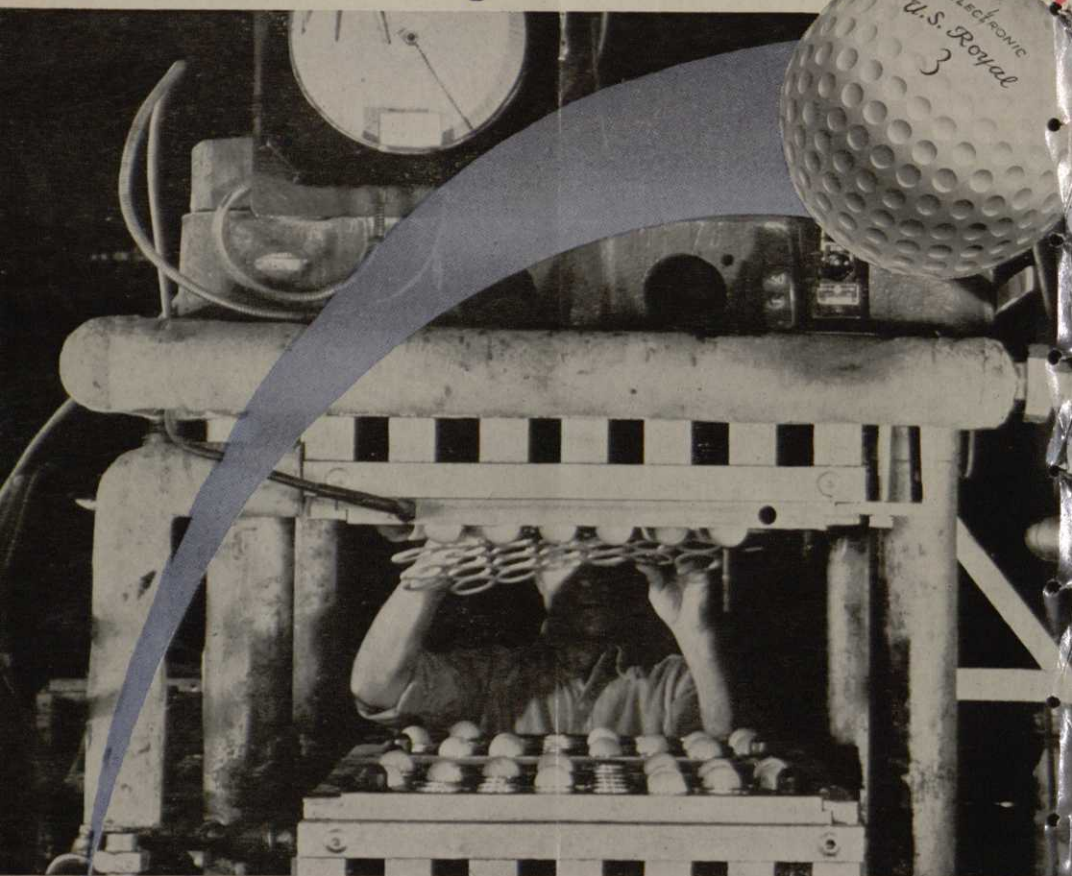


# Superior Molding . . .



Another reason why  
**the ELECTRONIC U. S. ROYAL**  
is the World's Finest Golf Ball

**ADVERTISED IN  
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. . . Advertisements like this are appearing in *Saturday Evening Post*, *Collier's*, *Time*, *Holiday* and other magazines. They'll help you sell more and more U. S. Royals.



In these high-power presses, the covers molded on to the thread-wound centers. molds are pre-heated, loaded, closed, cooled, then ice-water cooled, opened, and balls removed, every cover dimple an identical twin of every other dimple.

Other precision operations give you Electronic Winding for uniformly high compression. Silicone "Magic" Center for better balance accuracy, sparkling white Cadwell-Gear Co. for longer life.

*Sold only through Golf Professionals' Shops*

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FINEST GOLF BALL*

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