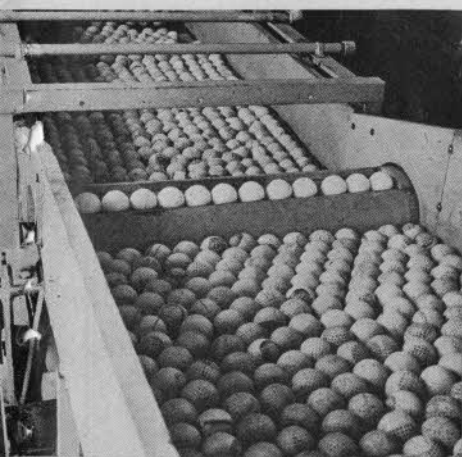


12,000 RANGE BALLS *Washed and Dried* **IN ONE HOUR**
... with the revolutionary new automatic

RAPID RANGE BALL **WASHER and DRIER**

*Here's the answer to a far-too-costly problem
 that has been eating-up every range owner's profits.*



SAVES TIME: Dump soiled balls into hopper, press starter switch and from then on the "Rapid" turns them out sparkling clean and dry — 12,000 an hour.

SAVES LABOR: No nursing or manual help required. The "Rapid" is completely automatic and thorough even to delivering clean, dry balls into bin or trays.

CUTS BALL INVENTORY: The speed, efficiency and completely automatic operation of the "Rapid" will keep you in ample supply of fresh balls with minimum investment tied up in golf balls ... and with less storage.

CLEANS 'EM CLEANER: Every ball is assured individual, all-over cleansing (without pressure on the balls) by their movement over a bed of high grade, durable washing brushes, actuated by sturdy, water-proof motor. Yes — those that are mud-caked, too.

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The "Rapid" will earn its cost in one season's operation—relieve you of labor worries—win the praise of your players. See how quickly you can cull for rejects and repainters as the balls turn over-and-over in plain sight.

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town, Pa. to build munny course on 135 acres acquired from Trexler estate . . . Private 9 hole course to be added to Los Angeles golf facilities . . . Chicago District GA met with club and other association officials and newspapermen in arranging district's 1950 competitive program on non-conflicting basis . . . CDGA starts a junior boys' championship this year.

Name of Phoenix Open changed to Ben Hogan Open by Phoenix Junior Chamber of Commerce which sponsors the annual \$10,000 event . . . Ogden City, Utah, El Monte munny course had record income in 1949 . . . Sharon (Pa.) CC remodelling course . . . Lakewood G&CC (Kansas City dist.) to have new clubhouse . . . Charley Vittoe, Standard CC, Louisville, elected pres., Kentucky section PGA . . . Other Kentucky officials elected: Charley Lamb, Bowling Green, vp; "Boots" Widener, Camp Campbell, sec.; Fithian Shaw, Crescent Hill, treas.

Weiser (Ida.) GC course and clubhouse to be opened this spring . . . Chuck Panratz again winter pro at the Gables, Kissimmee, Fla. . . Ted Bickel re-elected pres., Philadelphia dist. PGA . . . Bud Lewis and Al Keeping elected vps . . . Philadelphia section's 168 pros gave lessons to 1,521 Juniors last year.

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Clifton, New Jersey

Frank Maples, 63, for more than 20 years course supt. of the famed Pinehurst, N. C. courses died Nov. 9 at Pinehurst following two weeks hospitalization . . . He is survived by his widow, his sons Henson and Ellis and a daughter, Mrs. Harold McAllister . . . He was born at Southern Pines and had been associated with Pinehurst, Inc. for 41 years . . . To Frank more than to any other one man is due the honor of pioneering in first class conditioning of Southern courses . . . His genius and care gave the Donald Ross architecture what it needed to make Pinehurst the nation's foremost golf resort . . . His methods became standard practice in the south and he was in constant search of improvement in his work up to the time illness forced his retirement . . . His work at Pinehurst was taken over by his son, Henson . . . His son Ellis is pro-gkpr. at Raleigh, N. C. . . . Frank Maples was one of the grand gentlemen and builders of American golf.

Harold Sargent, East Lake CC, Atlanta, Ga., elected pres., Southeastern PGA; John Cochran, jr., Greenwood (Miss.) CC, elected sec.-treas. . . . Southern vps elected: Ira C. Davis, Pete Cooper, W. T. Hall, Henri Castillo, Arnold Mars, Charles Danner . . . Pros' wives played in first event of its kind when they competed at

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INNER SOLE
DON'T LET TIRED, ACHING
FEET SPOIL YOUR GAME.



Orthopedically designed of Genuine Air Foam rubber with specially developed, self-cushioning, smooth, perspiration-resistant coating.

Helps restore foot balance and body posture. Makes walking a pleasure.

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The contour of the sole prevents crowding or any danger to the toes.



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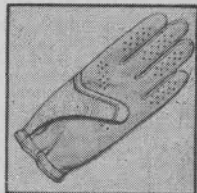
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East Lake No. 2 course during South-eastern PGA annual meeting. Mrs. Bill Buron, Tuscaloosa (Ala.) pro won title from Mrs. Joe Burch, Mobile (Ala.) CC, after 5 extra holes match . . . Mrs. Johnny Cochran, low net winner . . . Mrs. Harold Sargent was hostess at East Lake lunch for the girls.

"Pop" Evans, New Iberia (La.) CC, new pres., Louisiana PGA and Southeastern PGA champion . . . Evans is former middle- and light-weight national wrestling champ, in the amateur grappling class which is on the level . . . Heavy exhibition schedule this fall and winter for Jimmy Thompson, Patty Berg, Louise Suggs and Marilynn Smith . . . MacGregor irons of CBM Frank W. Wittich which had been in Pacific for 3 months after Wittich's ship was torpedoed, recovered by Navy diver and again being played by their owner . . . Woods also were recovered but ocean bath had damaged them.

Chuck Curtis, golf editor Los Angeles Times, promoted to executive sports editor . . . County of Los Angeles to have 9 holes of old Altadena course back in play by mid-summer . . . Steve Doctor signed as pro by Kane (Pa.) CC . . . Smethport (Pa.) CC in new clubhouse which replaced one burned . . . Warren, Pa., golfers headed by Robt. Walsh, plan-



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ning to build 9 hole public course.

Jimmy Lentz leaves pro spot at Leesburg (Fla.) CC to operate his newly acquired Greenbrier range at Bradenton, Fla. . . . Frank Donovan, pro at Cloer Hills, Des Moines, Ia., scores in Des Moines Tribune with amusing picture story on a "Kigme" dummy he carries along to kick when he makes a bad shot . . . Wm. N. Beveridge opens golf club making and repair shop at 430 N. 99th St., Milwaukee, Wis., across from his range.

Jack Gormley, Wolferts Roost CC, Latham, N.Y., passes along a clipping saying Tennessee Extension service advises 5 to 8 geese per acre for successful crabgrass control . . . Jack writes, "Take a gander at this clipping. What geese we have been?" . . . Ohio has most members in National Lefthanded Golfers Assn. . . . Jim Haines, grounds supt., Denver (Colo.) CC doing extensive erosion work on banks of Cherry Creek which changes from a trickle to a serious flood almost every spring and gets Denver into the papers.

Mayor James A. Rhodes, Columbus, to seek Republican nomination for governor of Ohio in May primaries . . . Jim, an ex-caddy and ardent golfer, is angel of the National Caddy Assn. with its annual championships . . . He also was mainly

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Outstanding for its lasting resistance to spike shoe wear. Full 40 in. width of ribbed, heavy duty rubberized fabric material 1/4 in. thick. Golf's leader in safety and service years.

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responsible for the PGA holding its championship at Scioto CC this summer . . . Jim was elected when 34 for first of his two terms as Columbus mayor . . . He's national pres., Amateur Athletic Union.

Wiffy Cox, honored by Congressional CC with a gala dinner, subject of column by Shirley Povich in Washington (D.C.) Post . . . Povich said, "No pro was ever given a bigger voice in helping to shape club policy in all matters, and he has helped raise Congressional to an envied eminence." . . . Evanton (Ill.) GC considering hospital insurance for its employees.

Johnny Fister, former asst. at Metairie CC (New Orleans) now pro at Houma (La.) GC succeeding Floyd Rood, resigned . . . John Krisko, asst. to Charley Lorms at Columbus (O.) CC, new pro at Ashland (O.) CC . . . Eddie Kirk, asst. to Horton Smith at Detroit (Mich.) GC, signed as pro by Flint (Mich.) CC.

Irish Golf, pointing out that the 1949 Ryder Cup matches didn't have the U.S. Open champion, the British Open champion and runner-up in play made the event "merely a match between the PGAs of Britain and America, instead of a competition between the two countries . . . Dave Hendry, pro, Hanover CC,

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Abbottstown, Pa., back to Dundee, Scotland, seeing his mother for first time in 25 years.

Clifford Deming adding 9 holes to Kinney and Griffith's Loyal Oak 18 hole course, Barberton, O. . . . Cliff says machine grading and ditching makes construction now better job than in old horse and hand days and for about same money . . . Mama Irene Moore won Ladies' championship; 12-year-old son, Byron Kenneth Moore, won junior title and Papa Douglas Moore men's consolation award in Good-year employees' tournament at Gadsen, Ala. . . . 16-year-old son Donald won Etowah County junior championship.

Arnold (Swede) Swanson of Wilson's S.F. outfit recently married to Mrs. Clare Kidwell . . . George Shaw was best man as Swede and the beautiful bride said "I do." . . . Ted Madden says his driving range business "in the shadow of Harvard stadium" last year was far bigger than any previous year . . . Range business in New England generally at record in 1949 despite shortage of courses.

Winter circuit opened Dec. 8 with Miami Open will have 17 events with purses totalling over \$175,000 . . . Most events will have qualifying rounds due to size of fields . . . Name players exempt from qualifying . . . Tournaments "strict-

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1 - Driving Tees

Driving Range and Public Course Operators . . . here we believe is the finest tee made from tires. Designed to specifications of well-known pros, these mats are functionally ideal, reversible, and virtually everlasting. Immediate delivery. Sizes 42"x60" and 48"x60". Also special sizes.

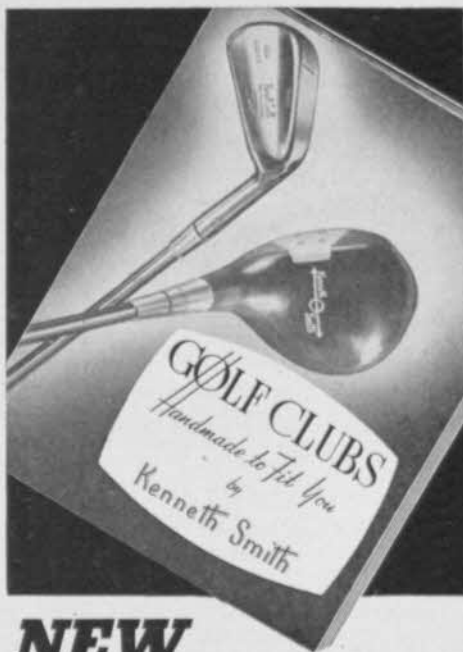
2 - Floor Mats

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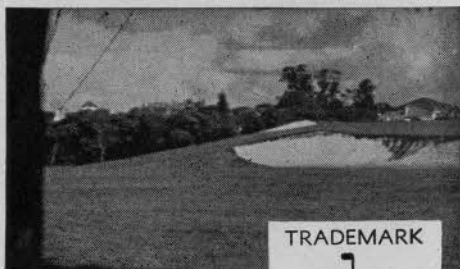
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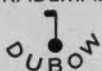
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ly invitationals at the discretion of the sponsor" says PGA release . . . Boston Sunday Post carries illustrated page story on Boston Golf Ball Co. business built by Moulton Cox and Joe Donaher . . . Medinah CC, host to 1949 National Open, celebrated its 25th year at big party.

Looks like Lloyd Mangrum will miss some rich picking while shoulder injured in fracas after minor traffic accident heals . . . But Sgt. Mangrum recovered from worse injuries received in worse battles . . . Mishawaka (Ind.) Eberhart munny course enlarged to 18 holes . . . New 9 constructed by course Supt. William A. Brady . . . Over 2,000,000 rounds played annually on 57 courses in Sydney area means such heavy over-crowding week-ends that new courses are necessary, says Golf in Australia.

Third payment of \$500 to John Samuel Clapper Memorial fund made for turf research work at Rhode Island State College . . . Monroe (Mich.) CC honored Warren Orlick for his 10 years work at the club . . . This young man Orlick really knows how to run a pro dept. as a business that pleases members.

Fairfax (Wash.) munny course spending \$75,000 for improvements . . . Rolling Hills CC, Wichita, Ks., has new \$150,000

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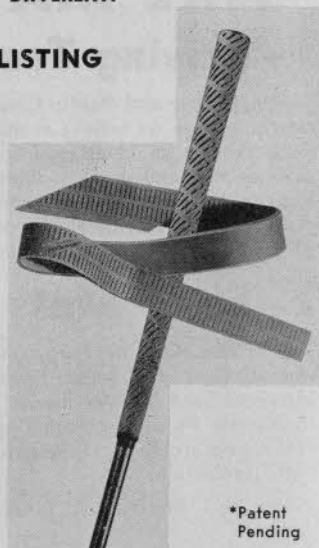
EYE APPEAL: Beautifully designed and available in various colors. Perm-A-Grip looks like a sleek built-on grip. Invisible seams — snug fitting.

DURABLE, INDENTED, NON-SLIP SURFACE: A specially compounded rubber cord and cork material insures light weight, positive grip and unusually long life.

CORRECT CONTOUR: Perm-A-Grip is tapered both in thickness and in width from one end to the other to provide perfect contour — eliminates need for separate underlisting.

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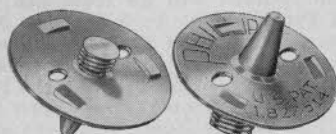


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clubhouse . . . Oklahoma City (Okla.) G & CC spending \$150,000 modernizing clubhouse . . . "Chick" Allyn, National Cash Register magnate and new chmn. of PGA Advisory committee, established top mark in golf promotion when he put on the 1945 PGA championship at Moraine CC, Dayton, O., and raised \$51,000 for athletic activities at Wright and Patterson fields.

George Schneider, PGA Tournament Bureau chmn., reported purse of more than \$474,000 for the 41 tournaments, including 8 pro-am events, on the 1949 tournament calendar year . . . George told PGA convention tournaments in 35 cities on 1950 schedule would offer \$550,000 total . . . The boys have 550,000 reasons for cheering George as a booker . . . Tournament bureau operations showed a loss of \$18,000 for 1949 fiscal year . . . Considering volume of the purses booked it looks like it might be possible to set up the books so the Tournament Bureau would break even for doing a good job.

Better press coverage of PGA 1949 convention than for many years in past due to PGA officials' frankness and willingness to let the reporters decide what was news . . . One favorable result was to keep question of parallel between Locke run-outs and allegations of Yank pro stars' ducking on dates out of sports section

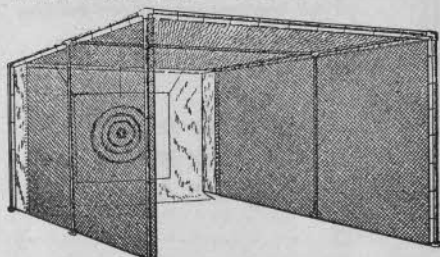
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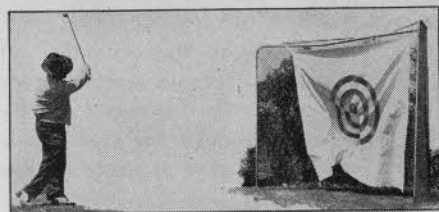
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headlines . . . Ken Alyta of Associated Press did especially complete and informative coverage.

Bob Hudson, newly elected vice chmn. of PGA Advisory committee, unable to attend PGA convention . . . Bob's scheduled report on Ryder Cup matches was filled in by brief and commendatory comments of Tom McMahon . . . Maj. J. W. Norviel and Maj. L. W. Fuller of Ft. Bragg Army Physical Training School at PGA instruction clinic taking wire-recorder record of the session.

Willie Wilson will go from his winter job at Pinehurst to York Harbor, Me., to be that club's pro for the 48th consecutive year . . . Willie, an amazingly lively and alert man for his mileage, has the longest active service record of any pro in the world . . . Jimmy Roach has been at Elkridge Hunt Club, Baltimore for 44 years . . . Freddie McLeod has been at Columbia CC (Washington, D.C.) since 1908 . . . All those boys keep right up to the minute on golf instruction.

Harold Calloway, who's at Pinehurst in the winter and Skytop (Pa.) club in the summer, has given more than 38,000 lessons since 1923 . . . Harold says players between 90 and 110 who account for most lesson tickets with pros, have 3 common faults . . . Their arms are so stiff



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