following a record business in 1950, point to the Par Tubes having arrived as a staple item in pro shop selling. The tubes now are being used in bags of numerous pros to protect grips against wear and abrasion and with increasing use of bag carts the Par Tubes are highly favored by average golfers as protecting clubs against damage.

MIAMI, FLA.—Baker Grass Industries, 2730 NW 4th St., Miami 35, has established a Zoysia matrella seed producing field near Hollywood, Fla.

#### POWER, AD THEME FOR SPALDING DIAMOND JUBILEE YEAR

A. G. Spalding & Bros., Inc., ("Official with America for 75



with America for 75 vears") celebrates its Diamond Jubilee Year in 1951. A broadside to be sent to sporting goods dealers and golf professionals announces the overall theme for 1951 advertising will be "Power": More power to Spalding merchandise, pres-tige power in the Spalding name and selling power in the 1951 advertising. It is anticipated that 9 out of 10 families will be reached by Spalding advertising in the following media: National magazines such as Life, Saturday Evening Post, Time, Sport, Golfing, Golf World, The Golfer; leading

newspapers, "Spalding Sports Show" Series on sports pages, offering free copies of the Sports Show Book; College newspapers; Youth magazines; Motion pictures, including "Famous Fairways", a golf film in color and many others. All are distributed free of charge. This program will be merchandised extensively with tie-in display material and advance direct mail pieces featuring individual advertisements, promotional activities and specific dates.

#### . BENT GRASS .

Stolons and Sod. Washington — CI - and other recommended strains.

HIRAM F. GODWIN 22366 Grand River Ave., Detroit 19, Mich.

## PRO FINISHED PERSIMMON HEADS

WOODS HAND MADE TO ORDER
WON-PUTT ALUMINUM PUTTERS

Quick Service on All Types of Repair Work.

#### Bert Dargie Golf Co.

2883 Poplar Avenue, Memphis 11, Tenn.



## Pro-Grip Wax

PUTS POWER IN YOUR DRIVES

Sold Through ALL Leading Distributors

MANUFACTURER'S SPECIALTY CO., INC. 2736 Sidney St. ST. LOUIS 4, MO.

## AMERICA'S BI

MERICA'S BIGGEST SELECTION
OF GOLF AWARDS

A complete selection of golf trophies, cups, and plaques for tournaments and banquets. Immediate delivery from stock.

Send for catalogue No. G12

UNIVERSAL SPORTS AND AWARDS
Division of
Universal Bowling & Billiard Supply
515 S. Wabash Ave. Chicago 5, Ill.
Tele. WAbash 2-5255

COLF

### LOWER OPERATING COSTS with RANGE BUILT PRODUCTS!

New Paintless Ball—White For Life
(Also in Colors)

NOW Available in Limited Quantities

NEW — Dow Metal — Long Life Range Driver
TEE MATS

{
4' x 5' — Gelfer Approved — No black smudge on clubs or balls. The only Trouble Free Mat in the business.

NEW — TEE QUEEN — Foolproof "Automatic" Tee NEW — LOW PRICE Automatic Ball RETRIEVER Write for New Money-Saving Illustrated Catalog

Wittek GOLF RANGE SUPPLY CO.

5128 W. North Ave. Chicago 39, III.

#### ALFRED H. TULL Golf Course Architect

209 E. 49th Street

NEW YORK 17. N. Y.

#### WILLIAM P. BELL AND SON

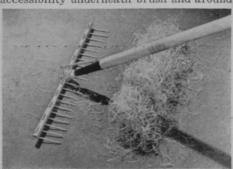
GOLF COURSE ARCHITECTS

Member: American Society of Golf Course Architects

544 Sierra Vista Avenue Pasadena 10. California

#### AUTOMATIC SELF-KLEENING RAKE

Designed to save time and aggravation; the Self-Kleen Rake eliminates the necessity of stooping and hand cleaning during the laborious process of raking greens, fairways, or lawns. Through a simple spring construction, the automatic cleaning is achieved by a slight forward pressure on the handle; action automatically cleans any substance from the rake's teeth and gives the advantage of easy accessibility underneath brush and around



delicate plants and flowers. Rake width is 20 inches, constructed of heavy gauge steel, rust-proof with full 5-foot handle, waxed and lacquered.

Self-Kleen Rake available from local

dealer or Arthur Paul Sales, P. O. Box No. 495, Green Bay, Wis.

#### GOLFER'S JACKET SETS PACE IN WATERPROOF LINE

Fabrico Manufacturing Co., 1714 W. Division, Chicago, again expects their Golfer's Jacket to pace their entire line



of waterproof sportswear for the year 1951. Developed in 1936, it has become the biggest seller in the Fabrico line, which includes a variety of household and sports items made of modern Vinylite brand

#### YES We can still build MINIATURE GOLF COURSES

In 1950, 3 out of 4 Miniature golf courses were built on golf driving ranges

Designed and Built by ARLAND Largest Builders in America

**OUTDOOR BOWLING ALLEYS** Another Big Money Maker

#### ARLAND

444 Brooklyn Avenue

New Hyde Park, N. Y.

#### TEE MATS

Heavy, full 1" thick 4' x 5' **Driving Tee Mats** 

(Also Special Sizes)

Write for full descriptions and prices

#### MINIT MAN MATS

301 No. 8th St., Springfield, III.

#### WILLIAM F. GORDON

Golf Course Architect

Member

American Society of Golf Course Architects

Doylestown, Pennsylvania

## James G. Harrison

GOLF COURSE ARCHITECT

Either Contract or Fee

Member: American Society of Golf Course Architects

R. D. #3, Box 372 Phone — Valley 3225 Turtle Creek, Pa. Suburb of Pittsburgh

plastic. The welded-on Arid-Action zipper is feature that keeps golfers dry in a heavy rain or wind. The stainproof fog color jacket has electronically welded seams, resists scuffing and peeling, and will neither rot nor mildew. It's available in small, medium, and large, with three of one size to a box.

#### KUNKLE DESIGNS INGENIOUS SEAT



Kunkle Industries. manufacturers of K-Kart, collapsible golf bag carrier, announce the addition of a seating arrangement for golfers who use a golf bag carrier. This unique seat can be attached to practically any cart, and offers additional comfort for the player. The seat has detachable features. and a spring arrangement that automatically locks

the wheels to prevent rolling. Information from Kunkle Industries, 2358 Clybourn Ave., Chicago, Illinois.

#### COLORFUL PLAID SPORTS CAP

A smart Scotty in brilliant plaid with airy mesh sides in contrasting white. Has



a Texon visor with plaid underlining. Made in small and large sizes with a shirred elastic back. A popular model for men, women, and children offered by The Brearley Company, Rockford, Illinois.

#### NEW RECIPE AND MENU SERVICE FOR CLUB KITCHENS

A new Mealmaster Recipe File and Menu Service for quantity food kitchens has been developed by Mary T. Kavanaugh, noted restaurant food service au-

#### ROBERT TRENT JONES

Member: American Society of Golf Course Architects

> Golf Course Architect

20 Vesey Street
Tel: Rector 2-2258
NEW YORK, N. Y.

#### ROBERT BRUCE HARRIS

Golf Course Architect

Member: American Society of Golf Course Architects

664 N. Michigan Ave. CHICAGO 11, ILL.

Phone: WHitehall 4-6530

#### DRIVING RANGES

DON'T SELL THOSE OLD BALLS

HAVE THEM COVERED WITH PLASTIC, THE NEW, ALL NEW PLASTIC PAINTLESS COVER. NO PAINTING EVER, UNAFFECTED BY PROLONGED EXPOSURE TO BAKING SUN.

#### PLASTIC IS TOUGH

Your old balls rebuilt by the nation's largest manufacturer of rebuilt driving range golf balls and the exclusive manufacturer of PLASTIC COVER golf balls.

We compression test all old balls as follows: 0 to 30, 30 to 70 and over 70. We return balls of equal compression. Different colors for different grades. Available in ALL WHITE, HALF WHITE AND HALF YELLOW, GREEN, BLUE, or RED. STATE CHOICE.

#### YOUR COST - \$2.50 per dozen

Shipping data.

Ship old balls in double burlap via truck line, 50 dozen or less per bag and bill as SCRAP RUBBER. We pay freight to us, you pay freight to you. Allow 5% spoilage.

SAVE TIME — SAVE MONEY — DEAL DIRECT SHIP TODAY

#### WAGNER'S GOLF SALES CO.

534 10th STREET PHONE EXBROOK 31689 SANTA MONICA, CALIFORNIA Formerly of Chicago

EVER WALK ON WHITNEY



Turf by Whitney is greener and tougher because Whitney's Seed is tested for highest germination, super-refined for lowest weed content and blended from the finest grasses. Mixture for every golf course need. Write
Whitney Seed Co., Inc. Buffalo 5, N. Y.

WHITNEY SUPER SEED

#### **GOLF BALLS, CLUBS & EQUIPMENT**

FOR
DRIVING RANGE
MINIATURE OR
PITCHING COURSE
RETAIL SALES.

CONSTRUCTION & MAINTENANCE HINTS.



NORTHERN BALL CO

3441 N. Claremont Ave., Chicago 18, Ill.

thority and non-commercial test kitchen director. The Mealmaster service contains more than 500 recipes which have been tested and refined over a period of years in large and small food serving units and served to thousands of customers for taste acceptance and appetite appeal. Twenty-two classifications of recipes on 5" x 8" cards which give portion costs and major nutritional values of each item are included, covering everything from appetizers to desserts.

The Mealmaster Menu Booklet provides daily menus for a year and each menu item is covered by a recipe in the file. The cards and booklet are contained in a convenient, usable box. Information on the new service is available from the Mealmaster Recipe File and Menu Service, P.O. Box 1406, Chicago 90, Illinois,

#### MONROE TABLE WITHSTANDS HEAVY PUNISHMENT



The accompanying photograph graphically illustrates the load punishment that the MONROE DeLuxe Folding Pedestal Banquet Tables can take. Built like a bridge, this table incorporates many important engineering principles which develop extreme strength and flexibility without sacrificing the lightweight feature or the firm "non-tip" foundation. Catalog 225, showing a complete line of folding tables, folding wood and metal chairs, picnic tables, benches and children's playground equipment can be obtained by writing the company at 12 Church St., Colfax, Iowa.

#### RUBBER TIRE TEE MATS 46" x 60"

RUBBER TEES
TIRE LINK MATS FOR
LOCKER ROOMS AND
CLUBHOUSES

Write for illustrations and complete information.

ASHLAND RUBBER DOOR MAT CO.
P. O. Box 167
Ashland, Ohio

## Buyers' Service

Check off your Supply & Equipment Needs. Tear out and mail this sheet

Golf Course	Golf Course Const'n Engineers Hedge trimmers Hole cutters	Rollers: power   water filled   Root cutter Scythes (motor driven) Seed: fairway   green   Sod cutter Soil screeners   Soil shredders   Sprayers: power   hand   Spikers: greens   fairway
Aerifiers: fairway 🗌 green 🗌	Hose, ¾" 🗌 1" 🗍	
Architects (course — house) Ball washers	Humus Insecticides	
Bent grass stolons	Lapping-in machine	
Brown-patch preventives Compost mixers Crabgrass control Drinking fountains Fencing	Miniature Course Const'n  Mowers: putting green  whirlwind tee  fairway rough hand  Mower grinders	Sprikers: greens   Tairway   Sprinklers: f'way   green   Stiles (over fence) Sweepers (power or hand) Swimming pool cleanser
Fertilizers	Compost, prepared	Topdressing
Flags (greens)   Flag poles	Peat Moss	Tractors
Flood lights Fungicides	Pipe Pumps	Tractor wheel spuds Trap sand
Gasoline engines	Putting cups	Water systems, fairway
	Refuse containers	Weed chemicals
	*	
Pro Shop	Club repair supplies Club separators for bags	Practice driving nets Preserver for leather
110 olloh	Cushion-sole Inserts	Printing
Bags: canvas   leather	Dressing for grips  bags	Pro accounting book Rubber-spiked overshoes
Bag carts, for players Balls: Regular ☐ Range ☐	Golf Grips: Leather	Score cards
Ball markers	Composition	Shoe spike wrench
Ball retriever Bandages, adhesive Buffing motors	Golf Practice Devices  Golf Practice Glove Golf shoes	Sportswear: Shirts   Socks   Sport jackets   Rain jackets   Windbreakers   Slacks
Calks, for shoes	Grip preparation for hands	Tees (wood)   plastic
Caps and hats Club cleaning machine	Handicap racks a cards	Tee mats [
Clubs: Woods   Irons	Luggage (leather) Mech. Range Ball Retriever	Tees (rubber) for driving mats Teeing device (automatic)
Putters	Pencils	Tennis nets
Club head covers	Portable motor tool	Trophies
	*	
Club House		Lockers
Air conditioning equip.	Floor coverings Folding Table (Banquet)	Movies of golf subjects Playing cards
Athletes foot preventives	Kitchen equipment:	Printing
Bath mats	Dish washers	Runners for aisles [
Bath slippers Bars	Frozen food storage Ice cube machines	Rugs  Showers Shower mixers
Deodorants	Slicing machines	Step treads
Disinfectants	Link Type Mats	Towels: bath   face
Send information		Club
to: Name		Title
Club	Address	

# LET GOLFDOM HELP YOUR OFFICIALS MAKE THE MOST OF 1951

86

Each month GOLFDOM presents the latest, most practical ideas on golf club administration, management, upkeep and service ... for time, labor and money-saving guidance of your officials and department heads. Help the right men at your club do the job right. Send in the form below so we can get them "on the beam".

Golfdom

— FILL IN THE FORM BELOW — THEN MAIL THIS PAGE TO — GOLFDOM, 407 SOUTH DEARBORN STREET, CHICAGO 5, ILLINOIS

Name of club:		Private Daily Fee NUMBER Muny OF HOLES	
Address	Town:		
	Ву	Club Position	
President's:		(Zone )	
Add:	Town:	State:	
Secretary's:		(Zone)	
Add:	Town:	State:	
Manager's:		(Zone)	
Add:	Town:	State:	
Green Chrmn's:		(Zone)	
Add:	Town:	State:	
Greenkeeper's:		(Zone)	
Add:	Town:	State:	
Professional's:		(Zone)	
No. of the last of			

## NOW A STRONGER, HEALTHIER TURE AT LESS COST

NATURE'S FINEST SOIL BUILDER

Leading clubs maintain thick, healthy turf by building their greens with proper mixture of Michigan Peat, sand and soil. Michigan Peat makes heavy soil porous, binds light sandy soils, permits adequate aeration, holds water and plant food, allows grass to attain deep root structure. Invaluable for top dressing! Saves watering bills. Our staff will help you solve your problems and save money.

MICHIGAN PEAT, INC., 267 5 Ave., N. Y. 16



#### HAGEN AND WILSON 1951 PRO CATALOGS READY

The Advertising Department of Wilson Sporting Goods Co. announces the 1951 Walter Hagen and Wilson professional



golf catalogs are now available. Each booklet features an attractively designed cover, and contains the latest in golf equipment. Highlighting the 32-page Hagen catalog is a complete description of the new Ultra irons. Among the many outstanding products listed in the 48-page Wilson booklet are new nylon golf bags and attractive, newly-designed head models in both woods and irons.

LONG BEACH, CALIF. — Betty Hicks Golf Co., 454 Linden Ave., Long Beach 12, is making a specialty of handling golf equipment for schools. The company operated by the former Women's National champion also is successfully promoting an indoor target golf game she invented.

#### GELHAR APPOINTED SALES MGR. ANDY LOTSHAW CO.

George Gelhar, formerly associated with Burke Golf Inc., has recently been appointed sales manager of The Andy Lotshaw Company, 126 N. Clinton, Chicago, Ill., manufacturers of Pellent, an insect repellent sold on a nationwide basis through the dealers pro shops.

According to Ray Moore, head of the Lotshaw Co., Gelhar will devote full time to developing pro shop sales. Sales to golfers during 1951 are expected to exceed all previous records.

#### DON RICHARDS JOINS SPALDING'S PRO GOLF SALES STAFF



Don Richards, who has been associated for the past two years with Harry Todd — golf pro of the Lakewood CC in Dallas, has joined the Pro Golf Sales Dept. of A. G. Spalding & Bros.

Don has been playing golf for about 16 years and says — "I've still got

the same Cash-In putter I started with!"

#### CREEPING BENTS

C-1 C-19 C-52

Branch Nurseries Farmington, Ia., Slocum, R. I., Winnsboro, Texas

Main Nursery & Office Madison I, Wisconsin P. O. Box 350

#### Old Orchard Turf Nurseries

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

Richards was born in Little Rock, Arkansas, his family moving to Texas when he was only three years old where he has lived ever since. At high school in Ferris, Texas, Don distinguished himself as catcher on the baseball team for five years, as a letter-man in football for three years and as the track team's miler for two years. After attending Baylor University Don played baseball for three years in the Dallas Bank and Sunday School Leagues — leading the Bank League in hitting in 1930.

Don spent fifteen years as Office Manager for the insurance-real estate firm of Sam Dickinson in Dallas. Following three years in the Air Force Transport Command, Don became manager for Golf Pro Harry Todd and is now covering Oklahoma, Memphis, Tenn., Louisiana, and Arkansas for Spalding's Pro Golf Dept.

#### NEW SCORE ANALYSIS SYSTEM

Five-In-One, a new system with which a golfer can analyze his own game, has been incorporated in a manual now being marketed by Ernest Dyson, Box 466, Meriden, Conn. Five-In-One rating cards are filled out by the golfer as he plays each round and provide a means of comparing his wood shots, his irons, his chips and long putts and his short putting with "par."

While Five-In-One will increase a golfer's enjoyment of the game, it will also enable a spectator of a match to rate the play of the participants — or a golfer the abilities of a future opponent. Complete instruction manual, together with a set of 25 rating cards, retails for \$1 and is available to pro shops and driving range proprietors at regular quantity discounts.

#### CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

WELL QUALIFIED PRO-MANAGER AND WIFE DESIRE POSITION WITH PROGRESSIVE CLUB. ADDRESS AD 412 % GOLFDOM.

WANTED: Salesman, calling on Golf Clubs and Golf Driving Ranges, to handle well made high quality tee mat. Good commission basis. Address Ad 414, %

FOR SALE — ONE THOUSAND DOZEN GOOD USED RANGE GOLF BALLS \$1.20 PER DOZEN. JOHN H. JOHNSON, R. F. D. #1, LITTLE FALLS, N. J.

MANAGER available for town or country club, married, no children. Age 44. Prefer club with large food volume. Can furnish A-1 reference. Excellent caterer. Not afraid of work. Address Ad No. 415, caterer. Not % Golfdom.

Wanted—Pro for private club located on Maine-Canadian Border. Nine Hole Course. House and all utilities provided. Five to six months employment. Address Ad 406, % Golfdom.

CASH PAID FOR OLD GOLF BALLS

We will buy for cash any golf balls suitable for rebuilding to a like-new ball for resale purpose.

Write for grade quotations.

DRIVING RANGE MEN - REBUILDING

Get your cores in early while we have the new type paintless cover material available for you. Tested and proven to be the best process in re-building for driving range use. Circular and information on request.

NORTHERN GOLF BALL CO. 3441 N. Claremont Ave. Chicago 18, Ill.

Pro or Greenkeeper — or combination. Twenty years experience. Thoroughly competent. Moderate income. Eastern location. Address Ad 408, % Golfdom.

District Distributorships now open—for the only Patented Golf Shirt for men and women—nationally advertised and known. Opportunity for well rated wholesale distributors to take on highly profitable line to add to golf items now handled. Address Ad 409,

For Sale — Two 9-section 24-foot wide Grass Blitzer Mowers. Ideal for large golf courses. In perfect shape. R. V. Kirk, Gibbon, Nebr.

Asst. Wanted — Pro at active midwestern club wants clean-cut ambitious young man assistant. Good earning opportunity for responsible fellow and training by veteran whose assistants are highly regarded by club officials. Address Ad 410, % Golfdom.

PRO-GKPR. OR MGR. — 20 YEARS SUCCESSFUL EXPERIENCE IN BUILDING AND MAINTAINING GOLF COURSES, TEACHING, INCREASING CLUB BUSINESS AND CLUB OPERATION. CHEERFUL, DEPENDABLE, DILIGENT AND FINE RECORD OF GOOD JUDGMENT HANDLING HIS WORK. WILLING TO GO ANYWHERE AS PRO-GKPR. OR MGR. WHERE CLUB WANTS SOUND BUSINESS PERFORMANCE, ADDRESS AD 411, % GOLFDOM.

GREENKEEPER wanted: preferably couple, to operate 9-hole public course in Northern Ohio; familiar with construction, to enlarge to 18 holes; living quarters, salary, percentage. Or will lease or sell. Write Ad 401, % Golfdom.

Need used mowers, lockers near North Carolina, putters, balls. BOB HILLIS, BIG BEND GOLF COURSE, UHRICHSVILLE, OHIO.

WANTED — ASSISTANT PRO FOR 9 HOLE MID-WEST CLUB. HELP WITH SHOP AND CADDIES. WILL CONSIDER BEGINNER. SEND REFERENCES AND STATE SALARY EXPECTED TO AD 402, % GOLFDOM.

SOUTHERN GOLF CO. GOLF BALLS, NEW - USED BOUGHT AND SOLD. RANGE BALLS. COMPLETE FAST RECOVERING SERVICE. WRITE FOR PARTICULARS. BOX 826, SHEFFIELD, ALABAMA, JOE CALWELL, PGA MEMBER.

Club Manager presently employed in large town Club prefers Country Club. High Class caterer and business executive. Married, wife capable assistant or social hostess if desired. Complete knowledge of all club operations. Outstanding references. Address Ad 404, % Golfdom.

WANTED-USED GOLF BALLS and RANGE CUTS Highest prices paid.
Get our prices before selling.
EASTERN GOLF CO.
244 W. 42nd St., New York 18, N. Y.

Golf Pro, with knowledge of greenkeeping, wishes position. Fully experienced in all branches of golf course management. The best of references available. Address Ad 405, % Golfdom.

USED GOLF BALLS WANTED
Highest prices paid. Write us
for quotations.
WITTEK GOLF PRODUCTS
5128 W. North Ave., Chicago 39, Ill.

#### ADVERTISERS

#### NBPA

#### GOLFDOM . APRIL, 1951

Acushnet Process Sales Co. 2nd Cover American Agri. Chemical Co., The 18 American Liquid Fertilizer Co., Inc., The 79 American Playground Device Co 22	Jacobsen Manufacturing Co. Jones Mower & Equipment Co
Arland 82 Ashland Rubber Door Mat Co. 84	Klearflax Linen Looms
Associated Chemists, Inc	Lane Co., Edwin W.       7         Lewis Company, G. B.       14, 2         Luick Co., Inc., O. E.       2
Balanced Golf Bag       24         Bell & Son, William P.       82         Brabrook, A. N.       78         Brearley Company, The       67         Briggs & Stratton Corp, The       19         19       17	Lotshaw Company, Andy 2
Brearley Company, The.         67           Briggs & Stratton Corp, The.         19           Burgett Company, K. L.         17           Burke Golf, Inc.         25	MacGregor Golf Company 38, 3 Mallinckrodt Chemical Works Manufacturer's Specialty Co., Inc. 8 McClain Brothers Company 77, 7 Melflex Products Company 77
C S I Sales Co.       72         Chamberlin Metal Products       69         Chicago Wheel & Mig. Co.       28         Chipman Chemical Company, Inc.       78         Cleary Corp., W. A.       6         Columbia Chemical Company       76	Melflex Products Company   7.
Colver Golf Company	Northern Golf Ball Company8
D B A Products Company	Old Orchard Turf Nurseries8
Dargie Golf Company, Bert. 81 Davis, Inc., George A. 19 Demling Golf Products, John 80 Des Moines Glove & Mfg. Co. 61 Dolge Company, The C. B. 4 Dual Tred Mat Company 72 Dubow Sporting Goods Corp, J. A. 29 Dunlop Tire & Rubber Corp. 63 duPont deNemours & Co., Inc., E. I. Semesan Section 46, 47	Page Fence Association 2 Pennsylvania Glass Sand Corp. 5 Phillips, Inc., F. C. 16, 2 Powers Regulator Co. 2 Professional Golf Co. 6
	Redmond Golf Exhibition Bureau, Jack 8 Roseman Mower Corporation 1 Royer Foundry & Machine Co. 1 Schendel, A. C. 7
Dyson, Ernest	Scoggins Golf Co., Howard
Fawick Flexi-Grip Co.       43         Ferguson & Sons       8         Flip-It, Inc.       71         Fonken Manufacturing Co.       10         Fulname Co., The       80	Skinner Irrigation Company 7 Smith, Kenneth 2 Spalding & Bros., Inc., A. G. 50, 5 Standard Manufacturing Co. Stumpp & Walter Company Superior Rubber Mfg. Co., Inc. 1
General Bandages, Inc.   26	Toro Manufacturing Co. 1 True Temper Corporation 5 Tull, Alfred H. 8
	United States Rubber Co 4th Cove Universal Sports & Awards
Gordon Company, William F. 83 Great Lakes Golf Ball Co. 80	Vestal Company, John H8
Hagen Division, Walter   3rd Cover	Wagner's Golf Sales Co.  Wagner & Sons, H. L.  West Point Lawn Products  Whitney Seed Company  Wilson Sporting Goods Co.  Wittek Golf Range Supply Co.  Woodruff & Sons, F. H.  Worthington Ball Company, The  Worthington Mower Corp.
noise a souls out, ment j	a coming our money overpression and a contract of

GOLFDOM, The Business Journal of Golf. Published monthly, except November and December. Subscription rate—\$2.00 per year, Canadian and Foreign \$2.50. Herb Graffis, Editor; Rex McMorris, Managing Editor; Joe Graffis, Advertising and Business Mgr.; Joe Graffis, Jr., Asst. Adv. Mgr. Publication Offices—407 So. Dearborn St., Chicago 5; Phone Harrison 7-5941. Eastern Representative—Albro Gaylor, 20 Vesey St., New York 7; Phone, Cortland 7-1668. Pacific Coast Representative—McDonald-Thompson, 3727 West Sixth St., Los Angeles 5; Phone, Drexel 2590 . . . 625 Market St., San Francisco; Phone, Yukon 6-0503 . . . Terminal Sales Bldg., Seattle, Wash.; Phone, Main 3860. Printed in U.S.A.

Vol. 25 - No. 4

## CONTENTS GOLFDOM

APRIL, 1951

THE BUSINESS JOURNAL OF GOLF

Front Cover: Spring busts out all over at the annual Dogwood tournament held at Druid Hills GC, Atlanta, Ga. The white blossoms of the dogwood, the robins singing their heads off, and the buds of 7s, 8s and 9s popping up where the nature-lovers expected pars and birdies, herald a new season of golf.

Making the Swing Around Golf	3
Golf's Radio, TV Shows Need Showmanship By Stanley Anderson	31
How to Make Tees Better for Play	33
Pro Shop Shows Club Class	36
Do You Know Law on Club Liability? By Renzo Dee Bowers	40
Purdue's Annual Turf School Studies Wartime Methods By Fred Berggren	44
Group Instruction Problems Test the Professional	48
How to Eliminate Mosquitoes From Play Areas By Linus C. Palmer	52
Women's Apparel New, Big Sales Feature for Pros By Howard Scoggins	56
U. of Mass. Turf Meet Staged as Work Conference . By Geoffrey Cornish	60
News from the Manufacturers	80

#### SWINGING AROUND GOLF

(Continued from page 29)

National Collegiate . . . Selection of several teams would give USGA more leeway for officially recognizing top amateur talent.

Scotty Chisholm reminds us that April 27 is Leo Diegel's 52d birthday and it would be a grand thing to send Leo birthday messages . . . Leo's address is 10624 Whipple St., North Hollywood, Calif. . . . Diegel's fighting with never a complaint in the last round with lung cancer . . . Al Espinosa resigning as pro at CC of Mexico City to return to US for summers . . . Russ Miller switching from mgr., Metairie CC, New Orleans to manage Florida hotel.

#### Turf Mgrs. from 5-State Area Attend Northwest Conference

Turf management officials and superintendents from a five state area in the Northwest including the province of British Columbia in Canada attended the fourth annual Turf Conference held on the campus of the State College of Washington at Pullman, March 21-22, 1951.

The program was developed by E. G. Schaefer, Prof. of Farm Crops and Asst. Dean of the College of Agriculture with the assistance of a local committee and members of the Northwest Turf Association. Addresses and discussions covered

problems of drainage, irrigation, planting arrangements, turf improvements, diseases, fertilizers and weeds. Featured speakers who came from beyond the area were Dr. Eric G. Sharvelle, Plant Pathologist, Purdue University, Lafayette, Ind., and Dr. Gilbert H. Ahlgren, Agronomist, Rutgers University, New Brunswick, N. J. Other speakers on the program were from the west coast, the Univ. of Idaho and the State College of Washington affording those in attendance an opportunity to get firsthand information on reports and progress being made in turf management from the East, Midwest and West.

An idea of how big the business of scientific grass-growing is getting to be was shown by Sharvelle when he stated, "There are 10 million acres of improved turf in the U. S., including two million acres in lawns and landing strips at airports for light planes, and three million miles of grass shoulders on major highways and in parks and cemeteries."

Action taken at this session assured the Fifth Conference will be held in 1952.

MOWERS STOLEN — On February 5th, 1951 from Sedgefield Club, Greensboro, N. C. JACOBSEN GREENS MOWER — Serial #922-4795 and WORTHINGTON POYNTER MODEL 20" ROTARY MOWER — Serial #W-20-1174. A reward of \$25.00 will be paid by Sedgefield Club to the person furnishing information leading to the recovery of either or both of these Mowers.