

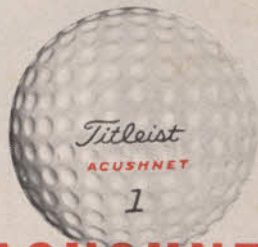


Again!

LET'S LOOK AT THE WHOLE PICTURE!

There are a lot of claims still flying around . . . "this ball was first choice in this tournament" . . . "that ball was the favorite in that one" . . . But let's look at the whole record. Let's see what happened in *all* the Big Money Tournaments in 1948-49 to date.* What ball—*week after week*—North, South, East and West—was played by the world's greatest golfers? Well, here's the story—the *whole* story. Here are five established facts to keep in mind.

1. More players used Titleists than *all* other makes.
2. This includes *all* the Big Money P. G. A. Open Tournaments as well as major tournaments of 1948—the National Amateur, Western Open, The Masters', National P. G. A. and the National Open.†
3. In order of popularity *after* Acushnet, the next four makes of balls are manufactured by companies who pay players to use their products.
4. No one is paid to play an *Acushnet* ball.
5. Only *Acushnet* sells its entire golf ball output through the Pro Shop.



ACUSHNET
GOLF BALLS

Acushnet Process Company, New Bedford, Mass.

*April 4, 1949.

†The last four were won with Titleists.

MAKING *the* SWING

By
HERB GRAFFIS



THE GOLF NEWS IN BRIEF

Chicago District Golf Assn. asking Illinois legislature to revise child labor law to permit boys of 12 to caddy providing bag carts are supplied. . . Present age limit is 14, reduced from 16 by legislative amendment July 1, 1947. . . In 1947, 48 private clubs of CDGA employed 11,379 caddies for 557,491 rounds at average fee of \$1.75 a round. . . Caddy fees at the 48 reporting CDGA clubs in 1947 were \$985,609.25.

Gene Sarazen's blast at the expense slug put on pros for rooms and meals at Augusta during the Masters' tournament is long over-due. . . Masters is the best run and probably most profitable of all tournaments but invited contestants have to pay Broadway prices for the Southern hospitality and they wind up plenty in the red. . . Sarazen pointed out that other professional athletes get special hotel rates and guarantees of expenses but tournament pros often leave more cash in a city than they take out in prize money. . . Comparison of tournament pros' financial picture with that of Augusta Negro fighter, Beau Jack, has the pros running a poor second. . . Wonder if Gene's candid and constructive remarks will draw threat of punitive action from PGA Tournament bureau for not obeying the publicity iron curtain edict? . . . Bet it doesn't. . . Gene is too right and registers a complaint where the Tournament bureau long has been silent.

Greenkeepers in midcontinent still hoping bad winter storms didn't do much lasting damage to turf. . . Trees were badly hit by ice. . . Lot of reports from greenkeepers about damage done to greens by few players who insisted on playing before greens dried out this spring. . . A dozen fellows who play on greens that should be closed can rough up the putting surface so considerable time and money are needed to restore good condition. . . Extra work they cause comes just at a time when green-

keeper needs more expert labor than he has.

You and your members can get 1949 Rules of Golf booklet for 15 cents each from USGA, 73 E. 57th st., New York 22. . . 1949 rules in poster form suitable for framing are 25 cents. . . Main revisions in rules for this year are penalty for slow play reduced to loss of hole in match play and two strokes in stroke play. . . Repeated delay entails disqualification. . . Artificial drains now classified as artificial obstructions. . . Relief allowed from bridges and abutments in hazards. . . Roads no longer classified as hazards. . . Brushing club across line of putt to remove loose impediment permitted. . . Brushing club along line of putt prohibited.

Harold Calderwood now pro at White Lakes CC, Topeka, Ks. . . . He was promgr., Jefferson City (Mo.) CC before going into the war and was with his brother Leny, pro at St. Joseph (Mo.) CC and operating a practice range he and Leny owned, after he got out of uniform. . . Abe Espinosa to Billings, Mont., as pro. . . Private clubs are taking a tip from driving range operators and lighting practice tees for night use.

Very popular entertainment stunt put on by Richmond (Calif.) GC member. . . He films movies of typical "week-end four-somes" of members with plot showing amusing and effective "dos and don'ts". . . Southern Hills CC, Tulsa, Okla., making a big drive for August vacations to be spent at club. . . Special in-town guest privileges, reduced green fees, including lunch. . . Hot weather menu at reduced prices are among attractions offered to keep play and house patronage up at time when many members of this top grade club usually are on vacations out of town.

Southern Hills CC yearbook has innovation in "negotiating scores" opposite members' names. . . Pro Bill Wotherspoon and Golf Events committee worked out these "negotiating scores" so all members would be properly handicapped although quite a few haven't turned in scores for handicapping. . . It encourages members to play with others whose scores are about in their class. . . System's success was exhibited in first team event of season with more than 100 members divided into two teams competing on "negotiating score" basis and the event being decided by only one stroke.

Harold Clasen, pro, Northland CC, Duluth, Minn., sends his members a letter making a combination offer on a series of lessons and club cleaning at reduced rates for early season action on the lessons. . . Clasen's proposition gets the Northlanders started early and lengthens the season. . .

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for every golf course need

30 years of field experimenting, factory research and specialized engineering is your assurance of lasting satisfaction and economy when you specify —

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BUCKNER PERFECT CURTAIN OF WATER

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John Henry Taylor, five time winner of the British Open and first Englishman to win that event (in 1894) recently observed his 78th birthday at his home near Westward Ho. . . He still plays.

Enid Wilson, British woman star who's played a lot over here, says in *Golf Illustrated*, London, that she doubts the American women's tournament circuit will do them or the game any good. . . Enid remarks about the tournament circuit "A life that only the 'tough guys' can stand for a few seasons will surely have a deplorable effect on the nerves and physiques of the women who try it." . . . Maybe Enid's right but in some cases we've noticed the female of the species is more rugged than the male. . . The women golfers, like the men, also have need of prize money. . . General conditions and official vigilance enforce the amateur status regulations more strictly among women than men.

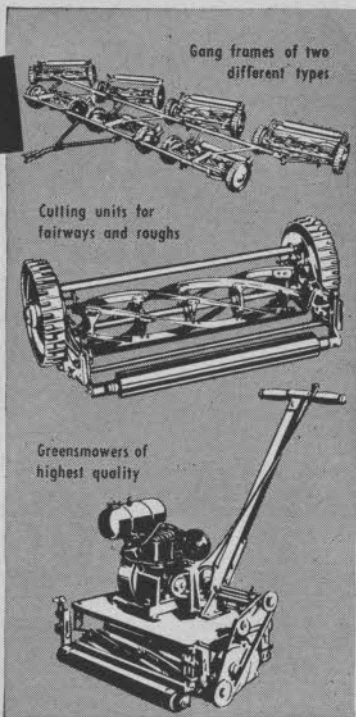
British Walker Cup amateurs to have two day match against British pros on a London course before leaving for U.S. . . . Action still pending on U.S. PGA Pres. Joe Novak's proposal of team matches pairing star American pros and amateurs as teammates prior to Walker Cup matches at Winged Foot. . . It should make a fine show for the golfing public, excellent training

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POWER MOWERS

a winning threesome
on any golf course

IDEAL Gang Frames, IDEAL Cutting Units and IDEAL Greensmowers were developed specifically to meet the needs of America's golf courses. The versatile gang frames can be quickly adapted to handle from 3 to 11 cutting units as conditions demand. The rugged cutting units have proved their worth in reliability and low maintenance cost, the country over. The greensmower gains the lasting gratitude of golfers and greenskeepers alike. For exceptional performance and time saving efficiency, IDEAL mowing equipment is par on any course. See your IDEAL dealer, or write for descriptive folders.



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POWER LAWN MOWER CO.

Dept. 649, Springfield, Mass.

KILL WEEDS

IN LARGE TURF AREAS

at far less cost than former weed-eradication methods
HAVE BEAUTIFUL, WEED-FREE TURF WITH

GOES ON FAST —treats 7
to 15 acres per hour.

GOES FAR —use only 1 to
2 pints per acre in only 5
gallons or less of water.

AGRICULTURAL
WEED-NO-MORE
TRADE MARK

A Proven Ester Formulation of 2,4-D

Highly Effective! Authorities have found that the ester forms of 2,4-D used in Agricultural Weed-No-More penetrate weed leaves within 5 minutes or less, then begin to work instantly.

Saves Time and Money! Using the new Weed-No-More spraying method developed and proved by Sherwin-Williams Research, one man can spray as many as 100 acres in a single day.

Easy to Apply! Agricultural Weed-No-More is effectively applied to large turf areas with a simple, low-cost spraying attachment quickly assembled and mounted on a tractor, Jeep, or truck. Pump can be driven by power take-off or a small gas engine. Hand sprayers can be used for small areas. One to 2 pints of Weed-No-More in only 5 gallons or less of water per acre kills dande-



lion, plantains, buckhorn, and other turf weeds.

For full information phone your supply dealer or write direct to Agricultural Chemicals Division, 1277 Midland Building, Cleveland 1, Ohio.

NEW MOVIE TELLS ALL

Committees and boards interested in large areas of weed-free turf should see the new, full-color, 16mm sound film "Agriculture's New Conquest." It tells the full story of weed control with 2,4-D in its most effective form. To arrange for a showing, consult your dealer or write direct to Agricultural Chemicals Division, 1277 Midland Building, Cleveland 1, Ohio.

Acme White Lead & Color Works, Detroit • The Lowe Brothers Co., Dayton
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PRODUCT OF SHERWIN-WILLIAMS RESEARCH

May, 1949

LET THEM PLAY A . . .

WHITE BALL



for Yank amateurs and raise money the USGA and PGA could use handily.

Gervis McGraw, highly regarded Abilene, Tex., amateur, turns pro to be asst. to Morgan Hampton, Abilene CC, pro. . . Armand Chevally new mgr., Old Kentucky Home CC, Bardstown, Ky. . . Ewing Pomeroy now pro, Graymere CC, Columbia, Tenn. . . Joe Raposkey new pro at Catoctin CC, Frederick, Md. . . Rudolph Gasser, new mgr., Pomona (Calif.) CC. . . Peterborough (Vt.) GC installs two bowling alleys in clubhouse basement. . . Cost, \$4,600.

Reprints of columns of Lester Rice in New York Journal-American being sold by the paper in 10 cent booklet entitled "6 Basic Pointers on How to Improve Your Golf." . . . Committee headed by Ray Wilcox plans building 18 hole course at Ocean-side, Calif. . . Ralph Montis signed as promgr., Algona (Ia.) CC. . . Lee Armstrong moves from Portales (N. Mex.) CC as pro to Roswell (N. Mex.) CC. . . "Dode" Forrester goes from Roswell to be pro at Hobbs (N. Mex.) CC.

Glenna Collett Vare is donor of the trophy for the USGA Girls' championship. . . Scotty Maisack from pro job at Riverwood GC, Dundee, Ore., to Grants Pass (Ore.) G&CC as pro-mgr. . . Joe Tonetti,

Here's A

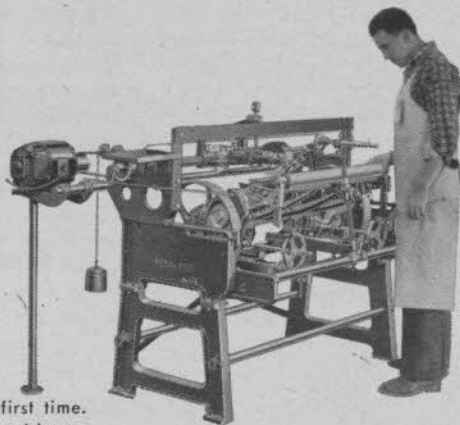
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Cutting Edge
Every Time

The Peerless Sharpener has a fast-cutting grinding wheel . . . puts a keen cutting edge on any mower blade—and does it right the first time.

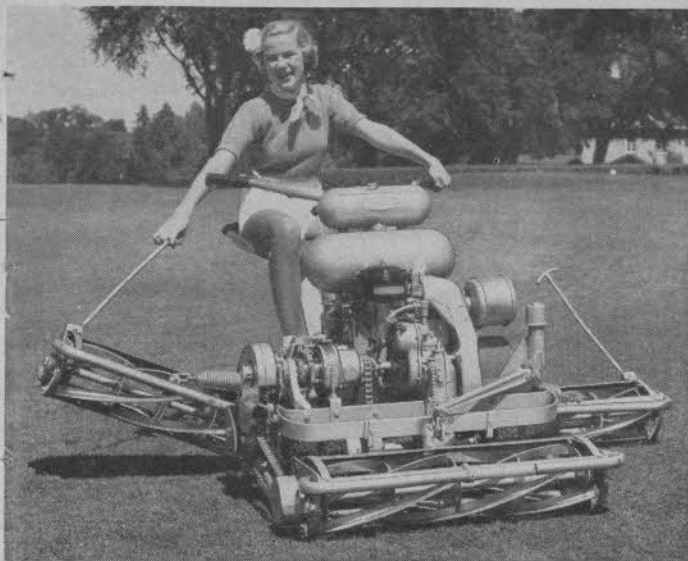
Peerless-sharpened mowers keep greens, fairways and lawns looking sharp, well-groomed. A "once-over" is all that's needed. Grass is cut in half the time with less power when mower blades are ground evenly and smoothly—the Peerless way.

Peerless Sharpeners are rugged and precision-made. They're built for long, trouble-free service and backed by a company well known for its long skill in designing grinding tools of many kinds. Write today for complete information.



**The PEERLESS
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THE POPULAR CHOICE
SINCE 1916

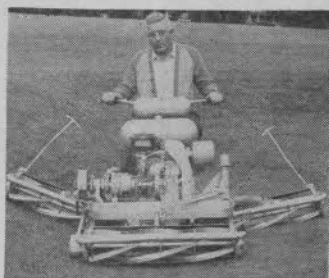
The FATE-ROOT-HEATH COMPANY DEPT. D-1
Plymouth, Ohio



ALL STEEL CONSTRUCTION . . . a triumph of precision engineering in its powerful, compact design and rugged durability. We've smashed it into trees and posts at full speeds . . . driven it down flights of concrete steps . . . and every test proves the *Professional* can take practically any punishment and still deliver top-flight, trouble-free performance!



A AVAILABLE IN 30-INCH MODEL . . . convertible whenever you wish by adding wing units. Increases the swath 46 inches. Just like buying extra power mowers . . . but at a fraction of the cost!



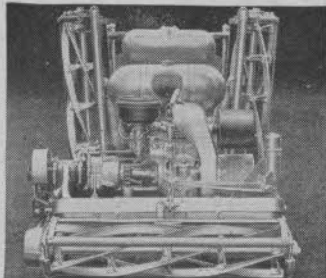
DOWN YOU GO and those wing mowers tilt up to follow terrain, cutting evenly all the way. They're power-driven, too . . . and like center reel, can be raised for quick clearance, fast transport.



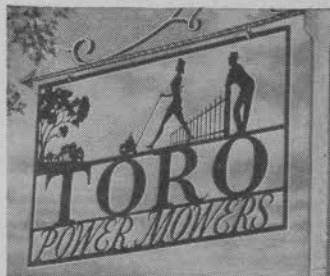
OVER YOU GO and the wing mowers swing down, keep cutting! With its low center of gravity and 4½ h.p. engine, the *Professional* climbs steep grades with ease. Plenty of traction!



CLOSE-QUARTER CUTTING is easy for the *Professional*. It "rings" trees and shrubs quickly. Extremely short turning radius, plus forward-reverse control make this maneuverability possible.



COMPACT DESIGN . . . wings fold for easy clearance and storage. 5-blade reels with grass shields and bumpers. Heavy-duty traction and reel clutches. Chain drive. Comfortable riding sulky.



THERE'S A TORO distributor near you equipped to give you service and speedy parts delivery. See him, or write: Toro Manufacturing Corporation, Department G-5, Minneapolis 6, Minn.

TORO "Professional" solves tough mowing problems in a hurry!

Get in among trees . . . cut hard-to-get-at fairways . . . mow approaches, tees, lawns, bunkers, terraces. This versatile 3-gang Toro *Professional* cuts a carpet-smooth swath 76 inches wide with turn-on-a-dime maneuverability, forward-reverse transmission. Its free-swinging wing mowers hug the ground . . . trim close to trees, walls . . . reach under shrubbery.

With this rugged *Professional* you can mow up to 15 to 20 acres a day. See your Toro distributor for a demonstration.

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A Mixture consisting of
65% Calomel,
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New Haven (Conn.) CC, appointed chmn., National Public Relations Committee of Club Managers' Assn. of America by CMAA Pres., John Pomeroy.

Club Managers' Assn. compiling monthly statistics on country and city club operations. . . Information includes food sales, costs, labor, average check and number served. . . Beverage sales, costs and labor also to be reported.

Bob Harris, 1948 National Collegiate champion, turns pro as asst. to Harrell Butler, Oklahoma City (Okla.) CC. . . George Lake re-elected Southern Calif. PGA pres. for fifth time at section's 1949 annual meeting. . . Entries for 49th National Open, at Medinah CC (Chicago dist.) June 9-11, must reach USGA office, New York, by 5 P.M., Monday, May 16. . . Entry fee is \$7. . . Matt Bezek now gkpr., Cherry Hills GC, Flossmoor, Ill. . . Women's Golf Association of Massachusetts celebrating 50th anniversary.

Pete Covell named editor Indiana Golf Course Supts.' bi-monthly bulletin. . . April Bull Sheet, bulletin of Midwest Assn. of Golf Course Supts., contains construction details of Bob Williams' spray boom designed by supt., Beverly CC (Chicago dist.). . . Metropolitan (N.Y.) GA advising member clubs how to change over to USGA handicap system.

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Generations of turf superintendents have turned to Woodruff for the answer to any puzzling lawn or turf problems. They know Woodruff has the answer, and has the seed. We'd like to be of service to you.

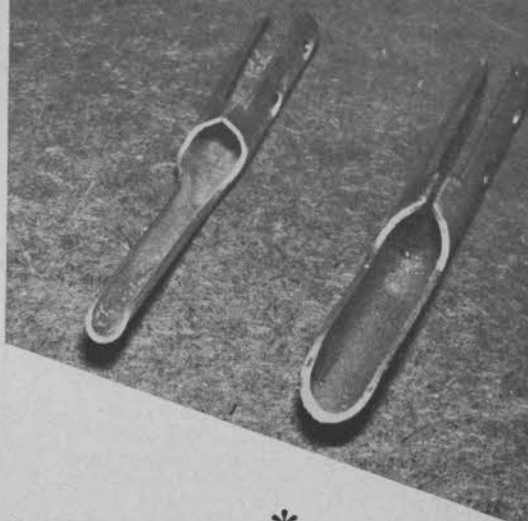
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better turf
everywhere—**



Fairway-Green **AERIFIER***

Cultivation and aeration of soil under turf is an important part of the maintenance program. The Aerifier is used for this work at many golf courses throughout the country. Compact soil is effectively loosened by the Aerifier. The hollow spoons remove soil cores, leaving room for surrounding soil to expand. Cavities made by the spoons are loose-walled and receptive to water.

The soil cores brought to the surface may be crumbled to provide a light top-dressing. Or, cores may be removed so new materials can be worked down into the holes.

The Aerifier has a maximum cultivation depth of 5 inches. It provides the deep cultivation which is needed to encourage deep root growth. The machine includes many features to minimize disturbance to the playing surface. Use the Aerifier to improve turf on the entire course.

**For use on fairways, tees and greens.*

**Single unit or three unit gang may be used.*

**Choice of large or small diameter spoons.*

**Cultivation depth adjustable from 1-5 inches.*

**Steel strips between discs prevent lifting of shallow-rooted turf.*

**Discs revolve independently to eliminate tearing when turns are made.*

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**Patent Pending*

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TERSAN DuPONT 531 CRAG 531

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SYNKLOR 50 (Chlordane)
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WEEDONE (2-4D) TUFOR (2-4D)

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Algonquin GC (St. Louis dist.) building new pro shop, caddy house, rehabilitating men and women's locker-rooms and making other improvements as part of \$90,000 campaign. . . Algonquin is in its 45th year. . . H. A. Ellebracht, formerly asst. to Algonquin's mgr., W. J. Griffin, recently appointed mgr., El Rio G&CC, Tucson, Ariz. . . . Country Club of Everglades, Belle Glade, Fla., directors have authorized Everglades Experiment Station to use its fairways, tees and greens as testing areas for fertilizers, grass varieties, insecticides, fungicides, soil treatment methods. . . It's probably only course in the world where there is no objection to applying an experimental treatment to half a green.

Jim Lawson, pro-mgr., Hillview CC, Franklin, Ind., has sent to his old football team, Panmure, bcwls, cups, medals and other trophies he won as a member of that great old Carnoustie outfit. . . Scotch papers in reporting Jim's gift refer to him as one of the great soccer players who ever took the field. . . Jim starred with Dundee in international triumphs. . . Many of his teammates in Scotch football also became prominent in American golf. . . Among them have been the names of Hendry, Maiden, Hackney, Ogg, Soutar, Clarkson, Smith, Nicoll, Bothwell, McLean and Douglas.

18 VELVETY GREENS

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It's far easier (and cheaper) to keep your greens in shape when you have a ROYER COMPOST MIXER. A Royer not only saves labor in preparing fertilizer materials for composting . . . but it also cuts the cost of mixing fertilizers, manures, sand, humus and other ingredients for direct application to greens. Top dressing materials are shredded to just the right size. Royer machines are available in gasoline, electric and belt driven models in many sizes. Write for Bulletin 46, for full information.

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