



**They're** all shouting! — “we’re the longest off the tee” — “we’re the straightest on the green” — “we’ve the best click and feel” —

All we say is “more Acushnets are sold through Pro Shops than any other ball” — “through the years, more Titleists have been played by Pros in the Big Money Tournaments than any other ball” — “more Acushnets are sold each year.”

And we say that’s a pretty good kind of ball for you to sell. Acushnet Process Company, New Bedford, Massachusetts.

**ACUSHNET**

*GOLF BALLS*

Sold the world over through Pro Shops only



# Swinging around Golf

## NEWS OF THE GOLF WORLD IN BRIEF

Supplement to PGA Tournament Record book, containing 1950 tournament records and pro playing records and biographies issued by PGA ... Press and radio information book issued for Colonial CC 6th annual invitation, easily the most useful and complete job of its kind in tournament golf ... Even better than material furnished at Masters' tournament ... Sarazen ranks Oakmont as "world's most difficult course." ... Gene's second choice of courses is Merion as having "more character than any other course in America" ... He ranks Augusta National third, Princes at Sandwich, Eng., fourth and St. Andrews fifth.

Excerpts from the Bob Jones movies taken shortly after his retirement in 1930 now being reissued as sports short ... Snead's new 9-minute RKO Radio movie directed by Joe Walsh is fine instruction and entertainment ...

Hugh Egan, sports director, US Junior Chamber of Commerce, releasing 5 minute radio transcriptions on junior golf, plugging world's largest tournament, the Jaycees' National Junior, to be played at Hope Valley CC, Durham, N.C., Aug. 13-18 ... Jack Burke, Jr., Horton Smith, Lawson Little, Lloyd Mangrum, Toney Penna, Skip Alexander and Johnny Revolta on the platters ... U.S. Junior Chamber of Commerce, 209 S. State St., Chicago 4, showing its 20 minute, 16mm color sound film "Golf for Youth" at Jaycees 2000 local organizations ... It's a strong feature of a tremendously effective job in golf promotion.

Walter Keller, owner of Sunset Fields Fairways, LA, put on a great promote in golf clinic with tickets at \$2.50 each and capacity sold out ... Big name pros in Los Angeles district watched customers hit shots with different clubs then gave individual lessons ... Check of clinic players' clubs was made for fit ... Each player was given written recommendations of the pros for improving the players' games ... The event got a lot of newspaper publicity.

Another very valuable performance by West Point (Pa.) Lawn Products Co. in recording and publishing proceedings of Mid-Atlantic 1951 Turf Conference ... Rhode Island's 20th annual Greenkeepers' Field Days at State Experiment Station,



HERB GRAFFIS

conducting MGA Green Section tournaments at member clubs ... Entry fee \$1 ... Proceeds applied toward expenses of MGA agronomist experimental and consulting work.

Esquire magazine's July golf supplement features Tommy Armour's section of 18 "Brain Straining" holes ... Tommy says these holes make players use their heads ... He names Oakmont's 15th, 16th and 18th in giving Oakmont more testing holes than any other course ... Pine Valley gets two; its 5th and 13th ... Carnoustie also gets two; its 17th and 18th ... Other courses from which The Great Armour selects "brain-straining" holes are Merion, Yale, Pinehurst, Cypress Point, Pebble Beach, Sandwich, West Palm Beach, Riviera and Boca Raton ... Babe Zaharias in the same issue writes that the star men are too strong for the star women golfers.

Don Drier, formerly asst. to George Hall at Cornell U GC, to pro job at Bolivar (NY) CC ... Al Reynolds now pro at Teugega CC, Rome, N.Y. ... Tom Newlove to Bellevue CC, Syracuse, N.Y. as pro ... Grant Newlove now pro at Syracuse (N.Y.) Yacht & CC ... Grant Newlove succeeded at Tecumseh GC, Jamesville, N.Y. by Mike Bello ... Orville White moves from Forsyth CC, Winston-Salem, N.C., to Aiken (S.C.) CC as pro ... Earl Wilde now pro at Fairfield (Ia.) CC.

Art Andrews now pro at Ellis Park GC, Cedar Rapids, Ia. ... Bob Stuppel moves to pro spot at Cedar Rapids (Ia.) CC ... Interesting article in May Athletic Journal by Conrad H. Rehling, golf chmn., University of Florida, on "Golf Pros and Physical Educators" ... Rehling stresses mastering the mental side of golf and outlines instruction.

Not one mention of golf in courses at 33 sports coaching summer schools listed in May Athletic Journal ... Yet most of the coaches are golfers and will play golf after



## DAVIS WEED KILLERS

Weed problems are varied and complex. There are specific chemicals for different weeds. We have the materials, also the experience to help you. Write us for information, prices and recommendations.

*George A. Davis Inc.*

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school sessions if there are courses convenient ... Opening here for sectional PGAs to put on instruction clinics at the coaches' schools.

Guy Paulsen has photographs of grip, stance, wood and iron shots, trap shots and putting displayed on wall boards at his shop at Medinah CC (Chicago dist.) ... Guy got the illustrations from golf books and magazine articles ... The display gets much studious attention and stirs questions Guy's glad to answer ... Questions lead to lessons and sales.

Amarillo (Tex.) News-Globe features picture page and story of Amarillo CC remodelled and redecorated clubhouse ... It's one of the most attractive clubhouse decorating jobs you'll see anywhere ... New clubhouse and community center being built at Chico (Calif.) Bidwell Park course ... Lot of material and labor contributed to \$30,000 building ... Large entry list for Midwest Seniors' championship at Edgewater GC, Chicago, July 12-13, necessitates qualifying round at Lake Shore CC, Glenoche, Ill.

Trick shot golfers getting lots of booking ... Paul Hahn, newest of the trick shooters has been putting on swell shots during Hawaii tour ... Veteran Jack Redmond performs at Sportsmen's Show at Montreal ... Joe Kirkwood, who started

*Here's Your Answer*

**TO LOWER MOWING COSTS!**

**ROSEMAN  
HOLLOW-ROLLER-DRIVE  
"FAIRWAY IMPROVER"  
MOWERS**

Write, Wire or Phone for Detailed Price and availability. Phone UNIVERSITY 4-1842



*Compare 'em all!...*

### IMPROVED FAIRWAYS

Smooth, uniformly cut putting green surfaces are the result of mowing with roller-type green mowers. This same desirable quality can be had on your fairways by using Roseman Hollow-Roller-Drive Gang Mowers. Give your fairways putting green like turf, every shot a perfect lie.

### LOWER LABOR COSTS

Roseman Hollow-Roller-Drive Mowers mow faster without kicking up in the rear. Roller design permits

overhang of traps. No protruding side wheels permit close cutting around trees. Fewer man-hours required to perfectly groom your course.

### LESS DEPRECIATION

Top quality and provision in design for low cost replacement of all wearing surfaces make it unnecessary to discard many costly parts.

### QUALITY EQUIPMENT

Nonbreakable side frames. Friction-free drive in oil bath. Timken tapered adjustable bearings. Highest quality carbon molybdenum bedknife and chrome nickel cutting reel steels.



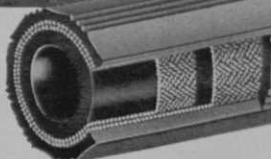
**ROSEMAN MOWER CORPORATION**

**EVANSTON, ILLINOIS  
U. S. A.**



## Attention: Greens Committees

YOU CAN BEAT HIGH HOSE BILLS  
with EMERALD CORD HOSE built with RAYON



**H**ERE'S your answer to hose costs: Specify long-lasting EMERALD CORD—Goodyear's super-quality hose for country club and estate use. It far outlasts any other hose you can buy—carries a lifetime guarantee against material or workmanship defects. Available in 25-, 50- and 100-foot lengths, coupled with nickel-plated fittings, in  $\frac{5}{8}$ " ,  $\frac{3}{4}$ " and 1" sizes—at your dealer's.

### WINGFOOT GARDEN HOSE

#### A Top Quality Lighter Weight Hose

Will withstand 12 times average city water pressure. Won't kink, snarl or "fight" users. Extreme flexibility and light weight.

### Here's why EMERALD CORD Means Lowest-Cost Hose Service

**LASTS LONGER**—rayon reinforcement gives top strength, greater resistance to pulling. Cover is sun-, abrasion- and weather-resistant. Emerald Cord far outlasts any other hose made—meaning lowest hose cost per year.

**PROTECTS GREENS**—rounded rib emerald green cover won't scuff, cut or mark greens.

**HIGHEST QUALITY**—backed by Goodyear's long experience in building hose for every kind of service—and by written guarantee.

# GOOD YEAR

THE GREATEST NAME IN RUBBER

We think you'll like "THE GREATEST STORY EVER TOLD"—  
Every Sunday—ABC Network

Emerald Cord, Wingfoot—T. M.'s  
The Goodyear Tire & Rubber Company, Akron, Ohio

# "AGRICO-GROWN TURF —FED FALL AND SPRING Really Stands Up!"



"IT is my practice to use AGRICO COUNTRY CLUB Fertilizer both in Fall and Spring, on my fairways as well as my greens," writes Frank Grandolfi, for 27 years greenkeeper at Elmwood Country Club Inc., Elmsford, N. Y. "By feeding both Fall and Spring, instead of just once a year, my fairways always respond beautifully and keep in excellent condition throughout the playing season. I heartily recommend AGRICO COUNTRY CLUB Fertilizer and suggest that fairways be fed twice yearly."

Remember, Agrico is specially made to feed golf-course turf and feed it right. Order from your regular supplier, phone nearest A.A.C. Sales Office, or write now to The AMERICAN

AGRICULTURAL CHEMICAL  
Co., 50 Church Street,  
New York 7, N. Y.



## AGRICO Country Club FERTILIZER

the business, is working 6 days most weeks ... Paul Bertholy now pro at Catawba Cliffs CC, Port Clinton, O., in addition to running his range at Sandusky, O.

Byron Nelson in Pacific Northwest exhibition tour playing with some youngsters and at exhibitions with kids admitted free ... Frank Lewis now pro at Bristow (Okla.) CC ... Joe Ihle is Bristow gkpr ... Sherm Elworthy who's selling cars for Ed Lowery in San Francisco is new Northern California PGA champion ... Clyde Woods and wife running Neosho, Mo., munny course.

Otzinachson CC, Milton, Pa., to enlarge from 9 to 18 holes ... Roseville (Calif.) Chamber of Commerce plans building 9 hole course, later to be increased to 18 ... Red Hook GC, near Rhinebeck, N. Y., to build clubhouse ... First seniors' tournament in Long Beach, Calif., a promotion of Press-Telegram, so successful it has started move for local seniors' association.

Construction of Allentown, Pa., munny course subject of illustrated series in Allentown Call ... Course financed by loan from park dept. funds to be paid back partially by gift from an estate and by net income of course ... Tentative plans call for reduction in green fees when construction loan has been paid ... Open new 9-hole course built by Tom Prescott, realtor, at



The Famous  
**LEWIS  
IMPROVED  
GOLF BALL  
WASHER**

**LOW COST!  
BEAUTIFUL! EFFICIENT!**

**NEW RUBBER CUSHION** arrangement in bottom of washer absorbs shocks, adds to life of cleaner.

**NEW TYPE FINISH** includes third coat of clear plastic. Withstands season after season in any climate.

**EASY TO USE** — just pull up paddle, insert ball. A few quick strokes leaves ball shining clean, ready for play ... and fewer lost balls!

Better Courses Provide  
**LEWIS WASHERS** at every tee

Order from your dealer now!

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Watertown • Wisconsin



The  
**LEWIS  
MAGIC  
SLOT**



## Use the **AERIFIER**<sup>\*</sup> — then water

You wouldn't set a sprinkler in a creek. If you did, you wouldn't expect the grass to benefit from the water sprinkled into the creek. And it would be quite obvious that the operation was a waste of water and the money to apply it.

But when you set a sprinkler on a thatched or compacted turf area, as much as 80% of the water may run off, be lost into streams and rivers instead of getting down into the ground. You apply the water and expect the grass to benefit from it. But if water can't get into the soil, it won't help anymore than if the water had been poured in a creek, in the first place. You don't measure the water that is being wasted, but it is being wasted just as extravagantly and needlessly as it would be if you set four out of every five sprinklers in a creek. That's what it amounts to — as much as 4/5 of the applied water may be wasted while only 1/5 of it actually gets down into the soil to benefit the grass.

That is a tremendous waste of money. Labor, power and equipment to apply water are being wasted. And the greatest loss of all is the water itself that is being wasted. Water is vital to industrial and agricultural production, to countless communities and farm homes which are

dependent on underground sources of water. It is the obligation of everyone to save as much water as possible.

On turf areas, saving water is accomplished through aerification. Most golf course superintendents recognize the need for aerification. More and more superintendents recognize that aerification means using the Aerifier. Only the Aerifier provides "cultivating action", the principle which provides for lateral as well as downward movement of air and water.

All other methods of making holes down through the turf glaze the surface of the soil around the hole. Materials go down into the holes, but cannot move through the soil. The amount of water that can be absorbed by small, slick-walled wells is not nearly as great as the amount of water that can be absorbed into the loose-walled Aerifier holes. It is this factor — increasing the rate at which water can move into the soil that reduces wasteful water runoff. Golf course superintendents report that watering can be cut in half by aerifying with the Aerifier. Effective cultivating action of the Aerifier promotes downward and lateral movement of water — reduces runoff and improves movement of water through the soil.

*West Point Lawn Products*

*West Point, Pa.*

\* Reg. U.S. Pat. Off.

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*June, 1951*

# TAKE A TIP from hundreds of GREENSKEEPERS

Royer Compost Mixers are producing high quality top dressing for hundreds of greenskeepers throughout America . . . and at a saving in labor costs ranging up to 89%. Take a tip from the men who are responsible for correct greens care on many of our finest golf courses . . . use a Royer Compost Mixer to prepare your top dressing.

Healthy, firm, velvety greens need plenty of nourishing compost . . . smoothly blended, finely granulated and free of stones and trash . . . such as the Royer produces.

Put this tested and approved equipment to work for you . . . save time and labor while producing better compost. It will be worth your while to investigate its possibilities on your course. Write for Bulletin 46.



• Just two of the many sizes and models available in capacities up to 12 cu. yds. per hour. Top: at Westgate Valley, Blue Island, Ill. Bottom: Utica Golf Course, Utica, N. Y.



**ROYER FOUNDRY & MACHINE CO.**  
171 PRINGLE ST., KINGSTON, PA.

Santa Cruz, Calif. . . . University of Washington to install 6-hole course on filled-in land at Seattle . . . Why aren't there more 6-hole courses where land and money for 9-hole courses aren't available?

Pros can take a tip from greenkeepers about keeping weather data in their records . . . Effect of weather on pro shop sales is so direct that sales figures of previous years don't mean much for comparative purposes unless weather is considered . . . Hershey, Pa., junior course and clubhouse to be opened . . . Tommy Lo Presti, pro at Sacramento (Calif.) munny course, helps Marilyn Cooper, math and PE teacher at Grant Union high school, design pitch and putt course for her golf pupils.

John Binner has been greenkeeper at Galen Hall CC, Reading, Pa., since course was opened in 1915 . . . Bob Middleton is in his 26th year as pro at Galen Hall . . . Industrial golf league play going strong all over the country . . . Norm Thibodeau named pro at Leilehua course, Schofield Barracks, Hawaii . . . Herman Coelho, Hawaiian pro, to take swing on U.S. tournament circuit . . . Coelho's 36 years old and has been in pro golf 4 years . . . Gale F. Muchmore now on pro sales beat for Wilson in St. Louis territory.

Harold O'Hara now mgr., Rocktimmon CC, Stamford, Conn. . . . Ralph G. Deuel is new mgr. at Garden City (N.Y.) CC . . .

**"QUALITY" POLES**

Buy **STANDARD** Golf Course EQUIPMENT

GIVE 'EM MORE FUN IN '51

**"GOLF BALL" WASHERS**

**"ONE-PIECE" PUTTING CUPS**

**"TRUE-VUE" FAST COLOR FLAGS**

GIVE 'EM MORE FUN IN '51

Bulletin "51" showing the complete Standard line is yours for the asking. WRITE FOR IT TODAY.

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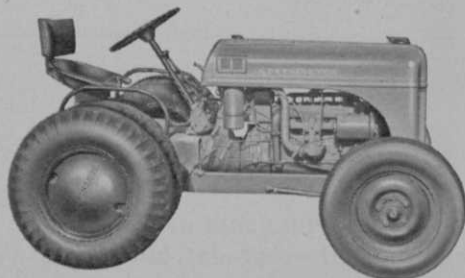
**"CUTS-TRUE" HOLE CUTTERS**

# TOP PERFORMERS ON ANY COURSE



**GRASS BLITZER** Available in 3, 5, 7 and 9 gangs. Cutting widths 7 ft. 2 in. to 21 ft. 2 in.

## WORTHINGTON Tractors and Gang Mowers



**MODEL G TRACTOR**

All-around workhorse on golf course maintenance. Pulls gangs, handles draw-bar work of all kinds.

For fast, low-cost maintenance of golf courses, Worthington Tractors and Gang Mowers give you top results with less manpower.

Both the front-drive, rear-steer Model F Chief Tractor and the rear-drive Model G Tractor are designed specifically for use with gang mowers — provide the extra stability for work on steep hillsides . . . extra maneuverability for operation in close quarters.

Worthington offers two gang mower types. The Blitzer is widely used for high-speed cutting on golf roughs and other areas where grass is not regularly mowed. The Fairway mower provides an exceptionally smooth cut at moderate speeds.



**MODEL F  
CHIEF TRACTOR**

Front driving wheels utilize 75 percent of tractor weight for greater traction. Designed to operate hydraulically controlled mowers and other implements.

## WORTHINGTON MOWER COMPANY

Stroudsburg, Pennsylvania



"There's dirty work  
afoot", says **SCRUBBY**

... but who cares? I'll give 'em  
the quick, easy PUSH BUTTON  
BEAUTY TREATMENT with

**LEWIS**

**Golf Club  
CLEANING  
MACHINE**

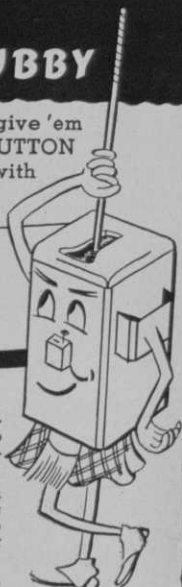
• New 1951 Faster Brush Action. (Conversion pulleys to speed up 1950 models available free)

• Cleans woods or irons in seconds without hand rubbing or scrubbing. Anyone can use it. Can be coin operated for public courses.

• Built for years of dependable service with a minimum of attention.

ASK FOR DEALER DEMONSTRATION

**G. B. LEWIS CO.**  
WATERTOWN • WISCONSIN



**KEEPS  
CLUBS  
CLEAN**

Charles Reed signed as mgr., La Jolla (Calif.) CC ... Albert E. Patterson promoted to mgr. at Metairie CC, New Orleans ... Philip Saporito now mgr., Beechmont CC (Cleveland dist.)

We accidentally beat the gun by reporting as elected the nominations of the NY State Turf Assn. ticket headed by Arthur R. Twombly, Pelham (N.Y.) CC as pres ... The association's membership increased about 50% to 350 members last year ... It's doing a very valuable job for N.Y. golf courses and has a fine research and information tie-up with the Cornell university where John Cornman engineers the golf turf work.

Joel Bennett now shop mgr. for Walter Scheiber, pro at Willow Brook GC, Baldwin, N.Y. ... Bennett as asst. with duties concentrated in shop buying and selling is showing that shop business is a job by itself ... Camberly Heath GC in England holding championship for all serving officers of British Army, Navy and Marines ... PGA has 2776 members of various classes eligible for qualifying rounds of PGA championship.

Colonial G&CC, New Orleans has 11th tee on Mississippi levee; probably the only levee tee in the country ... Colonial has new shop for pro Penfold ... Colonial Gen. Mgr. A. R. Wallin says club's progress especially pepped up by swimming pool and

**FERTIL-ADE**

**The TRUE  
LIQUID Fertilizer**

**An application of FERTIL-ADE supplies the ideal amounts of plant foods in perfect balance for better greens and tees.**

Because FERTIL-ADE is in Ion exchange with the soil, its fertilizing elements will not become tied up or made unavailable for plant growth.

**It reduces salt residues in the soil.**

Ideal for summer fertilizing—simply add 1 gallon FERTIL-ADE to 100 gallons of water in power sprayer. With a pressure breaker type nozzle, a green or tee of 4000 sq. ft. is treated in five to ten minutes. It is not necessary nor advisable to water in after application, as the 1 gallon of FERTIL-ADE in 100 gallons of water is a solution of definite proportion that will not burn in hottest weather.

Economical: FERTIL-ADE, in 30 gal. drums, costs but \$1.75 per gal. One gal. is sufficient for each 4,000 sq. ft. of greens and tees on first application and ample

for each 6,000 sq. ft. coverage for monthly applications thereafter. It costs less than many other fertilizers. Also in 5 gallon cans at \$2.25 per gallon.

A TRUE LIQUID FERTILIZER, Will Not Settle or Separate in Container. Analysis: 10% Nitrogen, 8% Available Phosphoric Acid, 6% Potash.

*Descriptive pamphlet on request*

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