Karl Walter Allison announces the marriage of her daughter Nancy to Mr. Frederick J. Corcoran on Sunday, April 1st at Our Lady chapel, St. Patrick's cathedral, New York City ... That's the formal manner of announcing that the former tournament bureau manager of the PGA and tournament manager of the Women's PGA now is being managed by a very lovely girl.

Northeastern Wis. Golf Assn. sets program for its annual golf club operations clinic May 8 at Butte des Morts, Appleton ... Presidents, secretaries, greenkeepers, green committee members, pros and sports committeemen and managers and house chairmen will meet in departmental sessions ... Sam Sneed on new RKO-Pathe Sportscope short ... George Von Elm doing such a fine job as pro-mgr. at Hacienda CC (LA dist.) the members rewarded him with a vacation at the Masters' tournament.

Otto Hackbarth, for 35 of his 65 years pro at Cincinnati (O.) CC retires on advice of his doctor ... Otto is succeeded by Art Doering ... Hackbarth, one of three brothers prominent in pro golf, is a native of Wisconsin ... He was a fine player ... He won the 1940 PGA Seniors ... He will continue to live in Cincinnati with his wife and 97-year-old mother ... Willard (Bud) Gaskill now pro at Nemaocolin CC, Beallsville, Pa. ... Ray Coyle named Nemaocolin supt.

San Francisco's Golden Gate Park pitch-and-putt 9-hole, par 27, course officially

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A compact, light-weight machine for lapping all models of Hand, Power and Gang Mowers! May be easily used on work bench or floor, eliminating the lifting of heavy mowers. The simple height adjustment for the reel shaft may be used from 4 1/2" to 10 3/4". Equipped with several attachments to fit different reel shafts. Metal blocks for rollers. Steel stands to support the mower.

FULLY GUARANTEED

List Price, With Motor.....\$61.50

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Write for Bulletin.

Atlas Lawn Equipment Co.

9761 Olive Street Road

St. Louis 24, Missouri

opened ... Course measures 1,395 yds. with holes of 105 to 210 yds. ... Green fees, 75 cents ... Al Schoux set record with 25 opening day ... Tucson, Ariz., plans extensive improvements on its Randolph munny course ... Last season the course collected \$36,346 in green fees ... Lake County, Calif., plans course to be built in center of resort area.

R. G. MacAndrew, 81, died April 4, at the home of his grand-daughter, Mrs. Frances MacWilliams of Holbrooke, Mass. ... He came from Scotland in 1898 to be one of the club-making pioneers in Spalding's plant ... Later he was pro-gkpr. at West Warwick (R.I.) CC and pro at Potowomut (R.I.) CC ... His four sons followed him in pro golf; James and John, both deceased; Robert, and Charles who is in pro golf at Burlington, Vt. ... He is survived by the two sons, two daughters and nine grandchildren ... He was a kindly, helpful and beloved golfer.

James A. Reid appointed supt., Suburban Club of Baltimore County, Pikesville, Md. ... Good Business magazine prints article on Acushnet Process Co. unique plan of extending courtesy and service to visiting salesmen ... John B. Capebianco, formerly at Nemaacolin CC, Beallsville, Pa., now pro at Baldoc Hills CC, Irwin, Pa. Douglas Woodrow signed as pro-mgr., Lincoln (Ill.) CC ... Mgr.

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the proven
**HERBICIDE-
FUNGICIDE**

APPLY NOW FOR DUAL PROTECTION

*Stop these Pests
before they start*

**CRAB GRASS
DOLLAR SPOT
COPPER SPOT
PINK PATCH
SNOW MOLD**

on Greens and Fairways

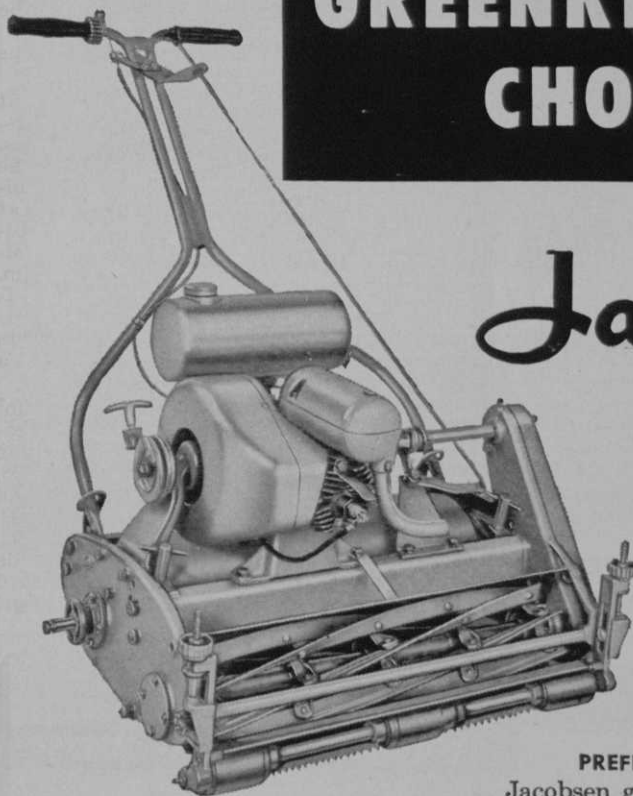
Right now, when the first crop of crabgrass is germinating — when warmer days encourage troublesome fungus diseases — is the time when prompt action will pay big dividends. Remember PMAS is your most economical controlling agent for BOTH diseases and crab grass. Same strength spray (1 1/4 oz. per 1000 sq. ft.) applied every eight days throughout warm weather will keep turf free of fungus and crab grass. 2-in-1 application saves time and money.

Get PMAS from your golf supply dealer or write us for complete information, including reports of tests by leading authorities.

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22-inch cutting width

PREFERRED . . . because only Jacobsen gives you all these plus-performance features:

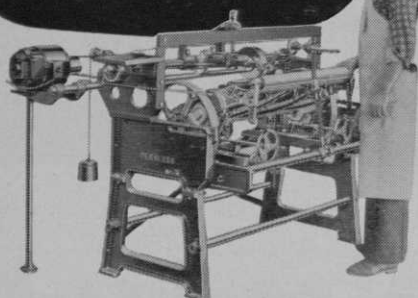
1. Easy maneuverability makes it possible to cut more greens without tiring the operator.
2. Quick-on, Quick-off transport wheels may be installed and removed in seconds, without tools.
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Here's the sharpener you can depend on to keep ALL your units—power and hand mowers—in top cutting condition. Grinds blades with the proper bevel behind each cutting edge for easier operation. Rugged, precision-built, designed for YOUR needs through 48 years of experience. Prepare for the season now—write for full information!

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Herb Kopeke and staff of Twin Orchard CC (Chicago dist.) now in new plant which formerly was Skycrest CC ... Mildred (Babe) Zaharias, Twin Orchard pro, signs Bill Nary on pro staff.

Chicago District Club Managers Assn. had 700 at 23rd annual stag, April 23, Hotel Morrison, Chicago ... Detroit, Milwaukee, St. Louis and other districts' managers were CDCMA guests ... Usual great party engineered by Chicago managers with Jack Febel heading the committee ... Skip Alexander to return to pro work at Lakewood CC, St. Petersburg, Fla., with August L. Boyd as resident pro-mgr. ... Delaware State Golf Assn. being formed ... New association to schedule Delaware amateur, women's amateur, junior and senior tournaments.

Masters' tournament with another income record (guessed at nearly \$100,000) increased prize money from \$10,000 to \$15,000 ... Hogan's practice paid off again ... He'd tuned up days in advance by about 3 hours' practice in the morning, playing a round in the afternoon, then more practice ... The Augusta National club sent a check to Leo Diegel ... Cleveland District course supts. and club officials at Sleepy Hollow GC, Brecksville, O., May 25, for tournament, dinner and outdoor equipment demonstration.

Willie Hunter, Riviera, elected pres.

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ROSEMAN
HOLLOW-ROLLER-DRIVE
"FAIRWAY IMPROVER"
MOWERS

Compare 'em all!...

IMPROVED FAIRWAYS

Smooth, uniformly cut putting green surfaces are the result of mowing with roller-type green mowers. This same desirable quality can be had on your fairways by using Roseman Hollow-Roller-Drive Gang Mowers. Give your fairways putting green like turf, every shot a perfect lie.

LOWER LABOR COSTS

Roseman Hollow-Roller-Drive Mowers mow faster without kicking up in the rear. Roller design permits

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overhang of traps. No protruding side wheels permit close cutting around trees. Fewer man-hours required to perfectly groom your course.

LESS DEPRECIATION

Top quality and provision in design for low cost replacement of all wearing surfaces make it unnecessary to discard many costly parts.

QUALITY EQUIPMENT

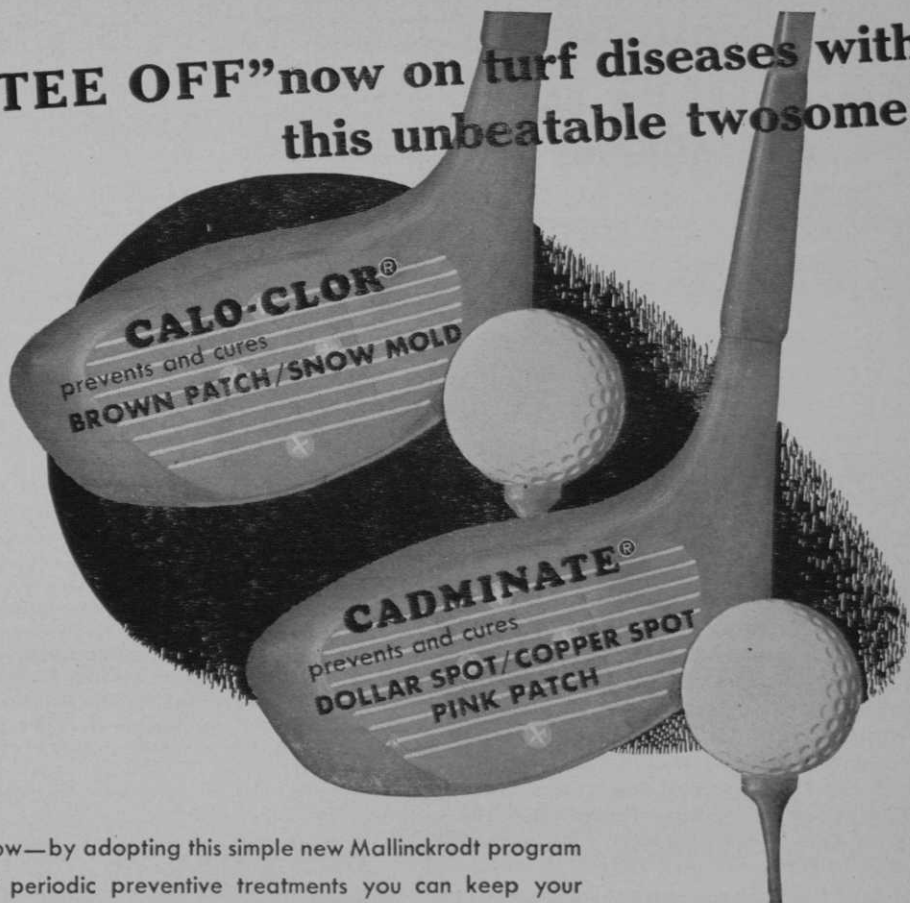
Nonbreakable side frames. Friction-free drive in oil bath. Timken tapered adjustable bearings. Highest quality carbon molybdenum bedknife and chrome nickel cutting reel



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U. S. A.

**"TEE OFF" now on turf diseases with
this unbeatable twosome!**



Now—by adopting this simple new Mallinckrodt program of periodic preventive treatments you can keep your greens *permanently* velvet-healthy — safe from *all five* major turf destroyers.

Both CALO-CLOR and CADMINATE are proved highly effective—fast-acting—safe—economical—and so easy to use that routine treatments are as simple as sprinkling.

● NOW is the time to "tee off" your preventive program with CADMINATE and CALO-CLOR. See your dealer or write for full "How-to-use" details today—and have greens all year round that your par-busters will brag about!

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"Healthy, Colorful Turf Throughout the Season —with AGRICO!"



Frank Svehia, greenkeeper at Suburban Golf Club, Union, N. J., points out aerified turf produced through use of the alfalfa disc-seeder.

FOR the past 11 years, it has been my practice to use AGRICO COUNTRY CLUB Fertilizer on my turf," writes Frank Svehia, Greenkeeping Superintendent at Suburban Golf Club, Union, N. J., and treasurer of the N. J. Greenkeepers Ass'n. "I have found that the use of Agrico, coupled with regular aeration of fairways with the alfalfa disc-seeder, has always given us healthy, colorful turf all through the season, with little or no artificial irrigation. Use plenty of Agrico regularly and you're way ahead in keeping fairways and greens in excellent playing condition."

Order Agrico now—it's specially made to feed golf-course turf and feed it right. Ask your regular supplier, phone nearest A.A.C. Sales Office, or write to The AMERICAN AGRICULTURAL CHEMICAL Co., 50 Church Street, New York 7, N. Y.



AGRICO
Country Club
FERTILIZER

Southern Calif. PGA ... Harry Bassler elected vp, Bud Oakley, 2nd vp; Paul Scott, sec.-treas. ... Don Caulkins, Inglewood, elected pres., Southern Calif. Golf Course Supts. Assn. ... Chris Ermel elected vp and George Lanphear, sec.-treas.

Baltusrol said to be in line for 1953 National Open ... James B. Montfort chm., Legislative committee, Club Managers Assn. of America, in bulletins concerning clubs' status under Wage Stabilization Act and Ceiling Price regulations say CMAA collective effort is "considerably weakened by the fact that many clubs and managers wired or telephoned direct to OPS for information and rulings. Several interpretations were given hastily." Montfort asks for club cooperation in providing facts and figures to strengthen club pleas for reasonable consideration.

A. T. Jergins, oil jillionaire who's a member of Bel-Air where Joe Novak is pro, offers \$10,000 as an initial contribution to a "Western Hemisphere Open" championship ... That idea is going to catch on some day soon ... George S. May with his World championships pioneered ... Bob Hudson wants to bring teams from all golfing countries to the U.S. for a big championship ... The puzzling spot in these super-colossal inter-



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Weed problems are varied and complex. There are specific chemicals for different weeds. We have the materials, also the experience to help you. Write us for information, prices and recommendations.

George A. Davis Inc.

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Aerify

- to increase root growth
- to assist movement of air in the soil
- to enable water to move through the soil
- to increase waterholding capacity of the soil
- to reduce thatch
- to allow lime and fertilizer nearer the feeding roots
- to increase organic content of the soil
- to overcome compaction
- to prevent erosion or loss of plant food with surface runoff
- to reduce disease
- for renovation
- to provide more satisfactory playing conditions

These definite improvements to be brought about by proper aerifying are established. Only the Aerifier provides effective "cultivating action" which is necessary to bring about all of these results. Ordinary aerating tools make openings from the surface downward. That is only half the job.*

The Aerifier scoops out the soil cores, leaving loosened soil around the openings. This is the only type of aerification which permits air, water, lime and fertilizer to move laterally through the soil. This is the only type of aerification which leaves soil around holes loose enough so roots can penetrate. The increased root growth is necessary to improve the soil, to loosen it and increase the organic content. Cultivation with the Aerifier provides the better cushion which is desired by the golfers.

When time is spent on aerifying, do it the right way. Use the Aerifier, the only tool that brings about all the needed improvements.

The Aerifier is made only by

West Point Lawn Products

West Point, Pa.

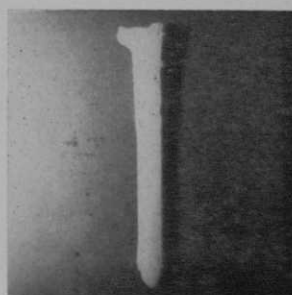
*Reg. U.S. Pat. Off.

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These wax casts show the greater effectiveness of "cultivating action". Wax poured into the Aerifier hole spread out through the wide area of loosened soil, just as roots do. The walls of the punched hole were slick-surfaced and wax could not penetrate beyond the narrow walls of the hole. Neither can roots.



Aerifier Hole



Punched Hole

Get DUAL CONTROL CRABGRASS and FUNGUS with 10% TAT C-LECT

Dollar Spot
Copper Spot
Leaf Spot
Small brown
patch



CRAB
GRASS

only

Cost per
application

73¢

per green
of 5,000 sq. ft.

This proved, economical, *combination* control prevents crabgrass and fungus from getting a start . . . is easily applied . . . costs little per green per treatment.

START four weeks prior to normal crabgrass emergence (April or May, depending on locality). Apply every seven days during the first month, then at 10-day intervals for balance of season.

FOR AN AVERAGE GREEN of 5,000 sq. ft., use 6¼ ounces of 10% TAT C-Lect in 80 gallons of water.

RESIDUE IN SOIL builds up . . . mercury kills crabgrass as seeds germinate and *in addition* controls turf diseases.

FOR NEW SEEDINGS use the same procedure, but do not start until 10 days after grass emerges.

ORDER NOW from your distributor . . . or we will ship direct and bill through your distributor. Estimate season's needs and take advantage of these low prices:

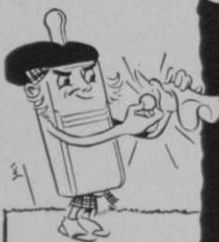
Single gallons	\$17.35 ea.
Cases (4 gallons)	15.40 per gal.
5 gallon drums	14.90 per gal.

O. E. Linck Company, Inc.
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national championship ideas is the amateur expense regulations of the USGA and R&A . . . The ruling bodies want to protect the fiscal virginity of the amateurs some of whom are quite susceptible to becoming just the least bit pregnant in accepting expense money . . . Looks like there could reasonably be a slight bit of easing of the regulations without encouraging golf bums and semi-pros, on a few more international matches as long as the USGA and British select a few who can take expense money for Walter Cup play.

Jimmy Roche's 50th year as pro at Elkridge CC (Baltimore dist.) was the hunch for big illustrated piece by Allen Barrett in Baltimore (Md.) Evening Sun . . . San Francisco muni courses raise daily and monthly green fees . . . Sports page stories from all parts of U.S. indicate biggest season of high school team golf play . . . Some top grade private clubs permitting high school league matches on their courses . . . Construction of 18-hole course and clubhouse planned for Dania, Fla.

Jim Thomas now course supt. at Washington's Army and Navy CC . . . Army reported as buying 3000 combination adjustable clubs of type ruled illegal by USGA . . . Maury Fitzgerald says Jocko Miller, Wiffy Cox' asst. at Congressional CC (Washington DC dist.) figured that 32,090



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NEW TYPE FINISH includes third coat of clear plastic. Withstands season after season in any climate.

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