MEET INCREASED COSTS USE ROSEMAN



ALL PURPOSE MOWING... AT LOWEST POSSIBLE COST

Better Fairways... Neater Roughs

Roseman Roller Drive Mowers cut Fairways to your complete satisfaction, perfectly following the ground contour without scalping, gouging or bobbing. Levels tufts of grass, gives a perfect lie to every shot.

LOWER LABOR COST

With the Roseman combination Rough and Fairway Mowers, one man cuts more rough, faster and at less cost. Often mows in 1/5th the time of sickle-bar mowers. Roseman equipment trims around traps, cuts closer to obstructions, reducing expensive hand trimming.

LESS DEPRECIATION

Your mowing machines are a capital investment. No need to purchase two gangs with the Roseman Combination Rough and Fairway Mower. Roseman mowers stand up under the hardest usage for years, giving always the finest performance. Used by leading golf clubs for over 30 years. It is not unusual to see Roseman mowers giving top service after 18 to 20 years and longer.

LOWER ANNUAL REPAIR COST

Quality constructed to give maximum operating efficiency under the toughest conditions. Finer materials sturdily constructed make Roseman mowers work for years without expensive maintenance and repairs.

QUALITY EQUIPMENT

Our more than 30 years experience in the gang mower industry assures you years of faithful, trouble-free service.

WRITE, WIRE OR PHONE FOR INFORMATIVE LITERATURE TODAY!

ROSEMAN MOWER CORPORATION

EVANSTON, ILLINOIS

U. S. A.

Phone UNiversity 4-1842

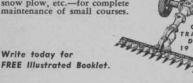
FAIRWAYS?...Swell!...But

HOW ABOUT YOUR ROUGH?

Yes, the big gangs easily take care of fairway mowing, but what about your "rough"—those knee-high weeds and grass, steep hillsides, weed-infested gullies, fence rows, etc?

That's exactly where YOU need a GRAVELY—that rugged little 5-HP Tractor with its 42" Sickle Mower attachment! . . . Low center of gravity and swivel action of cutter bar give a smooth job no matter how rough or hilly the ground. Long-necked, front-mounted cutting unit gets in close—under fences, shrubbery, etc.—places big tractors can't touch. Reverse gear eliminates tugging and pulling to back out, . . Powerful, sturdily built, all gear driven — the perfect adjunct to an otherwise well-equipped, well-groomed golf course.

But remember—sickle mower is just one of Gravely's 19 attachments rotary and gang mowers, bulldozer, roller, hauling cart, snow plow, etc.—for complete maintenance of small courses.



GRAVELY MOTOR PLOW & CULT. CO.

Box 1195

DUNBAR, WEST VA.

St. Ives Research station, starting Nov. 6 . . . Certificates awarded to those completing the course . . . Fee about \$15 exclusive of hotel and food charges . . . Maximum of 25 accepted for course . . . Students must bring ration books . . . Announcement says "much of the course is held outdoors and suitable raincoats should be available, with strong footwear."

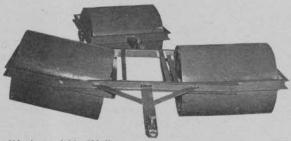
Raymond Oppenheimer, 44, who never has played in a Walker Cup match, will captain British Walker Cup team to play U.S. amateurs at Birkdale, May 11-12... PGA begins balloting on its "Golfer of the Year." . . . Felice Torza signed by St. Charles, (Ill.) CC as pro to succeed Jackson Bradley who'll go on tournament trail for a year . . . Torza, former Connecticut amateur who's been asst .at Glen Oak CC (Chicago dist.) won Illinois Invitation Open recently.

Leo Diegel seriously ill with cancer of lung at Burbank, Calif. . . . George Lake lines up developers of Lakewood Park as sponsors of Long Beach 1951 Open . . . It's a big real estate outfit and Lake says the next Long Beach Open will be best advertised tournament on Pacific Coast winter schedule . . . Lake, head of PGA Junior Promotion committee, says junior programs of PGA pros this year were

FERGUSON GOLF COURSE ROLLERS

3-SECTION ROLLER

An 80 inch roller with full oscillation for all sections. Water ballast 12 gauge welded steel rollers with slightly rounded edges. Sand and dirt resistant alemite equipped hardwood bearings. Filled weight 600 lbs. per section. Frame of heavy welded steel construction complete with ball type hitch and mud scrapers. Painted rust resistant dark green. Prices on request.



Shipping weight, 480 lbs.

IMMEDIATE DELIVERY



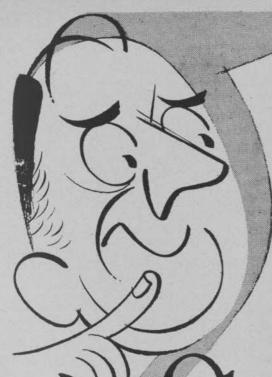
IMMEDIATE DELIVERY

2-SECTION ROLLER

A compact easily stored five foot water ballast roller of simple rugged construction. Welded and tested 12 gauge steel rolls will stand many years of turf use. Grease fitting equipped, replaceable hardwood bearings. Welded steel frame complete with ball type hitch and mud scrapers. Filled weight 1200 lbs. Painted rust resistant green. Shipping weight 325 lbs.

Write for prices

Mfg. By FERGUSON & SONS . Turf Products Division .



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MOWERS
TRACTORS
TRACTORS
SPRINKLERS
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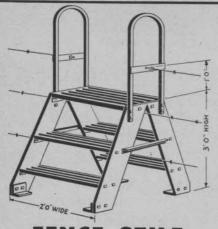
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Check your list of needs for the coming year while they are still fresh in your mind. Take advantage of our complete line of supplies and equipment for golf courses.

Write us today

George A. Davis Inc.

5440 Northwest Highway, Chicago 30, Ill.



FENCE STIL

Plan now to cut your fence maintenance cost by installing steel fence stiles.

FOR STEEL BRIDGES, WALKWAYS, SPECIAL STILES and RAIN SHELTERS.

Contact Your Supplier or Write

JAMESTOWN FABRICATED STEEL CO. 1034 Allen Street Jamestown, N. Y. bigger than ever before . . . Veteran Harry Rubendall, Freeport (Ill.) CC pro. gave boys something to talk about in getting consecutive eagles on St. Andrews' par 5, 9th and 10th holes during Illinois PGA event.

Bill Campbell added West Virginia Open to his state amateur title by winning Open at Parkersburg (W. Va.) CC 14 under par and 13 ahead of second man. pro Larry Wiechman of Charleston . . . D. Scott Chisholm, 127 Marine St., Ocean Park, Calif., pres., Southern California Left Handers GA, announces an 18-hole medal play event at LA CC north course Oct. 20 for southpaws with handicaps under 24 . . . Mickey Riley signs 4-year contract as pro at Salt Lake County (Utah) Meadow Brook course.

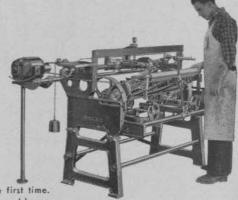
United States Golf Assn. has new address . . . Moves into Golf House, 40 E. 38th st., New York 16 . . . Telephone is Murray Hill 4-2766 . . . More signs of women scoring as golf promoters . . . Programs of Women's National championship yielded around \$3000 to school for cerebral palsied children in Atlanta . . . Louise Suggs promoted \$5000 women's tournament at her Sunset Hills CC 9-hole course at Carrollton, Ga. where her daddy is pro-mgr. . . . Porky Oliver stepping out as pro at Inglewood CC, Seattle, Wash.,

Here's A MOWER SHARPENER -That Gives A Keen **Cutting Edge Every Time**

The Peerless Sharpener has a fast-cutting grinding wheel . . . puts a keen cutting

edge on any mower blade-and does it right the first time. Peerless-sharpened mowers keep greens, fairways and lawns looking sharp, well-groomed. A "once-over" is all that's needed. Grass is cut in half the time with less power when mower blades are ground evenly and smoothly—the Peerless way.

Peerless Sharpeners are rugged and precision-made. They're built for long, trouble-free service and backed by a company well known for its long skill in designing grinding tools of many kinds. Write today for complete information.



The PEERLESS Sharpener THE POPULAR CHOICE **SINCE 1916**

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100% TURF FERTILITY GUARANTEED BY NEW SOIL SERVICE



VETERAN GREENKEEPER CHARLES HADWICK USES NEW PRESCRIPTION SERVICE. Charles Hadwick, greenkeeper for 38 years at the Jefferson City, Missouri, Country Club, supervises actual spreading of fertilizer by the L. W. Hayes Company.

Fertilizing by PRESCRIPTION Gives You All This:

- Scientific soil tests for every fairway!
- A fertilizer prescription for every fairway!
- On-the-spot custom mixing of necessary ingredients!
- Application by ultramodern spreading equipment!

YOU SAVE MONEY BECAUSE THERE'S NO WASTE!

Every ounce of fertilizer spread by Hayes goes right to work. There's no waste because you buy only the nutrients your turf must have. You don't spend money for fertilizers you don't need. Here's the complete new fertilizer service we offer you. We send a trained agronomist to test your soil and write a prescription showing plant food deficiencies. On request he gives you a price

Golf Course

FREE BOOKLET!

For further information about fertilizer and its application by Hayes' scientific new method, write for our free booklet "Fertilizer, Its Need, Application and Benefits". It's crammed with the latest information about scientific fertilizing.

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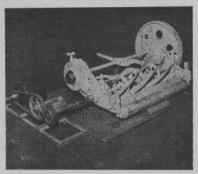
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City	

ATLAS LAWN MOWER



A compact, light-weight machine for lapping all models of Hand, Power and Gang Mowers! May be easily used on work bench or floor, eliminating the lifting of heavy mowers. The simple height adjustment for the reel shaft may be used from 4/2" to 10%". Equipped with several attachments to fit different reel shafts. Metal blocks for rollers. Steel stands to support the mower. FULLY GUARANTEED

List Price, With Motor....\$58.50 List Price, Without Motor....39.00 Write for Bulletin.

Atlas Lawn Equipment Co.
9761 Olive Street Road St. Louis 24, Missouri

to concentrate on tournament circuit where he's won about \$13,000 so far this year . . . Assistant moves up at Ingle-wood.

Skip Alexander, sole survivor of plane crash at Evansville, Ind., in which three Civil Air Patrol officers were killed, recovering from broken leg, burns and shock . . . That's great news to all who know this fine young man . . . Performances of Hogan and Mangrum after recovery from serious injuries indicate Alexander may be due for big year in 1951. Completing second 9 of Bayou DeSiard CC course, Monroe, La., to Perry Maxwell design.

James Emerson (Sonny) Fraser, 34, one of the most promising young golfers ever sidetracked by illness, and a grand American in every respect, finally lost the decision to Hodgkin's disease . . . When 13 he scored 70 at Seaview CC, Atlantic City, N. J. where his father and later his brother Leo, were pros . . . At time of his death he was majority leader of the New Jersey Assembly . . . He hadn't been able to play for a couple of years but made no complaints despite pain and operations . . Bob Hope expressed the feeling of the army of Sonny's friends—"He'll be in the game with us a long time after he's gone."

Jim Naulty, 50, pro at Presidio GC, San Francisco, died recently of a heart attack

Our Sincere Thanks To Our Many Gustomers and Friends in Oklahoma and Arkansas Who Have Supported Our Firm During The Past Year ...

This year, early planning for your future requirements is not only good management, it is likely to be essential for your future operations. If you order now for winter delivery, your needs can probably be met. Spring orders may be too late. Write for current information and prices.

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- TORO GRASS CUTTING MACHINERY
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Oklahoma A. & M. College, Stillwater, Okla.

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They forget they didn't make pars—when they get Powers in their showers

Powers safety mixers assure players the perfect shower that makes it a perfect day. No sleety shocks or scalding surges to upset them.

Powers Thermostatic Shower Mixers are safe, because they make dangerous extremes in temperature impossible; comfortable because the temperature stays constant wherever set; economical because they do the job quickly without wasting hot or cold water.

Keep your players happy and relaxed with

Powers mixers — and protected against shower water accidents. Just one accident might cost your club many times the modest amount required to equip all your showers with Powers.

Use the coupon below to get Circular H48 with its valuable information on modernizing your showers.



October, 1950



CHRISTMAS GIFT PROFITS

No better gift for a golfer than a Tufhorse golf bag and the golf professional is the logical man to sell it.

Start making those Christmas gift sales right now with the complete Tufhorse line. There is a handsome bag for each prospect.

send your order to



... Jim came from pro job at Deal (N.J.) CC to California CC, San Francisco and was in a department store golf department prior to going to Presidio . . . He was a delightful fellow who knew his business and contributed to the happiness of a host of pro and amateur pals.

Harry Markel, 29 years pro at Berkshire CC, Reading, Pa., presented with car by grateful members . . . George Dawson moved as Spalding's Chicago district manager to become asst. to Spalding Pres. Charles F. Robbins . . Emile Coene, Jr., formerly asst. to Spalding vp L. E. Coleman, becomes Chicago district mgr.

Henry Cotton has heavy schedule of dates for his 2-hour golf lecture with Henry's demonstration, sound movie with his equipment and question-and-answer session . . . Cotton, an outstanding golf businessman, has an idea here that American pros could adopt profitably . . Bill and Alice Wuthenow's 9-hole fee course at Briar Hills, Mich., cited in Norma Lee Browning story in Chicago Tribune as a business enabling its owners to get out of big city rat race . . . Mrs. Wuthenow told Tribune reporter "Other people have more money; we have more happiness."

NEWLY STYLED

LADIES' GOLFWEAR

By Scoggins



Style Dorset Stock No. 38

is a fine quality sanforized, zelan treated water repellent cotton Poplin. It is fully lined with an attractive woven Dan River plaid lining. This jacket has a full swing one piece back with a smart yoke front and lock type zipper front. The two inch natural elastic through waist makes this a very comfortable, well fitting jacket for golf and all sports. Button sleeves and two smart pockets on front of jacket. It is made in sizes 10 to 20 and in solid colors Red, Aqua, Maize, Natural, and Blue. This type jacket is known as a windbreaker jacket.

Exclusively through

HOWARD SCOGGINS GOLF CO.

10 Year Spike

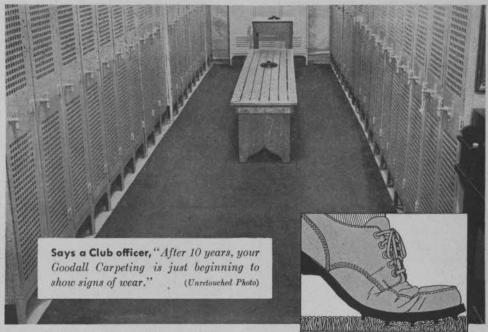


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In Essex Fells Locker Room

Proves Goodall Seamloc* Carpet

Best for Service-Best for Safety



Check SEAMLOC Long Wear and Non-Slip Safety Features Before Buying Any New Floor Covering

Year after year spiked golf shoes have pounded across the Goodall carpeting (Whittier Quality) in the locker room of the Essex Fells Club in New Jersey. Millions of steps, raking through the deep, springy pile with practically little effect... a punishment that would have shredded an ordinary flooring long ago. Why experiment? Why make costly installations when the facts prove Goodall carpeting solves your locker room problem—saves you money... gives safety. Write today for details.

SPIKES ARE CUSHIONED

in deep long-wearing Seamloc pile—provides safety grip for spikes just like on putting green. Made with a plastic backing that anchors soft yarns, gives them practically permanent "root."



*Reg. T. M.

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October, 1950



PATENT PENDING

NIGHT CRAWLER

FAST • EFFICIENT • ECONOMICAL

Clarence M. Stofer, Kalamazoo, Michigan, shown above supervising tining of his greens reports as follows:

ELKS COUNTRY CLUB KALAMAZOO, MICHIGAN

September 4, 1950

Ferguson & Sons EauClaire, Mich.

Dear Fergie:

I believe I promised you a report on how the Night Crawler, which we purchased from you in June, worked out for us, so here it is — better late than never!

Just before the Big Elks State Tournament was held here we perforated all eighteen of our greens with your machine taking only two days for the whole job and hiring no extra help at that and the tournament players pronounced the greens in perfect shape for play. I personally think the Fergusons have produced the answer to every greenkeepers' prayer with their Night Crawler — it is certainly "Tops" at our club.

With best wishes,

Clarence M. Stofer Supt. Elks Country Club Kalamazoo, Michigan

By FERGUSON & SONS.

TURF PRODUCTS DIVISION

EAU CLAIRE, MICHIGAN

Bill Lyons at Akron, O., reports successful season tests with soluble fertilizer. .. Maurie Luxford and Johnny Dawson say first year's returns from National Kids' Day Foundation, Inc., sweepstakes at golf clubs were cheering despite late anouncement of the nationwide event . . . Lafayette CC, Syracuse, N. Y., hails progkpr. Augie Nordone and his brother and asst. Manie, with party and gifts . . . The Nordone fiesta highlighted opening of Lafayette's new 9-holes which Augie designed and built.

New boss in family of Alex Edgar, supt., St. Andrews GC (NY Met dist.) . . . She's Joan, born Sept. 22, to take over management of daddy, Mama Christine and two brothers . . Uncle John is supt., Ferncliffe GC, West Caldwell, N. J.

Women's Open at Rolling Hills GC, Wichita, Ks. sponsored by Women's PGA broke even with \$5000 prize money and about \$1000 expense... Winner Zaharias' 70 during windstorm observers say was one of greatest performances by a woman golfer... Men's par is 72... Patty Berg elected pres., Women's PGA... Fred Corcoran management contract renewed for 2 years... Women's international Curtis Cup matches showed slight profit for Buffalo CC for two days' play notwithstanding total gallery not over 600.

Mac Hunter, Willie's amateur son, en-



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KIT — 51 matched accessories in fitted metal chest

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