To your members you are MR. GOLF!

To the low handicap man as well as the dub, you are the man who knows the answers. You are the man to whom all turn for aid, comfort and advice. Advice on the game. Advice on clothes. Advice on equipment... yes, especially advice on equipment.

What are the proper clubs? How long should they be? How heavy? What is the swing weight?

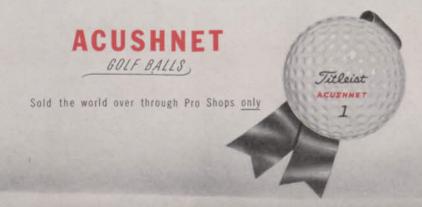
What about shoes? Socks?...light or heavy?

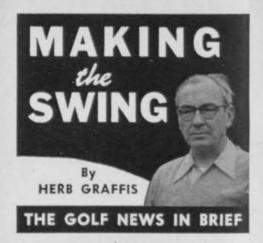
Which ball should one use? Which is longest? Which is toughest? Which ball will suit the player best?

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We can find only one answer. Having discovered for themselves that, in quality and price, Acushnets deliver the "most golf" per dollar, Pros throughout the land advise their members to buy them... regardless of the sometimes rather frantic efforts of a few other suppliers "to make it worthwhile" for the Pro to favor other brands.

All praise to you Pros for maintaining this position. It is as it should be! To do otherwise is to let your members down. We will do our best to continue to give you merchandise you can *impartially* recommend. If we ever fail to do so, tell us about it. Acushnet Process Company, New Bedford, Mass.





Major military service golf championships cancelled. . . Pros aren't going hogwild in storing golf balls "in case" but there's plenty of ball buying for stock-piling. . . Ties up pros' money in inventory and it's precaution taken for members rather than speculative hoarding to cash in at shortage prices. . . Pros did a great job during World War II in collecting used balls for reconditioning. . . That way they assured continuance of golf playing in wartime.

Bob Drum in Pittsburgh Press golf column reminds readers the name Charley Coe was known around Pittsburgh long before the present National Amateur champion was born. . . Merry old pro Charley Coe once played best ball of three members and outdrove them at every tee, using a whiskey bottle as a tee. . Profits from Gen. Moncado's Third Annual Goodwill tournament will go toward construction of clubhouse at new Stockton (Calif.) muny course. . Ed Fladoos appointed mgr., El Rio G&CC, Tuscon, Ariz. . Some great guest columns by local golfers in Par and Beyond column conducted by John Masterman in Ithaca (N.Y.) Journal.

Alderwood CC, Portland, Ore., awarded \$96,509 for 18 acres of course taken by city airport. . . Letter in N.Y. Herald-Tribune deplores reconstruction work on Van Cortlandt Park course beginning in bird sanctuary at height of breeding season. . . Golfers of Manteca and Tracy, Calif., planning to build course. . . Spokane (Wash.) CC plans starting construction of new clubhouse early in Sept. . . . Previous clubhouse burned in 1946.

Bonneville course to be enlarged to 18 holes, giving Salt Lake City its first 18-hole public course. . . Red Cloud, Neb., to build public course. . . Harry Obitz, pro at Fred Waring's Shawnee (Pa.) club, a Red Cloud boy who spends his winters back home, has designed the 9-hole sand-reen

layout, . . Earl (Smiley) Bell of Kansas City, reconditioning Excelsior Springs course, . . Lee Stine, realtor, proposes construction of 18-hole course near Hagerstown, Md., if deal of extending water main can be made with city.

La Canada (Calif.) prospect of new course by Billy Bell fell thru. . . Charley Curtis in LA Times says La Canada site wasn't big enough and didn't have enough water. . . Charley says temperature at Yuma, Ariz., where Bell's men are building 9 holes is 113 during construction job. . . Miami (Fla.) CC's 130.19 acre plant for which an indicated \$175,000 was paid 5 years ago now valued at \$1,115,000, according to Miami Herald story. . . \$715,000 for acreage and \$245,000 for "replacement cost of golf course" are in appraisal figures of the city.

Perry Maxwell designing 18-hole course for Palmetto CC, Bossier, La. . . . Golf writer Des Sullivan and Emery Thomas, Forest Hill Field Club pro, collaborate in "Right 'n' Wrong" illustrated instruction feature in Newark (N.J.) Sunday News. . . Directors of Northwest Turf Assn., at Spokane, Wash., meeting, set Fourth Annual Northwest turf conference for first or second week in March, 1951, at State College of Washington, Pullman.

1950 National Open gate at Merion about \$71,000 with play-off. . . Split between USGA and Club. . . Entry fees were \$9625. . . Johnny Revolta's 15-year-old son, Johnny, Jr., looks like a comer. . . He won the first Chicago District GA boys championship this year. . . He went into his first big tournament, the St. Paul Open, and got tournament, the St. Paul Open, and got need for another muny course. . . Madison's two public courses show operating profit.

Women's Western Golf Assn. officials out-chic USGA officials in the girls' new white sport coats. . . Golf Writers' Assn. Sec. Charles Bartlett has abandoned the idea of asking his colleagues to authorize an 'old school tie.'' . . . Some members complained ties hurt their necks. . Looks like Gaudy Jimmy Demaret is getting sartorial competition from British pro ... ax Faulkner. . . Tom Scott of Golf Illustrated says Max showed up at a tournament in an outfit of mushroom and petunia.

Course maintenance men will be represented at 26th National Shade Tree conference, Syracuse, N.Y., Aug. 21-25. . . Golf manual, including historical, instruction and rules material published as French golf promotion volume by Editions Paris-Vendome, 10 Place Vendome, Paris 1. . . Price, \$1.50. . . Monte Vista (Colo.) CC rebuilding course. . . In fiscal year ending June 30, 1950 Fresno, Calif., muny course made its top record of 50,036 rounds and fees of \$40,135.60. . . Course operation yielded about \$14,000 to city's general fund. . .

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Howard Holman, coordinator of recreation for city and schools dept., asking council for \$5,000 more to operate course and make improvements.

Chelan (Wash.) Chamber of Commerce pushing for course at Lake Chelan. . Proposal gets support of state parks board member Emil Miller who said he was converted to endorsing public golf when Sun Lakes Park course made \$2000 profit for state in first year of operation. . . Ben Hogan partner in oil leases on 616 acres near Childress, Tex. . . . Start drilling soon. . . Hogan playing no more tournaments until winter. . . Heading for Hollywood in August to work on a movie of his career.

Minden (Neb.) CC completing 9-hole course and clubhouse. . . Veteran Maurie Wells, pro at Cascade Hills CC, Grand Rapids, Mich., says club's having its biggest year. , . Illinois and Michigan seniors' associations to have 32-men team match at Kent CC, Grand Rapids, Aug. 15 and 16.

Hilo (Hawaii) fine new muny course to be opened formally Aug. 28 with Gov. Stainback and other territorial dignitaries dedicating. . . Ft. Shafter 9-hole course in Honolulu completely remodeled and fairway watering installed. . . Hawaii Aeronautic commission to construct golf course and hotel in \$2,000,000 improvement program... Pali GC to build fine 18-hole course





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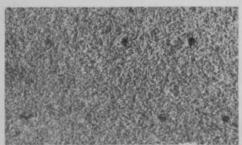
Complete hollow-tining at the time cultivation is most needed is now possible. The Night Crawler gives complete penetration regardless of compacted conditions left by driving spring rains and heavy early season play.

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at "garden spot of Oahu." . . . Willard G. Wilkinson, architect, who went to Hawaii for a 3 months visit and has been there 3 years, has been kept busy on these Hawaiian jobs. . "Wilkie" says Hawaii is glorious golfing country and the folks are delightful golf enthusiasts.

George Puetz buys Earlington GC, 9-holes, in Seattle (Wash.) area. . . Ed Isbern buys Grove Park course, Ellinwood, Ks., from Fred Wolf, . . Hastings, Neb., new Meadowbrook, 9-hole grass green course on site of former Hasting College course, opened. . . Pasadena, Calif., council considering 9-hole short course to Wm. P. Bell design, in Arroyo park. . . Lebanon, Tenn., committee headed by Winstead Bone, organizing golf club.

James Bathie, who retired from pro golf in 1943, died recently in Steubenville, O.... After his retirement from golf he was purchasing agent for a coal company. . . He came from Aberdeen, Scotland, when he was 12 years old. . . He served as pro at Monongahela, Pa. and St. Clairsville, O., prior to locating at Steubenville. . . He is survived by his widow, the former Mary Daugherty, and his daughter, Mrs. Kenneth Hale.

Ralph T. Leasure, 28, pro at Bedford Springs (Pa.) hotel course, died recently



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in an automobile accident near Bedford... He had been at Bedford Springs 4 years and was at St. Augustine, Fla., for 3 winters... He was a protege of Carroll Boggs for whom he'd worked at Cumberland (Pa.) CC... Leasure was twice wounded in European combat during World War II... He is survived by his widow, a son, two brothers and three sisters.

Bobby Locke in two English-made films. . One is for theater showing. . Other is for home and club movie instruction. . . Locke gave Kolin Robertson, chmn., Yorkshire Evening News tournament, a gold wrist watch in appreciation of kindness shown since Bobby's first appearance in England. . . Dan Parker's piece on Locke in July Sport magazine cute but not truthful.

. . Dan wrote American pros' distress at having Locke win prize money was reason for PGA banning Bobby. . Locke helped gates, hence was good for prize money, when he showed. . U.S. Pro stars didn't go hungry while Locke was getting a piece of the purses. . Locke has written illustrated booklet "The Basis of My Game," distributed thru British pro shops by Slazengers, Ltd., London, EC4. . Bobby putting on demonstrations prior to British tournaments. . Looks like he's doing a warmer job in public relations.

Tam O' Shanter GC (Detroit dist.) becomes men-only club in 1951. . . Club,

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founded in the boom of the '20s, now owned by Tom Murtha... New Haven (Conn.) CC completing \$40,000 renovation job in front part of clubhouse... Previously club remodeled its locker-room and installed new \$25,000 kitchen... Chick Harbert nosed out Al Watrous to win Michigan PGA title... Chick has entered the Michigan PGA 4 times and has won it 4 times.

Play at new high on Norfolk, Va., public courses, says supt. Fred Bingham. . Norfolk considering building two new muny courses. . One 400-yd. hole is course used in Memphis (Tenn.) State college golf teaching. . . Vallejo (Calif.) opens second 9 of its muny 18. . . Second nine has replicas of famed U.S. holes. . . Clubhouse facilities also improved. . . Joe Mortara, Vallejo pro, says course now can be host to tournaments.

Slot machine crusade in Illinois catching Chicago district clubs in middle between the coppers and the hoodlums... Hoodlum mobs fighting for control of machines and hijacking machines owned by clubs or opposing mobs... Police don't seem to be able to halt hoodlum raids but crack down on clubs... The heat is put on club officials and employees who hesitate to tell how hoodlum muscle has been put on them... Tough spot for club officials who are under threat of hoodlum reprisals and haven't



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