

Company this season. It will be available in limited quantity and recommended for restricted uses only.

SPALDING VP VISITS HAWAII, COAST

Covering about 15,000 miles on a flying trip to the West Coast and Honolulu, Lu Coleman, Vice President in Charge of Sales, A. G. Spalding & Bros., returned to his New York office with some optimistic reports on sales in the sporting goods business.

"Actual sales to our customers are slightly off from last year," said Mr. Coleman. "Last year at this time, billing sales were higher but it was caused by everyone grabbing various items because they were afraid they might run short. Now, however, manufacturers are in a position to supply virtually all types of equipment as needed. As a result, distributors and consumers buy what they need for the present. They know that when their stocks run low they can be replenished."

In telling about sports in Hawaii Mr. Coleman said that the big interest was in tennis, baseball and golf and that the inhabitants were most enthusiastic participants in these games. The tourist trade for this year seems to be very good as the hotels were full of guests.

On the West Coast Mr. Coleman visited Los Angeles, San Francisco, Oakland,

Berkeley, Portland and Seattle. In all these places he said he was pleased to note a "greatly increased interest in tennis."



Lu Coleman, Spalding vp in charge of sales (left) and Charles Houck, coast dist. mgr., return after 15,000 mile sales trip.

Charles Houck, West Coast District Manager for A. G. Spalding & Bros., accompanied Mr. Coleman on the entire trip.

"GOLFSTER," NEW GOLF SLACK

A smartly styled, gabardine golf slack, with pockets specially designed to hold tees, pencil, score card and golf balls, has just been introduced by Lauter Sportswear,

**Profits
to Pros!**

Sell your members these easy- to-understand ILLUSTRATED RULES OF GOLF At a Glance

(as originally published singly in GOLFING Magazine)

Legal language avoided; rules explained so every golfer can understand them. Separate diagrams for eight zones of play — (1) Tees; (2) Sand Traps; (3) Through-the-Green; (4) Hindrances to Play; (5) Greens, Match Play; (6) Greens, Stroke Play; (7) Water Hazards; and (8) Multi-Ball Matches — plus official wording of U.S.G.A.'s rules, including latest 1949 changes. All cross-referenced.

Road-map folder style; four charts to each side; printed attractively in two colors; enclosed in protective wallet envelope.

An excellent pro-shop novelty item. Golfers will want it to study; to tuck in bag pocket or locker; to settle arguments. *By far the handiest analysis of the Rules ever published.*

Sold to golf professionals in packages of 20 folders for \$3.00 (15c each); sell to golfers at 25c each. Estimate your season's requirements and order today. *Please remit with order; sorry, no COD's.* Immediate shipment, post paid.

GOLFING INC., 407 S. Dearborn, Chicago 5, Ill.

Send me packages (20 folders each) of "Illustrated Rules of Golf at a Glance," at pro price of \$3.00 per package, for which I enclose \$

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Stolons and Sod. Washington — Cl — and other recommended strains.

HIRAM F. GODWIN

22366 Grand River Ave., Detroit 19, Mich.

Mendota, Ill. Named "The Golfster," the new golf slack is designed for smart, cool, comfortable golfing, with sheared elastic waistband, zipper fly, pleats, two side pockets, a large 6½ in. x 8 in. patch pocket on the hip, and a front pocket slotted to hold 7 plastic tees, score pad and pencil (all included without extra charge). "The Golfster" is available in gray, green, blue or tan, in waist sizes of 29 to 42, by mail order only at the present time from Lauter Sportswear, Mendota, Ill.

MacGREGOR'S CLUB CARTON WINS AWARD

A colorful, yet sturdy paper board container specially designed and produced by The C. W. Zumbiel Company, Cincinnati paper box manufacturers for The MacGregor Co., Cincinnati golf equipment firm to encase a set of four golf clubs was awarded honorable mention at the National Folding Paper Box Association's recent annual meeting in Chicago. The MacGregor firm arranged for decorative designs on the box which is embellished with the golf firm's insignia and trade emblem. Zumbiel won a similar competitive award in 1948 for design of a paper box container for MacGregor golf balls.

NEW BERK SELLING AGENT

Millmaster Chemical Corp. has been appointed exclusive selling agent for F. W. Berk & Co., Inc., manufacturers of mercury and zirconium products, it was announced here today by M. H. McAllister, managing director of Berk. Robert J. Milano becomes pres. of the new corporation which succeeds Millmaster Chemical Co. The new organization has moved from 551 Fifth Avenue—its location for the past

13 years—to take over the sales offices of Berk at 420 Lexington Avenue. F. W. Berk & Co., Inc., will continue to manufacture mercury and zirconium products at its Wood-Ridge, N.J. plant. Mr. McAllister continues as managing director of Berk and has been appointed executive vice president of the new Millmaster Chemical Corp. Other officers of the new corporation are: Jerome F. McGinty, secretary; Arthur Smith, treasurer; Charles L. Westenberg, assistant treasurer.

PUTTING PRACTICE DEVICE WITH AUTOMATIC BALL RETURN



A putting practice device, so constructed that balls which enter the target are automatically returned to the player, permits the player to remain at normal putting distances up to about eighteen feet, since each ball is returned to him. Accurately putted balls are returned immediately. The target has a relatively wide base of about eighteen inches, with a graded front surface, so that balls which enter it must be putted with sufficient firmness to otherwise roll about six inches past the target, or with sufficient momentum to reach and drop into a cup. Free swinging scoring

HARDWOOD FLAG POLES

Made of the finest, kiln dried, second growth, tough White Ash. Tapered from approximately 1" at bottom to ¾" at top, and fitted with flanged aluminum ferrules to fit standard 1½" cup. Sanded finish with prime coat of lead and oil and finished coat of finest white enamel. Available in 2 or 3 color combinations. Immediate delivery.

Your inquiries and orders will be referred to a nearby distributor.

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Buyers' Service

Check off your Supply & Equipment Needs. Tear out and mail this sheet to *Golfdom*, 407 S. Dearborn St., Chicago, Ill., or use convenient card. You'll get prices and literature direct from the sources of supply.

Golf Course

Aerifiers: fairway green
Architects (course — house)
Arsenate of lead
Ball washers
Bent grass stolons
Brown-patch preventives
Compost mixers
Compost spreaders
Crabgrass eliminator
Cultivators: f'way green
Drinking fountains
Electric Plant (Portable)
Fencing
Fertilizers
Flags (greens) Flag poles
Flood lights
Fungicides

Fungicide applicators
Golf Course Const'n Engineers
Hedge trimmers
Hole cutters
Hose, 3/4" 1"
Humus
Insecticides
Leaf rake & pulverizer (power)
Miniature Course Const'n
Miniature course matting
Mole Traps
Mowers: putting green
 whirlwind tee
 fairway rough hand
Mower grinders
Peat Moss
Playground equipment
Pumps
Putting cups
Rollers (water filled)

Scythes (motor driven)
Seed: fairway green
Sod cutter
Soil cond. material
Soil screeners Soil shredders
Sprayers: power hand
Spikers: greens fairway
Sprinklers: f'way green
Stiles (over fence)
Sweepers (power or hand)
Swimming pool architects
 equipment filtration
 purify. chemicals paint
Tee markers
Tennis court surface material
Topdressing
Tractors
Tractor wheel
Tractor tire spuds
Turf Pluggers
Turf trimmer, border
Water systems, fairway
Weed chemicals



Pro Shop

Bag towels
Bags: canvas leather
Bag carts, for players
Balls: Regular Range
Ball markers
Bandages, adhesive
Buffing motors
Caddie badges uniforms
Calks, for shoes
Caps and hats
Clubs: Woods Irons
 Putters
Club display racks

Club head covers
Club repair supplies
Club separators for bags
Cushion-sole Inserts
Detachable cleated shoe plates
Dressing for grips bags
Golf gloves
Golf Grips: Leather
 Composition
Golf Practice Devices
Golf Practice Glove
Golf shoes
Grip preparation for hands
Handicap boards
Handicap racks cards
Insoles
Insect repellent

Luggage (leather)
Mechanical Golf Ball Retriever
Miniature course surfacing
Movies of Golf Subjects
Pencils
Portable motor tool
Practice driving nets
Preserver for leather
Range ball washer
Score cards
Shoe spike wrench
Sportswear: Shirts Socks
 Sport jackets Rain jackets
 Windbreakers Slacks
Tees (wood) plastic
Tee mats
Tees (rubber) for driving mats
Teeing device (automatic)
Tennis nets
Trophies



Club House

Air conditioning equip.
Athletes foot preventives
Bath mats
Bath slippers
Bars
Bingo cards
Charcoal cookers (outdoor)
Coolers (food & beverage)
Disinfectants
Fire protection equipment

Floor coverings
Folding Table (Banquet)
Furniture
Heaters: club house
 hot water
Kitchen equipment:
Dish washers
Frozen food storage
Ice cube machines
Ovens Food warmers
Ranges Refrigerators
Slicing machines

Linens, dining room
Link Type Mats
Lockers
Runners for aisles
Rugs
Showers Shower mixers
Shower clogs
Step treads
Towels: bath face
Uniforms

Send information

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Club _____ Address _____

Town _____ Zone (.....) State _____

discs are suspended over the target, and these discs swing inwardly by contact with the rolling ball. The discs are graduated according to the lateral distance from the center of the base, so that competing players may score according to their accuracy in putting to the center of the device. Harry Smith, 12903 Robson Ave., Detroit 27, Mich., is the inventor. Distributorships are available.

CLUBBOY KEEPS CLUBS SEPARATED

A new plastic attachment which fits in the top of any standard size golf bag has openings through which clubs may be inserted and kept in neat order. Called CluB-Boy, the attachment is light, attractive and easily installed. It's a simple device golfers will find useful. Further particulars may be had by writing CluBBoy Inc., 201 N. Santa Fe, Pueblo, Colo.

A USEFUL GADGET FOR CLEANING

A novel plastic golf ball which unscrews into two useful sections is now being manufactured by the Birdie-Brush Mfg. Co. of 1539 Nelson Ave., Toledo, O. A nylon-bristled brush for removing dirt from clothing, hats, irons and shoes is carried in one half while the other half has a partially threaded spike for scraping mud from shoe cleats or clubs.

SPALDING NEW IRONS CLICK

A. G. Spalding & Bros., Inc., pro shop sales of the new 1949 Tournament Top-Flite irons already have reached unusually high figures. Features of the new iron include a short-hosel head with lower center of gravity and measured offset, lighter and more durable shafts and shorter, lighter grip. All heads are forged in Spalding's own shop with special purpose tools and methods employed in manufacture and finishing.

WALKING EASE FOR GOLFERS

A new foot-coddling cushion merchandised as Dr. Scholl's Rite-Poise Foot Cushions is made of air-circulating foam rubber that enables the wearer to be active on his feet much longer than when walking on leather or rubber shoes. The wearer actually walks on compressed air—millions of sealed air cells—which relieve tired, tender feet; bunions and sore heels, and absorb pressure on any sensitive spots on the feet. The Rite-Poise foot cushions fit in any dress or sport shoes and wear indefinitely. Descriptive literature and prices available from the Scholl Mfg. Co., Inc., 213 West Schiller St., Chicago 10, Ill., or 62 West 14th St., N.Y. 11, N.Y.

SPECIAL GOLF AWARD PINS

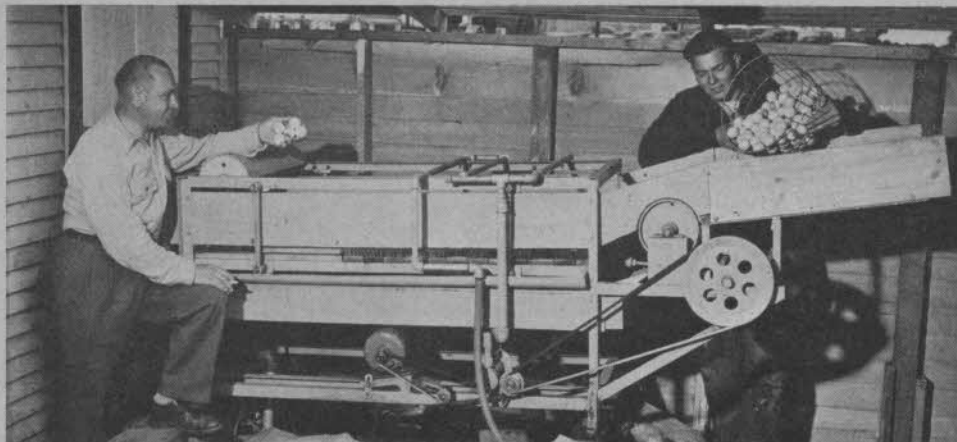
Sports Awards Co., 37 S. Wabash, Chicago 3, Ill., has come up with an excellent prize idea that will be of immeasurable help to professionals and golf chairmen looking for awards suitable for a variety of tournament events. Special golf award pins have been designed for the exclusive group who make that "one in a million" shot—the hole in one. There's a "birdie pin" that can be awarded for the first birdie or a



specified number of birdies; an "eagle pin" showing a bald eagle set in relief against a modeled golf ball makes an appropriate award for the golfer carding an eagle; and the "par busters pin" is ideal for the golfer that goes around the first time in par. In addition to this group there is also a special pin for the 75-80 golfer, the 80-85 group, the 85-90, 90-95 or 95-100 player which can be used as a consolation prize. For a novel award there is the "19th hole pin" for the local Paul Bunyan. Pins are available in a plain polished grade or with any standard color background you specify. Reasonable prices in dozen lots. Special membership cards furnished free for 75-100 club pins on orders of 100 or more.

HELPS BALANCE TOURNEY BUDGET

A self supporting plan with some profit for the operating fund is the Monetary Exchange designed to assist the committee charged with raising sufficient revenue to offset deficits incurred in the cost of conducting a golf tournament. The plan provides for the purchase of a unit ticket (value established by local committee) with no limit to number purchased by personal choice. Total sum received, after deducting 10 per cent, is paid to holders of winning tickets, value having been determined by distribution of all tickets sold and the result of the tournament. The plan is flexible in that it can be used for medal or match play and lets everyone get in the act. It is a medium to supply fun, excitement, and real interest because it permits participation by direct choice. Specially designed materials and equipment to handle this type of Exchange, set up a clean banking operation and complete the whole job in a very short space of time can be supplied by the Monetary Totaliser Co., Box 1064, Schenectady 1, N.Y.



NEW MACHINE WASHES AND DRIES DRIVING RANGE BALLS

Add a new name to the growing list of equipment developed for the nation's fast expanding golf driving range field. It's the Rapid Range Ball Washer-Drier, being marketed by Walter Ruesch, Skokie Blvd. and Golf Road, Skokie, Ill. The Rapid ball washer is an adaptation of a machine widely used throughout the citrus industry for washing fruit. It is completely automatic in that it feeds the soiled balls into the washing bed, on thru the wringing unit into the drying chamber and out into the storage bins, or trays, clean and ready for play. According to Ruesch, an experienced range owner himself, the Rapid, with

its automatic line delivery of 12,000 clean balls per hour, promises to bring long needed relief from the messy, time consuming and costly makeshift methods the range owners have been using. Complete details of the new machine may be had from Ruesch at the above address.

PUTT-O-MATIC DEVICE

E. F. Bohlen, Box 615, Cheyenne, Wyo., has invented a putting practice device in which the putted ball after entering a 4 1/4 in. aperture, causes an electrical contact to be made in a spring contrivance which expels the ball back to the player. Bohlen is seeking a manufacturing tie-up.

CLASSIFIED ADS

Rates: Minimum insertion \$4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

USED GOLF BALLS WANTED—ANY QUANTITY. ARROW DISTRIBUTORS, 2318 PITKIN AVE., BROOKLYN 7, N. Y.

For Sale—9 hole course. Course and clubhouse completely equipped. Located in thriving town of 10,000. Address Ad 601, % Golfdom.

Greenkeeper or Greenkeeper-Pro. 15 years' experience. Eastern location preferred. Address Ad 602, % Golfdom.

Pro or Assistant Pro. Thoroughly qualified player-teacher-clubmaker. Class A PGA member. Address Ad 603, % Golfdom.

A-1 working greenkeeper, age 46, married, 21 years' experience, with proven results on 18-hole course, desires change. Reference. Address Ad 604, % Golfdom.

JOBBERS WANTED to handle a scientifically designed, perfectly balanced, precision made putter. Entirely new and different in principle. Address Ad 605, % Golfdom.

WANTED—expert golf club repairman to work two months in summer at course in Southern California. Address Ad 606, % Golfdom.

—CASH PAID—

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OLD GOLF BALLS
We buy—sell—trade. For
quotations write:
Northern Golf Ball Co.
3441 N. Claremont Ave., Chicago 18, Ill.

Excellent territories open for experienced salesmen to sell C. S. Butchart woods and irons and "Swag", patented slack, on a 10% commission basis and bonus arrangement. Prefer men already established selling non-conflicting lines. Write all details first letter—your correspondence will be considered strictly confidential. Golf Professional's Supply Corp., 480 Lexington Avenue, New York 17, N. Y.

Golf Pro with ten thousand capital, wishes to lease, with option to buy, a nine hole or eighteen hole golf course, in good thriving community. Would consider Driving Range. Address Ad 607, % Golfdom.

GOLF COURSE FOR SALE, 15 years successful operation, rolling terrain, private water supply, 4-room house, 50 miles from Chicago near local and resort trade. Address Ad 608, % Golfdom.

RE-WASHED GOLF BALLS, superior quality. Write for prices. Fred Martine, Jr., 39 Lowell Avenue, West Orange, N. J.

WANTED—USED GOLF BALLS

Highest prices paid.
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EASTERN GOLF CO.
244 W. 42nd St., New York 18, N. Y.

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Some of the 57 youngsters entered in last year's tournament who will be on hand to better their records in the Third Annual Junior Golf Tournament conducted by the City Recreation Department at the Tallahassee (Fla.) CC on Friday, June 24. C. E. "Sonny" Hay, CC pro, and the Tallahassee Men's Golf Assn. help E. P. "Ned" West, Supt. of Recreation, put on big event for the kids. It's an all day affair with lunch "on the house." There are five sflights with competitors in each sflight, assigned according to age, scrambling for the 50 individual prizes awarded at the close of play.

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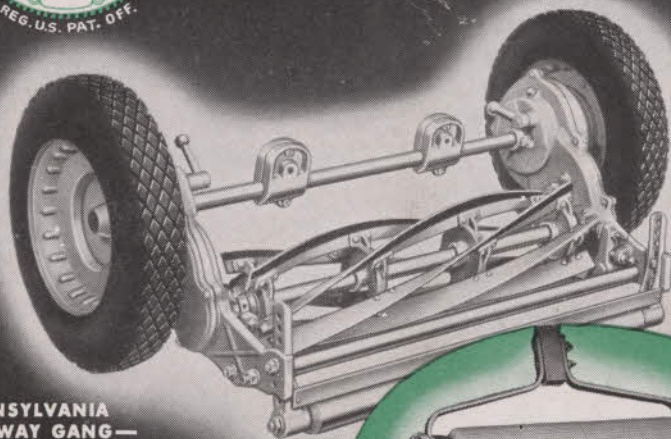
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Front Cover: Winners of local and state tournaments from an original field of near 10,000 junior golfers will have little time to relax and enjoy the shaded beauty of this tee of the par 3 No. 6 hole of the Houston (Texas) CC when they meet here Aug. 2 for the National Junior Amateur Championship sponsored by the U. S. Junior Chamber of Commerce.



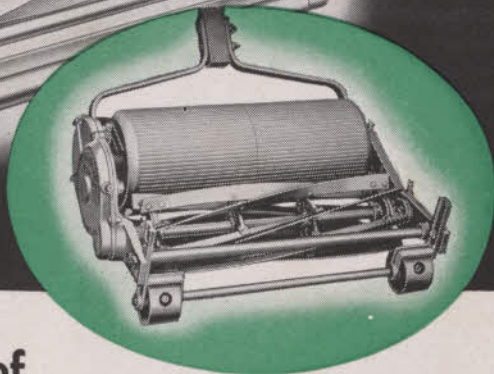
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QUALITY LAWNMOWERS SINCE 1877



**PENNSYLVANIA
FAIRWAY GANG—**
3, 5, or 7, 30-inch units
—with pneumatic tires
optional

SUPER-ROLLER GREENS MOWER—
8 blades—18-inch swath
—geared for high speed



For the *Finest* of **FAIRWAYS AND GREENS**

● Some of the finest courses in the country have been trimmed with PENNSYLVANIA mowers for years. For Pennsylvania has concentrated on making dependable grass cutters since 1877. Typical of Pennsylvania quality mowers are those shown above — the FAIRWAY GANG, with unbreakable malleable iron construction and the aluminum and steel SUPER-ROLLER Greens mower. “PENNSYLVANIA QUALITY” means good grass cutting, easy operation, long life and low maintenance cost.

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GREAT AMERICAN
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