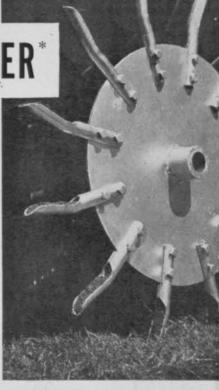
Jairway-Green AERIFIER*

Soil compaction is a problem everywhere. Even good soil tends to become packed too tight from traffic by people and equipment. Regular aerification is necessary to keep the soil loose so air, water and plant foods can get down into the root zone. The actual removal of soil cores is the most effective way to loosen the soil. Only the Aerifier does that job so quickly. Its value has been proven at golf courses throughout the country.



Less Water-Better Turf

through the use of the Aerifier

New York

"After this unusual hot, dry summer aerified fairways and greens were not burned out as much as they were in past more normal years."

> Art Stephen, Greenkeeping Supt. Lancaster Country Club

Illinois

"Aerified fairways absorb water immediately, and turf is much thicker."

> Bert Rost, Greenkeeping Supt. Park Ridge Country Club

Massachusetts

"Maintenance is more economical through the use of the Aerifier. Less fertilizer and seed are wasted, and less water is necessary."

> Homer Darling, Owner Juniper Hill Golf Course

Nebraska

"Aerified greens hold the shots better than ever before although our watering was cut in about half."

> Marion Mendenhall, Greenkeeping Supt. The Country Club of Lincoln

Virginia

"The Aerifier is being used to overcome compaction and improve soil structure. Results of the program so far are very promising."

Charles Schalestock, Greenkeeping Supt. Farmington Country Club

Montana

"After aerification of athletic field, not nearly as much water was required to keep grass green."

T. S. M. Lease, Landscape Architect

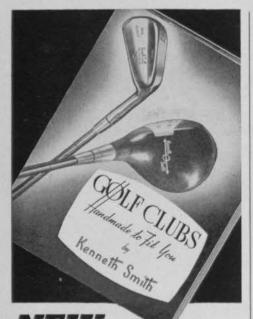
Write to us for the name of your dealer

*Patent Pending

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NEW FREE BOOK AND Fitting Chart TELL HOW

my woods and irons are accurately **designed for you to fit your natural swing.** Thirty years of successful custom club making for over fifty thousand top amateurs, Pros, Hollywood stars, and other particular golfers all over the world.

PROS: Write for this new book and also handy order blank for



course with cards in \$10, \$25 and \$50 denominations to be used up in green fees. . Dr. S. J. Leider, owner, La Rinconda GC, Los Gatos, Calif., spending \$30,000 in course alterations... Omaha (Neb.) Field Club being restored to 18 holes by construction of 4 holes replacing those lost by construction of vets' hospital.

U.S. Junior Chamber of Commerce preparing colored movie on its golf promotion. . . Film will show Jaycees' work in its national junior championship which has biggest field of any golf tournament. . . Jaycee-sponsored open tournaments and public courses resulting from Jaycee push. . . Film will be shown at 1500 Jaycee local chapters to spur further golf promotion.

Syracuse, Ks., opens 9-hole course. . . Los Angeles Councilman Don A. Allen proposes increase of LA muny course rates from \$1 to \$1.50 weekdays and \$2.50 Saturdays, Sundays and holidays. . Allen, a golfer, says increase in 7 months would finance start of two new LA muny courses to provide facilities for those who now seldom can get public golf in the city.

Important result of USGA Green Section - greenkeeper association - state agricultural experiment station tie-ups is number of smaller town midwestern and

TIRE MATS

Driving Range and Public Course Operators . . . here we believe is the finest tee made from tires. Designed to specifications of well-known pros, these mats are functionally ideal, reversible, and virtually everlasting. Immediate delivery. Sizes 42"x60" and 48"x60". Also special sizes.

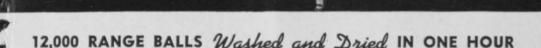
2-Floor Mats

Tire Floor - Mats in long runners and special sizes for locker room, grills, entrances, and shower rooms. Pay for themselves by saving floors, spikes, and preventing accidents. Low prices due to high production.

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RAPID BALL WASHER and DRIER

Here's the answer to a far-too-costly problem that has been eating-up every range owner's profits.



The "Rapid" will earn its cost in one season's operation—relieve you of labor worries—win the praise of your players. See how quickly you can cull for rejects and repainters as the balls turn over-and-over in plain sight.

Send for illustrated folder describing features of the "Rapid" and its operation.

SAVES TIME: Dump soiled balls into hopper, press starter switch and from then on the "Rapid" turns them out sparkling clean and dry — 12,000 an hour.

SAVES LABOR: No nursing or manual help required. The "Rapid" is completely automatic and thorough even to delivering clean, dry balls into bin or trays.

CUTS BALL INVENTORY: The speed, efficiency and completely automatic operation of the "Rapid" will keep you in ample supply of fresh balls with minimum investment tied up in golf balls ... and with less storage.

CLEANS 'EM CLEANER: Every ball is assured individual, all-over cleansing (without pressure on the balls) by their movement over a bed of high grade, durable washing brushes, actuated by sturdy, water-proof motor. Yes — those that are mud-caked, too.

PRICE - \$475, FOB FLORIDA

\$150 deposit with order; balance COD.

WALTER RUESCH Skokie Blvd. and Golf Rd., Skokie, III.

October, 1949

13

"AGRICO-GROWN TURF —FED FALL AND SPRING Really Stands Up!"



"T is my practice to use AGRICO COUNTRY CLUB Fertilizer both in Fall and Spring, on my fairways as well as my greens," writes Frank Grandolfi, for 27 years greenkeeper at Elmwood Country Club Inc., Elmsford, N. Y. "By feeding both Fall and Spring, instead of just once a year, my fairways always respond beautifully and keep in excellent condition throughout the playing season. I heartily recommend AGRICO COUNTRY CLUB Fertilizer and suggest that fairways be fed twice yearly."

Remember, Agrico is specially made to feed golf-course turf and feed it right. Order from your regular supplier, phone nearest A.A.C. Sales Office, or write now to The AMERICAN

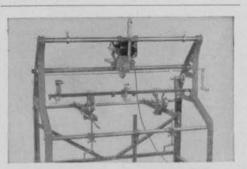


southwestern clubs that are converting from sand to grass greens. . . Correct green construction, fitting grass strains and adequate rainfall are providing these courses with very satisfactory putting surfaces.

Rolly Wormstead, Boston U amateur, turns pro on job at recently revived 9hole Lynnfield Center course, Lynn, Mass. . Portland, Ore., wants 1953 USGA public links championship. . J. M. Winn new mgr., Hampton County CC, Hampton, S. C. . . Jimmy Hynds, whose dad is greenkeeper at Meadowbrook GC, Seattle, Wash., won first Alex Rose memorial scholarship.

Fall is seeing some big turnouts for pro "days." . . . In Chicago district large attendance at Tom Walsh Day at Westgate Valley and Joe Noonan Day at Lincolnshire. . . Tom, Frank, Packey and Marty, the Walsh brothers, were lauded by sports and radio characters at a gala party following day's golf. . . A. E. Cadman, former mgr., Broadmoor GC, Seattle, Wash., switches to manage Portland (Ore.) GC, succeeding Verne Perry who signed as Multnomah AC mgr.

Willie Turnesa told NY Daily News Ed Sullivan that Frank Stranahan needs a layoff from golf because Frank is analyzing details of his swing too much.



CARPENTER LAWN MOWER GRINDER

grinds both reel and bed knife of all sizes of band, power and tractor mowers.

Produces any desired bevel on knife and reel blades. Uniform cutting contact assured at all points without lapping. Extremely fast production. Anyone can operate.

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... while the items you felt you needed all season and will next year, are still fresh in mind. Everyone can think of improvements — why not jot yours down now and let Davis help you. Write us today.

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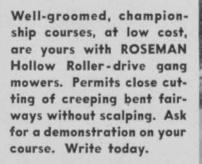


. . Willie said that's what makes the game painful for tournament veterans; they become more intent on diagnosing their movement than on hitting the ball.

Swell interview with Maurie Wells of Cascade Hills CC, Grand Rapids, Mich., in local Herald on caddies. . Piece had picture of caddy Raymond Danielski who made \$200 caddying this summer and bought a set of drums. . That'll make the Danielski neighbors happy. . . Forest Preserve Board of Cook County (Chicago), Ill., takes over Burnham (Ill.) course making the 6th to be operated by Forest Preserve.

Editorial in Springfield (Mass.) Union calls for upkeep on the city's two muny courses to standard set by "unsung hero who tends the 7th, 10th and 16th greens at Franconia." . . . Salt Lake City, Utah, to have new muny course open in May, 1950. . . Van Schaick Island CC, Cohoes, N.Y., plans big celebration of its 55th anniversary next year. . . Vista, Calif., planning 18-hole course.

Bangor Memorial Park course at Bethlehem, Pa., opened. . . Tyndall (S. Dak.) G&CC, owned by L. F. Chladek registers successful first year. . . Ben Potts goes as



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12.22

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WINTER Snow Mold

SPRING Damping-Off

SUMMER

Dollar Spot, Pink

Patch, Green Scum

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Dollar Spot

registered trade-mark of

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use

Start now-one 6 to 10 oz. dry application of CRAG Turf Fungicide will protect 1000 sq. ft. of your greens against snow mold this winter. Next spring and throughout the playing season, applications of only 3 oz. per 1000 sq. ft. will stop damping-off of seeds and protect your greens against dollar spot, green scum, and pink patch. Such dosage of CRAG Turf Fungicide costs only 24 cents per 1000 sq. ft. of treated green.

ICICIDE

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So don't delay-order a 25 lb. drum of effective, economical CRAG Turf Fungicide today - only \$1.50 per lb.

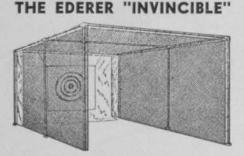
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keep 'em swinging the year around...



"Invincible" — the full size Ederer golf net is the standard throughout golfdom for outdoor or indoor instruction and practice. Hundreds of clubs and pros have found the "Invincible" one of their most popular and profitable features in developing better and happier days. If you are planning an indoor school let us tell you why the EDERER "Invincible" is the standard school golf net throughout America.

THE EDERER "PORTABLE"



Sturdy, compact, lightweight—handles the full range of iron and wood shots. Ideal for limited space practice. An excellent item for pro Christmas gift selling.

Write for folder and price list.



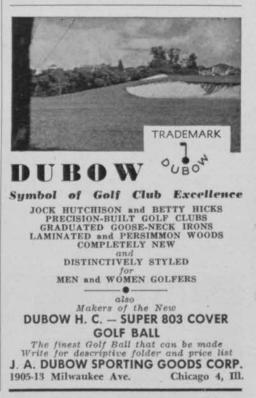
pro-mgr. to Gloster (Miss.) CC from Brookhaven (Miss.) CC. . . Spence Alford new pro-mgr. at Brookhaven.

Golf Illustrated, London, questioning advisability of continuing Walker Cup matches as a one-sided affair, says "Responsibility rests with the Americans. As long as they continue to field sides containing a nucleus of men who do almost nothing except play golf, the contest is bound to remain a clash between amateurs and 'professional-amateurs.'"

Bobby Locke's brief visit to USA early in September didn't include a session with PGA officials. . . No official word yet on when Locke suspension expires. . . Plague of crows on New South Wales course. . Birds fly away only with new shiny balls. . . Lincoln-Mercury Times starts series on golf with an illustrated piece on The Country Club of Brookline, Mass., which it calls "the grand-daddy of country clubs."

Alfred H. Tull designing new course for Concord hotel, Monticello, N.Y.... Jimmy Law is pro at present Concord course... Concord owners ambitious to have best course in Catskills and to stage annual \$15,000 Open for week following Labor Day.

Resort owners would like to see Labor Day set later in the year as the holiday



Unique jigsaw pattern makes solid rubber blocks fit with

remarkable snugness

Specially designed to withstand spikes and withstand usage in golf club locker-rooms, dining rooms, pro-shops, etc.

The New Interlocking Rubber Tile

APPROXIMATELY ½ INCH THICK

At last, the most modern and practical floor covering yet devised for golf clubs — so soft and pliable, it's like a luxurious rug, yet so tough and durable it is SCAR-RESISTANT under the most severe usage and abuse from golf spikes.

Made of 100% pure rubber, this sturdy, resilient tile can be installed wall to wall, or in runners of practically any size or shape. When used as a runner, a bevelled edge is provided for all sides, thus assuring dust-proof, trip-free edges.

Golf Type Rubberlock is 1/2" thick and is available in either SMOOTH or CORRUGATED surface in Green & White, Red & White, Green & Brown, Maple & Beige, Black & White, or Plain Black.

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COMPARE THESE ADVANTAGES:

Provides greater comfort, beauty, economy. Easy to lay — easy to change or move reduces installation cost to a minimum.

Sound absorbent and resilient — fights fatigue.

Variety of colors — ribbed or smooth surface.

Works perfectly on radiant beated floors. Delivery:* Shipment made within 10 days of receipt of order.

*Send diagram or blue-print of your floors, or write or wire today for free descriptive literature and sample.

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Suggest a Caddy Saver, the best bag carrier made, to your members as the gift that will delight golfers who have everything. It saves them, and their caddies, too, all bag carrying drudgery. Never has to be cartied. Can be rolled when collapsed, with bag attached. Precision built throughout — weighs only 12 lbs. silent, ball-bearing wheels and semi-pneumatic rubber tires. Quickly opened or closed without pushing any springs, gadgets, levers or thumb screws. A fine gift, event or trophy prize. Retails for \$25.00.

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Easiest of All Clubs to Play

Every golfer is a potential customer regardless of the number of clubs he now owns. 1,000,000 sold. Recent research shows 10% of all golfers use one or more Stroke Savers — Putter, Approach Cleek, Chipper. Retail for \$8.75 each.



WALLOPER, the Iron Driver for players who have difficulty using woods. Standard round grip. 39" long. \$10.95.

TRAP SHOOTER, a two-purpose club for playing lies out of sand traps and heavy roughs. 35" long. \$9.75.

Order Today or send for literature.

THE RUTLEDGE COMPANY 3337 W. Belmont Ave., Chicago 18, Ill. has become regarded as finale of summer vacation period. . Be a good thing for golf if Labor Day would be later as many clubs now consider the day as end of the season. . Pros by working with ccmmittees on competitive programs have extended the season, increased club income and pro dept. sales.

Marty Lyons, Llanerch CC pro and PGA of America sec., proud guy at victory of Dorothy Germain Porter in Women's National. . . Marty gave young Mama Porter her first golf lesson when she was 11 and developed her game since that time. . . Unfortunate conflict in Utah and Idaho Open dates split quality of fields. . . Got to hand it to Jack Ryan, Big Springs CC, Louisville, Ky. pro for keeping up a good game as strictly a "club pro." . . . Jack recently won his 5th Kentucky Open.

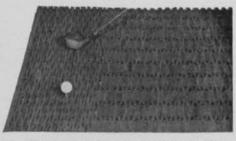
Al Besselink, handsome blond youth whose amateur status was getting a few sniffs from the USGA, turned pro at the Utah Open and collected \$250 prize money in his debut. . PGA Tournament Bureau's Minor League circuit split \$15,000 purses for Cedar Rapids, Kansas City and St. Louis 54 hole events mainly among Big League journeymen pros who didn't make the Ryder Cup team.

Watch "Bo" Winniger of Stillwater, Okla., as amateur to follow Charley Coe

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