

posed 9 hole munny course. . . Riley recently completed plans for 9-hole Empire G&CC, private club at Vernal, Utah. . . Prentice-Hall, publishers of Joe Novak's "Par Golf in 8 Steps," supplying sports page pro publicity material pushing pro instruction. . . San Francisco Call-Bulletin, with 173 as record entry for its city junior championship, now campaigning for low-fee pitch-and-putt course for San Francisco kids.

Eddie Loos, 56, was found dead in a bathtub at his home, Laguna Beach, Calif., July 9. . . Heart attack was cause of death. . . Loos had been in poor health for several years. . . He was born in New York. . . For 21 years he was pro at Lake Shore CC (Chicago dist.). . . He later became pro at Pasadena (Calif.) GC from which club he retired on account of illness. . . After excellent early showings in competition he switched to specializing in instruction and developed many fine players. . . He was widely known as a teacher. . . He was a veteran of World War I. . . He is survived by his widow; sons Charles H. and Edward W., Jr.; daughters Margot J. and Letty Ann Myers; sister Estelle Pierce and brothers Leonard, Wilbur and Robert T. . . Eddie was a loyal friend and did much to build golf business for his fellow pros.

Al Cuici and Vic Ghezzi O.K. after getting banged in cab accident en route from PGA at Scioto to Columbus airport. . .

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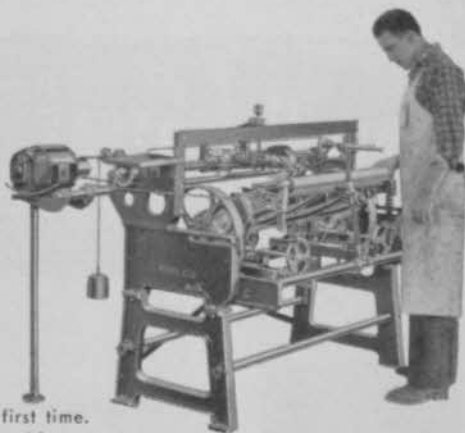
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Spalding sponsoring nation-wide broadcast of Davis Cup and National Championship tennis matches at Forest Hills. . . Lev Richards and Bob Thomas to give the play-by-play. . . C. Stu White, EL Monte CC pro, featured in Ogden City (Utah) Standard-Examiner sports section with piece on why golf is "my favorite sport."

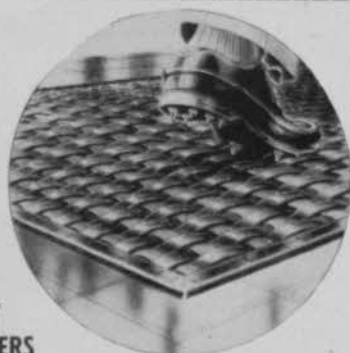
Richard Glasgow new mgr., Columbia-Edgewater CC, Portland, Ore. . . 48th annual North and South Open at Pinehurst, N.C., Oct. 30-Nov. 3. . . 51st annual North and South Amateur at Pinehurst, April 16-21, 1951. . . 40th annual Women's North and South at Pinehurst, April 23-28. . . Hank Russell, the Salt Lake City veteran amateur, says all a college education in golf costs you is 15 cents—price of a rule-book.

Whitey Williams is top caddy around Philadelphia district. . . He caddied for Dorothy Porter, 1949 USGA women's champion and for Ben Hogan in National Open this year. . . Only two minor criticisms of operation of 1950 National Open and we hope both are constructive. . . Flags should have carried the numbers of respective holes. . . Bottles around concession stands should have been picked up and stored away quickly instead of being allowed to remain scattered about until day's end. . . Several twisted ankles and one badly jerked sacroiliac caused by strewn empty bottles.

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Press agent material on radioactive golf ball which can be located with new \$25 Geiger counter said "about 25 million balls are sold each year and about 50 per cent of them are lost at one time or another." . . . Not in the short rough shown in the publicity pictures . . . Medinah CC (Chicago dist.) devoted 2 pages of pictures in its magazine to activities of junior golf classes conducted by pro Guy Paulsen and his assistants Dave Mose and Charley Brady . . . Kids are between 12 and 20 . . . About 50 boys and girls attend each Saturday morning . . . Fourth annual Junior tournament of City of Tallahassee, Fla., played June 23 at Tallahassee CC . . . Four flights from 8 thru 10 years, up to 17-18 years.

Alfred H. Tull of New York has designed revised layout of nine holes on Canoe Brook CC (Summit, N. J.) North course and designed an additional nine. . . Should make the new 18 better than Canoe Brook's championship South course. . . Tull also responsible for new jobs at Woodmont CC, Washington, D. C.; Concord Hotel course, Monticello, N.Y.; Union County Park Commission, Scotch Plains, N.Y., and Club Barranquitas in Puerto Rico. . . Also is reconstructing Mt. Pleasant CC, Worcester, Mass., and Congressional CC, Washington, D. C., courses.

Prof. Lawrence Dickinson, dean of the course maintenance schoolmasters, out of

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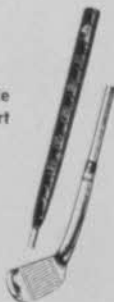


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Beckley-Ralston CHIPPER

It's the biggest selling "extra" club made and one of the famous square-grip short iron Stroke Savers. This Chipper is made specifically for pitch, run and chip shots within 50 yards of the green. It's 33" long and has practically no sole, permitting the club face to extend far under the ball. Gives golfers directional accuracy not possible with any other club.



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Rutledge Putter, the perfect pendulum type with square grip \$8.75. Wallaper, the iron driver for players who have difficulty using woods, \$10.95.

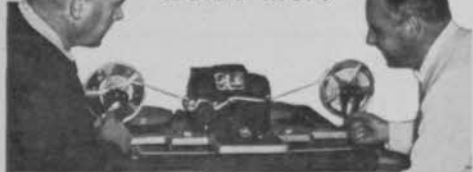
Trop Shooter, \$9.75.

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VIDEO INSTRUCTOR is being used by many pros who are noted for their resultful teaching. Among them are Claude Harmon, Harold Sargent, Jock Hutchison, Bill Gordon, Eddie Williams and Jules Platte.

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SPORTS ENTERPRISES

P. O. BOX 210 LAKE FOREST, ILLINOIS

hospital at Amherst, Mass. . . . Dick was in for repair of old athletic injury on a leg. . . . Good as new again. . . . First "Atomic" invitation open played at Los Alamos, N. Mex., atomic research project course, June 30-July 4. . . . Ben Hogan given Sportsmanship Brotherhood award for "outstanding athletic achievement". . . . Jimmy Demaret gets Hickok pro athlete monthly award. . . . 47th annual Pater-Filius at Midlothian CC (Chicago district) July 13. . . . It's oldest of the father-and-son annual events. . . . Interrupted twice by wars. . . . Hope there won't be a third interruption.

PGA 1950 annual convention at Chicago second week in November. . . . Makers of Daks slacks in England putting on 2000 pound open tournament at Royal Mid-Surrey which they hope to make "a fashionable event worthy of the title of the 'Ascot of Golf'."

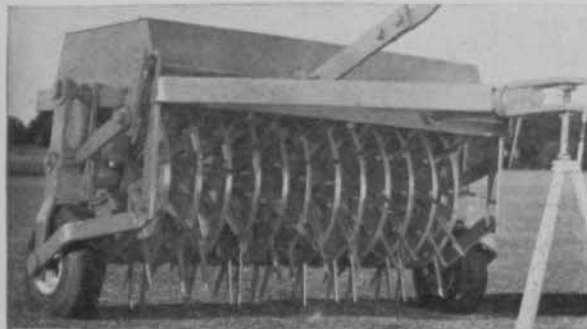
Paul Lavelle now pro-gkpr., Grants Pass (Ore.) CC. . . . Midwest Assn. Golf Course Supts. at Bonnie Dundee (Chicago dist.) in June meeting. . . . Public service as well as profits in the outside pro shops at the National Open and PGA championships. . . . Got to hand it to Johnny Spence for proving to pros whose clubs are hosts to big tournaments that energetic extension of pro shop service to guests is pay-

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PERRY'S GREENS SPIKER

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ing propaganda for pro and club.

Zanesville (O.) Junior Chamber of Commerce, operating only Jaycee public course in US building mailing list with match books having cover when filled in with name and address, good for one free round. . . . Women's Western GA presented Zaharias, Berg, Suggs and Jameson in exhibition for benefit of WWGA junior girls' promotion prior to Women's Western Open at Denver. . . . Joe Mozel, one of most successful of range operators, says early season weather this year reminded golf clubs of wisdom of having some practice and lesson facilities inside clubhouses.

Completed PGA tournament schedule for 1950 has 46 events with more than \$750,000 prize money. . . . Gene Webb, pro since he got out of Army Air Force as captain in 1946, named pro at Lakeside GC, 8901 Page Blvd., St. Louis, Mo. . . . Lakeside's 18 will open soon as St. Louis' newest fee course. . . . Pine Lake (Mich.) CC staged first invitation tournament with clubhouse building fund benefitting from sweepstakes. . . . Reader's Digest August issue to have piece on Scuttl; O. M. Scott & Sons Co., new crabgrass control.

Playfair Golf Annual for 1950, published by Playfair Books, Ltd., 57 Haymarket, London, SW 1, Eng., at 5 shillings, is valuable reference work covering all note-

(Continued on page 74)

Scott's NEW DRY COMPOUND Kills Crabgrass



NO MIXING, measuring or fussing with sprayer, use SCUTL just as is!

EASY TO APPLY with spreader. 10 pounds treats over 3000 sq ft.

SAFE, in recommended usage will not harm turf grasses, persons, birds.

Now, thanks to Scott's Research, the endless task of exterminating crabgrass can be accomplished in a breeze with safe, sure SCUTL. Prominent agronomists say, "In our crabgrass control experiments over the past 30 years, none were as outstanding!" Scuttle your crabgrass now before its millions of seeds mature. Write today for prices on your requirements.

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Golfdom

AUGUST • 1950

Golf Beats the Gun --Gets into Fighting Shape

By HERB GRAFFIS

Few Americans doubt that the Korean war is the first hot action in a showdown between Communist planetary imperialism and the free nations whose desire is to mind their own business without dictation from Moscow.

Our unpreparedness to handle the situation in Korea is evidence to any informed and mentally sound person in the world that we have a deep longing for peace and a childlike trust that others share that longing. The present crisis has been taken in stride by Americans and we've been shocked into action without being stampered.

Now we're in war and in the first month we have been so severely beaten by an overwhelming surplus of fighting power in the field that no thinking American now can remain blind to the necessity of immediately adjusting to a state of strength for hostilities.

At this writing it appears that controls of distribution and prices are inevitable, although the public hasn't been officially advised of this probability. However, action has been as might be expected, a combination of foresight and hoarding.

The golf business had plenty of reminders during World War II that Washington doesn't consider golf an essential wartime business. The game fitted into wartime conditions as well as any sport and a whole lot more usefully than some sports, due to the age range of golf participation and the play by male and female workers. The outdoor nature of the game was a balance for high-pressure wartime indoor work. But golf didn't do much of a selling job in convincing top authorities of the game's wartime value until fairly late in World War II.

Golf ranges and courses at military installations and the demand of war factory workers for public golf did more to sell official Washington on the game's valuable

function in wartime than was done by organized elements in golf. That may be an important element in finding the proper place for golf in the wartime economy which looks to be in prospect for some years.

Buying Rushes Limited

World War II experience was that private golf clubs, when they had money to do so, didn't do much buying ahead of demand.

The result was that maintenance equipment got into bad condition and with the operating labor and repair facilities available during that war the superintendent was a weary, worried genius if he could keep his course near to what he had regarded as normally good condition.

Since maintenance machinery became available after World War II and clubs generally have been in good financial shape the machinery picture has been getting into pretty fair condition. But the major manufacturers of golf course maintenance equipment have been behind on deliveries to courses, parks and cemeteries. Consequently there hasn't been much chance to place a flood of orders that would bring panic buying.

Some orders of maintenance equipment for spring delivery already have been placed but nobody can book such orders at firm prices. Whether material for maintenance equipment will be curtailed or virtually cut to nothing is anybody's guess.

Two things, however, are certain. One is that it's wise to get orders placed early and stand a better chance of getting what is available, when it is available. The other is that the leading manufacturers intend to stay in the golf equipment business regardless of temporary interruptions, and are not disposed to get scared or to let anybody get the idea they think—whether it's a long war or a short one, a big war or a small



HOGAN GETS CHAMPION'S CHAMPION AWARD

At Motor City Open Ben Hogan gets sound movie projector as Champion of the Month award from Bob Stranahan's spark plug company. Left to right at the presentation: Frank Walsh, the dapper Student Prince; Harry Wismer, ABC sports director, who presented the award; the durable Mr. Hogan; and Dale Stafford, managing editor, Detroit Free Press.

one—they have any question about the eventual American victory and return to normal marketing of their products.

Seed Short — Fertilizer Ample

This year's residential building boom accounted for practically cleaning out stocks of grass seeds. Bluegrass and redbud 1950 crops appear to be smaller than those of 1949. The fescue crop is good. The bent seed crop isn't in yet.

With no chance of a residential building boom continuing it seems logical that the year's crops of seed suitable for golf courses will be adequate. Authorities say there is no sense in seed hoarding.

Fertilizer is fairly plentiful and prices haven't jumped as have prices of other items. It is plain that any club that has the money had better look into its fertilizer needs immediately and see that a good fall job of fertilizing is done. If the war is a short one the club is still ahead and if the war economy is prolonged, turf had better be put into best condition for withstanding possible risk of grass food rationing.

The Korean hot war started when golf ball manufacturers' inventories were

dwindling seasonally to the lowest point. Hot weather, vacations and the production, seasoning and packaging procedures in ball plants call for getting the manufacturing operations out of the way as early as possible each year and to the fullest extent possible.

The result was that when the buying rush for golf balls started it very quickly reduced stocks so out-of-line buying for possible hoarding or speculative purposes was promptly brought under control by leading ball manufacturers. Orders, up to the rational limit imposed by low inventories, were booked on the basis warranted by the past business of pros and dealers.

Dealers whose past business in golf balls hadn't been much made a rush to load up but couldn't get what they wanted.

During World War II the job done by the pros in collecting balls for reconditioning kept enough balls on sale so no player had to give up a round of golf because of the lack of a ball.

Manufacturers didn't want to play into the hands of hoarding retailers during the buying rush in July and have kept the

available stocks of good balls largely with pros.

In some cases pros have rationed their stocks among members rather than keep pro capital tied up but the pro knows that when the boxes of balls are in members' possession that will mean a reduction in sales to members later on. The private club pro couldn't wisely load up for speculative purposes. If the war lasts and there is a ball shortage the private club pros who boosts the retail price of balls to a long margin over his purchase price is risking the loss of his job as a profiteer. The same member who would buy steaks and butter and gas without coupons during a war or be a good customer of a bootlegger during prohibition suddenly would get a hell of a spell of "crime must go" if he thought his pro was holding him up on a hard-to-get new golf ball.

Golf clubs, due to a prolonged strike in a large shaft manufacturers' plant, haven't been available in any marked surplus quantities this year. As a matter of fact, three lines of irons have been far behind in deliveries. Hence the club situation has not favored hoarding or speculative buying.

Prices of clubs are going up but the smart businessman pro doesn't think he should go off the deep end in tying up his capital in stocks of clubs for a possibly long period of wartime control. The pro without much capital to tie up won't be able to get shipment of much club stock anyway.

Manufacturers' orders of leather, nylon and canvas seem to assure that there won't be any trouble in getting golf bags for a year. There's no telling what the situation would be if the government should divert this material to its own use.

Thus the high spots of the supply situation for golf clubs appeared near the end of July. There hasn't been any indication of "scare" buying by clubs, pros or course superintendents but there has been ordering and stocking, as far as limited stocks allow, on a rather reasonable basis, considering the circumstances.

What Are Clubs Doing?

Private golf clubs and daily fee courses face the prospect of wartime conditions in much better condition than they were in when World War II started. A great many of the private clubs in metropolitan districts have waiting lists and their financial statements are sound. In making postwar improvements from 1946 on they seldom stretched thin.

Operating costs of courses and club-houses have been high, although considering the heft of the dollar of recent years the operations have been more economical than ever before.

In the larger metropolitan districts the private clubs haven't got a fairly large

percentage of members belonging to several clubs as was the condition prior to World War II. That condition accounted for a painful decrease in duplicate membership at some fancy clubs, in the New York metropolitan district especially.

One new factor in the private club situation in metropolitan areas is the large number of young men from 30 to 35 who are highly desirable private club members but who haven't joined on account of high prices and waiting lists. It may be that such members will be welcomed in at favorable terms even though the volume of play may distress some elders who hate to wait on a tee.

Women's play has increased greatly since the end of World War II. Junior play, and the golf instruction of youngsters at courses, in schools and colleges, has increased so tremendously that it doesn't seem possible many courses should want for traffic.

There is a shortage of good fee courses and public courses. Obviously the character of the game makes it fill a need for physical and mental conditioning in tense times.

Private and fee course officials and municipal course management are showing far more of a disposition to look ahead and plan ahead than they did in 1941, 1942 and 1943 when failure to recognize the trend and beat the gun with their own plans led them into difficulties.

Now foresighted officials are wisely considering what might happen during the showdown between the pursuit of happiness and the bossy ideologies. That's one of the surest signs that golf will weather the storm—if, as and when the communists decide to force a big storm—and by sound foresight contribute to putting and keeping the nation strong.

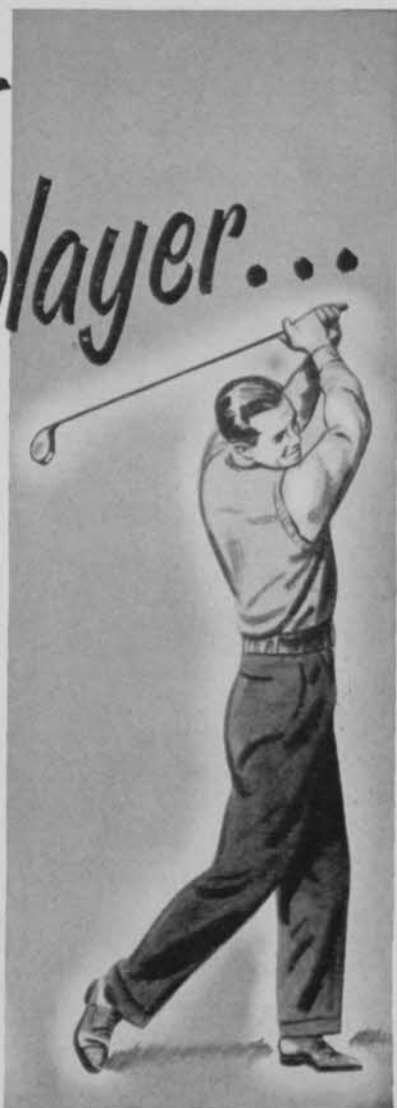
Draft examination figures show there's vast room for physical and psychiatric improvement among the young in this country. Considering the fine showing of amateur and professional golfers and caddies in World War II golf demonstrated itself to be a first class conditioner.

Hartman Heads Iowa Greenkeepers

J. S. Hartman, Mason City (Ia.) CC was elected pres., Iowa Greenkeepers' Assn., at the association's annual meeting, held at Des Moines G&CC. Walter Fuchs, Cedar Rapids CC, was elected vp., and Roger Fritsch, Homewood GC, Ames, was re-elected sec.-treas. There were 62 members present.

H. L. Lantz of Iowa State College reported on the turf research work at the Ames gardens. Lantz said U3 Bermuda did not withstand the winter but the reason may have been late planting.

*You can fit
any player...*



Spalding