

as much as 75 yards. The fourth, for example, has been toughened with a new rear tee that pushes the players back exactly 65 yards. Trees have been planted all over the tree-laden landscape. The fifth has been given a new tee 75 yards back.

The third and sixth fairways were a bit too close for safety, so Ciuci eliminated the danger of a player being hit by an errant ball by making a slight elbow in the sixth. At the seventh, Al constructed another rear tee, changed the traps to better define the handsome, generous green.

An exception was made at the 11th, where a tee was built in front of the old one. Ciuci felt it was a bit too severe for the run-of-the-mill player. At the 12th, two new traps were constructed to the right of the green. The 13th, where the green used to be guarded by a couple of traps in front, now offers a bottleneck hole, with the traps eliminated in front of the green. The hole also has a new tee.

At the 14th, a gully has been eliminated, but traps have been installed both to the left and right of the green. The 15th has been shortened from 239 yards to an even 200, with a triple terraced green. The 17th green is now a bottleneck.

The brook bisecting the 18th fairway has been widened and rebuilt and the fairway bunkers in front of the green made bigger, principally to beautify the hole.

"By the time the robins begin to appear again, we'll have Fresh Meadow in a class with the better courses of the world," predicted Ciuci. "We might possibly have something that eclipses any of them."

Ciuci, who broke Sarazen into golf as his assistant at old Weatogue CC in Stratford, Conn., started his career in 1913. He served in the army during World War I, then returned to Weatogue, which changed its moniker to Mill River.

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He went with Sarazen to Briarcliff in 1922 and both quit to take over the pro shop at Fresh Meadow in 1925 when Benjamin J. Ribman and a group of Brooklynites founded the club in the wilds of Flushing.

Associated with Al in the pro shop at Fresh Meadow are his brothers, Henry and Floyd, both of whom incidentally, succeeded him at Mill River.

Before the Ciuci regime at old Lakeville, prominent pros have been in attendance. MacDonald Smith was the first pro at Lakeville, then came Sarazen, Charlie Lacey, Jimmy Hines and Spencer Murphy, the latter during the Glen Oaks stay at Lakeville.

In addition to Arenson, the officers of Fresh Meadow are: Samuel R. Parnes, VP; Alvin S. Rosenson, sec.; Samuel S. Strisik, treas. and Emil N. Baar, chairman of the board. Ribman, first president, is a member of the board along with Harry Zaitz and Sol Sussman. John Frumes is responsible in a large measure for the improvements in the vicinity of the pool.

Sprays and Mows in One Operation

Tests conducted during the past two years by Dow Chemical agronomist Keith Barrons showed that the application of three pints per acre of Esteron 44 gave excellent weed control when applied while



mowing. Doing the two jobs simultaneously gave three distinct advantages over doing them separately:



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1. Total costs are reduced. The only application cost for spraying involves the little time required to fill the spray tank, the overhead on equipment and the spray material. Incidentally, equipment is not costly since many of the low volume rigs now being sold for farms may be used. A power take-off or a pump engine unit may be used.

2. One can see the sprayed area. This eliminates the streaks which sometimes occur when one relies on wheel marks or guessing. Or it eliminates the cost of excessive overlapping.

3. Spraying can be limited to weedy areas only if desired. After one successful treatment, reinfestation is usually spotty, often bad only in moist spots. The driver can open the spray valve as he approaches a weedy spot, shut it off after he passes it.

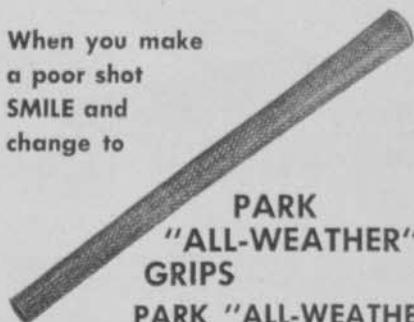
Much has been learned about spraying in the past two seasons that should lead to more consistent results. While very low gallonages give good weed control, Mr. Barrons points out that at least 10 to 15 gals. of water per acre should be used since the extremely small orifice nozzles

used for lower volumes may require frequent cleaning especially if the water itself contains any particles of dirt or other foreign matter.

In Michigan, June sprayings gave an excellent kill — but dandelions had already bloomed. May sprayings controlled dandelions and gave reasonably good results. In 1947 the first three weeks of September proved ideal, but in 1948, fairways in test areas were too dry at this time for good results. The biggest disadvantage of early season treatment is that the spaces opened up give crabgrass a better chance to grow.

Barrons found that hard-to-kill chickweed could be controlled by two applications of Esteron 44 at three pints per acre, applications about three weeks apart. Best results were obtained when the first application was made in May, the second in June. He also found that white clover is more sensitive to Esteron 245. If eradication is desired, he recommends the application of two to three pints of Esteron 245 per acre shortly before the clover begins to flower.

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George Sayers, veteran pro and club-maker who has been doing a custom-made club business for some years, has established a policy of selling his hand-made high quality clubs only through pros. George started strong in the club business 38 years ago when he went to Merion and after leaving it has been selling direct to golfers prior to adopting his "pro only" policy.

NEW FAWICK FLEXI-GRIP PLANT



The recently completed 8,000 sq. ft. Fawick Flexi-Grip Plant, near Akron, Ohio, was designed and built especially for the production of Golf-Pride, Flexi-Grip, and Kush-Lite grip, for golf and various other sporting goods items. Of special interest are the presses and molds used in curing the Golf-Pride grip directly to the shaft of the golf club, and the rubber development lab for testing products.



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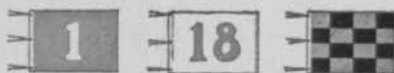
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SEAMLESS SALES AIDS

Seamless Rubber Co., New Haven, Conn., makers of Seamless "400" and "500" golf balls which are sold "pro only," has prepared for pro use three very attractive letterheads, imprinted with the name of the pro and his club who wishes to use any one of the three letterheads for his correspondence. The company also has prepared a series of suggested letters which pros can use in making effective presentations of their sales, lessons and other services to club members. Full details, including samples of the letterheads and letters, may be secured by writing Seamless.

SPALDING ANNUAL REPORT

A. G. Spalding & Bros., Inc., report for fiscal year of 1948 shows sales of \$23,359,034 compared with \$24,242,499 for preceding fiscal year. Report says mid-year 1948 "marked the end of the extraordinary post-war market." Manufacturing costs increased. New factory at Chicopee opened last year probably will help company battle rising costs. Fiscal year 1948 profits were \$2.95 per share.



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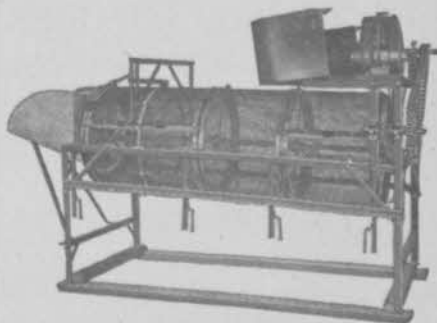
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