

KEYNOTE FOR 1950 GOLF GLOVES: FINE LEATHERS AND NYLON



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K. L. BURGETT CO.
Peoria, Illinois



Fourth green at Wickenburg, where watering system and smart turf management has made the desert bloom with a fine course.

Golf Now in the Dude Ranch Capital, Wickenburg, Ariz.

Up to recently there were two sets of golf clubs among the 100 residents of Wickenburg, Ariz. Now this area which is a great resort center famed for its dude ranches, probably is the world's fastest growing spot of local golf interest. Play has begun on the first 9 of what eventually is to be an 18-hole course and resorters and local residents are giving the new course a great play.

The course was designed by Billy Bell and was built by Joe Sanders. Joe stays on the job as supt., with Jules Platte as mgr.-pro. Platte is pro at Knollwood CC (Chicago dist.) in the summer. The greens and fairways are in amazingly good condition for a new course and represent an achievement in which modern golf course building, turf science and practical green-keeping have converted rough, practically desert country into a well-groomed green turfed area with interesting contours. Considerable money had to be spent in fencing the course as the grass attracts hungry live stock from many miles.

Chuck Everett of the Triangle V ranch donated the land on which the course has been constructed, in getting under way the move to extend the variety of resort entertainment in the area. About \$60,000 has been spent in constructing the course and an excellent, complete watering system. Construction was begun last July 5 by Sanders and the seaside bent greens were in and the rye fairways growing in good shape early in January this year. Sanders, a veteran with considerable successful ex-

perience in course maintenance in Iowa and Illinois, tells of coming onto the Wickenburg site in July and wondering wottaell the bridges were for in the desert. When flash floods came and washed out his second green twice, he learned. Joe also learned that a crew of 15 men and two bulldozers can get a lot of construction work done during the Arizona summer with 115 temperature and the only shade being that supplied by cactus plants.

Ground needed a lot of hand raking. Three hundred pounds per acre of ammonium sulphate was worked in. Rye was sowed at the rate of 350 pounds per acre.



Jule Platte, (left) and Joe Sanders, pro-mgr. and gkpr., respectively, of Wickenburg, Ariz., new club.

This year Bermuda will be planted. When course construction was proceeding Joe says the force had big galleries of gilias which "are cutest damn things but nice to play with," some rattlesnakes, scorpions, pretty lizards, jack rabbits big as coyotes and coyotes big as ponies. But when the course got in and the place was manicured and civilized-looking all the wild life vanished. Their absence won't be at all

First Flight

Personalized Fitting Chart

REMEMBER: Golf Clubs are like shoes—
THE MOST IMPORTANT THING IS A CORRECT FIT

First Flight CLUBS

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specifications for improving
your game.

This chart is void unless signed
by your pro.



Professional Registered
Swinging Weight
Woods \$16.50 each



Professional
Registered
Swinging Weight
Irons \$10.50 each

Pro's Name _____ Date _____

Address _____ Customer's Name _____

City _____ Zone _____ State _____ Man _____ Lady _____
Right hand _____ Left hand _____

1. Customer's Height _____ Weight _____ Age _____ Handicap _____

2. Distance from fingertips to floor when standing erect _____

3. Shaft: Stiff (S) _____ Medium (T) _____ Swing (A) _____ Lady _____

4. Length of clubs: Standard _____ Any amount shorter or longer than standard _____

(Standard driver 43", No. 2 iron 38 1/2") _____

5. Swinging Weight: Woods _____ Irons _____

6. Size of Grip: Small _____ Medium _____ Large _____ Extra Large _____

7. Type of Grip: Flexi-Grip , *All Weather , Tournament , Permagrip , Leather , *Goodwin

8. Wood Faces: Standard _____ Closed _____ Open _____ No Bulge _____ Slight Bulge _____ Extra Bulge _____

9. Wood Loft: Standard _____ More Loft _____ Less Loft _____

Remarks _____ WOOD MODELS
No. 7, Medium Head _____

No. 8, Large Head _____

No. 9, Semi-Pear Shaped _____

*Small additional charge for All Weather and Goodwin Grips.

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lamented by the golfers but Joe says he will miss them and he's sorry Platte didn't get there to take a course in Wickenburg natural history.

They got plenty of water in a 300 ft. well. They've got about six miles of pipe in their watering system, 475 sprinkler heads, and Buckner equipment. The entire property is 170 acre piece and the way play has started under Platte's direction and encouragement the golf course is proving a boost to the ranch vacation business. Wickenburg has a number of notable establishments of the dude ranch type. Altitude is 2250 and winter climate is balmy most of the time.

A clubhouse and a fine pro shop for Platte are being constructed. The job that's been done in building a very attractive, finely turfed course on the apparently unpromising land for golf around Wickenburg indicates that with good men and water a good golf course can be installed almost anywhere.

STEERS THE DRIVE



—Noer photo

Art Hall's Victory Hill fee course is made easy to find by this attractive sign in colors, located where the road to Victory Hills joins the main traffic artery out of Kansas City, Ks. The sign always is kept in bright condition. That's a tip to other fee course operators whose signs often are battered and have faded paint. Possible customers, seeing such signs, may think the courses also are run-down.

WESTERN JUNIOR AT NOTRE DAME

Golf's oldest teen-age competition—the Western Golf Association's Junior Championship—will have its 33rd renewal this summer at the University of Notre Dame June 20-23. Dean Lind, Rockford (Ill.) youth who won the title last year will be attempting to retain his crown in the face of a tradition that has seen only two players win in successive years. Ben Downing of Louisiana State won in 1940 and repeated in 1941 and Fred Haas, Jr., turned the trick in 1934 and 1935.

It's On The House

By TOM REAM

Mgr., Westmoreland CC

* * *

There is no substitute for experience, if that experience has been along practical lines.

* * *

Know the mental reaction of your members and you can judge what to do when an emergency occurs.

* * *

The first consideration in any and every club is cleanliness.

* * *

When a crew has confidence in the boss, his presence is a steadying element; when it has not, he'd better stay away from the rush when it's happening.

* * *

To be up-to-date in club operation one must be continually adjusting to meet new conditions.

* * *

Electricity translated into light, heat, power and communications is the clubs' most useful servant.

* * *

Notwithstanding the many mechanical services in modern club operation, the most important instrument is eye service.

* * *

When you want something, you have to go and get it. But you have to go with something in your hand. If you can't deliver the goods, don't advertise them.

* * *

A note to all club employees—good service must be forthcoming if salaries are to be forthcoming.

* * *

Current advice to people in the club business: if you can't be very smart, at least be very pleasant.

* * *

With all our atmosphere making, let's not neglect the atmosphere which only a cheery greeting to the members makes.

* * *

A good club—one in which a member or guest is a long way from home and isn't conscious of the fact.

* * *

Liquor will be an attraction at your club if it is an attractive place in which to drink it.

* * *

It's the opportunities it affords for doing good deeds that makes the club business such a gratifying one to be in.

* * *

Don't let's fool ourselves; members soon sense that they are in a club in which the employees make critical comments about them.

* * *

In club business the trouble lies in making an attempt. We should make ten or a hundred of them.

* * *

Every club that serves food can save food.



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This group of near 350 greenkeeping superintendents, club officials and turf authorities attended the 1950 Annual Midwest Regional Turf Conference at Purdue University, Lafayette, Ind.

Play Golf, Greenkeepers Told At Purdue Turf Conference

Purdue's Annual Turf Conference attended by about 350 heard featured convention speaker James D. Standish, Jr., pres., USGA, lay heavy stress on greenkeepers learning to play golf to get acquainted with and better understand the problems of the green chairmen.

One of four practical instruction sessions was devoted to the subject of how to destroy turf pests. This year's turf pest session consisted of four groups of 80 to 90 individual turfmen quizzing a panel of specialists. Specialists included Prof. O. C. Lee, Purdue agricultural botanist; Prof. Glen Lehker, Purdue entomologist; Dr. J. C. Schread, Connecticut agricultural experiment station entomologist, and Dr. Eric G. Sharvelle, Purdue plant pathologist.

Surveying, Popular Turf Topic

George Spencer, agricultural engineer at Purdue, again stressed ways to survey turf areas without using complicated instruments. Purpose was to teach greenkeepers how to plan drainage of greens, spray greens with the correct amount of fungicide per square foot and other common problems.

This year the groups heard a third sectional discussion on the care and operation of small internal combustion engines. Explaining the different types and operation of motors was Charles Gardner, sales engineer for the Briggs and Stratton Corporation.

Dr. Helmut Kohnke, Purdue soil scientist and Richard Davis, agronomy graduate student, conducted the session in "Soil Structure, Soil Aeration and Drainage." Conference discussion on grass is founded in part on an agronomy graduate program sponsored by backers of the seven-state Midwest Regional Turf Foundation, headquarters at Purdue.

Other conference highlights included:

Address of welcome, by Purdue agricul-

tural dean, H. J. Reed; "Turf Diseases," by Dr. Sharvelle; "Turf Grasses," by Dr. Fred Grau, USDA, Beltsville, Md.; "Turf Fertilization and Fertilizer Materials," by Dr. O. J. Noer, Milwaukee Sewerage Commission, Milwaukee, Wis.; "Turf Insects," by Dr. Schread; "Turf Extension Program in Pennsylvania," by Al Cooper, Pennsylvania State College, State College, Pa., and "Care and Maintenance of Trees, Shrubs and Perennials," by Prof. Roy B. Hull, Purdue horticulturist. Dr. N. J. Volk, associate director of the Indiana agricultural experiment station and formerly head of the agronomy department, was banquet toastmaster.

Dr. Sharvelle told the 350 attendees about the importance of launching turf disease programs now. He stressed the necessity of grass in our United States economy.

Dr. Grau informed conferees that top-crossed bents, like hybrid corn, are superior to the originals. Among his remarks, he also said that we must learn to grow grass with less water.

Life of grass depends upon fertilizers and their correct amounts and applications, Dr. Noer explained in his talk. Proper fertilization is cheaper than re-seeding, he pointed out.

Dr. Schread gave details of kills made with the newer chemicals on the different kinds of insects in the New England area. Turf extension work in Pennsylvania was outlined by Cooper.

Hull's talk was an advisory one on how to give trees and shrubbery around golf courses, parks and cemeteries better care. More satisfaction from the plantings is derived that way, he said.

Tuesday night's election saw president Carl Bretzlaff preside over the annual meeting of the Midwest Regional Turf Foundation. Joe Graffis and Al Linkogel were reelected to the executive committee. Mal McLaren, of Oakwood CC, Cleveland, is the new member elected to the committee.

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1950 Tournament Schedule

APRIL

- 17-22 50th Annual North and South Invitation Amateur Championship.
24-29 48th North and South Invitation Championship for Women.

MAY

- 1-7 Western Amateur, Dallas (Tex.) CC.
15-19 British Ladies Amateur Championship, Royal County Down GC, Newcastle, Ireland
22-27 British Amateur Championship, St. Andrews GC, Fife, Scotland.

JUNE

- 8-9 Walker Cup Matches, Birkdale.
8-10 USGA Open Championship, Merion CC, Ardmore, Pa.
15-18 Palm Beach Championship (formerly Goodall-Round Robin Tournament), Wykagyl CC, New Rochelle, N.Y.
19-24 Women's Western Open Championship, Cherry Hills Club, Denver, Colo.
19-24 U.S. Seniors, Appawamis CC, Rye, N.Y.

- 21-27 National PGA Championship, Scioto CC, Columbus, Ohio.

- 25-July 1 NCAA Championship. Univ. of New Mexico, Albuquerque, N. M.

JULY

- 3-7 British Open Championship, Troon, Ayrshire.
3-8 USGA Public Links, Seneca GC, Louisville, Ky.
19-22 USGA Junior Championship, Denver (Colo.) CC.
31-Aug. 4 Women's Western Jr., Indian Hill Club (Chicago Dist.)

AUGUST

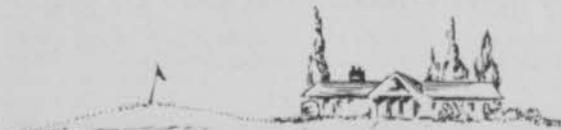
- 5-8 All American Open, Amateur, Women, Tam O'Shanter CC (Chicago Dist.)
10-13 World's Championship, Tam O'Shanter CC.
13-19 USJCC Junior Amateur Championship, Univ. of Ia., Ames.
14-19 Women's Western Amateur Championship, Exmoor CC.
21-26 USGA Amateur Championship, Minneapolis GC, Minn.

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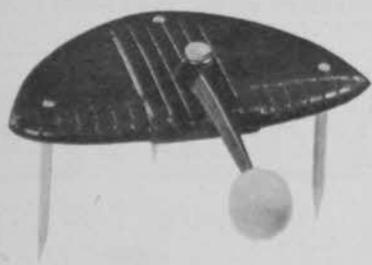
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Extend Prize List

Marty Lyons, Llanerch CC (Phila. dist.) pro, urges pros and club tournament committees to make year's prize for "most improved golfer" one of the features of the awards of the season. Marty also advises that pros spread their shop stock to provide more than golf equipment and apparel prizes. He says that by having a larger variety the pro gets most of the prize business and doesn't diminish golf item sales. He also reminds pros and committees that many members want prizes on which there is an inscribed record of the event and winner as a pleasant and proper ad of how good—or how lucky—the winner was.

How Phosphorus Function in Turf Production

By DALE H. SIELING

Head, Agronomy Dept., Univ. of Mass.

Growers of grasses have fewer problems with phosphate deficiencies than almost any other group of persons growing plants. It is true that the grass crop requires phosphate just like any crop but the nature of the golf course crop makes it one that conserves phosphate effectively and uses phosphate efficiently.

Plants require phosphate for their es-

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