

To Help More Putts Roll in This Season



VALUABLE new aid to smoother, more accurate putting this season is BRISTOL'S DANDY PUTTER. This deep-faced, flanged putter features a curved sole line. Thus the blade has a flexible "lie" that fits any individual stance . . . a virtue that builds confidence for stroking the ball straight and true.

See BRISTOL'S Precision-Made Clubs For 1949

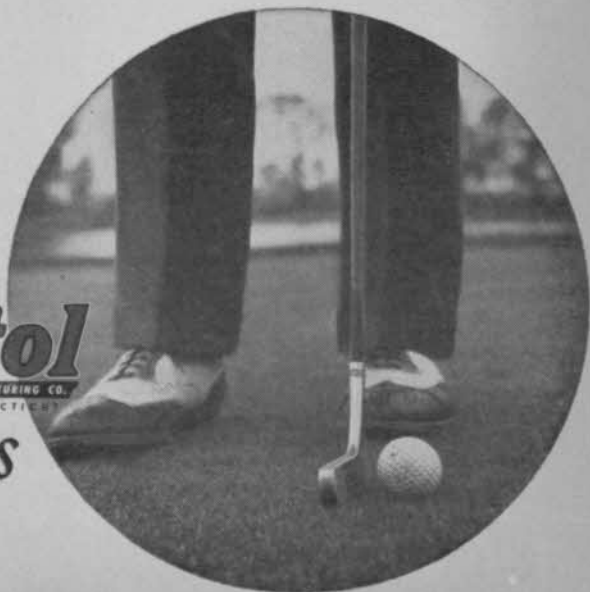
The name BRISTOL on a golf club is an emblem of its outstanding worth. BRISTOL was first to introduce, and win acceptance for, the steel golf club shaft, hailed as the greatest club-manufacturing development of modern times. Since then, BRISTOL has produced hundreds of thousands of such shafts and complete clubs. Today's new, precision-made BRISTOL

beauties reaffirm BRISTOL'S leadership in fine club-making. They feature such advancements as the "Power Blade" for iron clubs, new laminated-faced heads for wooden clubs and a "split-hair" accuracy in "loft" and "lie", and in club, and complete set balance. Swing one of these new BRISTOL clubs. Thrill to its "feel" of controlled power. Know for yourself why these modern-as-tomorrow clubs are destined to be such top-favorites in 1949.

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Shots with*

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GOLF CLUBS



Equipment of all kinds must be accurately labelled and stored so each member has equipment on hand for immediate use.

Clubs, bags, clothing, umbrellas, shoes, carts, etc., must be thoroughly dried and kept in good condition. In our section it is not uncommon to have demands for sun visors one day and rain caps the next.

We have a problem of keeping seasonable goods in a complete range of sizes

perfect golf but to the Pacific Northwest-erner such days are merely a different challenge to the scoreboard. Pros in the Pacific Northwest don't ballyhoo our climate although it justifies glowing publicity. What we do brag about is our people. It's always fair weather when they get together and the pros in this part of the country are together in trying to give them the most complete and considerate service possible in the world.

Club Managers Hold Record Convention in Detroit

Registrations for the 1949 Convention of the Club Managers Association held at Hotel Statler, Detroit, February 6 to 9, surpassed all previous records and attendance and participation in the educational forums, entertainment events and business sessions marked the meeting as one of the most successful in the history of the organization.

Highlight of the convention was the round-table of club problems on the Monday afternoon program. George Cushing, Radio Station WJR, acted as moderator of the forum, assisted by a board of experts composed of Mel Stauffer, Akron City Club, Akron, O.; G. H. Davies, Kanawaki GC, Montreal; Langford H. Griffin, Peninsular Club, Grand Rapids, Mich.; Roy H. Gardner, Pittsburgh Athletic Club; Carl Suedhoff, Fort Wayne CC, Fort Wayne, Ind.; and J. A. MacCoogan, Youngstown Club, Youngstown, O.

These experts were chosen to represent as many different types of clubs and from as many sections of the country as possible.

The 1950 Convention was awarded to Seattle, Washington, March 12 — 15 on the bid submitted by the Evergreen Chapter through its president, Col. J. E. Primeau, and Erling O. Johnson, dir., Tacoma.

President Pomeroy of the Red Run Golf Club, Royal Oak, Michigan was re-elected President, and William B. Bangs, Jr., University Club of Chicago, re-elected Vice-President. L. Roy Leonard of the Cuvier Press Club, Cincinnati, Ohio, was elected Treasurer, and Fred H. Bernet was elected Secretary.

New Directors elected for a three year term were Robert H. Thompson of the Detroit Golf Club, Detroit, Michigan, who had just served so successfully as Convention Chairman, and Page Curran of the River Crest Country Club, Fort Worth.



In a small shop bright lighting and a mirror makes the place look larger and attractive. That "Scoring Zone club" display sells for Hoetmer. Notice price tags on those clubs.

and colors on hand at all times and that means large inventories that the pro must watch carefully to keep from tying up too much capital in slow moving stock. We have to have a full pro shop staff on the job winter and summer; as a matter of fact winter means more work for us in giving our players complete service whenever there is inclement weather.

Complete, expert and thoughtful pro shop service is one reason that golf has made itself a year-around game in the Pacific Northwest. The pros have encouraged the out-of-doors temperaments of the golfers.

Our people are vigorous Americans who are not disposed to let a few bucketsful of falling dew or a bit of a chill discourage them, but part of the pro's job in this section is to maintain that regional trait.

We do have some days out of a year's 365 when our climate isn't favorable to

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Four New 1949 Models

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FOURTEEN INCH WHEELS
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SPECIAL OFFER TO PROS AND CLUB BUYERS

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1949 CALENDAR OF EVENTS

MARCH

- 3-6—St. Petersburg (Fla.) Open Inv., Lakewood CC.
10-13—Miami (Fla.) Four-Ball Inv., Miami Springs CC.
14—La Gorce CC, Pro-Am. Inv., Miami, Fla.
15-16—Seminole CC Pro-Am., Inv., Palm Beach, Fla.
18-21—Jacksonville (Fla.) Open Inv., Municipal GC.
31-Apr. 3—Greater Greensboro (N. C.) Open Inv., Starmount Forest CC.

APRIL

- 7-10—Masters', Augusta (Ga.) National GC.

MAY

- 12-15—Goodall Round Robin, Wykagyl CC, New Rochelle, N. Y.
19-22—Philadelphia Inquirer Open, White Marsh Valley CC, Chestnut Hill, Pa.
25-31—National P. G. A., Hermitage CC, Richmond, Va.
23-28—British Amateur, Portmarnock, Ireland.

JUNE

- 2-5—Colonial National Open Inv., Colonial CC, Fort Worth, Texas.
4-8—British Open, Deal.
9-11—U. S. Open, Medinah, CC, Chicago dist.
16-19—Motor City Open, Meadowbrook CC, Detroit, Mich.
16-19—Western Open, Kellar GC, St. Paul, Minn.
20-25—Women's Western G. A. Inv. Open, Oklahoma G&CC, Oklahoma City.
22-25—Canadian Open, St. George's G&CC, Toronto, Ontario.
27-July 2—NCAA Championship, Univ. of Iowa, Ames.

JULY

- 1-4—National Capitol Open, Prince George's G&CC, Landover, Md.
7-10—Reading Open, Reading CC, Reading, Pa.
11-16—U. S. Public Links, El Rancho GC, Los Angeles.
14-17—Dapper Dan Open, Alcoma CC, Pittsburgh, Pa.
21-24—Inverness Round Robin 4-Ball, Inverness CC, Toledo, Ohio.
27-30—USGA Junior, Congressional CC, Washington, D. C.
28-31—46th Western Open, Keller GC, St. Paul, Minn.

AUGUST

- 1-6—Women's Western Junior, Onwentsia CC, Lake Forest, Ill.
2-4—Hearst National Junior.
2-7—U.S.J.C.C. Natl. Junior Amateur, Houston, CC.
6-9—All American, Tam O'Shanter CC, Chicago dist.
11-14—World's Championship of Golf, Tam O'Shanter CC, Chicago dist.
16-18—Western Junior, Univ. of Mich., Ann Arbor.
18-21—Grand Rapids Open, Cascade Hills CC, Grand Rapids, Mich.
19-20—Walker Cup Match, Winged Foot, Mamaroneck, N. Y.
22-27—Women's Western Amateur.
29-Sep. 3—U.S.G.A. Amateur Golf Championship, Oak Hill CC, Pittsford, N. Y.

SEPTEMBER

- 12-17—U. S. Women's, Merion CC, Ardmore, Pa.
16-17—Ryder Cup Matches, Ganton, Eng.
19-25—Western G. A. Amateur, Bellerive CC, St. Louis.

PGA NATIONAL HOME CENTER OF CELEBRATIONS



Reunion of pros who came from Monifieth, Scotland turns into celebration as one of their group, Marshall Creighton, wins PGA Seniors Tournament at Dunedin, Fla., and another, Marty Cromb, takes a bride. Left: supporting the tournament champ are: Bill Waterspoon, Marty Cromb and Willie Dow. Kneeling: Willie Creighton and Jimmy Cromb. Right: Marty, professional at Toledo CC and his bride, nee, Loretta Wittman, after their wedding, are greeted by pros in PGA National Clubhouse.

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You know the game—you know the psychology of players—and you know what's what when it comes to clubs, balls and equipment.

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Here at last is a simple, foolproof, money-making plan. Enables you to do an *expert* job in advertising—puts *more* money in your pocket with little time and effort on

your part . . . A special promotion plan that is made to order for you!

Write for your copy of this plan today . . . No obligation. No charge for the experience built into the preparation of this pro-shop advertising and sales plan.

So write or wire today! Get your PLAN rolling now. Cash in on the *early-season* purchases that run into real money and extra profits!

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Russell Stout (left) designer of Parker Fairway Sweeper, explains to members of Snyder Park Golf Commission how machine collects leaves, twigs, golf balls, etc., and otherwise keeps fairways clean.

Sweeper Cleans Fairways and Extends Play for Snyder GC

By HAL STROH

The nation's golf season continues to grow longer as more and more clubs report on maintenance activities pointed specifically toward removing as many as possible of the obstacles that have hampered earlier spring and later fall play.

At Springfield, Ohio, players, officials, greenkeepers and maintenance men of the city's Snyder Golf Course are ready and willing to tell the world that there's more golf tucked away in America's courses than most clubs realize. Much of it, they found, was tucked away under their leaf covered fairways, right at a time when golfing conditions otherwise were ideal.

Generally, throughout the field, play sharply slumps when leaves start to fall. Too many players lose too many well hit balls. Player enthusiasm wanes and club activity suffers. The Snyder GC officials and greenkeeper decided to take action late last summer and something new was added to their maintenance line-up — a Parker fairway sweeper, a new sweeper developed over the past two years by the manufacturers of the widely used Parker Springfield green sweepers.

The larger fairway outfit, tractor drawn, sweeps the leaves, twigs, etc., from its 47 in. swath into a canvas hamper by means of a sturdy rotary brush, ridding the turf of approximately 500 bushels of litter and leaves per hour. The filled hampers are quickly detached and converted into bales

for burning or compost use. Formerly, the task of annual raking had been employed in an attempt to keep the course free from the leaf nuisance. It was slow, monotonous and costly. But it was that method or less golf. The introduction of speedy, economical machinery to keep the flight lanes open is arousing the interest of club officials and greenkeepers generally, in the practical solution to one of the game's oldest and most costly problems.

The benefits, previously pointed out by GOLFDOM in its campaign to extend the golf season, are worthy of study by club officials and greenkeepers. The investment in facilities and equipment, fixed charges, and experienced operating staff are factors that warrant consideration of ways and means to lengthen the period of member activity and club income. Added to this is the bonus of litter-free turf during the spring growing season and better playing conditions to encourage early activity.

Cent. NY PGA to Hold School

Central NY PGA will hold a short course for pros and assistants at Hotel Syracuse, Syracuse, N. Y., March 28. There'll also be a golf teaching and demonstration open to the public. Spring meeting of Central NY PGA will start off the business session. All PGA members are invited, regardless of sectional affiliations. Considerable time and thought has been devoted by Central NY PGA officials and members to preparation of the pro short course.

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The feel of Burke Hyspeed Woods and "Punchirons" . . . clean, true, well balanced . . . gives any player a feeling of confidence. From the moment he addresses the ball to the follow-through he knows he's in the groove. That's the extra power built into these Burke clubs . . . the superior quality that brings YOU extra volume in golf club sales.

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Perfect feel to start every shot right down the middle. Semi-perforated vacuum design for non-slip hold in any weather, no sting on hardest shots.



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—photo Dick Turner

California turf chiefs and USGA Green Section director Fred Grau, rejoice as big attendance at opening session of GSA national conference at Los Angeles assures high satisfaction with greenkeepers' first national session on west coast. Only Gomer Sims looks glum as "unusual" weather mars greenkeepers' golf program. L to R: Gomer Sims, Cecil Hollingsworth, Wm. Johnson, Wm. Beresford (pres. Southern California Golf Course Supts. Assn.), Tom Hood, Colin Simpson (LA CC green chmn., Green committee chmn., Southern California GA,) Fred V. Grau.

GREENKEEPERS CONTRIBUTE

(continued from page 41)

Grau's talk. He summarized briefly the great progress in fungicides, weedicides and insecticides. Grau sketched the battle with water waste saying that shortage of water, lowering water tables and undesirable nature of available waters is giving superintendents plenty of trouble now and that trouble from water — or lack of it — will increase.

Grau said that turf research needs more trained men. Now there are 24 state experiment station — USGA Green Section co-operative turf research programs being conducted and the problems at each of them are far ahead of the supply of men and money.

Verne Stoutemeyer outlined programs of turf research in his address on "Research and Extension Turf Problems on a Regional Basis." Stoutemeyer now is with the University of Southern California at Los Angeles and is director of the Southern California turf research project. His brilliant and valuable work in golf turf research at Iowa State college ranks Stoutemeyer among the top aces in this work. He told of regional conditions determining the plan and objectives of research. For instance, year around play in Southern California, uncertain water supply and com-

pacting soils, provide some specific problems that may not prevail in other areas. He told of work being done in growing golf grasses in Arizona deserts; a project that has few precedents.

Jerry Bowden, Southern California GA pres., in talking about "How the Green Chairman and Greenkeeper Can Be A Better Team" said any team must have good material as a starter. He said the appointment of the right green chairman is one of the heaviest responsibilities of club officials. Getting men with the necessary interest and time to devote to a green chairman's job is not easy, Bowden observed. He said that teams such as Bob Skelly and "Scotty" McGregor who have been greenkeeper and chairman at Victoria for 30 years and Frank Attencio and Frank Boynton who have been in those respective capacities at La Hacienda for 27 years, are of value beyond reckoning to their clubs. Bowden said the greenkeeper must present his case to the chairman so the chairman understands the situation and the need thoroughly and can properly present the story to the board for emergency expenditures. Bowden also commented on the betterment of courses directly attributable to the greenkeepers' national and regional organizations, saying that at his own club great changes for the better had been made by the superintendent with

ideas he's brought home from the green-keeper meetings.

Plan Special Work Year Ahead

Wm. Beresford, pres., Southern California Golf Course Superintendents' Assn. and supt. at Los Angeles CC in talking on "Preparing the Course for Championship Play," says any special work for a major tournament should be scheduled a year ahead. Greens are most important, he said, and the greens are just as good as the superintendent. He said a true green always is on the fast side and advocated cutting to 3/16 height. Fertilization depends on the course and expected conditions and the course must be nursed to the peak when the tournament is to be held instead of being given "a shot in the arm" for tournament play. He detailed green, fairway and rough watering, fertilizing and mowing procedure, trap and tee maintenance and tree pruning that might be required. He also told of training men well before the tournament in special duties that would be expected. Clubhouse grounds also should be attended to so the whole picture of the tournament will be attractive.

Ray Didier, supt., Tam O'Shanter CC,

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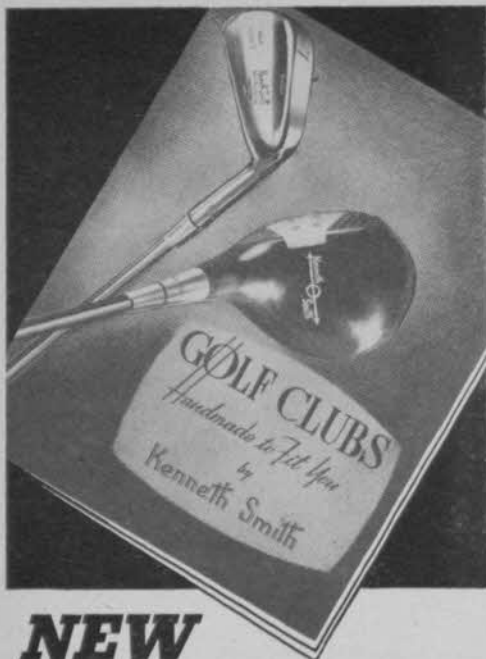
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Niles, Ill., where George S. May presents his top money tournaments, talked on "The Superintendent's Problems of Tournament Play," and told of how thoughtful and complete organization had smoothed handling of crowds as large as 32,000 on one day, many of whom never before had seen a golf tournament. Didier, undoubtedly the greenkeeper most experienced and most successful in preparing for tournament traffic, told of erecting temporary grandstands, information and direction signs inside and outside the grounds, preparing parking spaces for players, press, members and galleries, having material ready for weather emergencies, policing the grounds so the crowds won't have the place looking like a pig sty, maintaining concession areas, installing emergency toilets, and phases of course work, such as mowing, watering, setting cups and tee markers.

Insect Control

Prof. John C. Schread, of Connecticut Agricultural Station, who pioneered in highly successful insect control work that has brought chlordane into extensive use, spoke on "Control of Insects Injurious to Turf." Schread illustrated his talk with

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