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Front cover: Record total of over \$600,000 in prize money reported for 1950 PGA sponsored tournaments presages even greater galleries than shown here caught by the cameraman as Lloyd Mangrum putts on the 18th green at Inverness CC, Toledo, Ohio.

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MAKING THE SWING

(Continued from page 79)

Acres GC under management of pros Robert and Jack Bailly . . . Both boys were formerly at Balsam Hotel and GC in New Hampshire's White Mountains.

Ormond Beach Hotel and Country Club is going all out to please the palates of the par hunters. In addition to Cary Middlecoff, open champion, they have signed Buck White, Greenwood, Miss. pro star. Both will carry the resort's colors in major 1950 golf events. Three prominent Memphis business men took over "Ormond" last fall and have spent liberally on improving and extending the resort's facilities, including course changes, a \$150,000 clubhouse, heated swimming pool, lighted putting green and many other features to attract golfers throughout its year 'round schedule.

Western Golf Association, second oldest in nation, observed golden anniversary at its 51st annual meeting in Chicago Athletic Assn., Dec. 2d . . . WGA, founded by 10 Chicagoland clubs, comprises more than 300 clubs in US, Canada, Mexico, and Latin America . . . Meeting revealed 1949 as most successful in organization's history . . . Evans Foundation, which provides college scholarships for needy and deserving caddies, and which is sponsored by WGA, now has assets topping \$100,000 . . . Maynard G. "Scotty" Fes-

senden, hard working, munificent prexy of WGA for past two years, retired from office but will retain his post as trustee . . . John C. Kennan, ex. vp. has announced his resignation from that position to enter business in Chicago . . . "Scotty" said that Kennan's resignation was major loss to organization . . . Jerome P. Bowes, Jr., Chicago insurance executive, is new pres.

Sayre (Okla.) G&CC to begin construction of new clubhouse this spring . . . Statistics show that more than 2,500 golfers daily tour greater Miami's 11 golf courses during the busy winter season . . . There are two nine-hole courses and nine 18-hole links.

Bobby Jones has invited Bobby Locke to play in the Masters April 4-7 . . . This is not the only tourney in which he has been invited to play . . . Numerous others have indicated his entry would be welcomed . . . Braidburn CC, Madison, N.J., burned to ground Dec. 10, with damage estimated in excess of \$500,000 . . . Fire fighters had to stand helplessly by as recently installed hydrants had not yet been connected to main water supply.

Julian Louis, 38, assumes position as new mgr. Klinger Lake CC, Kalamazoo, Mich. . . . Louis is now mgr. of Tam O'Shanter CC, Detroit, has been asst. mgr. of Detroit Yacht Club, catering mgr. of Book-Cadillac, and mgr. of Western GC in same city.

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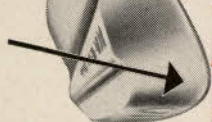
In conventional irons the effective power-hitting area is confined to approximately one half of the blade.

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